



2025  
YEARBOOK



MY ARMS ARE  
**WEIGHTED**  
**TO HUG YOU**



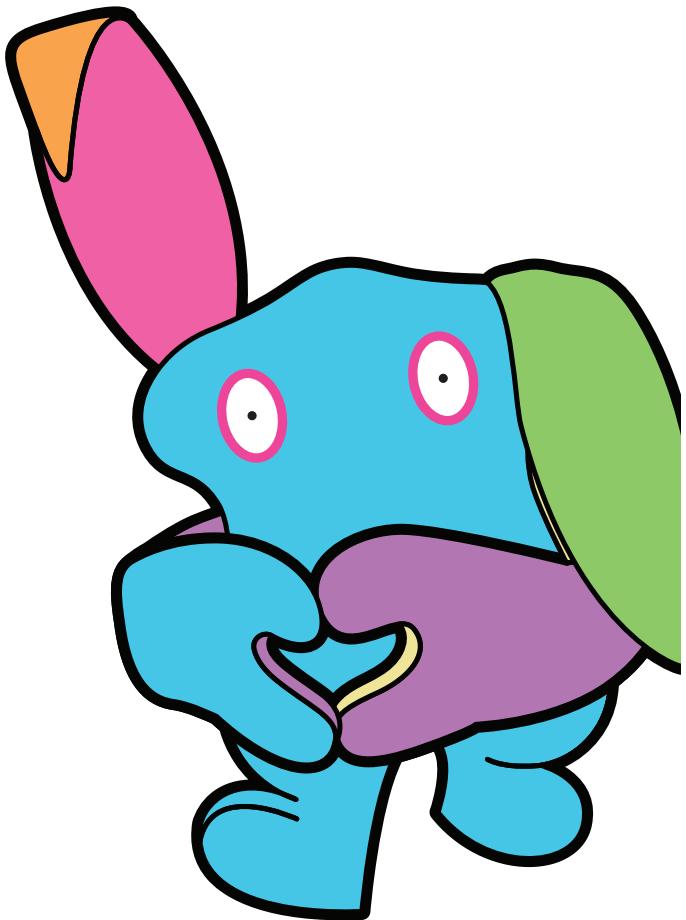
US D1,013,801 and int.  
patents issued and pending.

# BEHIND THE BRAND

The founders of Uglydoll bring you Bumpas, the first plush pillow doll with patented segmented weighted arms and hands that give realistic hugs. It has two sides, one always awake and ready to play. The other happy being asleep. Both sides are always ready to hug and hold you.

## OUR HEARTFELT GOAL

Bumpas is on a mission to spend love & joy, one hug at a time. Our products foster connection, warmth, trust and positivity to make the world a brighter place.



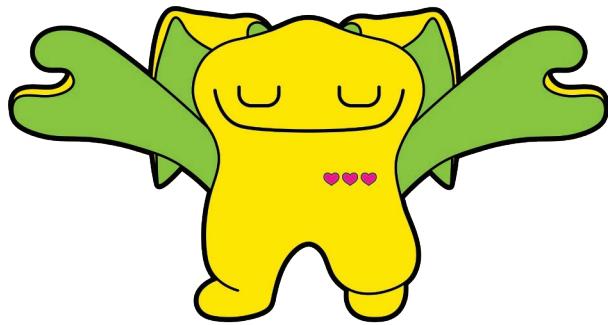
## ENDORSED BY



## GREATFULLY RECOGNIZED



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Watch Video!



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WE TAUGHT PLUSH HOW TO HUG™



## CLASSIC PLUSH



Retail details page 10

Available colors:



## Weighted Plush Pillow Dolls

Meet Bumpas, the patented weighted plush pillow dolls are the newest members of our collection. Combining the love of a stuffed animal with the soothing weight of a blanket, Bumpas helps reduce stress, anxiety, and promotes better sleep. Its weighted arms create a sense of security, and when put together, form a heart for an extra-special hug.

### 2-SIDED



### Weighted Arms To Hug You

## CLASSIC FANCIES

## Weighted Plush Pillow Dolls

Meet FANCIES, the patented weighted plush pillow dolls are the newest members of our collection. We call them 'Fancies' because that's how they prefer to be viewed. These 3lb dolls are the friends of our classic plushies. Their arms and legs are also weighted to give realistic hugs, promoting a sense of security and reducing stress and anxiety, while creating the same calming effect as the original classics. Whether you like robots, astronauts, monkeys, or Kozi's with the squinty eyes they will all hug and love you forever.

