

MindWare Wholesale



CELEBRATION



STORYTELLER



EXPLORER



CREATOR



GIFTS & STATIONERY 2026



MindWare®



2026 Gift & Stationery Catalog

For over 30 years, MindWare has helped parents, teachers, friends and families around the world spark imaginations, celebrate special moments and add more fun and learning to their lives. Our products are designed to maximize retail store sales with eye-catching packaging, quality you can see and prices everyone can afford.

GIFT & TOY

Games
Sensory Genius
Sensory Sprouts
Foodie Fidgets
Early Learning Games
Early Learning Activities
Early Learning Puzzles
Eric Carle

3

CARDS & STATIONERY

Empowerment Cards
Googly Eye Cards
Sticker Birthday Cards
Decorate Your Own Birthday Cards
Jewel Birthday Cards
Charm Birthday Cards
Age Specific Cards
Confetti Cards
Tri-Fold Birthday Cards
Tattoo Cards
Neon Birthday Cards
Foil Birthday Cards
Scratch and Sniff Birthday Cards
Glitter Birthday Cards
Regular Birthday Cards
Baby Cards
Card Displays
Googly Eye Enclosures
Age-Specific Enclosures
Joke Enclosures
Foil Enclosures
Glitter Enclosures
Scratch and Sniff Enclosures
Regular Enclosures
Baby Enclosures
Diaries

18

STICKERS

Regular Stickers
Googly Eye Stickers
Puffy Stickers
Scratch and Sniff Stickers
Glitter Stickers
Glow-in-the-Dark Stickers
Sticker and Totes Displays
Reusable Sticker Totes

44

BOOKS

Sticker Activity Books
Extreme Dot to Dot Books
World of Dots Books
Book Display
Colored Pencils
Mystery Mosaics Books
Color Counts Books
Wild Wonders Books

56



12 Days of Science

Unwrap a new 'wow!' every day with 12 Days of Science—bite-size experiments that spark curiosity and hands-on fun.

12 DAYS OF SCIENCE
14093632



AWARDS

PAL Award

AGES 6+

9" w x 6 1/4" h x 5 1/2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs



Ringer

Blend smart strategy with a dash of luck—the die rolls in Ringer keeps every round fresh, fun and full of surprises.



RINGER
14118764



AGES 8+
PLAYERS 2-5

6 3/4" w x 2" h x 4 1/2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs

Pongdemonium

It's bouncing, challenging and hilarious—with off-the-wall tasks that keep every round of Pongdemonium packed with laughs.

PONGDEMONIUM
14537475



NEW

AGES 8+
PLAYERS 2-8

4 1/2" w x 10 1/2" h x 4 1/2" d

Minimum 6



Bounce it in
WHILE using
T-rex arms.

High-five each
teammate, THEN
bounce it in.

Skippity

Jump, skip and capture your way to victory—Skippity is the colorful strategy game that's easy to learn and impossible to put down.



SKIPPITY
48146



AGES 5+
PLAYERS 2-4

10 1/2" w x 10 1/2" h x 2" d

Minimum 6

WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs.

AWARDS

Major Fun Award

NAPPA National Parenting Publications Honor Award

Parents' Choice Silver Award

Logic Links Puzzle Box

Connect the clues and unlock the solution—Logic Links turns logic puzzles into irresistible brain-boosting fun. Includes progressive difficulty cards that build critical thinking with every challenge.



AWARDS
Parents' Choice Approved Award

**LOGIC LINKS
PUZZLE BOX
32015**



AGES 6+

5 1/4" w x 5 1/4" h x 1 3/4" d

Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Noodlers Puzzle Box

Twist your brain into delightful knots—Noodlers serves up quirky, clever puzzles that keep you noodling for more. Compact, pick-up-and-play challenges make it perfect for on-the-go brain training.

**NOODLERS PUZZLE BOX
32014**



AWARDS
Parents' Choice Silver Award
NEW

AGES 8+

5 1/4" w x 5 1/4" h x 1 3/4" d
Minimum 12

Q-bitz

Race the clock, flip the cards and recreate the pattern—Q-bitz Jr. and Q-bitz Solo deliver quick, colorful, shape-building gameplay that's as fun to play as it is to master. Develops visual-spatial reasoning through fast, repeatable gameplay.

AWARDS
Tillywig Brain Child Award

**Q-BITZ JR
68532**



AGES 3+

5 1/4" w x 5" h x 2 1/4" d
Minimum 12



**Q-BITZ SOLO
58070**



AGES 8+

8 1/2" w x 8 1/2" h x 2 1/2" d
Minimum 12

KEVA® Brain Builders

Flip a card, stack the planks and bring each 2D image to 3D reality—KEVA Brain Builders and Brain Builders Junior make hands-on STEM play irresistibly smart, simple and smile-worthy. Durable KEVA planks ensure endless open-ended construction and skill-building.

AWARDS
Major Fun Award
Parents' Choice Silver Award
Academics' Choice Brain Toy Award
ASTRA's Best Toy For Kids Award in Learning Play
Global Educator Institute Seal of Endorsement
Dr. Toy Best Picks



**KEVA® BRAIN BUILDERS
66009**



AGES 7+

5 1/4" w x 5" h x 2 1/4" d
Minimum 12



**KEVA® BRAIN BUILDERS JR
68337**



AGES 4+

4" w x 4" h x 1 1/2" d
Minimum 12

Travel Size Qwirkle™

Bold shapes, big strategy—now pocket-sized! Travel Qwirkle brings award-winning fun anywhere you go. Compact design makes it perfect for travel, classrooms, or on-the-go play.

CONTENTS:

- 108 $\frac{3}{4}$ " x $\frac{3}{4}$ " wooden tiles
- Sturdy canvas travel bag
- Rules



ACTUAL
TILE SIZE



TRAVEL SIZE QWIRKLE™
52132



NEW
AGES 6+
PLAYERS 2-4

5 $\frac{1}{4}$ "w x 5"h x 2 $\frac{1}{4}$ "d
Minimum 12

AWARDS

Major Fun Award
Mensa Select Award
Parents' Choice Gold Award



Qwirkle™ Rummy

Match, meld, and steal the win—Qwirkle Rummy blends the classic Qwirkle vibe with fast, card-flipping excitement. Encourages pattern recognition and strategic thinking with quick, replayable rounds.

CONTENTS:

- 110 cards
- Rules

QWIRKLE™ RUMMY
13838443



AGES 8+
PLAYERS 2-4

3 $\frac{1}{2}$ "w x 5 $\frac{1}{2}$ "h x $\frac{3}{4}$ "d
Minimum 12

12 Qwirkle™ Rummy Card Packs with Display

This point-of-purchase display includes 12 decks of Qwirkle Rummy cards! Eye-catching, compact and ready to drive impulse buys.

QWIRKLE™ RUMMY DISPLAY
WITH 12 QWIRKLE™ RUMMY
CARD PACKS
13953984



AGES 6+
PLAYERS 2-4

7 $\frac{3}{4}$ "w x 6"h x 5 $\frac{1}{4}$ "d
Minimum 1



Each item in the Sensory Genius line was thoroughly researched and thoughtfully designed to support the sensory needs of children and adults. They are ideal choices for educators, therapist and anyone seeking quiet activities for sensory processing. Plus, the striking colors, eye-catching packaging and value price points make these essential impulse products to carry in your store.

Sensory Mats

Durable, textured mats provide tactile stimulation that helps improve focus and calm in busy environments.

CONTENTS:

- 4 Sensory Mats

**SENSORY GENIUS
SENSORY MATS
14093630**



8 1/4" w x 8 1/4" h x 2" d
Minimum 12

Mini Sensory Mats

Compact mats offer the same tactile benefits in a travel-friendly size for desks, therapy sessions or on-the-go use.

CONTENTS:

- 5 Mini Sensory Mats

**SENSORY GENIUS
MINI SENSORY MATS
14284549**



5 3/4" w x 7 1/4" h x 2" d
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Weighted Lap Pad

Smooth and textured surfaces deliver gentle, evenly distributed pressure to help calm, focus and provide soothing tactile input.

CONTENTS:

- 1 Weighted Lap Pad

**SENSORY GENIUS
WEIGHTED LAP PAD
14093628**



14" w x 12" h x 3 1/4" d
Minimum 6

Stretchy Strings

Flexible, tactile strings offer fidget-friendly movement to relieve stress and improve focus during tasks. Strings stretch up to 3-feet-long and can be twirled around hands and fingers.

CONTENTS:

- 2 Stretchy Strings

**SENSORY GENIUS
STRETCHY STRINGS
13791397**



5 3/4" w x 7 1/4" h x 2 1/4" d
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Sensy Pop!

Squeeze the ball through an enclosed silicone maze for a satisfying tactile challenge that improves focus and relieves stress.

CONTENTS:

- 1 Sensy Pop!

SENSORY GENIUS
SENSY POP!
13971527



5³/₄"w x 1¹/₄"h x 5³/₄"d
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Sqwooz

Stretch, squeeze and squish—this versatile sensory tool builds hand strength while providing tactile stimulation for stress relief.

CONTENTS:

- 1 Sqwooz ball

SENSORY GENIUS
SQWOOZ
13785010



3¹/₂"w x 7" h x 2" d
Minimum 12



Sensy Band

Slap-style bracelet with a textured surface allows kids to quietly fidget, improving focus and reducing restlessness.

CONTENTS:

- 1 Sensy Band

SENSORY GENIUS
SENSY BAND
13785006



2³/₄"w x 5¹/₄"h x 3¹/₂"d
Minimum 12



Stress Balls

Classic squeeze balls support fine motor strength and provide calming sensory input for on-demand stress relief.

CONTENTS:

- 3 Stress Balls

SENSORY GENIUS
STRESS BALLS
13785009



2¹/₄"w x 6¹/₂"h x 2¹/₄"d
Minimum 12



Pencil Pushers

Textured pencil toppers make writing a multi-sensory experience while promoting focus and fine motor control.

CONTENTS:

- 3 pencils
- 3 pencil tops

SENSORY GENIUS
PENCIL PUSHERS
13785011



3"w x 8³/₄"h x 1"d
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Finger Fling

Bounce, flick and fidget—Finger Fling builds hand-eye coordination and relieves nervous energy while keeping hands busy.

CONTENTS:

- 1 Finger Fling

SENSORY GENIUS
FINGER FLING
13791399



4¹/₂"w x 7¹/₂"h x 2¹/₂"d
Minimum 12

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Sensory Sprouts Sensory Mat

Inflatable and leaf-shaped, this mat holds water with eight floating shapes that spin, wobble and bob—inviting babies to explore textures, colors, and motion in a safe, captivating, hands-on sensory adventure.



SENSORY SPROUTS SENSORY MAT
14382705



AGES 6 mo+
10" w x 7 1/4" h x 2" d
Minimum 6

Sensory Sprouts Surprise Puzzle

With mirrored surfaces, rattling beads, jingling bells and more, it transforms simple stacking into a multi-sensory playground that sharpens fine motor skills, sparks curiosity, and rewards discovery at every turn.



SENSORY SPROUTS
SURPRISE PUZZLE
14547951



AGES 6 mo+
7" w x 2" h x 7" d
Minimum 6

Sensory Sprouts Peek & Pull Tissue Box

Soft, plush tissues peek out from a durable, squeezable box, encouraging babies to grasp, pull and repeat—building hand-eye coordination, cause-and-effect understanding and hours of engaging, interactive play!



SENSORY SPROUTS PEEK & PULL TISSUE BOX
14382704



AGES 6 mo+
8 1/4" w x 10 1/4" h x 7 1/4" d
Minimum 6

Sensory Sprouts Infant Essentials Set

A thoughtfully curated collection of tactile mats, interactive peek-and-pull toys, rattling puzzles and stacking elements offers a full-spectrum sensory experience, stimulating touch, sight, sound and coordination while supporting multiple developmental milestones.



SENSORY SPROUTS
INFANT ESSENTIALS SET
14547952



AGES 3 mo+
13" w x 12 1/2" h x 3" d
Minimum 6

Foodie Fidgets Squishy Bao Bun and Dumplings

Soft, squeezable bao buns and dumplings that are perfect for fidgeting, stress relief and gifting—fun, trendy and sure to spark smiles in any setting.



