

CONSTRUCTIVE PLAY



GAME PLAY



PUZZLE PLAY



SENSORY PLAY



ELECTRONIC PLAY

# The Learning Journey

AWARD WINNING!

2024  
CATALOG

# OUR STORY



**THE LEARNING  
JOURNEY  
INTERNATIONAL**

We are excited to celebrate our twenty-ninth year in business! Since our inception in 1995, The Learning Journey has been designing, manufacturing, and distributing an exclusive line of award-winning children's interactive educational products. The Learning Journey has continually focused on creating products that offer consumers excellent value and offer children valuable educational content to help build confidence, developing the skills they need to prepare for school and beyond.



During our twenty-nine year history, The Learning Journey has expanded its presence in markets all over the world. Products are produced in multiple languages with distribution both in the USA and abroad. In addition, The Learning Journey also develops many privately-branded OEM products for well-known companies around the globe.

Our Journey began in 1995 and we are family owned and operated. Our headquarters are based in Phoenix, Arizona, but our Learning Journey products can be found all over the world. Our award-winning toys have been featured on NBC's Today Show, Good Morning America, and in Good Housekeeping Magazine among many others.

We look forward to our next twenty-nine years and to expanding our ever growing product and customer base while staying true to our core directive of providing kids with products that help them build the tools necessary to take them to their next level and beyond.

## Mission

As parents ourselves, we have a strong passion to inspire creativity and spark curiosity in a fun and educational way. We are on a Journey to make learning fun by creating kid-friendly toys and games. On this journey, it is our goal to help children build confidence and develop skills that are vital during their early learning years.

Safety is a very important factor when it comes to The Learning Journey products. Our products are regularly safety tested to meet or exceed compliance with US and international toy safety regulations.



## Learn

### EDUCATIONAL BENEFITS

The Learning Journey conducted extensive research of worldwide curriculums to determine the specific skills children need to develop during the various stages of their early lives. Extensive investigation revealed that the hundreds of specific skills identified fell into one or more defined categories.

These categories were further developed and today make up The Learning Journey Skill Sets list. Look for these Skill Set icons on the back of The Learning Journey's products!



# Explore

All of The Learning Journey's products are developed to fit into one of five educational product categories and our catalog is conveniently organized by:

## CONSTRUCTIVE PLAY

A collection of brain boosting products that give kids hands-on experience with STEM.

## GAME PLAY

A compilation of cardboard learning games including matching games, board games and memory games.

## SENSORY PLAY

A selection of basic yet unique learning toys that encourage a variety of developmental activities.

## PUZZLE PLAY

An assortment of classic and innovative puzzles that are entertaining and instructional.

## ELECTRONIC PLAY

A collection of hands-on learning toys that teach skills through interactive game play.



## What the Experts Say

The many awards received by The Learning Journey symbolize our ongoing commitment to providing superior educational products, and solidifies our growing reputation in the market as a leader of high quality, interactive educational products for both teachers and parents. The above are just a few of the awards we have received.

The Learning Journey has made a commitment to save energy and reduce waste. All of The Learning Journey's puzzles and games are made from recycled materials and are printed with soy inks. Look for the Eco Friendly logos throughout our catalog to identify these sustainable products.



# Are You Ready?

The Learning Journey's interactive products let children have fun while learning and parents know that they have the right high quality educational products for their children.

Contact us to find out which of our business opportunities are right for you and your market. Also, please visit our website at <http://www.thelearningjourney.com> to learn more about our products and about the exciting opportunities available to you.

Look for these QR codes to view our exciting products in action on your smartphone.



Now turn the page to see all the wonderful products The Learning Journey has to offer!

## Techno Tiles®

It's never too early to start developing kids' creativity and the Techno Tiles Sets are a great place to start. Basic shapes can turn into grand masterpieces. Simply connect the shaped tiles with the snap-on two-way and four-way connectors and watch your structures come to life. From rockets to castles, vehicles, and abstract structures, Techno Tiles puts no limit on your imagination. These sets include 240 to over 400 pieces including squares, small triangles, large triangles, two-way connectors, and four-way connectors. Techno Tiles are a great tool to learn about basic geometry, construction, engineering, and architecture. This product aligns with and supports STEM (Science, Technology, Engineering, and Math standards).

Ages 4-8 years.

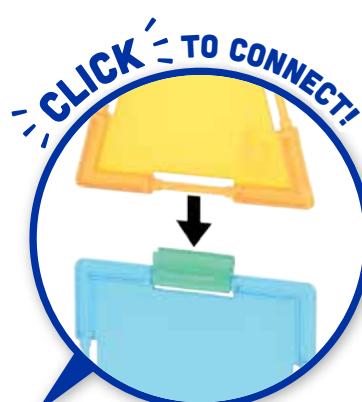


3D BUILD  
& PLAY!



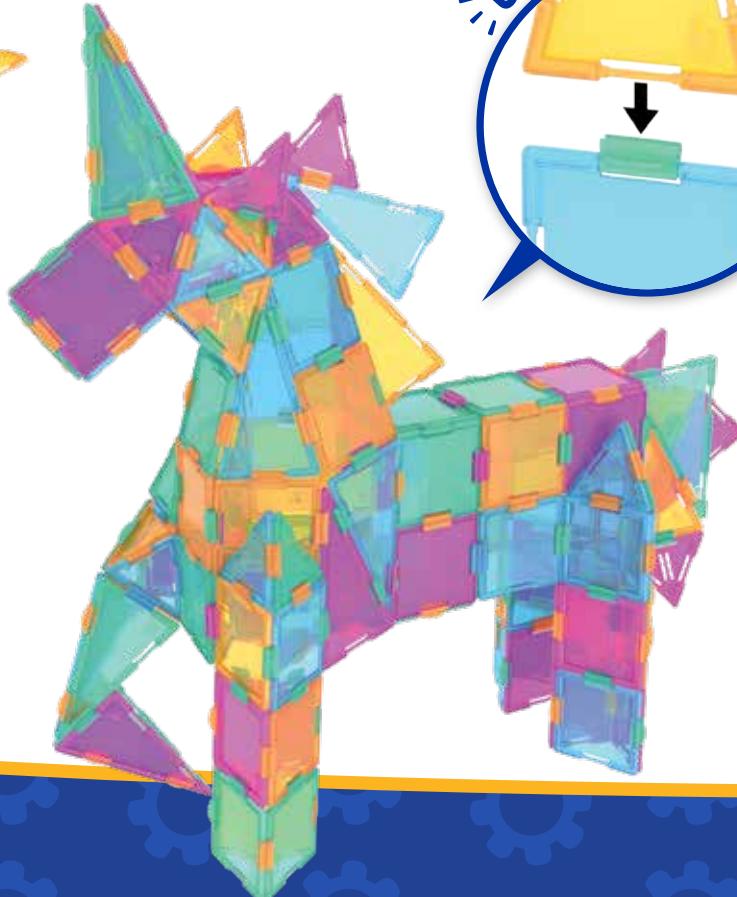
Techno Tiles Set Pastel Edition -  
597682

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Tiles  
Super Set Pastel Edition - 597514

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Magnet Free!



# CONSTRUCTIVE PLAY

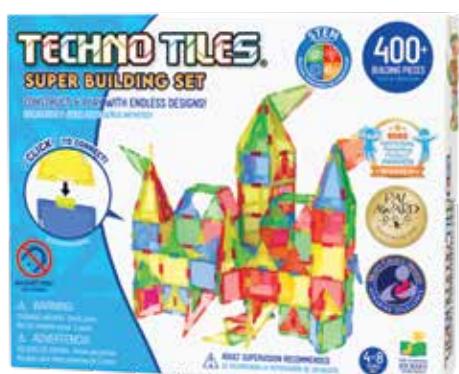
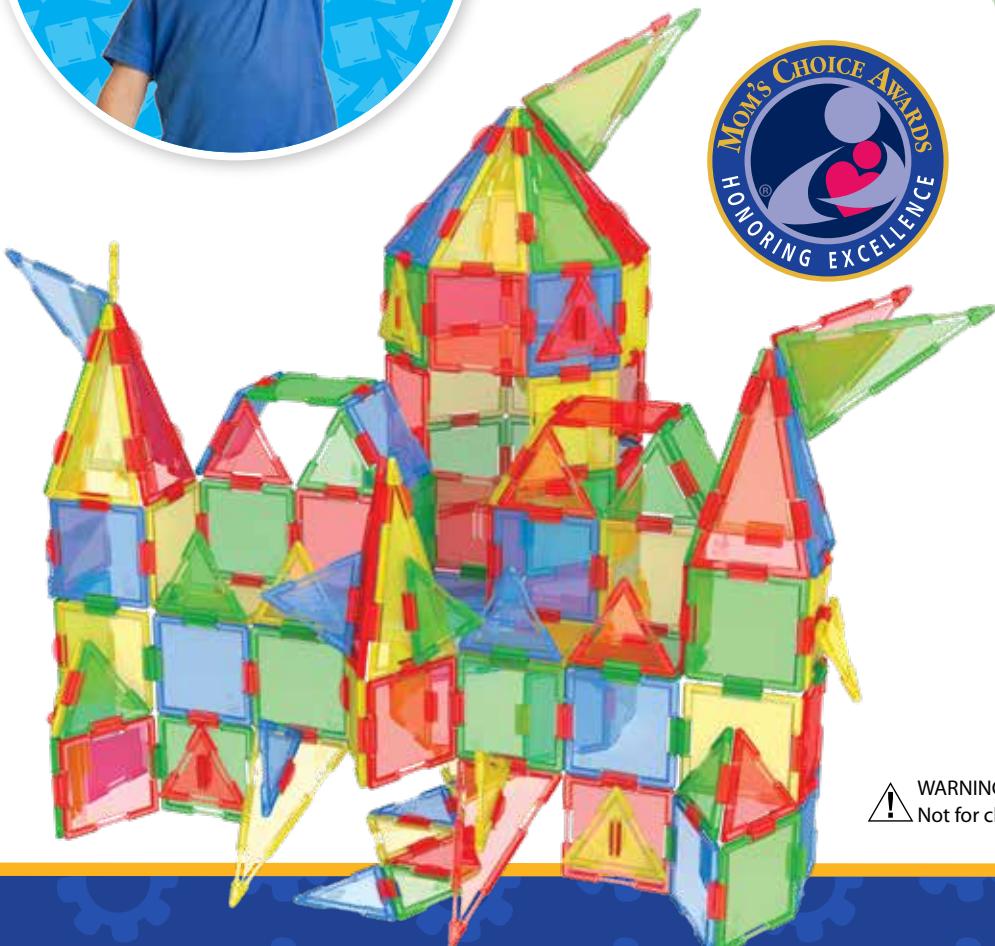


Techno Tiles Set - 594865

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



CONSTRUCT  
ENDLESS  
DESIGNS!



Techno Tiles  
Super Set - 597637

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

## Techno Tiles®

Turn basic shapes into grand masterpieces with these new Techno Tiles themed sets. Simply connect the shaped tiles with the snap-on two-way and four-way connectors and watch your structures come to life! These 100+ piece sets include squares, small triangles, large triangles, two-way connectors, four-way connectors, and accessories like stickers and wheels to escalate your build to the next level! Techno Tiles are a great tool to learn about basic geometry, construction, engineering, and architecture! These products align with and support STEM (Science, Technology, Engineering, and Math standards). Ages 5-10 years.



Techno Tiles  
Jungle Cat - 597538

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Tiles  
Emperor Penguin - 594858

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Tiles  
Magical Unicorn - 596715

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

# CONSTRUCTIVE PLAY



NEW!



Techno Tiles  
Muscle Car - 597583

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Tiles  
Off Road Racer - 596753

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

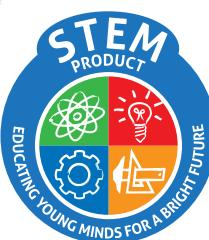


Techno Tiles  
Space Rocket - 593431



100+  
BUILDING PIECES

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



## Techno Tiles®

Turn basic shapes into grand masterpieces with these new Techno Tiles themed sets. Simply connect the shaped tiles with the snap-on two-way and four-way connectors and watch your structures come to life! These 200+ piece sets include squares, small triangles, large triangles, two-way connectors, four-way connectors, and accessories like stickers to escalate your build to the next level! Techno Tiles are a great tool to learn about basic geometry, construction, engineering, and architecture! These products align with and support STEM (Science, Technology, Engineering, and Math standards). Ages 5-10 years.



**200+**  
BUILDING PIECES



Techno Tiles  
Dinosaur - 596722

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Tiles  
Pirate Ship - 596708

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

**NEW!**



# CONSTRUCTIVE PLAY

## Techno Kids 4 IN 1

Kids can drive their imagination in many different directions with the Techno Kids On the Go 4 in 1 Construction set. With more than 25 pieces to build, kids can create different vehicles using the instruction manual or create their own moving and working creation. All of the parts are interchangeable and kids can put them where they want. And it's motorized! So once it's built, watch it move and work. Go traditional or go wacky – either way this product activity will encourage your young engineer to explore STEM. Requires one "AA" battery (not included). Ages 3-6 years.



Techno Kids  
4 IN 1 On The Go - 123461



⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

## Techno Gears® 50 Piece Construction Sets

Kids love to construct and the Techno Gears models are the perfect way to encourage them to build. With more than 50 colorful construction pieces, power motor, and more, each kit includes everything your child needs to build his own droid, train, or monster truck that moves and works with its motorized gear! The mechanics of the builds include gears and will introduce and experience the science of gear ratio. This product aligns with the Science, Technology, Engineering and Math standards. Requires two "AA" batteries (not included). Ages 6-12 years.



Techno Gears  
Monster Truck 2.0 - 186954

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



## Techno Gears® 50 Piece Construction Sets



Techno Gears  
Dizzy Droid 2.0 - 188712

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

50+  
PIECES



Techno Gears  
Crazy Train 2.0 - 189382

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



## Techno Gears® 60 Piece Construction Sets

Aspiring Engineers can let their imagination run off the beaten track and forge through the land of hands-on-learning with these Techno Gears 60+ piece construction sets. These sets will challenge your tinkerers, stimulate their creativity, and introduce them to the fundamentals of engineering and mechanics. Each set comes with more than 60 versatile parts including brightly colored interlocking plates, gears, motors, connectors, and a detailed step-by-step online instruction manual - all the tools you need to complete functioning models. Power them up and watch them go! And the parts are interchangeable so the only limit is your imagination - you can build your own creations too! Each set requires two "AA" batteries (not included). Supports Science, Technology, Engineering, and Math (STEM) Education. Ages 6 to 12 years.

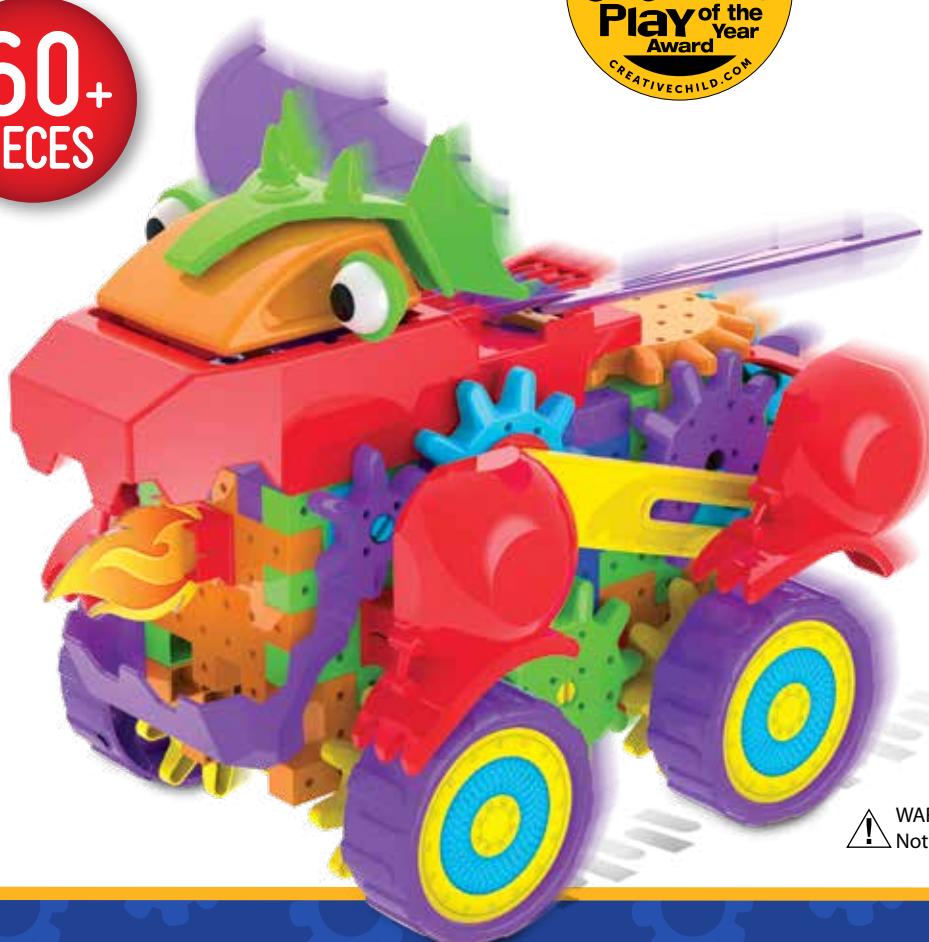


Techno Gears  
Dino Bot - 431726



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

60+  
PIECES



Techno Gears  
Dragon Bot - 419755



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Gears  
Mud Runner - 399811



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



60+  
PIECES



Techno Gears  
Night Crawler - 380109



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

# CONSTRUCTIVE PLAY



## Techno Gears Marble Mania®

Techno Gears Marble Mania sets feature brightly colored interlocking pieces, base plates, 3-D connectors, chutes, tubes, lifters, launchers, and MORE! Ranging from 80 pieces to over 200 pieces, each Techno Gears Marble Mania set includes everything necessary to build and power up hundreds of marble run designs. The possibilities are endless and your young engineers are only limited by their imagination. Each set has an online, step by step manual to guide you through the build process. Once complete, the play value is endless. These products align with the Science, Technology, Engineering, and Math (STEM) standards.



### Twister - 200391

80+ pieces with a corkscrew lifter.  
Ages 6-12 years.

**⚠ WARNING: CHOKING HAZARD - Small parts.**  
Not for children under 3 years.



**80+  
PIECES**



### Xpress - 610411

80+ pieces with a marble launcher.  
Ages 6-12 years.

**⚠ WARNING: CHOKING HAZARD - Small parts.**  
Not for children under 3 years.



80+  
PIECES

### Catapult 3.0 - 150023

80+ pieces with a marble launcher.  
Ages 6-12 years.



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



80+  
PIECES



Zoomerang 2.0 - 165003  
80+ pieces with a corkscrew lifter.  
Ages 6-12 years.

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

# CONSTRUCTIVE PLAY



80+  
PIECES



## Slingshot 3.0 - 179673

80+ pieces with a marble launcher. Ages 6-12 years.

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



100+  
PIECES



## Crankster 3.0 - 456798

100+ pieces including translucent and chrome construction pieces, tall corkscrew lifter, hand crank, and more! Ages 6-12 years.

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.





### Hot Shot - 567890

100+ pieces including translucent and chrome construction pieces, pinball shooter, twisty tracks, and more! Ages 6-12 years.

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



200+  
PIECES

### Extreme GLO - 700853

200+ pieces includes marbles, multiple channels, five light up 3-D connectors and structures, a power lifter, and much more – everything necessary to build and “power up” hundreds of marble run designs. Requires two “AA” batteries (not included) and 10 button cell batteries (included). Ages 8-14 years.



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



# CONSTRUCTIVE PLAY



## Twin Twister - 993743

The 3 in 1 Techno Gears Marble Mania TwinTwister includes over 200 pieces and is an action-packed marble maze with multiple building options. Complete with colorful twists, turns and tracks, the set includes both a hand crank and a motorized gear lifter to take your marbles up to the top of the run for another exciting adventure. Enjoy even more fun by building the optional Corkscrew and Vortex 100+ piece sets as well! This is a great STEM educational product. Requires two "AA" batteries (not included). Ages 8-99 years.

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

3 BUILDS  
in 1!



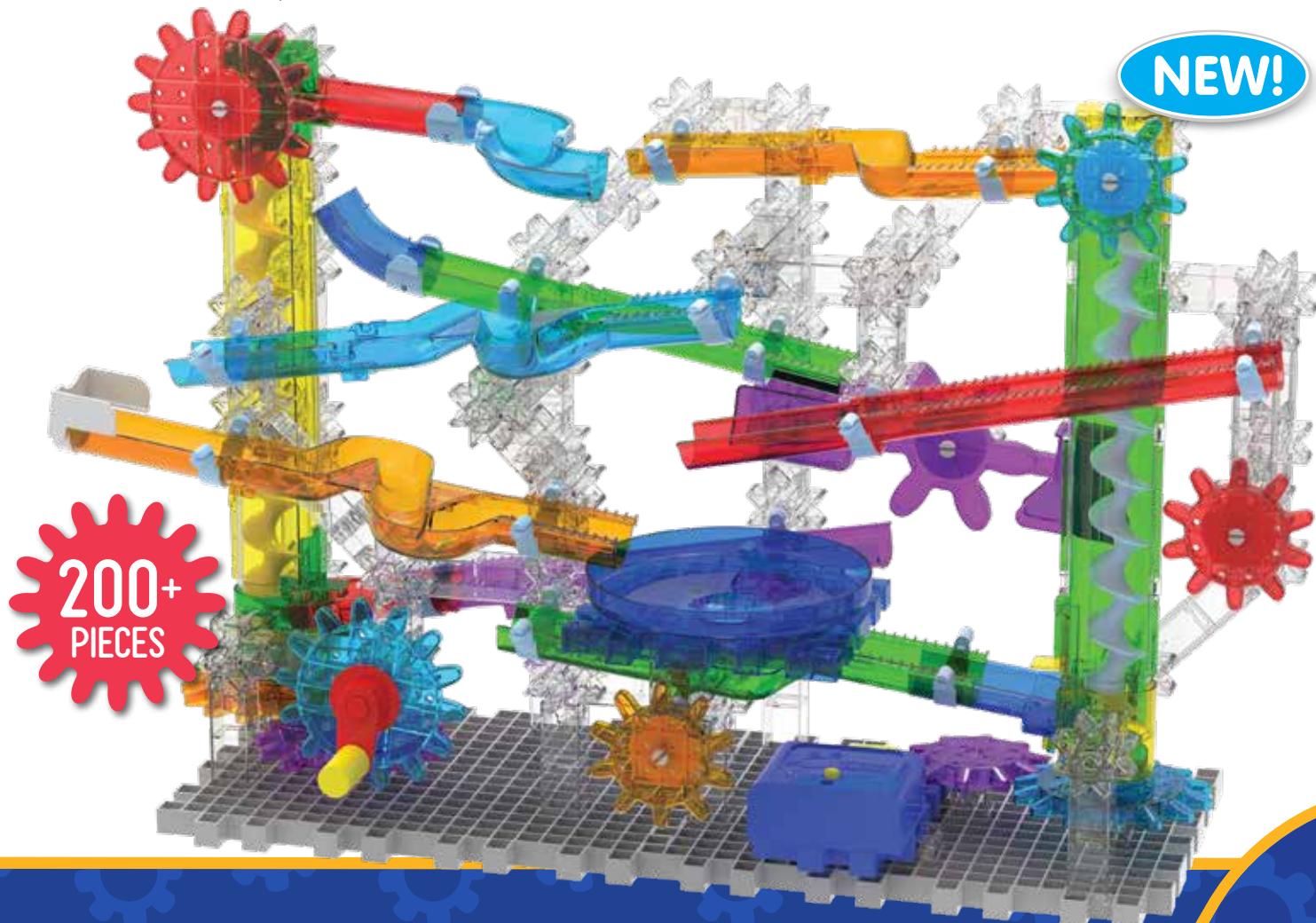
ALSO BUILDS:  
CORKSCREW



ALSO BUILDS:  
VORTEX



NEW!