*Retail details page 11*

### 2-SIDED

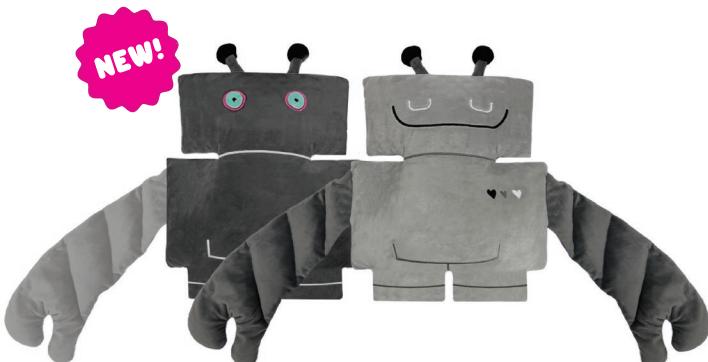


*Ozzo - Available in July*  
15675



*Kozi - Available in July*  
15672

### Weighted Arms To Hug You



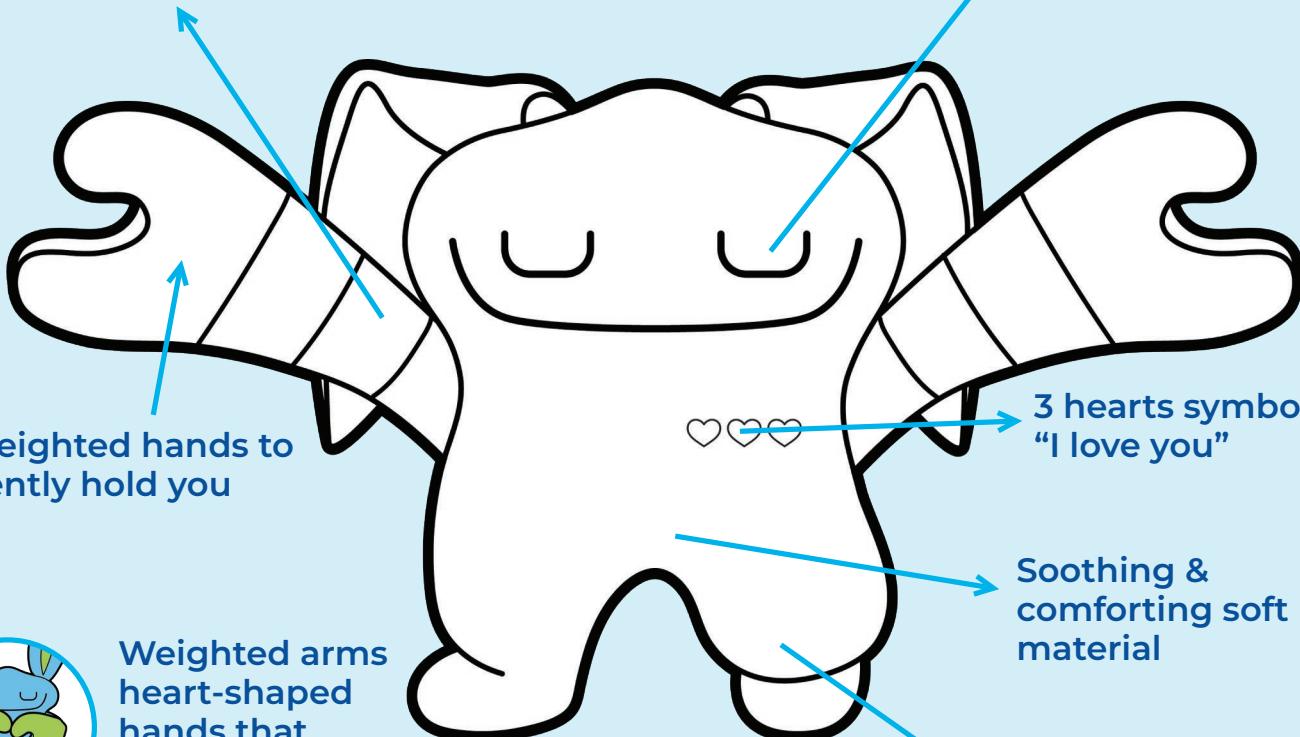
*Buzzby - Available in July*  
15674



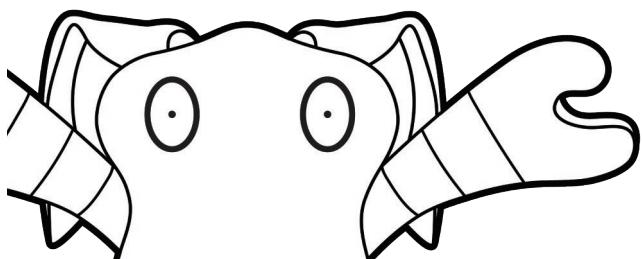
*Chup - Available in July*  
15673

# FAQs

Evenly weighted segmented arms for deeper hugs & sensory comfort



## 2-Sided



Eyes wide open always ready to play



MACHINE WASHABLE



Bumpas products are tested & approved by The Consumer Product Safety Commission United States of America.

Free from phthalates, heavy metal, lead, and non-flammable.

## BUMPALOO™



*Retail details page 11*

Available colors:



## HUGAPOO™



*Retail details page 12*

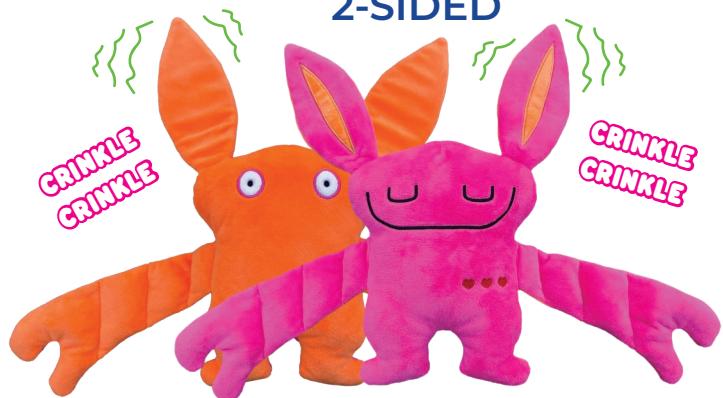
Available colors:



## Weighted Hands & Crinkle Ears

Embrace comfort with our Bumpaloos! With their weighted hands that offer a cozy hold, these playful collectibles are perfect for snuggles. Plus, their crinkly ears add an element of fun and support sensory development. Ideal for cozy moments and playful adventures!

### 2-SIDED



## Clip My Arms To Anything & Everything

Clip these colorful mix-and-match huggers onto your laptop, pen, phone, or backpack for an extra hug! Just squeeze their back, and they'll hold on tight.

### 2-SIDED



OOPTIE™

