



2025
Designed To Promote
Meaningful Play



*Source: Circana/Retail Tracking Service/JAN-DEC 2024/USD

#1 MAGNETIC BUILDING SETS BRAND*

Invented by an educator for educators, the MAGNA-TILES® brand was born in the classroom in 1997. From these humble beginnings, and with the support of incredible retailers and fans like you, it has grown to become America's #1 Magnetic Building Sets Brand.

PIONEERING INNOVATION

New colors and shapes are not enough. We work to define and redefine play experiences.

QUALITY & SAFETY LEADERSHIP

From our signature lattice, to our fastening rivets and careful selection of materials, every MAGNA-TILES piece is constructed with kids' safety top of mind.

AWARD WINNING

We're honored to be the most awarded brand in magnetic construction for championing children's development, learning through play and screen-free FUN.

OUR MEANINGFUL PLAY PURPOSE

All MAGNA-TILES sets are designed for kids to enjoy, without instructions or help required from adults. We strive to inspire young minds and help kids develop skills they'll use in everyday life.

FUN & ENGAGING

- MAGNA-TILES sets allow kids to experience the pure joy of play, every day.

EXPERIENCE-BASED

- MAGNA-TILES play connects kids to the people and world around them.

CHILD-LED

- MAGNA-TILES play is powered by the child's imagination.

DEVELOPMENTAL

- MAGNA-TILES sets foster STEAM discovery and learning, and grow with your child's age, abilities, and interests.

*Source: Circana/Retail Tracking Service/ JAN-DEC 2024/USD

AWARD WINNING

MAGNA-TILES® products have received countless accolades around the world for delivering the highest standards of quality, providing tremendous educational and play value, and introducing category-shaping innovation.



STEAM ACCREDITED



Oh, and did we mention? We're also proud to be part of the cool kids' club known as STEAM toys. MAGNA-TILES products meet all STEAM requirements, according to The Toy Association™. Here are just a few examples of the Meaningful Play experiences that MAGNA-TILES sets provide children ages 3+:

- ✓ Explore scientific concepts.
- ✓ Understand basic engineering principles.
- ✓ Enhance creativity and artistic expression.
- ✓ Develop mathematical skills.
- ✓ Stimulate critical thinking and problem-solving abilities.
- ✓ Encourage collaborative learning and communication skills.
- ✓ Foster an interest in STEAM subjects.
- ✓ Promote lifelong learning.



Rail Racers Deluxe



Item #251090RR

MSRP: **\$89.99**

Piece Count: **90**

17.75" x 14" x 2.5"

Sets/Case: **3**

Case Weight: **19 lbs**



Rail Racers



Item #251033RR

MSRP: **\$39.99**

Piece Count: **33**

12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **9 lbs**



Pet Playhouse



Item #252050PP

MSRP: **\$69.99**

Piece Count: **50**

17" x 12" x 4"

Sets/Case: **2**

Case Weight: **9.25 lbs**



Puppy Park



Item #252027DD

MSRP: **\$39.99**

Piece Count: **27**

12" x 12" x 2.375"

Sets/Case: **3**

Case Weight: **6 lbs**



Dog House



Item #252013DH

MSRP: \$17.99

Piece Count: 13

7.5" x 10" x 2.375"

Sets/Case: 4

Case Weight: 4.25 lbs



Cat Tree



Item #252013CT

MSRP: \$17.99

Piece Count: 13

7.5" x 10" x 2.375"

Sets/Case: 4

Case Weight: 4.25 lbs



Hamster Ball



Item #252013HB

MSRP: \$17.99

Piece Count: 13

7.5" x 10" x 4"

