RUBBER BAND GUNS

The World's Finest Line & Largest Selection of Rubber Band Gun Pistols, Rifles, & Other Quality Toys



12 Shot Rapid Fire Semi-automatic Magnum 12 Repeating Rubber Band Guns
WHOLESALE CATALOG Effective 2/01/20 f

COLT 22.3

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INTRODUCTION

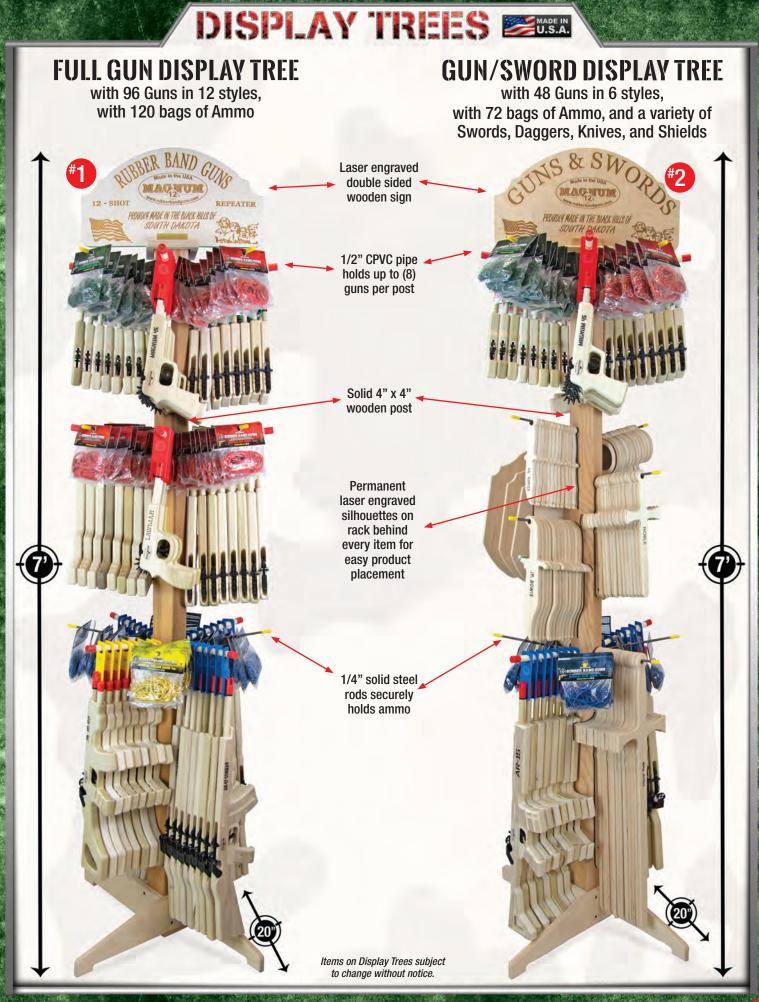
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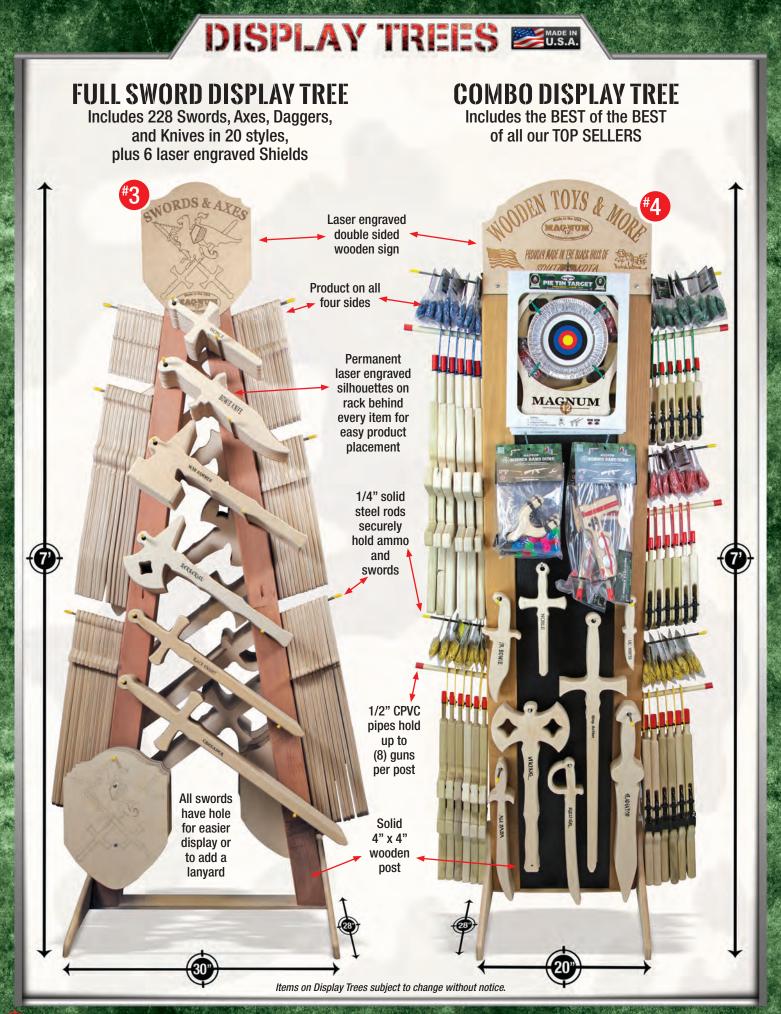
Thank you for choosing The World's Finest Line & Largest Selection of Rubber Band Gun Pistols, Rifles, & Other Quality Toys! We're proud to produce the best built and longest lasting guns in the industry. All Magnum 12[®] Rubber Band Guns are 100% American made using solid poplar hardwood. We now have plastic injection molding capability and are molding all of our own plastic components. Our plastic molds are company owned and we use only the finest materials to produce our trigger sets, sights, barrel tips, and custom rifle scopes. These components are exclusive to the Magnum 12[®] guns and are not found on any competitor's products. Our line of Pop Guns feature authentic looking gun handles that are also made of solid poplar hardwood. This All-American made popper is the smoothest operating and loudest popping barrel mechanism in the industry. They are simply the best-of-the-best in the world of pop guns. We also manufacture a full line of wooden swords and axes that are constructed of premium grade multi-ply Baltic

