



Toys for Learning and Toys for Fun!

2024 CATALOG



Popular Playthings®
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Toys for Learning and Toys for Fun!

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Unlocking a child's imagination offers so many rewards, memories, and excitement. Watching children play, fosters wonder and amazement. Placing the right toy in their hands can make a world of difference in how often they return to play with that toy time and again. Encouraging basic play patterns provides a foundation for growth and development. Popular Playthings follows these key principles as critical components when we develop, design, and manufacture products for the Specialty and Education channels.

New for 2024

- Magnetic Scoop & Play Ice Cream - page 2
- Mini Magnetic Mix or Match Jungle Animals with Pop-Up Playmat - page 3
- Mini Magnetic Mix or Match Farm Animals with Pop-Up Playmat - page 3
- Micro Mix or Match Vehicles Air with Pop-Up Playmat - page 6
- Magnetic Monster Build-A-Truck - page 14
- MEGA ORBO - page 30



MAGNETIC Scoop & Play ICE CREAM™



I'll take one scoop of Chunky Chocolate and one scoop of Silly Strawberry please. Welcome to our new MAGNETIC SCOOP AND PLAY ICE CREAM! Once you put children in charge of the ice cream, they won't want to put it down. Imagination soars when a young child gets into the ice cream without getting messy. The magnetic connection allows children to easily scoop the ice cream and place it on the cone. Better yet, the scoops will hold firmly to the cone and additional scoops encouraging the children to move about while enjoying their favorites flavors.

MAGNETIC SCOOP & PLAY ICE CREAM™

Ages: 3+

- Item #: 64001
- Size: 13³/₄" x 9¹/₄" x 5¹/₄"
- Master Case: 6



Price: \$15.00

SET INCLUDES:

- 4 different scoops of ice cream
- 2 cones
- 2 ice cream scoopers
- Ice cream storage tub



(510) 675-9898



MINI MAGNETIC MiX or Match ANIMALS

These 3 New MINI MAGNETIC MIX OR MATCH ANIMALS sets take creative play to another level! The included pop-up playmat will enhance a child's play experience by bringing them into the themed environments.

Each animal measure approximately (4"x2.7") and magnetically come part and back together again at the feet, body and head. Mix the parts together or match them back together again to form the correct animal. The pieces in all three sets are interchangeable, creating the silliest animals ever. These will each provide young children hours of giggles, imaginative and independent play, while quickly becoming a favorite toy!



MINI MAGNETIC MIX OR MATCH JUNGLE®

- Ages: 3+
 - Item #: 62323
 - Size: 10²/₃" x 10²/₃" x 2"
 - Master Case: 6
- 7 55828 162323 7
- Price: \$17.50



GIRAFFE ZEBRA RHINOCEROS ELEPHANT LION TIGER CROCODILE



MINI MAGNETIC MIX OR MATCH FARM®

- Ages: 3+
 - Item #: 62333
 - Size: 10²/₃" x 10²/₃" x 2"
 - Master Case: 6
- 7 55828 162333 6
- Price: \$17.50

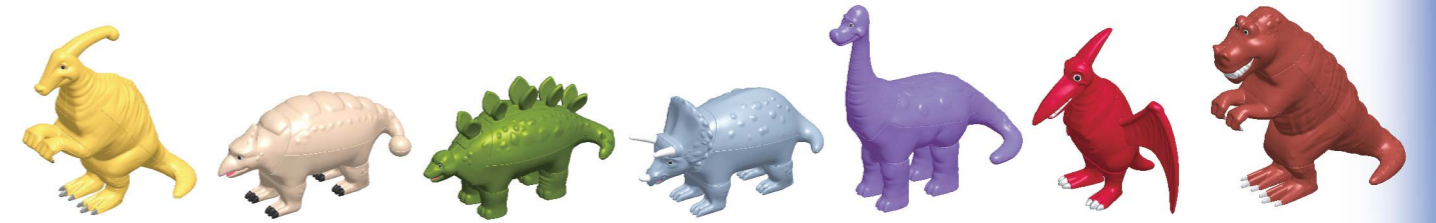


HORSE COW GOAT SHEEP CHICKEN PIG DOG



MINI MAGNETIC MIX OR MATCH DINOSAURS®

- Ages: 3+
 - Item #: 62310
 - Size: 10²/₃" x 10²/₃" x 2"
 - Master Case: 6
- 7 55828 162310 7
- Price: \$17.50



PARASAUROLOPHUS ANKYLOSAURUS STEGOSAURUS TRICERATOPS BRONTOSAURUS PTERODACTYL TYRANNOSAURUS REX



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MICRO MiX or Match VEHICLES

The smallest toy can sometimes fuel the biggest imaginations! Each of our larger deluxe sets come with 27 pieces that allow children to build nine familiar MICRO MIX OR MATCH VEHICLES or mix them up and build nine different vehicles you've likely never seen before. Each pocket-sized vehicle is 2.5 to 3.5 inches long and together, the pieces can be configured in 1,000's of different vehicle combinations! How about a vehicle that can hall dirt to the moon and return home with a safe water landing? If you can think it, you can build it with MICRO MIX OR MATCH VEHICLES!



POLICE CAR DIESEL ENGINE DUMP TRUCK AIRPLANE BOAT

MICRO MIX OR MATCH VEHICLES DELUXE 1®

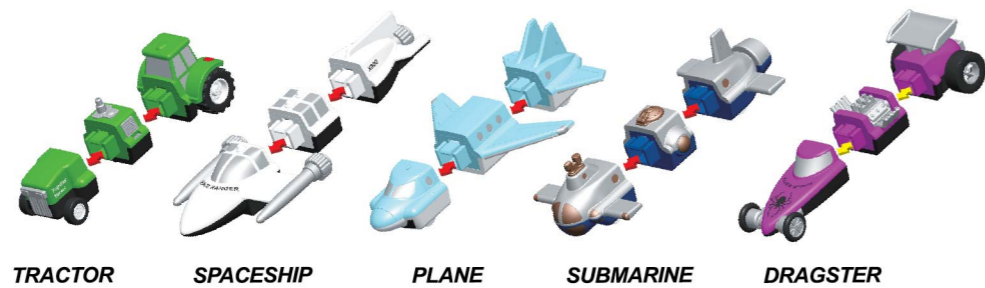
- Ages: 3+
 • Item #: 60350
 • Size: 10²/₃" x 10²/₃" x 2"
 • Master Case: 6



Price: \$15.00



FIRE TRUCK HOT ROD PICKUP TRUCK SPACE SHUTTLE MESH TRAVEL BAG



TRACTOR SPACESHIP PLANE SUBMARINE DRAGSTER

MICRO MIX OR MATCH VEHICLES DELUXE 2®

- Ages: 3+
 • Item #: 60351
 • Size: 10²/₃" x 10²/₃" x 2"
 • Master Case: 6



Price: \$15.00



HELICOPTER STEAM ENGINE LOADER TOW TRUCK MESH TRAVEL BAG

MICRO MiX or Match AIRCRAFT



Fly the friendly skies to take a child's imagination beyond the clouds with our eight 3-piece MICRO MIX OR MATCH VEHICLES AIRCRAFT! Thousands of different aircraft combinations ensure there will be the right aircraft for the next mission. Each plane or helicopter is 2.5 to 3.5 inches long and as pieces from various models are added together, a custom craft could measure over 6 inches. If you need the speed of a jet with the ability to land on top of a building, there's nothing to stop you now. This set can be combined to use with all Micro Vehicle sets as well!