Sets/Case: 2

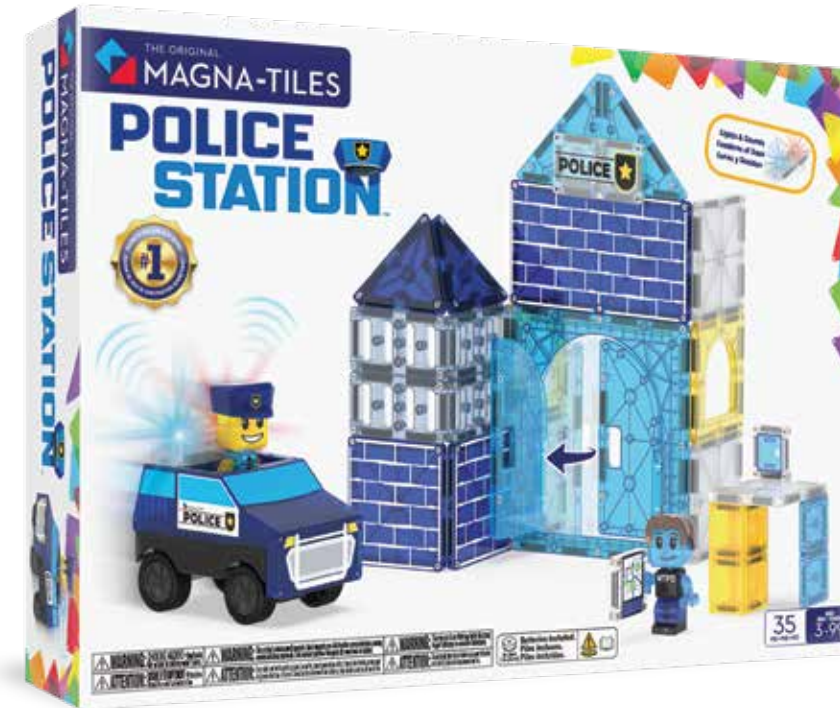
Case Weight: 2.5 lbs



Fire Station

**Item #252050FS**MSRP: **\$79.99**Piece Count: **50****17" x 12" x 3.25"**Sets/Case: **3**Case Weight: **15.5 lbs**

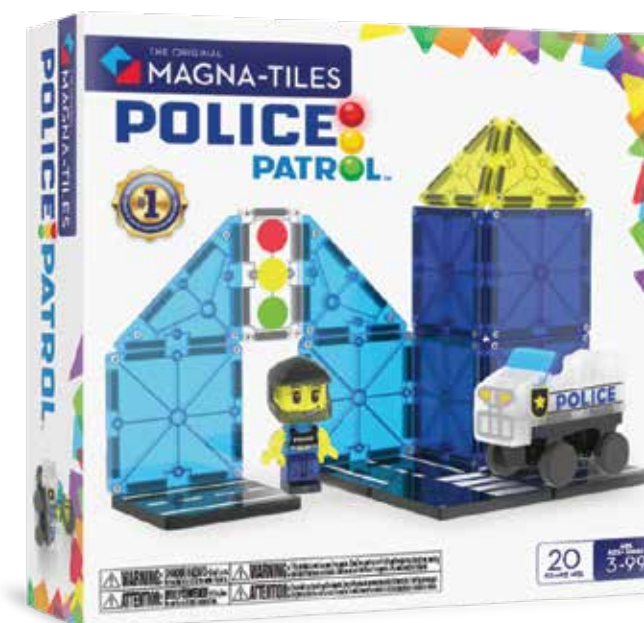
Police Station

**Item #252035PS**MSRP: **\$59.99**Piece Count: **35****17" x 12" x 3"**Sets/Case: **3**Case Weight: **10.5 lbs**

Fire Rescue

**Item #252027FR**MSRP: **\$39.99**Piece Count: **27****12" x 12" x 3"**Sets/Case: **3**Case Weight: **7.5 lbs**

Police Patrol

**Item #252020PO**MSRP: **\$29.99**Piece Count: **20****10" x 10" x 2.375"**Sets/Case: **3**Case Weight: **10.5 lbs**

microMAGs Travel Deluxe



Item #254055TSCDU

MSRP: \$39.99

\$239.94/CDU

Piece Count: 55

7" x 9.5" x 7.75"

Sets/Case: 6

Case Weight: 11.5 lbs



City Center



Item #251110CC

MSRP: \$129.99

Piece Count: 110

17.75" x 14" x 2.75"

Sets/Case: 2

Case Weight: 17 lbs



Castle



Item #242025CA

MSRP: \$39.99

Piece Count: 25

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 8 lbs



Space



Item #242032SP

MSRP: \$49.99

Piece Count: 32

12" x 12" x 4.5"

Sets/Case: 2

Case Weight: 7.5 lbs



Castle Deluxe



Item #242048CA

MSRP: \$69.99

Piece Count: 48

17" x 12" x 2.75"

Sets/Case: 3

Case Weight: 12.5 lbs



Dog House



Item #252013DH

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 2.375"

Sets/Case: **4**

Case Weight: **4.25 lbs**



Cat Tree



Item #252013CT

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 2.375"

Sets/Case: **4**

Case Weight: **4.25 lbs**



Hamster Ball



Item #252013HB

MSRP: **\$17.99**

Piece Count: **13**

7.5" x 10" x 4"

Sets/Case: **2**

Case Weight: **2.5 lbs**





Pet Playhouse



Item #252050PP

MSRP: **\$69.99**

Piece Count: **50**

17" x 12" x 4"

