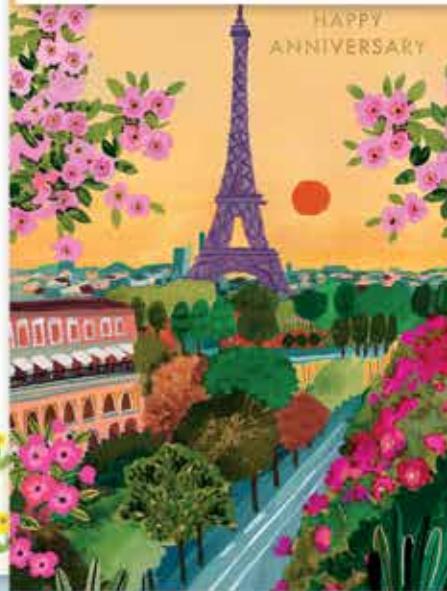


BIELY & SHOAF COLLECTION

happy birthday



2026

Greeting Cards & Boxed Notes

BIELY & SHOAF CO.

= EST. 2017 =

Biely & Shoaf Co. is an award-winning designer, manufacturer, and distributor of stationery and gift products, selling to specialty retailers and select national chains. Established in 2017, the company distributes six distinct product lines, Shannon Martin Design, Oatmeal Studios, A Smyth Co., Black Joy Paper, 2021 Co., and its own line, the Biely & Shoaf Collection, which is featured in this catalog.

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TERMS AND CONDITIONS:

Minimum order: \$100.00

Opening order: Credit Card

Master Card Visa American Express Discover

To apply for Net 30 terms, please include three industry credit references & bank information.

All prices and information are subject to change.

Toll free 877.957.0940

Fax 206.957.0945

orders@bielyshoaf.com

THE BIELY & SHOAF COLLECTION // GREETING CARDS

A6 Signature Collection

- A-6 size, 4.5" x 6.25"
- Printed on high-quality, recycled post-consumer waste paper, 100 lb weight
- Printed in the USA
- Majority with inside greeting and art
- Pre-priced (retail prices printed on back)

A2 Luxe Collection

- A-2 size, 4.25" x 5.5"
- Printed on luxe, textured, heavyweight, FSC-Certified paper
- Printed in the USA
- Blank inside
- Not priced (prices not printed on back)

Sold in half dozens or full dozens

COST FOR STANDARD A6 CARDS

\$13.50 per half dozen (\$4.50 retail)

COST RANGE FOR TREATMENT A6 CARDS



\$15.00 per half dozen (\$4.95 retail)

COST FOR A2 LUXE CARDS

\$16.50 per half dozen

MINIMUM

half dozen/design
See above for terms and conditions.

CATALOG SHOWS **RETAIL PRICE**
OF INDIVIDUAL CARD

Introducing our new collection of Luxe A2 Greeting Cards

NEW!

Developed from feedback from retailers like you!



Enjoy fresh designs and bestselling artwork in this new line of smaller format counter cards. Cards are printed on luxe, heavyweight textured paper, have blank interiors for personalized messages, and many feature gold foil treatments.

Welcome to the Biely & Shoaf Collection, we're delighted to see you!

Our diverse greeting card line showcases many of the immensely gifted artists that we have the pleasure of working with, including Katie Daisy, Louise Mulgrew, Carrie Shryock, Meera Lee Patel, Sarah Forster, Geninne Zlatkis, Kenzie Kae Elston, Jessica Swift, Carrie Schmitt, Magrikie Berg, Alexandra Snowdon, Misha Zadeh, Anne Keenan Higgins, Joy Laforme, Lisa Jane Smith, Emma Block, Chloe Hall, and Hebe Studio. The individual looks of these top designers combine to create a beautifully curated in-store palette that your customers will continuously enjoy.

For 2026, we're excited to introduce the work of Emily Taylor, Sarah Long, and Karen Schipper. We have added lovely new boxed notes and wonderful new greeting card and stationery designs from a wide range of our artists, including our new A2 luxe counter card line.

We hope you enjoy the versatility in our products and diversity among our talented collaborating artists. We are always happy to answer any questions, and to hear your thoughts and suggestions.

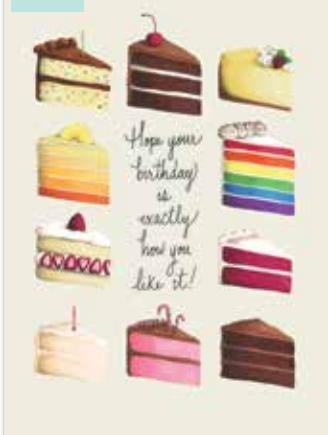
Look for more to come!

FOLLOW US ON SOCIAL MEDIA!

[Instagram: bielyshoaf](#) | [Facebook: Biely & Shoaf](#) | [Pinterest: Biely & Shoaf Co.](#)

Be sure to tag us in any posts! We love to see and share pictures of our products in your stores.

BIRTHDAY

NEW

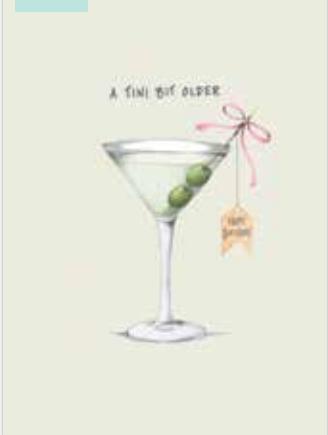
Wishing you a birthday just perfect for you!

LS009 \$4.50  8 1019542176 0

NEW

Have a sweet birthday with a cherry on top!

LS010 \$4.50  8 1019542177 7

NEW

Cheers to you!

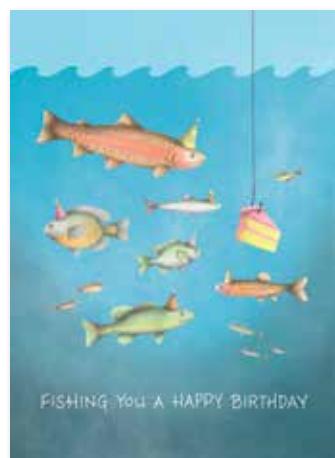
LS011 \$4.50  8 1019542178 4

NEW

Enjoy your special day!

LS007 \$4.50  8 1019542057 2

BIRTHDAY



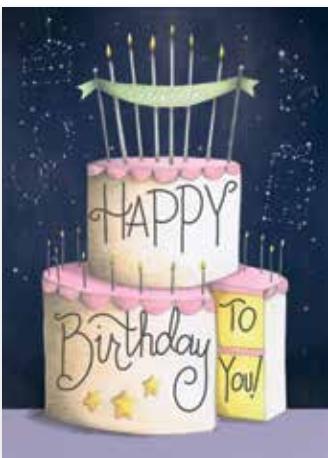
Hope you have a reel good day!

LS003 \$4.50  8 1000699774 3



I hope your day is full of sun and breezes.

LS002 \$4.50  8 1000699773 6



Enjoy your special day

LS001 \$4.50  8 1000699772 9



Have a magical day!!

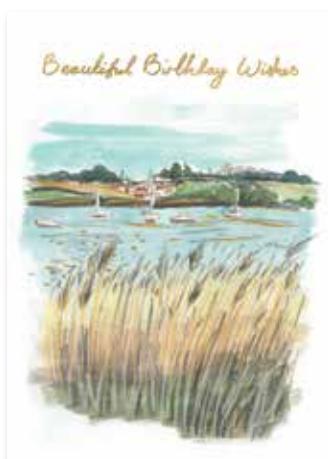
EB010 \$4.95  8 1019542153 1 

BIRTHDAY

NEW

Wishing you the most beautiful day and a joyful year ahead

EB007 \$4.95  8 1019542053 4 



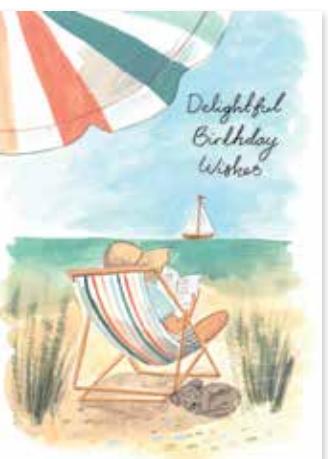
Wishing you happy days in the year to come

EB005 \$4.95  8 1009892580 8 



Wishing you a fun-filled birthday

EB004 \$4.95  8 1009892577 8 

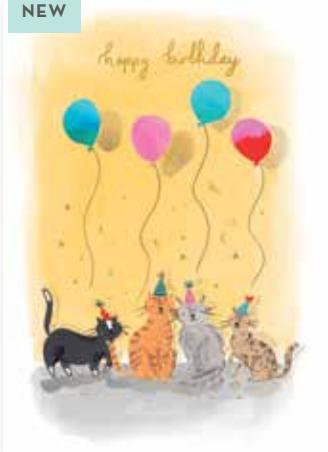


May your year be full of everything you enjoy

EB002 \$4.50  8 1009892572 3

BIRTHDAY

NEW



So happy to celebrate you!

EB008
\$4.95 8 10195 42054 1

NEW



Enjoy your special day to the fullest!

EB003
\$4.95 8 10098 92575 4

NEW



Wishing you a day full of all the things you love

ET001
\$4.95 8 10195 42059 6

NEW

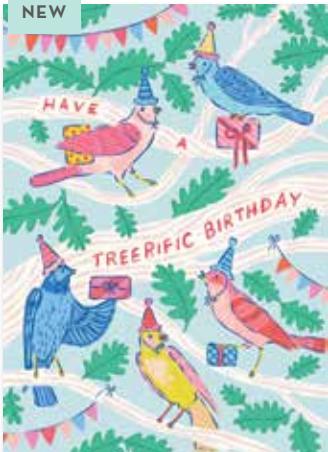


For a wonderful year ahead

ET005
\$4.95 8 10195 42064 0

BIRTHDAY

NEW



Wishing you a birthday that makes your heart sing

ET009
\$4.50 8 10195 42068 8

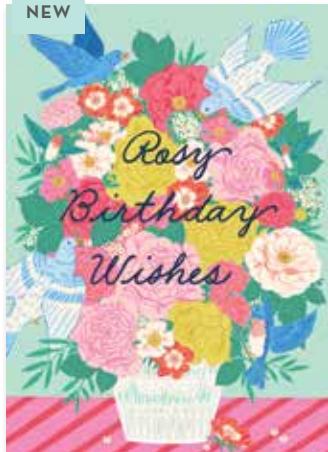
NEW



May your year ahead be filled with fun & happiness!

ET003
\$4.95 8 10195 42061 9

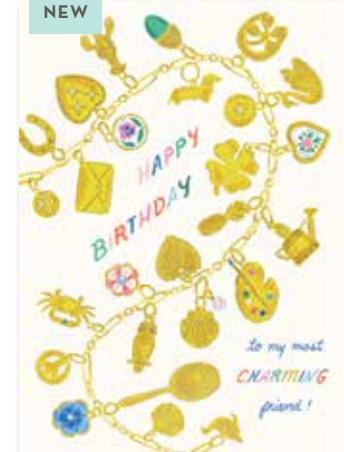
NEW



Have a gorgeous day!

ET007
\$4.95 8 10195 42066 4

NEW



Celebrating you, today and always

ET010
\$4.95 8 10195 42069 5

BIRTHDAY

NEW



Happy Birthday

ML033
\$4.95 8 10195 42181 4

NEW



Wishing you a bright and beautiful year ahead. Happy Birthday!

ML035
\$4.95 8 10195 42183 8

NEW



Wishing you a magical year ahead

ML036
\$4.95 8 10195 42270 5

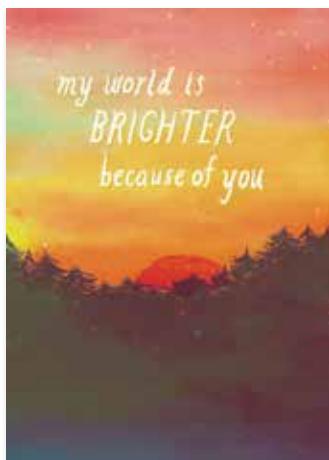
NEW



Happy Birthday

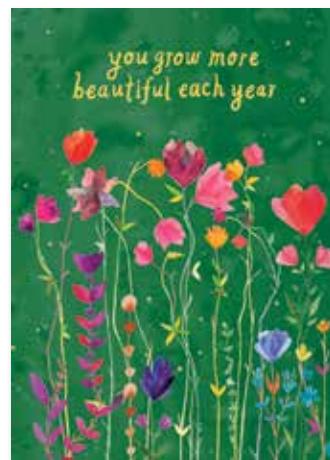
ML037
\$4.95 8 10195 42271 2

BIRTHDAY



Happy Birthday!

ML032 \$4.95 8 10098 92930 1



Celebrating you today and always.

ML027 \$4.50 8 10098 92907 3



Hope your year is as wonderful as you are. Happy Birthday!

ML026 \$4.50 8 10098 92904 2



Happy Birthday!

ML023 \$4.95 8 10098 92109 1



BIRTHDAY



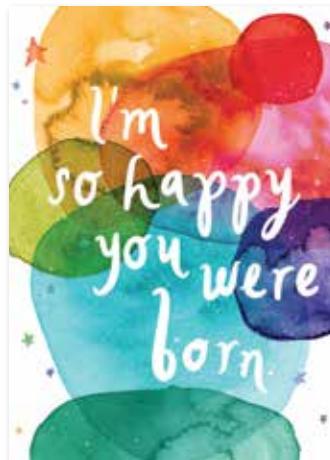
Blank

ML013 \$4.95 8 10006 99848 1



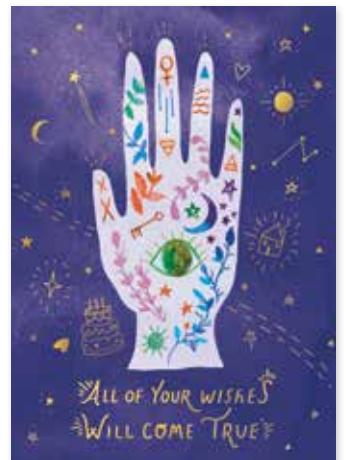
Blank

ML012 \$4.50 8 10006 99847 4



Happy Birthday!

ML007 \$4.50 8 10006 99997 6



You deserve the best. Happy Birthday!

ML002 \$4.95 8 10006 99992 1



BIRTHDAY



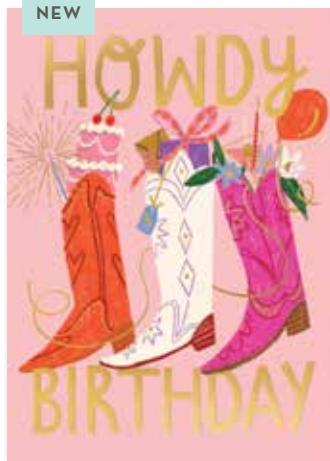
I hope all of your wishes come true.

ML001 \$4.50 8 10006 99991 4



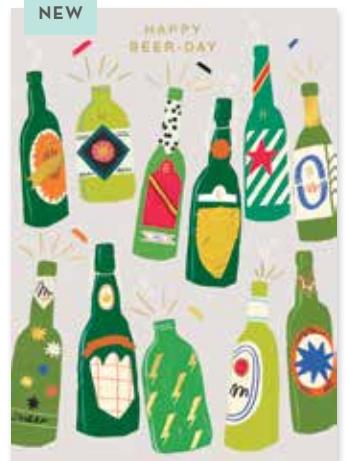
Dive into another amazing year

SL010 \$4.95 8 10195 42193 7



Kick up your heels and celebrate you!

SL008 \$4.95 8 10195 42191 3



Cheers to you! Happy Birthday

SL007 \$4.95 8 10195 42094 7



BIRTHDAY



Let the celebration begin!
Happy Birthday!

SL003 \$4.95 8 10195 42088 6



Happy Birthday, wonderful you!