200+  
PIECES

## Techno Trax®

Roller Coasters are mesmerizing for kids of all ages, and the new Techno Trax series offers kids a true coaster experience. Young engineers will get to learn the physics of force, motion, and energy as they conduct a series of engineering lessons with this easy building system. The sets include 150+ or 300+ pieces and step by step detailed instructions in our online product build manuals. Techno Trax sets turn the science of engineering in to a fun adventure! These products align with and support STEM (Science, Technology, Engineering, and Math standards). Requires two or three "AA" batteries (not included). Ages 8-99 years.



Techno Trax

Mineshaft - 601273

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



150+  
PIECES



⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Techno Trax  
Sea Trek - 601419

# CONSTRUCTIVE PLAY



**NEW!**



**FUN COASTER SOUND EFFECTS!**



**Techno Trax**  
**Dominator- 601761**

⚠️ **WARNING: CHOKING HAZARD - Small parts.**  
Not for children under 3 years.



**NEW!**



**FUN SPACE SOUND EFFECTS!**

**300+  
PIECES**



**Techno Trax**  
**Galactic Adventure - 601365**

⚠️ **WARNING: CHOKING HAZARD - Small parts.**  
Not for children under 3 years.



## My First Match It® Memory Games

Expanding memory and object recognition skills in a young child will help prepare them for their school years yet to come. My First Match It! Memory Games are great educational tools designed to help build these skills prior to the start of their formal school years. Learn about ocean and farm animals as children match the pictures together using these fun cards. The fun, happy animal pictures are illustrated in a way to keep children engaged in the learning process. Each My First Memory Game includes 20 matching memory cards. Ages 2-5 years.



My First Match It!  
Ocean Memory - 053010



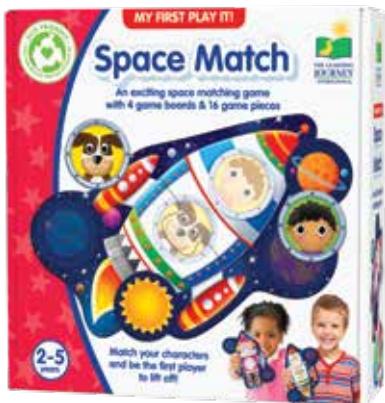
My First Match It!  
Farm Memory - 052686



# GAME PLAY

## My First Play It! Games

The My First Play It! game series will have your little ones mastering matching skills in no time. The first one to fill their board wins the game! Games include 4 game boards and 16 playing pieces. For up to four players. Ages 2-5 years.



My First Play It!  
Space - 138922



My First Play It!  
Animal Match - 138656



My First Play It!  
Match My Fish - 138793





## My First Match It!® Games

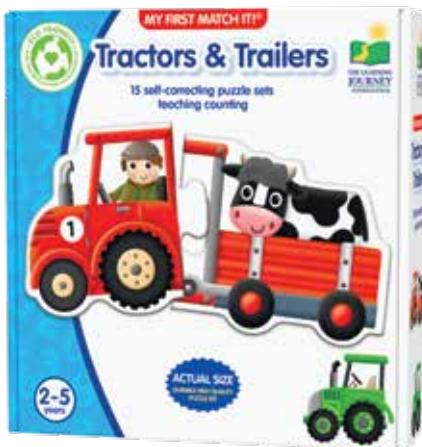
Matching is an important pre-reading skill that children need to develop in order to help them get ready for school. My First Match It! Games are the perfect tool to help your little ones practice this essential skill. Each set in the series contains two piece self-correcting puzzle cards that introduce familiar topics. The fun, brightly illustrated cards are designed for a younger child and engage them in the learning process in an entertaining way. Each My First Match It! game includes 15 self-correcting puzzle pairs. Ages 2-5 years.



**NEW!**



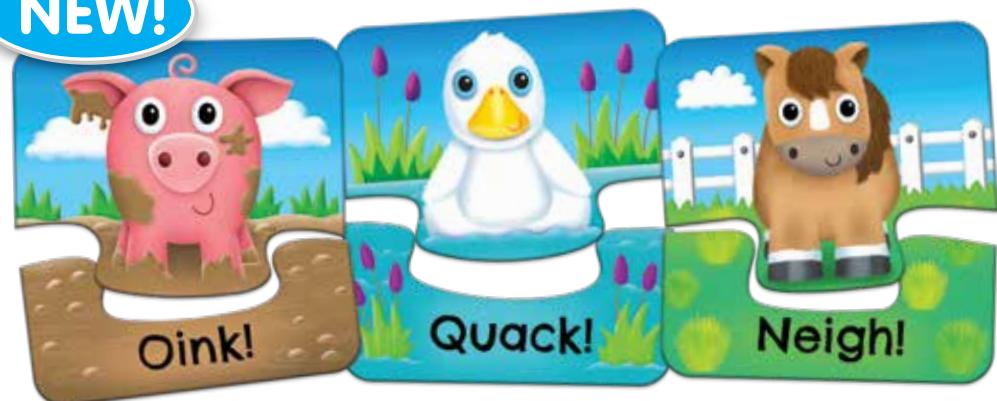
My First Match It!  
Puppy Match - 116463



My First Match It!  
Tractors & Trailers - 116876



**NEW!**

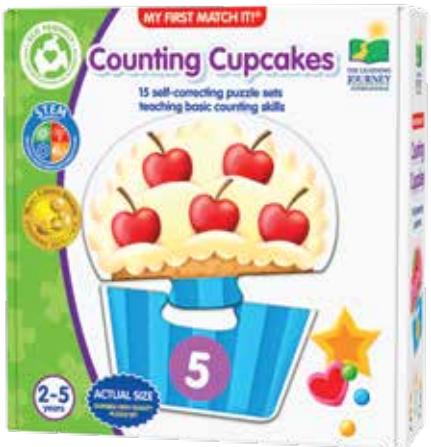


My First Match It!  
What Sound Do I Make? - 116722

# GAME PLAY



## My First Match It!® Games



My First Match It!  
Counting Cupcakes - 116449



My First Match It!  
Ice Cream Colors - 118368



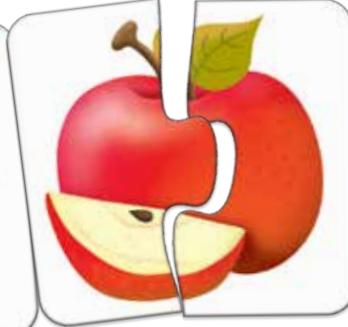
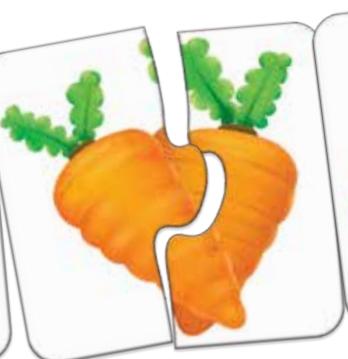
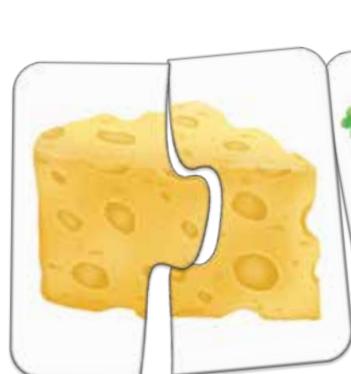
My First Match It!  
Pot Your Plant - 115299



## My First Match It!® Games



My First Match It!  
Colors & Shapes - 115275



My First Match It!  
Things I Eat - 121078

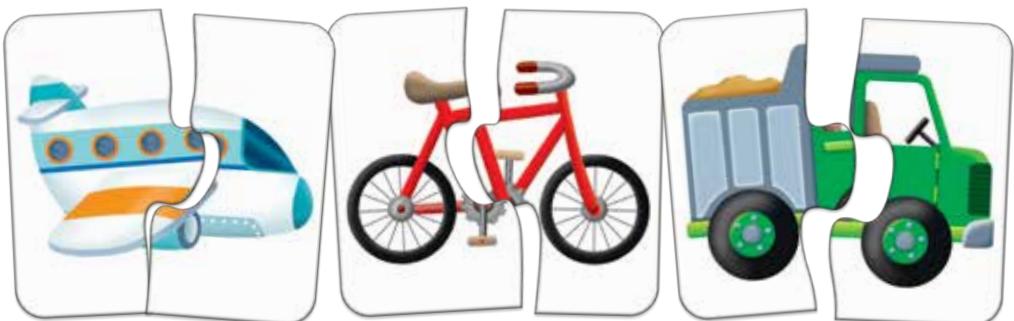


My First Match It!  
Dinosaur Friends - 119082

# GAME PLAY



My First Match It!  
Monster Match - 109946



My First Match It!  
Things That Go - 115268



My First Match It!  
Heads & Tails - 115251



My First Match It!  
On the Farm - 115282

## Match It!® Games

The Match It! series features a wide range of award-winning educational titles. Each product in the series features self-correcting puzzle sets that introduce children to a specific educational topic or skill. The bright puzzle cards with real photo images engage children in the learning process in an entertaining way. Match It! games are a terrific learning tool for everyone!



**NEW!**



**Match It!**

**Alphabet Match - 117569**

Includes 26 self-correcting puzzle pairs.

Ages 3-6 years.



**NEW!**



**Match It!**

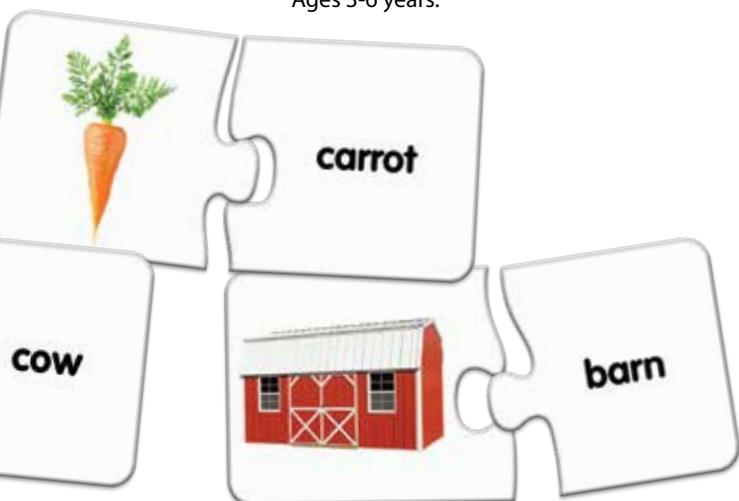
**Number Match - 119136**

Includes 20 self-correcting puzzle pairs.

Ages 3-6 years.



**NEW!**



**Match It!**

**On The Farm - 119174**

Includes 30 self-correcting puzzle pairs.

Ages 3-6 years.

# GAME PLAY

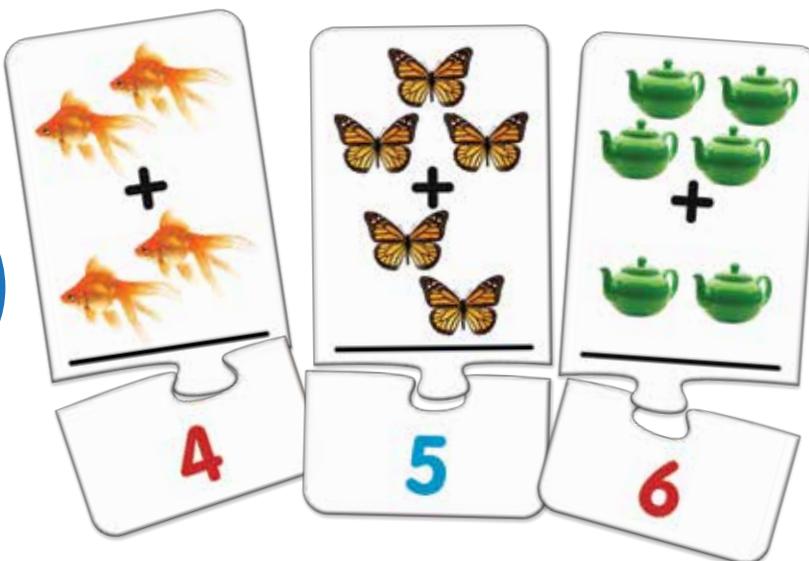
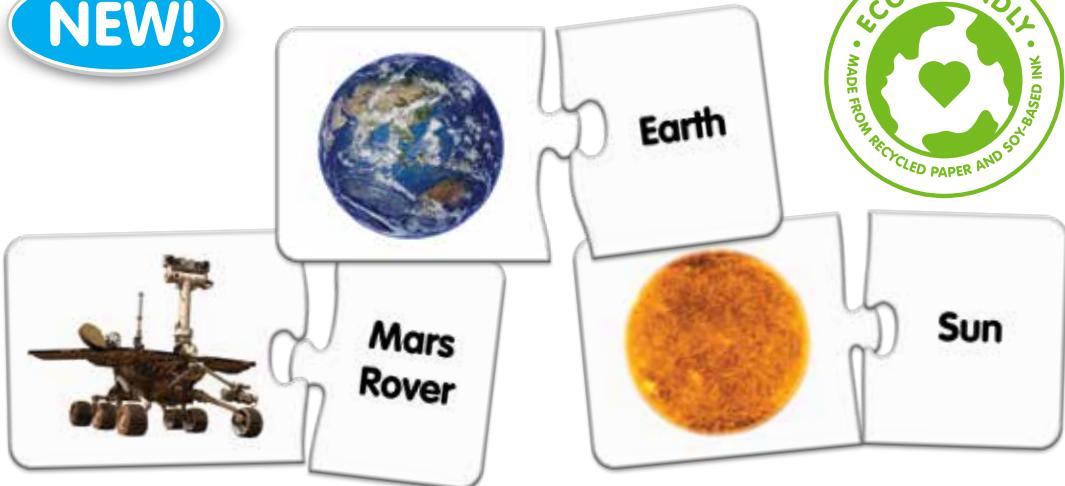


**Match It!**

**Out in Space - 118719**

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.

**NEW!**



**Match It!**

**Add It Up - 117538**

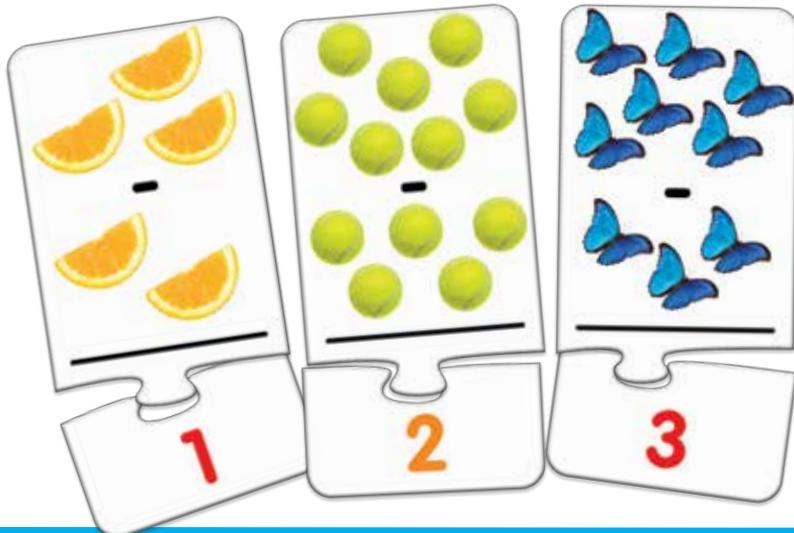
Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.



**Match It!**

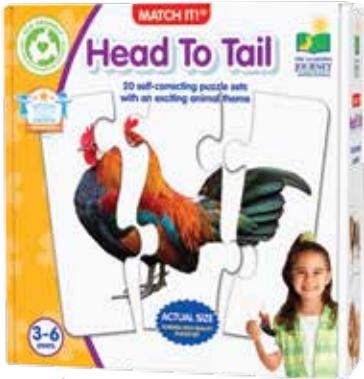
**Take It Away - 118351**

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.





## Match It!® Games

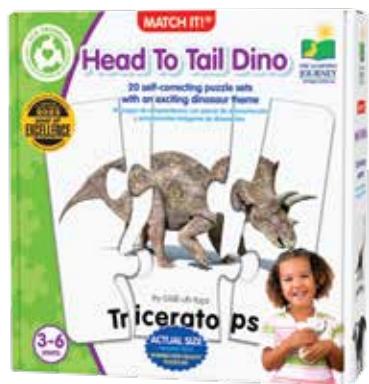
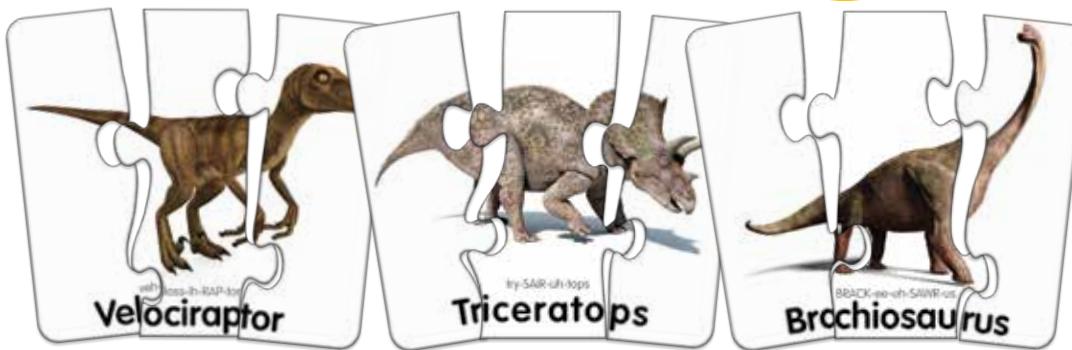


### Match It!

#### Head To Tail - 345726

Includes 20 self-correcting 3 piece puzzle sets.

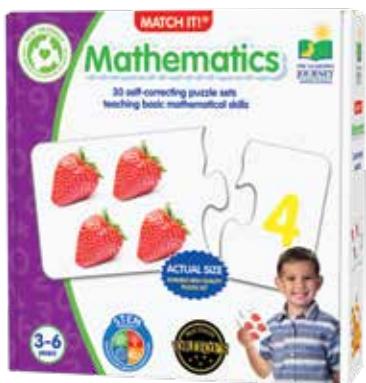
Ages 3-6 years.



### Match It!

#### Head to Tail Dinos - 345719

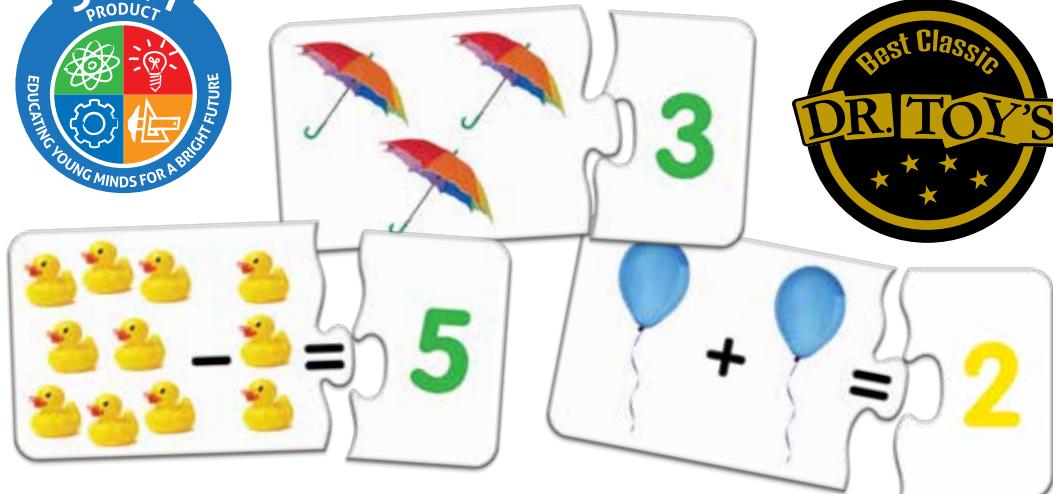
Includes 20 self-correcting puzzle pairs.  
Ages 3-6 years.



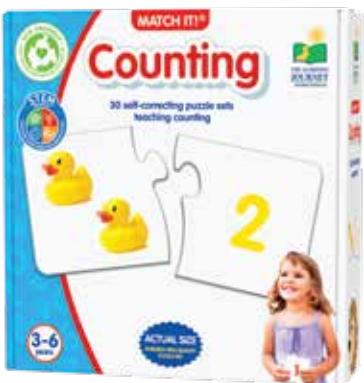
### Match It!

#### Mathematics - 118696

Includes 30 self-correcting puzzle pairs:  
10 card sets for counting, 10 for addition  
and 10 for subtraction. Ages 3-6 years.