Sets/Case: **2**

Case Weight: **9.25 lbs**



Puppy Park



Item #252027DD

MSRP: **\$39.99**

Piece Count: **27**

12" x 12" x 2.375"

Sets/Case: **3**

Case Weight: **6 lbs**



Arctic



Item #21125

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **12.75 lbs**



Jungle



Item #21225

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **14.25 lbs**



Forest



Item #22225

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **13 lbs**



Safari



Item #20925

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **14 lbs**



Farm



Item #22125

MSRP: **\$39.99**

Piece Count: **25**

12" x 12" x 2.5"

Sets/Case: **6**

Case Weight: **11 lbs**



Classic 32



Item #02132

MSRP: **\$49.99**

Piece Count: **32**

11.75" x 10" x 2"

Sets/Case: **6**

Case Weight: **17 lbs**



Storage Bin & Interactive Play-Mat



Item #20200

MSRP: **\$24.99**

Piece Count: **1**

13" x 11.75" x 1.75"

Sets/Case: **6**

Case Weight: **12 lbs**



Classic 100



Item #04300

MSRP: **\$119.99**

Piece Count: **100**

12" x 8.75" x 3.5"

Sets/Case: **5**

Case Weight: **38 lbs**



COMBO Classic + microMAGs 20



Item #244020CO

MSRP: **\$19.99**

Piece Count: **20**

7.5" x 10" x 2.5"

Sets/Case: **4**

Case Weight: **5.25 lbs**



COMBO Classic + microMAGs 46



Item #244046COM

MSRP: \$39.99

Piece Count: 46

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 7.5 lbs



microMAGs 70



Item #244070MM

MSRP: \$49.99

Piece Count: 70

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 6.75 lbs



COMBO Classic + microMAGs 62



Item #244062CO

MSRP: \$49.99

Piece Count: 62

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 8.75 lbs



microMAGs Travel



Item #244026BOCDU

MSRP: \$19.99

\$239.88/CDU

Piece Count: 26

8" x 7.75" x 7.75"

Sets/Case: 12

Case Weight: 8.75 lbs



microMAGs Travel Deluxe



Item #254055TSCDU

MSRP: \$39.99

\$239.94/CDU

Piece Count: 55

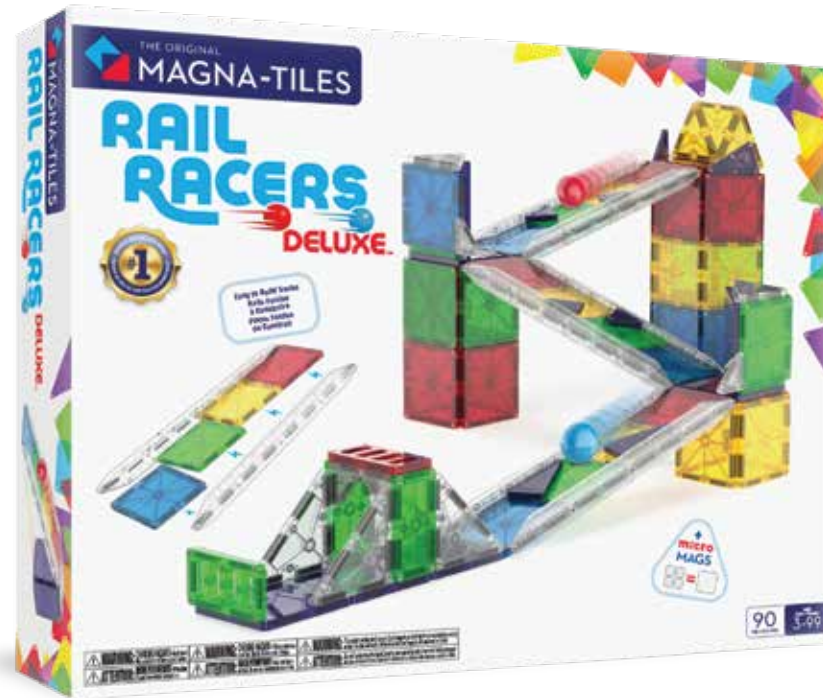
7" x 9.5" x 7.75"

Sets/Case: 6

Case Weight: 11.5 lbs



Rail Racers Deluxe



Item #251090RR

MSRP: **\$89.99**

Piece Count: **90**

17.75" x 14" x 2.5"

