

OLI & CAROL

- MORE THAN TOYS -



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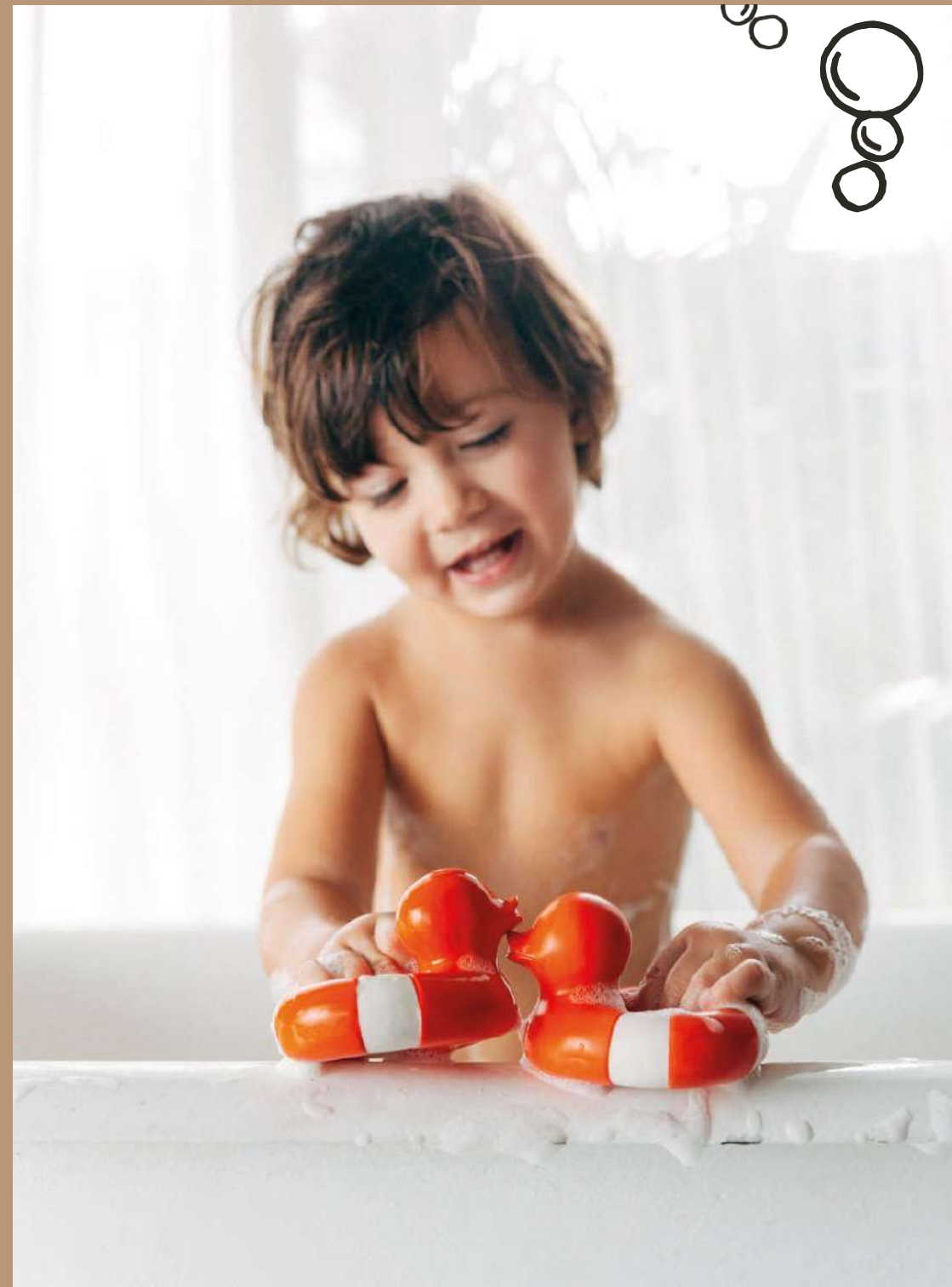
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OLI&CAROL

A LIFE TIME PROJECT

Oli&Carol is a company based in Barcelona, specialized in creating natural toys for modern parents and their children prioritizing environmental sustainability and artisanal craftsmanship.

Our product line features baby rubber toys perfect for teething, bath time, and sensory play. Oli&Carol's commitment to innovation has led to expansion into over 80 countries worldwide, making eco-friendly toys accessible to families everywhere.



THE FOUNDERS

When only 16 (**Carol**) and 21 (**Oli**) years old -Carol in school and Oli in university- this whole **life project** started.

"We come from a very entrepreneurial family, from our grandparents to great grandparents, business has always run in our blood."

"Our goal is to create a better and safer world to live in. To do so, we needed to connect with parents. Natural rubber and with no hole; our products became a must for them."

CAROLINA (CO-FOUNDER)





"Since the beginning of Oli&Carol we wanted to act for the benefit of society. To do so, we help kids who can't afford basic needs get an education."

OLIMPIA (CO-FOUNDER)

- "We grew surrounded by the values of hard work, never giving up on what you love, perseverance and daily effort. Since day 1 our major inspiration have always been our parents, we owe everything to them."

OUR BRAND



Our designs are made with 100% natural rubber from Hevea trees. Say no to synthetic, plastic or silicone toys and choose to care for the planet! Natural rubber is flexible and soft, easy to grasp for babies, squeezable and safe to chew. Little baby gums love the texture of Hevea rubber.

From the hands of skilled human artisans to the tiny grasp of human babies, our toys undergo a journey devoid of machines. Each toy is meticulously handcrafted and hand-painted, ensuring a slow and deliberate production process. Embracing the beauty of imperfections, every design is unique, with no two toys being alike.

With each collection, little ones will familiarize with significant messages such as introducing kids into healthy habits and lifestyle or respecting our biodiversity & oceans.

VALUES



Zero holes, zero bacteria! Our teethingers and bath toys are handmade in one piece with no holes, preventing the creation of mold inside. This makes them non toxic, highly hygienic and bacteria-free! Its completely safe for babies to chew on & splash with our toys making them worry-free play for littles!

All our toys are certified following the international standards of safety regulations: EN71-1-2-3-12, REACH, ASTM F963, Phthalates and Nitrosamines free. Our packaging is FSC approved by certified forests.