BIPLANE CONVERTIPLANE CARGO HELICOPTER FIGHTER JET SPACE SHUTTLE AIRLINER HELICOPTER SPACE RANGER



MICRO MIX OR MATCH VEHICLES AIRCRAFT®

- Ages: 3+
 • Item #: 60352
 • Size: 10²/₃" x 10²/₃" x 2"
 • Master Case: 6



Price: \$15.00



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6



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MAGNETIC *Mix or Match* VEHICLES

Each MAGNETIC MIX OR MATCH VEHICLES set allows you to build three unique vehicles. Mix them up for over 100 different combinations or combine with other sets for even more possibilities. All the sets are compatible so the more sets you have, the more possible combinations you can assemble!



MAGNETIC MIX OR MATCH VEHICLES®

FARM

Ages: 3+

- Item #: 60321
- Size: 9 1/4" x 12 7/8" x 3"
- Master Case: 6



Price: \$16.50



MAGNETIC MIX OR MATCH VEHICLES®

CONSTRUCTION

Ages: 3+

- Item #: 60315
- Size: 9 1/4" x 12 7/8" x 3"
- Master Case: 6



Price: \$16.50



MAGNETIC MIX OR MATCH VEHICLES®

POLICE

Ages: 3+

- Item #: 60316
- Size: 9 1/4" x 12 7/8" x 3 1/2"
- Master Case: 6



Price: \$16.50



MAGNETIC MIX OR MATCH VEHICLES®

FIRE & RESCUE

Ages: 3+

- Item #: 60317
- Size: 10" x 13 1/2" x 3 1/2"
- Master Case: 6



Price: \$16.50



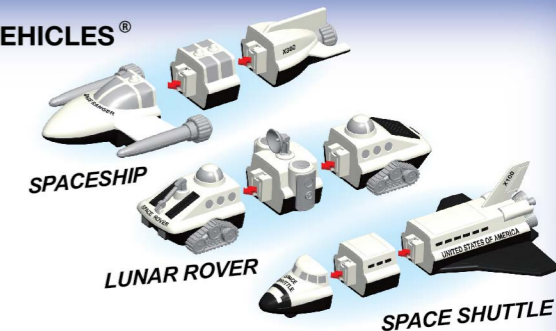
MAGNETIC MIX OR MATCH VEHICLES®

SPACE

Ages: 3+

- Item #: 60318
- Size: 10" x 13 1/2" x 3 1/2"
- Master Case: 6

Price: \$16.50



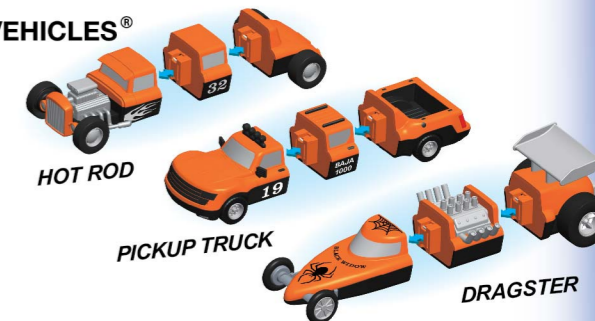
MAGNETIC MIX OR MATCH VEHICLES®

RACE

Ages: 3+

- Item #: 60319
- Size: 10" x 13 1/2" x 3 1/2"
- Master Case: 6

Price: \$16.50



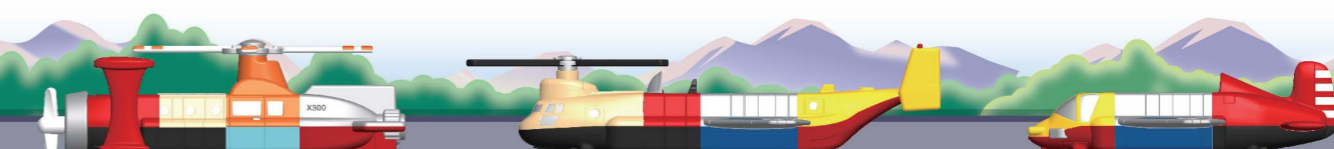
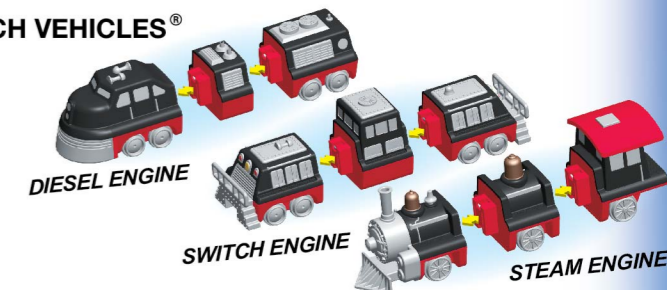
MAGNETIC MIX OR MATCH VEHICLES®

TRAINS

Ages: 3+

- Item #: 60320
- Size: 10" x 13 1/2" x 3 1/2"
- Master Case: 6

Price: \$16.50





MAGNETIC MiX or Match VEHICLES

Each of these giant combination sets allows you to build thousands of different vehicles. Your builds will be longer and even more amazing. And ... each set includes three powerful pull-back units so you can race your friends and see who built the fastest, coolest vehicle!



MAGNETIC MIX OR MATCH VEHICLES DELUXE 1®

Ages: 3+

- Item #: 60313
- Size: 20 1/4" x 13 1/4" x 3 1/2"
- Master Case: 4



Price: \$32.50



POWERFULL PULL BACK MOTORS



PULL BACK ... LET GO!



MAGNETIC MIX OR MATCH VEHICLES DELUXE 2®

Ages: 3+

- Item #: 60314
- Size: 20 1/4" x 13 1/4" x 3 1/2"
- Master Case: 4



Price: \$32.50



MAGNETIC MiX or Match JUNIOR



Welcome to MAGNETIC MIX OR MATCH VEHICLES JUNIOR the toy that lets you build a vehicle like no other. Magnetic pieces snap together and snap apart so it's easy to make something funny like a Plane-Train or a Car-Boat. Or, match the pieces by color and you have a 3-D matching puzzle. Sets 1 and 2 are compatible for even more "crazy combinations"!