**FOODIE FIDGETS
SQUISHY BAO BUN
AND DUMPLINGS**
14291928



AGES 5+
5" w x 4" h x 3 1/2" d
Minimum 6
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Foodie Fidgets Ramen Noodles and Toppings

Stack, squish and mix these colorful noodles and toppings for endless tactile fun—an adorable, giftable stress-buster that kids and adults will love



**FOODIE FIDGETS
RAMEN NOODLES
AND TOPPINGS**
14295648



AGES 5+
3 3/4" w x 4 1/2" h x 3 3/4" d
Minimum 6
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Foodie Fidgets Sushi Tray

This squishy sushi set turns playtime into a hands-on sensory adventure—trendy, collectible and perfect for gifting or tabletop fidget fun.

**FOODIE FIDGETS
SUSHI TRAY**
14295649



AGES 5+
8 1/2" w x 5 1/2" h x 2" d
Minimum 6
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Nacho Tray Set

Crunchy-looking, soft-to-touch nachos and toppings make fine motor practice deliciously fun—a playful, giftable treat that keeps hands busy and imaginations active.

AGES 5+
7" w x 2" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

NACHO TRAY SET
14599694



Burger Basket Set

Stack, squish and serve this burger set for endless sensory play—fun, trendy and gift-ready for kids, teens and adults who love quirky fidgets.

AGES 5+
6 1/2" w x 5 1/4" h x 2 3/4" d
Minimum 6
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

**BURGER
BASKET SET**
14599693



Race to the Treasure!

Teams join forces to outsmart the Ogre by charting a clever path through the forest—boosting strategic thinking while turning every planning session into a shared triumph.



RACE TO THE TREASURE! GMC2



**AGES 5+
PLAYERS 2-4**
12 1/2" w x 9" h x
1 1/2" d
Minimum 6

AWARDS
Oppenheim Toy
Portfolio Platinum
Award
Major Fun Award
PAL Award

Dinosaur Escape

Players race across the island to save the T-Rex, Stegosaurus and Brachiosaurus before the volcano erupts—strengthening memory and teamwork with every suspenseful flip and rescue.

AWARDS

Oppenheim Toy Portfolio Gold
Award
Parents' Choice Silver Award
PAL Award
National Parenting Publication
Awards (NAPPA) GOLD Award



DINOSAUR ESCAPE GMC7



**AGES 4+
PLAYERS 2-4**
12 1/2" w x 9" h x 1 1/2" d
Minimum 6

Feed the Woozle

Teams giggle their way through feeding the Woozle silly snacks like chocolate-covered flies and hairy pickles—supporting motor skills and body awareness through joyful, wiggly fun.



FEED THE WOZZLE GMK2



**AGES 3+
PLAYERS 2-5**
10 3/4" w x 10 3/4" h x
2 1/4" d
Minimum 6

AWARDS
Oppenheim Toy Portfolio
Platinum Award
Parents' Choice Silver
Award
ASTRA's Best Toy For Kids
Award in
Learning Play
PAL Award

Snug as a Bug in a Rug!

Kids work together to tuck brightly colored, goofy-faced bugs safely under the rug before the stinkbugs show up—building early math and social-emotional skills through irresistibly cute cooperation.



SNUG AS A BUG IN A RUG! GMK1



**AGES 3+
PLAYERS 2-4**
10 3/4" w x 10 3/4" h x
2 1/4" d
Minimum 6

AWARDS
Oppenheim
Toy Portfolio
Platinum Award
Dr. Toy Top 10
Game Award
Dr. Toy 100
Best Toys

Mermaid Island

Children band together to guide shimmering mermaids back to their island hideaway before the Sea Witch arrives—boosting strategic thinking through a magical, no-tears adventure.



MERMAID ISLAND GM107



**AGES 5+
PLAYERS 2-6**
12 1/2" w x 9" h x 1 1/2" d
Minimum 6

AWARDS
Good Housekeeping
Best Board Games
Award

Friends and Neighbors

Little learners draw from a "helping bag" to solve everyday challenges—like offering a teddy bear for comfort or a bandage for a scraped knee—building empathy and emotional literacy in the sweetest, most relatable way.



FRIENDS AND NEIGHBORS GMC9



AWARDS
Oppenheim Toy Portfolio Gold Award
PAL Award
Parents' Choice Recommended
Award
MESH Accreditation

**AGES 3+
PLAYERS 1-4**
9 1/4" w x 9 1/2" h x
2 1/4" d
Minimum 6

Busy Fabric Tote

Keep little hands learning wherever they go with a soft, sensory-rich tote packed with crinkly patches, zippers to slide and snaps to press—building essential fine-motor skills through irresistible, on-the-go play.

BUSY FABRIC TOTE
14474410



NEW
AGES 18 mo+
8½" w x 11" h x 1" d
Minimum 6



Magnetic Friends

Open the door to a world where imagination meets style as kids mix and match magnetic outfits, swap cute accessories and create adorable storylines—fueling creativity and independent play with every outfit change.

CONTENTS:

- 2 Dress Up Dolls with Wooden Bases
- 10 Magnetic Hangers
- Over 40 Magnetic Pieces
- 1 Wardrobe Case Holder with Clothing Rod and Mirror

NEW
AGES 3+

7" w x 7¾" h x 2½" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.



Blinkity Bot

This light-up, giggle-triggering robot invites kids to follow flashing patterns, copy silly sequences and stay engaged as they strengthen memory and early STEM skills through delightful, interactive play.

BLINKITY BOT
14474409



Requires 2 AAA batteries.

AWARDS
PAL Award
AGES 18 mo+
9" w x 7" h x 2" d
Minimum 6



FASHION FRIENDS
14606440



COZY CRITTERS
14606441



Walkie Talk-Along: Walkie Talkie Adventure Set

Spark big adventures with kid-friendly walkie-talkies that inspire teamwork, imaginative missions and outdoor discovery—perfect for building communication skills while bringing cooperative play to life.

WALKIE TALK-ALONG: WALKIE TALKIE ADVENTURE SET
14605276



Requires 6 AAA batteries.

AGES 3+
9½" w x 6" h x 2½" d
Minimum 6



WARNING: Choking Hazard —
Contains small parts. Not for children under 3 yrs.

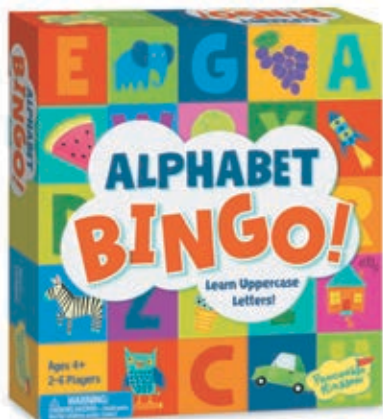


PLAYFUL PRETEND
14606442



Alphabet Bingo!

A fun twist on a classic! Reach into the bag and pull out a letter token — if you have a match, you're on your way to BINGO!



AWARDS
Oppenheim Toy
Portfolio Gold
Award

ALPHABET BINGO!
GM112



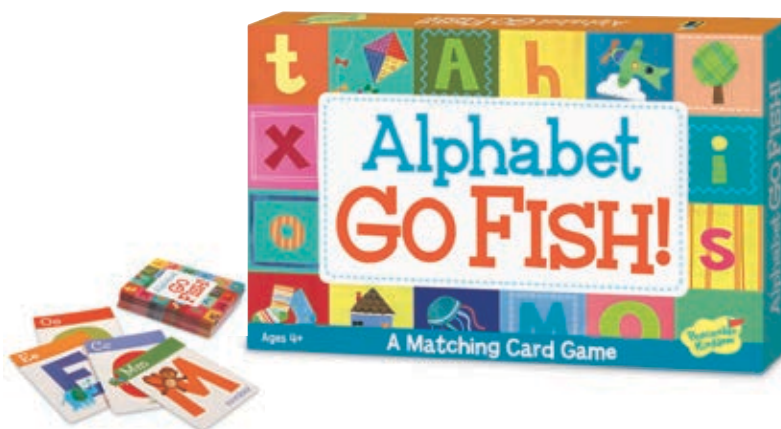
AGES 4+
PLAYERS 2-6

7" w x 8" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Alphabet Go Fish!

Bright, whimsical cards bring a burst of energy to a classic game, turning each round into a laugh-filled hunt for favorite letters.

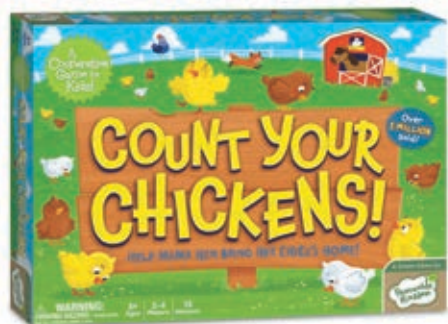


ALPHABET GO FISH!
AM3



AGES 4+
PLAYERS 3-6

7 3/4" w x 4 3/4" h x 1" d
Minimum 12



Count Your Chickens!

A joyful, cooperative adventure where kids team up to help Mother Hen gather her chicks—pure, feel-good fun families return to again and again.

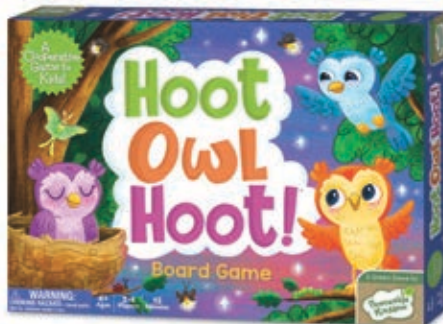
AWARDS
Oppenheim Toy Portfolio Platinum Award
Creative Child Magazine Game of the Year Award
Major Fun Award

COUNT YOUR CHICKENS!
GM108



AGES 3+
PLAYERS 2-4
12 1/2" w x 9" h x 1 1/2" d
Minimum 6

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Hoot Owl Hoot!

A vibrant, teamwork-driven race against the sunrise that keeps players fully engaged, making it a go-to choice for families who love to play together.

AWARDS
Oppenheim Toy Portfolio Platinum Award
Dr. Toy Best Products Award
Dr. Toy 100 Best Children's Products Award
Major Fun Award
Family Fun Magazine Toy of the Year Award
Parents' Choice Silver Award

HOOT OWL HOOT!
GM106



AGES 3+
PLAYERS 2-4

12 1/2" w x 9" h x 1 1/2" d
Minimum 6
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



Math Sandwich

Silly, stackable ingredient cards make every turn a playful surprise, serving up irresistible, laugh-out-loud math fun.

MATH SANDWICH
14284551



AGES 3+
PLAYERS 1-4
6 3/4" w x 9 3/4" h x 2 1/2" d
Minimum 6
WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Match Up Games & Puzzles

It's 3 games in one! Kids can lay the cards face up for a matching game, face down for a memory game or either way to build a 24-piece floor puzzle. The vibrant and colorful art makes learning even more fun. When playtime is done, the pieces can be stashed in the sturdy carrying case for convenient at-home storage or on-the-go play!

AGES 2+

4"w x 5 1/4"h x 1 1/4"d
Minimum 6



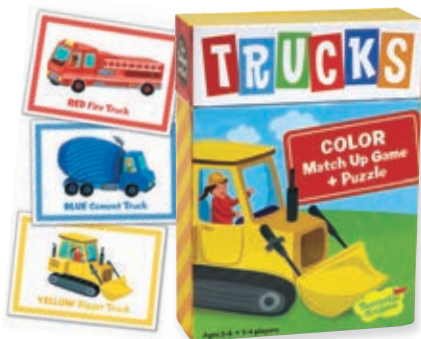
Unicorns

MU21



Princess

MU4



Trucks

MU13



Dinosaur

MU10



Match Up Games & Puzzles Set

PGM5529



CONTENTS:

- FREE display case
- 16 games, 4 each of 4 designs

PICK ANY
4
DESIGNS!



Floor Puzzles

These adorably designed floor puzzles have unique puzzle shapes for extra fun!