We care for the people and the planet. To do so, we not only introduce significant messages with each collection, but also contribute with Oceana, donating profits to raise awareness about respect for planet earth, provide schooling for children in India who cannot afford basic necessities and provide benefits for research into childhood cancer and ALS.

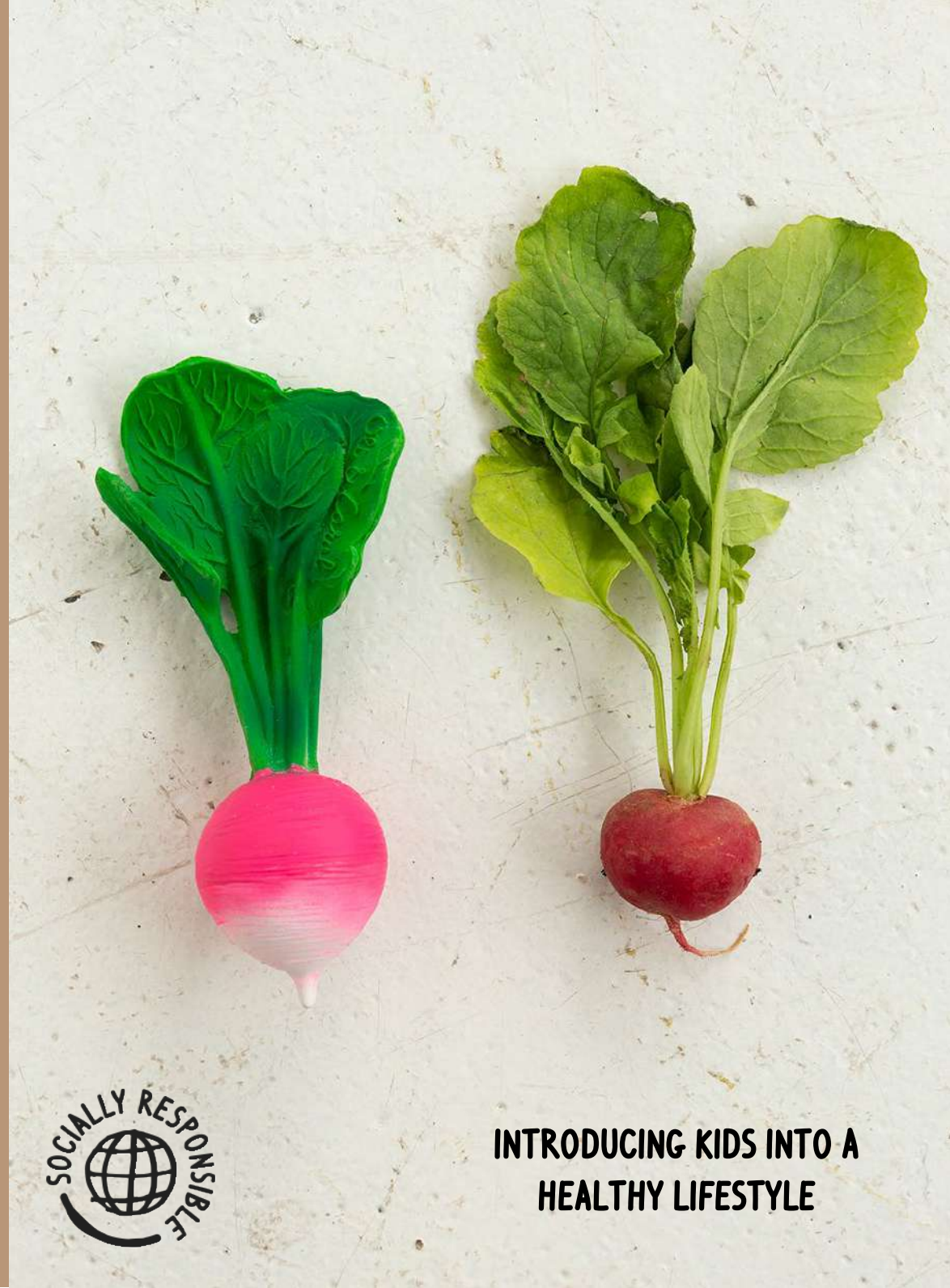
MORE THAN TOYS

Addressing environmentally conscious modern parents in search of brands that offer unique, design-focused, and sustainable products, Oli&Carol has steadily crafted a range of sustainable teethingers and bath toys for children, each conveying impactful messages.

Our mission is to help the planet every day choosing alternatives that are the most sustainable possible. And to keep helping our community into taking care of themselves and others that need it.



**INTRODUCING KIDS INTO A
HEALTHY LIFESTYLE**





**RAISING AWARENESS TO
RESPECT THE OCEAN**



**GROWING WITH KIDS OF THE FUTURE WHILE
INTRODUCING INTO THE IMPORTANCE OF
CARING FOR THE PLANET AND THE PEOPLE**

INTERNATIONAL BRAND

Today we are present in +85 countries worldwide. Our goal is to keep expanding our categories and our international community & messages around the world as well as to keep investigating to offer the coolest and most sustainable, innovative toys for babies.



SPEARMINTLOVE ™

LOUISIANA MUSEUM OF MODERN ART

 **Brand Academy**

WEST STANTON

LIBERTY
LONDON



RocketBaby



rose & rex

junior  edition

ARKET

ten little toes

kid republic

noa boa
Liebingsdinge für Liebende


SEATTLE AQUARIUM



NORDSTROM

Le petit Souk



 sprout

westcoast kids

uncommongoods



COS

truffleroom

POTTERY
BARN



V&A Indigo

THE
CONRAN
SHOP

bambino
#me encanta ser mamá



natura 

WOMB⁺
WORLD OF MY BABY
+ BUT PARENTS FIRST

THE  TOT



MILKSHAKES
AND DREAMS



KNOTS
KNETTE 

BON
TON


CENTRE COMMERCIAL



abc carpet & home

tutete

motherswork[®]
mother • baby • kids



★ Lidor

abitaRe
KIDS
Barruguet



molly
meg



OUR PRODUCT CATEGORIES

TEETHERS



MINI TEETHERS



RATTLE TOYS



BABY CARS



MINI DOUDOU TEETHERS



BATH TOYS



ROLE PLAY TOYS



SENSORY BALLS



STACKABLE TOYS



ACCESSORIES





BABY SENSORY BALLS

From grabbing to rolling and bouncing to teething—fruit & veggie mini balls turn every baby step into a sensory adventure.