NEPTUNE



WHIRLY



STEAMER



ROCKY

MAGNETIC MIX OR MATCH VEHICLES JUNIOR 2®

Ages: 18 M +

- Item #: 61302
- Size: 16" x 7 7/8" x 5 1/8"
- Master Case: 6



Price: \$16.50



VEHICLES MEASURE 6 1/2" BY 3"

MAGNETIC MIX OR MATCH VEHICLES JUNIOR®

Ages: 18 M +

- Item #: 61301
- Size: 16" x 7 7/8" x 5 1/8"
- Master Case: 6



Price: \$16.50



HOTSHOT



ACE



SPEEDY



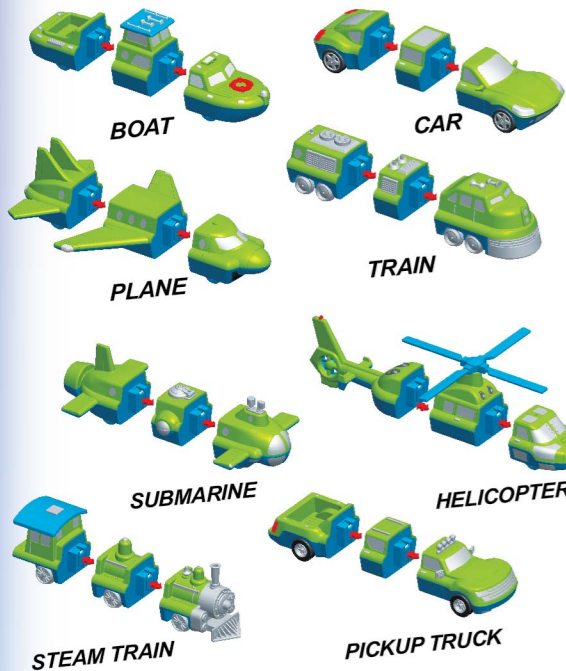
SKIPPER





MAGNETIC *Mix or Match* VEHICLES

When you combine two or more MAGNETIC MIX OR MATCH VEHICLES sets the possible number of vehicle combinations is positively mind-boggling!

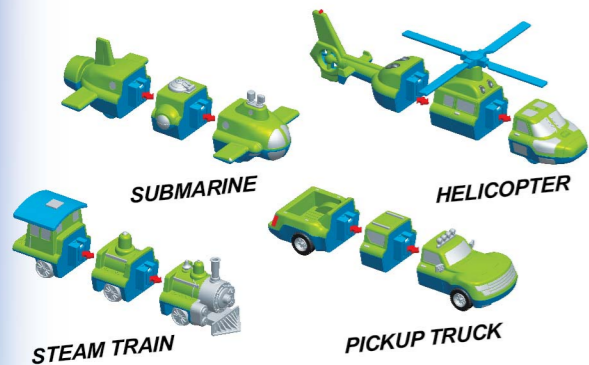


MAGNETIC MIX OR MATCH VEHICLES 1®

- Ages: 3+
- Item #: 60301
- Size: 10" x 13½" x 3½"
- Master Case: 6



Price: \$16.50



MAGNETIC MIX OR MATCH VEHICLES 2®

- Ages: 3+
- Item #: 60302
- Size: 10" x 13½" x 3½"
- Master Case: 6



Price: \$16.50



MAGNETIC BUILD-A-CAR™

- Ages 3+
- Item #: 60101
- Size: 8½" x 11½" x 4¼"
- Master Case: 6

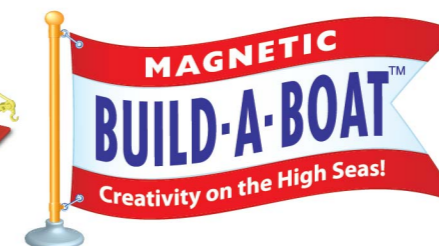


Price: \$11.00

Ever wish you could design your own car or truck? Well now you can with MAGNETIC BUILD-A-CAR! You'll feel like a junior mechanic as you mix and match eleven magnetic pieces to build a coupe, sedan, pickup, crew cab, sport SUV, or full sized SUV. Want to change something or to build a truck instead of a car? No problem, our hidden magnetic locking system allows you to snap pieces together and take them apart again and again. It's "Creativity on Wheels!"



SUV Measures over 8" in actual length! Coupe Pickup Extended Cab Sport SUV Sedan



MAGNETIC BUILD-A-BOAT comes with 10 colorful pieces that allow you to build a fireboat, tug boat, freighter, oil tanker, fishing boat or the boat of your dreams. The secret lies in our hidden magnetic locking system that makes both assembly and disassembly a snap. Once you've built your boat, you're ready to launch her in your bathtub, sink, or swimming pool. Our waterproof hull guarantees a safe voyage and hidden wheels make her easy to push for those who are landlocked. We call it "Creativity on the high seas!"

MAGNETIC BUILD-A-BOAT™

- Ages 3+
- Item #: 60201
- Size: 8½" x 11½" x 4¼"
- Master Case: 6



Price: \$11.00



Oil Tanker Freighter Fishing Boat Fire Boat Measures over 9" in actual length! Tug Boat



MAGNETIC BUILD-A-SPACESHIP

MAGNETIC BUILD-A-SPACESHIP and MAGNETIC BUILD-A-PLANE allow you to design the flying machine of your dreams. Our magnetic locking system allows you to put them together and take them apart again and again. MAGNETIC BUILD-A-SPACESHIP and MAGNETIC BUILD-A-PLANE are fully compatible with each other so mix them together to create even more different combinations!



MAGNETIC BUILD-A-SPACESHIP™

Ages: 2+

- Item #: 60502
- Size: 14 3/8" x 10" x 3 1/4"
- Master Case: 6



Price: \$16.50



MAGNETIC BUILD-A-PLANE™

Ages: 2+

- Item #: 60501
- Size: 14 3/8" x 10" x 3 1/4"
- Master Case: 6



Price: \$16.50



MONSTER BUILD-A-TRUCK

Get ready for some serious fun with our amazing MAGNETIC MONSTER BUILD-A-TRUCK set! Magnetic parts easily snap together. Add fun stickers to create one-of-a-kind monster trucks. Press the buttons to hear the awesome sounds of a monster truck rally—the roar of a motor, the honk of a horn, or the cheers of the crowd. When you're ready to race, simply pull back the motor for four-wheel drive action, zooming your truck across the floor! It's hours of non-stop fun, so let's build a monster truck!



YAAAY!
REAL MONSTER TRUCK SOUNDS!

4 WHEEL DRIVE PULL-BACK MOTOR!

MAGNETIC MONSTER BUILD-A-TRUCK™

Ages: 2+

- Item #: 60415
- Size: 11 3/4" x 8 1/2" x 7"
- Master Case: 6



Price: \$22.50



Customize with 32 stickers!



MAGNETIC BUILD-A-TRUCK™ FX



Tackle the toughest jobs with the MAGNETIC BUILD-A-TRUCK CONSTRUCTION FX! We've added new features that will make this set an immediate favorite! The chassis in this set features treads to handle the toughest terrain, indoors or out. Each of the 5 add-ons will trigger a different sound effect when the button on the side of the chassis is pushed. From back-up beeps to a revving engine to the onsite foreman, children will find their imaginations become reality.