SL002 \$4.95 8 10195 42087 9



Bright wishes for a wonderful birthday

LM090 \$4.95 8 10195 42265 1



Have a gorgeous day

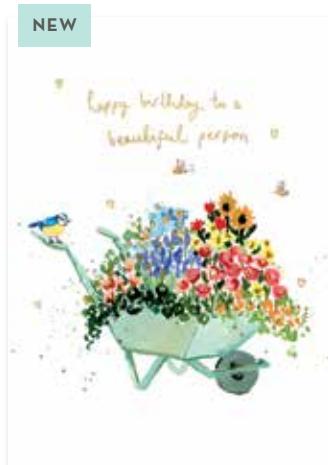
LM089 \$4.95 8 10195 42264 4

BIRTHDAY



You deserve the best. Happy Birthday!

LM088 \$4.95 8 10195 42263 7



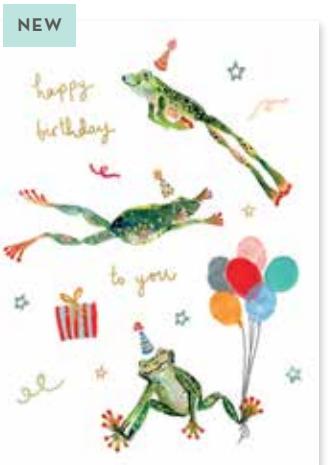
Hope your day is as lovely as you are

LM087 \$4.95 8 10195 42262 0



Hope your birthday is im-peck-able!

LM083 \$4.50 8 10195 42258 3



Jump for joy, it's your birthday!

LM079 \$4.95 8 10195 42080 0

BIRTHDAY



Let the celebration begin!
Happy Birthday

LM078 \$4.95 8 10195 42079 4



May your birthday shine, just like you!

LM075 \$4.50 8 10195 42076 3



Wishing you a beautiful year ahead

LM070 \$4.95 8 10098 92670 6



Wishing you a fun-filled birthday

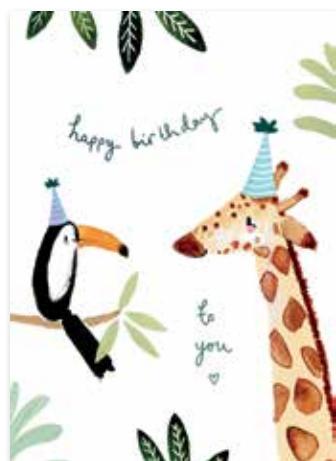
LM068 \$4.50 8 10098 92657 7

BIRTHDAY



May wonderful things come your way today

LM064 \$4.95 8 10098 92608 9



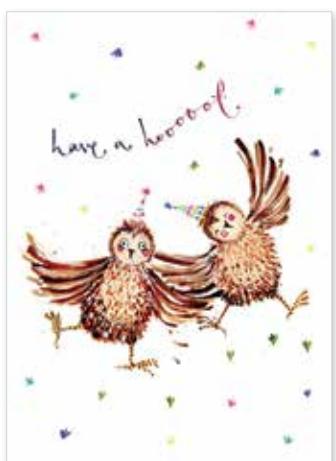
Hope all your birthday wishes come true!

LM063 \$4.50 8 10098 92607 2



Wishes for a delightful day

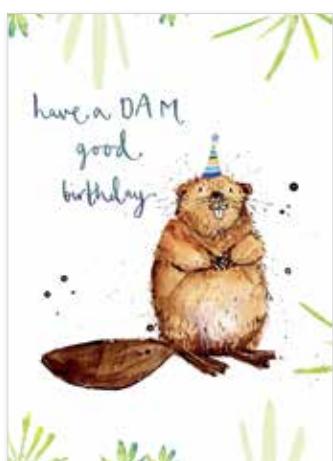
LM062 \$4.50 8 10098 92562 4



Happiest of birthdays to you

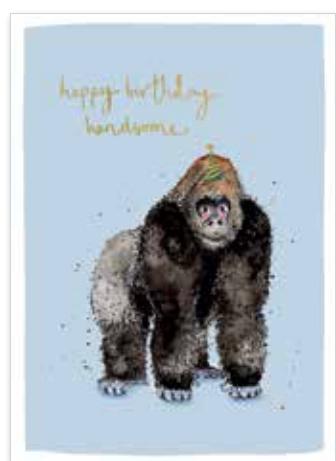
LM061 \$4.50 8 10098 92560 0

BIRTHDAY



and a fantastic year!

LM060 \$4.50 8 10098 92557 0



Another year looks great on you

LM059 \$4.95 8 10098 92555 6



Celebrating you today and always

LM054 \$4.95 8 10098 92952 3



Wishing you a magical year ahead

LM053 \$4.95 8 10098 92951 6

BIRTHDAY



Oceans of love on your special day

LM052 \$4.95 8 10098 92950 9



Hope your day is as amazing as you are!

LM051 \$4.95 8 10098 92949 3



Happy Birthday

LM048 \$4.50 8 10098 92385 9



You look mush younger!

Happy Birthday!

LM046 \$4.50 8 10098 92383 5

BIRTHDAY



May your year be filled with endless possibilities & wonderful memories.

LM044 \$4.95

8 10098 92381 1



Happy Birthday

LM042

\$4.95

8 10098 92379 8

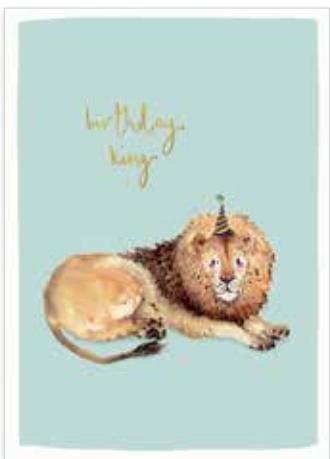


Cheers to you!

LM040

\$4.95

8 10098 92377 4



Have a roaring good time

LM037

\$4.95

8 10098 92374 3



BIRTHDAY



May your day be full of lovely things

LM032

\$4.95

8 10098 92278 4



Wishing you a birthday full of fun surprises

LM031

\$4.50

8 10098 92277 7

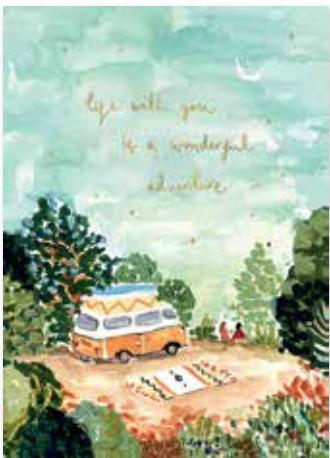


Celebrating all that makes you special, today and always

LM030

\$4.95

8 10098 92276 0



Happy Birthday

LM029

\$4.95

8 10098 92275 3



BIRTHDAY



Wishing you a day filled with everything you enjoy

LM028

\$4.95

8 10098 92274 6



Wishing you a beautiful day and a wonderful year ahead

LM027

\$4.95

8 10098 92273 9



Wishing you a day full of all the things you love

LM025

\$4.95

8 10098 92271 5



May your day be as fantastic as you are

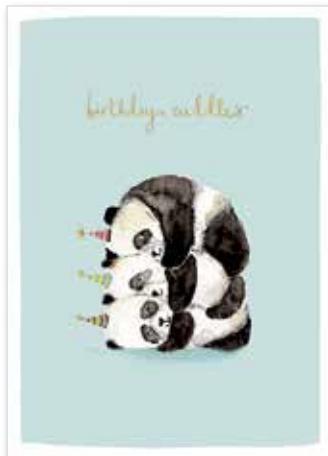
LM022

\$4.95

8 10098 92268 5

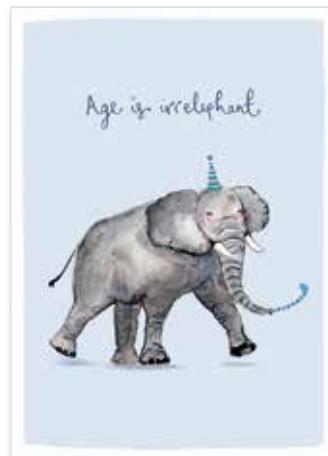


BIRTHDAY



Heaps of love on your birthday

LM021 \$4.50 8 10098 92267 8



Sending you big birthday wishes

LM020 \$4.50 8 10098 92266 1



Relax and enjoy your special day!

LM019 \$4.50 8 10098 92265 4



Hope your birthday is one for the ages!

LM018 \$4.50 8 10098 92264 7

BIRTHDAY



Sweet wishes for a delightful birthday

LM015 \$4.50 8 10098 92261 6



Celebrating you, today and always.
Happy Birthday!

LM014 \$4.50 8 10098 92260 9



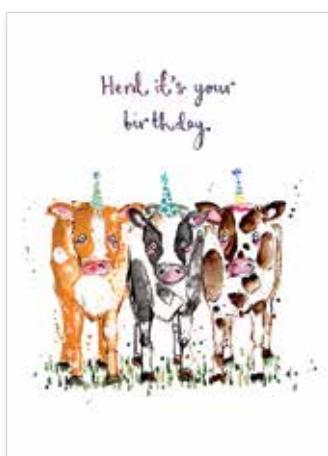
You're the purrr-fect age! Happy Birthday

LM013 \$4.50 8 10098 92259 3



Blank
LM012 \$4.50 8 10098 92258 6

BIRTHDAY



Happy Birthday from all of us

LM011 \$4.50 8 10098 92257 9



Blank

LM010 \$4.50 8 10098 92256 2



Hope your birthday was great!

LM009 \$4.50 8 10098 92255 5



Wishing you a beautiful year ahead

LM002 \$4.95 8 10098 92248 7

BIRTHDAY



May your year ahead be filled with wonderful adventures

LM001 \$4.95 8 10098 92247 0



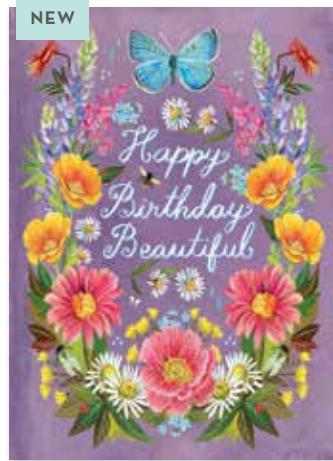
Wishing you a beautiful day!

HC003 \$4.50 8 10098 92473 3



For a lovely day and year ahead

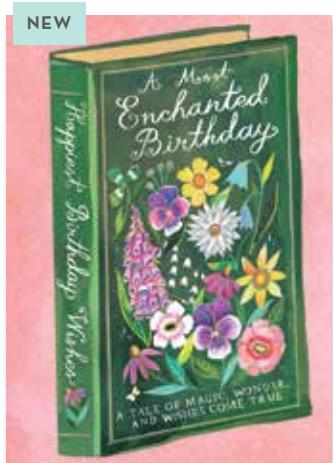
HC001 \$4.50 8 10098 92471 9



Celebrating the incredible person you are, today and always

KD072 \$4.95 8 10195 42195 1

BIRTHDAY



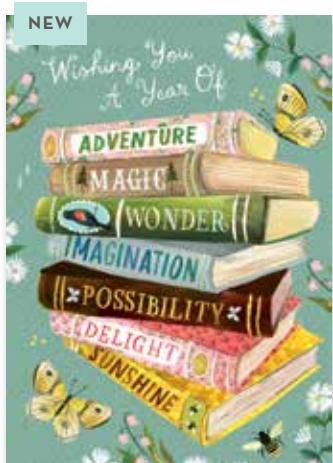
Wishing you a storybook day!

KD071 \$4.95 8 10195 42194 4



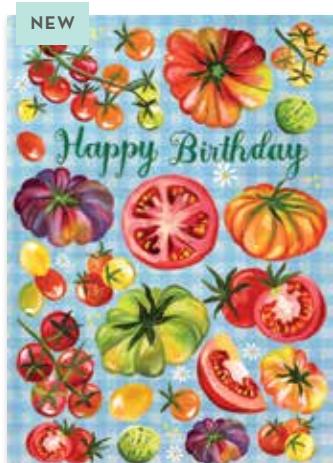
Wishing you all good things on your birthday

KD070 \$4.95 8 10195 42085 5



May this year be the best one yet.
Happy Birthday!

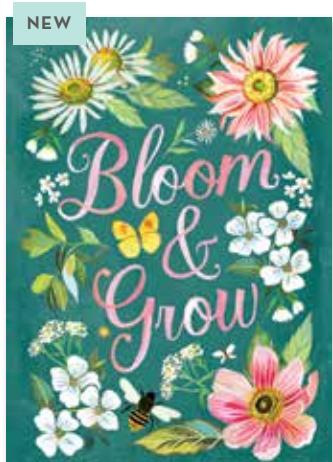
KD068 \$4.95 8 10195 42083 1



Sending you an abundance of wishes

KD069 \$4.50 8 10195 42084 8

BIRTHDAY



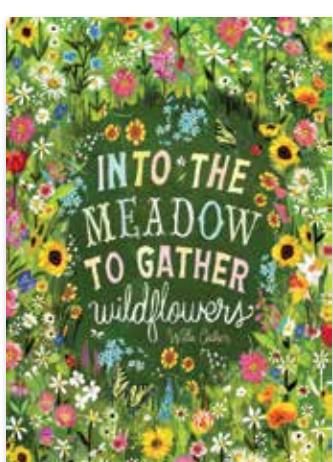
You make the world a more beautiful place. Happy Birthday!

KD067 \$4.95 8 10195 42082 4



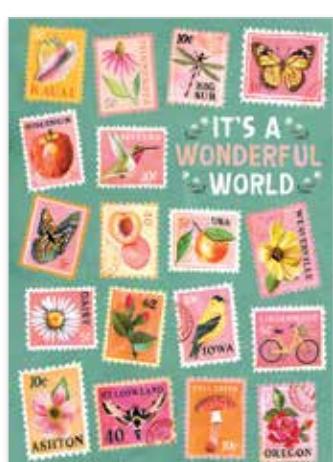
Wishing you an enchanting day. Happy Birthday!

KD066 \$4.95 8 10098 92570 9



May your birthday be abundantly beautiful.

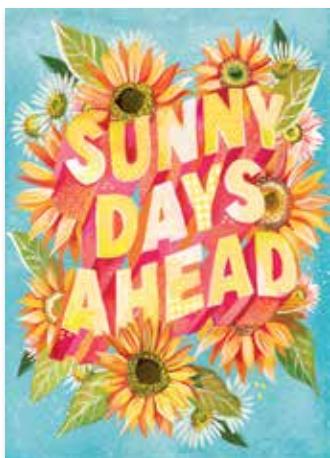
KD062 \$4.50 8 10098 92566 2



Enjoy the journey. Happy Birthday!

KD065 \$4.50 8 10098 92569 3

BIRTHDAY



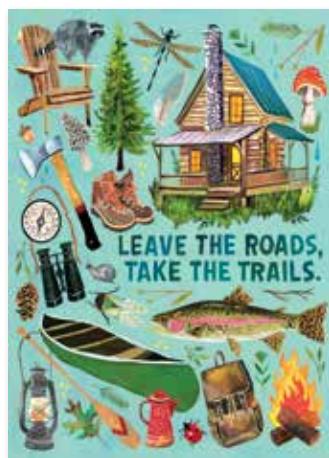
Wishing you a brilliant year to come.
Happy Birthday!

KD064
\$4.50



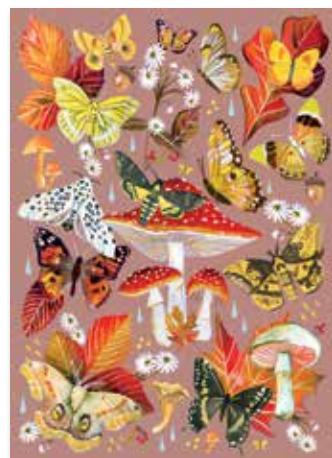
Hoping beautiful things come your way.
Happy Birthday!