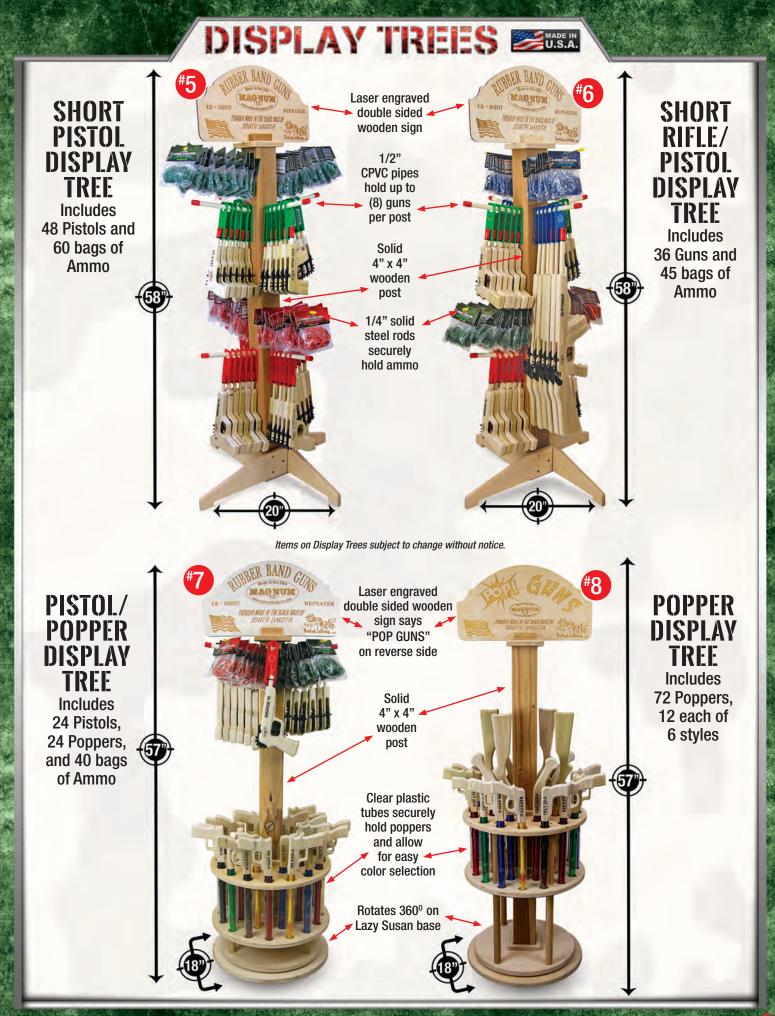
birch plywood. Each item is sanded to a smooth finish and printed with a unique name that compliments its styling. Rubber Band Gun targets are also offered to add variety to our line-up. We know you will enjoy a well-engineered product and appreciate our quality American craftsmanship which means a lot in today's marketplace.