MAGNETIC BUILD-A-TRUCK CONSTRUCTION FX™

Ages: 2+

- Item #: 60411
- Size: 13 1/2" x 10" x 4 1/2"
- Master Case: 6



Price: \$20.00



MAGNETIC BUILD-A-TRUCK™

These eye-catching, oversized trucks are designed with the youngest builders in mind. The colorful pieces are easy to hold and our magnetic locking system makes assembly a snap. Each vehicle rolls on real rubber tires and has a movable feature for added play value! Choose between Construction and Fire and Rescue themes. Both sets are compatible with each other to build dozens of unique vehicles!



MAGNETIC BUILD-A-TRUCK™ CONSTRUCTION

Ages: 2+

- Item #: 60401
- Size: 13 1/2" x 10" x 4 1/8"
- Master Case: 6



Price: \$16.50



MAGNETIC BUILD-A-TRUCK™ RESCUE

Ages: 2+

- Item #: 60402
- Size: 13 1/2" x 10" x 4 1/8"
- Master Case: 6



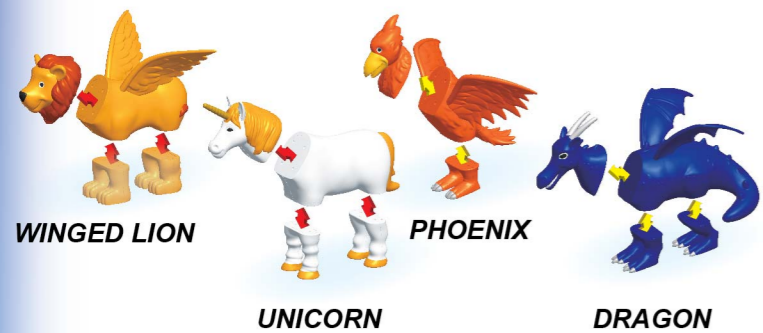
Price: \$16.50



MAGNETIC *Mix or Match* ANIMALS



What do you get when you mix up four or more familiar animals? Answer ... a brand new species you won't find in any book at the library! Of course you can also assemble them as nature intended by matching colors or visual memory. Either way you end up with four adorable creatures to amuse your family and friends. Choose from Jungle Animals, Farm Animals, Dinosaurs and Mythical Creatures!



WINGED LION

UNICORN

PHOENIX

DRAGON

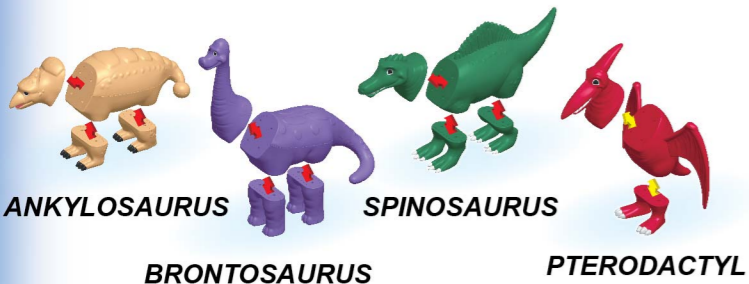
MAGNETIC MIX OR MATCH ANIMALS - MYTHICAL KINGDOM®

Ages: 2+

- Item #: 62015
- Size: 13 1/2" x 10" x 4 1/8"
- Master Case: 6



Price: \$17.50



ANKYLOSAURUS

BRONTOSAURUS

SPINOSAURUS

PTERODACTYL

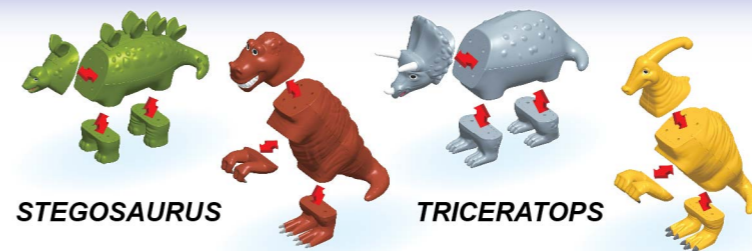
MAGNETIC MIX OR MATCH ANIMALS - DINOSAURS 2®

Ages: 2+

- Item #: 62011
- Size: 13 1/2" x 10" x 2 7/8"
- Master Case: 6



Price: \$17.50

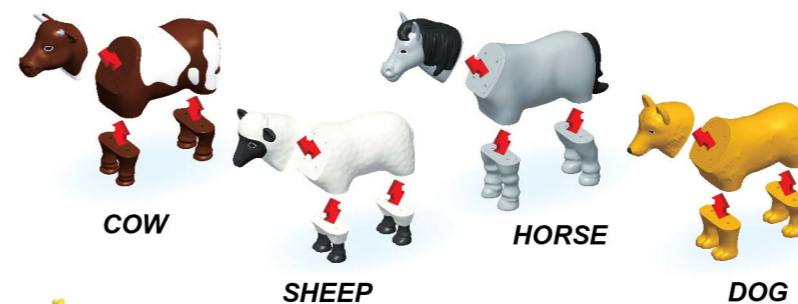


STEGOSAURUS

TRICERATOPS

TYRANNOSAURUS REX

PARASAUROLOPHUS



COW

SHEEP

HORSE

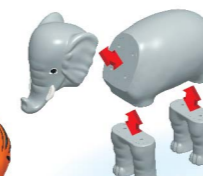
DOG



GIRAFFE



TIGER



ELEPHANT



CROCODILE

MAGNETIC MIX OR MATCH ANIMALS - FARM®

Ages: 2+

- Item #: 62001
- Size: 13 1/2" x 10" x 2 7/8"
- Master Case: 6



Price: \$17.50



MAGNETIC MIX OR MATCH ANIMALS - JUNGLE®

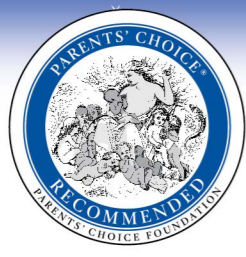
Ages: 2+

- Item #: 62000
- Size: 13 1/2" x 10" x 2 7/8"
- Master Case: 6



Price: \$17.50

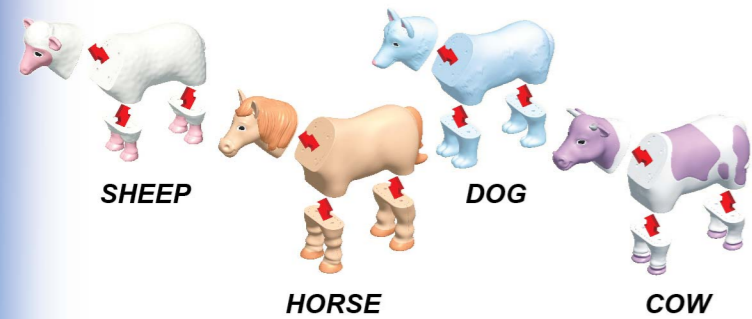




MAGNETIC *Mix or Match* PASTEL ANIMALS



Two best-selling MAGNETIC MIX OR MATCH ANIMALS sets are now available in pastel colors! Magnetic pieces allow you to build four familiar animals or mix up the pieces and create an entirely new species. Get set for giggles galore as you amuse your family and friends with your creations. Combine two or more sets for 100's of different combinations!