KD061
\$4.95 8 10098 92965 5



Wishing you many grand adventures.
Happy Birthday

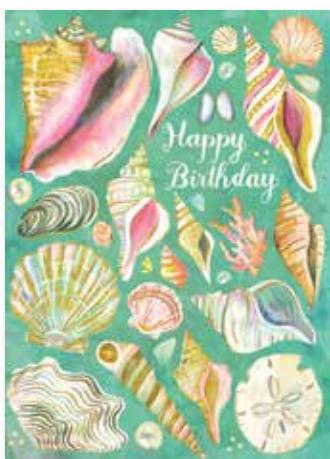
KD060
\$4.50 8 10098 92987 5



May your year be full of magic and wonder.
Happy Birthday

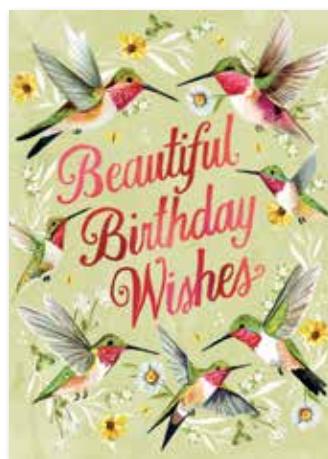
KD059
\$4.95 8 10098 92944 8

BIRTHDAY



Wishing you a day to treasure.

KD058
\$4.95 8 10098 92943 1



May your day bring delightful moments
and special memories

KD057
\$4.50 8 10098 92942 4



Wishing you a beautiful year ahead.
Happy Birthday!

KD056
\$4.50 8 10098 92941 7



Treat yourself right!

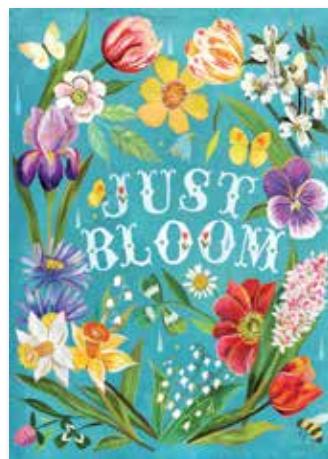
KD052
\$4.95 8 10098 92095 7

BIRTHDAY



Here's to a year of abundance & joy!

KD051
\$4.95 8 10098 92094 0



Here's to a year of flourishing!

KD043
\$4.50 8 10098 92043 8



And have a wild and wondrous birthday!

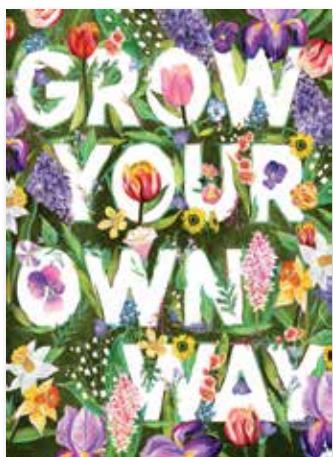
KD041
\$4.50 8 10098 92041 4



You foxy thing!

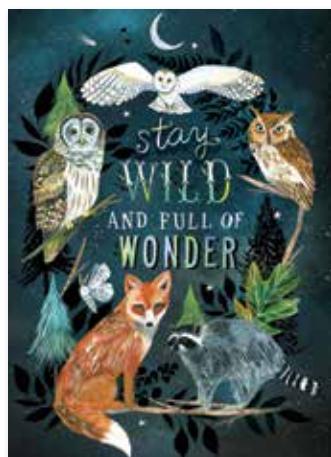
KD040
\$4.95 8 10098 92040 7

BIRTHDAY



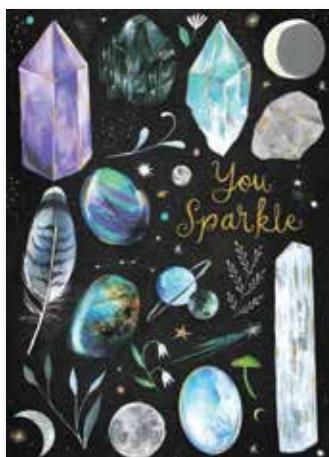
Every year you're blooming into your true and beautiful self. Happy Birthday

KD039 \$4.50 8 1000699806 1



Happy Birthday to my spirited friend!

KD036 \$4.95 8 1000699617 3



Wishing you a birthday that's as bright as you are!

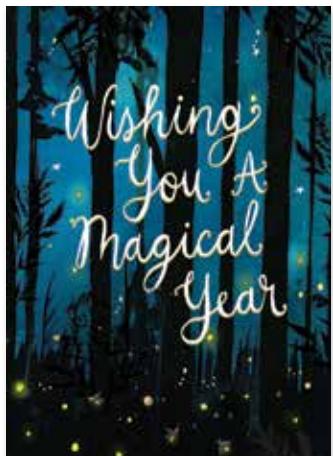
KD033 \$4.95 8 1000699900 6



May your day be filled with delightful surprises!

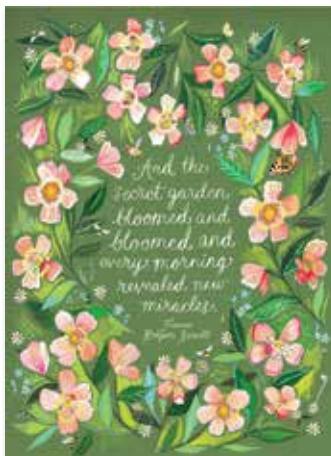
KD032 \$4.50 8 1000699899 3

BIRTHDAY



Happy Birthday

KD031 \$4.95 8 1000699898 6



You get more amazing every year.
Happy Birthday

KD029 \$4.95 8 1000699929 7



Wishing you a wonderful birthday.

KD027 \$4.50 8 1000699927 3



Hope that it's out of this world!

KD026 \$4.95 8 1000699926 6

BIRTHDAY



Enjoy the beauty of the year ahead.

Happy Birthday

KD025 \$4.50 8 1000699925 9



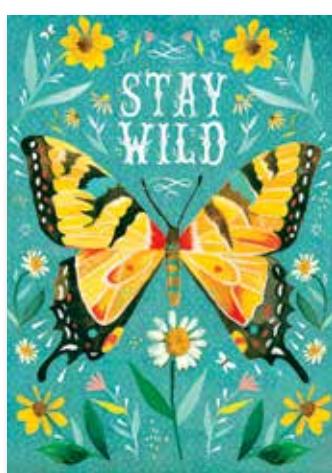
Sending you an abundance of wishes.

KD017 \$4.50 8 1000699917 4



Celebrating all that makes you special today and always. Happy Birthday

KD015 \$4.50 8 1000699915 0



May your year ahead be filled with wonderful adventures!

KD014 \$4.50 8 1000699914 3

BIRTHDAY



Wishing you a day filled with lightness and inspiration. Happy Birthday

KD013 \$4.95 8 10006 99913 6



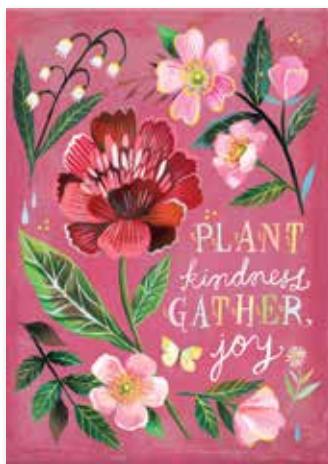
Sweet wishes for a delightfully happy birthday.

KD011 \$4.95 8 10006 99911 2



May your day be beautiful!

KD005 \$4.95 8 10006 99905 1



Abundant Birthday Wishes!

KD004 \$4.95 8 10006 99904 4

BIRTHDAY



May your Birthday be made of stars

KD001 \$4.50 8 10006 99901 3



from me. Happiest Birthday!

MP804 \$4.95 0 57126 88066 5



Lots of wishes coming your way

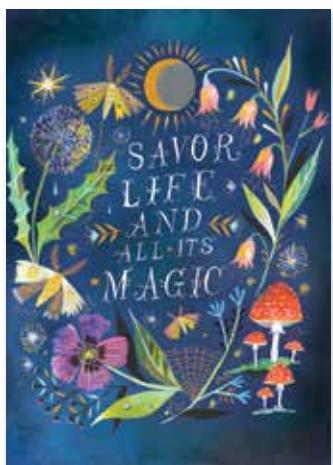
MP803 \$4.95 0 57126 88065 8



You deserve all you're hoping for!

MP800 \$4.95 0 57126 88062 7

BIRTHDAY



Happiest birthday wishes.

MP596 \$4.95 7 37491 44596 5



A birthday wish for a day of sunshine and year full of happiness

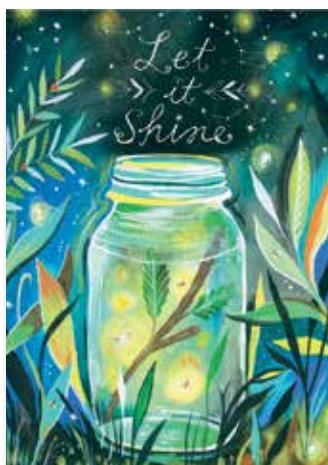
MP551 \$4.50 7 37491 44551 4



... and let it fill your whole heart.

Happiest birthday to you

MP550 \$4.50 7 37491 44550 7



and enjoy this delightful day!

Happy Birthday

MP546 \$4.95 7 37491 44546 0

BIRTHDAY



Bright wishes for a wonderful year

HS012

\$4.95 8 1019542167 8



Happy Birthday

HS009

\$4.95 8 1019542164 7



Wishing you a year full of wonders

HS008

\$4.95 8 1019542163 0



Have a beautiful day

HS010

\$4.95 8 1019542165 4



BIRTHDAY



Wishing you a delightful year ahead

HS007

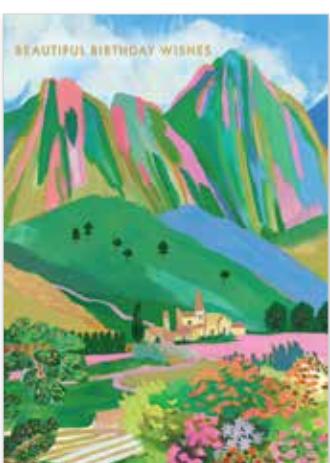
\$4.95 8 1019542162 3



Adventure Awaits! Happy Birthday

HS005

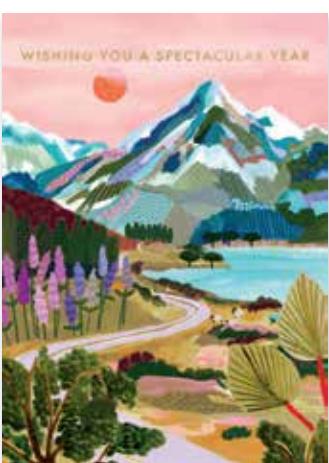
\$4.50 8 1009892887 8



Hope your day is as amazing as you are.

HS004

\$4.95 8 1009892886 1



Happy Birthday!

HS002

\$4.95 8 1009892884 7



BIRTHDAY



Wishing you a beautiful day and a bright year ahead.

HS003

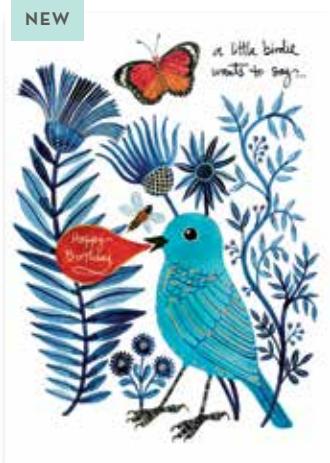
\$4.95 8 1009892885 4



Wishing you a beautiful year ahead

HS001

\$4.95 8 1009892883 0



Wishing you the best year!

GZ014

\$4.95 8 1019542157 9



For a wonderful year ahead. Happy Birthday!

GZ013

\$4.95 8 1009892470 2



BIRTHDAY



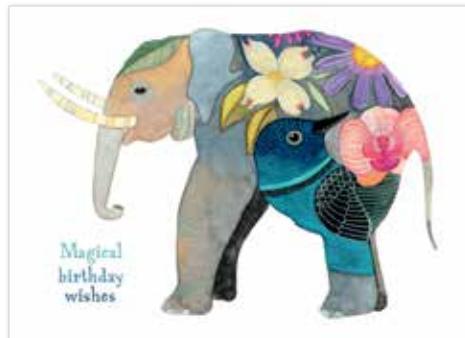
Hope your day is just as amazing as you are!

GZ010
\$4.95



May all good things come your way. Happy Birthday!

GZ006
\$4.50



May wonderful things come your way today. Happy Birthday

GZ002
\$4.50

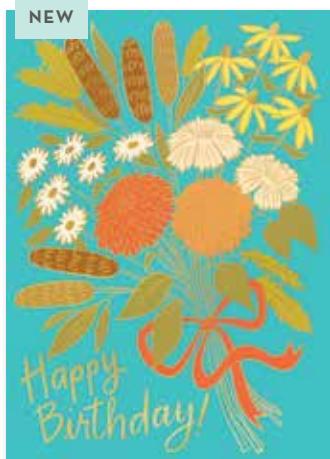


BIRTHDAY



Wishing you the happiest kind of day. Sending birthday love.

GZ001
\$4.50



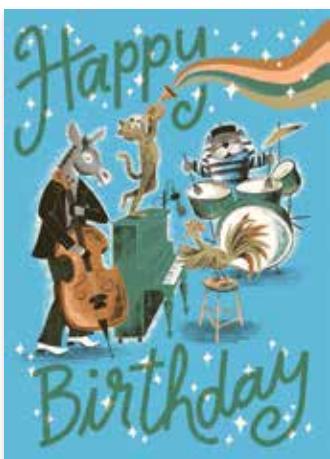
Cheers to another year of flourishing!

CH037
\$4.95



I hope it's a page-turner! Happy Birthday!

CH035
\$4.50



And all that jazz!

CH032
\$4.50

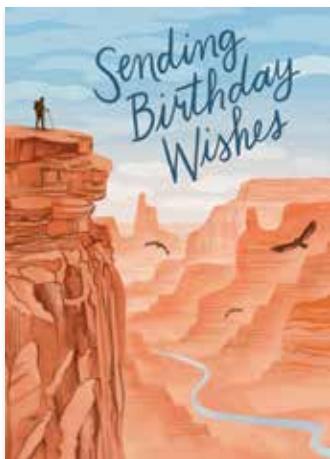


BIRTHDAY



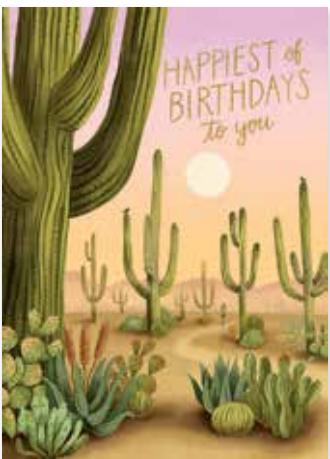
Hope your day is the loveliest — just like you!

CH030
\$4.50



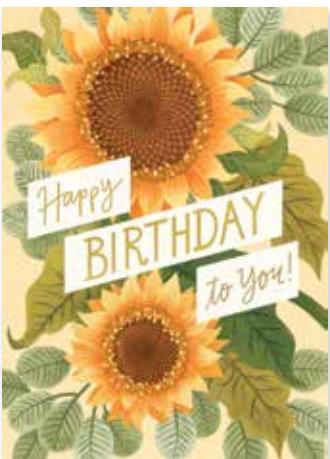
...for a year full of adventures!

CH027
\$4.50



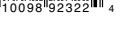
Savor your magical journey in the year to come!