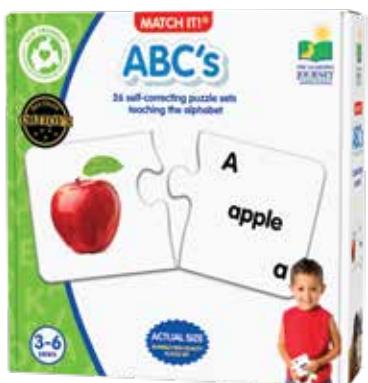
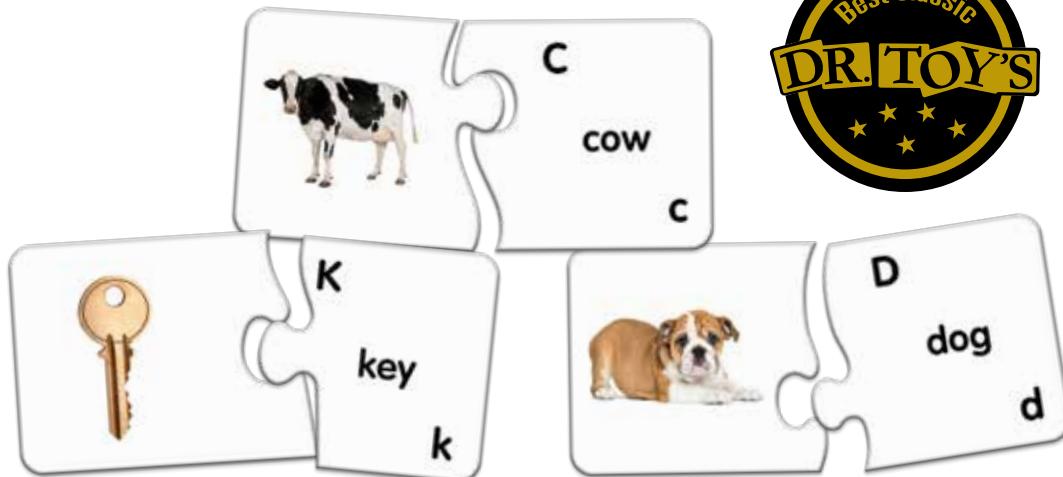
# GAME PLAY



**Match It!**

**Counting - 868942**

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.



**Match It!**

**ABCs - 743874**

Includes 26 self-correcting puzzle pairs.  
Ages 3-6 years.



**Match It!**

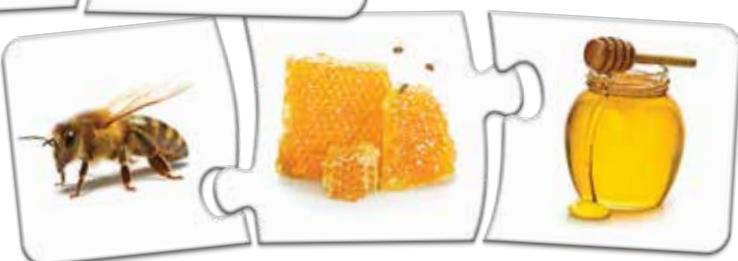
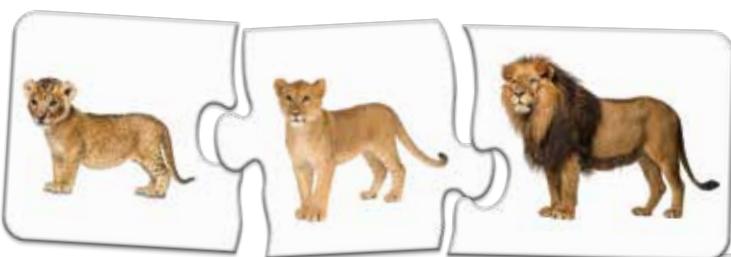
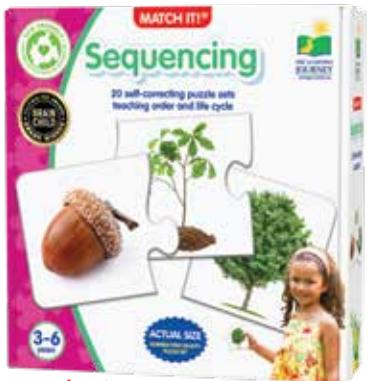
**First Words - 025017**

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.





## Match It!® Games



### Match It!

#### Sequencing - 419212

Includes 20 self-correcting 3 piece puzzle sets.

Ages 3-6 years.



#### Match It! Shapes - 515631

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.



### Match It!

#### Match My Ride - 112069

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.

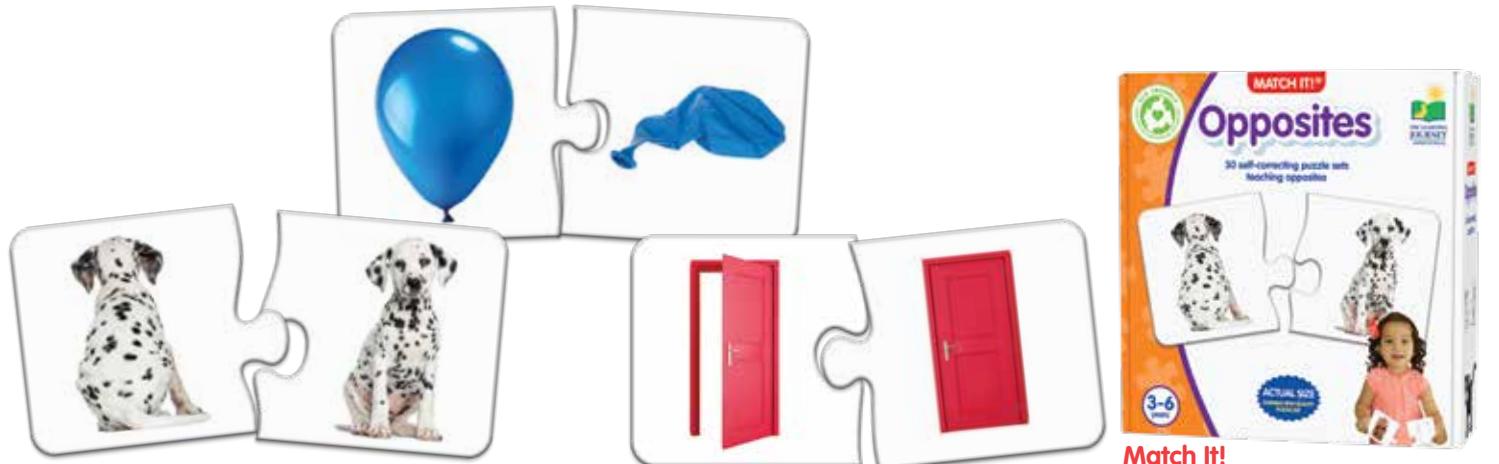
# GAME PLAY



## Match It!

### Numbers - 116432

Includes 20 self-correcting 3 piece puzzle sets.  
Ages 3-6 years.



## Match It!

### Opposites - 114780

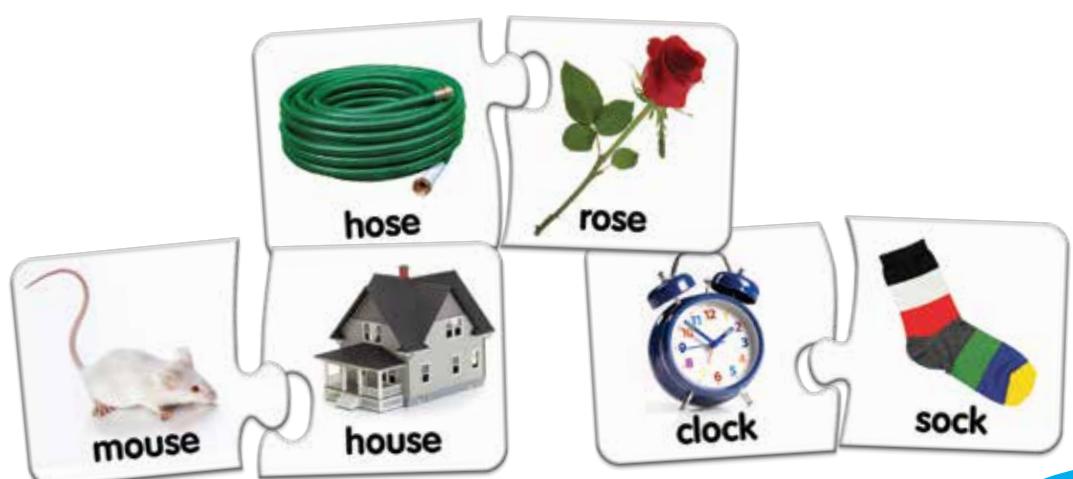
Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.



## Match It!

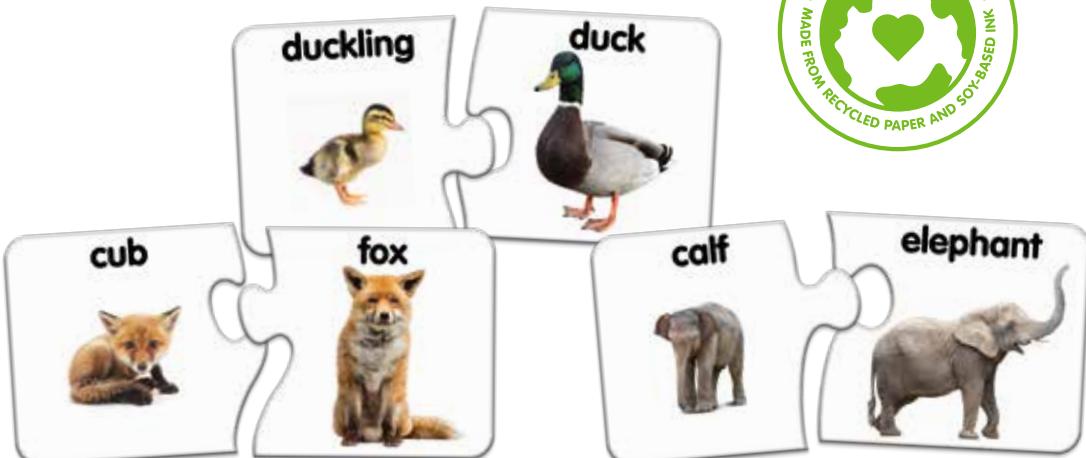
### Rhyme - 118542

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.





## Match It!® Games

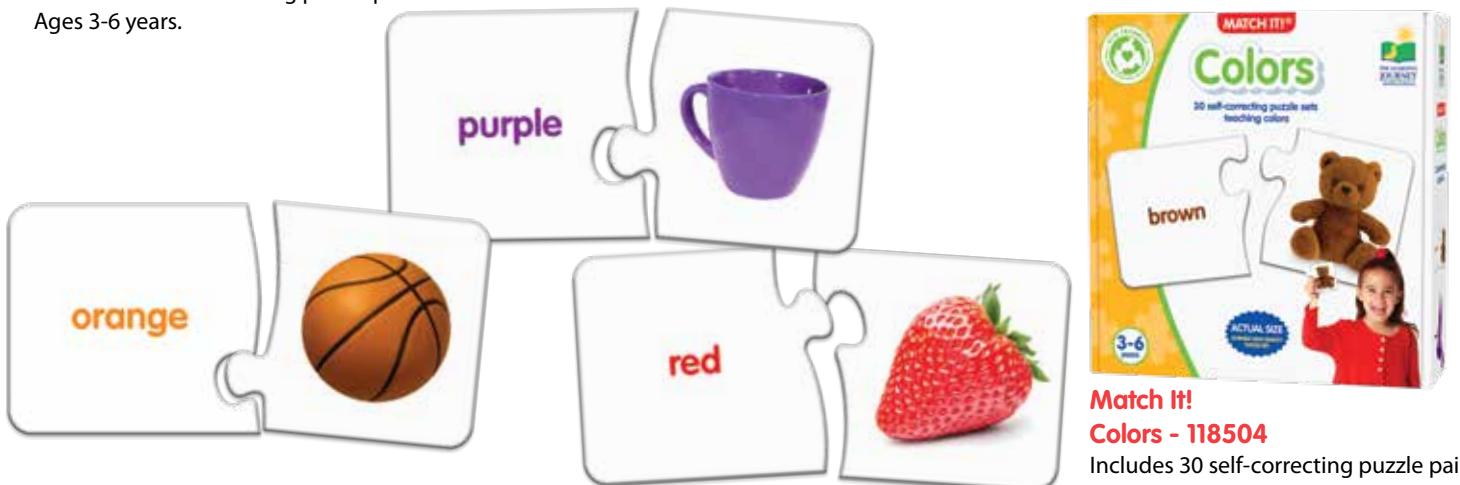


### Match It!

#### Animal Families - 117408

Includes 30 self-correcting puzzle pairs.

Ages 3-6 years.



### Match It! Colors - 118504

Includes 30 self-correcting puzzle pairs.  
Ages 3-6 years.



### Match It!

#### Spelling Jr. - 580226

Includes 10 three-piece and 5 four-piece self-correcting puzzle sets. Ages 3-6 years.



# GAME PLAY



## Match It!

**Words - 114827**

Includes 30 self-correcting puzzle pairs.

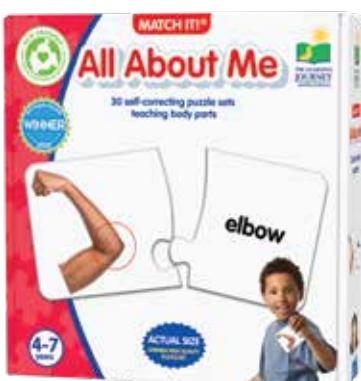
Ages 3-6 years.



## Match It!

## Who Am I? - 114391

Includes 30 self-correcting 2 piece puzzle sets.  
Ages 3-6 years.



## Match It!

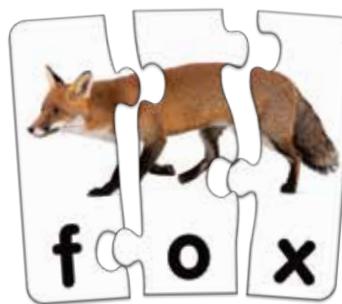
## All About Me - 117965

Includes 30 self-correcting puzzle pairs.

Ages 4-7 years.

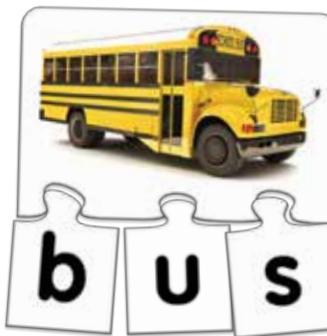
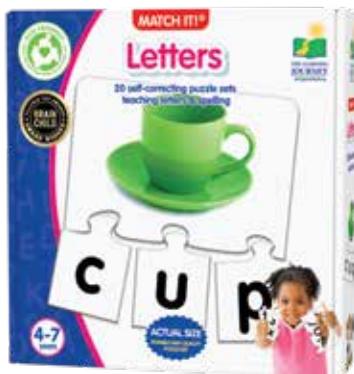


## Match It!® Games



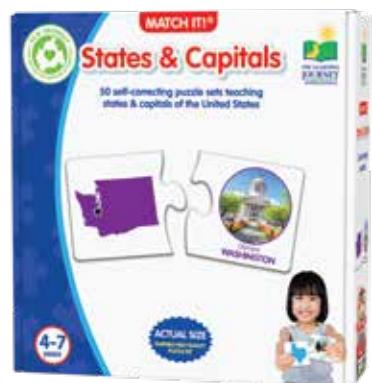
**Match It!  
Spelling - 119648**

Includes 10 three-piece and 10 four-piece self-correcting puzzle sets. Ages 4-7 years.



**Match It!  
Letters - 119105**

Includes 20 self-correcting puzzle sets.  
Ages 4-7 years.



**Match It!  
States & Capitals - 132005**

Includes 50 self-correcting puzzle pairs.  
Ages 4-7 years.

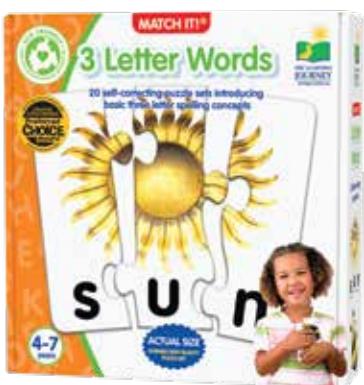
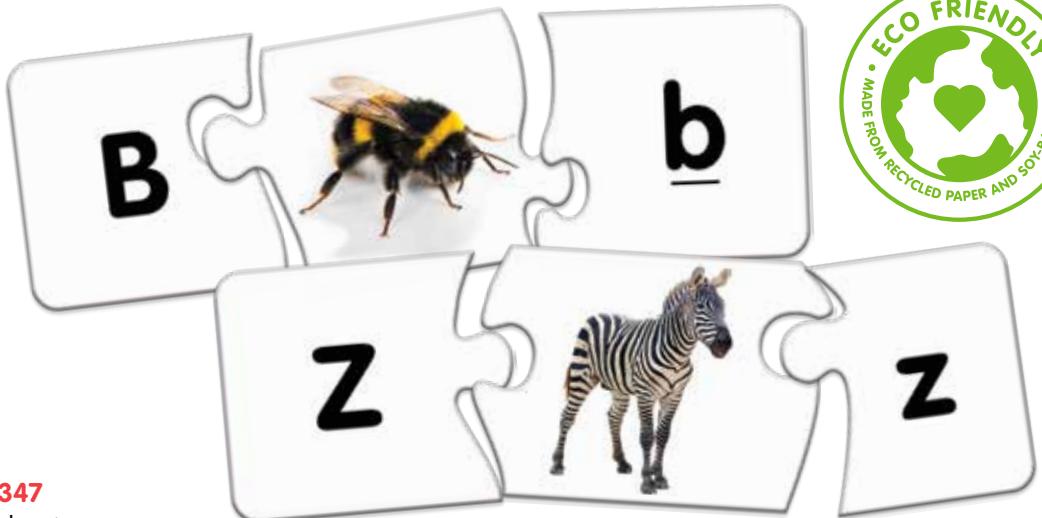
# GAME PLAY



**Match It!**

**Upper & Lower Case Letters - 117347**

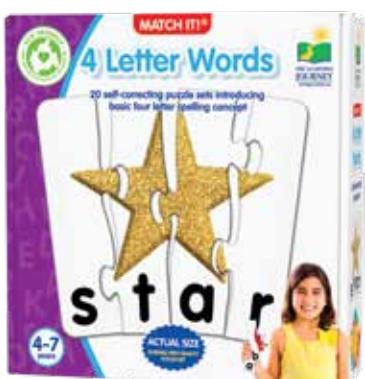
Includes 26 self-correcting 3 piece puzzle sets.  
Ages 4-7 years.



**Match It!**

**3 Letter Words - 113653**

Includes 20 self-correcting puzzle pairs.  
Ages 4-7 years.



**Match It!**

**4 Letter Words - 112458**

Includes 20 self-correcting puzzle pairs.  
Ages 4-7 years.





## Match It!® Games



### Match It! Tangrams - 114971

Includes 50 shape pieces and 20 double-sided design cards. Ages 3-6 years.

## Match It!® Dominoes

Kids love playing games and these new dominoes games are a new spin on a classic! Teach your little ones matching and counting skills with two ways to play the game - one by matching the photo-real dinosaur and farm images and the second as traditional number dominoes. Measuring approximately 6" x 3", the 33 doubled-sided cards are just the right size for little hands to manipulate. Dominoes are a great way for kids to learn about dinosaurs, the farm, game play, and build memory skills. Ages 3-6 years.



### Match It! - Dominoes

Dinomoes - 117316



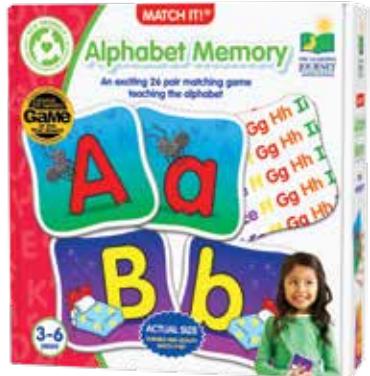
### Match It! - Dominoes

Farminoies - 117422

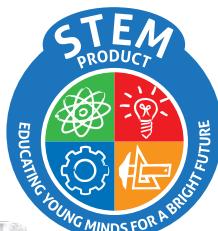
# GAME PLAY

## Match It!® Memory

The Match It! Memory series is a fun game series that will challenge problem solving and develop memory skills of young children as they try to find a pair of matching cards. Bright colorful illustrations introduce a variety of themes including the alphabet, mathematics, and spelling. They encourage interaction between parent and child. Match It! Memory games are great family games for all. Ages 3-6 years.



Match It!  
Alphabet Memory - 192474



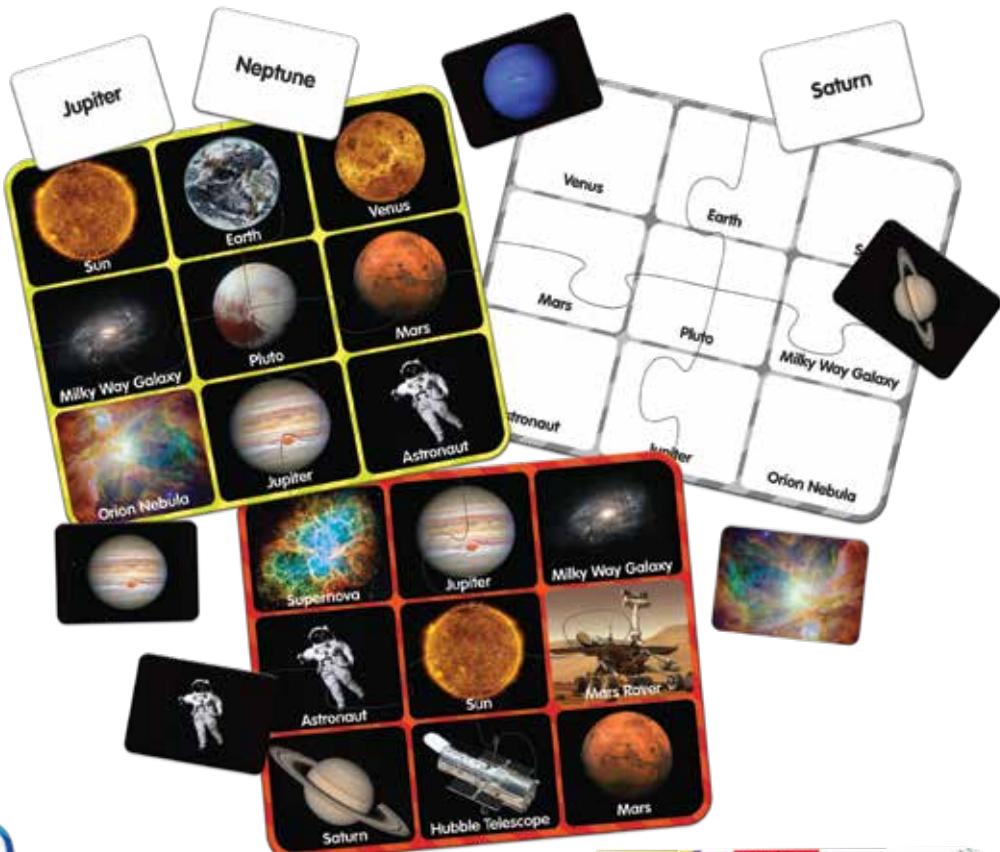
Match It!  
Mathematics Memory - 687369



Match It!  
Spelling Memory - 690635

## Match It!® Bingo

The Match It! Bingo series is designed to assist young children with recognition skills and is perfect for beginning readers. Match It! Bingo introduces the themes of first words, farm, space, and dinosaurs using real photo images! By matching the picture cards or words to the playing boards, children will enjoy valuable learning experiences. Each Match It! Bingo game includes four game boards, 36 picture word cards, and suggestions for different ways to play the game. For two to four players. Ages 3-6 years.