KIDS LEARN:

- Visual recognition
- Cooperation
- Fine motor development
- Problem solving
- Cognitive skills

CONTENTS:

- Rope carrying handles
- Large pieces
- Special-shaped pieces
- Measures over 2' x 3'
- Foil accents

AWARDS

Oppenheim Toy Portfolio
Platinum Award



Unicorn

PZ21



AGES 3+

11" w x 7" h x 3 1/2" d
Minimum 6



Racecar

14125383



AGES 3+

11" w x 7" h x 3 1/2" d
Minimum 6



Christmas Tree

14118730



AGES 3+

7" w x 11" h x 3 1/2" d
Minimum 6

Shimmery Snowman Floor Puzzle

PZ38



AGES 3+

7" w x 11" h x 3 1/2" d
Minimum 6



AGES 5+

7" w x 11" h x 3 1/2" d
Minimum 6

AGES 3+

AGES 3+

11" w x 7" h x 3 1/2" d
Minimum 6



Butterfly

PZ42



1 95130 20330 5



Hoot Owl Hoot!

PZ29



1 95130 06197 4



Fairy

PZ26



1 92073 95539 1



Dump Truck

PZ54



1 95130 29094 7



Magical Mermaid

PZ18



1 92073 56665 8



Dinosaur

PZ22



1 92073 75819 0

AWARDS
Oppenheim Toy
Portfolio Platinum
Award

AGES 3+

11" w x 7" h x 3 1/2" d
Minimum 6



USA

14194071



1 95130 47722 5

AGES 5+

11" w x 7" h x 4" d
Minimum 6

Play & Grow Puzzles:

Play & Grow Puzzles
include handy
zippered totes for
grab and go fun!



Level 1

14602265



1 97640 56190 6

AGES 2+

10" w x 8" h x 3 3/4" d
Minimum 6



Level 2

14602266



1 97640 56191 3

AGES 2+

10" w x 8" h x 3 3/4" d
Minimum 6

Monkey Around

Wiggly, giggly movement prompts get little ones stretching, hopping and balancing, building gross motor skills, body awareness and following directions through joyful, active play.

AWARDS

Oppenheim Toy
Portfolio Platinum
Award
Parents' Choice Silver
Award
PAL Award

MONKEY AROUND GTT101



6 43356 05764 1



AGES 2+
8"w x 8"h x 2 1/4"d
Minimum 6

Acorn Soup

Sweet, chunky play pieces invite kids to 'cook' up imaginative recipes, nurturing early counting, fine motor skills and pretend-play creativity with every stir.



ACORN SOUP GTT105



6 43356 05855 6

AGES 2+
7"w x 7"h x 3 1/4"d
Minimum 6

AWARDS

Creative Child
Magazine Game of
the Year Award
PAL Award
Parents' Choice
Recommended
Award



Duck Duck Dance!

Adorable action cards inspire spins, wiggles, and happy chaos, helping toddlers practice coordination, rhythm and active listening as they dance their way through the game.

AWARDS

Oppenheim Toy Portfolio Platinum Award

DUCK DUCK DANCE! GTT106



1 92073 78654 4

AGES 2+
8"w x 8"h x 3"d
Minimum 6



Where's Bear?

A lovable hide-and-seek adventure packed with surprise reveals, naturally strengthening object permanence, spatial reasoning and early problem-solving in the most delightful way.

AWARDS

Oppenheim Toy Portfolio Platinum Award
Parents' Choice Gold Award
PAL Award

WHERE'S BEAR? GTT100



6 43356 05763 4

AGES 2+
5"w x 6 1/4"h x 6 1/4"d
Minimum 6



Patch's Pockets

Mix-and-match pockets encourage sorting, matching and playful discovery, boosting early math concepts, categorization skills and fine motor development through hands-on exploration.

AWARDS

PAL Award
Oppenheim Toy Portfolio Platinum Award

PATCH'S POCKETS 14509521



1 97640 45407 9

AGES 2+
9"w x 3 1/2"h x 8"d
Minimum 6

World of Eric Carle™ Discover & Learn Scavenger Hunt

An interactive hunt that sparks curiosity and observation skills, helping children practice pattern recognition, critical thinking and memory while exploring Eric Carle's colorful world.

AWARDS

2025 PAL Top 10 Award Games PreSchool: Eric Carle Discover and Learn Scavenger Hunt

14473087



NEW

AGES 3+

8" w x 5 1/4" h x 3" d
Minimum 6



World of Eric Carle™ Animal Bingo

Bright, iconic illustrations turn every round into a fun matching challenge, strengthening visual discrimination, concentration and early social skills.



14473089



NEW

AGES 2+

8" w x 8" h x 2 1/4" d
Minimum 6

World of Eric Carle™ Very Hungry Caterpillar Snack Match

Delightful, hands-on matching builds memory, counting and early problem-solving skills as kids pair favorite foods, combining playful learning and cooperative play with the magic of a classic story.



14473088



NEW

AGES 2+

12 1/2" w x 9" h x 1 1/2" d
Minimum 6

World of Eric Carle™ Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

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NEW

WHAT FUN YOU'RE 1,
HAPPY BIRTHDAY!
14606170



NEW

LOOK WHO'S 2,
HAPPY BIRTHDAY!
14606171



NEW

WHAT A TREAT! 3 IS SWEET!
HAPPY BIRTHDAY!
14606172



NEW

ERIC CARLE HAPPY
BIRTHDAY! BLANK INSIDE
14606169



Empowerment Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design
Cards to celebrate achievement, build confidence and show you care.



**BUNCHES AND BUNCHES
AND BUNCHES!**
5937G



YOU DID IT!
5936G



KEEP BEING LLAMAZING!
6601G



Googly Eye Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

**GOOGLY
EYES ON
EVERY CARD!**



**WISHING YOU A
HOPPY BIRTHDAY!**
14338566



HOPE IT'S LEGENDARY!
14338563



**YOU'RE ONE IN A
CHAMELEON!**
6100GE



**HOPE YOU HAVE A
DINO-MITE BIRTHDAY!**
6108GE



**TAKE A BIG BITE OUT OF
BIRTHDAY FUN!**
6103GE



**HAVE A DOGGONE
GREAT BIRTHDAY!**
6106GE



**HOPING YOUR SPECIAL DAY
IS AS SWEET AS YOU!**
6105GE



**HOPE YOUR BIRTHDAY IS
ONE-IN-A-MELON!**
6104GE



Sticker Birthday Cards

15" x 7" card printed on FSC paper with envelope • Minimum 12 per design • Each card comes with a sheet of stickers attached.

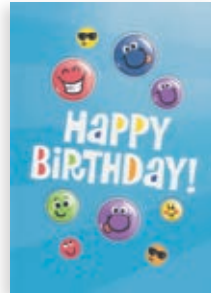
GLITTER SCRATCH & SNIFF STICKERS



HOPE IT'S
DELICIOUS!
6003ST



PUFFY STICKERS



HOPE YOUR DAY IS
FULL OF SMILES!
6004ST



Decorate Your Own Birthday Cards

15" x 7" card with envelope • minimum 12 per design • Decorate these birthday cards with the supplied stickers before giving to someone special. Cards are individually cello bagged.

IT'S PARTY TIME!
6301ST



FOIL



HOPE IT'S MAGICAL!
6000ST



FOIL STICKERS



PACKAGED



PACKAGED

Jewel Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design

JEWEL
ON EVERY
CARD!



YOU'RE A REAL TREASURE!
6900JL



HAVE A FAIRY
MAGICAL DAY!
6901JL



WISHING YOU A HOOT OF A
BIRTHDAY!
6902JL



Charm Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design • Adorably designed cards include two friendship necklaces; one necklace to give and one to keep! (One necklace is securely attached to the card and one is easily removed.) Cards are individually cello bagged.



PACKAGED



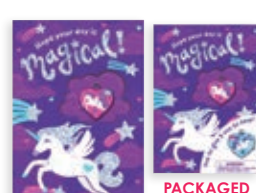
PACKAGED



PACKAGED



PACKAGED



PACKAGED



WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6201CC



WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6000CC



WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6002CC



WEAR THIS FRIENDSHIP
CHARM, AND
I'LL WEAR ONE TOO!
6001CC



UNICORN
TODAY IS YOUR BIRTHDAY,
MAGICAL WISHES
TO YOU! WEAR THIS
FRIENDSHIP CHARM,
AND I'LL WEAR ONE TOO!
6200CC



WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.

Age-Specific Foil & Glitter Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



HOORAY, YOU'RE 1!
HOPE YOUR DAY IS FUN!
HAPPY BIRTHDAY!
6602G



WOO-HOO!
LOOK WHO'S 2!
HAPPY BIRTHDAY!
6603G



YIPPEE!
YOU'RE 3!
HAPPY BIRTHDAY!
6640G



HIP HIP HOORAY!
HAPPY
4TH BIRTHDAY!
6605G



SWING INTO THE
HAPPIEST DAY EVER!
HAPPY 5TH BIRTHDAY!
6606G



Age-Specific Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**YOU'RE ONE! WHAT FUN!
HAPPY BIRTHDAY!
5180G**



**HOORAY FOR YOU!
HAPPY 2ND BIRTHDAY!
5181G**



**YOU'RE THREE!
THE BEST AGE TO BE!
HAPPY BIRTHDAY!
5182G**



**HAVE A POPPING FUN
BIRTHDAY!
5183G**



**HIP HIP HOORAY FOR A
GREAT BIRTHDAY!
5184G**



**HAPPY BIRTHDAY TO
ONE COOL KID!
5185G**



**HOPE YOUR BIRTHDAY IS
BURSTING WITH FUN!
5648G**



**LET'S CELEBRATE!
HAPPY BIRTHDAY!
5649G**



**WIGGLE AND SHAKE FOR YOUR
BIRTHDAY CAKE! HAPPY 1ST BIRTHDAY!
6608G**



**HAPPY BIRTHDAY, TODAY YOU ARE ONE!
CUTE AS A PUPPY AND LOTS OF FUN!
6609G**



**WHAT FUN!
HAPPY 1ST BIRTHDAY!
5651G**



Confetti Birthday Cards

5" x 7" card with envelope • Minimum 12 per design • Celebrate special birthdays with thick cards filled with festive confetti. Cards are individually cello bagged. May require extra postage.



TURNING ONE
IS SUCH FUN!
HAPPY FIRST BIRTHDAY!
6000CF



TODAY YOU'RE TWO!
HOORAY FOR YOU!
HAPPY SECOND BIRTHDAY!
6001CF



YIPPEE!
YOU'RE THREE!
HAPPY THIRD BIRTHDAY!
6002CF



WISHING YOU FUN GALORE
AS YOU TURN FOUR!
HAPPY FOURTH BIRTHDAY!
6003CF



HIP HIP HOORAY!
YOU'RE FIVE TODAY!
HAPPY FIFTH BIRTHDAY!
6004CF



HAPPY SIXTH BIRTHDAY!
HOPE IT'S SUPER!
6005CF



HAPPY SEVENTH BIRTHDAY!
HOPE IT'S SPECTACULAR!
6006CF



HAPPY BIRTHDAY TO
A SUPERSTAR
EIGHT-YEAR-OLD!
6007CF



Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • printed on FSC paper • recycled colored envelope • Minimum 12 per design

FOIL



LET'S PAWTY!
14338567



NEW



CHUGGA CHOO WOO HOO!
14635915



Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded • Printed on FSC paper
• Recycled colored envelope • Minimum 12 per design