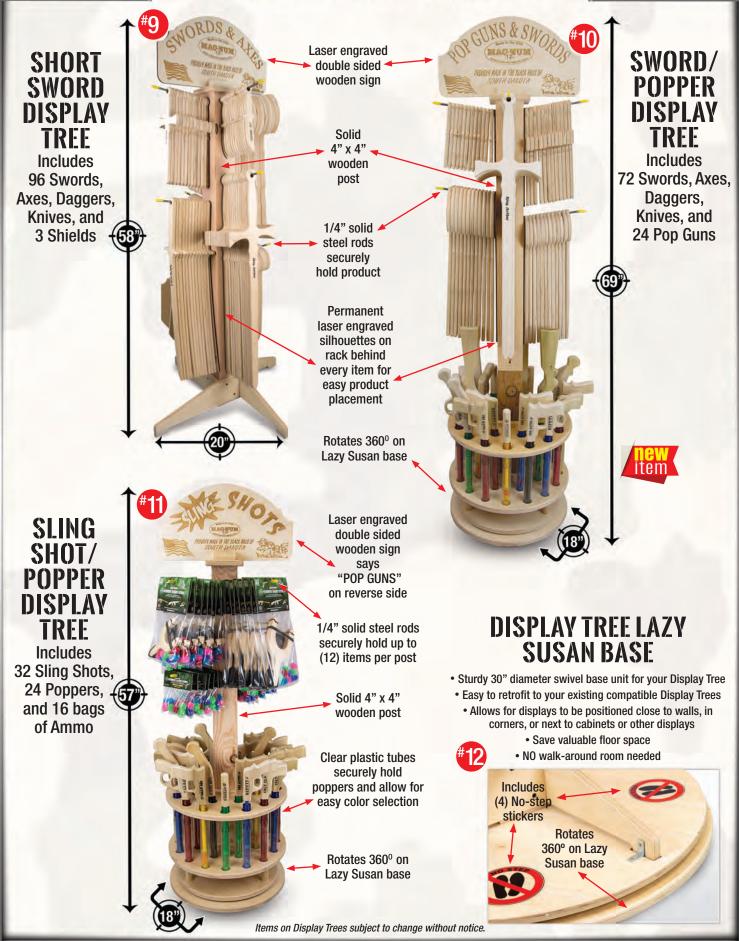
F You







DISPLAY TREES



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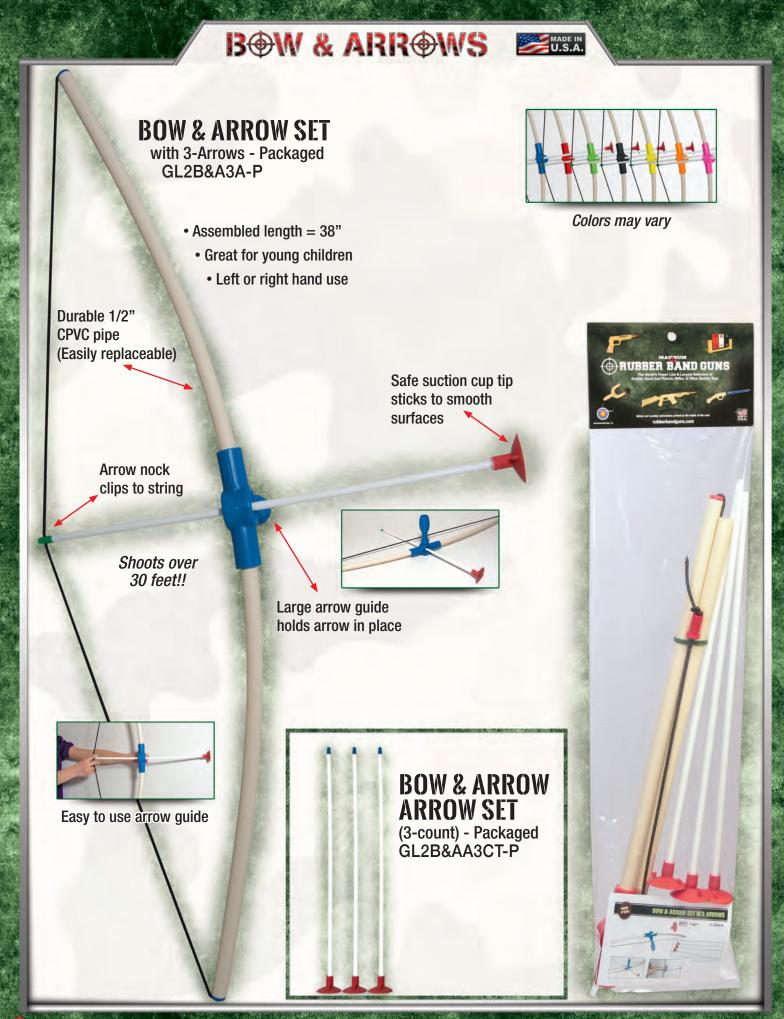