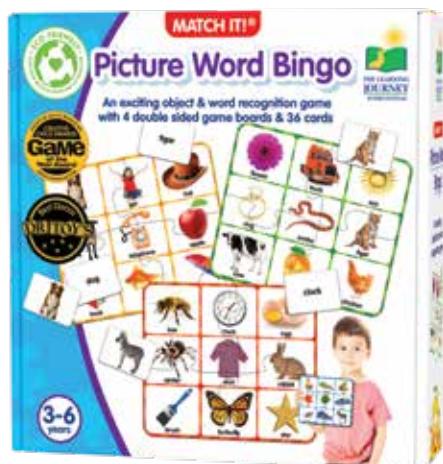
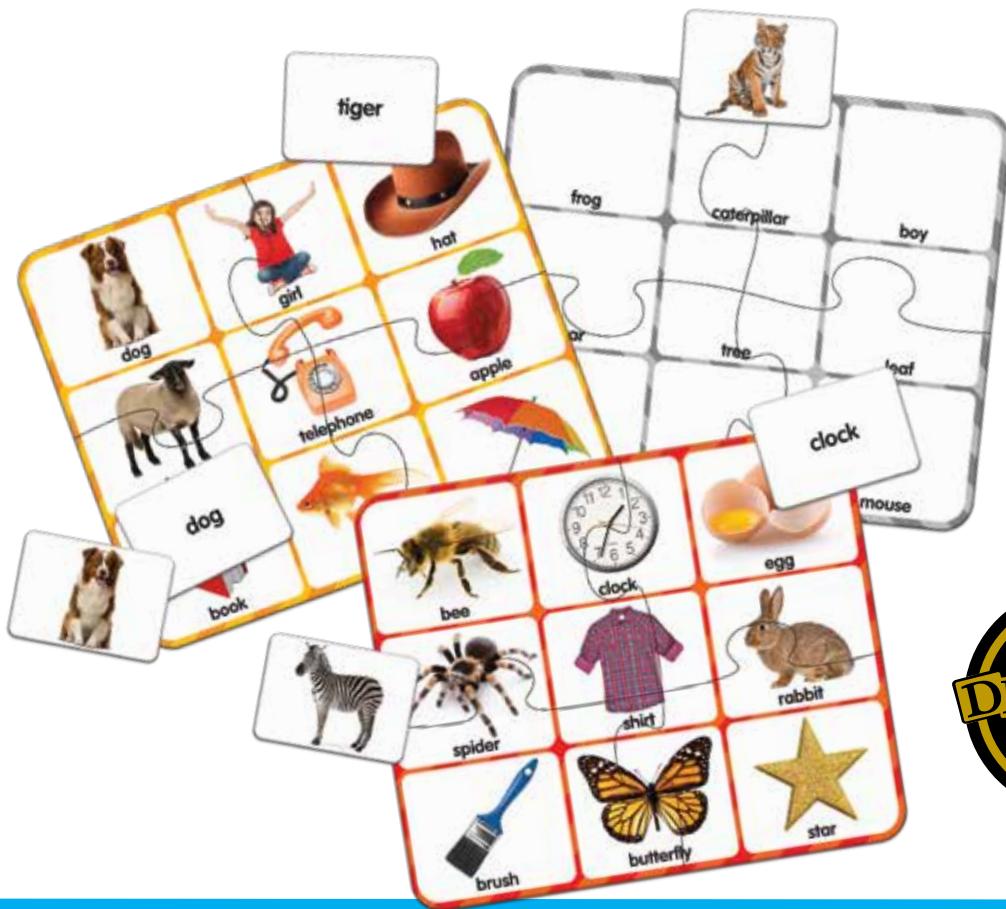
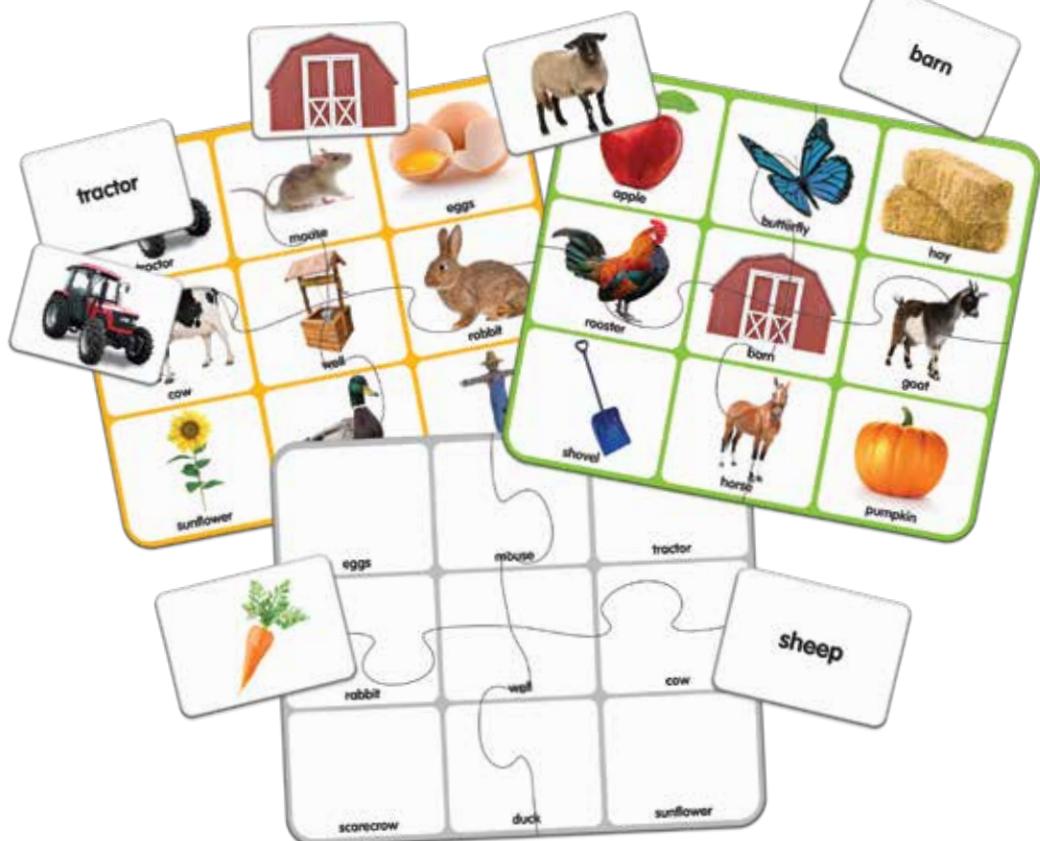


# GAME PLAY



Match It!

Farm Bingo - 668436



Match It!  
Picture Word Bingo - 237113

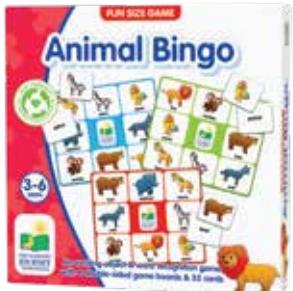


## Fun Size Games

Games are always entertaining and these animal themed "Fun Size" games are a great way to introduce your little ones to problem solving and develop fine motor skills. Kids will learn as they play bingo, memory, dominoes, and match-ups - sparking interest and building concentration skills. These small, compact games are great for travel, stocking stuffers, birthday party favors, and more. Games are for 1-4 players. Sold as an assortment of 12 units (3 x 4 titles -Animal Bingo, Animal Memory, Animal Dominoes, Animal Match Ups). Ages 3-6.



Fun Size Games 12 Pack -  
993484



Fun Size Game  
Animal Bingo



Fun Size Game  
Animal Memory



Fun Size Game  
Animal Dominoes



Fun Size Game  
Farm Match Ups



# GAME PLAY

## Play It! Space Crusade - 369487

Help your little astronaut win their first space race with the Play It! Space Crusade game. Work your spaceship through the galaxy by solving equations. But watch out for the black holes! They can move you ahead or take you back in time! Learn fun facts about the solar system as you visit planets and stars. Be the first astronaut to reach the satellite to win! Includes 4 character cards, 80 game cards, and a game board that measures 19" x 21.5" (48.26cm x 54.61cm). For two to four players. Ages 3-6 years.



⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

## Play It! Driving Me Nuts - 369531

Help your silly squirrel stockpile goodies from around the forest while learning to solve simple math equations. Play It! Driving Me Nuts is a fun and crazy way to reinforce counting and number recognition skills. Navigate your squirrel through the forest by solving equations and collect your stash. But don't get a flat tire! "Oh Nuts!" you will have to go to the air pump and lose a turn! Be the first to squirrel away your prizes and return to your home base to win the game. Includes 4 character cards, 64 game cards, and a game board that measures 19" x 21.5" (48.26cm x 54.61cm). For two to four players. Ages 3-6 years.



⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



### Play It! 123 Treasure Hunt - 397893

123 Treasure Hunt is an adventurous way to reinforce counting and number recognition skills while having fun with family and friends! Choose your explorer and take turns drawing game cards and solving equations. Guide your truck through the underground maze by the number of spaces shown on the card. Hitch a ride forward if you land on a chain winch – but watch out! – if you land on a mudslide you have to slide back! Be the first player to reach the treasure to win! Includes 4 character cards, 42 game cards, and game board that measures 19" x 21.5" (48.26cm x 54.61cm). For two to four players. Ages 3-6 years.



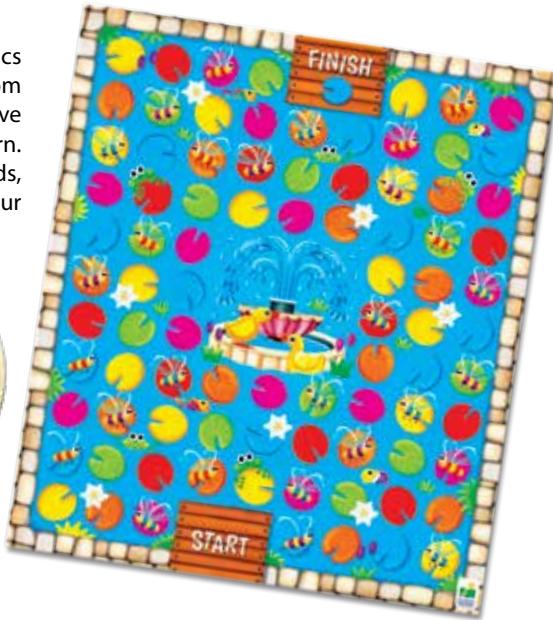
⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

### Play It! Hop To It Coding Game - 300039

Hip! Hop! Don't Stop! Until you reach the other side of the pond! Kids will enjoy learning the basics of coding and sequences as they navigate their frog through the color-coded lily pads to get from one dock to another. Hop To It! is an introduction to spatial awareness and directions – as you move your frog up, down, left, right, and diagonally. And if you land on a dragonfly you get a bonus turn. Be the first to hop across the pond to the dock on the other side to win. Includes 4 character cards, 48 game cards, and game board that measures 19" x 21.5" (48.26cm x 54.61cm). For two to four players. Ages 3-6 years.



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



### Play It! Colors & Shapes Race to the Rainbow - 382752

Ready, set, go! Race to the Rainbow is a challenging and whimsical game that helps teach color and shape recognition! Simply choose your unicorn or dragon character and take turns drawing game cards. Dash your creature along the colorful path to the color or shape that is shown on your card. If you are lucky enough to land on a rainbow, slide across it to get ahead. But be careful! If you choose a rain shower card, you have to go backwards to the last rain cloud space! The first player to reach the rainbow castle wins! Includes 4 character cards, 42 game cards, and game board that measures 19" x 21.5" (48.26cm x 54.61cm). For two to four players. Ages 3-6 years.



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



# SENSORY PLAY

## Stacking Cubes - 100257

Learning to differentiate between size and space is critical to early learners and the Play & Learn Stacking Cubes is a great tool to help teach spatial awareness. These ten durable cubes vary slightly in size and can be stacked into a cube tower or nested all into one cube. Each cube also features a number, letter, shape, or animal on each side of the five panels.

Ages 1-3 years.



## Pull Along Stacking Turtle - 293812

Babies and Toddlers can explore big & small, sorting, sequencing, textures, and more with the Pull Along Stacking Turtle. This adorable tortoise features five textured activity stacking rings that little ones can build onto the stacking post. It's also a pull along, so they can take their favorite turtle for a walk as they develop large motor skills. A great way for little ones to make new discoveries. Ages 1-3 years.

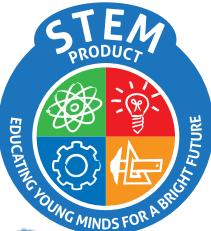


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**NEW!**

### Pop and Discover Phone & Keys Activity Set - 161388

This two pack set of role-play toys will keep your little ones "On the Go!" for hours on end! The Pop & Discover Phone & Keys Activity Set includes a phone with 12 built in "Poppers" and a mirror like screen, and the two key remote comes with four built in "Poppers" and two play keys. Built just for toddlers, these two fun toys will introduce your little one to colors, shapes, and great tactile fun! Even mom and dad will love playing with these! Ages 1-3 years.



**FUN & COLORFUL SHAPES!**

### Pop & Discover Shape Sorter - 161579

Pop in, pop out, or place shapes through the sorters - this colorful and unique shape sorter provides a bunch of activities all in one sensory activity toy! The Pop & Discover Shape Sorter comes with six geometric shapes for sorting, two sides of bubble poppers, elastic bands to twang, and rubbery textured beads that spin and slide for an extra boost of sensory fascination. Little ones will have lots to grab their attention and keep them learning and exploring. Pop & Discover Shape Sorter is a great sensory experience that babies and toddlers can take on the go as everything stores neatly inside! Ages 1-3 years.



**NEW!**



# SENSORY PLAY

## Pop and Discover Activity Cube - 160381

In, Out, Push, Pop, Poke, Grab... This colorful and unique sensory cube provides a diverse amount of activities all in one innovative toy! Two sides feature geometric shape sorters, two sides elastic bands for tactile exploration, and two sides silicone bubble poppers for sensory delight. Pop and Discover Activity Cube is a perfect sensory adventure that babies and toddlers can take with them wherever they go. Ages 1-3 years.



## Farm Activity Cube - 499252

Little farmer babies and toddlers will have fun exploring all the exciting activities on the Farm Activity Cube. Watch their surprise when they open little doors, tickle little rings, spin colorful gears, fit the letters into the sorter, and much more. This cute red barn-shaped sorter will help develop tactile motor and cognitive skills 'til the cows come home! Ages 1-3 years.





### Cupcake Shape Sorter - 481080

The Cupcake Shape Sorter is a delicious way to help babies and toddlers learn colors and shapes! This sweet treat-shaped sorter will help develop fine motor and cognitive skills by simply dropping the shaped blocks into the matching holes. The eight shaped pieces store neatly inside. Along with all of the learning benefits, the realistic frosting and cherry are the "icing on the cake!" Ages 1-3 years.



### Rocket Shape Sorter - 204207

Babies and toddlers will have a blast with the Rocket Shape Sorter. With the ABC and 123 cut outs on the top and sides, your little one will get lots of practice with the alphabet and numbers and where they fit. The shapes also conveniently store inside the unit. Ages 1-3 years.



# SENSORY PLAY

**NEW!**

**30 pieces!**



## Sort & Stack Monsters - 107867

You can't beat a jar full of lovable monsters! The Sort & Stack Monsters set includes 24 multi-colored monsters, four colored sorting bowls, and two colored tongs to help young ones develop those fine motor skills. Sort by color, sort by monster type, or have a blast seeing how high you can stack your monster friends without falling down! Creative endless fun is waiting for your young ones with the Sort & Stack Monsters! Ages 3-6 years.



**NEW!**



**40 pieces!**

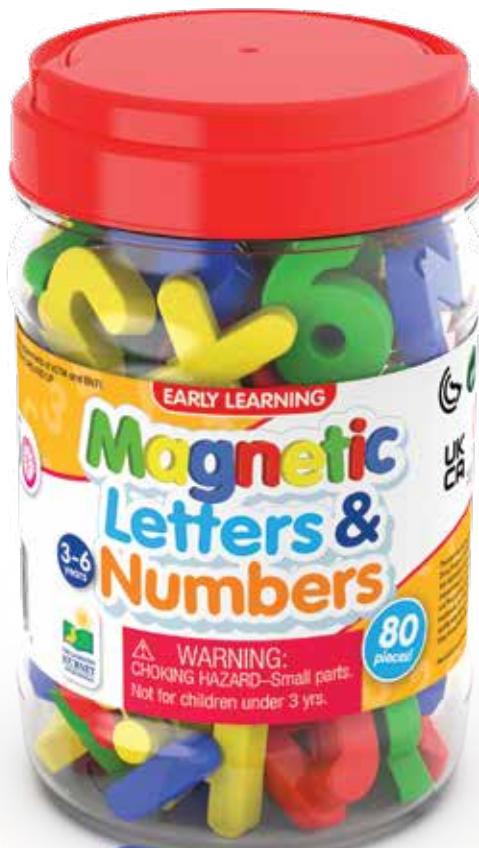
**NEW!**

**28 pieces!**



## Stand & Stack Dominoes - 107423

Design, build, knock down, and amaze! with the Stand & Stack Dominoes. Kids will have a ton of hands on fun with the set that includes 28 multi-colored dominoes specially designed to stack on top of one another. Sort, stack, line up and watch them tumble down in chain reactions - whatever your option is the Stand & Stack Dominoes are ready for creative learning fun! Ages 3-6 years.



80 pieces!



### Kids Bank

#### Play Money Set - 604663

This "stash of cash" contains more than \$5,000 in realistic play money. Kids can sharpen their counting and mathematic skills as they play. The money conveniently stores in the reusable plastic storage tray. Ages 5-8 years.



⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

### Magnetic Letters & Numbers - 107546

Help your little learner master their alphabet and number skills with this jar full of letters and numbers. Early Learning Magnetic Letters and Numbers come with endless possibilities for learning. Encourage your kids to use the magnetized letters and numbers to create their favorite words or even early math equations. Includes upper and lower-case alphabet letters (including two sets of upper-and-lower case vowels), numbers 0-9, and math symbols. 80 pieces in total. Upper case letters measure 1.25" tall, lower case letters measure 1" tall. Ages 3-6 years.



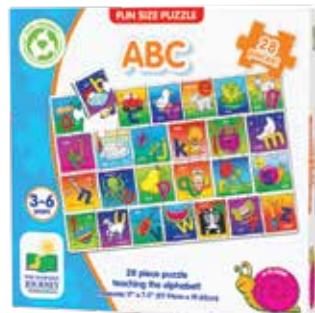
# PUZZLE PLAY

## Fun Size Puzzles

Puzzles are always entertaining and these new "Fun Size" puzzles are a great way to introduce your little ones to problem solving and develop fine motor skills. Learn about ABCs, 123s, and other favorite themes. Kids will learn as they build piece by piece, sparking interest, and building concentration skills. These small, compact puzzles are great for travel, stocking stuffers, birthday party favors, and more. Each puzzle measures 8.5" x 11". Sold as an assortment of 12 units (3 x 4 titles - ABC, 123, Old MacDonalds Farm, Wheels on the Bus). Ages 3-6 years.



Fun Size Puzzle 123



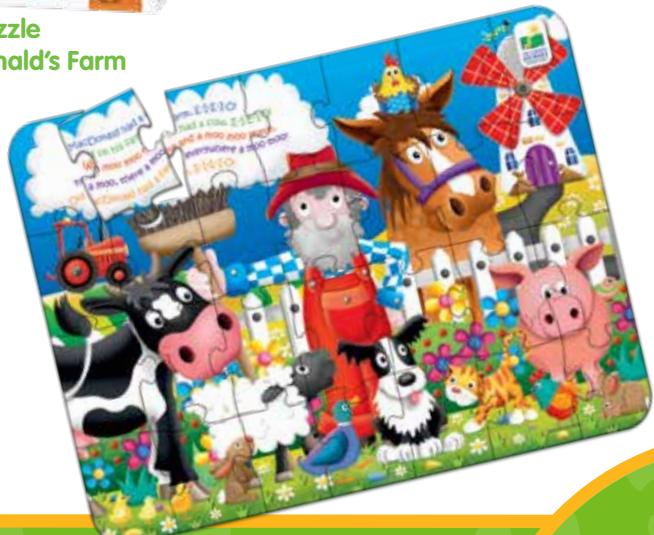
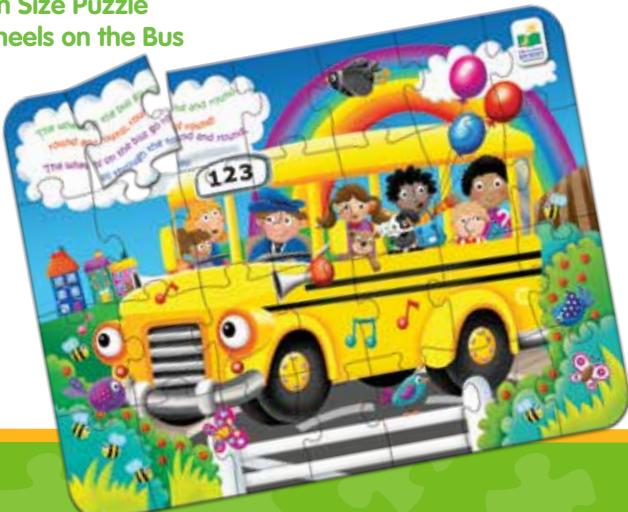
Fun Size Puzzle ABC



Fun Size Puzzle  
Wheels on the Bus



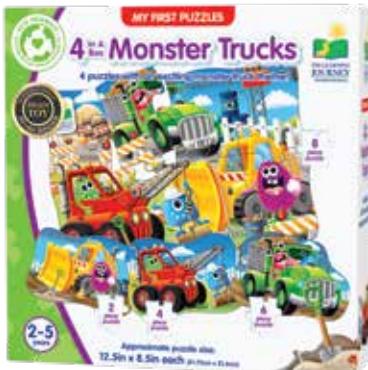
Fun Size Puzzle  
Old MacDonald's Farm





## My First Puzzle Sets

My First Puzzle Set 4-In-A-Box® puzzles are great “starter” puzzles and will help little hands develop their fine motor skills. My First Puzzle Sets contain four puzzles depicting fun characters and concepts that your young ones will easily recognize. The puzzles progress from two pieces to four pieces to six pieces to eight pieces, giving your child the opportunity to grow with the set as they grow and develop. The eight piece puzzle brings the characters and concepts from the other three puzzles together in one animated scene with lots to discuss and talk about. My First Puzzle Sets are a great way to help your toddler begin building their tactile and problem solving skills. Each puzzle measures approximately 12.5" x 8.5" (31.75cm x 21.59cm). Ages 2-5 years.