FOIL

HOPE IT'S GREAT!
6603TF



FOIL

WISHING YOU A
WILD BIRTHDAY!
6601TF



FOIL

YOU'RE ON THE FAST TRACK
TO A GREAT DAY!
14395667



FOIL

HAVE FUN ON THIS
SPECIAL DAY!
14395665



FOIL

SPARKLE AND SWISH FOR A
BUBBLY BIRTHDAY WISH!
5924TF



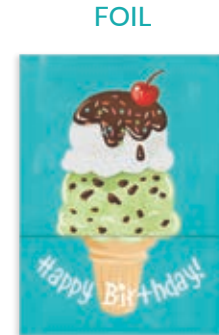
FOIL

SENDING MAGIC YOUR WAY
ON THIS SPECIAL DAY!
6025TF



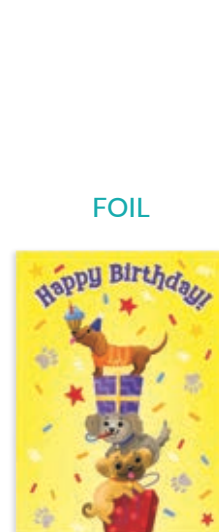
Tall Tri-Fold Birthday Cards

Card printed on FSC paper
• Recycled colored envelope
• Minimum 12 per design



FOIL

HAVE AN EXTRA
SWEET DAY!
HAPPY BIRTHDAY!
6800TF



FOIL

HAPPY BIRTHDAY!
IT'S YOUR DAY TO
BE TOP DOG!
6801TF



Tri-Fold Birthday Cards

5" x 7" card • 15" x 7" unfolded

- Printed on FSC paper
- Recycled colored envelope
- Minimum 12 per design



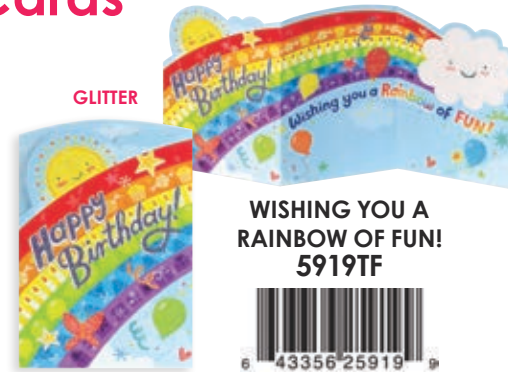
FOIL

MER-MAKE A WISH!
HAPPY BIRTHDAY!
6600TF



FOIL

FIND YOUR WAY TO THE
TREASURE!
HAPPY BIRTHDAY!
5922TF



GLITTER

WISHING YOU A
RAINBOW OF FUN!
5919TF



FOIL

IT'S A FAIRY GOOD DAY
FOR A BIRTHDAY! HOPE IT'S
AS SPECIAL AS YOU!
6604TF



FOIL

HAVE A ROARIN'-GOOD,
DINO-RIFFIC,
STOMPIN' GREAT TIME!
5921TF



Tattoo Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope

- Minimum 12 per design



HAPPY BIRTHDAY! I'M 4
5828T



HAPPY BIRTHDAY! I'M 5
5829T



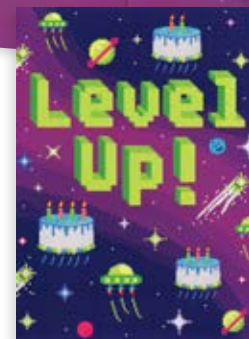
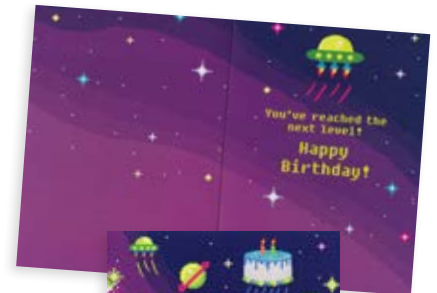
HAPPY BIRTHDAY! I'M 6
5830T



Neon Birthday Cards

5" x 7" card printed on FSC paper

- Recycled colored envelope
- Minimum 12 per design



YOU'VE REACHED THE NEXT
LEVEL! HAPPY BIRTHDAY!
5937NE



KICKFLIP YOUR WAY TO
A RAD DAY!
5935NE



Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAVE AN AMAZING DAY!
14635910



NEW

HOPE YOUR DAY IS
CLAW-SOME!
14635912



NEW

CELEBRATE! IT'S YOUR
BIRTHDAY!
14635914



NEW

STAND TALL, STAY COOL AND
HAVE A WILDLY FUN BIRTHDAY!
14635911



NEW

IT'S YOUR SPECIAL DAY.
HAPPY BIRTHDAY!
14635916



NEW

KICK UP YOUR HEELS & HAVE A
ROOTIN'-TOOTIN' GOOD TIME!
14635918



NEW

HAVE A HAPPY BIRTHDAY!
14635920



NEW

WISHING YOU A TALL
STACK OF FUN TODAY!
14635919



NEW

HAVE A FUN-FILLED BIRTHDAY!
14635921



DIE-CUT

BIRTHDAY WISHES!
14338562



Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE YOUR BIRTHDAY
IS THE G.O.A.T.!
(GREATEST OF ALL TIME)
14338564



HAPPY BIRTHDAY!
GO NUTS!
14338561



HAVE A
SUPER DAY!
6413FC



WISHING YOU
AN ALL-STAR
BIRTHDAY!
6414FC



HOPE YOUR BIRTHDAY IS
PAWSOME!
6415FC



HAPPY BIRTHDAY!
HOPE IT'S PURR-FECT!
6401FC



DIE-CUT

HOPE IT'S DINO-MITE!
6402FC



WISHING YOU A BRIGHT
AND HAPPY DAY!
6405FC



SPECIAL WISHES JUST
FOR YOU!
HAPPY BIRTHDAY!
5750FC



HOPE YOUR DAY IS SWEET!
5748FC



SHINE ON!
6406FC



MAKE A WISH!
6400FC



DIE-CUT

WISHING YOU A
BRIGHT & HAPPY DAY!
6403FC



Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HOPE IT'S RAD!
14395671



DIE-CUT

HAVE AN ENCHANTED
BIRTHDAY!
5234FC



HOPE YOU HAVE A
BREAKAWAY DAY!
6011FC



LET'S CELEBRATE!
6012FC



ALL ABOARD FOR
A DAY OF FUN!
HAPPY BIRTHDAY!
5909FC



WISHING YOUR DAY IS
AS SWEET AS YOU!
6015FC



ENJOY YOUR DAY
PARTY ANIMAL!
6017FC



HOPE YOUR DAY IS
OUT OF THIS WORLD!
5801FC



A GREAT DAY IS
WRITTEN IN THE STARS
14338557



HAPPY BIRTHDAY!
HOPE IT'S SPECTACULAR!
5908FC



IT'S PARTY TIME HAVE A
FIN-TASTIC BIRTHDAY!
5907FC



HAVE A BIRTHDAY
FULL OF LAUGHS!
5869FC



HAVE A
SUPER BIRTHDAY!
5860FC



HAVE A WILD
BIRTHDAY!
14338568



Foil Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



IT'S YOUR DAY,
SWEET!
5231FC



HAVE OCEANS OF FUN ON
YOUR BIRTHDAY!
5859FC



WISHING YOU AN ALL STAR
HAPPY BIRTHDAY!
5584FC



HOPE YOUR BIRTHDAY
TWINKLES WITH MAGIC!
5664FC



HOPE YOUR BIRTHDAY
SPARKLES!
5585FC



ALL SIGNS POINT TO A
HAPPY BIRTHDAY!
5812FC



BLAST OFF FOR A
GREAT BIRTHDAY!
5230FC



POWER UP AN AWESOME
BIRTHDAY!
5233FC



WISHING YOU OCEANS
OF FUN!
14395666



REV IT UP, IT'S YOUR
SPECIAL DAY!
14395663



HAPPY BIRTHDAY! HOPE YOU
HAVE A COOL DAY!
14395670



HOPE YOUR DAY IS AS
SWEET AS YOU!
14395669



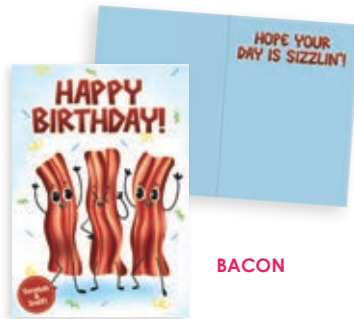
Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • recycled colored envelope • Minimum 12 per design



COTTON CANDY

WISHING YOU A SUPER
SWEET BIRTHDAY!
6506SS



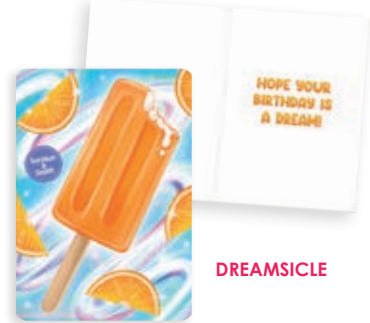
BACON

HOPE YOUR DAY IS
SIZZLIN'!
6508SS



CANDY

WISHING YOU A DAY FULL
OF SWEETS & TREATS!
6501SS



DREAMSICLE

HOPE YOUR BIRTHDAY IS
A DREAM!
14338559

STRAWBERRY
LEMONADE

MAY YOUR DAY BE
EXTRA SWEET!
6503SS



TACO

'BOUT YOUR BIRTHDAY!
HOPE IT'S GREAT!
6021SS



PINEAPPLE

COOL WISHES FOR A SWEET
BIRTHDAY!
6020SS



CHOCOLATE

HAPPY BIRTHDAY WITH
SPRINKLES ON TOP!
5036SS



CHERRY

HAVE AN EXTRA YUMMY
BIRTHDAY!
4624SS



STRAWBERRY

DOUBLE UP ON
BIRTHDAY FUN!
5917SS



FRUITY CEREAL

HOPING YOUR DAY IS
CEREAL-OUSLY AMAZING!
6505SS



APPLE

HOPE YOUR BIRTHDAY IS
DIPPED IN FUN!
5916SS



Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DONUTS

HAPPY BIRTHDAY!
AND MANY MORE!
5784SS



CHOCOLATE

HOPE YOUR BIRTHDAY IS
EVERYTHING YOU WANT
AND S'MORE! HAPPY BIRTHDAY!
5783SS



BUBBLE GUM

TO YOU!
5434SS



CHOCOLATE

IT'S YOUR BIRTHDAY!
SWEET!
5781SS



PIZZA

CATCH SOME
WAVE-ZZA FUN!
5918SS



ROOT BEER

HOPE YOUR BIRTHDAY
OVERFLOWS WITH FUN!
5782SS



CHOCOLATE

HAPPY BIRTHDAY!
HOPE IT'S FULL OF FUN!
5582SS



FRUIT PUNCH

HOPE YOUR BIRTHDAY
REALLY PACKS A PUNCH!
5915SS



POPCORN

HOPE YOUR BIRTHDAY IS
POPPIN' WITH FUN!
5659SS



CINNAMON

HOPE YOUR BIRTHDAY
IS RED HOT!
5433SS



PIZZA

HAPPY BIRTHDAY WITH
EVERYTHING ON IT!
4626SS



VANILLA

A RAINBOW OF FUN FOR
YOU! HAPPY BIRTHDAY!
5785SS



Scratch & Sniff Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



CHOCOLATE

HOPE YOUR BIRTHDAY IS
SUPER SWEET!
4625SS



GRAPE

HAVE A MAGICAL
BIRTHDAY!
5709SS



STRAWBERRY

HOPE YOUR BIRTHDAY IS
BERRY SWEET!
HAPPY BIRTHDAY!
5435SS



WISHING YOU A BIRTHDAY
FILLED WITH ALL
OF YOUR FAVORITE THINGS!
14338560



LET THE GOOD TIMES ROLL!
14338558



HOPE YOUR DAY IS
SUPER SWEET!
14395660

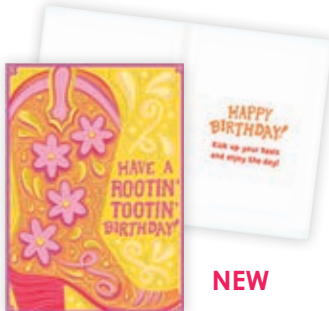


HOPE YOUR BIRTHDAY IS
EXTRA SWEET!
14395661



Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

HAPPY BIRTHDAY! KICK
UP YOUR HEELS AND
ENJOY THE DAY!
14635917



NEW

HAPPY BIRTHDAY!
14635922



NEW

HOPE IT'S SWEET!
14635913



HOPE YOUR DAY IS MAGICAL!
6803GL



World of Eric Carle Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



NEW

WHAT FUN YOU'RE 1,
HAPPY BIRTHDAY!
14606170



NEW

LOOK WHO'S 2,
HAPPY BIRTHDAY!
14606171



NEW

WHAT A TREAT! 3 IS SWEET!
HAPPY BIRTHDAY!
14606172



NEW

ERIC CARLE HAPPY
BIRTHDAY! BLANK INSIDE
14606169



Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



SENDING YOU MAGICAL
BIRTHDAY WISHES!
14395662



HOPE YOUR DAY IS FILLED
WITH HAPPINESS!
14395668



HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
14395664



HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
HAPPY BIRTHDAY!
14338565



HAPPY BIRTHDAY WITH
SPRINKLES ON TOP!
6807GL



HOPE YOUR DAY
SPARKLES!
6808GL



YOU'RE OTTERLY
AMAZING!
6800GL



HOPE YOUR DAY IS
BRIGHT AND SHINY!
6801GL



WISHING YOU A BIRTHDAY
FILLED WITH MAGICAL FUN!
5592GL



MAKE A SPLASH ON
YOUR BIRTHDAY!
5325GL



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Glitter Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