Designed for tiny hands, **easy-to-grab mini balls** perfect for teething and sensory play. Each set **comes in ready-to-go packaging**. **Full of textures** that stimulate your baby's senses while learning through play.

Set of 3 baby balls for babies to **learn healthy habits & promote sensory development**:

- Bright & juicy! The **Fruit Salad**, a refreshing watermelon (our best-seller), a bitter lemon, and a sweet tangerine.
- A fresh burst of veggie fun! The **Veggie Salad**, our best-seller, the radish, tomato and cabbage.
- Veggie fun! The **Veggie Soup**, our best-sellers, the artichoke and cauliflower, along with our pumpkin.





VEGGIE SALAD!



VEGGIE SALAD BABY SENSORY BALLS

Ref L-BABY-BALL-SALAD

VEGGIE SOUP!



VEGGIE SOUP BABY SENSORY BALLS

Ref L-BABY-BALL-VEGGIES

FRUIT SALAD!



FRUIT SALAD BABY SENSORY BALLS

Ref L-BABY-BALL-FRUIT





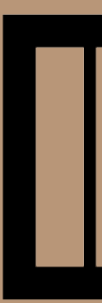
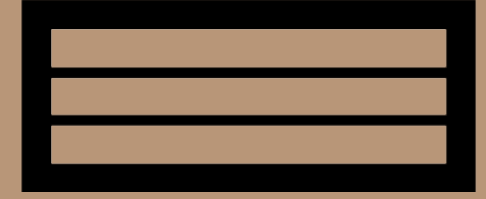
Introducing our latest art collaboration with the **iconic american artist Peter Halley**.

Presenting a limited edition of sustainable designs that combine **vivid colors with interesting shapes & textures**.

All **inspired in Halley's world**: geometric paintings, modular architectural spaces, conduits, and apartment blocks of the urban space of the 21st century life.

Oli&Carol x Peter Halley is a limited-edition natural rubber and educational toy meant for **sensory, teething and bath time play**. Handcrafted in natural rubber and hand painted with natural pigments.





BABY TEETHER PINK
Ref L-PETER-CELL-PINK



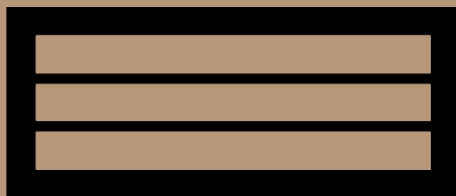
BABY TEETHER ORANGE
Ref L-PETER-CELL-ORANGE



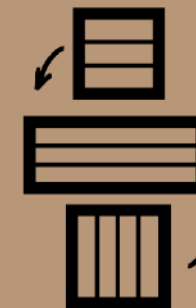
BABY TEETHER BLUE
Ref L-PETER-CELL-BLUE



BABY TEETHER AQUA
Ref L-PETER-CELL-AQUA



BABY STACKING TOY BLOCK CELLS
Ref L-PETER-BUILDINGS





FABRIC HANDBAG RED CELL

Ref PH-BAG-PINK



FABRIC HANDBAG ORANGE CELL

Ref PH-BAG-ORANGE



FABRIC HANDBAG PURPLE CELL

Ref PH-BAG-PURPLE



FABRIC HANDBAG BLUE CELL

Ref PH-BAG-BLUE







ICE PROTECTORS

Did you know that almost **95% of the Arctic's ice has melted in the past three decades**? We must take care of this ecosystem so polar animals have a home! Part of the profits of this collection give back to this cause.

New 2 in 1 bath toys designed to **promote imaginative play and balance while raising awareness** about the Arctic and its wildlife. Promotes bath time play while developing cognitive skills as children have to play with **balance & try to stack up the pieces**.





ICE PROTECTOR BEAR

Ref L-ICE-BEAR



ICE PROTECTOR PENGUIN

Ref: L-ICE-PENGUIN





PACIFIER CASE



PACIFIER CASE! Fruits & Veggies pacifier cases designed for parents, allowing them to **hygienically store pacifiers** wherever they go. **No more losing baby's pacifier!**

Just pop your baby's pacifier into one of our Pacifier Cases, and you're good to go! No more searching for **lost pacifiers** or **worrying about hygiene** – our cases have got you covered. So why wait? **Keep your baby's pacifiers safe and stylish wherever you go!**





LOU THE LEMON PACIFIER CASE

Ref: L-PACIFIER-LEMON



RAMONA THE RADISH PACIFIER CASE

Ref: L-PACIFIER-RADISH



ANA BANANA PACIFIER CASE

Ref: L-PACIFIER-BANANA



PEPA THE APPLE PACIFIER CASE

Ref: L-PACIFIER-APPLE



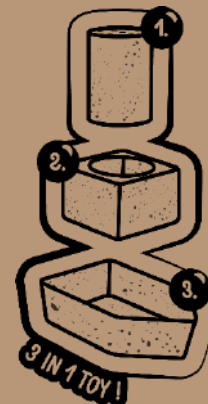


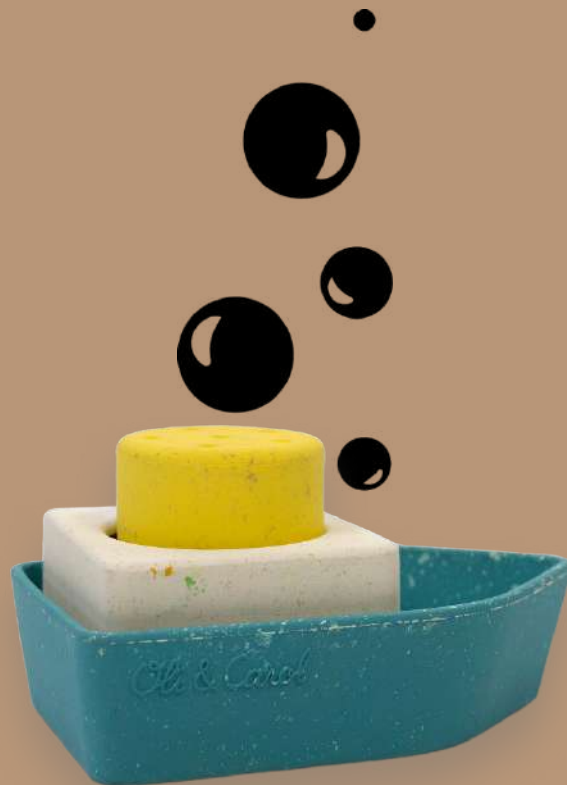
UPCYCLED BOAT



We present the Upcycled Boats: where **sustainability meets bath-time fun!** Made from **re-recycled rubber using our own waste**, these bath toys give a second life to discarded materials. Not only do they support a cleaner planet, but they also ensure safe, durable playtime for children. **Encouraging environmental awareness from an early age and promoting responsible consumption.**

SAIL TOWARDS A CLEANER & MORE CONSCIOUS FUTURE WITH OUR STACKABLE BATH TOYS MADE FROM UPCYCLED RUBBER. GIVING LIFE TO OUR OWN WASTE.