My First Puzzle Set  
4-In-A-Box Monster Trucks - 628140



My First Puzzle Set  
4-In-A-Box 123 - 630143



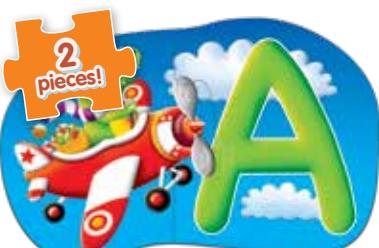
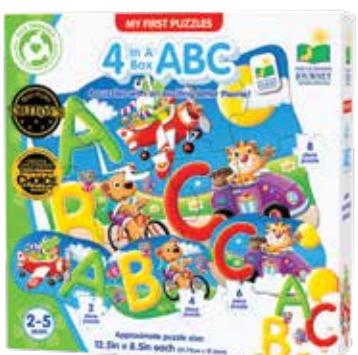
# PUZZLE PLAY



My First Puzzle Set  
4-In-A-Box Farm - 627419



My First Puzzle Set  
4-In-A-Box Dino - 629277



My First Puzzle Set  
4-In-A-Box ABC - 631492

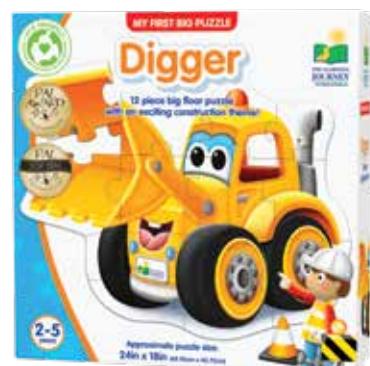
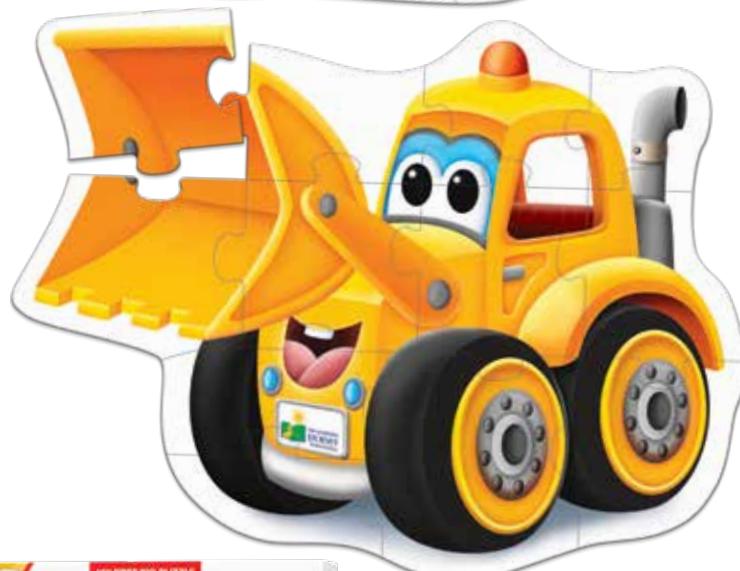


## My First Big Puzzles

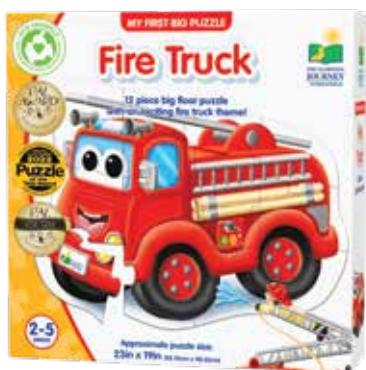
My First Big Floor Puzzles are classic shaped puzzles that will delight and entertain all ages. Kids will be fascinated as they piece together the puzzles of their fun, magical, and enchanting friends. The series includes amusing vehicles, fantasy friends, furry buddies, and underwater creatures. Your little one will learn as they build from piece to piece, sparking their interest and improving their concentration skills. The beautifully illustrated My First Big Floor Puzzles will keep your child engaged and is the perfect activity with play mates, too. The puzzle is made up of twelve large shaped puzzle pieces and is an excellent way to develop tactile and problem-solving skills. Puzzle measures approximately 24" X 18" (60.96cm x 45.72cm). Ages 2-5 years.



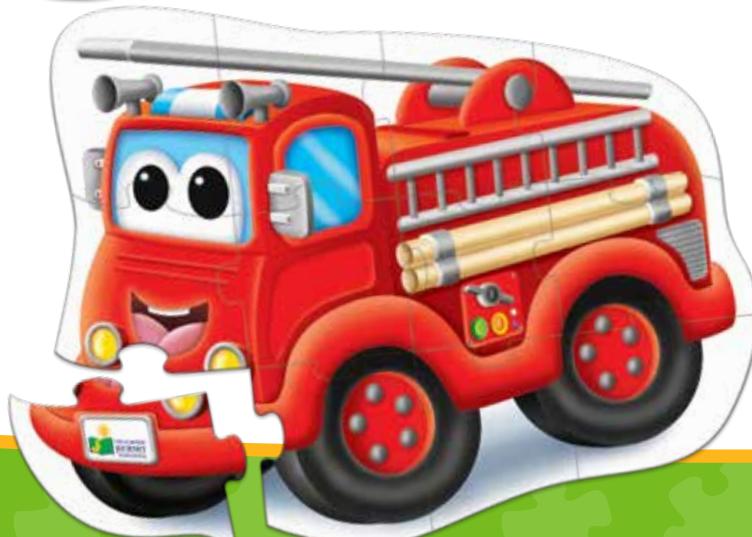
My First Big Puzzle  
Train - 127964



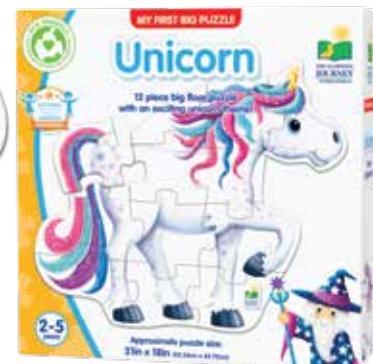
My First Big Puzzle  
Digger - 128619



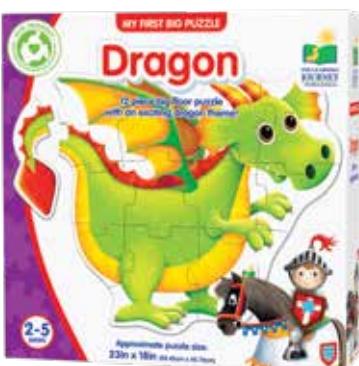
My First Big Puzzle  
Fire Truck - 127957



# PUZZLE PLAY



My First Big Puzzle  
Unicorn - 103876



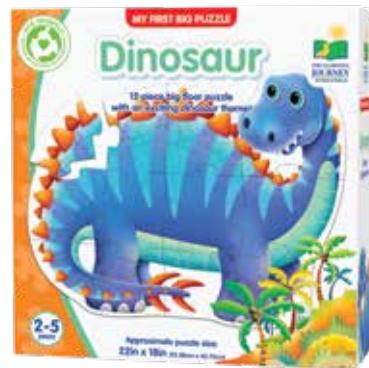
My First Big Puzzle  
Dragon - 104750



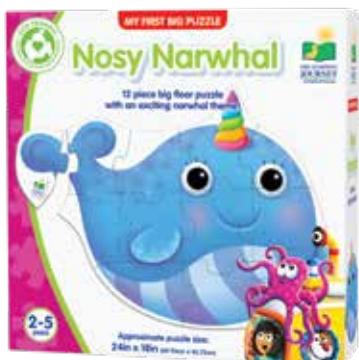
My First Big Puzzle  
Mermaid - 106433



## My First Big Puzzles



My First Big Puzzle  
Dinosaur - 105443



My First Big Puzzle  
Nosy Narwhal - 192511



My First Big Puzzle  
Sleepy Sloth - 174104



## My First Big Floor Puzzles

Parents and educators know learning is special as they watch young ones put together puzzle pieces one by one. With their large, sturdy pieces, these beautifully illustrated My First Big Puzzles will help them enjoy hours of entertainment creating lively scenes. Each puzzle includes twelve pieces and measures 24" x 18" (60.96cm x 45.72cm). Ages 2-5 years.



My First Big Puzzle  
Jungle Friends - 106501



My First Big Puzzle  
Farm Friends - 107805





## My First Lift & Learn Puzzles

These fun and colorful tray puzzles feature arctic, jungle, farm, and sea animals, dinosaurs and space objects. Children will be encouraged to develop different skill sets that will help get them ready for school. Pictures are also printed under the pieces to guide younger children. Each puzzle measures 15" x 11" (38.1cm x 27.94cm). Ages 2-5 years.

**NEW!**



My First Lift & Learn Artic - 285299



**NEW!**



My First Lift & Learn Jungle - 285367



My First Lift & Learn On The Farm - 285251



# PUZZLE PLAY



My First Lift & Learn Dinosaur - 285435



My First Lift & Learn Space - 285176



*Seal of Approval*



My First Lift & Learn Under the Sea - 285329

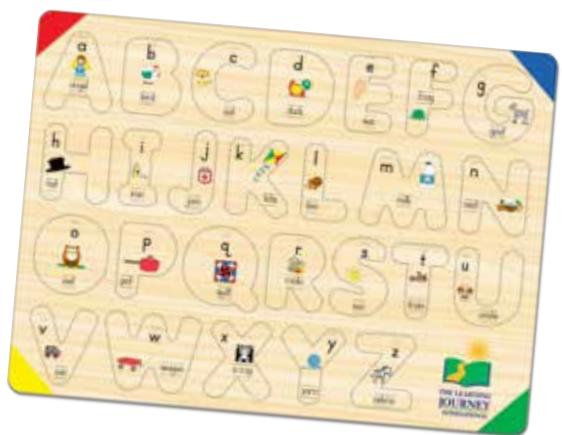
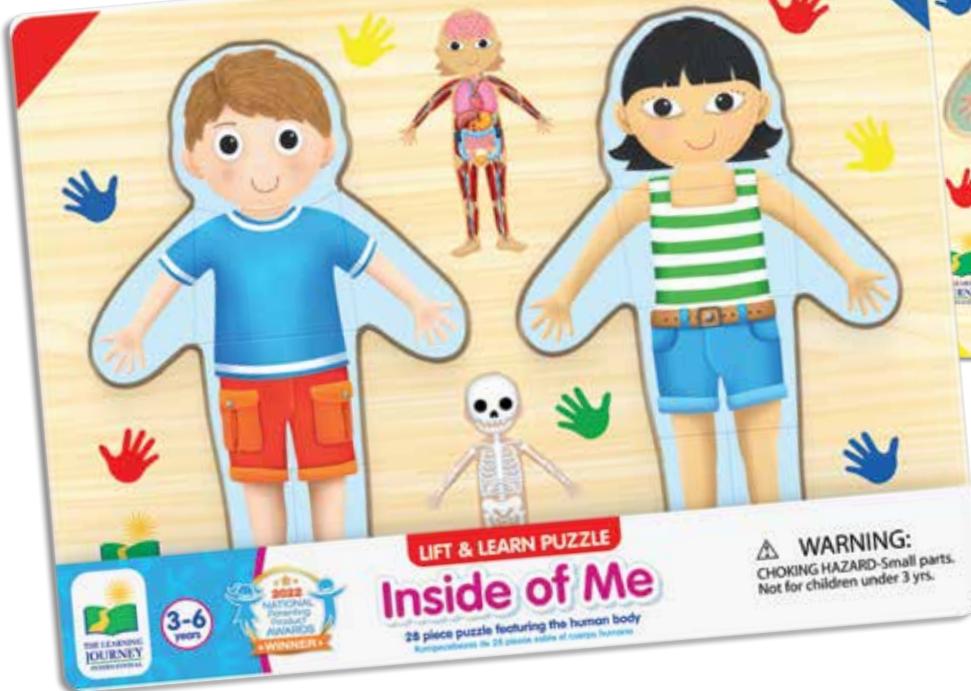


## Lift & Learn Puzzles

These fun and colorful tray puzzles feature the human body, alphabet, numbers, colors and shapes, time, and maps of the USA and Continents. Children will be encouraged to develop different skill sets that will help get them ready for school. Pictures are also printed under the pieces to guide younger children. Each puzzle measures 15" x 11" (38.1cm x 27.94cm). Ages 3-6 years.

### Lift & Learn Inside of Me - 285237

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



### Lift & Learn ABC - 285138

⚠️ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

# PUZZLE PLAY



**Lift & Learn**  
**Colors and Shapes - 501825**

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



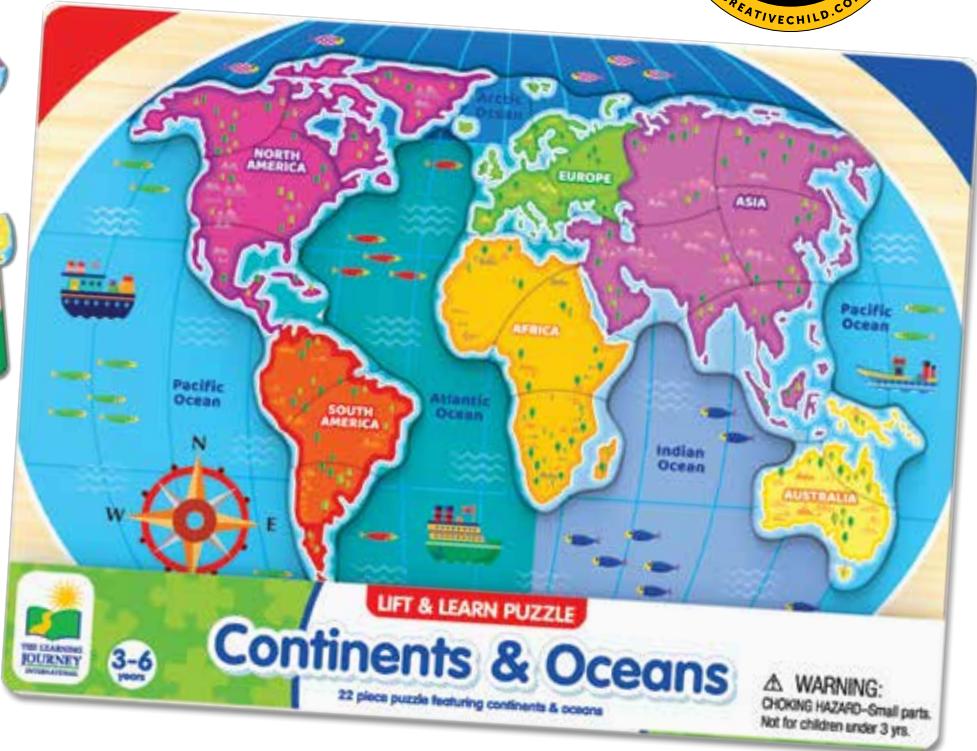


## Lift & Learn Puzzles

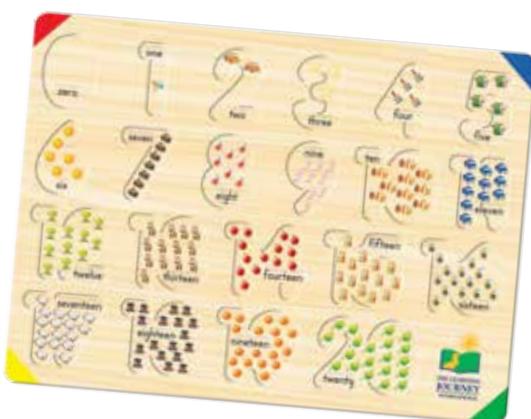


Lift & Learn Continents & Oceans - 201565

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.

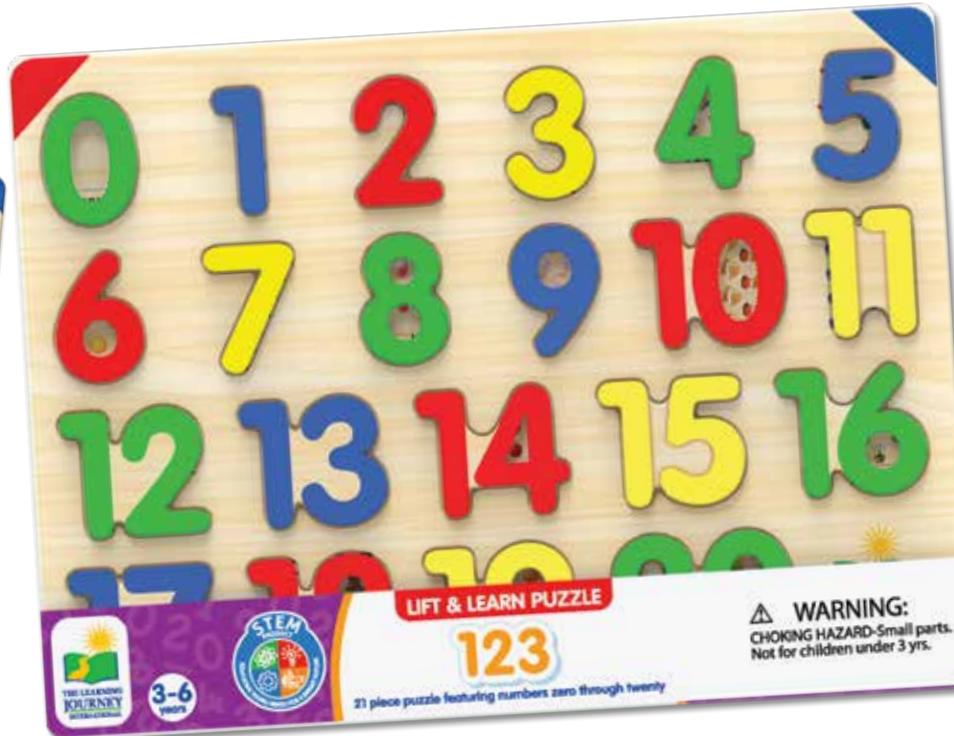


⚠ WARNING:  
CHOKING HAZARD-Small parts.  
Not for children under 3 yrs.



Lift & Learn 123 - 285275

⚠ WARNING: CHOKING HAZARD - Small parts.  
Not for children under 3 years.



⚠ WARNING:  
CHOKING HAZARD-Small parts.  
Not for children under 3 yrs.

# PUZZLE PLAY



Lift & Learn Clock - 286753

**WARNING:** CHOKING HAZARD - Small parts.  
Not for children under 3 years.



Lift & Learn USA Map - 501726

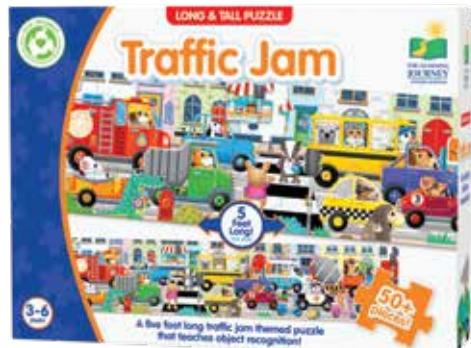
**WARNING:** CHOKING HAZARD - Small parts.  
Not for children under 3 years.



## Long & Tall Puzzles

You've never seen puzzles like this before! These unique Long and Tall puzzles stretch up to five feet long or five feet tall! Introducing the concepts of counting, alphabet, colors, sizes, the sea, space, and more, Long and Tall puzzles will have your kiddos engaged for hours. The beautifully illustrated puzzles are colorful and inspire loads of conversation and parent child interaction. See how your kids "measure up" with this unique learning format. Puzzles have 51 pieces. Ages 3-6 years.

Measures  
5 Feet  
Long!



Long & Tall Puzzle  
Traffic Jam - 434819



Long & Tall Puzzle  
Up In The Air - 434673



# PUZZLE PLAY



Long & Tall Puzzle  
Color Dancing Dinos - 423929



Measures  
5 Feet  
Long!



Measures  
5 Feet  
Tall!