**HOPE YOUR DAY IS
MAGICALLY SWEET!**
6805GL



**HOPE YOUR BIRTHDAY
BUBBLES OVER WITH FUN!**
5593GL



DIE-CUT

**HOPE ALL YOUR DREAMS
COME TRUE!**
5905GL



KEEP SMILIN'!
5821GL



Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



DIE-CUT

**WISHING YOU
SPARKLES AND FUN
ON YOUR BIRTHDAY!**
5667GL



DIE-CUT

**HAVE AN ALL-STAR
BIRTHDAY!**
3098G



**HAPPY BIRTHDAY TO ONE
DINO-MITE KID!**
5837G



DIE-CUT

**HOPE YOUR BIRTHDAY
IS MAGICAL!**
5332G



**WISHING YOU THE SWEETEST
BIRTHDAY EVER!**
5675G



DIE-CUT

**YOU SCORE! HAPPY
BIRTHDAY!**
3172G



DIE-CUT

HAPPY DAY!
5350G



DIE-CUT

**SLAM DUNK A GREAT
BIRTHDAY!**
5218G



DIE-CUT

**HAVE A ROARIN' GREAT
BIRTHDAY!**
5239G



**HAVE THE BEST
BIRTHDAY EVER!**
4959G



Regular Birthday Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design



HI-YA! LET'S GET THIS PARTY
STARTED!
(FIRST PIECE IS FOR YOU!)
4971G



TO YOU!
4975G



DIE-CUT

TO YOU!
5331G



TO YOU!
(HOPE IT'S YUMMY!)
4976G



Baby Cards

5" x 7" card printed on FSC paper • Recycled colored envelope • Minimum 12 per design

NEW



FOIL

BABY LOVE AND BABY JOY!
CONGRATULATIONS!
14635909



DIE-CUT

CONGRATULATIONS!
5439G



DIE-CUT

SMILES, SUN, AND
BIRTHDAY FUN!
5820G



DIE-CUT

CONGRATULATIONS!
5671G



DIE-CUT

CONGRATULATIONS!
WISHING YOU
LOADS OF LOVE!
5926G



CONGRATULATIONS ON
YOUR LITTLE SWEETIE!
6003G



DIE-CUT

1 BIG LOVE THAT
GROWS AND GROWS
CONGRATULATIONS!
5928G



CONGRATULATIONS
ON YOUR NEW
LITTLE NOISE MAKER!
5927G



DIE-CUT

BRINGING YOU
LOADS OF FUN
ON YOUR BIRTHDAY!
5679G



HANGING OUT JUST GOT SO
MUCH SWEETER.
CONGRATULATIONS!
5818G



72-Pocket Card Program

PRODUCT FEATURES:

- Pick any 72 dozen cards
- FREE 72-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



YOU PICK
PGM5123



DISPLAY ONLY
DIS4479



72"h x 22"w
Minimum 1

48-Pocket Card Program

PRODUCT FEATURES:

- Pick any 48 dozen cards
- FREE 48-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers



YOU PICK
PGM5120



DISPLAY ONLY
DIS4481



74"h x 18"w
Minimum 1

24-Pocket Card Program

PRODUCT FEATURES:

- Pick any 24 dozen cards
- FREE 24-pocket floor display
- Cost based on final product
- Heavy shipping fee applies, not included in free freight offers

YOU PICK
PGM5122



DISPLAY ONLY
DIS4483



60"h x 15"w
Minimum 1



Birthday Card Assortment

With three categories to choose from, this box keeps an assortment of birthday cards conveniently close at hand.

PRODUCT FEATURES:

- Birthday cards for any young person
- Three categories: Fierce and Friendly, Scratch and Sniff and Magical Wishes
- Includes three tab dividers

CONTENTS:

- 20 birthday cards with envelopes
- 3 tab dividers



BIRTHDAY CARD
ASSORTMENT
BOC01



7 1/2" w x 5 1/2" h x 2" d
Minimum 6

Enclosure Assortment

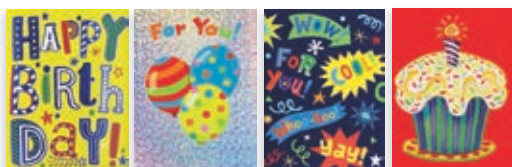
These enclosure cards can be used for almost any occasion including a birthday, celebration, congratulations and many more.

PRODUCT FEATURES:

- All-in-one convenience
- Enclosure cards hold a standard gift card

CONTENTS:

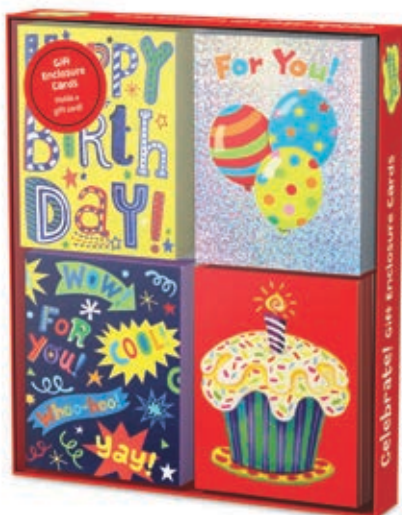
- 20 enclosure cards with envelopes



ENCLOSURE
ASSORTMENT
BOC02



6 1/2" w x 7 3/4" h x 1" d
Minimum 6



Gift Enclosure Card Program

Attract customers looking for a unique and thoughtful card selection.

PRODUCT FEATURES:

- Simple, effective way to increase average transaction value
- Beautifully designed, high-quality cards
- Cost based on final product
- Customer must pick designs on order

CONTENTS:

- Pick any 32 dozen gift enclosures
- FREE 32-pocket counter display



GIFT ENCLOSURE
CARD PROGRAM
PGM5121



DISPLAY ONLY
DIS4501



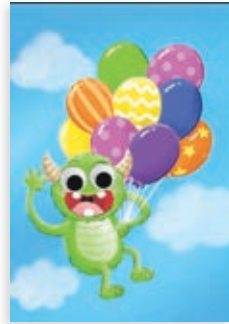
17" h x 9" w
Minimum 1

Googly Eye Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E651



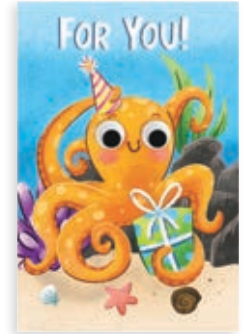
E652



GOOGLY
EYES ON
EVERY CARD!



E653



E654

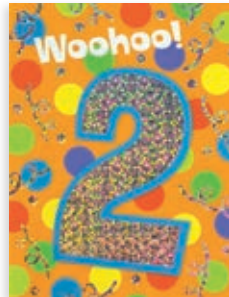


Foil Age-Specific Gift Enclosures

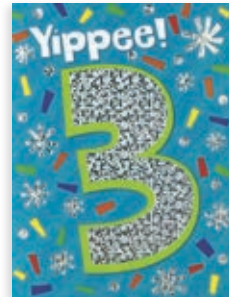
2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E510



E511



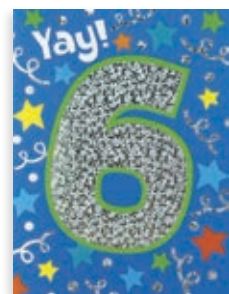
E512



E513



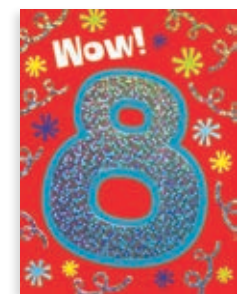
E549



E550



E557



E558



Joke Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Punch line inside card • Recycled envelope • Minimum 12 per design



**PUNCH LINE INSIDE:
THEY HAVE 9 LIVES.
14341207**



**PUNCH LINE INSIDE: SO IT
WOULDN'T BE A HOT DOG!
14341205**



**PUNCH LINE INSIDE:
FRENCH FLIES
14341198**



**PUNCH LINE INSIDE:
AN EGG ROLL.
14341206**



Foil Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



E626



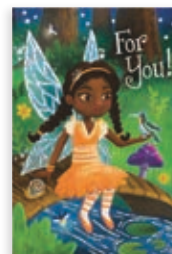
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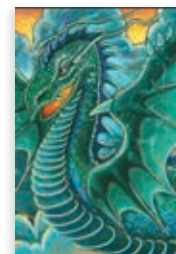
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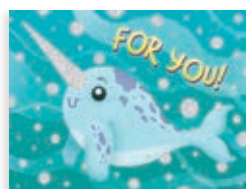
14341201



14341203



E647



E621



E627



E632



E595



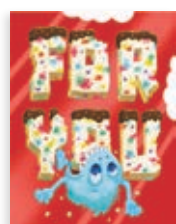
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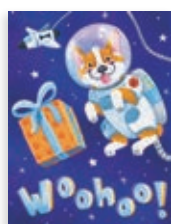
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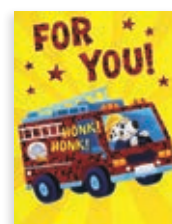
E495



E636



E615



E602



E617



Foil Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • recycled envelope • Minimum 12 per design



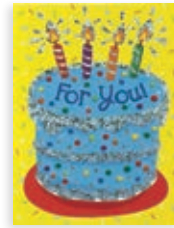
E543



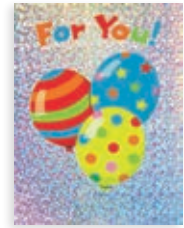
E594



E572



E496



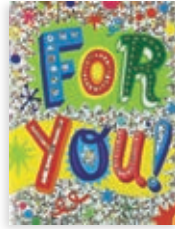
E517



E601



E577



E494



E573



E497



E515



E541



E542



E514



E655



E618



Glitter Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406031



14406035



14341199



E642



E629



Glitter Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



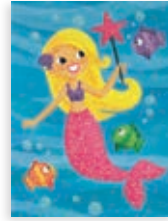
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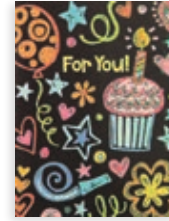
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E631



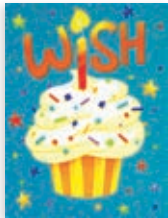
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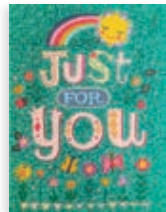
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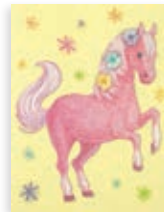
E590



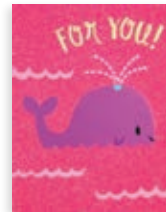
E596



E559



E547



E581



E591



Scratch & Sniff Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design

BUBBLE GUM



E640



GRAPE



E623



PIZZA



E622



STRAWBERRY



E624



CHOCOLATE



E625



STRAWBERRY



14406027



VANILLA



14406028



Regular Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



14406029



14406036



14406034



14341204



14341202

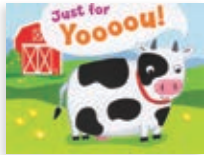


14406030

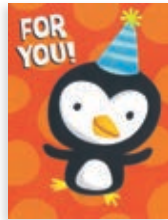


Regular Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



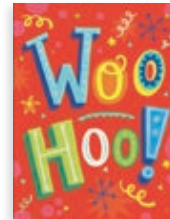
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E593



E634



E492



E523



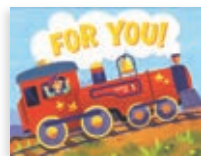
E578



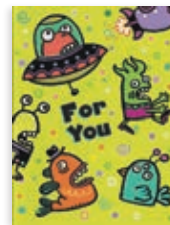
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E610