Sets/Case: **3**

Case Weight: **19 lbs**



Rail Racers



Item #251033RR

MSRP: **\$39.99**

Piece Count: **33**

12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **9 lbs**



Cars – Green & Yellow



Item #16022

MSRP: **\$14.99**

Piece Count: **2**

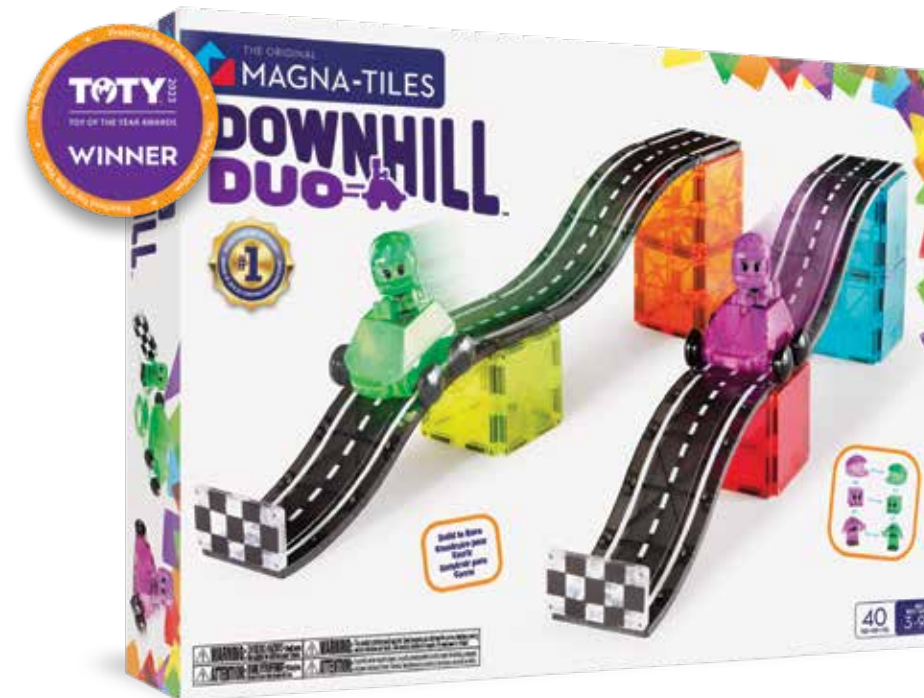
8.5" x 10" x 2.5"

Sets/Case: **6**

Case Weight: **6.75 lbs**



Downhill Duo



Item #23840

MSRP: **\$69.99**

Piece Count: **40**

17" x 12" x 2.75"

Sets/Case: **3**

Case Weight: **13 lbs**



Xtras Roads



Item #23812

MSRP: **\$29.99**

Piece Count: **12**

7.5 x 10" x 2"

Sets/Case: **3**

Case Weight: **4.5 lbs**





City Center



Item #251110CC

MSRP: **\$129.99**

Piece Count: **110**

17.75" x 14" x 2.75"

Sets/Case: **2**

Case Weight: **17 lbs**



Fire Station



Item #252050FS

MSRP: **\$79.99**

Piece Count: **50**

17" x 12" x 3.25"

Sets/Case: **3**

Case Weight: **15.5 lbs**



Fire Rescue



Item #252027FR

MSRP: **\$39.99**

Piece Count: **27**

12" x 12" x 3"

Sets/Case: **3**

Case Weight: **7.5 lbs**



Police Station



Item #252035PS

MSRP: **\$59.99**

Piece Count: **35**

17" x 12" x 3"

Sets/Case: **3**

Case Weight: **10.5 lbs**



Builder



Item #21632

MSRP: **\$49.99**

Piece Count: **32**

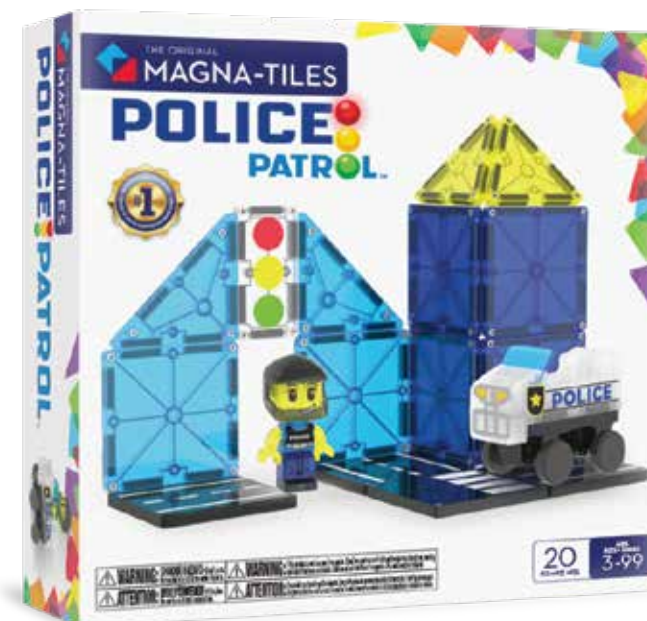
12" x 12" x 2.5"