CH023
\$4.95



Blank

CH022
\$4.95



BIRTHDAY



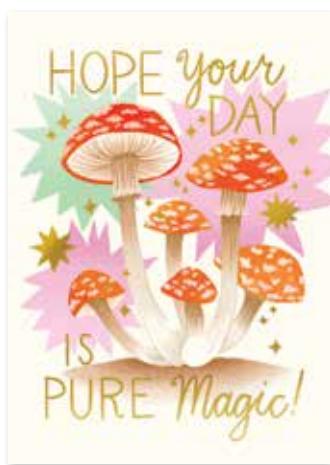
Wishing you a wild birthday!

CH017
\$4.95



Have a wonder-filled birthday!

CH016
\$4.95



Happy Birthday!

CH004
\$4.95

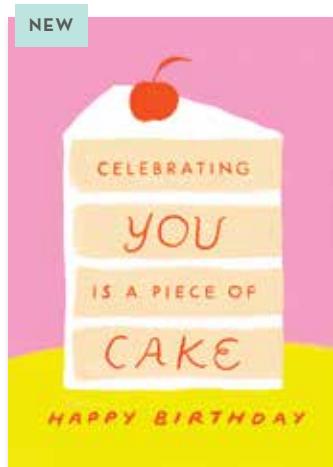


Happy Birthday!

CH002
\$4.95

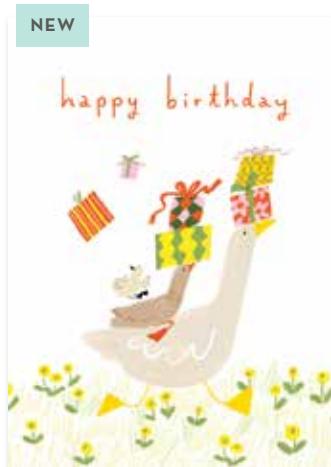


BIRTHDAY



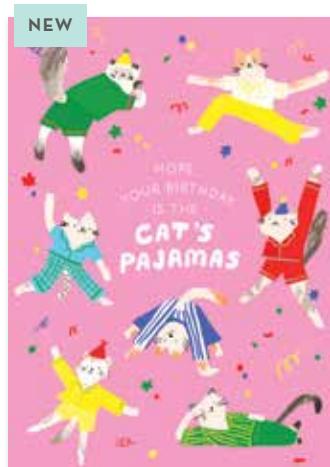
Hope your day is as amazing as you are!

KS001
\$4.50



May wonderful things come your way!

KS002
\$4.50



Paws everything and celebrate!

KS003
\$4.50



Another year looks good on you!

KS007
\$4.50

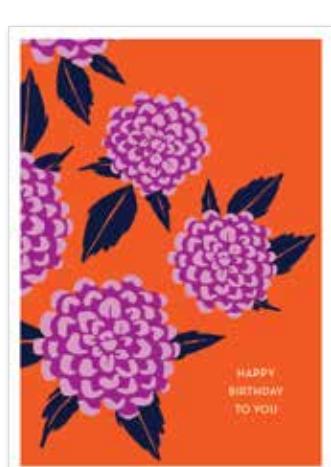


BIRTHDAY



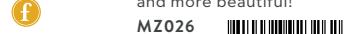
Enjoy your special day!

KS008
\$4.95



Here's to another season wiser, stronger, and more beautiful!

MZ026
\$4.50



Blank

MZ025
\$4.95



Hope today is filled with many bright and beautiful moments!

MZ023
\$4.95



BIRTHDAY



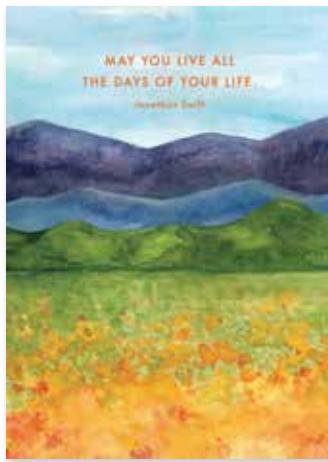
Wishing you the best day!

MZ031 \$4.95 8 10098 92931 8



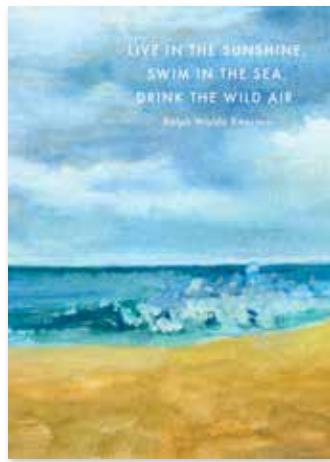
Wishing you much joy, luck, and abundance in the year to come!

SF024 \$4.95 8 10195 42187 6



Enjoy your birthday!

SF022 \$4.50 8 10098 92934 9



Wishing you a beautiful year ahead. Happy Birthday

SF012 \$4.50 8 10098 92072 8



BIRTHDAY



Happy Birthday to my favorite person.

SF002 \$4.95 8 10098 99571 8



And may they all come true!

Happy Birthday
SF001 \$4.95 8 10098 99562 6



Have a beautiful day!

JL016 \$4.95 8 10195 42074 9



Happy Birthday to you!

JL015 \$4.95 8 10195 42073 2

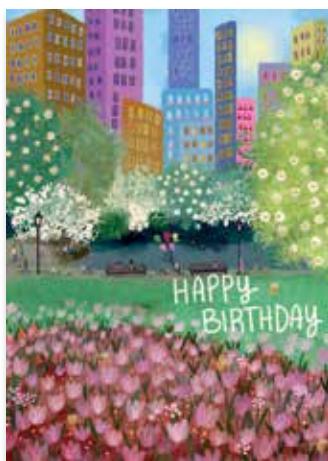


BIRTHDAY



Wishing you a delightful year ahead.

JL013 \$4.50 8 10098 92551 8



May wonderful things come your way today.

JL010 \$4.95 8 10098 92946 2



Happiest of birthdays to you!

JL005 \$4.50 8 10098 92194 7



Sending you warm wishes on your birthday!

JL004 \$4.50 8 10098 92193 0



BIRTHDAY



Enjoy your special day to the fullest!

JL003
\$4.50 8 1009892192 3



Wishing you a year of joy and adventures.

JL002
\$4.50 8 1009892191 6



May all your dreams and wishes come true.

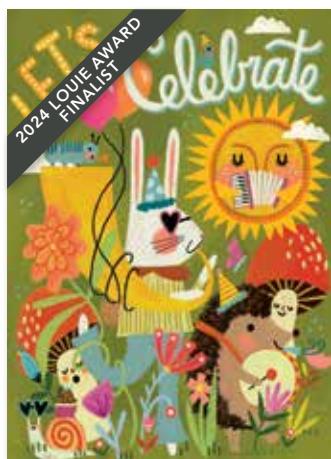
JL001
\$4.50 8 1009892190 9



You deserve all the goodness + magic!

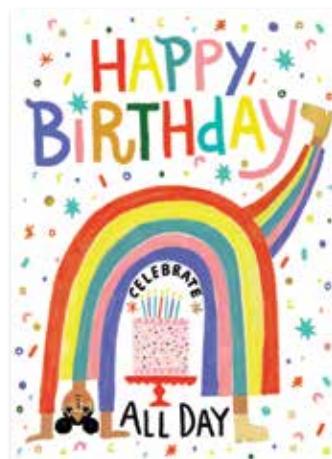
JS003
\$4.95 8 1009892023 0

BIRTHDAY



Happy Birthday

KE008
\$4.50 8 1009892208 1



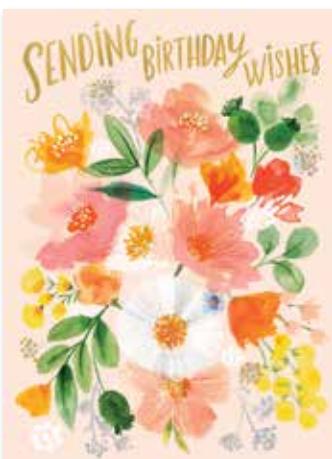
You deserve rainbows, confetti, glitter, and cake!

KE009
\$4.95 8 1009892209 8



May it be the loveliest of days!

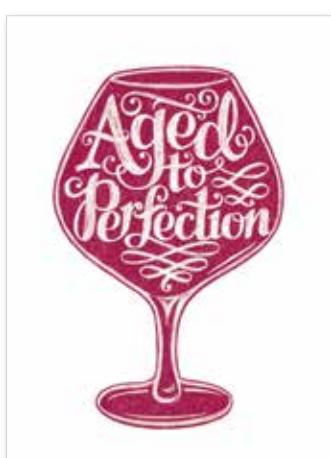
MB030
\$4.95 8 1009892959 2



For a wonderful day and year ahead.

MB020
\$4.95 8 1000699869 6

BIRTHDAY



There is no one finer! Happy Birthday!

AS115
\$4.50 8 1009892960 8



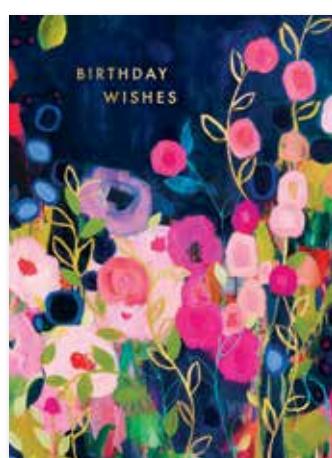
Cheers to you!

AS110
\$4.95 8 1000699238 0



You make the world a more beautiful place. Wishing you a lovely birthday.

CS017
\$4.50 8 1000699169 7



May blessings find you daily in the year ahead.

CS005
\$4.95 8 1000699157 4

WEDDING

NEW



Congratulations to the beautiful couple!

ET004 \$4.95 8 1019542063 3 

NEW



Wishing you all the joy your hearts can hold. Congratulations!

JL014 \$4.95 8 1019542072 5 

NEW



Wishing you joy today and always. Congratulations love birds!

LM091 \$4.50 8 1019542266 8 

Congratulations



Wishing you so much love and happiness together!

LM035 \$4.95 8 1009892372 9 

WEDDING



Wishing you much love and joy on your wedding day

LM008 \$4.95 8 1009892254 8 



Sending you all the best today and always

LS005 \$4.50 8 1000699797 2 

NEW



Congratulations on your forever

KD076 \$4.95 8 1019542199 9 



Wishing you both a lifetime of love. Congratulations on your wedding.

KD018 \$4.95 8 1000699918 1 

WEDDING



Happy Wedding!

MP544 \$4.50 7 3749144544 6 



Wishing you both a happy new life of never-ending joys. Congratulations on your wedding.

GZ003 \$4.50 8 1000699883 2 



Wishing you a lifetime of joy

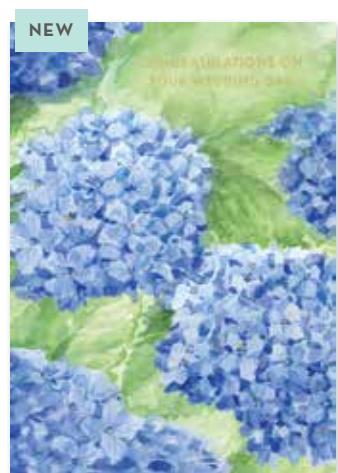
ML030 \$4.95 8 1009892928 8 



So happy for you.

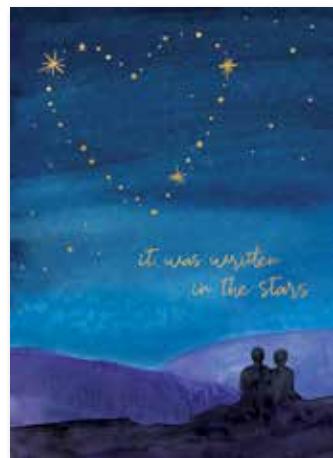
ML022 \$4.95 8 1009892102 2 

WEDDING



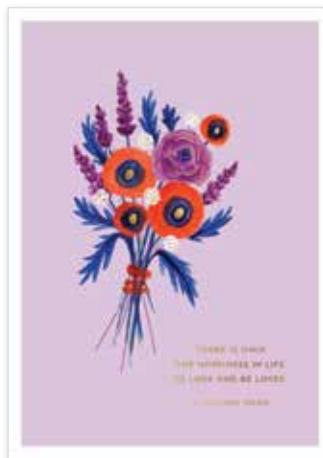
May your love continue to bloom and grow, always.

SF025
\$4.95 8 10195 42188 3



...a love as true as yours. Wishing you so much happiness together.

SF020
\$4.95 8 10098 92158 9



Congratulations on your new chapter together.

MZ019
\$4.95 8 10000 99889 1

ENGAGEMENT



So excited for you both!

LM058
\$4.95 8 10098 92956 1

BRIDAL SHOWER



for the beautiful
bride to be

So happy to celebrate you and the wonderful love you share

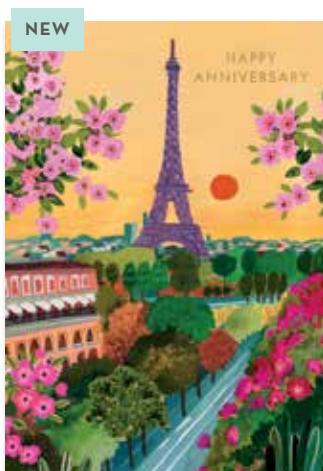
LM082
\$4.50 8 10195 42257 6

ANNIVERSARY



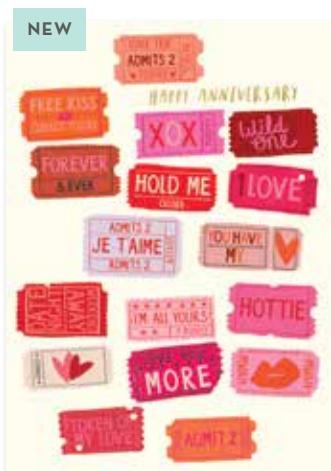
Happy Anniversary!