## Pull My Arms & Legs To Make Them Slide

OOPTIE™ is another one of our creative inventions that lets you pull the ears of the dolls upwards through their bodies. You can then pull their legs down and enjoy the sensation of them sliding through the doll. They love being played with over and over again.

Retail details page 12

2-SIDED



Toki  
15664



Oof  
15665



Joop  
15666

## MUSHIE™



*Retail details page 13*

Available colors:

## Hug, Stretch & Pop

Mushies have extra-long retractable "POP TUBE" arms and legs that stretch up to 18". These bendable, popping tubes help with focus and mood. With Velcro hands and feet, you can wear and take your Mushie anywhere!

### 2-SIDED



Oz  
15626



Shin Shin  
15629



Zeek  
15627



Lucky  
15638



Shloof  
15651



Sprinx  
15630

## THUMPER™



Retail details page 14

Available colors:



Oz  
15621

Lucky  
15621

Shin Shin  
15621

Zeek  
15621

Shloof  
15621

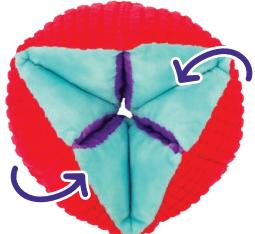
Sprinx  
15621

## WEIGHTED INFINITY FLIPPER™

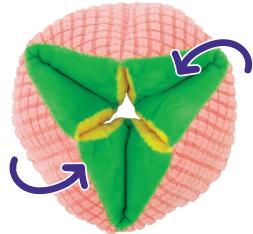


Retail details page 14

Available colors:



15650



15650



15650



15650

## Ultimate Flipping Experience

The plush, weighted Infinity Flipper keeps hands busy, and minds focused with its quiet, mesmerizing motion. Parents and teachers love it for sensory stimulation without the noise.