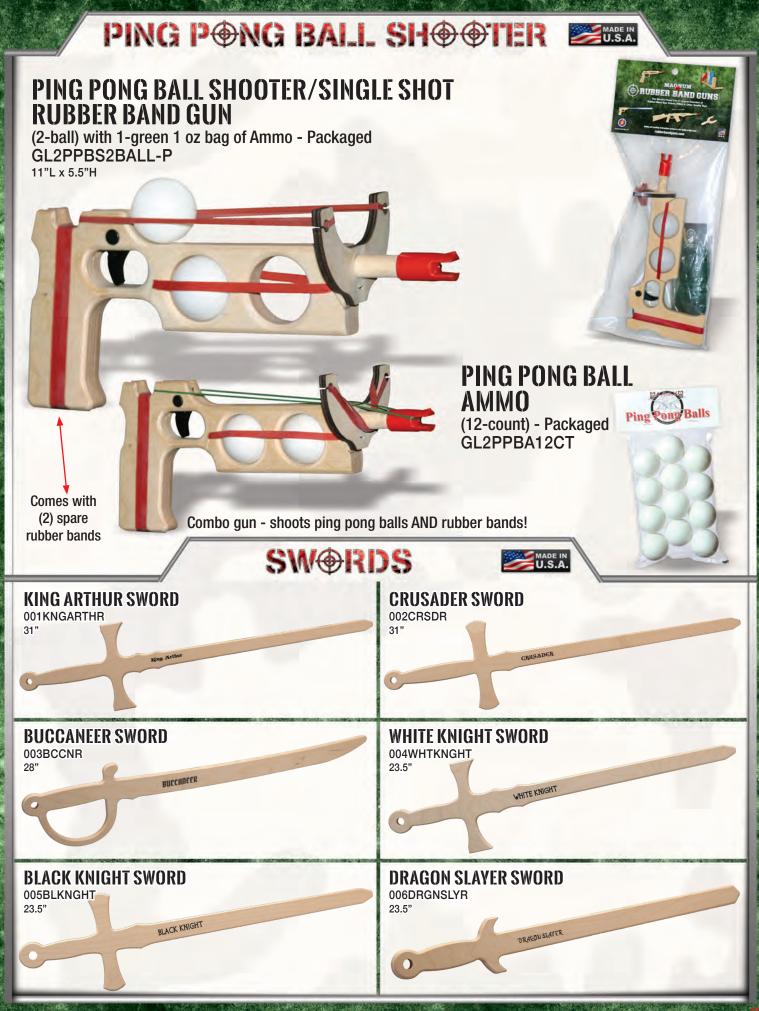


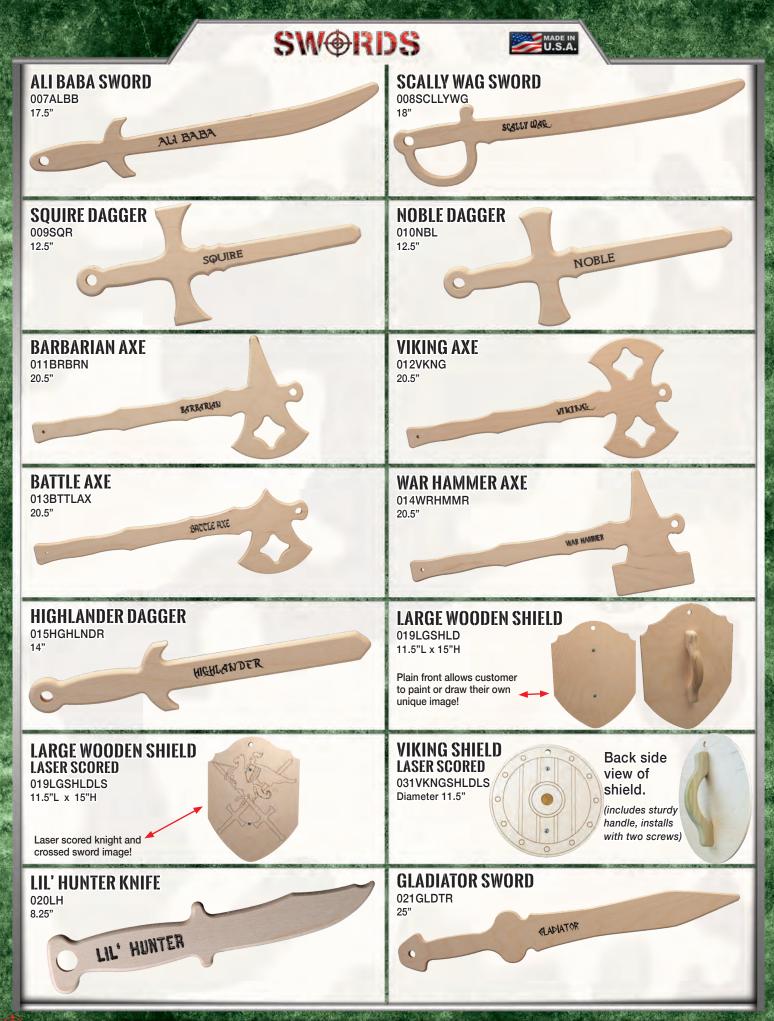
















INF RIMATION

RUBBER BAND GUNS

NUNM

CONTACT INFORMATION

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ORDERING

We prefer to receive orders by email to info@rubberbandguns.com, but will gladly accept them by phone or fax. We cater to a wide variety of different store types (including toy and hobby shops) with a no-minimum re-order policy. We require initial orders to be a minimum of \$300. We accept the four major credit cards; Visa, Mastercard, Discover, American Express.

PRODUCT DISPLAYS

We have developed numerous display racks to fit the needs of your particular store in both product diversity and in display rack floor footprint. These racks are custom made in our shop with quality materials that will last for years and years. There is <u>NO CHARGE</u> for the racks when ordered with a full compliment of product. Please do not order the displays if you do not intend to utilize the racks for our products.

- 1) Full Gun Display Tree Holds 96 guns in 12 different styles (8 pistol and 4 rifle) and 120 bags of ammo. See page 3.
- 2) Gun/Sword Display Tree Holds 48 guns and 72 bags of ammo and 72 swords, daggers, knives, and shields in 6 different styles. See page 3.