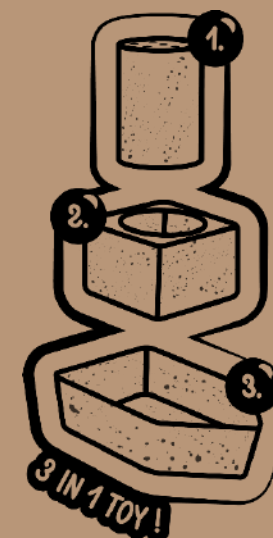
UPCYCLED BOAT YELLOW

Ref: L-UPCYCLED-BOAT-YELLOW



UPCYCLED BOAT ORANGE

Ref: L-UPCYCLED-BOAT-ORANGE





The Green Cars go beyond traditional toys, contributing to a healthier planet as biodegradable creations, **leaving the smallest possible carbon footprint**. With their vibrant colors, detailed designs, and commitment to eco-consciousness, the Green Cars **redefine playtime, encouraging little ones to embark on imaginative journeys while fostering a love for nature**.

"LET YOUR CHILD'S IMAGINATION RACE WITH OLI&CAROL GREEN CARS! OUR ECO-FRIENDLY, FRUIT, AND VEGETABLE-SHAPED TOY CARS COMBINE PLAY, LEARNING, AND SUSTAINABILITY FOR ENDLESS ADVENTURES." -O&C





LOU THE LEMON CAR

Ref: L-LEMON-CAR



BETTY THE BEETROOT CAR

Ref: L-BEETROOT-CAR



CATHY THE CARROT CAR

Ref: L-CARROT-CAR



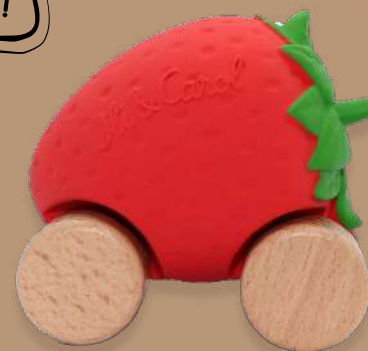
EMMA THE EGGPLANT CAR

Ref: L-EGGPLANT-CAR



PEPINO THE CUCUMBER CAR

Ref: L-CUCUMBER-CAR



SWEETIE THE STRABERRY CAR

Ref: L-STRAWBERRY-CAR





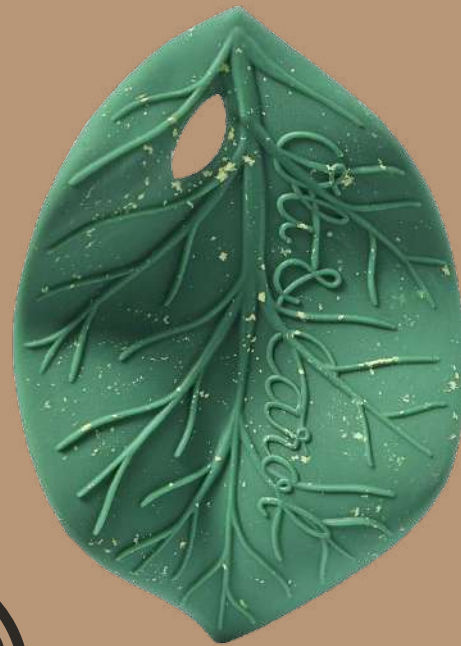
NEW!

CHLOROPHYLL LEAF

The **Chlorophyll Leaf Teether** is a chewable baby teether **made from natural rubber with chlorophyll pigment**. Designed with an **ergonomic shape** for babies palette, soothing teething gums. This is the **first teether made from chlorophyll pigment and approved by dentists**.

INTRODUCE KIDS INTO NATURE AND ITS GIFTS!





CHLOROPHYLL LEAF TEETHER

Ref: L-CHLOROPHYLL-LEAF



NEW!

OLI&CAROL kiko⁺



Aiming little ones to **develop problem solving & increase attention**. Oli&Carol is thrilled to announce an exciting product collaboration with Kiko Japan.

We are launching two innovative products: The coolest interactive ramen bowl and the geometric figures packs. This campaign encourages **emphasizing the essence of play, learning, and sustainability for modern kids**.



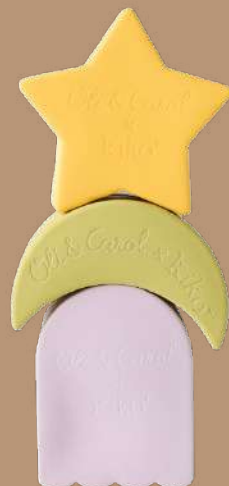
KIKO
STACKABLE
TOYS





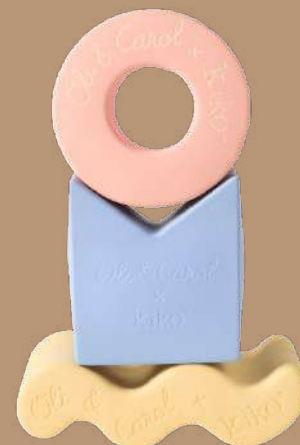
GEOMETRIC FIGURES PACK 6

Ref: L-KIKO-GEO6



GEOMETRIC FIGURES PACK 3

Ref: L-KIKO-GEO3-STAR



GEOMETRIC FIGURES PACK 3

Ref: L-KIKO-GEO3-DONUT



RAMEN SET

Ref: L-KIKO-RAMEN

Sporty Fruits

OLI&CAROL

Welcome to the **Oli&Carol Fruit Olympics**, where **COOL KIDS PLAY SPORTS!**

From eating their greens, to caring for their mind & bodies. At Oli&Carol we **offer more than toys**. We're on a mission to **grow up** with the little ones through **different stages of childhood** while introducing them into important stuff!