## RETAIL DETAILS

Email orders to: carrie@goodsoulbrands.com

Minimum opening order: \$200

Customer service: 319-371-5638

FOB: Bridgewater, NJ



MACHINE  
WASHABLE



BUMPAS  
CATALOG

### CLASSIC PLUSH

ASSORTED SET OF 8. REDORDERS IN 3S BY STYLE



TWO-SIDED



Watch Classic Plush™



Oz  
15676

Zeek  
15677

Lucky  
15678



Shin Shin  
15679

Sprinx  
15680

Shloof  
15681



Shuggy  
15682

Jiff  
15683

Me Mee  
15684



Doodles  
15685

Fuss - Available in May  
15670

Rizz - Available in May  
15671

Available For Immediate Shipment  
(Fuss & Rizz Available May 1, 2025)

Product Name	Item #	Barcode
Oz	15676	8 50032 15676 9
Zeek	15677	8 50032 15677 6
Lucky	15678	8 50032 15678 3
Shin Shin	15679	8 50032 15679 0
Sprinx	15680	8 50032 15680 6
Shloof	15681	8 50032 15681 3
Shuggy	15682	8 50032 15682 0
Jiff	15683	8 50032 15683 7
Me Mee	15684	8 50032 15684 4
Doodles	15685	8 50032 15685 1
Fuss	15670	8 50032 15670 7
Rizz	15671	8 50032 15671 4
8 PC Assortment	16275	8 50032 16275 3

## CLASSIC FANCIES

ORDER IN 3S BY STYLE OR AN 8CT ASSORTMENT

### TWO-SIDED



*Ollo - Available in July*  
15675



*Kozi - Available in July*  
15672



*Buzzby - Available in July*  
15674



*Chup - Available in July*  
15673

Available July 1, 2025 For Shipment

Product Name	Item #	Barcode
Chup	15673	 8 50032 15673 8
Ollo	15675	 8 50032 15675 2
Kozi	15672	 8 50032 15672 1
Buzzby	15674	 8 50032 15674 5
8 PC Assorted	15669	 8 50032 15669 1

## BUMPALOO™

ASSORTED IN A 20CT DISPLAY



### TWO-SIDED



**DISPLAY**  
**PDQ | 20 PCS | ASSORTED**  
Dimensions: 24" x 14" x 5.5"  
(Includes 5 of each color)

Available For Immediate Shipment

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
12"	\$7.50	\$15.99
Product Name		
Woo Woo	15624	 8 50032 15624 0
Jaja	15618	 8 50032 15618 9
Yumi	15625	 8 50032 15625 7
Lu	15620	 8 50032 15620 2
20 PC Assorted	15616	 8 50032 15616 5

**HUGAPOO™****ASSORTED IN A 24CT DISPLAY****TWO-SIDED**[Watch Hugapoo™](#)

**DISPLAY**  
**PDQ | 24 PCS | ASSORTED**  
**Dimensions: 10.5" x 10" x 9"**  
**(Includes 3 of each color style)**

**OOPTIE™****ORDER IN 4S BY STYLE**

**PEGABLE PACKAGING**  
**TWO-SIDED**

*Toki*  
15664*Oof*  
15665*Joop*  
15666**Available For Immediate Shipment**

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
3" x 3" x 2"	\$3.00	\$5.99

Product Name	Item #	Barcode
Hugapoo™	15622	 8 50032 15622 6

**Available May 1, 2025 For Shipment**

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
24" x 7.5" x 2"	\$10	\$19.99
Product Name	Item #	Barcode
Toki	 15664	 8 50032 15664 6
Oof	 15665	 8 50032 15665 3
Joop	 15666	 8 50032 15666 0