KS006
\$4.50 8 10195 42173 9



To many more years of wonderful adventure

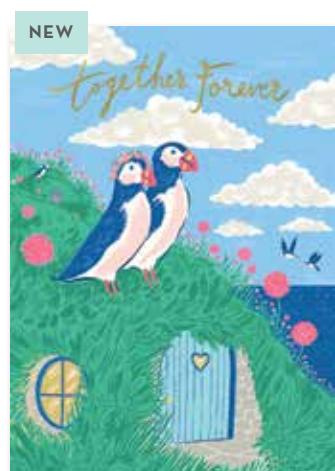
HS011
\$4.95 8 10195 42166 1



You hold the ticket to my heart

SL009
\$4.95 8 10195 42192 0

ANNIVERSARY



Happy Anniversary

ET008
\$4.95 8 10195 42067 1



Happy Anniversary

LM086
\$4.95 8 10195 42261 3



Congratulations
to an utterly wonderful couple

LM080
\$4.50 8 10195 42081 7



Cheers to a beautiful life together

LM077
\$4.95 8 10195 42078 7

ANNIVERSARY

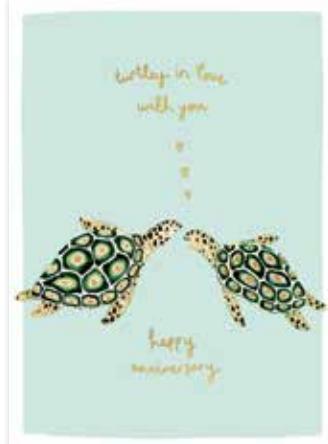
NEW



Wishing you many more wonderful years ahead. Happy Anniversary

LM074

\$4.95 8 10195 42075 6



Now, and always

LM069

\$4.95 8 10098 92658 4



I love our life together. Happy Anniversary

LM055

\$4.95 8 10098 92953 0



Happy Anniversary

LM043

\$4.95 8 10098 92380 4



ANNIVERSARY



Today, and always

LM004

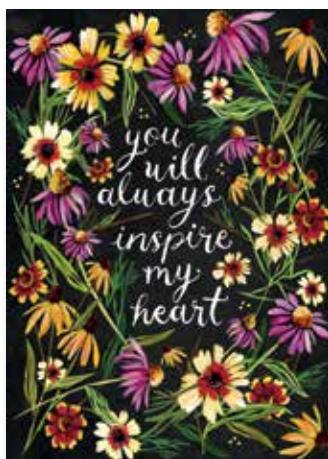
\$4.95 8 10098 92250 0



Blank

KD073

\$4.95 8 10195 42196 8



I love you wildly

KD047

\$4.50 8 10098 92047 6



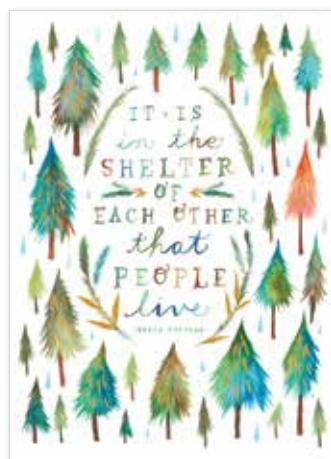
...loving you. Happy Anniversary

KD030

\$4.95 8 10006 99930 3



ANNIVERSARY



I love our life together. Happy Anniversary

MP595

\$4.95 7 37491 44595 8



I love sharing this life with you

GZ011

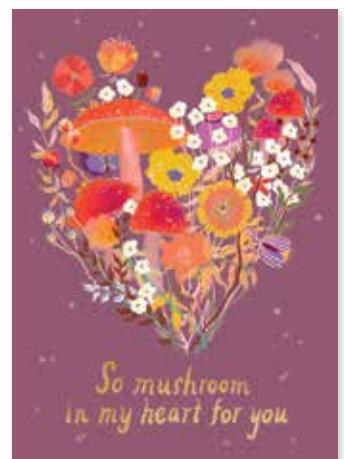
\$4.50



Always and forever. Happy Anniversary

ML031

\$4.50 8 10098 92929 5



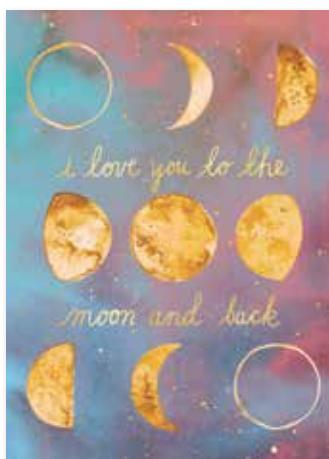
Happy Anniversary

ML029

\$4.95 8 10098 92922 6



ANNIVERSARY



Happy Anniversary

ML011
\$4.95

8 100699846 7



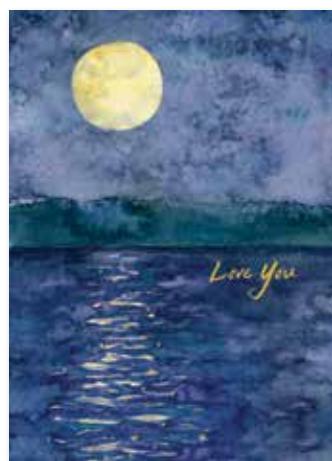
NEW



Happy Anniversary

LS008
\$4.50

8 1019542058 9



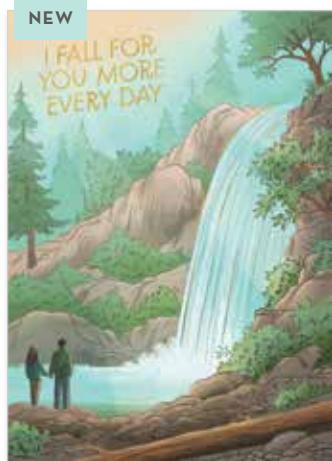
To the moon and back.

SF014
\$4.95

8 1009892074 2



NEW



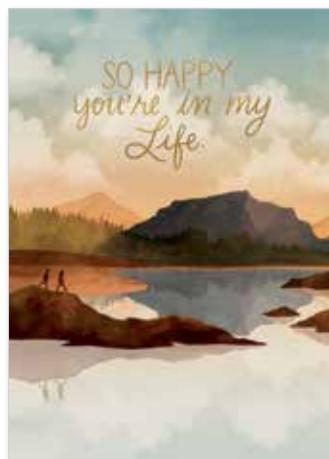
Happy Anniversary!

CH036
\$4.95

8 1019542071 8



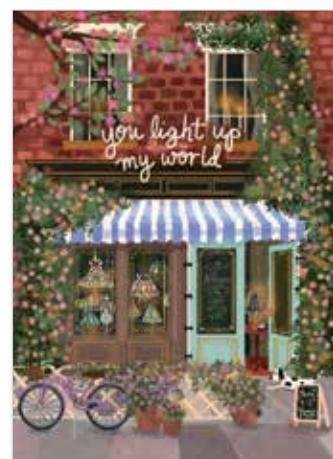
ANNIVERSARY



Happy Anniversary, my love!

CH021
\$4.95

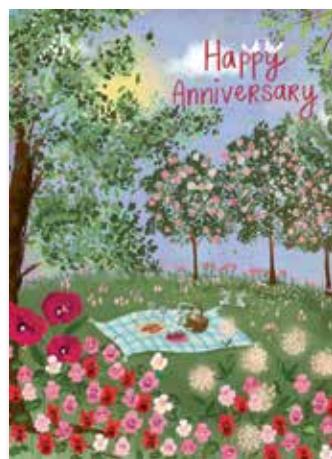
8 1009892321 7



Happy Anniversary

JL012
\$4.95

8 1009892549 5



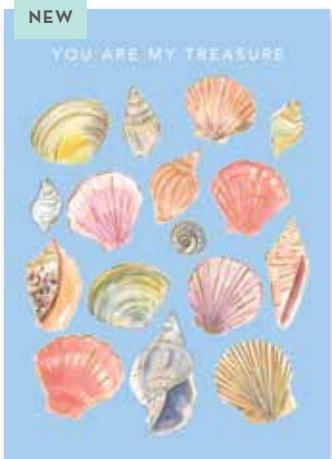
The best days are spent with you.

JL011
\$4.95

8 1009892947 9



LOVE



Blank

CW001
\$4.95

8 1019542115 9



LOVE



Blank

LM081
\$4.95

8 1019542126 5



Blank

LM039
\$4.95

8 1009892376 7



NEW BABY



Congratulations on your little bundle of wonderful

SL005
\$4.95

8 1019542092 3



NEW



Congratulations on your little bundle of wonderful

SL006
\$4.95

8 1019542093 0



NEW BABY

NEW



Congratulations on your little miracle

LM084
\$4.50 8 10195 42259 0



Congratulations to the whole family!

LM057
\$4.95 8 10098 92955 4



So glad you're here!

LM003
\$4.95 8 10098 92249 4

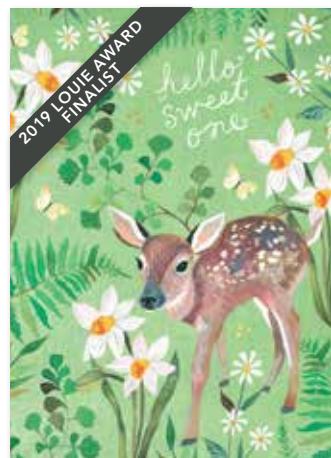
NEW



Congratulations on your little bundle of wonderful

KD075
\$4.95 8 10195 42196 2

NEW BABY



Welcome to this wonderful world

MP806
\$4.95 0 57126 88068 9



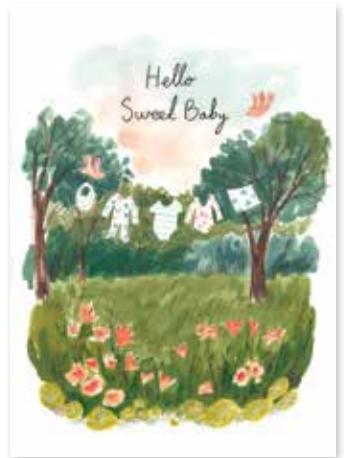
Congratulations on your sweet little critter.

MP525
\$4.50 7 37491 44525 6



Welcome to the world!

LS006
\$4.50 8 10006 99798 9



We're so excited you're here!

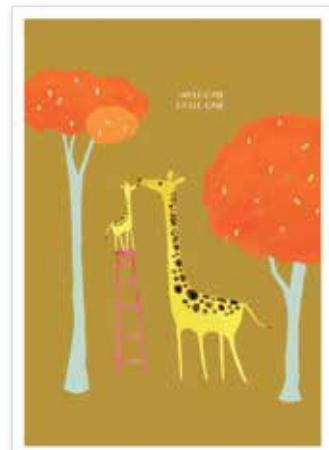
Congratulations to the family

EB001
\$4.50 8 10098 92571 6

NEW BABY



Blank
MZ001
\$4.50 8 10006 99971 6



You picked the best family!

MZ002
\$4.50 8 10006 99972 3



Welcome to the world and congrats to your family!

MB029
\$4.95 8 10098 92958 5

BABY SHOWER

Blessings to you and your little one

Happy Shower

MP543

\$4.50 7 3749144543 9

THANK YOU

Blank

ET002

\$4.50 8 1019542060 2



Your kindness means so much

EB006

\$4.50 8 1009892581 5



Thank you so much

SL004

\$4.95 8 1019542091 6

**THANK YOU**

Blank

LM076

\$4.50 8 1019542077 0



Blank

LM073

\$4.95 8 1009892897 7



From me to you

LM067

\$4.50 8 1009892654 6



You're so sweet!

LM050

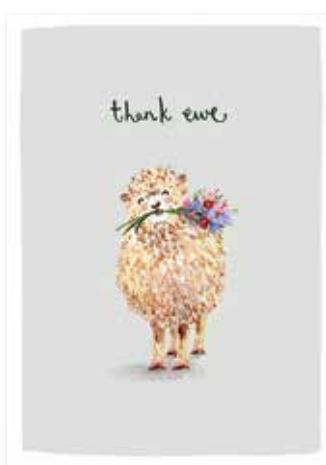
\$4.50 8 1009892948 6

THANK YOU

So very much!

LM036

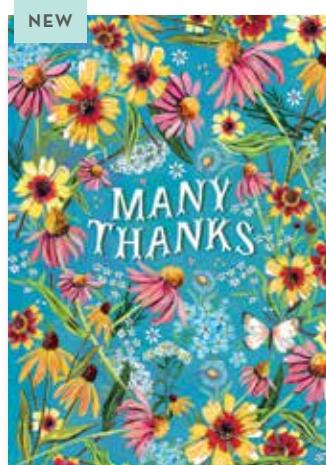
\$4.95 8 1009892373 6



For your kindness

LM024

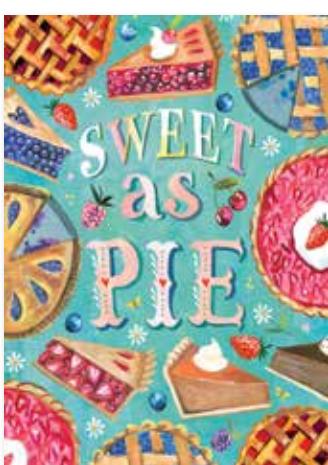
\$4.50 8 1009892270 8



Blank

KD074

\$4.95 8 1019542197 5



You truly are. Thank you so berry much!

KD063

\$4.50 8 1009892567 9

THANK YOU



Sew thankful you're in my life!

KD055 \$4.50  8 10098 92098 8



Blank

KD034 \$4.50  8 10098 99603 6



And all that you do.

KD019 \$4.50  8 10098 99919 8



Thank you so much

MP542 \$4.50  7 37491 44542 2

THANK YOU



Thank you for always being so kind.

MP524 \$4.50  7 37491 44524 8



Thank you so much

HC006 \$4.50  8 10098 92500 6



Blank

HS006 \$4.50  8 10098 92888 5



Deeply grateful for your thoughtfulness.

GZ009 \$4.50  8 10098 92366 8

THANK YOU



Blank

ML015 \$4.95  8 10098 99411 7



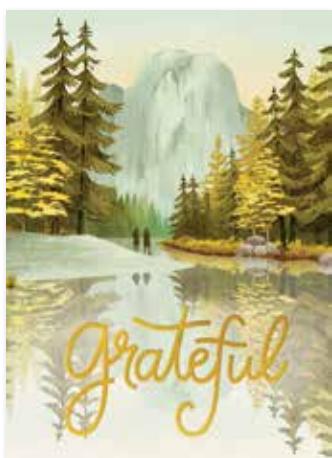
For being so sweet!

CH038 \$4.95  8 10195 42146 3



For your kindness.

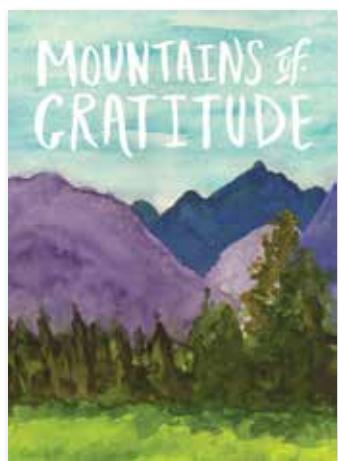
CH029 \$4.95  8 10098 92935 6



Just reflecting on how thankful I am for you.

CH026 \$4.95  8 10098 92153 4

THANK YOU



Can't thank you enough.

SF005
\$4.50 8 1000699580 0



Blank
JL009
\$4.50 8 1009892945 5



Blank
MB033
\$4.50 8 1019542095 4



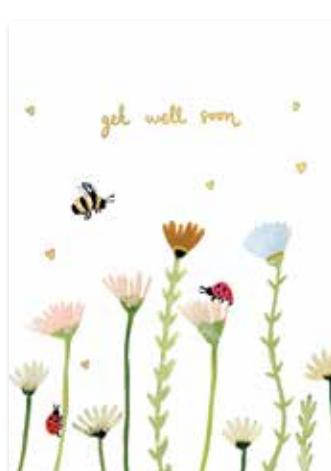
What you did meant so much.
MB014
\$4.50 8 1000699863 4

GET WELL



Sending hugs and healing thoughts
your way

EB009
\$4.50 8 1019542056 5



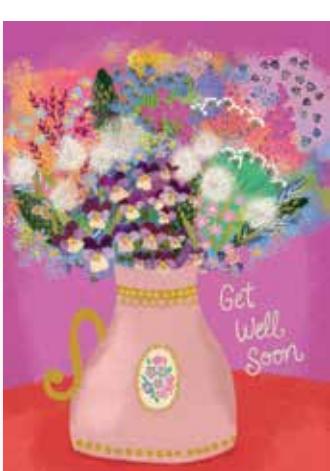
Sending good thoughts and sunshine
your way

LM065
\$4.95 8 1009892613 3



Sending bunches of get well wishes
your way

LM026
\$4.95 8 1009892272 2



Take time to rest and recover, and you'll
be back to your vibrant self soon.

JL006
\$4.50 8 1009892195 4

GET WELL



Get well soon

KD054
\$4.50 8 1009892097 1



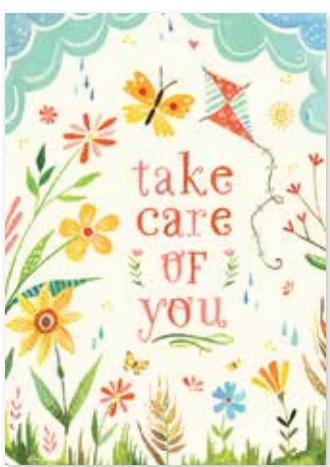
Hope you're back to your bright
and cheery self soon.

KD021
\$4.50 8 1000699921 1



Sending hugs and happiness.
Get well soon

MP540
\$4.95 7 3749144540 8



Wishing you a spring in your
step very soon.

MP523
\$4.50 7 3749144523 1

GET WELL



Blank

GZ007

\$4.50

8 10098 92364 4



Sending stacks of get well wishes your way.