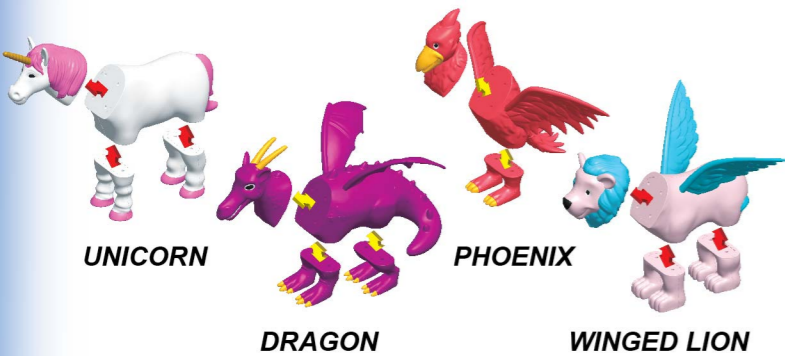
MAGNETIC MIX OR MATCH ANIMALS - FARM PASTEL®

Ages: 2+

- Item #: 62002
- Size: 13 1/2" x 10" x 2 7/8"
- Master Case: 6



Price: \$17.50



MAGNETIC MIX OR MATCH ANIMALS - MYTHICAL KINGDOM PASTEL®

Ages: 2+

- Item #: 62016
- Size: 13 1/2" x 10" x 4 1/8"
- Master Case: 6



Price: \$17.50



ClipStix®



Welcome to CLIPSTIX, a construction toy that allows you build the ordinary and inspires you to build the extraordinary! Build by simply stacking one piece crosswise on another or by using the special clips to make them stick together. So what are you waiting for? Just follow the step-by-step instructions in the Idea Book and you'll be building quicker and smarter with CLIPSTIX!



CLIPSTIX DELUXE®

Ages: 5+

- Item #: 90101
- Size: 15 1/2" x 8 1/2" x 2"
- Master Case: 6



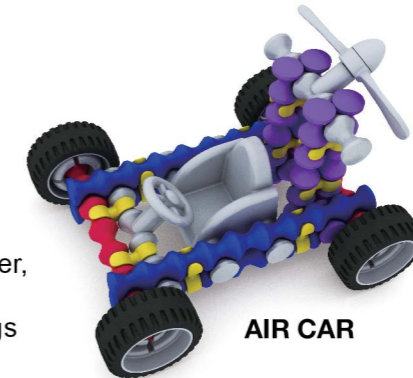
Price: \$20.00



LARGE AIRPLANE

CONTENTS:

- 54 Clips
- 70 Playstix
- 8 Wheels, 1 Tool, 2 Tracks, 2 Seat, 1 Radar, 2 Bumpers, 1 Laser gun, 1 Engine, 1 Propeller, 1 Bucket, 1 Steering Wheel, 3 Small Wings and 2 Large Wings
- Idea booklet



AIR CAR



BULLDOZER



HOT ROD



TRUCK

CLIPSTIX®

Ages: 5+

- Item #: 90100
- Size: 11 3/8" x 8 1/2" x 2 1/4"
- Master Case: 6

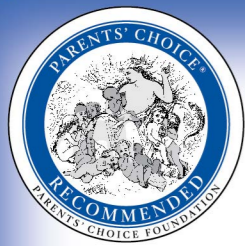


Price: \$14.00

CONTENTS:

- 30 Clips
- 58 Playstix
- 6 Wheels, 1 Seat, 2 Bumpers, 1 Engine, 1 Propeller, 1 Steering Wheel,
- Idea booklet





Playstix

Are you ready for some building fun? This 150 piece set of PLAYSTIX allows you to build a wide variety of models right out of the box, without the need for any additional or specialized parts. Build by simply stacking one PLAYSTIX piece on top of another or by using the unique "Snap and Lock" feature, which locks everything in place so you can pick up and play with your models. Our Idea Booklet illustrates everything from a simple table and chairs to a two story cabin and the color-coded PLAYSTIX make building a breeze!



TWO-STORY CABIN

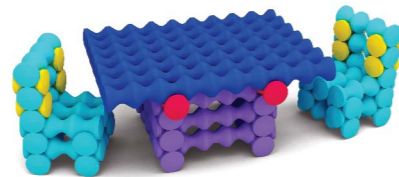
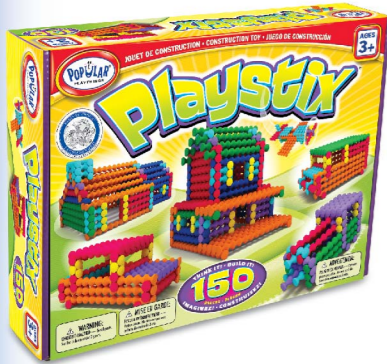


TABLE AND CHAIRS



PLAYSTIX® - 150 pcs

Ages: 3+

- Item #: 90000
- Size: 8 1/2" x 11 1/2" x 2 1/4"
- Master Case: 6



Price: \$16.50

CONTENTS:

- 150 Playstix
- Idea Booklet



Playstix

VEHICLE SET



PLAYSTIX VEHICLES SET® - 130 pcs

Ages: 3+

- Item #: 90010
- Size: 8 1/2" x 11 1/2" x 2 1/4"
- Master Case: 6



Price: \$14.00

CONTENTS:

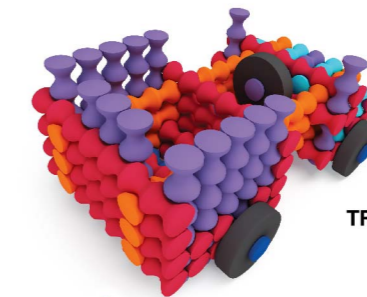
- 120 Playstix
- 4 Small Wheels, 6 Large Wheels
- Idea Booklet



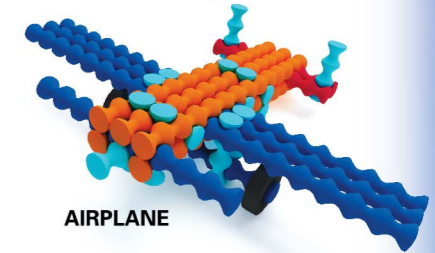
ARE YOU READY TO BUILD A MOTORCYCLE, RACE CAR, TRUCK, TRAIN, OR AIRPLANE? The piece selection in this 130 piece set was specifically designed for making vehicles. It includes soft wheels that snap on and off any PLAYSTIX piece and can also be used as steering wheels and an Idea Booklet that provides some great examples of vehicles you can make. PLAYSTIX vehicles can be built by simply stacking one PLAYSTIX piece on top of another or by using the unique "Snap and Lock" feature, which locks and holds everything in place.