E592



E553



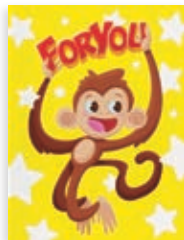
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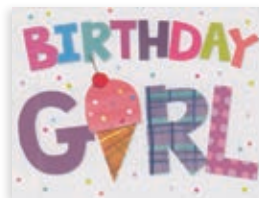
E612



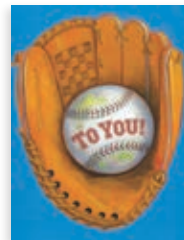
E616



E613



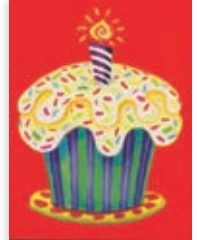
E539



E286



E538



E373



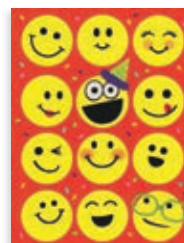
E603



E568



E457



E508



E454



E537

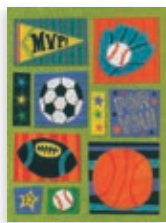


Regular Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E565



E491



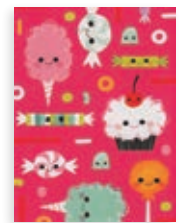
E481



E480



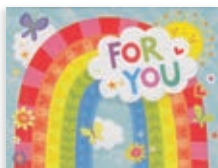
E540



E453



E469



E552



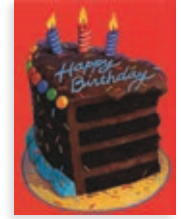
E534



E583



E569



E464



Baby Gift Enclosures

2³/₈" x 3¹/₂" blank card printed on FSC paper • Recycled envelope • Minimum 12 per design



E620



E490



E526



E588



E619



E585



Glow-in-the-Dark Diaries

5¹/₂"w x 6¹/₄"h x 1"d book • 208-page lined book • 1 lock & 2 keys

INCLUDES INVISIBLE
INK PEN



DINOSAUR
14109242



INCLUDES INVISIBLE
INK PEN



SECRETS, DREAMS,
WISHES
5166



INCLUDES INVISIBLE
INK PEN



DEEP SPACE
5165



Lock & Key Diaries

Private thoughts will be safe and stylish in these journals, which feature a variety of fun designs along with matching charm necklaces! Give children a sense of control to choose their own thoughts, topics and how long they wish to write.

AGES 6+

PRODUCT FEATURES:

- 5 1/2" w x 6 1/4" h x 1" d
- Minimum 6 per design

CONTENTS:

- 208-page lined book
- 1 lock & 2 keys



DIARY WITH
KEY-KEEPER
NECKLACE

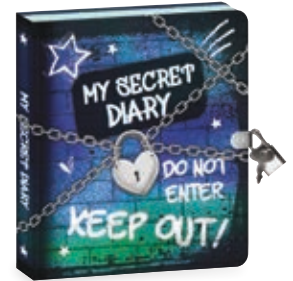
UNICORN DIARY WITH KEY
KEEPER NECKLACE
6005



KEEP OUT
4633



BE KIND
14109244



MY SECRET KEEP OUT
14109243



DIARY WITH
KEY-KEEPER
NECKLACE

CUTIES DIARY WITH
KEY-KEEPER NECKLACE
6001



PASSWORD REQUIRED
5392



DONUT
5876



Lock & Key Diary Program

Empower young imaginations with our customizable Lock & Key Diary Program.

PRODUCT FEATURES:

- Easy integration into any retail setting
- Thoughtful add-on at checkout counter
- Cost will reflect actual product
- Customer must pick designs on order

CONTENTS:

- FREE display
- 18 Lock & Key Diaries, 3 each of 6 designs

LOCK & KEY DIARY
PROGRAM
PGM5722



12" w x 11 1/2" h x 12" d
Minimum 1

Regular Sticker Packs

2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



BRIGHT DINOSAURS
14395673



DRAGONS
14395674



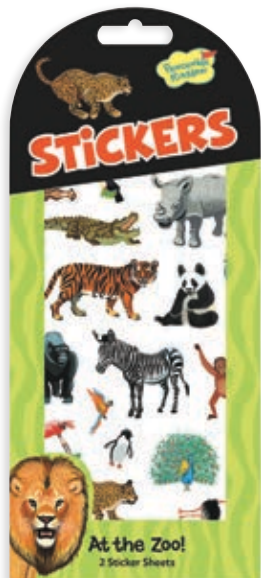
DILL-ICIOUS PICKLES
14395677



WOODLAND ANIMALS
14395679



JOYFUL UNICORNS
STK242



AT THE ZOO!
STK175



FAMILY PETS
STK237



CONSTRUCTION TRUCKS
STK229



DINOSAUR
STK18

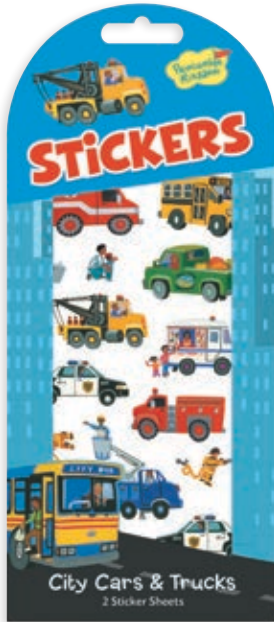


HORSES
STK47

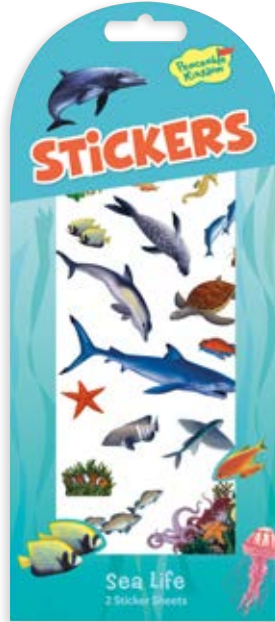


Regular Sticker Packs

2 sheets permanent acid-free stickers
• 4"w x 9"h peggable pack • Minimum 12 per design



CITY CARS & TRUCKS
STK63



SEA LIFE
STK19



Googly Eye Sticker Packs

1 sheet permanent puffy stickers
• 4"w x 9"h peggable pack • Minimum 12 per design



SILLY PETS
STK258



ANIMAL FRIENDS
STK257

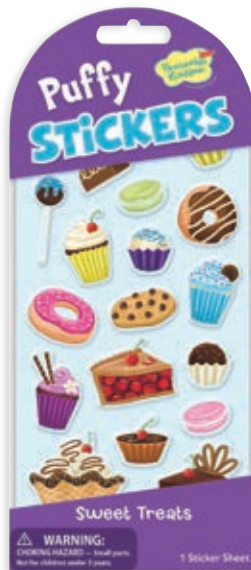


Puffy Sticker Packs

1 sheet permanent puffy stickers • 4"w x 9"h peggable pack • Minimum 12 per design



80'S PARTY
14395672



SWEET TREATS
STK254



BIRTHDAY FUN!
STK182



SEA LIFE
STK210



Puffy Sticker Packs

1 sheet permanent puffy stickers • 4"w x 9"h peggable pack • Minimum 12 per design



MAGICAL UNICORNS
STK86



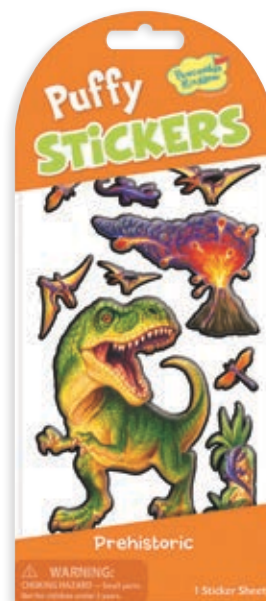
PLAYFUL KITTIES
STK240



CANDY SHOP
STK245



DEEP SEA
STK246



PREHISTORIC
STK247



Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



CHERRY SURPRISE
14395678



FRUITY O'S
STK249



CONFETTI CAKE
STK250



TOASTED MARSHMALLOWS
STK251



Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



MINT CHOCOLATE CHIP
STK236



PINEAPPLES
STK234



TACOS
STK235



FROZEN TREATS
STK225



FLOWER FAIRIES
STK226



CHOCOLATE TREATS
STK75



DONUTS
STK105



STRAWBERRY SWEETS
STK76



CUPCAKES
STK79



Scratch & Sniff Sticker Packs

2 sheets permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



PIZZA
STK77



COTTON CANDY
STK97



CHOCOLATE LABS
STK185



FRUIT PUNCH
STK144



GRAPE PONIES
STK217



CHOCOLATE CUPCAKES
STK135



WATERMELON
STK96



SMELLY THINGS
STK184



BUBBLEGUM
STK81



Scratch & Sniff Sticker Packs

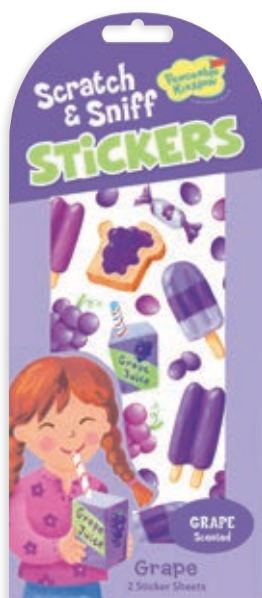
2 sheets permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



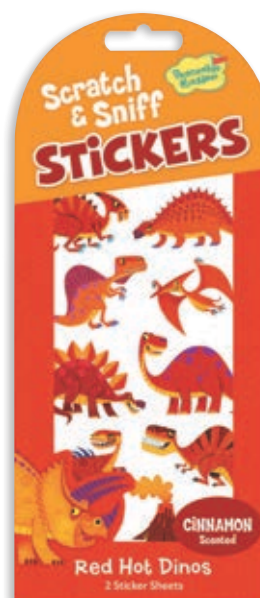
CHERRY FIRE TRUCKS
STK218



WHIPPED CREAM
STK171



GRAPE
STK78



RED HOT DINOS
STK186



POPCORN
STK80

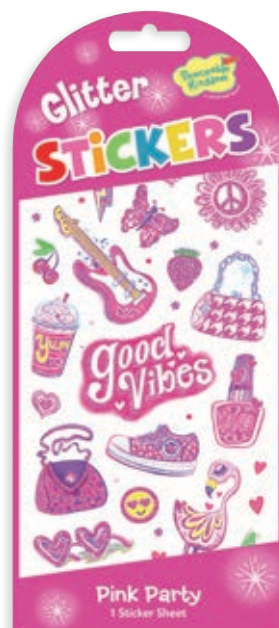


Glitter Sticker Packs

1 sheet permanent acid-free stickers • 4"w x 9"h peggable pack • Minimum 12 per design



MUSHROOM FUN
14395675



PINK PARTY
14395676



MERMAIDS
STK191



OCEAN CUTIES
STK243



Glitter Sticker Packs

1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



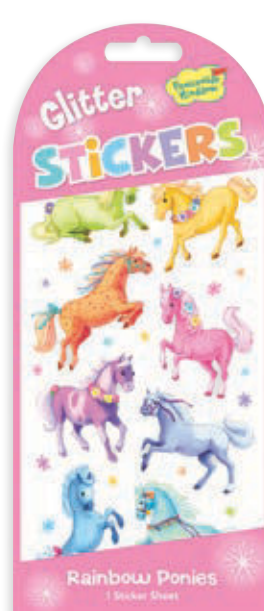
FLOWER FAIRIES
STK241



MAGICAL DOLPHINS
STK227



FRUITS & SWEETS
STK228



RAINBOW PONIES
STK192



SWEET BUTTERFLIES
STK93



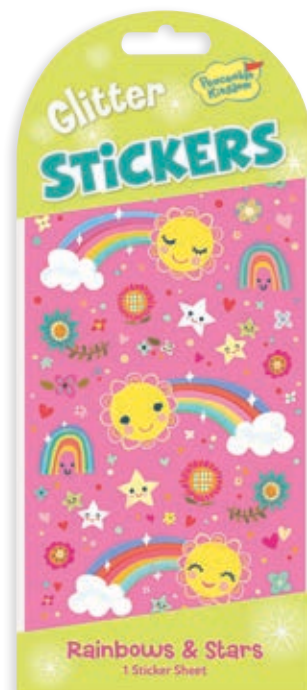
GLITTER KITTIES
STK173



SPARKLY PRINCESS
STK124



GLITTER PUPPIES
STK207



RAINBOWS & STARS
STK208



Glow-in-the-Dark Sticker Packs

1 sheet permanent acid-free stickers • 4" w x 9" h peggable pack • Minimum 12 per design