This time, **through sports** and with new product categories. We have now **transformed our fruits and veggies** 100% natural rubber toys into 5 **baby balls** for toddlers & 2 **teething rings** for babies (+0), to **keep promoting a healthy lifestyle from a young age!**

Aimed at little ones who are beginning to crawl, grab things on their own or learning to walk, will help **develop kids fine and gross motor skills** while promoting **sensory play**.





GREEN CABBAGE BABY BALL
Ref: L-BALL-GREEN-CABBAGE



MELON BABY BALL
Ref: L-BALL-MELON



ORANGE BABY BALL
Ref: L-BALL-ORANGE



YOU CAN
BOUNCE ME!



PURPLE CABBAGE BABY BALL
Ref: L-BALL-PURPLE-CABBAGE



TOMATO BABY BALL
Ref: L-BALL-TOMATO



FRUIT TEETHING RING
Ref: L-RING-FRUIT



VEGGIE TEETHING RING
Ref: L-RING-VEGGIE

ANA BANANA

POP ART LIMITED EDITION

Step into a world where **imagination knows no bounds**, where **colors dance and shapes come to life** – welcome to the enchanting realm of our latest **arty teether for babies**.

Reveal the magic of creativity with a symphony of **the vibrant yellow and trendy designs, crafted to inspire the young artists of tomorrow**. Join us on a journey where teething-time transcends into artistry and where fun and learning intertwine. An ode to the remarkable world of a child's imagination.

Where interaction knows no limits – this is **ANA BANANA POP ART!**

Our iconic ANA BANANA has been reinterpreted into a POP-ART LIMITED EDITION piece with a new yellow tone & black spray effect targeted **to art lovers, cool parents & design-oriented stores**.

Comes with a new banana shaped packaging! Isn't this **the coolest Oli&Carol till now?**





ANA BANANA POP ART LIMITED EDITION

Ref: L-ANA BANANA-POP

RATTLE TOYS

After months of working hand-to-hand with certified otorhinolaryngologists, Oli&Carol presents its first collection of rattle toys filled with cherry seeds: **THE GREENEST RATTLES IN THE MARKET!**

This collection of 6 fruit and veggie-shaped rattles is 100% sustainable: Their exterior is made of 100% natural rubber, and **inside are upcycled cherry seeds** that turn this teether into a rattle. **2 IN1!**

The relaxing sound made by these rattles has proved to **calm babies down** (and not stress their parents) while they listen to the **peaceful sounds of nature!**





ARTICHOKE RATTLE TOY
Ref:L-RATTLE-ARTICHOKE



CAULIFLOWER RATTLE TOY
Ref:L-RATTLE-CAULIFLOWER



CORN RATTLE TOY
Ref:L-RATTLE-CORN



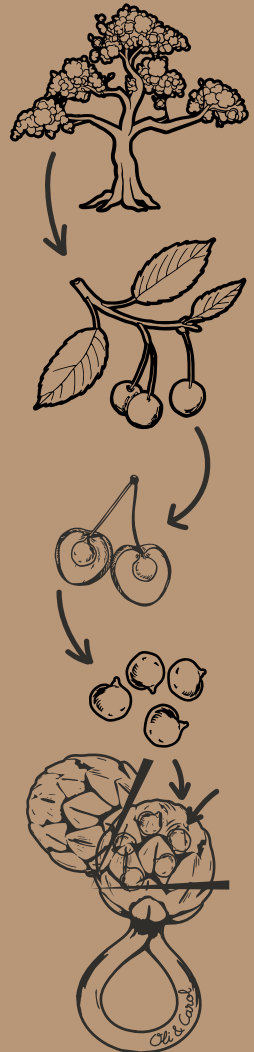
GRAPE RATTLE TOY
Ref:L-RATTLE-GRAPE



LEMON RATTLE TOY
Ref:L-RATTLE-LEMON



TOMATO RATTLE TOY
Ref:L-RATTLE-TOMATO





In collaboration with the **Bauhaus Movement**, Oli&Carol presents its new **interactive and educational toys for babies & kids.**

The Bauhaus Movement's fundamental **principles are based on geometry & abstraction, striving to combine aesthetics with everyday function.** Our mission with this collection is to bring art closer to kids while **introducing them to primary colors & shapes** that surround them.

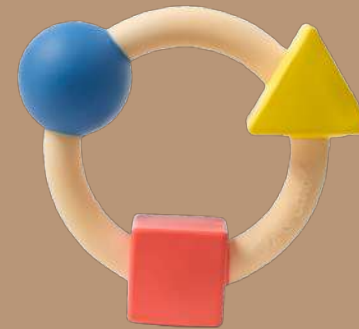
With a timeless design, these 4 natural rubber sustainable toys **are an approach to Montessori education.** Jumping into a wider age range making not-so-newborns able to pile up & play around.



PILE ME UP!



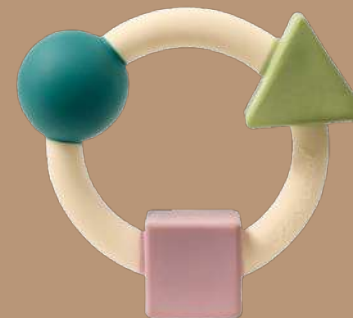
GEOMETRIC FIGURES BASIC
Ref:L-GEOMETRIC -BASIC



TEETHING RING BASIC
Ref:L-RING-BASIC



GEOMETRIC FIGURES SOFT
Ref:L-GEOMETRIC -SOFT



TEETHING RING SOFT
Ref:L-RING-SOFT

EXPLORE
EVERY SHAPE

PACIFIER CLIP

We've heard about lost Ana Bananas, stolen Ramona the Radishes or disappeared Brucy the Broccoli's. ¡No worries, we gotcha! At Oli&Carol we have THE solution!

Presenting the **pacifier holder** by Oli&Carol. You **can now take (in style) your favorite Oli&Carol teethers everywhere!**

Made from 100% natural cotton, OEKO TEX certified. As all our designs, **we keep choosing sustainable, earth-friendly materials that generate the least possible carbon footprint.**

Only for cool, design-oriented parents & earth-conscious families. Because cool kids eat healthy!