MB031

\$4.95 8 10098 92898 4



SYMPATHY



So very sorry for your loss

EB012

\$4.95

8 10195 42155 5



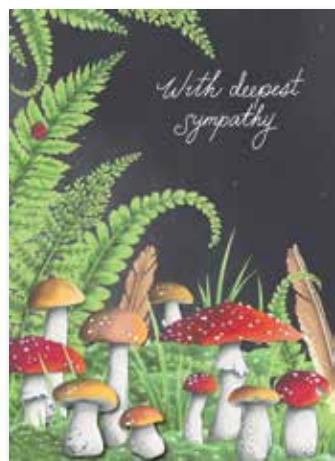
Thinking of you at this difficult time

EB011

\$4.95

8 10195 42154 8

SYMPATHY



Thinking of you during your time of sorrow.

LS004

\$4.50

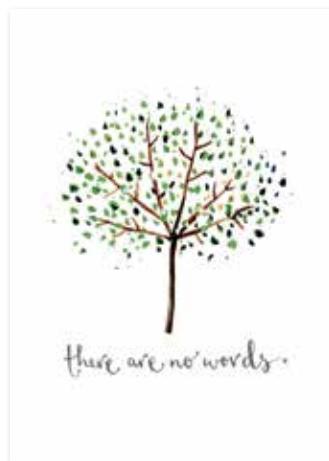
8 10066 99775 0



With love and deepest sympathy

LM085

\$4.95 8 10195 42260 6



Sending love and deepest sympathy

LM072

\$4.50

8 10098 92687 4



Sending you peace and comfort during this difficult time

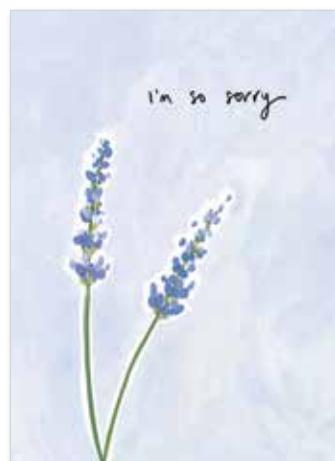
LM071

\$4.95

8 10098 92674 4



SYMPATHY



Blank

LM047

\$4.50

8 10098 92384 2



Sending love during this time of sadness. With sympathy

LM033

\$4.95 8 10098 92370 5



Sharing in your sadness, and wishing you peace in the days to come

LM017

\$4.50 8 10098 92263 0



Thinking of you during this difficult time

LM005

\$4.95

8 10098 92251 7



SYMPATHY



And sending loving light your way.

JL007
\$4.50 8 1009892196 1



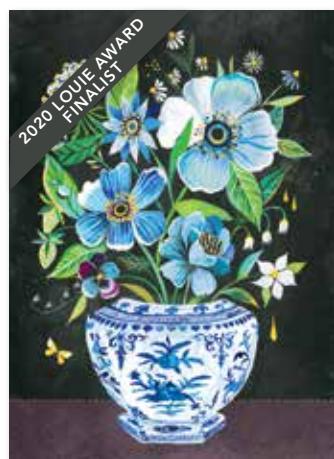
My heart is with you.

KD035
\$4.95 8 1000699612 8



Thinking of you during this difficult time.

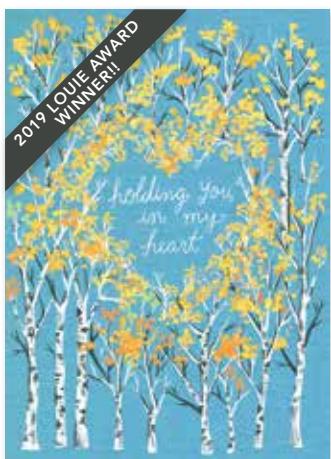
KD022
\$4.50 8 1000699922 8



Sending caring thoughts.

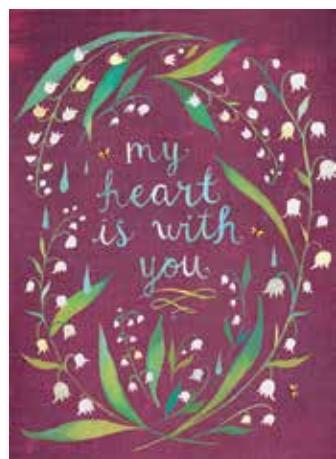
KD007
\$4.95 8 1000699907 5

SYMPATHY



Especially now

MP805
\$4.50 0 5712688067 2



Sending love and sympathy

MP539
\$4.50 7 3749144539 2



Thinking of you and sharing your loss

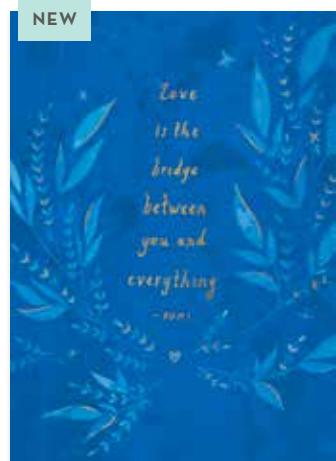
MP538
\$4.50 7 3749144538 5

SYMPATHY



I am here for you, today and always.

CS016
\$4.50 8 1000699168 0



May memories of your loved one bring comfort. With deepest sympathy

ML034
\$4.95 8 1019542182 1



So very sorry for your loss

ML025
\$4.50 8 1009892903 5

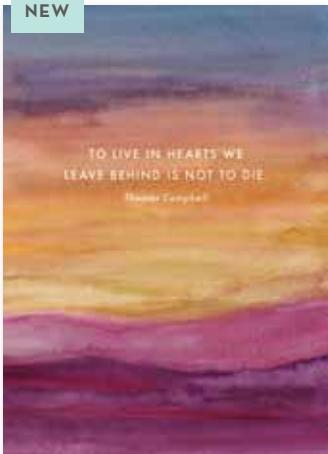


With deepest sympathy

ML024
\$4.95 8 1009892900 4

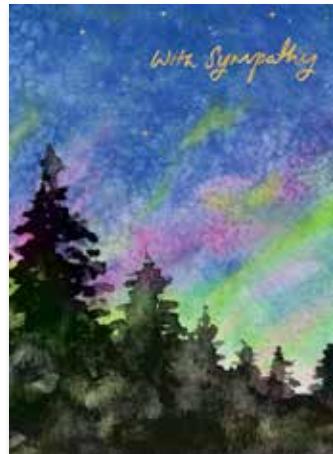
SYMPATHY

NEW



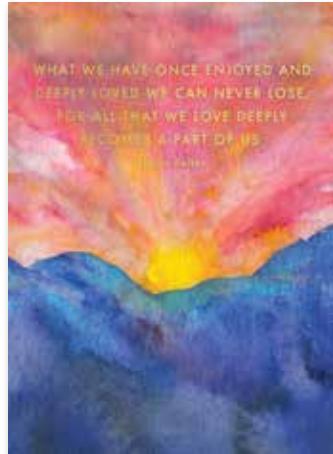
With sympathy and heartfelt remembrance.

SF026
\$4.50 8 1019542189 0



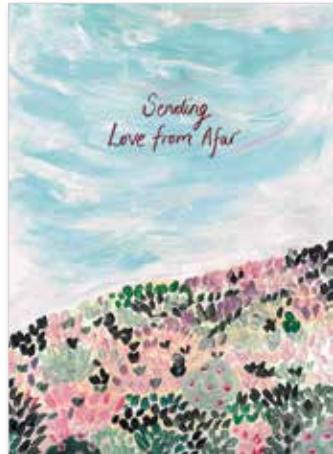
Sending you comfort and peace.

SF011
\$4.95 8 1000699596 1



May the memories of your loved one live on in your heart. With deepest sympathy.

SF003
\$4.95 8 1000699572 5



My heart is with you

HC005
\$4.50 8 1009892498 6

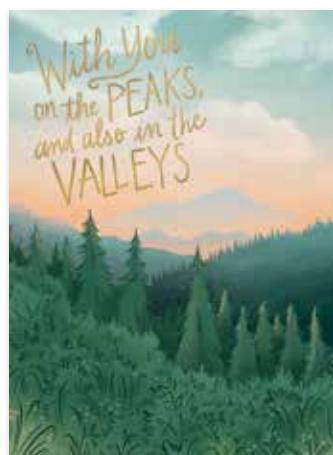
SYMPATHY

NEW



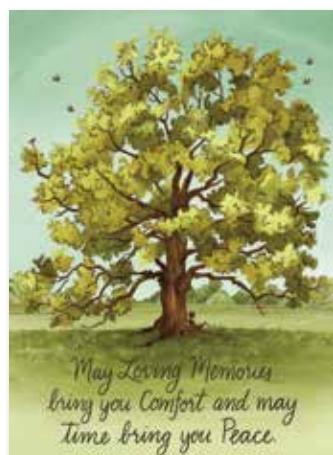
...and sending all my love.

CH040
\$4.95 8 1019542148 7



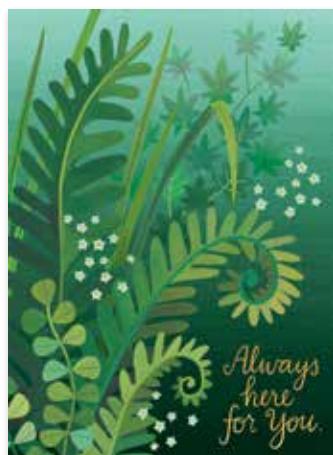
I'm here for you during this difficult time.

CH033
\$4.95 8 1009892939 4



With sympathy.

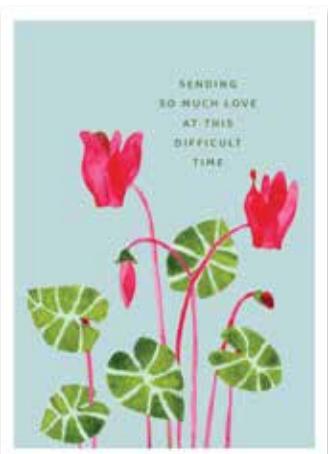
CH020
\$4.50 8 1009892320 0



Thinking of you, and holding you in my heart.

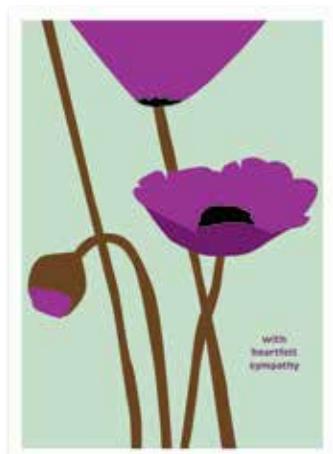
CH012
\$4.95 8 1000699291 5

SYMPATHY



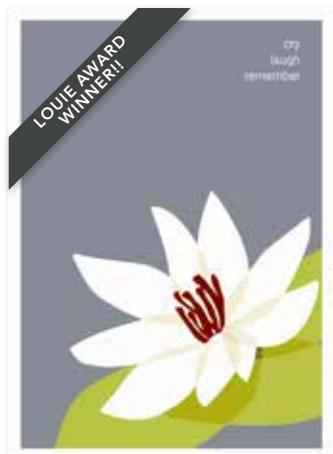
Thinking of you, and holding you in our hearts.

MZ032
\$4.50 8 1009892932 5



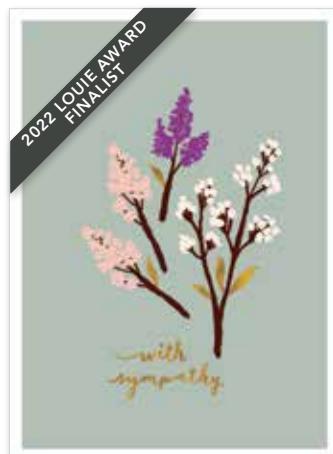
May beautiful memories be your strength

MZ030
\$4.50 8 1009892088 9



May you find comfort and healing in the love of those who remember with you

MZ029
\$4.50 8 1009892087 2



Sharing in your sadness, and wishing you peace in the days to come.

MZ021
\$4.95 8 1000699566 4

SYMPATHY



Keeping you in my thoughts and close to my heart.

MB032 \$4.95

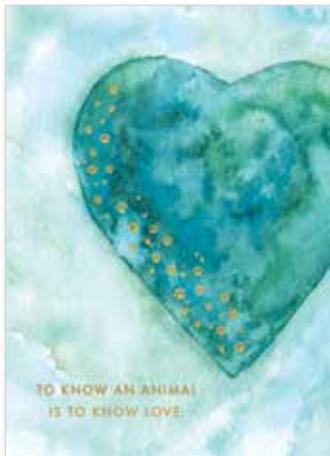


PET SYMPATHY



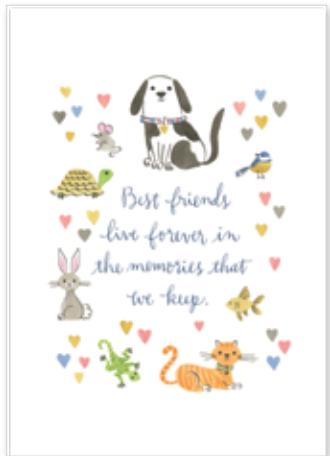
They will be forever in your heart. Thinking of you during your heartbreaking loss.

LS012 \$4.50



So very sorry for your loss.

SF017 \$4.95



So very sorry for your loss.

AH010 \$4.50



THINKING OF YOU



Blank

LM066 \$4.95



Blank

SF021 \$4.50



CONGRATULATIONS



Strike up the band and celebrate you!

SL001 \$4.95



Blank

LM034 \$4.95



CONGRATULATIONS



So happy for you!

KD078 \$4.95



Congrats on your big success!

CH025 \$4.95



So excited for you!

HC004 \$4.50

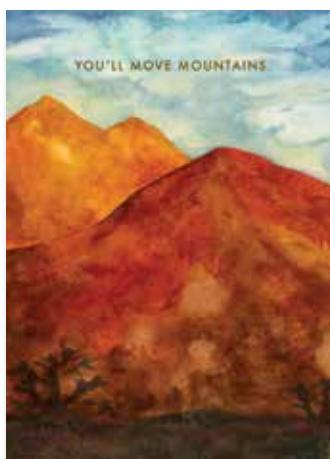


CONGRATULATIONS



I'm so happy for you!

ML006 \$4.95



YOU'LL MOVE MOUNTAINS

Congratulations on your achievements,
can't wait to see what you'll do next.

SF016 \$4.50



TEACHER



And working so hard to help me learn.
Wishing you all the best!

LMT001 \$4.50



RETIREMENT

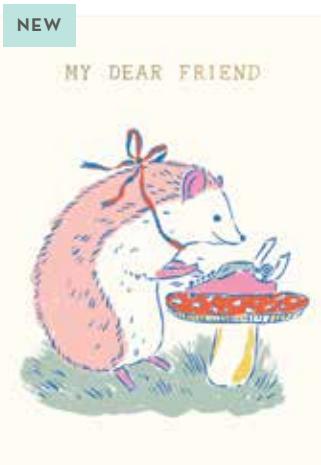


Happy retirement, you've earned it!

LM045 \$4.95



FRIENDSHIP



Blank

ETO06 \$4.95



...every day!

LM041 \$4.95



You're my jam

KD049 \$4.50



That's what friends are spore

ML028 \$4.50



FRIENDSHIP



And you are magic!

CH039 \$4.95



Thanks for bee-ing such a great friend.

CH019 \$4.95



Thinking of you, and missing you.