**PEGABLE PACKAGING**  
**TWO-SIDED**



Watch Mushie™



*Oz*  
15626



*Shin Shin*  
15629



*Zeek*  
15627



*Lucky*  
15638



*Shloof*  
15651



*Sprinx*  
15630

**Available For Immediate Shipment**

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
24" x 7.5" x 2"	\$8.50	\$16.99
Product Name		
Oz	15626	 8 50032 15626 4
Zeek	15627	 8 50032 15627 1
Lucky	15638	 8 50032 15638 7
Shin Shin	15629	 8 50032 15629 5
Sprinx	15630	 8 50032 15630 1
Shloof	15651	 8 50032 15651 6
12 PC Assorted	15632	 8 50032 15632 5

## THUMPER™

ASSORTED IN A 12CT DISPLAY



**TWO-SIDED**



**DISPLAY**  
**PDQ | 12 PCS | ASSORTED**  
Dimensions: 12" x 9" x 5.5"  
(Includes 2 of each color)

**Available For Immediate Shipment**

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
5.5" x 9" x 2.5"	\$4.00	\$7.99

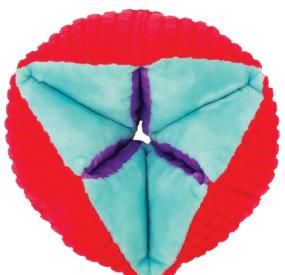
Product Name	Item #	Barcode
Thumper™	15621	 8 50032 15621 9

**Watch Thumper™**



## WEIGHTED INFINITY FLIPPER™

ASSORTED IN A 12CT DISPLAY



**DISPLAY**  
**PDQ | 12 PCS | ASSORTED**  
Dimensions: 15" x 9" x 4.75"  
(Includes 3 of each color style)

**Available For Immediate Shipment**

ALL PRODUCTS		
Approximate Dimensions	Cost	MSRP
6" x 6" x 3"	\$6.00	\$11.99

Product Name	Item #	Barcode
Weighted Infinity Flipper™	15650	 8 50032 15650 9

**Watch Weighted Infinity Flipper™**



# UGLYDOLL™



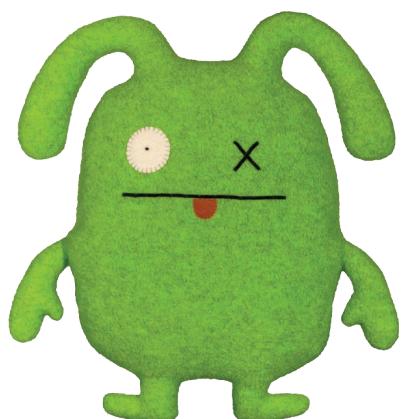
MACHINE  
WASHABLE





## OX™

What kind of name is OX? No, not like the animal... OX as in HUG and KISS! How can he hug you with such short arms? OX uses his ears!



12" Plush Doll  
15690

12"



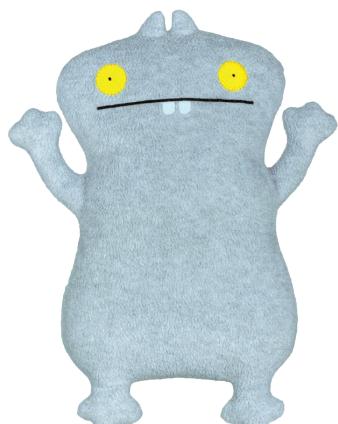
Backpack Clip  
15697

4.5"



## BABO™

Someone giving you a hard time? Babo's got your back. What Babo lacks in mind power, he makes up for it with love.



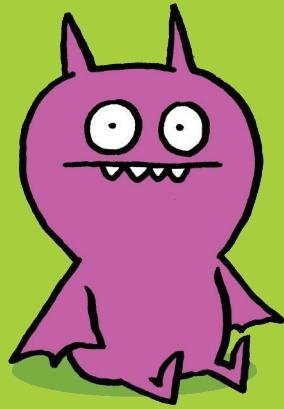
12" Plush Doll  
15692

12"



Backpack Clip  
15699

4.5"



## ICE-BAT™ | PURPLE

Everything Ice-Bat touches turns to ice, yet he warms your heart. Ice-Bat thinks you are cool and wants to chill with you.