BUGS
STK222



SPACE
STK223



GLOWING UNICORNS
STK158



DEEP SPACE
STK44



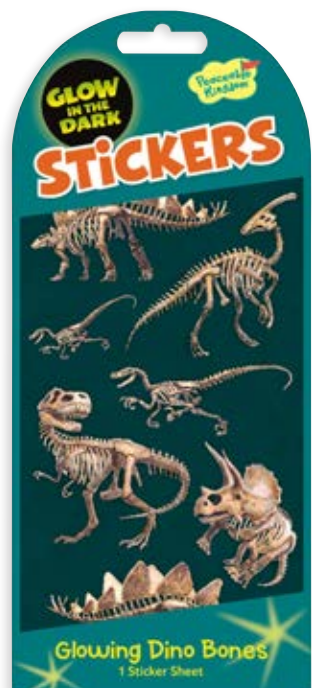
GLOWING DINOSAURS
STK109



HAPPY OWLS
STK169



GLOWING BUGS & SPIDERS
STK107



GLOWING DINO BONES
STK159



36-Hook 2-Sided Sticker Program



PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

CONTENTS:

- Choose up to 36 designs of stickers and reusable sticker totes
- FREE 68"h x 18"w 36-hook 2-sided floor display

You Pick

PGM5270



Display Only

DIS4719



54-Hook 3-Sided Sticker Program



PRODUCT FEATURES:

- Cost will reflect actual product
- Heavy shipping fee applies, not included in free freight offers

CONTENTS:

- Choose up to 54 designs of stickers and reusable sticker totes
- FREE 68"h x 18"w 54-hook 3-sided floor display

You Pick

PGM5111



Display Only

DIS4490





Sticker Pack Program

CONTENTS:

- FREE 8³/₄"w x 9¹/₂"h x 6¹/₂"d display
- 96 packs, 1 dozen each of 8 designs
- Customer must pick designs on order

STICKER PACK
PROGRAM
PGM5530



Ice Cream Truck Sweet Sticker Display

CONTENTS:

- Ice cream truck display
- 25 tins with 5 of each scented sticker: vanilla, strawberry, grape, cherry and chocolate
- Minimum 1 filled display



ICE CREAM TRUCK
SWEET STICKER
DISPLAY
SR16



Sweet-Scented Sticker Display

CONTENTS:

- Sticker tin display
- 30 tins with 10 of each scented sticker: vanilla, strawberry and chocolate
- Minimum 1 filled display

SWEET-SCENTED
STICKER DISPLAY
SR17



Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6³/₄"w x 6³/₄"h x 1¹/₄"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



**HAPPY CAMPERS
SP87**



**ON THE FARM
SP86**



**AT THE AIRPORT
SP33**



**MAGICAL UNICORNS
SP71**



**TAKE-ALONG GAMES!
SP68**



**SWEET SHOPPE
SP84**



**TRAIN TIME!
SP44**



**OCEAN ANIMALS
SP62**



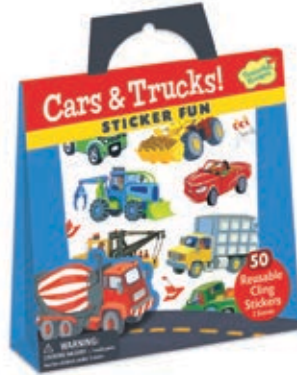
Reusable Sticker Totes

Fold-open play scenes • reusable vinyl cling stickers • 6³/₄"w x 6³/₄"h x 1¹/₄"d tote • Minimum 6 per design

WARNING: Choking Hazard — Contains small parts. Not for children under 3 yrs.



MY PET PUPPY
SP75



CARS & TRUCKS!
SP66



UNDERWATER FRIENDS
SP88



AROUND TOWN
SP89



DINOSAUR
SP6



FUNNY FACES
SP28



MERMAID
SP23



AT THE ZOO
SP42



PRINCESS
SP61



SPACE ADVENTURE
SP63





Sticker Activity Books™

Get ready for hours of fun and creativity with our sticker book activity sets! Featuring hundreds of custom illustrated and photo-real stickers, each book is packed with engaging activities like coloring pages, puzzles, mazes, word finds and more. Designed to help refine motor skills, enhance focus and boost spatial awareness, our sticker books are the perfect blend of education and entertainment.



DINOSAUR
14351934



BUILD IT! CONSTRUCTION
14326387



ANIMALS
14602264



NEW



Includes stickers
of REAL ANIMALS!

AGES 3+

11" w x 1/4" h x 8 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- Activity book with coloring pages, word finds, crossword puzzles and more
- 200+ stickers



MAGICAL PONIES STICKER
ACTIVITY BOOK
14351935



MERMAID, PRINCESS & FAIRY
FRIENDS STICKER ACTIVITY BOOK
14351913



NEW



**Includes stickers
of REAL PETS!**

PETS STICKER ACTIVITY BOOK
14602263



AGES 3+

11" w x 1/4" h x 8 1/2" d
Minimum 6

WARNING: Choking Hazard —
Contains small parts.
Not for children under 3 yrs.

INCLUDES:

- Activity book with match-ups, puzzles, coloring pages and more
- 200+ stickers

Extreme Dot to Dot Books

PRODUCT FEATURES:

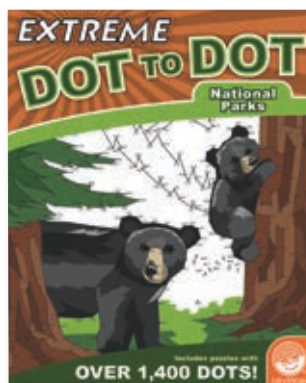
- Broad demographic appeal
- Compact size makes it a great travel gift
- 32 puzzles per book
- Puzzles range from 350 to over 1,450 dots
- Includes 8 double-size fold-out pages

AGES 8+

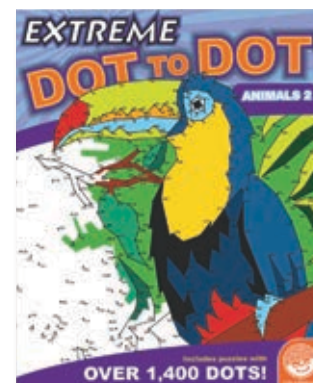
8 1/2" w x 10 1/2" h
Minimum 3



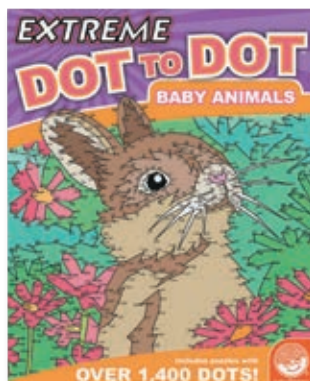
50 GREAT STATES
13991225



NATIONAL PARKS
13958558



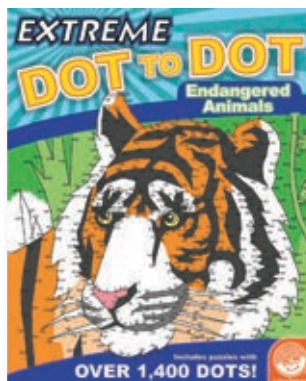
ANIMALS 2
52136



BABY ANIMALS
13826677



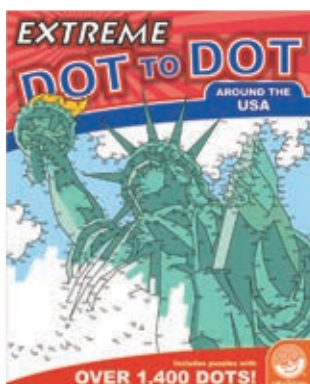
PREHISTORIC
48152



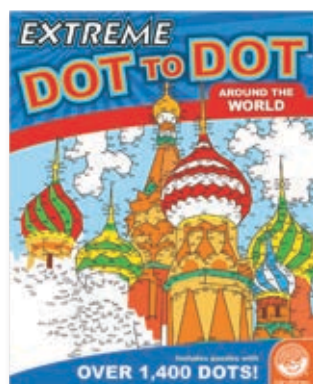
ENDANGERED ANIMALS
13770166



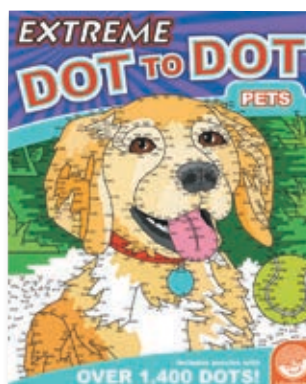
EXTREME ANIMALS
56032



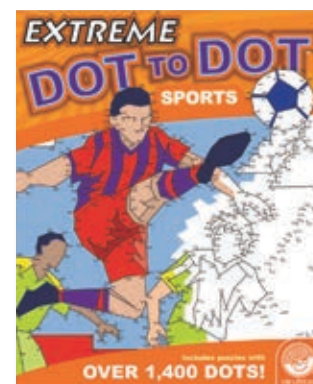
AROUND THE USA
54005



AROUND THE WORLD
54004



PETS
68229



SPORTS
52137



Extreme Dot to Dot World of Dots

These original, artist-created World of Dots puzzles invite users to connect dots, revealing stunning pictures of playful dolphins, speedy cheetahs and much more. Ranging from 300 to over 1,800 dots, these one-of-a-kind dot-to-dot puzzles intrigue and challenge both kids and adults. Color them in for intricate, frame-worthy results!

PRODUCT FEATURES:

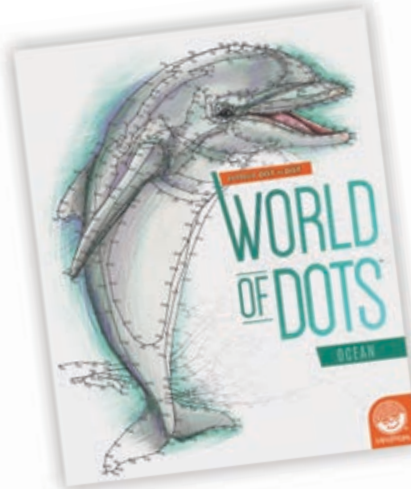
- Blend of educational value and leisure activity
- Excellent tool for mindfulness and stress relief
- Unique gift option for travelers, art lovers or puzzle enthusiasts
- Easy to display and requires minimal shelf space
- 24 puzzles per book
- 8 puzzles are double-size, fold-out pages

CONTENTS:

- 1 World of Dots book

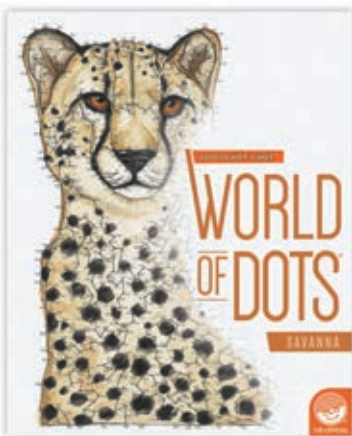
AGES 8+

8½" w x 10½" h
Minimum 3



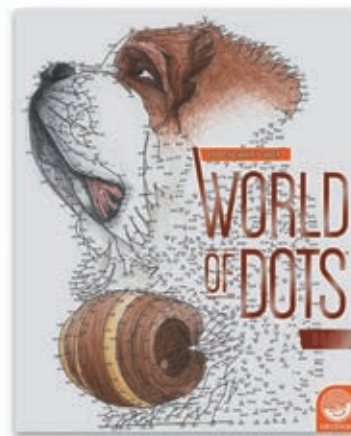
Ocean

13956512



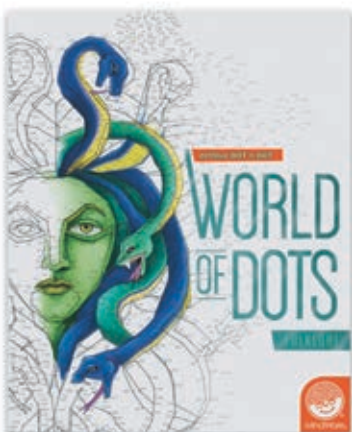
Savanna

13933567



Dogs

13774447



Folklore

13773724



Woodland

13819629





Set of 36 Color by Number Colored Pencils

Comfortably add bold, precise details as well as soft blends with these easy-to-grip colored pencils. Specially labeled to correspond with each book, just match up the color names and numbers for beautiful drawings! Perfect for gift-giving, this set includes 36 pencils in an embossed tin.