PACIFIER CLIP
Ref: T-HANGER-OC





MINI DOUDOU-TEETHERS

The Oli&Carol iconic Fruits&Veggies are now transformed into **Mini Doudou-Teethers** to make **little ones feel comfy anywhere they go!**

Why are they a must? **2 IN 1! A teether & a doudou for babies**, that's easy to pull apart for a machine-wash at home. Its innovative & sustainable design Will help babies **sensorial development while calming them down**. Easy to hang & take on-the-go, and OEKO TEX and GOTS certified organic cotton!





**CATHY THE CARROT MINI
DOUDOU-TEETHER**

Ref: L-MINDOU-CARROT



**KENDALL THE KALE MINI
DOUDOU-TEETHER**

Ref: L-MINDOU-KALE



**LEMON
MINI DOUDOU-TEETHER**

Ref: L-MIND U-LEMON

HUG ME &
FEEL COMFY!



**RAMONA THE RADISH MINI
DOUDOU-TEETHER**

Ref: L-MINDOU-RADISH



FRUITS & VEGGIES

Our Fruits&Veggies family keeps growing! Little ones will **explore nature & healthy fruits** that surround us!

Discover each design with full of details and textures, perfect for babies to soothe teething gums with these 100% safe teethers. Easy to hang and hold by babies' hands!





JOSE ANTONIO THE KIWI
Ref: L-KIWI-UNIT



JOHN LEMON
Ref: L-LEMON-UNIT



SWEETIE THE STRAWBERRY
Ref: L-STRAWBERRY-UNIT



ANANAS THE PINNEAPPLE
Ref: L-PINEAPPLE-UNIT



RENATO THE TOMATO
Ref: L-TOMATO-UNIT



PEPINO THE CUCUMBER
Ref: L-CUCUMBER-UNIT

LOOKS LIKE
THE REAL
VEGGIE!



EASY TO
GRIP!



FUCSIA THE DRAGONFRUIT
Ref: L-DRAGON-FRUIT-UNIT



KEIKO THE EDAMAME
Ref: L-EDAMAME-UNIT



PEPA THE APPLE
Ref: L-BITTEN-APPLE-UNIT



PALM PEACH
Ref: L-PEACH-UNIT



MERY THE CHERRY
Ref: L-M CHERRY-UNIT



SPOT THE MUSHROOM
Ref: L-SPOT-MUSHROOM



CLEMENTINO THE ORANGE
Ref: L-C-ORANGE-UNIT



**ALSO PERFECT
FOR BATH TIME!**



COCO THE COCONUT
Ref: L-CH-COCO-UNIT



PEPITA THE APPLE
Ref: L-P-APPLE-UNIT



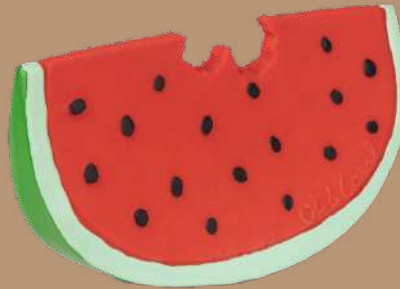
RAMONA THE RADISH
Ref: L-R-RADISH-UNIT



MANOLO THE MUSHROOM
Ref: L-M-MUSHROOM-UNIT



ANA BANANA
Ref: L-ANA BANANA-UNIT



WALLY THE WATERMELON
Ref:L-WALLY WATERMELON-UNIT



KENDALL THE KALE
Ref: L-KALE-UNIT



BRUCY THE BROCCOLI
Ref: L-BROCCOLI-UNIT



ARNOLD THE AVOCADO
Ref: L-AVOCADO-UNIT



CATHY THE CARROT
Ref: L-CARROT-UNIT

➡ I'M A
BRACELET!



I'M FULL OF
TEXTURES!



PATRICIO THE PISTACHIO
Ref: L-PISTACHIO-UNIT



NUTTY THE WALNUT
Ref: L-WALNUT-UNIT



PACO THE PEANUT
Ref: L-PEANUT-UNIT



ALY THE ALMOND
Ref: L-ALMOND-UNIT



VALERY THE RASPBERRY
Ref: L-RASPBERRY-UNIT



JERRY THE BLUEBERRY
Ref: L-BLUEBERRY-UNIT



GARDEN

The garden collection wants to make babies grow into our world surrounded by nature and its living creatures.

These 10 designs are extra-detailed including **textures that make each toy ideal for a stimulating teething stage & an interactive bath time.** Inspired in each real living creature, the designs have high realism, making kids closer to the **love and respect for our environment!**





BELA THE FLOWER
Ref: L-CHEWY-FLOWER-PINK



BALI THE FLOWER
Ref: L-CHEWY-FLOWER-MINT

MASSAGE
THE GUMS!



POP THE POPPY
Ref: L-CHEWY-POPPY-RED



BLUES THE BUTTERFLY
Ref: L-CHEWY-BUT-BLUE



COLORFULL
& HANGABLE



SUN THE SUNFLOWER
Ref: L-SUNFLOWER-YELLOW



MARGARITA THE DAISY
Ref: L-DAISY-WHITE



IRIS THE HIBISCUS
Ref: L-HIBISCUS-PINK



KATIA THE BUTTERFLY
Ref: L-BUTTERFLY-VANILLA



CINDY THE BELLFLOWER
Ref: L-CAMPANULA-LILAC



THEO THE TULIP
Ref: L-TULIP-RED





MINI TEETHERS

Oli&Carol presents the chewy-to-go collection, the **new chewing toy concept for newborns** from Oli&Carol. Discover 4 different designs inspired by some of the fruits of nature with the perfect size to bring anywhere you go.

They have an **ergonomic shape** which makes them perfect for easy-holding for little ones while chewing on a 100% natural and **safe soothie with a range of textures, such as raised spots or ribbing**.



MASSAGE
THE GUMS!