CH018 \$4.95



TREATMENT CARDS | GOLD FOIL



Blank

MB025 \$4.50



ENCOURAGEMENT



Blank

LM049

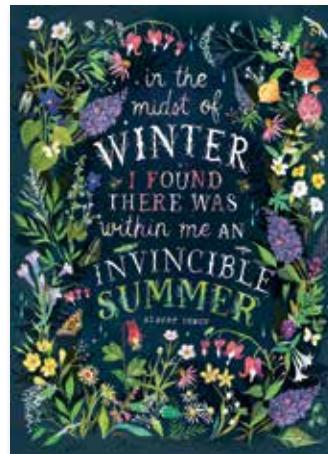
\$4.50 8 10098 92386 6



Blank

KS005

\$4.50 8 10195 42172 2



Blank

KD038

\$4.50 8 10006 99416 2



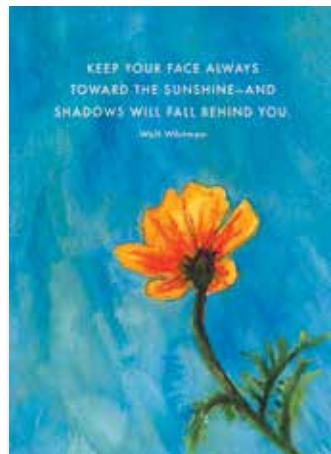
Another day to dream, reflect, and hope.

MP536

\$4.95 7 37491 44536 1



ENCOURAGEMENT



Blank

SF023

\$4.50 8 10098 92889 2



Be sure to take time and nurture yourself.

CH028

\$4.50 8 10098 92155 8

NEW HOME



Warm wishes for your new home

KS004

\$4.50 8 10195 42171 5



Blank

LM023

\$4.50 8 10098 92269 2

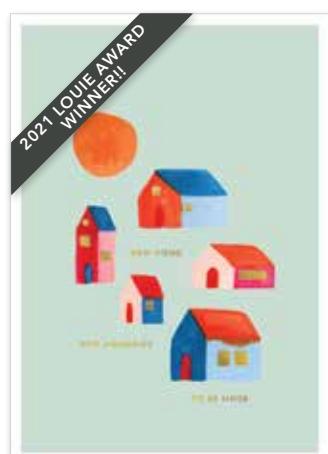
NEW HOME



Cozy wishes for all good things!

KD008

\$4.50 8 10006 99908 2



Congratulations on your new place.

MZ018

\$4.95 8 10006 99988 4



BLANK



Blank

LM006

\$4.50 8 10098 92252 4



Blank

KE014

\$4.50 8 10098 92214 2

BLANK

NEW

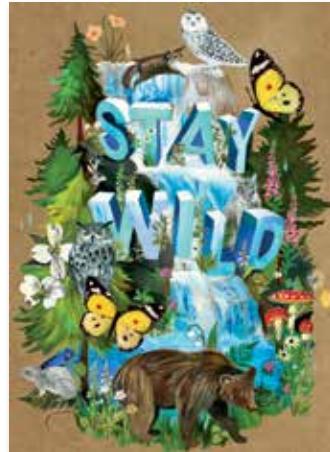


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KD077

\$4.50

8 1019542200 2



Blank

KD053

\$4.50

8 1009892096 4



Blank

KD050

\$4.50

8 1009892093 3



Blank

KD045

\$4.50

8 1009892045 2

BLANK



Blank

KD002

\$4.50

8 1000699902 0

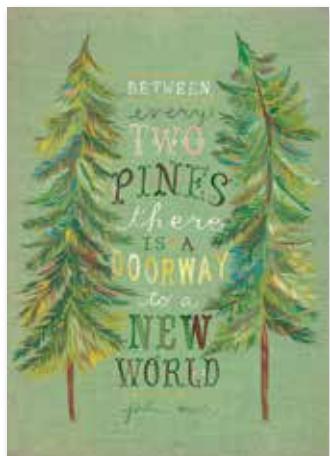


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MP592

\$4.95

7 3749144592 7



Blank

MP591

\$4.95

7 3749144591 0



Blank

GZ012

\$4.50

8 1009892469 6

BLANK

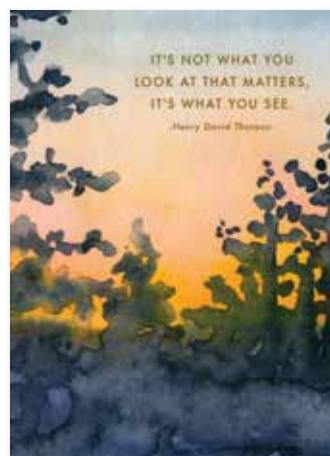


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GZ008

\$4.50

8 1009892365 1



Blank

SF008

\$4.50

8 1000699589 3



Blank

MB017

\$4.50

8 1000699866 5



Blank

MZ016

\$4.50

8 1000699986 0

A2 LUXE GREETING CARDS

A2 Luxe Collection

- A-2 size, 4.25" x 5.5"
- Printed on luxe, textured, heavyweight, FSC-Certified paper
- Printed in the USA
- Blank interiors for your customer's personalized message
- Not priced (prices not printed on back)
- \$16.50 per half dozen wholesale

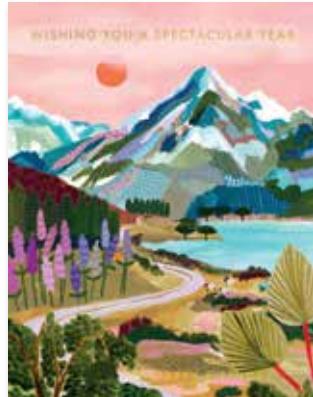


SIGNATURE vs LUXE COLLECTION

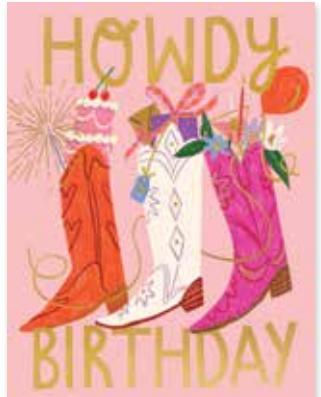
		
Size	A6 - 4.5" x 6.25"	A2 - 4.25" x 5.5"
Pre-priced	Yes	No
SKU printed	Yes	Yes
Barcode printed	Yes	Yes
Greeting inside	Majority yes	Blank
Paper	Premium paper	Extra heavy, even more premium paper
Printed in	USA	USA
Individual Cello Packaging	Additional \$0.25 per card	Additional \$0.25 per card
Fits in display pocket	Yes	Yes

Our new Luxe Collection was developed based on feedback from retailers like you! We are always happy to answer any questions, and to hear your thoughts and suggestions! ❤

A2 LUXE BIRTHDAY



Blank
2-HS002  

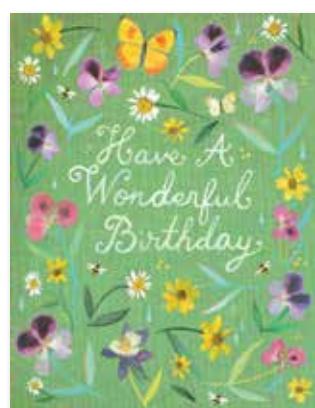


Blank
2-SL008  

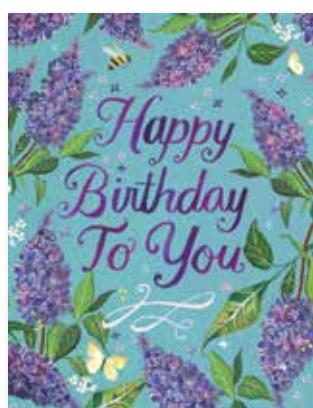
A2 LUXE BIRTHDAY



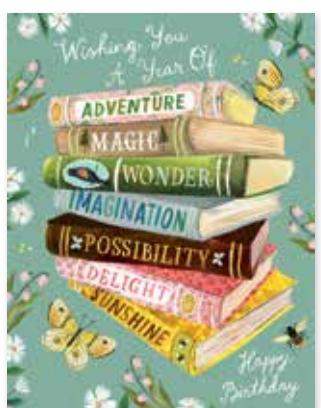
Blank
2-CH016  



Blank
2-KD500  

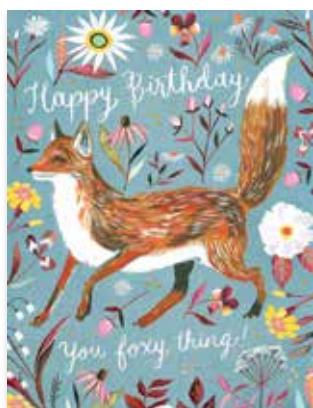


Blank
2-KD502  



Blank
2-KD068  

A2 LUXE BIRTHDAY

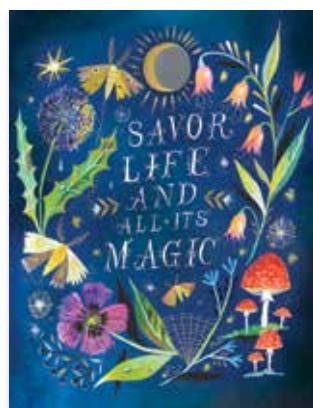


Blank

2-KD040

8 10195 42204 0

f



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2-MP596

8 10195 42253 8

f



Blank

2-ET001

8 10195 42151 7

f



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2-ET003

8 10195 42215 6

f

A2 LUXE BIRTHDAY

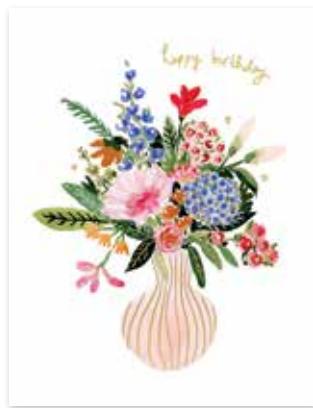


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2-LS011

8 10195 42252 1

f



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2-LM090

8 10195 42242 2

f



Blank

2-LM089

8 10195 42241 5

f



Blank

2-LM088

8 10195 42240 8

f

A2 LUXE BIRTHDAY



Blank

2-LM506

8 10195 42251 4

f



Blank

2-LM505

8 10195 42250 7

f



Blank

2-LM504

8 10195 42249 1

f



Blank

2-LM502

8 10195 42247 7

f

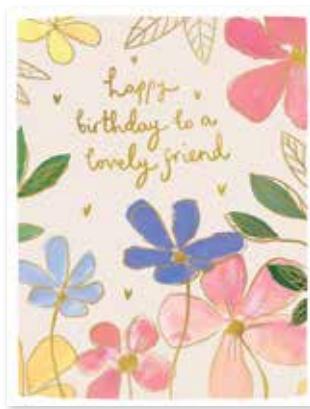
A2 LUXE BIRTHDAY



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2-LM503

8 1019542248 4



Blank

2-LM070

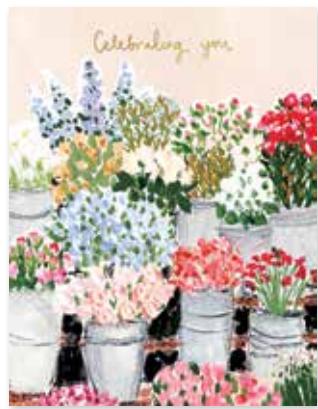
8 1019542237 8



Blank

2-LM042

8 1019542233 0



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2-LM025

8 1019542231 6

A2 LUXE BIRTHDAY



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2-LM014

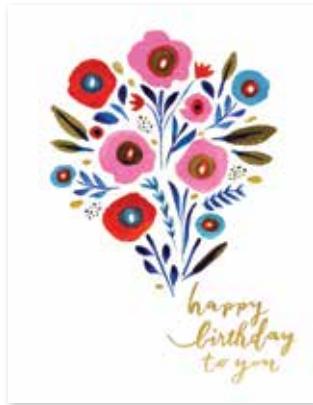
8 1019542230 9



Blank

2-LM013

8 1019542229 3



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2-MZ023

8 1019542255 2



Blank

2-MZ500

8 1019542186 9

A2 LUXE BIRTHDAY



Blank

2-MB500

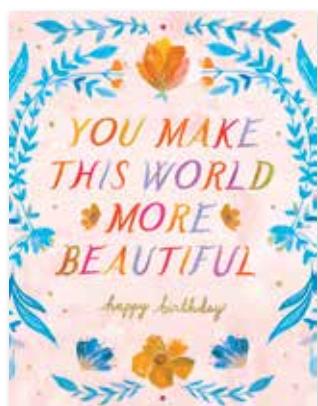
8 1019542180 7



Blank

2-GZ501

8 1019542160 9



Blank

2-ML505

8 1019542213 2

A2 LUXE BIRTHDAY



Blank

2-ML502

8 10195 42210 1



Blank

2-ML500

8 10195 42185 2



Blank

2-ML504

8 10195 42212 5



Blank

2-ML001

8 10195 42184 5



A2 LUXE ANNIVERSARY



Blank

2-MZ006

8 10195 42254 5



Blank

2-LM501

8 10195 42245 3



Blank

2-LM043

8 10195 42235 4



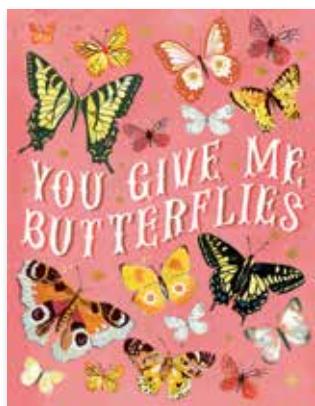
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2-ML503

8 10195 42211 8



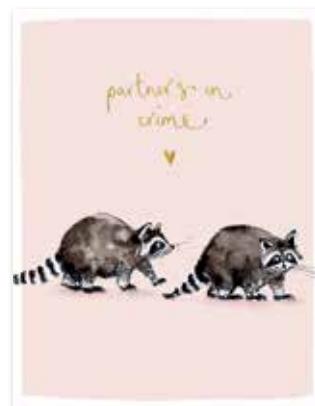
A2 LUXE LOVE



Blank

2-KD501

8 10195 42220 0



Blank

2-LM039

8 10195 42232 3



A2 LUXE WEDDING



Blank

2-LM091

8 10195 42243 9



Blank

2-LM500

8 10195 42244 6



A2 LUXE WEDDING



Blank

2-ML506

8 10195 42214 9



A2 LUXE NEW BABY



Blank

2-EB001

8 10195 42156 2



A2 LUXE THANK YOU



Blank

2-KD503

8 10195 42228 6



A2 LUXE THANK YOU



Blank

2-KD019

8 10195 42202 6



Blank

2-GZ500

8 10195 42159 3



A2 LUXE SYMPATHY



Blank

2-ML501

8 10195 42209 6

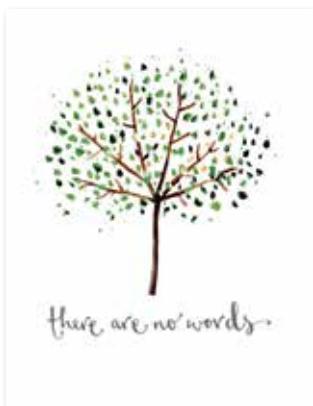


Blank

2-KD022

8 10195 42203 3

A2 LUXE SYMPATHY



Blank

2-LM072

8 10195 42239 2



Blank

2-LM071

8 10195 42238 5



A2 LUXE THINKING OF YOU



Blank

2-EB500

8 10195 42150 0



Blank

2-GZ502

8 10195 42216 3



BOXED NOTES

Featuring the designs of many of our top artists, our boxed notes are printed on beautiful sustainably sourced FSC paper with coordinating envelopes.

- A-2 size 4.25" x 5.5"
- Cards printed in the USA

MINIMUM: 6 boxes per design

COST: \$8.00 wholesale price per box of 10



WITH KRAFT PACKAGING!