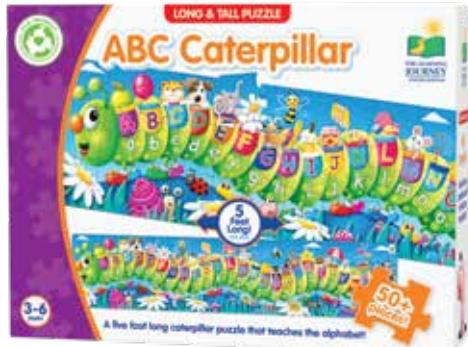


Long & Tall Puzzle  
Under The Sea - 434734

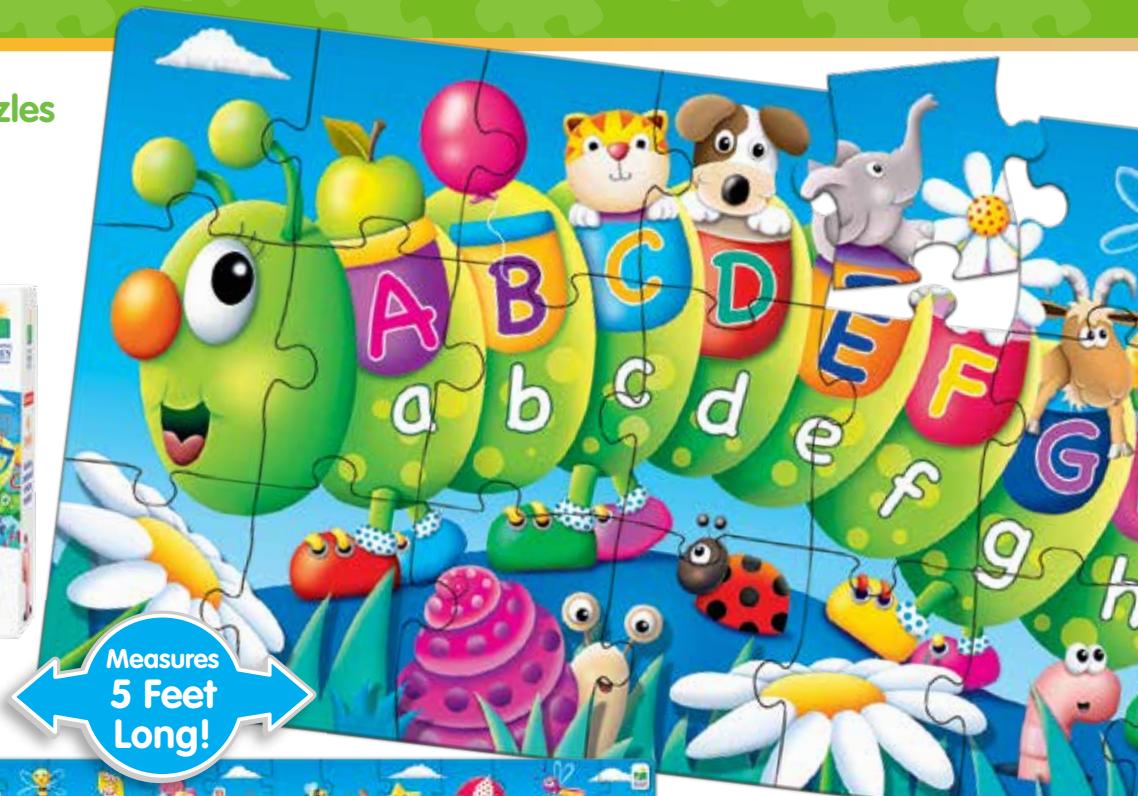




## Long & Tall Puzzles

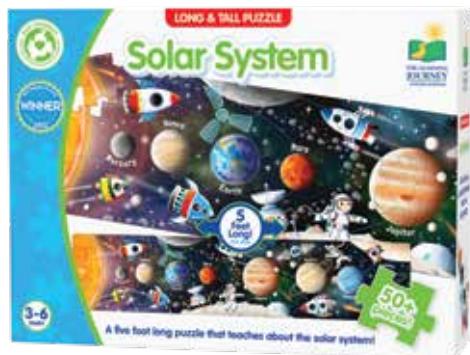


Long & Tall Puzzle  
ABC Caterpillar - 434536

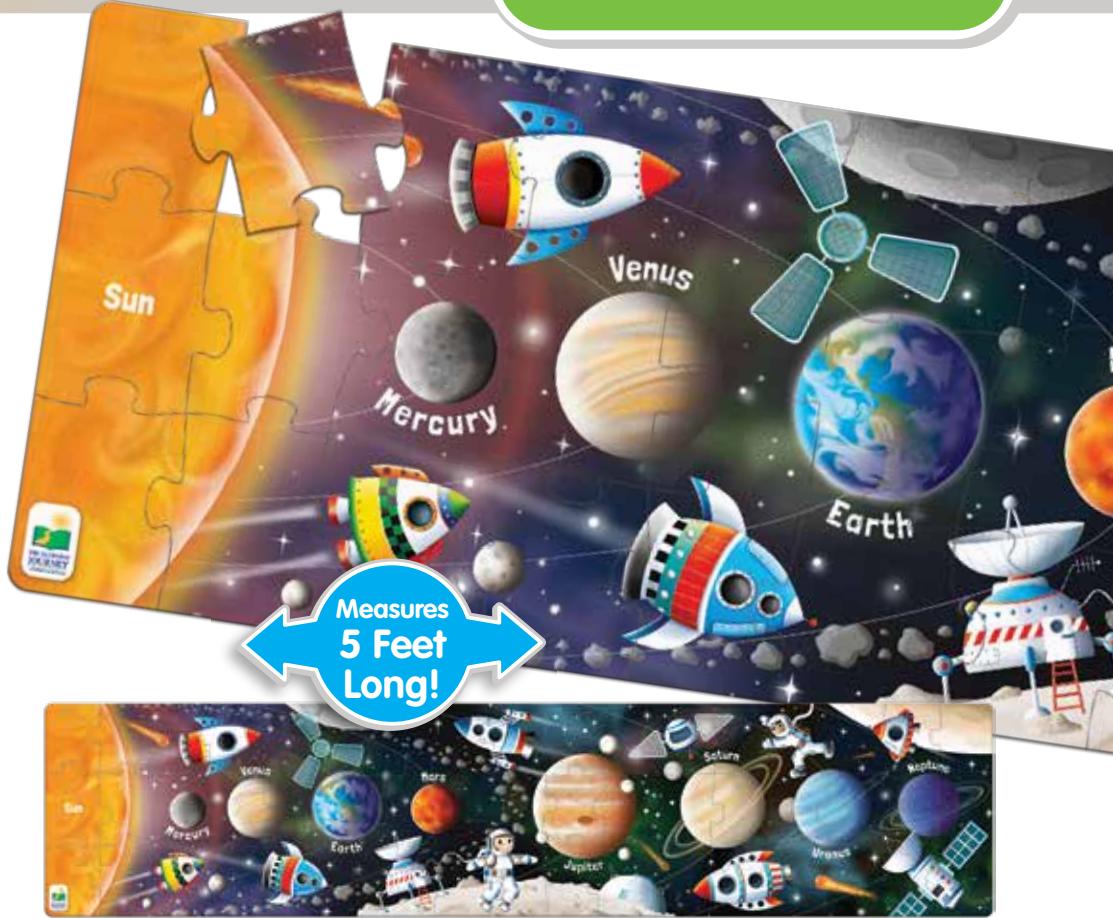


Long & Tall Puzzle  
123 Rocketship - 434284

# PUZZLE PLAY



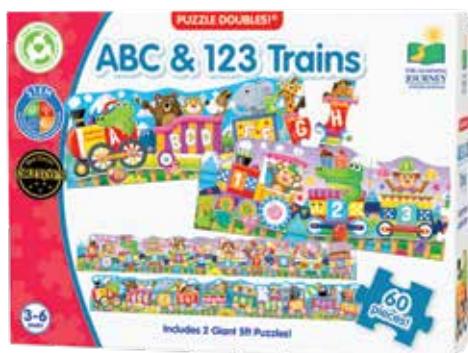
Long & Tall Puzzle  
Solar System - 434888



2  
PUZZLES  
IN 1 BOX!

## Puzzle Doubles!® Giant Trains

Puzzle Doubles! ABC & 123 Trains box includes two five-foot (152.4cm) long, 30-piece colorful cargo train puzzles teaching the alphabet, counting, and number recognition. Ages 3-6 years.



Puzzle Doubles!  
Giant ABC & 123 Trains - 854631



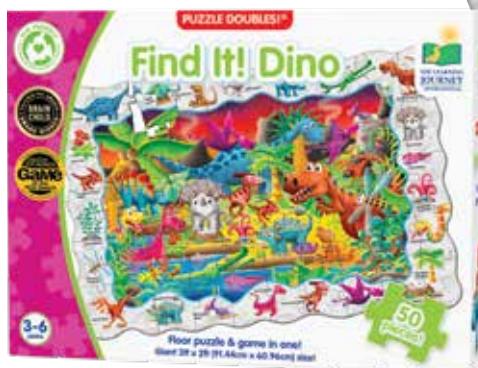


## Puzzle Doubles!® Find It!

Enjoy two fun-filled playtime activities in one! Each Find It! product combines a puzzle and game into one highly educational, interactive learning experience. The Find It! series teaches children about the USA, world, dinosaurs, and 123s. First assemble the puzzle, then play the game by finding the images on the puzzle border within the puzzle image. Each 50-piece puzzle measures a giant 3' x 2' (91.44cm x 60.96cm)! Ages 3-6 years.



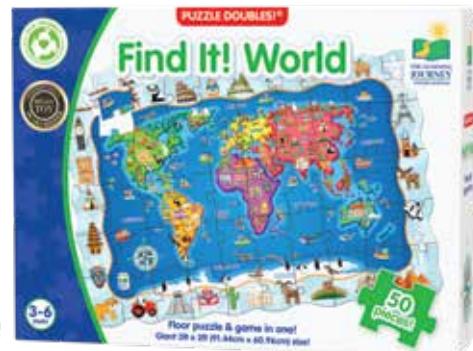
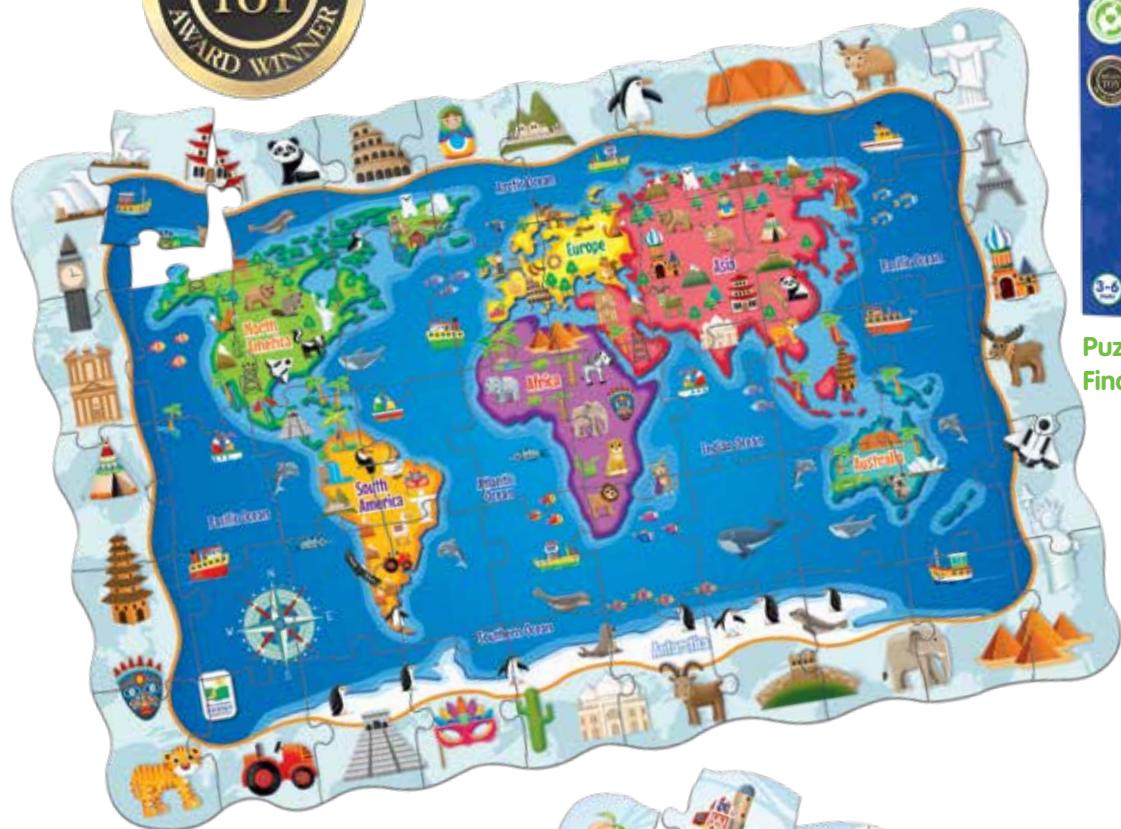
Puzzle Doubles!  
Find It! 123 - 695180



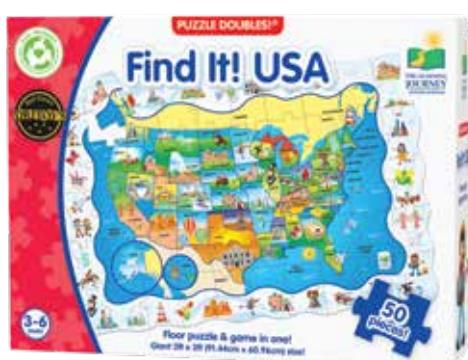
Puzzle Doubles!  
Find It! Dino - 719855



# PUZZLE PLAY



Puzzle Doubles!  
Find It! World - 600047

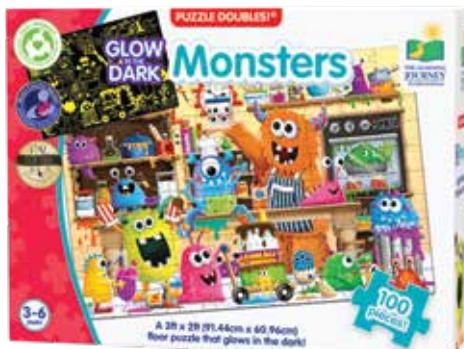
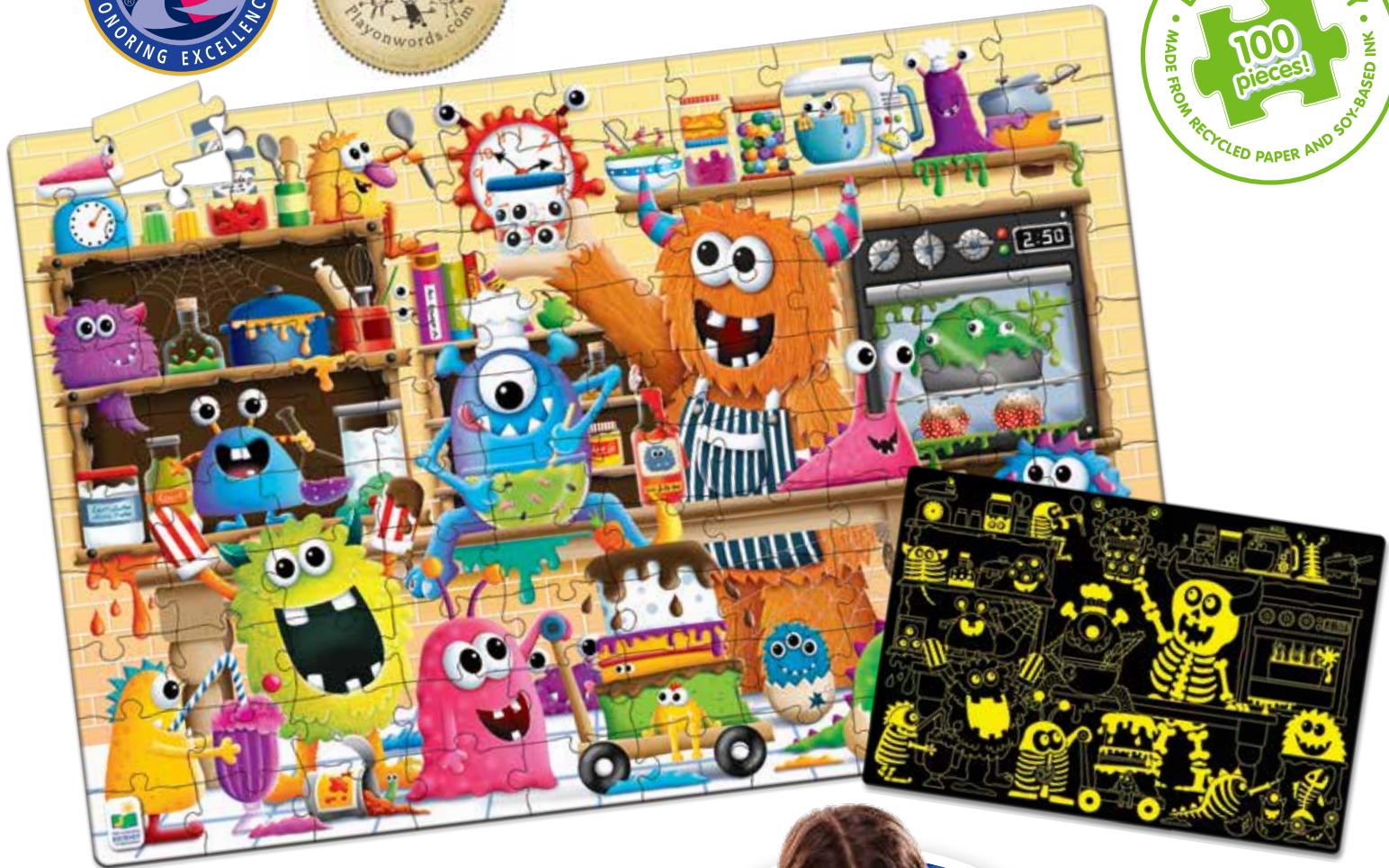


Puzzle Doubles!  
Find It! USA - 697368



## Puzzle Doubles!® Glow in the Dark

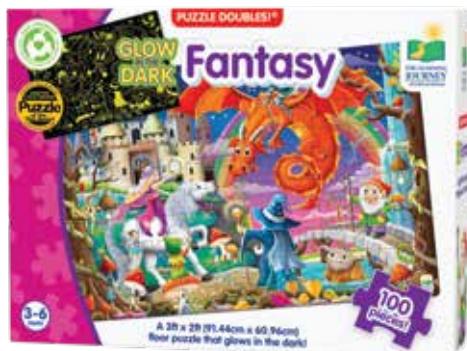
Learning about nature, space and other environments has never been so much fun! After putting together the 100 piece puzzle, turn off the lights and see a surprise as it glows in the dark! Puzzle Doubles! Glow in the Dark puzzles are a fun way to expand your knowledge of different environments. Each puzzle measures a giant 3' x 2' (91.44cm x 60.96cm)! Ages 3-6 years.



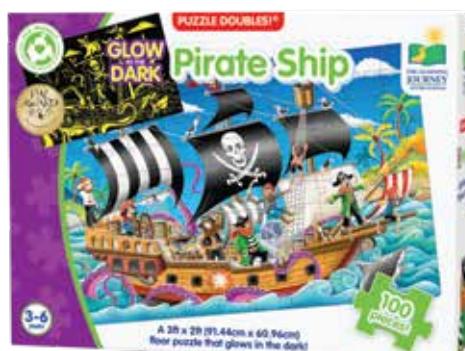
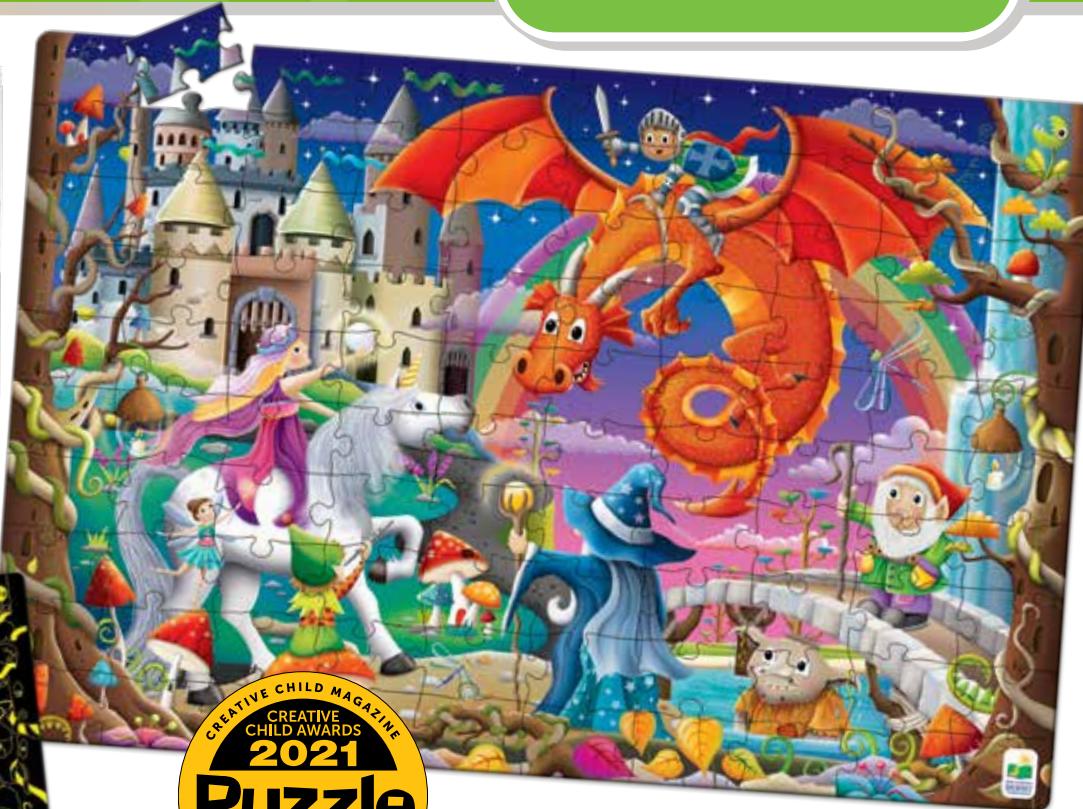
Puzzle Doubles!  
Glow in the Dark Monsters - 115657