- 3) <u>Full Sword Display Tree</u> Holds 234 swords, axes, and shields in 20 different styles. See page 4.
- 4) Combo Display Tree Holds the best of every category in our entire product line. See page 4.
- 5) <u>Short Pistol Display Tree</u> Holds 48 guns in 8 different styles. See page 5.
- 6) Short Rifle/Pistol Display Tree Holds 24 pistols in 4 different styles and 12 rifles in 2 different styles. See page 5.
- 7) Pistol/Popper Display Tree Holds 24 pistols in 4 different styles, and 24 pop guns in 4 different styles. See page 5.
- 8) Popper Display Tree Holds 24 pop guns at one time. Display tree comes with 72 pop guns in 6 different styles, 12 of each. See page 5.
- 9) Short Sword Display Tree Holds 99 swords, daggers, axes, knives and shields in 9 different styles. See page 6.
- 10) Sword/Popper Display Tree Holds 72 swords, daggers, axes, knives and 24 poppers in 6 different styles. See page 6.
- 11) Sling Shot/Popper Display Tree Holds 2 sizes of sling shots, ammo, and a variety of poppers in different styles. See page 6.
- 12) Display Tree Lazy Susan Base Bi-directional with 360° rotation. See page 6 & 20.
- 13) Popper Counter Top Display Rack Counter top style, holds 18 pop guns assorted, your choice. See page 19.
- 14) Full Key Chain Display Rack Holds 72 (quantity can vary, customizable) key chains. See page 20.