JOSE ANTONIO THE KIWI
Ref: L-KIWI-UNIT



JOHN LEMON
Ref: L-LEMON-UNIT



SWEETIE THE STRAWBERRY
Ref: L-STRAWBERRY-UNIT



ANITA THE BANANITA
Ref: L-CHEWY-BANANA



RAMONITA THE RADISH
Ref: L-CHEWY-RAMONA



SPOTTY THE MUSHROOM
Ref: L-CHEWY-MUSHROOM



BELA THE FLOWER
Ref: L-CHEWY-FLOWER-PINK



BALI THE FLOWER
Ref: L-CHEWY-FLOWER-MINT



HAWAII THE FLOWER
Ref: L-CHEWY-FLOWER



RANGE OF
TEXTURES!



POP THE POPPY
Ref: L-CHEWY-POPPY-RED



BLUES THE BUTTERFLY
Ref: L-CHEWY-BUT-BLUE



ELI THE CLOVER
Ref: L-CHEWY-CLOVER





Earthy the World Ball is the new ball-shaped Oli&Carol's toy designed as the **planet Earth**. Introduce kids **into respecting, learning & discovering every corner of planet Earth**, as well as **appreciating human beings**. No matter your skin colour, culture, location or preferences, the world is better when we are all united.





HAND PAINTED WITH
NATURAL & SAFE PIGMENTS



NO HOLE = BACTERIA FREE

EARTHY THE WORLD BALL
Ref: L-WORLD-BALL



OLI&CAROL x **BigStuffed**

Oli&Carol manufacturer of sustainable teething toys presents its new collection **Oli&Carol x BigStuffed**, a collaboration with the brand created by Dana Muskat that has quickly gained international recognition.

Marine bath toys that will captivate children and bring them closer to the wonders of the sea. Adopting Walter, Sharon and Orlando will give children more than just toys. These 3 albino sea creatures **aim to enhance the uniqueness and celebrate the individuality of each child.**

This extraordinary collaboration captures the magic of both brands, combining Oli&Carol's **commitment to sustainability and eco-friendly materials** with the soulful essence of BigStuffed.

Handcrafted from natural rubber and designed without holes, these 3 marine-inspired toys have no holes, making them **completely safe for water play.** Perfect for little ones to explore the wonders in the water.



ADOPT ME &
TAKE CARE!



SHARON THE CRAB

Ref: L-BS-CRAB



WALTER THE WHALE

Ref: L-BS-WHALE



ORLANDO THE OCTOPUS

Ref: L-BS-OCTOPUS



Inspired by children's limitless imagination, these 3 colourful and distinctive Donna Wilson **designs are here to take life not-so-serious!**

Childhood is all about being playful and messy! That's why these natural rubber teething and bath toys are a different version of a cat, a lion and a squirrel. **There's uniqueness in weirdness!**

Discover their design with **raised textures to soothe babies' teething gums and stimulate their senses.**



I'M UNIQUE & FULL
OF TEXTURES!



GINGE CAT
Ref: L-DONNA-CAT



CYRIL SQUIRREL FOX
Ref: L-DONNA-FOX



RICHIE LION
Ref: L-DONNA-LION



Spread love with **Oli&Carol x Agatha Ruiz de la Prada** teether, bath and sensory play toy.

This vibrant heart-shaped toy is the ultimate representation of **love and friendship** of Oli&Carol. It will help babies and kids learn how **loving other human beings makes us stronger and better persons** while placing it around the wrist.



FOR EACH PURCHASE OF ONE
OLI&CAROL X AGATHA RUIZ DE LA
PRADA, WE DONATE 10¢ TO KIDS'
CANCER RESEARCH.



ALSO, PERFECT AS
A BRACELET!

OLI&CAROL X AGATHA RUIZ DE LA PRADA
Ref: L-AGATHA-HEART



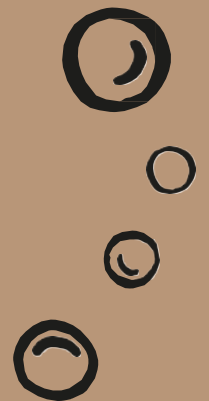


FLOATIES

Introducing a new water toy concept. Meant for bath time with an **integrated base for easy floating on water.**

Water Lily is a new water toy concept! It's a bath toy ready to float around during bath time fun! Kids will discover new textures in soft leaf ramifications and ocean waves.

Flo The Floatie is the modern-twisted **Oli&Carol** duckie! Inspired in the classic lifeguard ring.



INMERSE INTO A
FANTASY WORLD
AT BATH TIME!



WATER LILY
Ref:L-LILY-UNIT

READY TO
SPLASH DURING
BATH TIME!



FLO THE FLOATIE YELLOW
Ref: L-FL-DUCK-UNIT-YELLOW



FLO THE FLOATIE RED
Ref: L-FL-DUCK-UNIT-RED



FLO THE FLOATIE MINT
Ref: L-FL-DUCK-UNIT-MINT



FLO THE FLOATIE NAVY
Ref: L-FL-DU K-UNIT-NAVY



ORIGAMI BOAT

Origami inspired **sail boats** ready to float around during bath time.

Their minimalistic design make them perfect as decorative objects as well!

They have **no hole** which means they are completely safe during bath fun!





ORIGAMI BOAT WHITE
Ref: L-BOAT-UNIT-WHITE



ORIGAMI BOAT PINK
Ref: L-BOAT-UNIT-PINK



ORIGAMI BOAT VANILLA
Ref: L-BOAT-UNIT-VANILLA



ORIGAMI BOAT MINT
Ref: L-BOAT-UNIT-MINT



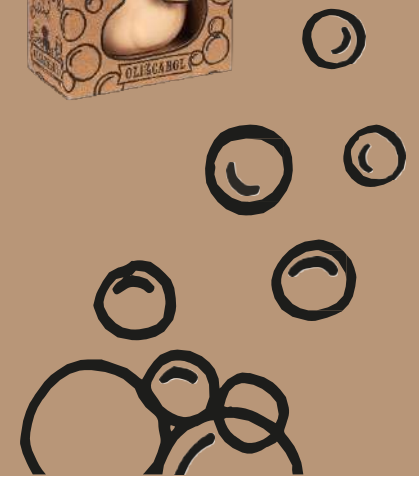
ORIGAMI BOAT NUDE
Ref: L-BOAT-UNIT-NUDE



ELVIS THE DUCK

Elvis the Duck is the **classic rubber duck** ready to splash in water with babies!

They have no hole which makes them 100% safe and clean for kids to play with during bath time.



NO HOLE = 100% SAFE!