- // 10 CARDS & ENVELOPES PER BOX
- // MINIMAL WASTE PACKAGING
- // RECYCLABLE KRAFT BOX

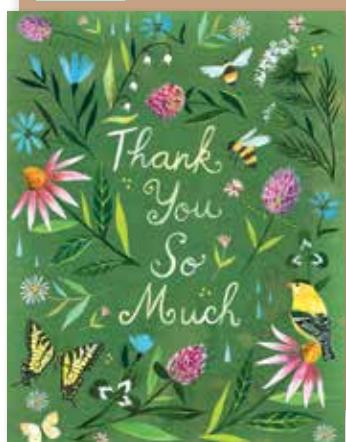


NEW



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NEW



KDN011 8 10195 42207 1

NEW



LMN05 8 10195 42267 5

NEW



LMN06 8 10195 42268 2

NEW



LMN07 8 10195 42269 9

NEW



GZN02 8 10195 42161 6

BOXED NOTES



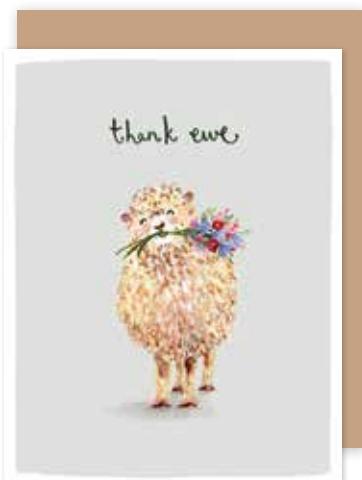
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LMN02 8 10098 92104 6



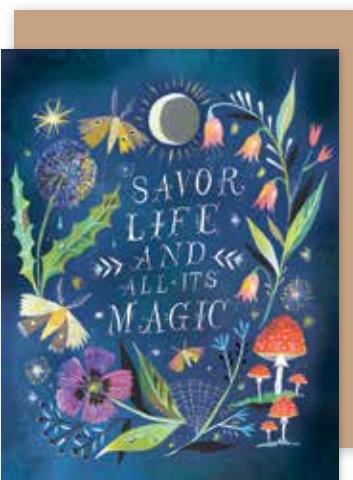
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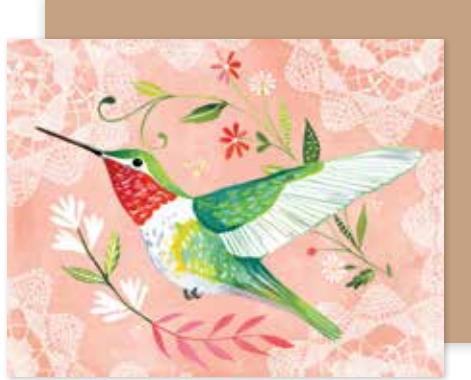
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JLN01 8 10098 92176 3



KDN09 8 10098 92460 3



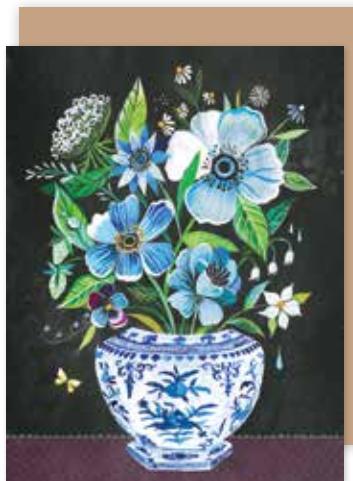
BOXED NOTES



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KDN05  8 10006 99267 0



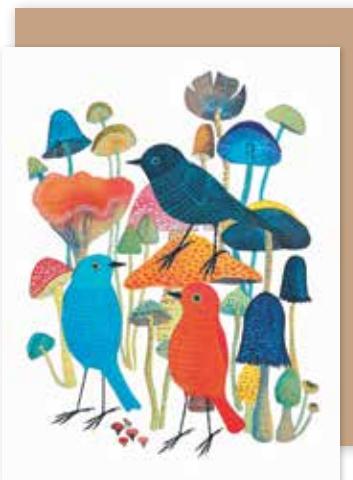
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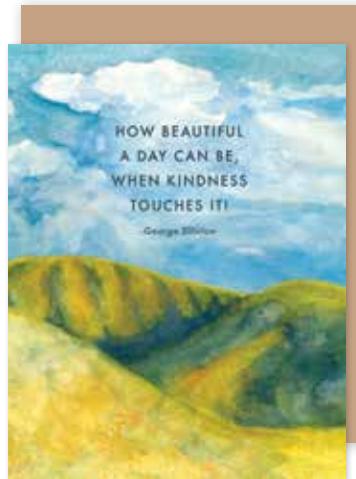
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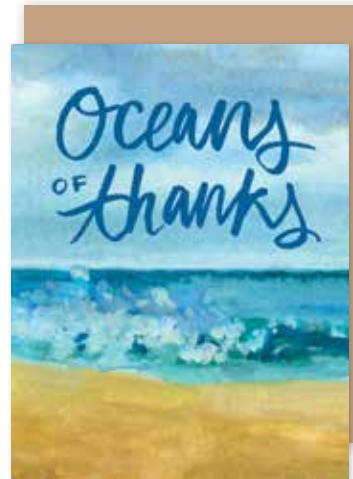
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GZN01  8 10098 92368 2



SFN02  8 10098 92392 7

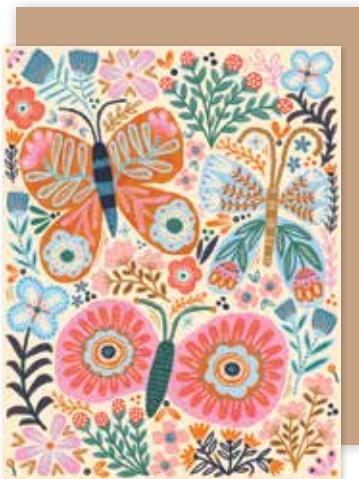


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MLN01  8 10006 99282 3

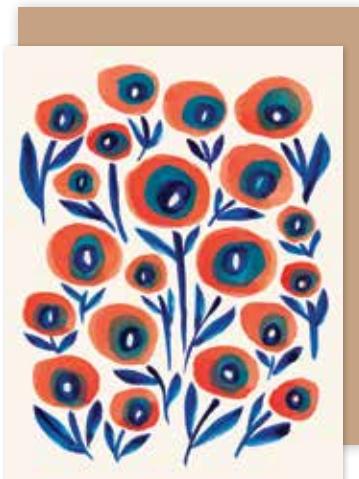
BOXED NOTES



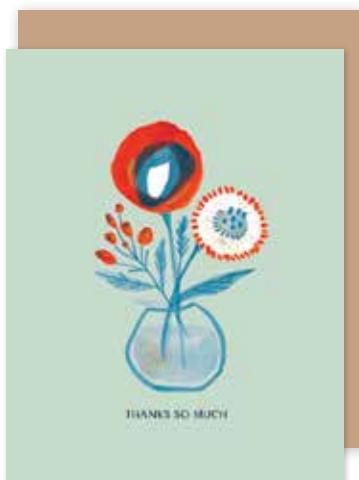
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KEN01 8 10098 92035 3



MZN03 8 10098 92244 9



MZN02 8 10006 99275 5



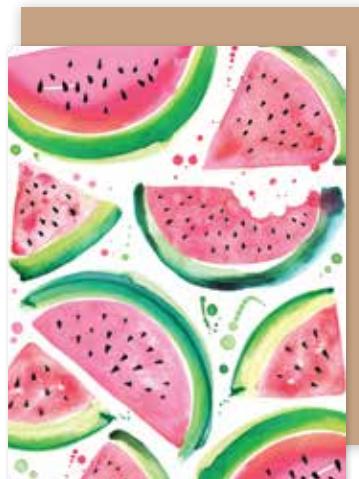
MZN01 8 10006 99274 8



CHN02 8 10006 99261 8



CHN01 8 10006 99260 1



MBN01 8 10006 99280 9



AHN02 8 10006 99277 9

MEET OUR ARTISTS

We are honored to have a group of highly talented artists contributing to the Biely & Shoaf Collection. The individual looks of these top designers combine to create a beautifully curated in-store palette that your customers will continuously enjoy.

For 2026, we're excited to introduce the work of Emily Taylor, Sarah Long, and Karen Schipper. We have added lovely new boxed notes and wonderful new greeting card and stationery designs from a wide range of our artists, including our new A2 Luxe counter card line.

Enjoy, and look for more to come!



KATIE DAISY

Working with watercolor and acrylic paint, Katie Daisy strives to capture the magic and beauty of a life lived in harmony with nature.



LOUISE MULGREW

Working with gouache and watercolor, Louise designs in her studio by the sea in Brighton, England, inspired by her love of all animals, and passion for the natural world.



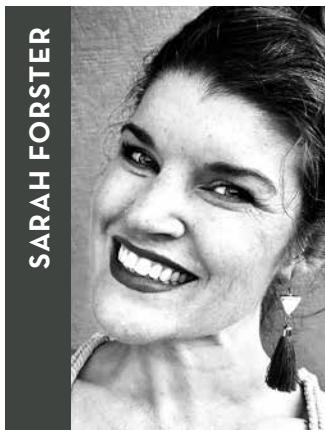
CARRIE SHRYOCK

Carrie Shryock is an artist, illustrator, and a nature lover. She finds endless inspiration in the beautiful complexity of the natural world, and the colors of the changing seasons.



MEERA LEE PATEL

Meera Lee Patel is a self-taught artist and writer who believes that anything is possible. Working with pencil and gouache, Meera is inspired by the small stories found in everyday life.



SARAH FORSTER

Artist Sarah Forster finds inspiration in the wonders of nature. She works in watercolors charged with Reiki, moon water and crystals to infuse each card with good vibes.



EMMA BLOCK

Emma Block is an artist and illustrator working from her garden studio in East Anglia, England. She is inspired by nature, travel, and little moments of joy in everyday life.



GENINNE ZLATKIS

Geninne is an artist living in the high desert of New Mexico. She makes art on a variety of surfaces, including ceramics and sterling silver. She is obsessed with birds and her surrounding desert flora.



JOY LAFORME

Joy LaForme is an artist and illustrator, living in New Jersey. Working primarily in digital media, she is inspired most by color, light, and the tiny and beautiful details of everyday life.

OUR ARTISTS

LISA JANE SMITH



The artwork created by Lisa Jane in her Upstate NY studio is inspired by the colorful world around her. Her main form of expression is illustration, using acrylics, inks, graphite, and digital techniques.

MISHA ZADEH



Misha Zadeh Graham sketches, paints, and collages from her home studio in Seattle's Ballard neighborhood, overlooking the Puget Sound. She loves to play with color, pattern, quirky animals, and all sorts of flora.

ANNE KEENAN HIGGINS



Anne Keenan Higgins began her career as an art director in Detroit. Starting her own illustration business, Anne developed a signature whimsical style and began licensing her artwork to giftware and publishing industries.

KAREN SCHIPPER



Karen Schipper lives and draws from her sunny studio in Greenville, South Carolina. Her work is known for its bright colors and cheerful charm, inspired by all the small moments of magic in daily life.

HEBE STUDIO



Hebe Studio is run by Rhi James, a UK designer working from Perth, Australia. Created from Rhi's love of travel, her designs are based on her ability to find inspiration from all corners of the world.

EMILY TAYLOR



Emily Taylor draws and daydreams from her studio in a tiny town north of Toronto, Canada. Her work is best known for its feel of modern nostalgia, its painterly linework, and joyful colors.

KENZIE KAE ELSTON



Kenzie Kae Elston is a born creative who loves color, pattern and all things floral. Working primarily with digital media, Kenzie creates delightfully whimsical cards with bold, decorative lettering.

CHLOE HALL



Pairing her love of being by the coast, gardening, and nature, with her passion for painting, Chloe creates designs to bring the joy of the outdoors in.

CARRIE SCHMITT



Carrie Schmitt is an artist and author who began painting as a therapeutic practice. Today her vibrant paintings are sold in galleries and in private collections.

MAGRICKIE BERG



Magrikie strives to create illustrations that will inspire connection, bring joy, and uplift hearts.

SARAH LONG



Sarah, an award-winning illustrator from the UK, infuses her artwork with energy and fun. Her vibrant and engaging illustrations are widely celebrated and she delights in adding small sub-stories in the details.

ALEXANDRA SNOWDON



Alexandra Snowdon lives in Edinburgh, Scotland's beautiful capital city. Her inspiration comes from the surrounding wild coast and mountains and her outdoor adventures, near and far.

DISPLAY OPTIONS

Our displays feature outward-facing pockets which allow for easy viewing and reading by your customers, leading to stronger retail sales. Our award-winning collection is available in dozens and half dozens, and our displays come in both a 48-pocket and 72-pocket format.



72-POCKET DISPLAY

72 half dozen cards = \$972.00*

72-pocket display = \$310.00

12 half dozen cards Offset (\$310 retail value) = Free!

Total = \$1,282.00

If ordering full dozens, pricing is \$2,254.00*

*Pricing varies according to card style so the above total is an estimate based off an average of card prices. Actual total will be adjusted according to each individual order.

BSC_72PKTDISPFILLED_6



8 10006 99009 6

BSC_72PKTDISPFILLED_12



8 10006 99010 2

48-POCKET DISPLAY

48 half dozen cards = \$648.00*

48-pocket display = \$275.00

11 half dozen cards Offset (\$275 retail value) = Free!

Total = \$923.00

If ordering full dozens, pricing is \$1,571.00*

*Pricing varies according to card style so the above total is an estimate based off an average of card prices. Actual total will be adjusted according to each individual order.

BSC_48PKTDISPFILLED_6



8 10006 99011 9

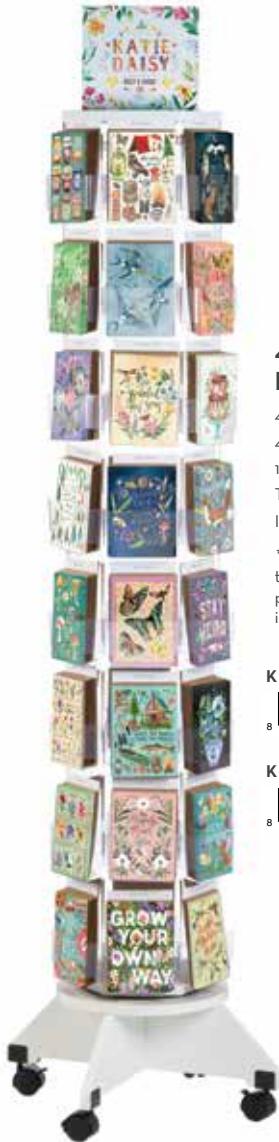
BSC_48PKTDISPFILLED_12



8 10006 99012 6

Display measures 18" x 72" and includes a separate sign holder and sign for the top of the display. Made of clear PETG plastic, sturdy polystyrene and prelaminated particle board. Shipped separately from cards, FOB Wisconsin, drop ship fee applies. Pricing subject to change.

DISPLAY OPTIONS



48-POCKET DISPLAY KATIE DAISY

48 half dozen cards = \$648.00*

48-pocket display = \$275.00

11 half dozen cards Offset (\$275 retail value) = Free!

Total = \$923.00

If ordering full dozens, pricing is \$1,571.00*

*Pricing varies according to card style so the above total is an estimate based off an average of card prices. Actual total will be adjusted according to each individual order.

KD_48PKTDISPFILLED_6



KD_48PKTDISPFILLED_12



48-POCKET DISPLAY LOUISE MULGREW

48 half dozen cards = \$619.95*

48-pocket display = \$275.00

11 half dozen cards Offset (\$275 retail value) = Free!

Total = \$923.00

If ordering full dozens, pricing is \$1,571.00*

*Pricing varies according to card style so the above total is an estimate based off an average of card prices. Actual total will be adjusted according to each individual order.

LM_48PKTDISPFILLED_6



LM_48PKTDISPFILLED_12



A2 LUXE COLLECTION | 48-POCKET DISPLAY

48 half dozen cards = \$792.00

48-pocket display = \$275.00

9 half dozen cards Offset (\$297 retail value) = Free!

Total = \$1067.00

If ordering full dozens, pricing is \$1,859.00

Already have a Biely & Shoaf display? Our new A2 Luxe cards will fit in your existing display too!

A2_48PKTDISPFILLED_6



A2_48PKTDISPFILLED_12



BIELY & SHOAF CO.

= EST. 2017 =

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