TOURING MOTORCYCLE



TRUCK



AIRPLANE

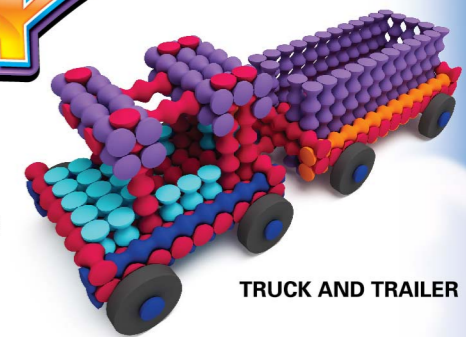


Playstix

DELUXE SET

CONTENTS:

- 196 Playstix
- 6 Small Wheels, 8 Large Wheels
- Building base
- Idea Booklet

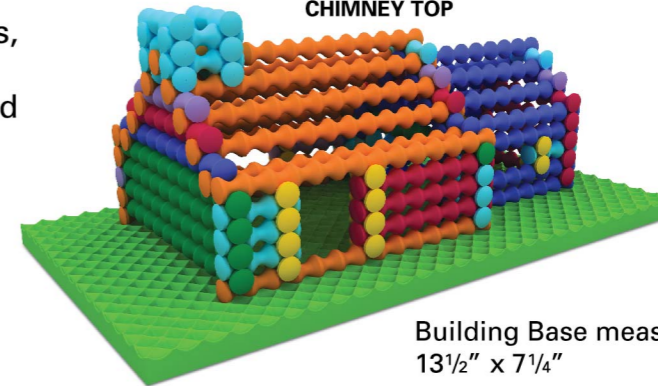


TRUCK AND TRAILER

MORE PIECES, MORE FUN!

That's right, PLAYSTIX DELUXE SET includes more PLAYSTIX pieces, wheels, a molded Building Base designed to make stacking and transporting your creations easy and a BIG Idea Booklet with loads of models to build.

LARGE CABIN WITH CHIMNEY TOP



Building Base measures 13 1/2" x 7 1/4"

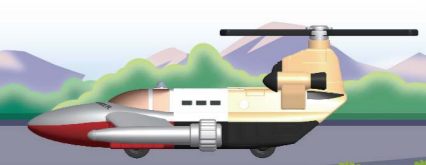
PLAYSTIX DELUXE SET® - 211 pcs

Ages: 3+

- Item #: 90001
- Size: 8 1/2" x 15 1/2" x 2 1/2"
- Master Case: 6



Price: \$27.50





Playstix

STARTER SET - KIT DE DEMARRAGE

The STEM Supporting Playstix Starter Set is a great way to introduce young builders to the magic of Playstix! For the novice, the unique shape of the construction rods can simply stack to build a structure. Once the young architect gains confidence, they can master the simple snap and lock feature that will hold everything intact.

PLAYSTIX STARTER SET® - 80 pcs

- Ages: 3+**
- Item #: 90002
 - Size: 8½" x 8½" x 1¾"
 - Master: 6



Price: \$10.00



CONTENTS:

- 74 Playstix
- 2 Small Wheels, 4 Large Wheels
- Idea Booklet

Playstix

FLEXIBLE SET - ENSEMBLE FLEXIBLE

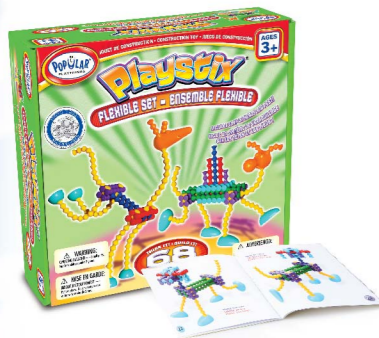
FLEXIBLE PLAYSTIX adds a whole new dimensions to the PLAYSTIX experience. These special PLAYSTIX can be bent or twisted into all sorts of positions. When used alone or combined with original PLAYSTIX you will be able to build things you could only dream of before! And to add even more play value, we've added molded snap-on heads and feet to every set. Just wait until you sell all the crazy creatures you can create, pose and play with.

PLAYSTIX FLEXIBLE SET® - 68 pcs

- Ages: 3+**
- Item #: 90003
 - Size: 8½" x 8½" x 1¾"
 - Master Case: 6

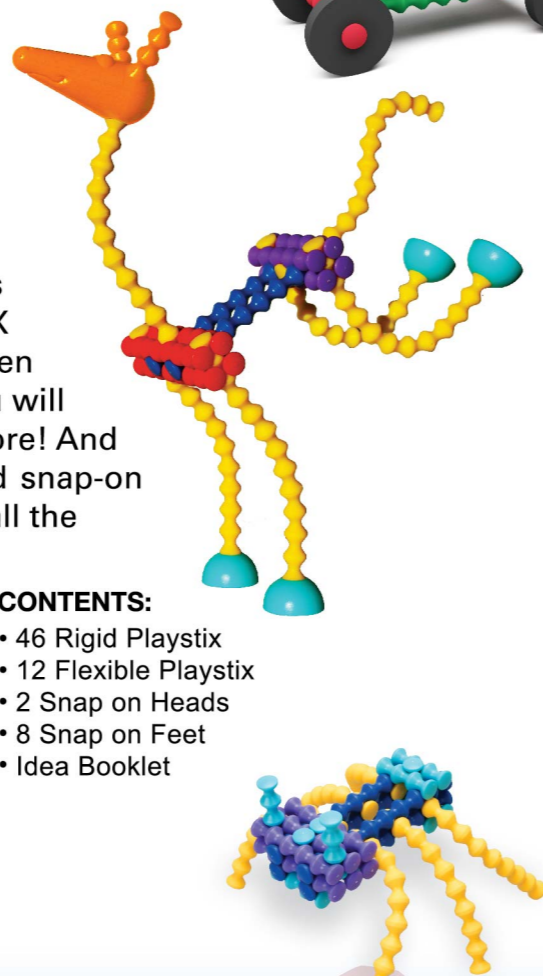


Price: \$11.00



CONTENTS:

- 46 Rigid Playstix
- 12 Flexible Playstix
- 2 Snap on Heads
- 8 Snap on Feet
- Idea Booklet



Playstix

SUPER SET - SUPER ENSEMBLE - SUPER JUEGO



You asked for it! Introducing PLAYSTIX SUPER SET - it includes enough pieces to build larger models and our new crazy creatures. You get 400 pieces, including wheels, propellers, FLEXIBLE PLAYSTIX, molded snap-on heads and feet, and an oversized IDEA BOOK. And to help you store and carry your PLAYSTIX SUPER SET, we've included a plastic storage box with a handy handle!