BEST SELLERS

Our top selling small pistol continues to be the Colt 22 (GL2C22). This gun outsells every other gun in this category at least 2 to 1. The Magnum 45 (GL2M45) is our #1 seller in the standard pistol category and is our <u>#1 overall selling gun</u>. In the large pistol/small rifle category, there is not one gun that is an overall winner. The AK Commando (GL2AKC), Junior M-60 (GL2JRM60), and the Junior AK-47 Combat (GL2JRAK47C) are all in the race for top sellers. The top position in our large rifle category is shared between the AK-47 Combat (GL2AK47C) and the 1873 Winchester (GL21873S) rifle, as well as our AR-15 (GL2AR15) rifle. Don't rule out the scope and sling option when ordering rifles. It's a fantastic accessory! It even looks and sells great on many pistols!

PRODUCT PACKAGING

History has proven that our products sell much better when they are <u>not</u> packaged. Compare it to real guns and other sporting products. These items are hands-on type toys that the customer must hold, feel, point and aim. Once held, the customer has a sense of ownership which aids in the buying decision. If your company <u>must</u> have the item packaged, we do offer that option. We use flat poly bags with a colorful heavy stock header card stapled to the top of the bag. All packaged rubber band guns will include (1) 1 oz bag of appropriate size rubber bands. Safety/loading instructions are printed on the inside of the header card. An additional \$1.50 will be added to the cost of the gun to cover the cost of the packaging materials and the included rubber bands. Only an additional 50 cents will be added for the cost of packaging to items that do not require rubber bands, such as pop guns, swords, etc. To indicate that you want an item packaged, simply add a (–P) after the product item number on your order. IE: GL2M45-P

Our company's goal is to have all of our accounts on pre-paid credit card terms. We realize that this may not be an option for some particular companies. Please contact us for other options. We accept the (4) major credit cards. Many of our customers prefer to use credit cards because of the ease of payment, terms of the particular card, and other incentives such as "Points" and "Frequent Flyer Miles".

SHIPPING

We use United Parcel Service (UPS) as our primary means of shipping for most addresses in the (48) Continental United States (CONUS). Standard "Ground" shipments range from (1) to (5) business days throughout the (CONUS). Keep in mind that these days do not include the actual day of shipment, or weekends and holidays. We can also use Federal Express (FEDEX) as well as the United States Postal Service (USPS) in (CONUS) when needed. We will generally use (FEDEX) or (USPS) for shipments out of (CONUS), or (UPS) if requested.

WARRANTY

If you find that a Magnum 12[®] product fails due to defects in materials or workmanship, contact us first for repair or replacement instructions. However, if our product arrives in a broken condition, you must contact us within 30 days of receipt so we can determine the cause of the breakage. If the item is damaged during shipping we must contact the shipping company in a timely manner to process a damage claim. Please keep all damaged items, shipping boxes, and packaging materials for shipping carrier inspection. Items that are damaged during shipment will be replaced immediately. Returned items that have been abused or broken due to mishandling will not be replaced or refunded.

TRADEMARK

Magnum 12[®] is a registered trademark of Magnum Enterprises, LLC.

Phone: 605.719.9488 | Fax: 605.719.9485 | info@rubberbandguns.com | RubberBandGuns.com

MORE INFORMATION

HANG TABS

We have developed a color coordinated plastic hang tab that readily identifies the proper color rubber band to be used for each rubber band gun model. We do not automatically install hang tabs and UPC barcodes. Please let us know if you want them. All unpackaged rubber band guns can have (if requested by the customer) the hang tabs zip tied to the barrel of the gun, and will have a UPC barcode sticker applied to the back side of the tab. If your company is not using the hang tabs or UPC barcodes, and has been receiving our product with them, please let us know not to install them at time of order placement.