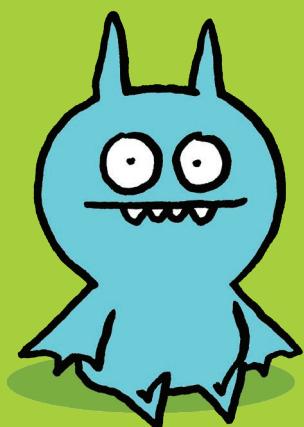
12" Plush Doll  
15696

12"



Backpack Clip  
15687

4.5"



## ICE-BAT™ | BLUE

Everything Ice-Bat touches turns to ice, yet he warms your heart. Ice-Bat thinks you are cool and wants to chill with you.



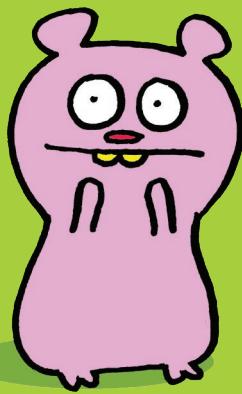
12" Plush Doll  
15694

12"



Backpack Clip  
15688

4.5"



## TRUNKO™

Trunko is over the top. He freaks out over everything and overreacting is his hobby. When the chips are down, he orders more chips.



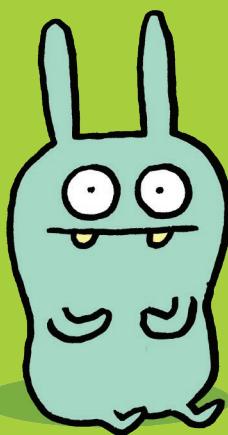
12" Plush Doll  
15691

12"



Backpack Clip  
15698

4.5"



## MOXY™

Moxy's got a lot of moxie. She's a real get up and go Ugly, with far more energy than her older brother OX.



12" Plush Doll  
15693

12"



Backpack Clip  
15689

4.5"



# 12" PLUSH DOLLS

PDQ | 18 PCS | ASSORTED

Dimensions: 7" x 24" x 20" (Includes 3 each)

AVAILABLE  
to ship today

Product Name	Item #	Barcode	Wholesale	Retail	Dimensions	Inner/Master Case Packs
Ox	15690	 8 50032 15690 5	\$10.00	\$19.99	12 inches	3 ea / 36 ea
Trunko	15691	 8 50032 15691 2	\$10.00	\$19.99	12 inches	3 ea / 36 ea
Babo	15692	 8 50032 15692 9	\$10.00	\$19.99	12 inches	3 ea / 36 ea
Moxy	15693	 8 50032 15693 6	\$10.00	\$19.99	12 inches	3 ea / 36 ea
Ice-Bat Blue	15694	 8 50032 15694 3	\$10.00	\$19.99	12 inches	3 ea / 36 ea
Ice-Bat Purple	15696	 8 50032 15696 7	\$10.00	\$19.99	12 inches	3 ea / 36 ea
18pc Assortment	15634	 8 50032 15634 9	\$180.00	\$359.82	12 inches	18 ea / 36 ea



# BACKPACK CLIP

PDQ | 24 PCS | ASSORTED

Dimensions: 9" x 12" x 10" (Includes 4 each)

AVAILABLE  
to ship today

Product Name	Item #	Barcode	Wholesale	Retail	Dimensions	Inner/Master Case Packs
Ox	15697	 8 50032 15697 4	\$4.00	\$7.99	4.5 inches	4 ea / 48 ea
Trunko	15698	 8 50032 15698 1	\$4.00	\$7.99	4.5 inches	4 ea / 48 ea
Babo	15699	 8 50032 15699 8	\$4.00	\$7.99	4.5 inches	4 ea / 48 ea
Moxy	15689	 8 50032 15689 9	\$4.00	\$7.99	4.5 inches	4 ea / 48 ea
Ice-Bat Blue	15688	 8 50032 15688 2	\$4.00	\$7.99	4.5 inches	4 ea / 48 ea
Ice-Bat Purple	15687	 8 50032 15687 5	\$4.00	\$7.99	4.5 inches	4 ea / 48 ea
24pc Assortment	15636	 8 50032 15636 3	\$96.00	\$191.76	4.5 inches	24 ea / 48 ea