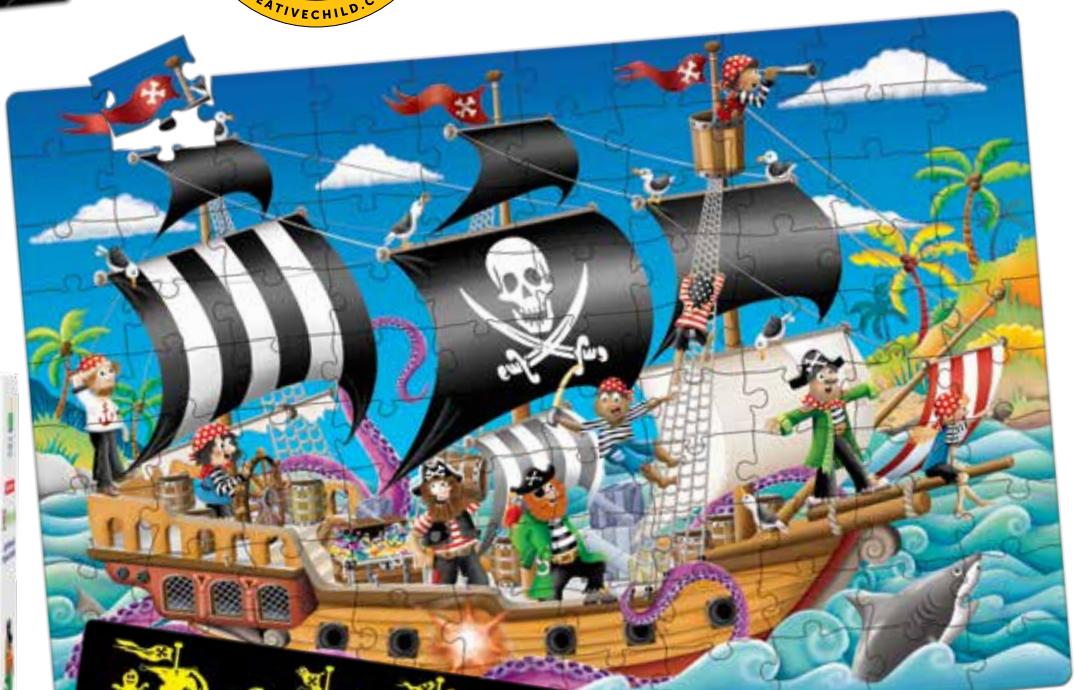
# PUZZLE PLAY



Puzzle Doubles!  
Glow in the Dark Fantasy - 239001

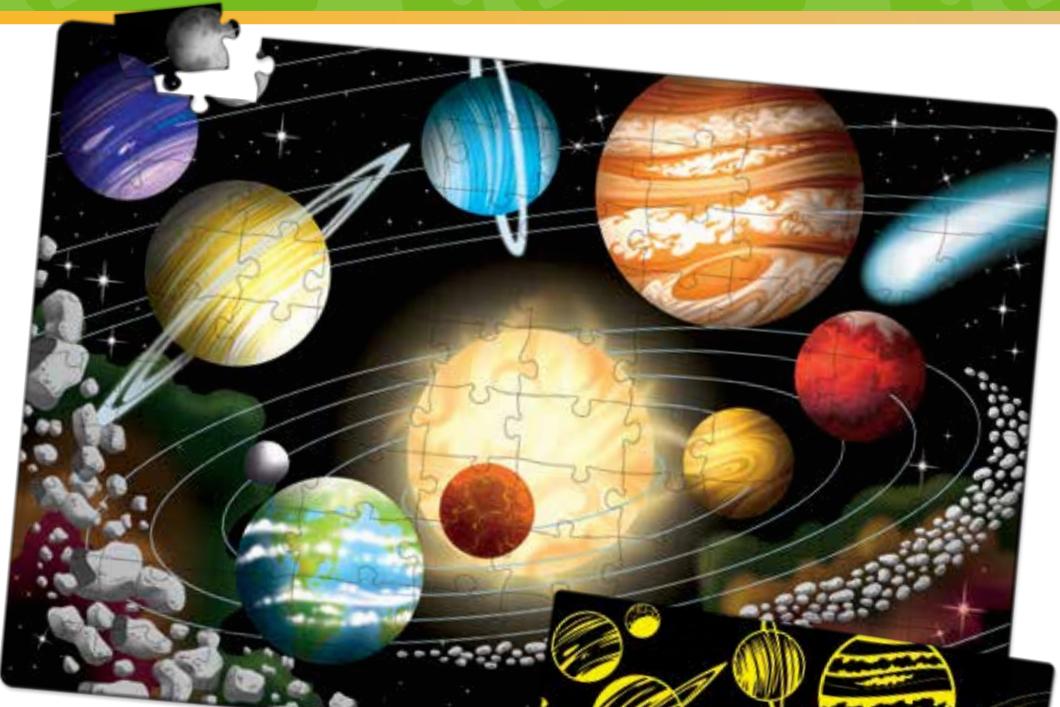
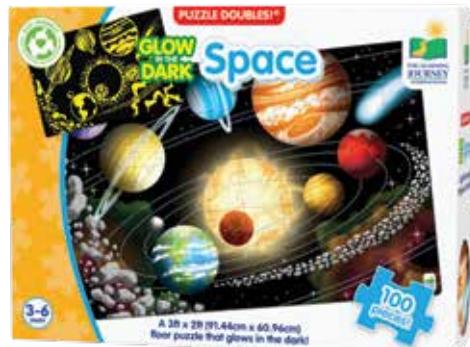


Puzzle Doubles!  
Glow in the Dark Pirate Ship - 113851

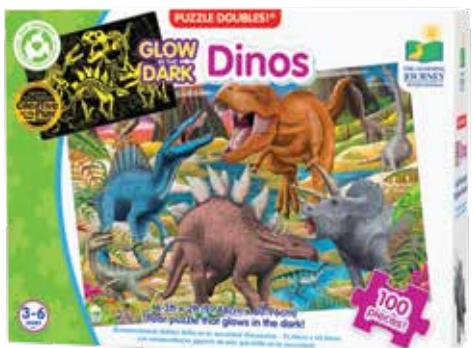
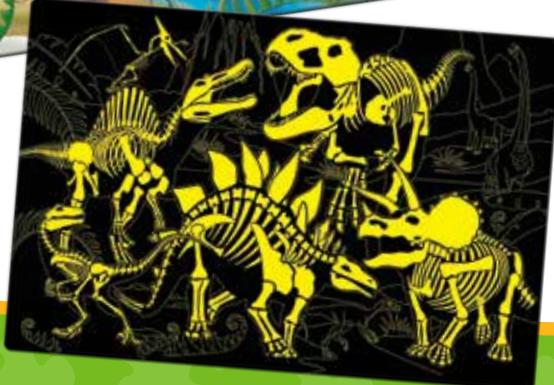




## Puzzle Doubles!® Glow in the Dark

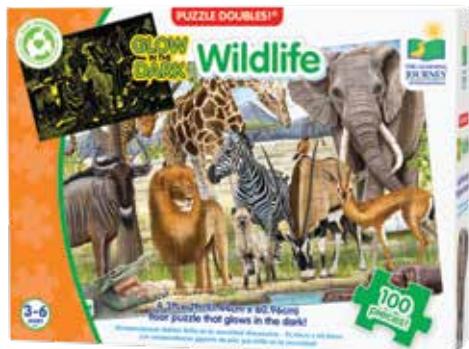


Puzzle Doubles!  
Glow in the Dark Space - 782545

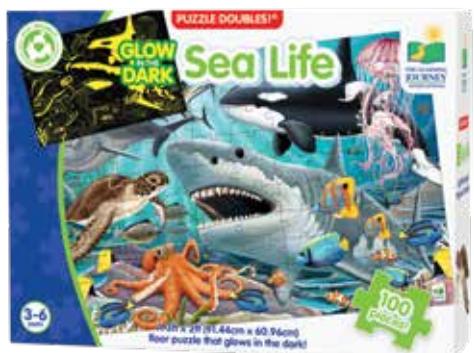
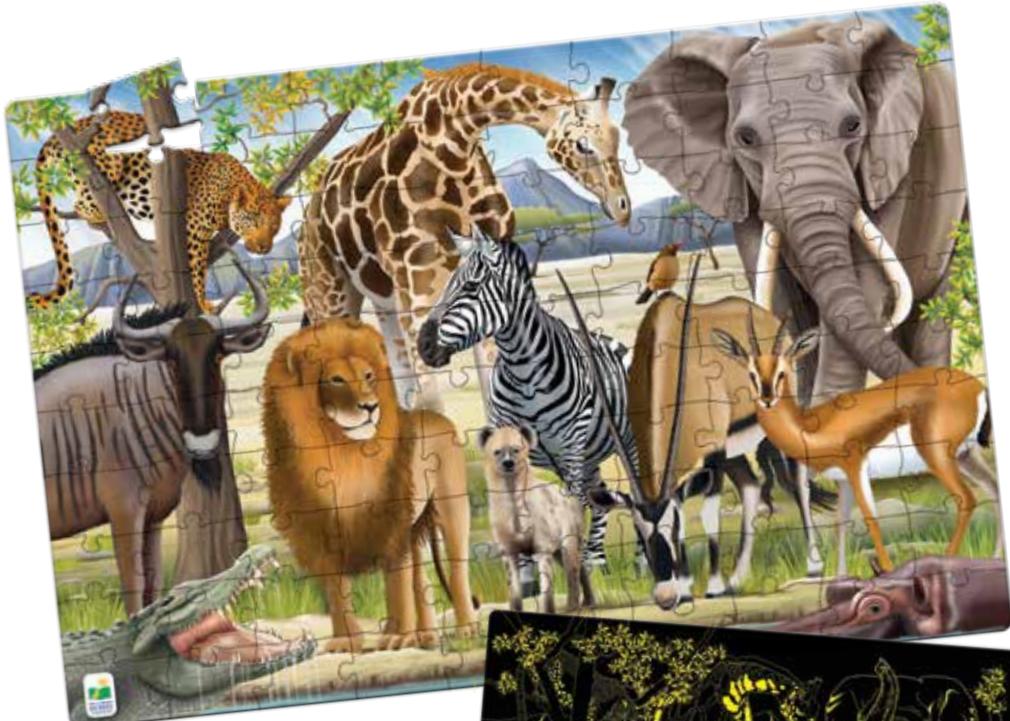


Puzzle Doubles!  
Glow in the Dark Dinos - 787533

## PUZZLE PLAY



Puzzle Doubles!  
Glow in the Dark Wildlife - 115237



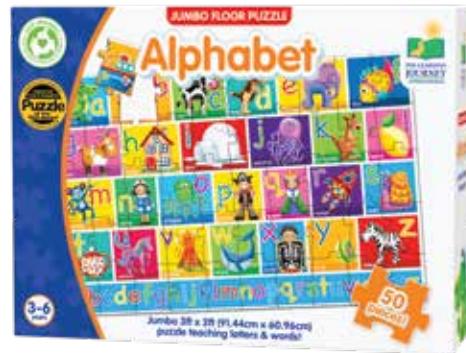
Puzzle Doubles!  
Glow in the Dark Sea Life - 115220



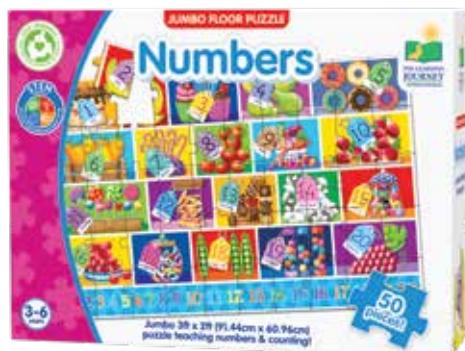


## Jumbo Floor Puzzles

The Jumbo Floor Puzzle series are large floor puzzles that introduce children to basic concepts in a fun way. Each Jumbo Floor Puzzle features very bright and colorful illustrations that encourage parent-child interaction about the pictured objects. Each puzzle has 50 pieces and measures 3' x 2' (91.44cm x 60.96cm)! Ages 3-6 years.



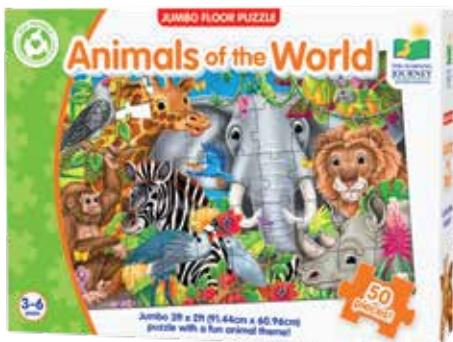
Jumbo Floor Puzzle  
Alphabet - 436318



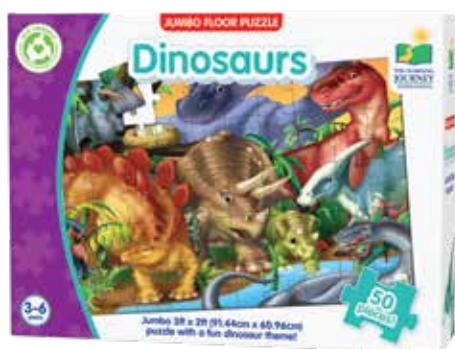
Jumbo Floor Puzzle  
Numbers - 437421



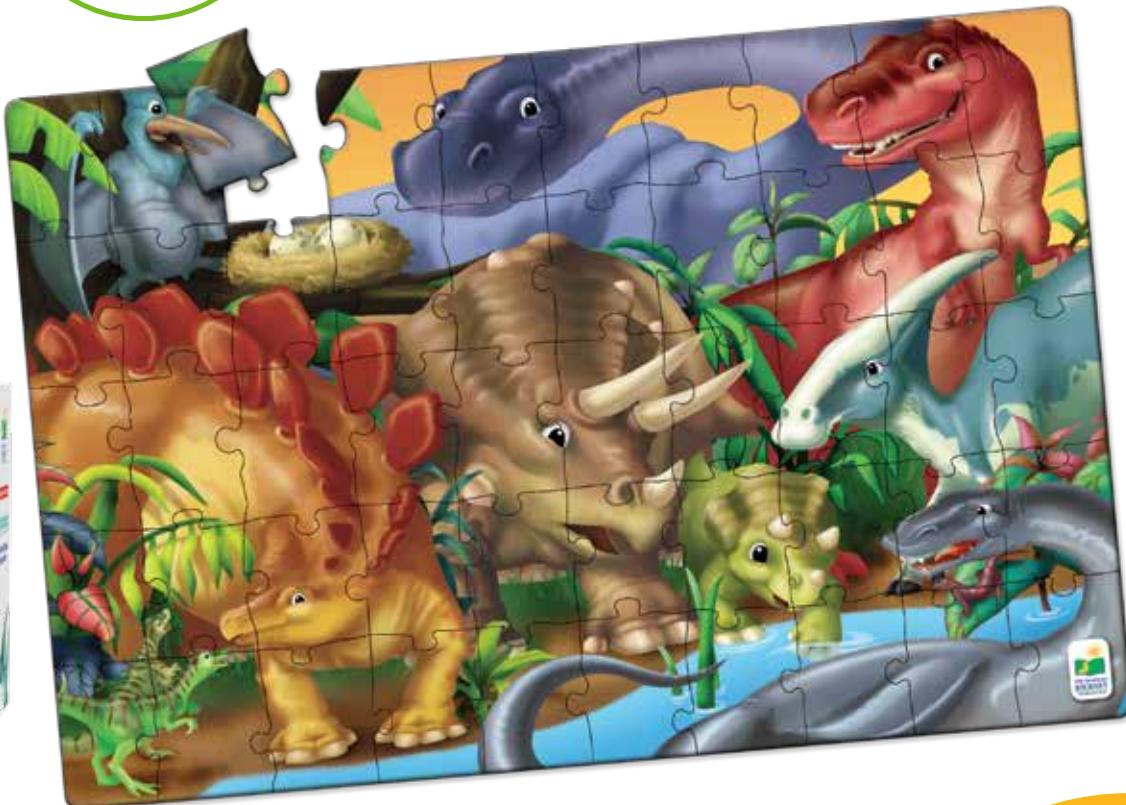
## PUZZLE PLAY



Jumbo Floor Puzzle  
Animals of the World - 017364

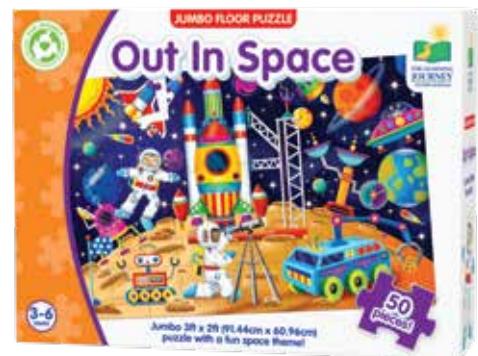


Jumbo Floor Puzzle  
Dinosaurs - 435229

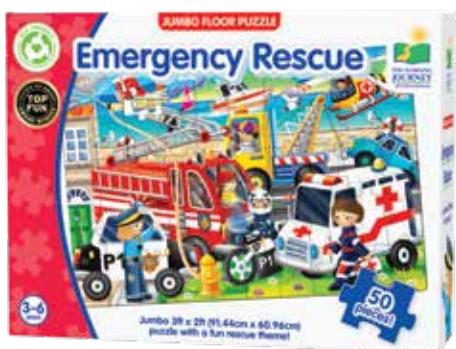
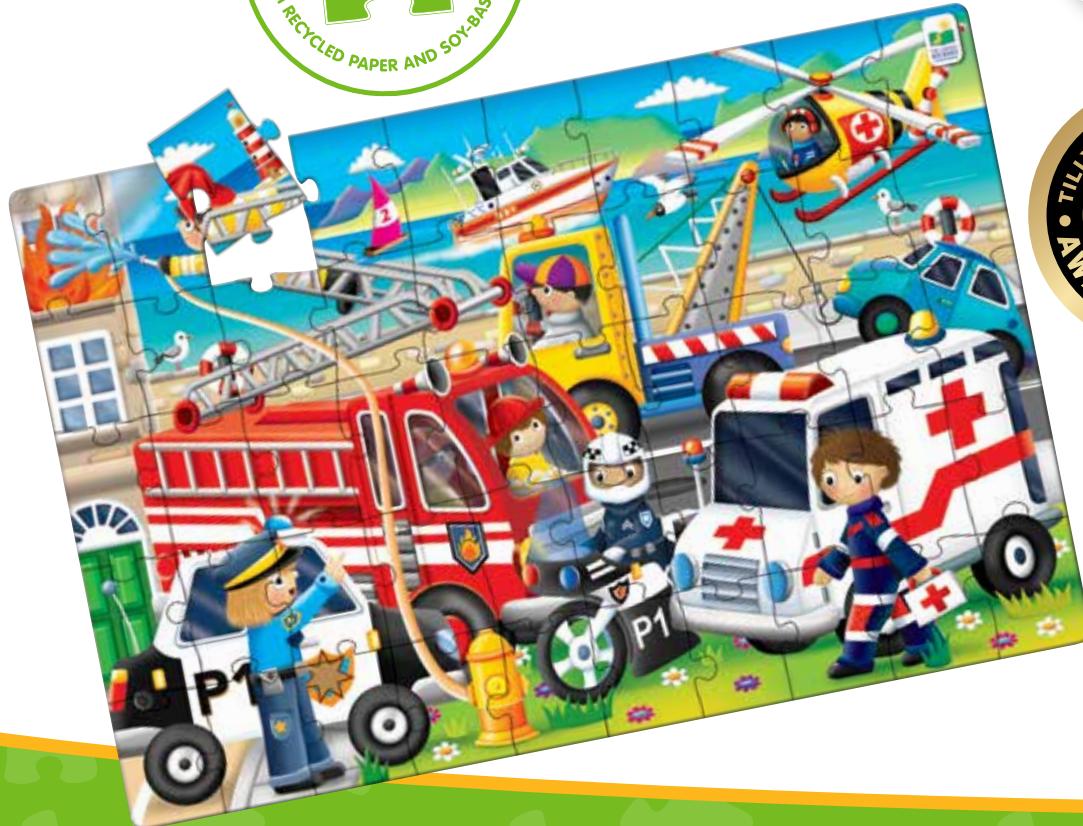




## Jumbo Floor Puzzles



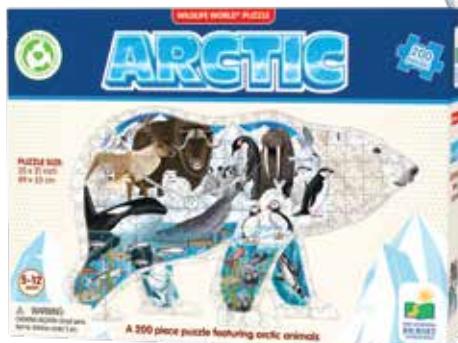
Jumbo Floor Puzzle  
Out in Space - 438251



Jumbo Floor Puzzle  
Emergency Rescue - 321959

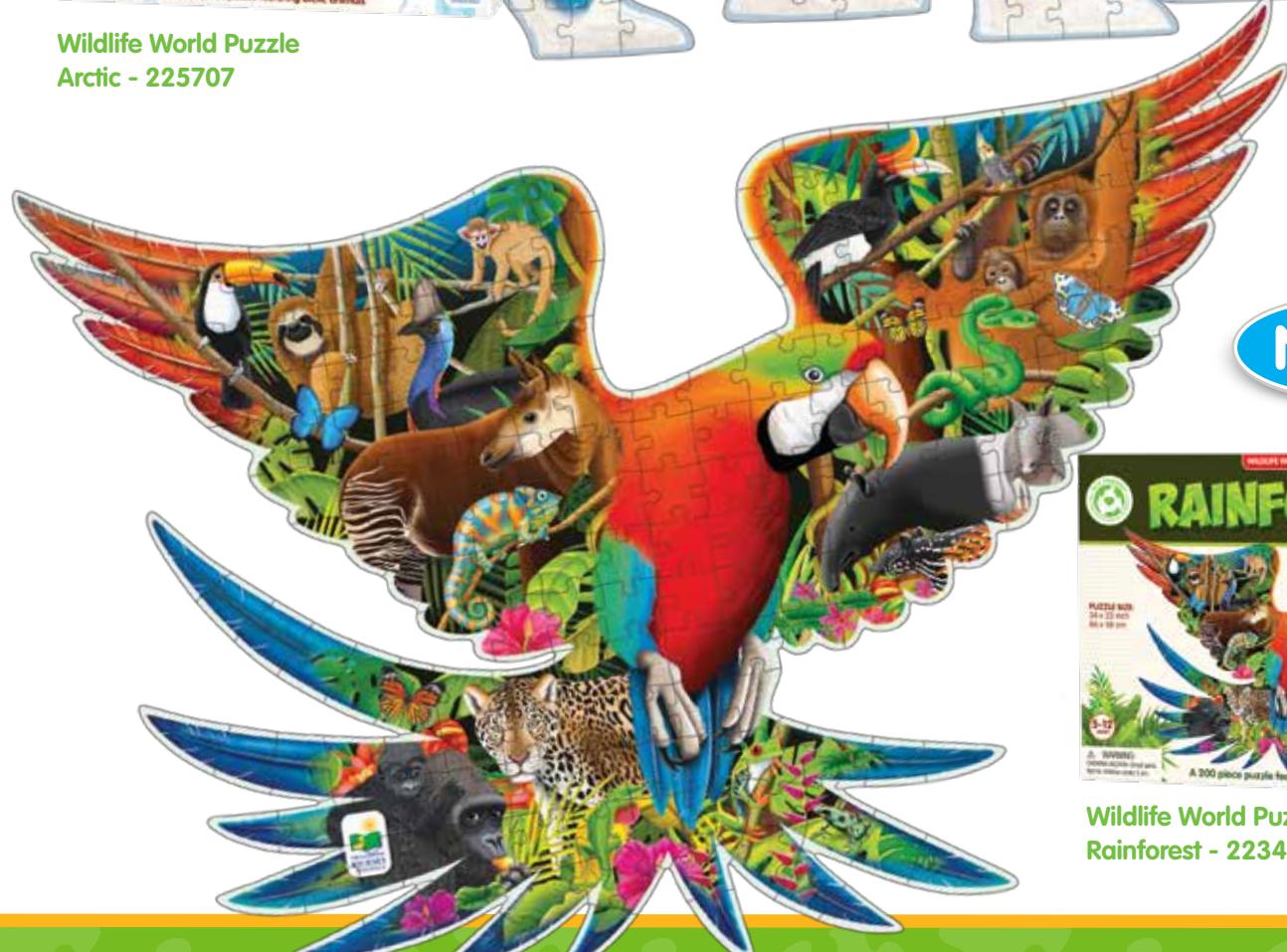
## Wildlife World® Puzzles

The Wildlife World Puzzle Series by The Learning Journey takes learning about Wildlife to a new level. These unique puzzles, both in shape and content, will have kids learning about natural habitats and more. These 200-piece puzzles will help develop problem solving skills, spike interest, and expand knowledge of different environments. The colors and patterns of the animals are beautiful and fascinating! These puzzles measure approximately 3' x 2' (91.44cm x 60.96cm)! Eco Friendly design is made from recycled paper. Ages 5-12 years.