CONTENTS:

- 348 Rigid Playstix
- 16 Flexible Playstix
- 10 Small Wheels, 10 Large Wheels
- 6 Propellers
- 2 Snap on Heads
- 8 Snap on Feet
- Plastic Carrying Case
- Idea Booklet



PLAYSTIX SUPER SET® - 400 pcs

- Ages: 3+**
- Item #: 90004
 - Size: 11" x 7" x 6¾"
 - Master Case: 4



Price: \$47.50

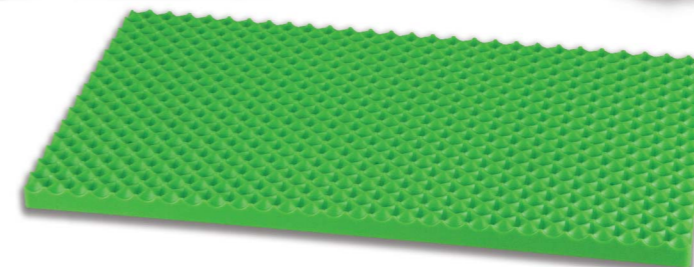


PLAYSTIX PLAY BASE

- Ages: 3+**
- Item #: 90030
 - Size: 13½" x 7¼" x ½"
 - Master Case: 30



Price: \$3.50





Playstix

TRANSLUCENT SET • ENSEMBLE TRANSLUCIDE

Welcome to TRANSLUCENT PLAYSTIX, a construction toy that allows you to build the ordinary and inspires you to build the extraordinary! TRANSLUCENT PLAYSTIX's jewel-like colors reflect light and will add real sparkle to anything you build. And, they may be combined with regular and flexible PLAYSTIX for a totally new look!

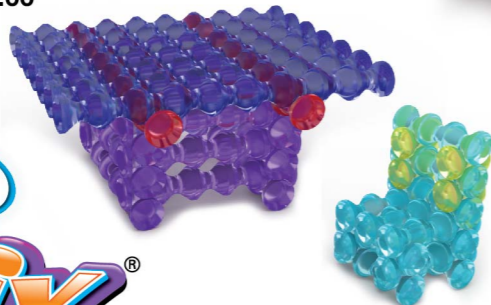
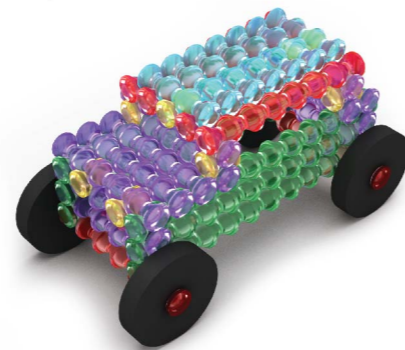


PLAYSTIX TRANSPARENT SET® - 105 pcs

- Ages: 3+
- Item #: 90015
- Size: 8 1/2" x 11 1/2" x 2 1/4"
- Master Case: 6



Price: \$14.00



CONTENTS:

- 105 Transparent Playstix
- 4 Small Wheels, 4 Large Wheels
- Idea Booklet

JUMBO Playstix

Welcome to JUMBO PLAYSTIX! That's right Jumbo! Just like the original Playstix only bigger! You get 80 Jumbo pieces that build like the original Playstix in two ways - Simple Stacking or our unique Snap and Lock feature. And, JUMBO PLAYSTIX comes in a handy bag making clean up and storage a snap for little builders!



CONTENTS:

- 76 Jumbo Playstix
- 4 Wheels
- Instruction Booklet
- 10 Double-sided Idea Cards

JUMBO PLAYSTIX® - 80 pcs

- Ages 2+
- Item #: 90020
- Size: 19" x 14 1/4" x 6 3/4"
- Master Case: 3



Price: \$55.00



LINK A BLOX

The block that makes you think outside the box!



LINKABLOX construction system is a STEM supporting construction system for children young and old alike! Four basic pieces allow the builder to create buildings, animals, vehicles and more for hours of creative play. Each piece easily snaps together with the next piece for vertical, horizontal, 3-dimensional or 2-dimensional construction play. An activity guide is included with model suggestions or the young builder can create his or her own masterpiece! Building is a SNAP with LINKABLOX!

LINKABLOX®

- Ages: 4+
- Item #: 19200
- Size: 11 1/4" x 8 1/2" x 2 1/4"
- Master Case: 6



Price: \$11.00

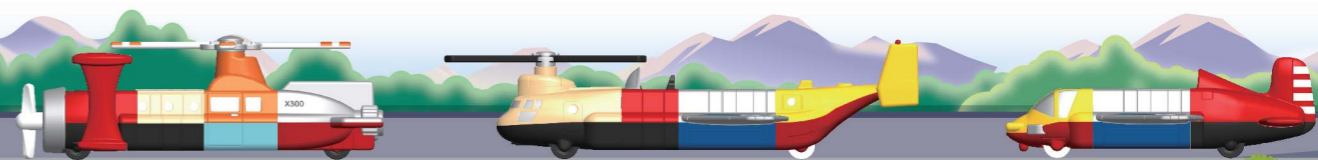
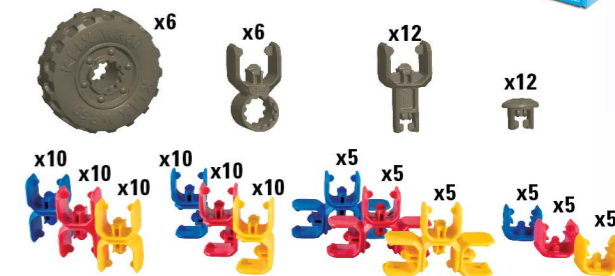
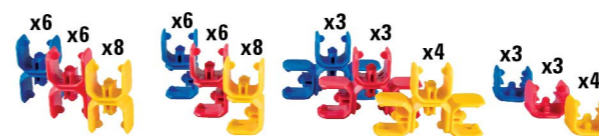


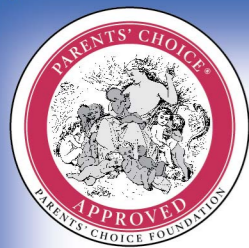
LINKABLOX DELUXE®

- Ages: 4+
- Item #: 19201
- Size: 13 1/2" x 10" x 2 7/8"
- Master Case: 6

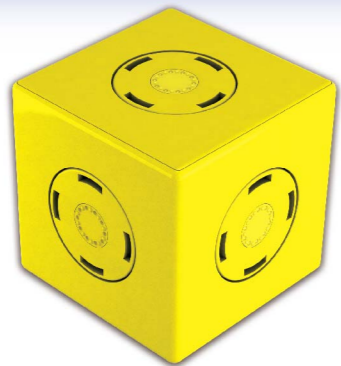


Price: \$22.50

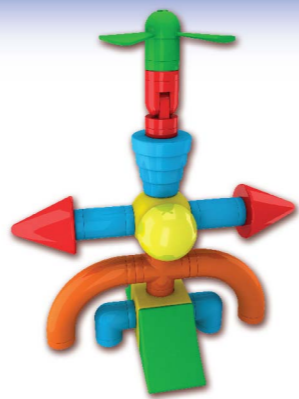




CUBE Measures 1 7/8" x 1 7/8" x 1 7/8"



MAG BUILDER



Welcome to MAG BUILDER, a new and exciting way to build! MAG BUILDER was designed with the younger child in mind. The pieces are colorful, oversized, and easy to hold. And, they magnetically snap together and come apart again and again! An instruction sheet showing over 20 models to build is included ... then the real fun begins!