PRODUCT FEATURES:

- Appeals to artist communities, educators and families alike
- Caters to the growing demand for adult coloring books and artistic hobbies
- Compact packaging makes for an attractive, space-efficient display

CONTENTS:

- 36 quality colored pencils
- 1 embossed tin

AGES 5+

12" w x 7 1/2" h x 1 1/2" d
Minimum 6

36 COLORED PENCIL SET
68539



FREE! Color by Number Spinner Rack

WHEN YOU PURCHASE ANY 72 COLOR BY NUMBER BOOKS & 4 CASEPACKS OF THE 36-PIECE COLOR BY NUMBER COLORED PENCIL SETS

Creating an eye-catching book display in your store can be easy and free! Just make a qualifying purchase, and soaring book sales will be all racked up!

PRODUCT FEATURES:

- Holds up to 96 books and 16 sets of colored pencils
- Minimum of 3 per title/SKU
- Books must be ordered separately
- Cannot be combined with any other offers
- Heavy shipping fee applies, not included in free freight offers
- May be ordered separately (see order form for details)



CONTENTS:

- 1 spinner rack
- 4 toppers to choose from

22 1/2" w x 90" h
Minimum 1

COLOR BY NUMBER
SPINNER RACK
13777264



Mystery Mosaics

Mystery Mosaics books are filled with 18 amazing images disguised as numbered squares. Follow the number guide to apply color and watch an incredible mosaic design take shape before your eyes! 18 perforated pages include 4 double-size 10" x 15" foldout designs.

PRODUCT FEATURES:

- Encourages year-round sales as an evergreen source of enjoyment
- Inspires repeat purchases as customers return for new volumes
- Features attractive visuals that draw attention in any store setup

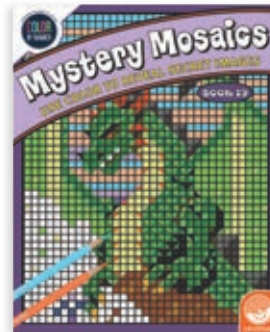
CONTENTS:

- 1 Mystery Mosaics book

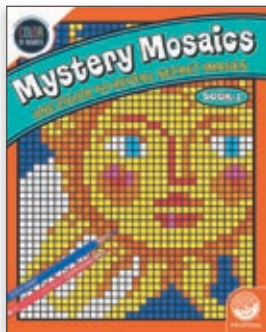
AGES 6+

8³/₄"w x 10¹/₂"h

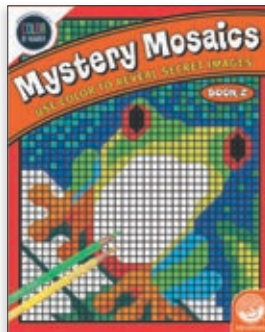
Minimum 3



BOOK 19
14122647



BOOK 1
13774495



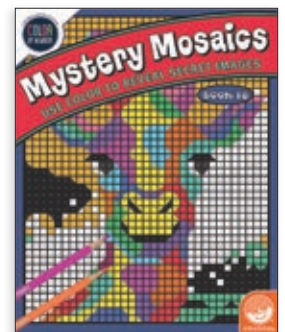
BOOK 2
13774496



BOOK 3
13774497



BOOK 8
13774503



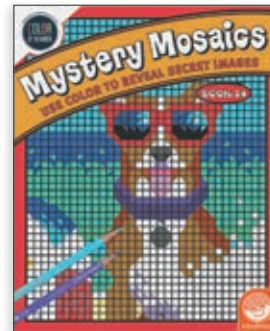
BOOK 18
13991230



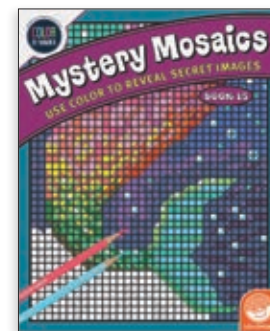
BOOK 9
13770170



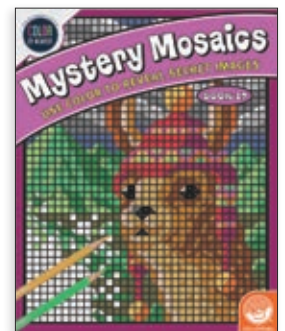
BOOK 5
13774500



BOOK 14
13820084



BOOK 15
13937189



BOOK 17
13958557



Color Counts

Original, intricate illustrations reveal exciting details as you color by number in this perfect quiet-time activity for kids and adults. All books include 22 pages with 8 fold-out pages that extend to 10" x 15" and designs that repeat without numbers for free-form coloring.

PRODUCT FEATURES:

- Can be bundled with our premium colored pencils to encourage larger purchases
- Equipped with easy-to-tear pages for sharing and display
- Stands out as a thoughtful and unique gift, ideal for any occasion

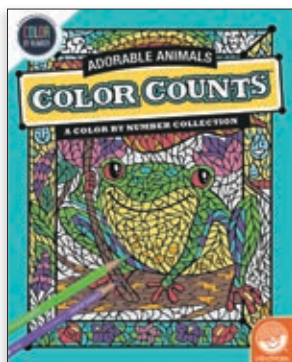
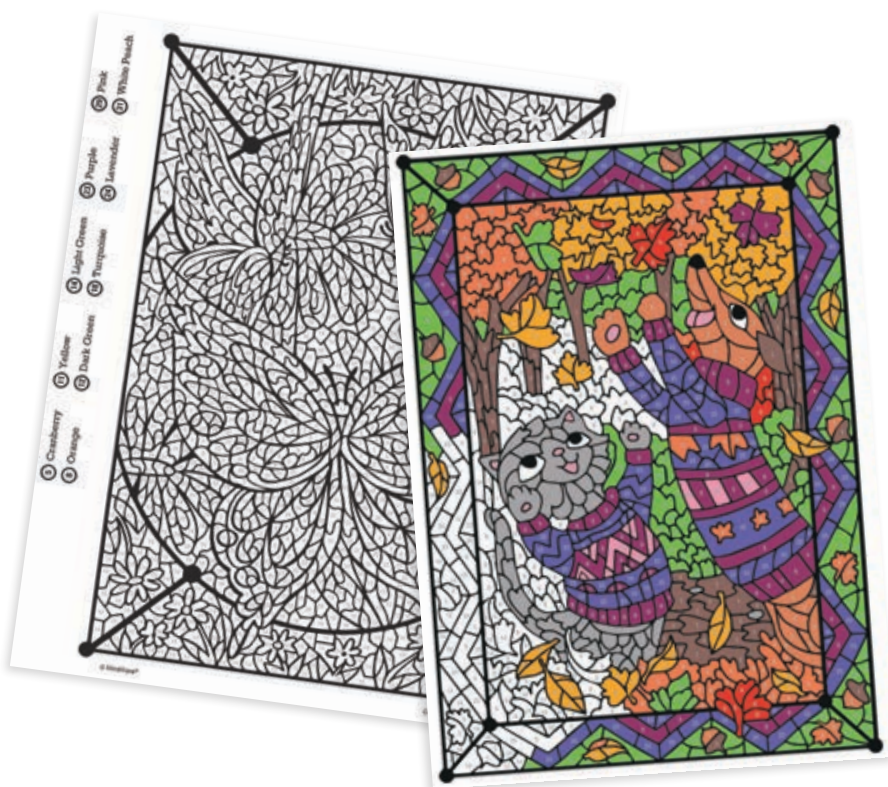
CONTENTS:

- 1 Color Counts book

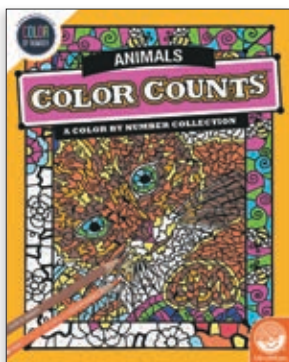
AGES 6+

8½"w x 10½"h

Minimum 3



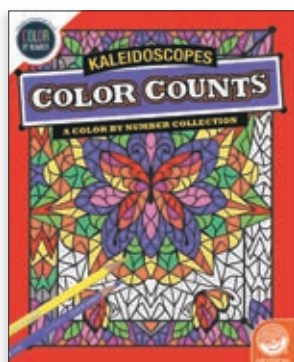
ADORABLE ANIMALS
13774470



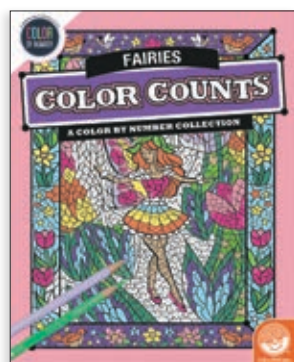
ANIMALS
13774471



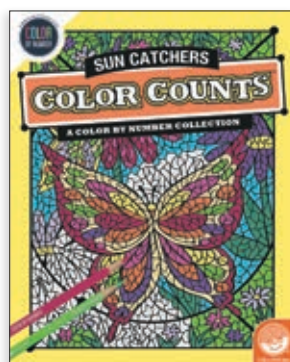
CELESTIAL
68533



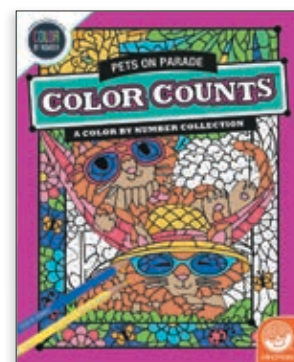
KALEIDOSCOPIES
68529



FAIRIES
13774474



SUN CATCHERS
13774479



PETS ON PARADE
13788357



Wild Wonders

Witness the subtle beauty of nature unfold before your eyes in this entertaining and relaxing coloring experience! Each innovative coloring book includes MindWare's exclusive Color by Number system and 22 original, hand-drawn illustrations printed on thick, artist-quality paper.

PRODUCT FEATURES:

- Original, hand-drawn illustrations are printed on thick, artist-quality paper
- Unnumbered sketch pages encourage creative exploration
- Unique designs and high quality maximize customer satisfaction

CONTENTS:

- 1 Color by Numbers: Wild Wonders book

AGES 6+

8 1/2" w x 10 1/2" h
Minimum 3



BOOK 1
13767360



BOOK 2
13767361



BOOK 3
13767362



BOOK 4
13767363



MindWare's Colored Pencils: Set of 18

Our exclusive set of 18 colored pencils features thick leads and brilliant pigments to provide saturated color coverage. With solid wood barrels that are lacquered to match their core colors as well as dark and light flesh tones, these coloring essentials are an art supply staple!

PRODUCT FEATURES:

- Pairs perfectly with coloring books and sketch pads
- A popular choice for both gifts and spontaneous purchases

CONTENTS:

- 18 colored pencils

AGES 5+

5 1/4" w x 8 1/4" h x 1/4" d
Minimum 6



18 COLORED PENCILS
52150

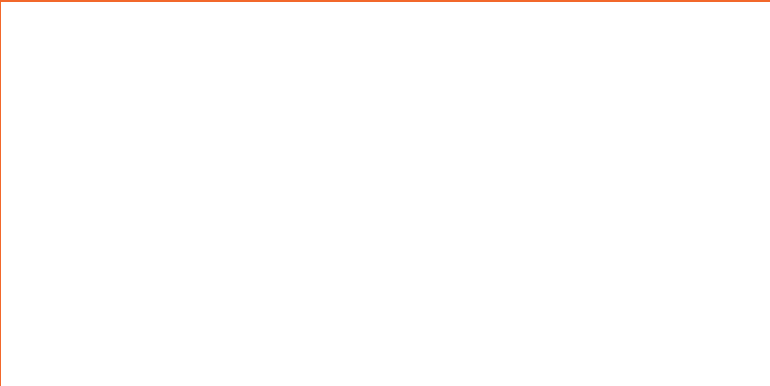


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THINKER



GAMES