ELVIS THE DUCK YELLOW
Ref:L-DSM-UNIT-YELLOW



ELVIS THE DUCK NUDE
Ref:L-DSM-UNIT-NUDE



ELVIS THE DUCK MINT
Ref:L-DSM-UNIT-MINT



CHEWABLE BRACELETS

Oli&Carol presents a new concept: **animal shaped bracelets** perfect for kids to chew on while placed around the wrist!

All carefully hand painted one by one making each piece unique.





SKY THE FLAMINGO
Ref: L-FLAMINGO-UNIT



NELLY THE ELEPHANT
Ref: L-ELEPHANT-UNIT



**HAND PAINTED WITH
NATURAL PIGMENTS!**

OLIVE THE DEER
Ref: L-DEER-BRACELET-UNIT

PACKS



**PACK NEWBORN
BANANA**

Ref: PACK-NEWBORN-
BANANA



**PACK NEWBORN
RATTLE LEMON**

Ref: PACK-NEWBORN-
RATTLE-LEMON



**PACK NEWBORN
RATTLE GRAPE**

Ref: PACK-NEWBORN-
RATTLE-GRAPE



PACK NEWBORN RADISH

Ref: PACK-NEWBORN-
RADISH

LOOKS LIKE
THE REAL
VEGGIE!



COLORFULL
& HANGABLE



**PACK NEWBORN
BUTTERFLY**

Ref: PACK-NEWBORN-
BUTTERFLY



**PACK NEWBORN
DAISY**

Ref: PACK-NEWBORN-
DAISY



**PACK NEWBORN
DRAGONFRUIT**

Ref: PACK-NEWBORN-
DRAGONFRUIT

MASSAGE
THE GUMS!



MARKETING TOOLS

FLYERS



PRESS



IMAGE BANK



MARKETING TOOLS

PACKAGING



DISPLAYS



100-120 Units



80-100 Units



6 Random Samples



18 Green Cars
+ 1 free sample



24 Chlorophyll
Leaf Teethers



9 Pacifier Case



16 Blisters

OUR POS MATERIAL

1. **INCREASE SALES:** Increase 20% basket sizes.
2. **BRAND AWARENESS:** Messages explaining the product & brand values.
3. **EYE CATCHING:** Including cool drawings and craft designs. Attractive for parents and kids!
4. **IMPULSE PURCHASE:** Better chances to sell on impulse.
5. **FUNCTIONAL:** Lightweight and easy-to-build.
6. **SELLING BECOMES EASIER:** Avoid having to explain the product every time. Little messages are displayed all over it and you will be able to place flyers on the shelves.

RETAILERS HAVING OUR DISPLAY WILL BE:

-  Featured in Oli&Carol social media.
-  Official Brand Ambassador in our website map.

FLOOR DISPLAY FREE OF CHARGE WITH ORDERS +800€

GROCERY DISPLAY FREE OF CHARGE WITH ORDERS +1300€

WINDOW DISPLAY FREE OF CHARGE WITH ORDER +600€

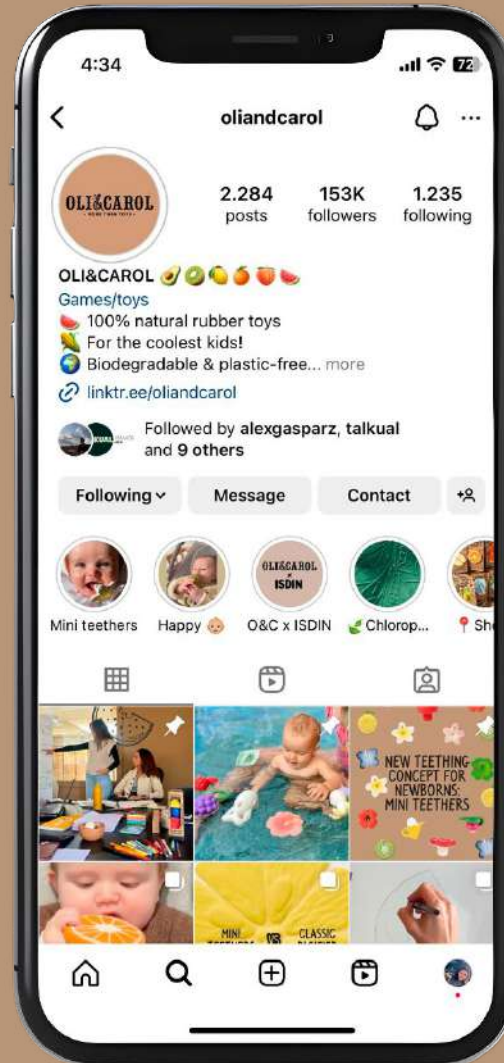
CARS DISPLAY FREE OF CHARGE WITH ORDER +500€ OF GREEN CARS

DESK DISPLAY FREE WITH THE FIRST ORDER

TREE DISPLAY FREE WITH 24 CHLOROPHYLL LEAF TEETHERS ORDER



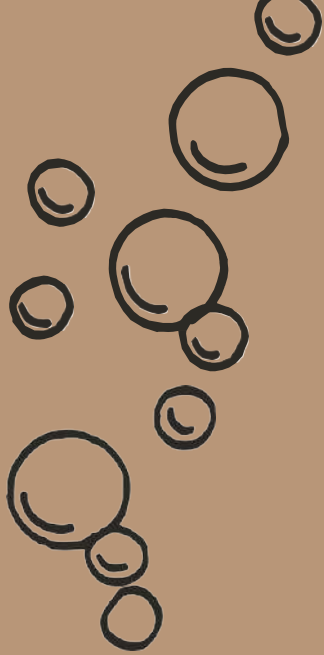
THE OLI&CAROL COMMUNITY



FOLLOW OUR STORY @OLIANDCAROL!



WASHING & CARE INSTRUCTIONS



To clean, simply wipe your toy with soapy water and a damp cloth.

Do not sterilize.



Our toys must be stored in a dry place. As any natural product, toys might start to mold if left on a wet or moist environment.

Air drying between use is recommended.



Do not leave on direct contact with sunlight or artificial light for long periods of time, color may fade.



Every toy is different. Our products are handmade one by one, so small imperfections are what makes each product unique.



Variations in temperature may affect the product's shape and volume.



Remove packaging and all tags before giving the toy to your child.

OLI & CAROL

- MORE THAN TOYS -

WWW.OLIANDCAROL.COM