NEW!

Wildlife World Puzzle  
Arctic - 225707



NEW!



Wildlife World Puzzle  
Rainforest - 223468

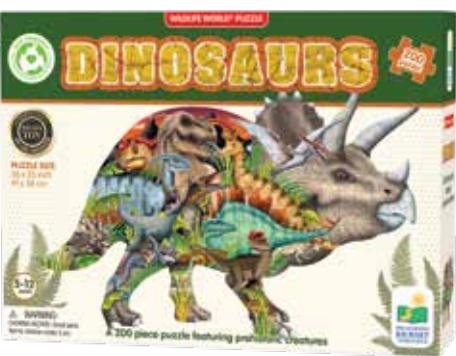
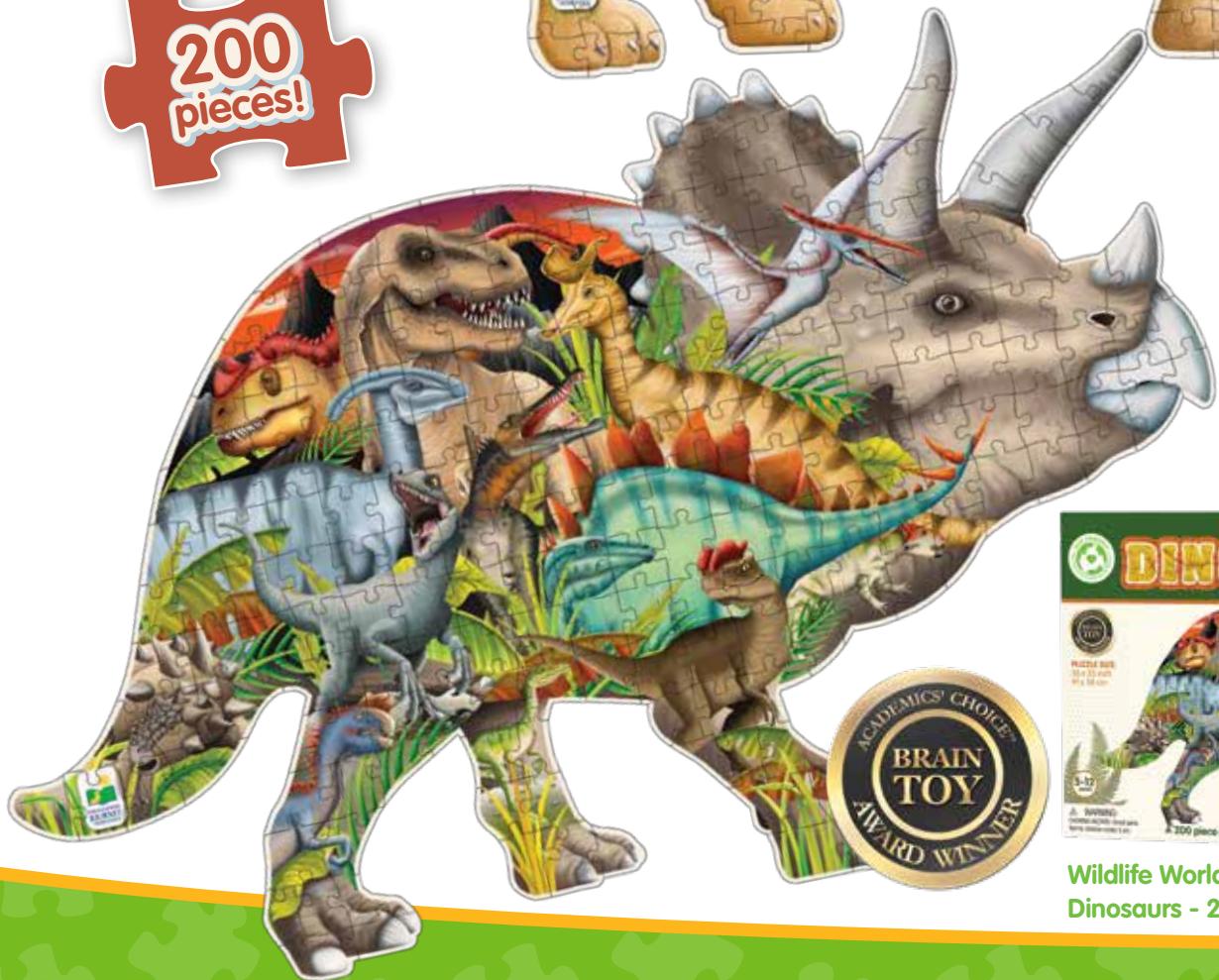
## Wildlife World® Puzzles



Wildlife World Puzzle  
Safari - 223697

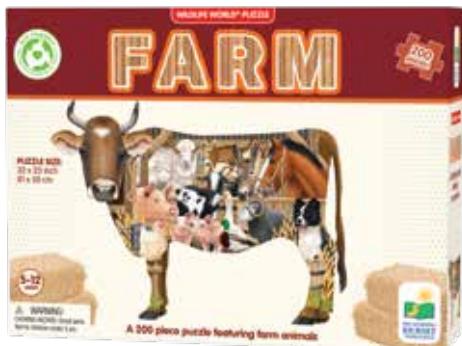


**200  
pieces!**



Wildlife World Puzzle  
Dinosaurs - 223413

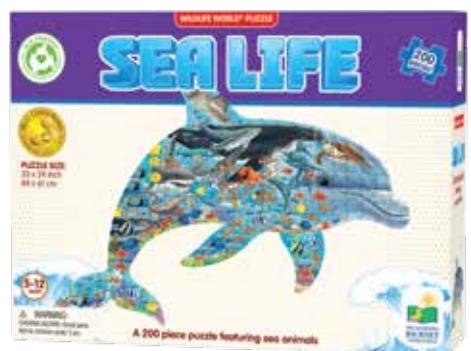
# PUZZLE PLAY



Wildlife World Puzzle  
Farm - 225714



200  
pieces!



Wildlife World Puzzle  
Sea Life - 221587



#### On the Go Phone - 261507

Say "Hello!" to learning, have playful conversations, and make pretend phone calls with the On the Go Phone. Explore and count the numbers 0-9 with exciting sounds and light up buttons. Built for babies and toddlers, this cute, fun phone will be sure to "dial up" some exciting pretend play. Requires two "AAA" batteries (included). Ages 3 months - 3 years.

#### On the Go Remote - 300169

Your baby and toddler can channel surf through numbers, colors, and shapes with the On the Go Remote! The remote has multiple buttons that react with sounds and lights and will keep your child engaged for hours! Learning about shapes, numbers, ABCs, and music is big fun for your little one with the On the Go Remote. Requires two "AA" batteries (included). Ages 3 months - 3 years.



#### On the Go Game Controller - 372753

Babies and toddlers can now join in the gaming fun with the On the Go Game Controller. Put big fun in your little one's hands with a game controller that looks just like the ones big kids use! The On the Go Game Controller has multiple buttons, roller balls, and more that play sounds and music and introduce numbers, colors, shapes, and more! Requires two "AA" batteries (included). Ages 3 months - 3 years.



#### On The Go Activity Set (3 Pack) - 411377

This three-pack set of role-play toys will keep your babies and toddlers "On The Go"! The On The Go Activity Set includes a phone, remote control, and game controller. Built for toddlers, these three fun toys will introduce your little one to colors, shapes, numbers, lights, sounds and more! They can pretend to be all grown up! Set requires four "AA" and two "AAA" batteries (included). Ages 3 months - 3 years.



# ELECTRONIC PLAY

## Crawl Abouts

Your little one will wiggle, creep, and inch along as they follow these adorable little creatures. The Crawl About Bee, Butterfly, and Lady Bug will have your little one crawling in no time! The early learning Crawl Abouts wobble and wiggle as they move across the floor with their fun nursery rhyme melodies and bright colorful lights. A simple push on the back sets them in motion. Your little ones will be mesmerized to discover the magic of movement. Requires two "AAA" batteries (included). Ages 6 months - 3 years.



Crawl About Ladybug - 557624



Crawl About Butterfly - 577127



Crawl About Bee - 557822

## Early Learning Animals

Little ones will go wild for these fun and engaging Early Learning Animals. Teaching ABC & 123, transportation, colors & shapes, and farm animals, these adorable hand-held animals will guide your kiddos through learning with sing-along melodies and fun sound effects. Each animal features a different learning adventure and has two play modes, melodies, and an auto-off feature. Requires two "AA" batteries (included). Ages 1-3 years.

ABC 123 Penguin - 863459

NEW!



NEW!



On The Go Lion - 323755

2  
PLAY  
MODES!



Colors & Shapes Monkey - 864975

NEW!



# ELECTRONIC PLAY

## Early Learning Animals

Barnyard Cow - 804223



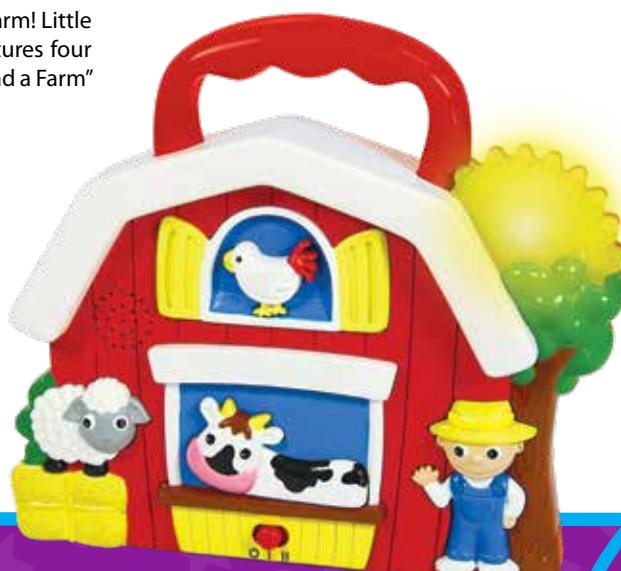
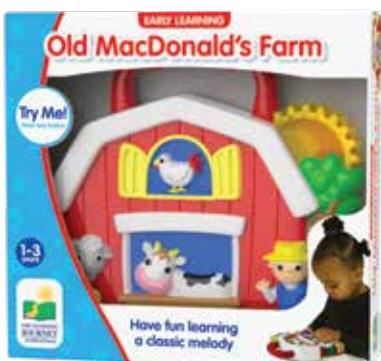
Wheels On the Bus - 202494

Young children will be "on board" with learning as they play with Wheels On the Bus! A large handle makes it easy for little hands to hold this portable unit, which features fun sound effects, a blinking light, four interactive buttons, and the familiar "Wheels On the Bus" melody. Requires two "AA" batteries (included). Ages 1-3 years.



Old MacDonald's Farm - 203996

Young children will enjoy learning as they play with Old MacDonald's Farm! Little hands can easily hold the big handle on this portable unit, which features four interactive buttons, a blinking light, and the familiar "Old MacDonald Had a Farm" tune. Requires two "AA" batteries (included). Ages 1-3 years.





### Sing Along Microphone - 549285

Your little ones can play "Pop Star" with this Sing-A-Long Microphone. With multiple play modes and activities, musical performance talents will be inspired. Sing-A-Long Microphone features six melodies, voice changer modes, record mode, playback, and more! The fun music and sound effects will have your little one ready for their next talent show! Requires three "AA" batteries (included). Ages 1-3 years.



### Little Baby Bongo Drums - 196700

Your little one can create their own "beat" with this interactive set of Bongo Drums! This set of drums is soft to touch, packed with great sound effects, rhythm sections, and built-in demo songs for your toddler to add their own style! Requires two "AA" batteries (included). Ages 1-3 years.



### Little Rock Star Guitar - 157749

Your little ones will be "jazzed up" by this Little Rock Star Guitar. With multiple play modes and activities, musical talents will be inspired. Little Rock Star Guitar features three groups of music, three play modes, five light up musical buttons, whammy bar, drum button, and more! The fun music and sound effects will have your little one rockin' for hours. Requires three "AA" batteries (included). Ages 1-3 years.



# ELECTRONIC PLAY



## Little Music Maracas - 108666

Your little ones will "shake up" their world with these Little Music Maracas. With multiple play modes, musical talents will be inspired. Little Music Maracas feature two groups of music, two play modes, bright multi colored LED lights, sturdy handles, auto off, and more! The fun music and sound effects will have your little one rockin' for hours. Requires two "AAA" batteries (included). Ages 1-3 years.



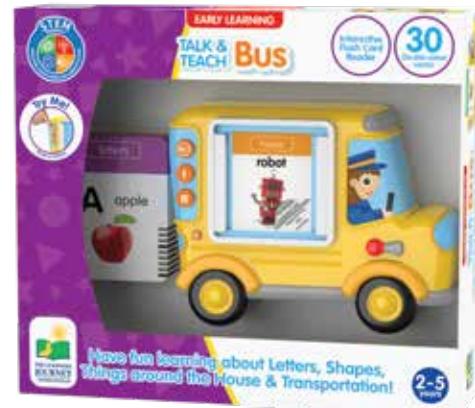
## Little Piano Tunes - 115213

Your little composer will have lots of fun making music with The Little Piano Tunes keyboard. With two play modes and eight fun songs, your little one's musical talents will explore new musical avenues. Little Piano Tunes plays familiar melodies and fun sound effects that will engage your child for hours. Requires three "AA" batteries (included). Ages 1-3 years.



## Talk & Teach Flash Card Readers

NEW!



### Talk & Teach Bus - 204634

The wheels on this bus will have your little ones going round and round with learning fun! The Talk & Teach Bus will help kids expand their vocabulary skills and reinforce sight word recognition in a fun and interactive way. Talk & Teach Bus includes 60 learning cards teaching the alphabet, shapes, school items and things that go. All cards fit neatly inside the unit for great "on the go" learning fun! Requires three "AA" batteries (included). Ages 2-5 years.



NEW!



### Talk & Teach Farm - 202531

Little ones will harvest a lot of learning with the Talk & Teach Farm. It will teach little ones who are learning to talk by expanding their vocabulary skills and reinforcing sight word recognition in a fun and interactive way. Talk & Teach Farm includes 60 learning cards teaching numbers, colors, food, and things found on the farm. All cards fit neatly inside the unit for great "on the go" learning fun! Requires three "AA" batteries (included). Ages 2-5 years.

# ELECTRONIC PLAY

## Learn With Me

Kids will have tons of fun playing with the Learn With Me series. Simply place the objects in their container and learn about numbers, shapes, colors, animals, space, counting, emotions, and their bodies! Each Learn With Me product includes the unit, 10 objects, and has two play modes – Find It! and Let's Learn! All objects store neatly inside the units. Each unit requires two "AA" batteries (included). Ages 2-5 years.



**Emoji Monster - 349823**  
Learn about emotions.

2  
PLAY  
MODES!



**Monster Me - 349656**  
Learn about anatomy.



## Learn With Me



**Rocket - 344675**

Learn about space.



**Animal Farm Cow - 345184**

Learn about farm animals.



**Color Fun Fish Bowl - 207659**

Learn about colors.



# ELECTRONIC PLAY

## Learn With Me



**Count & Learn Cookie Jar - 524800**

Learn about numbers 1-10.



**Shapes Elephant - 345207**

Learn about shapes and colors.



**Numbers & Colors Pig E Bank - 208441**

Learn about numbers 1-10 and colors.



## Remote Control Dancing Friends

Dance the day away with the Infrared Remote Control Dancing Dino, Unicorn, and Dragon. These whimsical and magical creatures will bust a move and become everyone's favorite pets. With flashing lights and fun sound effects, these friends will guide kiddos through learning with two play modes – Get Moving! and Let's Learn! In Get Moving! mode, you can move your pal forward and backward and make it dance! In Let's Learn! mode, the creature will ask questions about the ABCs, numbers, colors, and shapes. Your child will experience so much fun packed into these smart friends who will teach them and get them moving. Requires four "AA" batteries (included) for the main unit and two "AA" batteries (not included) for the remote control. Ages 2-5 years.



Remote Control  
Dancing Dino - 300558

NEW!



NEW!



Remote Control  
Dancing Unicorn - 240854

NEW!



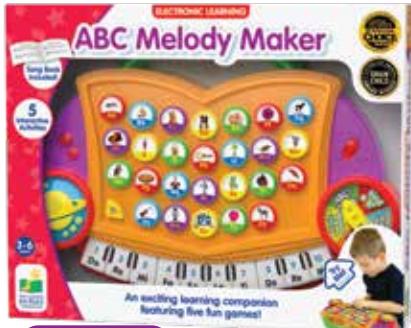
Forward,  
Reverse &  
Dancing  
Motion!



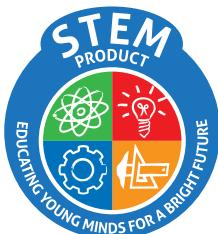
# ELECTRONIC PLAY

## ABC Melody Maker - 299142

The ABC Melody Maker is loaded with five interactive activities and a songbook to teach your little one about music, sounds, letters, and numbers. Listen for instructions to find items like "helicopter" and "train" and respond to questions like "What number comes before nine?" The buttons are colorful and big for little hands to easily press. Your little one will enjoy endless amounts of searching, following, choosing and listening, and their skills will sharpen without them even knowing it! Measures 14.5" long x 10.5" high. Requires three AA batteries (included). Ages 3-6 years.



**Song Book Included!**



## Smart Learning Station - 661109

Smart Learning Station is an exciting electronic learning machine featuring five fun games sure to entertain and educate your youngster. This colorful interactive unit features an alphabet and numbers touch pad, 5 light up LED shape buttons, and a convenient carry handle that puts kids in charge of choosing their fun. Kids won't even realize they're learning! Requires three "AA" batteries (included). Ages 3-6 years.





### On The Go Telly Smartwatch - 407783

Let's get busy and learn all the time with the On The Go Telly Smartwatch. This pretend smartwatch looks like the real thing with a light up screen, easy to grasp band, and lots of activities for your little one to explore. Press the side buttons for songs, lights, and sounds. The toggle switches, turn dial, and clacker bands provide tactile activities that strengthen coordination and small motor skills. With this realistic On The Go Smartwatch, kiddos can pretend to be just like Mom and Dad! Requires three button cell (AG13 or LR44) batteries (included).

Ages 3 months - 4 years.



### Telly Jr. Teaching Time Clock - 407752

It's never too early to learn how to tell time! Let Telly Jr. Teaching Time Clock help your child learn to tell both analog and digital time using two learning modes. In learning mode, Telly Jr. teaches time in five-minute increments when the hands are moved, updating the LCD screen. In quiz mode, Telly Jr. asks your child to move the hands on the clock face to match the time displayed on the screen. When turned off the LCD screen becomes a real working clock! Learning to tell time has never been so much fun. Requires three "AA" batteries (included). Ages 3-6 years.



### Telly The Teaching Time Clock - 075418

This Classic version of Telly the Teaching Time Clock has been teaching kids to tell both analog and digital time using two quiz modes for many years. In the learning mode, Telly teaches time in five minute increments by moving the hands and updating the LCD screen. In the quiz mode, Telly asks your child to move the hands on its face to match the time displayed on its screen. Telly also features a real working clock and night light. Learning to tell time has never been so much fun! Requires three "AA" batteries (included).

Ages 3-6 years.



# ELECTRONIC PLAY

## Super Telly Teaching Time Clock - 509258

Super Telly Teaching Time Clock is here to save the day... and night! Super Telly will help your child learn to tell time in both analog and digital time using two teaching modes. In learning mode, Super Telly teaches time in five-minute increments when the hands are moved, updating the LCD screen. In quiz mode, Super Telly asks your child to move the hands on the clock face to match the time displayed on the screen. Super Telly is also a real working clock, an alarm clock, and a night light! Super Telly also includes a Tell Time button so your child can press any time, day or night, and Super Telly will announce the current time. A timer feature is also included! Learning to tell time with all these great features has never been so much fun. Requires three "AA" batteries (included). Ages 3-6 years.

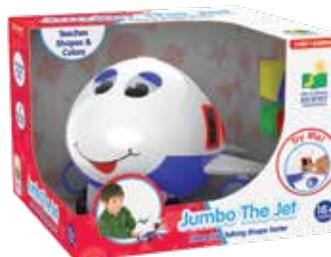


## Talking Shape Sorters

Fasten your seat belt and become a pilot and bus driver as you learn about colors, shapes, and letters with these interactive talking shape sorters. These vehicles will guide your little ones through learning with two play modes: Learn the colors & shapes/letters and Find It! Play by simply inserting the plastic shapes into their slots as directed. The vehicles are also free-wheel so your child can pilot them around through imaginative play. Store the shape pieces in the handy storage compartments inside the units. Each vehicle has an auto shut-off feature and a convenient carry handle. Requires three "AA" batteries (included). Ages 18 months - 4 years.



Talking Shape Sorter  
Letterland School Bus - 202593



Talking Shape Sorter  
Jumbo The Jet - 204368



## CONNECT WITH US!

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