Sets/Case: **3**

Case Weight: **9.25 lbs**



Police Patrol



Item #252020PO

MSRP: **\$29.99**

Piece Count: **20**

10" x 10" x 2.375"

Sets/Case: **3**

Case Weight: **10.5 lbs**



Builder XL



Item #242050TR

MSRP: **\$99.99**

Piece Count: **50**

18" x 14" x 3.25"

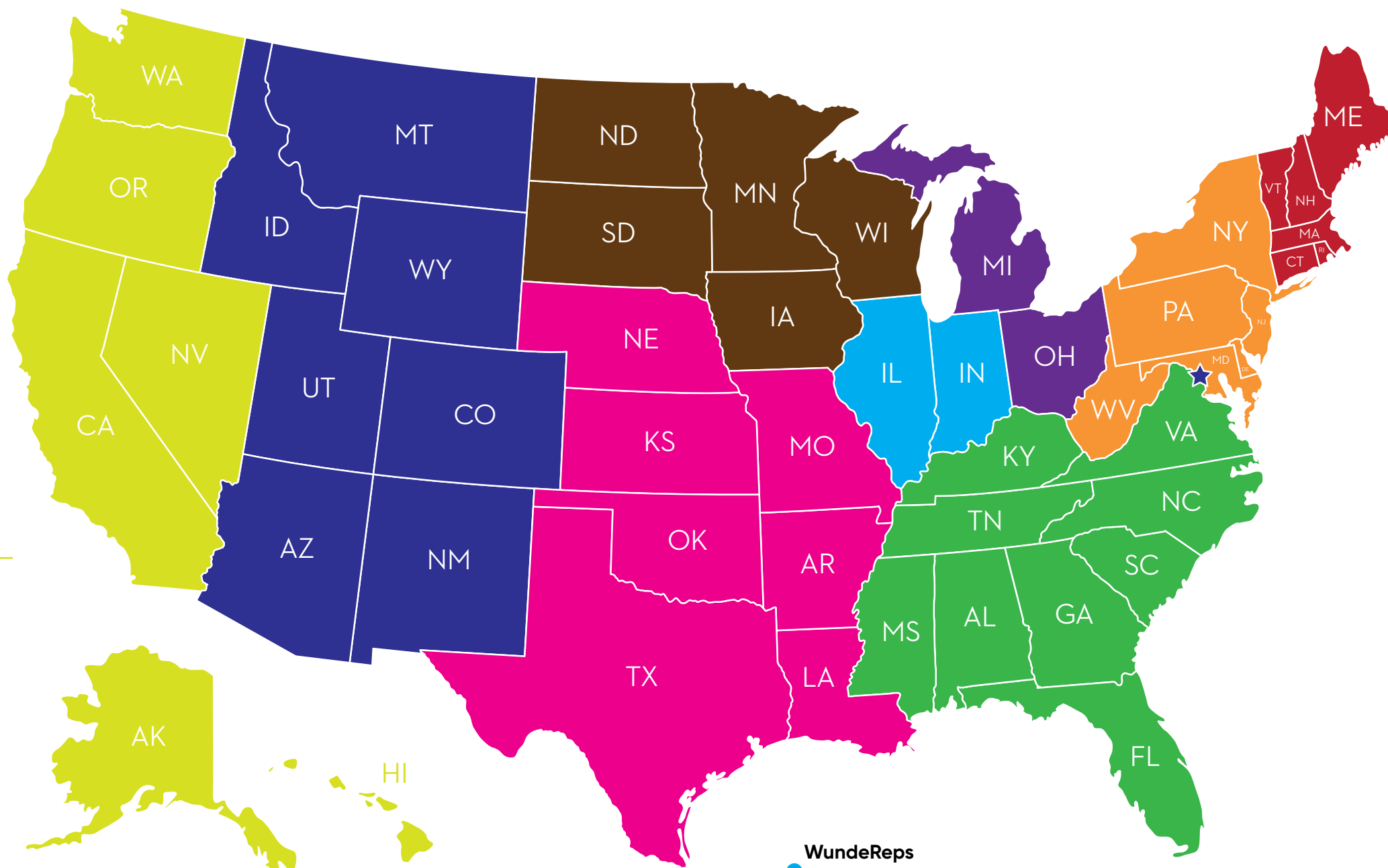
Sets/Case: **3**

Case Weight: **20 lbs**



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U.S. SALES REPRESENTATIVES



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