NAME DROPPING

Magnum Enterprises can customize your rubber band guns and other products by name dropping on each item ordered with your own logo, name, or image. The format would be either an oval or rectangular sticker applied to one or both sides of the gun just underneath the trigger/lift bar area. The sticker would be 1.5"L x .75"H. The cost is 25 cents per sticker applied by us at the time of shipment. All we require from you the customer is to provide us with artwork that would fit into those dimensions. No minimums are required either in total number of guns ordered, guantities of an individual SKU, or total dollar amount. We also offer an ink pad printing format. This method requires an initial one time \$50 plate charge. We charge 25 cents per custom imprint and require a minimum of (24) items per SKU. This method may require more lead time before shipping. Call for more details.

All items are produced with the Magnum 12[®] logo and/or the item name. If it is desired to have any of these logos or names removed, then a 25 cent charge per item removed will be added.

OUT-OF-STOCK / BACKORDERS

We do our best to keep a well stocked inventory, but peak season orders can reduce our inventory stock levels. If we do not have an item(s) to fill your order completely at the time of shipment, we will automatically create a backorder and ship the item(s) when it/they become available, as long as we know that we will have significant quantities ready to go in a timely manner that will justify the shipping costs for the out-of-stock item(s). We will then ship without notification. If not, and the shipping for a backorder is not justified, then we will contact you later for your consent when the backordered items become available before we ship them out. If your company has a standing policy on how you would like us to handle backorders, please communicate that policy to Magnum.

WHOLESALE/RETAIL PRICING

We publish a separate wholesale price list in Excel format. This list also contains recommended ammo size and color along with suggested retail pricing. You may also view retail pricing on our retail website, www.rubberbandguns.com. This pricing is generally double, or "Keystone" our wholesale catalog pricing.

INVOICING

Our standard procedure for sending invoices is to include them with the order during shipment, if we are able. Otherwise, we will email them. If your company would like packing slips or invoices sent by other means, please let us know your preference when submitting the order. We will keep this information on file for future orders.





IVIORE INFORMATION

RETURNS & RESTOCKING

Please call Magnum Enterprises and coordinate prior to sending back any returns. Credit or replacements for any returns received will be given based on Magnum's discretion. Returns that are more than 12 months old will be compensated for at Magnum's discretion. Items that are returned that have been abused or broken due to mishandling will not be replaced or refunded. Up to a 20% restocking fee may apply for any returns received. Return shipping charges may apply, depending on circumstances.

SAFETY | L@ADING INSTRUCTIONS



PLEASE READ AND FOLLOW THE SAFETY INSTRUCTIONS BELOW.

Safety is our number one priority. All products are to be used under adult supervision only. Always use our products in well lit areas. Always wear safety glasses/ goggles at all times (i.e.-loading, playing with, etc.) when using any of our projectile shooters. Adequate eye protection may be purchased through us or at most hardware stores and many retail outlets. Always be aware of your target background. Never shoot at people, animals, or yourself. Never run with or point a loaded projectile shooter at other people, animals, or yourself. Never throw, drop, or step on a rubber band gun or any of our other shooters as such abuse might damage the item and cause injury to you or another. This may void any guarantee or warranty, expressed, implied or statutory. Never overload a rubber band gun. Each cog on the firing wheel is intended for one rubber band only. Never load or shoot any of our rubber band gun products that have been damaged anywhere on the barrel, the wood surrounding the barrel, or around or near the trigger mechanism. User assumes all responsibility for safe operation of all products sold by Magnum Enterprises, LLC. Misuse of any of these products will absolve Magnum Enterprises, LLC from any and all responsibility and liability due to damage or injury arising from such misuse.

WARNING: If your rubber band gun develops cracks in the wood surrounding the trigger mechanism, barrel, or near the barrel tip, <u>DO NOT LOAD THE GUN</u>. Contact Magnum Enterprises immediately for instruction.



• IMPORTANT! Make sure the gun is pointing in a safe direction when loading.

- Loop the rubber band over the *barrel tip* and then over one of the cogs on the *firing wheel*. Choose a cog that is pointing toward the *eye guard* or rear of the gun.
- Rotate the *firing whee!* backwards and place the next rubber band over the cog which is just forward of the previously loaded rubber band.
- Load each consecutive rubber band in this same fashion.
- NOTE: As each rubber band is loaded, it will get progressively harder to rotate the *firing wheel* backwards.
 To ease the pressure, slightly squeeze the *trigger* at the same time the *firing wheel* is being rotated backwards.

For an informative video on Magnum 12[®] Rubber Band Gun loading instructions, scan this **QR Code** with your smartphone, or visit **rubberbandguns.com** and click on videos.