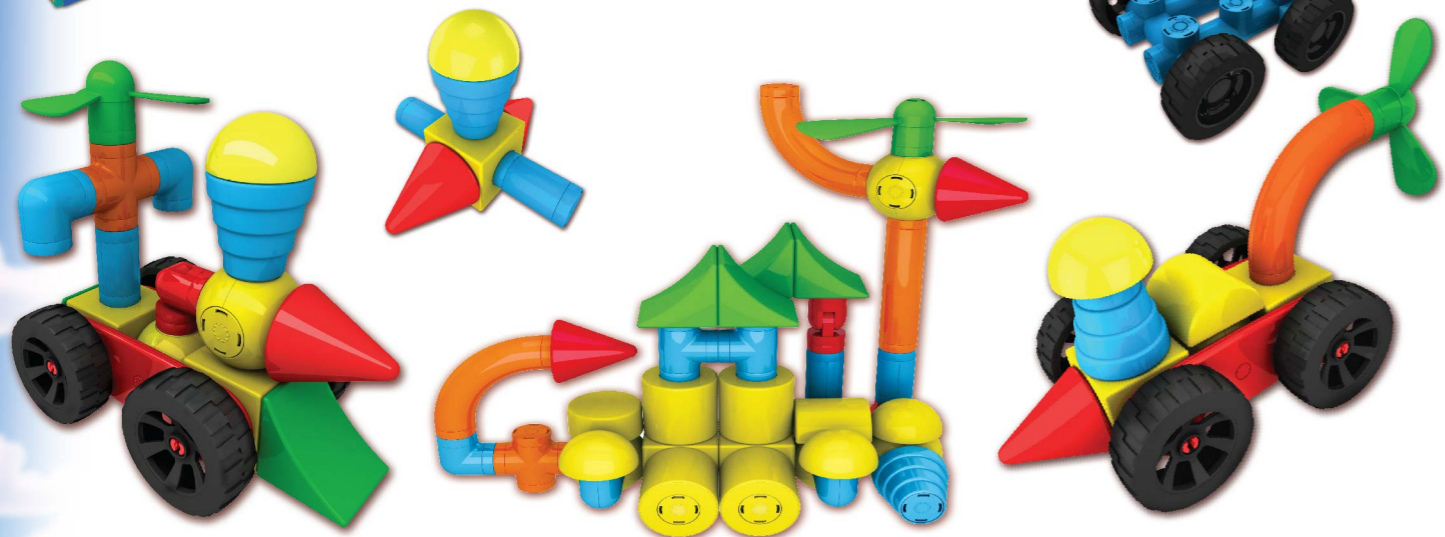
MAG BUILDER® - 20 pcs
Ages: 2+
• Item #: 18301
• Size: 8 1/2" x 11" x 2 1/2"
• Master Case: 6
7 55828 18301 4
Price: \$20.00

MAG BUILDER® - 30 pcs
Ages: 2+
• Item #: 18302
• Size: 8 1/2" x 15" x 2 1/2"
• Master Case: 6
7 55828 18302 1
Price: \$27.50

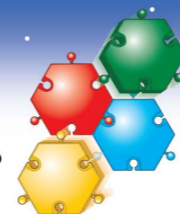


MAG BUILDER® - 40 pcs
Ages: 2+
• Item #: 18303
• Size: 8 1/2" x 19" x 2 1/2"
• Master Case: 6
7 55828 18303 8
Price: \$36.00

MAG BUILDER® - ROLLING BASE
Ages: 2+
• Item #: 18304
• Size: 6 1/2" x 6" x 3"
• Master Case: 6
7 55828 18304 5
Price: \$6.50



HEXIE SNAPS®



HEXIE-SNAPS comes in eight bright colors and are 2.5 inches across making them the ideal building toy for children under 3. Tiles snap together to form large-scale mosaics on the floor or table. Each set comes with 96 pieces, 20 easy-to-follow design suggestions and a large plastic carrying tub for easy travel and storage.

HEXIE-SNAPS®
Ages 2+
• Item #: 18001
• Size: 8 2/3" x 13 3/4" x 7 1/2"
• Master Case: 4
7 55828 18001 3
Price: \$22.50



MAGNETIC MATCH RINGS®

MAGNETIC MATCH RINGS is the fun way to learn about magnetism, help develop visual matching skills, and improve eye-hand coordination. When you stack the rings, they either snap together or repel the next ring and cause it to float. Select one of 40 pattern matching challenges and stack the magnetic rings so they match the colors and pattern as shown. Have fun matching!

CONTENTS:
• 40 Match Challenges
• 10 Magnetic Rings
• 1 Magnetic Stand

MAGNETIC MATCH RINGS®
Ages 3+
• Item #: 351
• Size: 9" x 6 3/8" x 1 5/8"
• Master: 12
7 55828 38351 3
Price: \$7.50



40
Magnetic Challenges
to match!



CUBEL™

The color matching puzzle with a twist!

Color me CRAZY! CUBEL is a multi-shaped, multi-colored puzzle that will keep you up at night! CUBEL combines a multi-colored sphere that is manipulated vertically and horizontally while you can rotate it inside the cube, attempting to match the color quadrants of the sphere to the colored corners of the cube it sits in. Sounds a little confusing? Wait until you try to solve this puzzle!



CUBEL ROOKIE™

Ages: 8+

- Item #: 19031
- Size: 2½" x 2½" x 2½"
- Master: 72 / Inner: 18



Price: \$4.50



ROOKIE

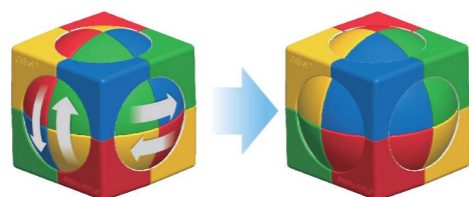
CUBEL EXPERT™

Ages: 8+

- Item #: 19032
- Size: 2½" x 2½" x 2½"
- Master: 72 / Inner: 18



Price: \$4.50



EXPERT

CUBEL GENIUS™

Ages: 8+

- Item #: 19033
- Size: 2½" x 2½" x 2½"
- Master: 72 / Inner: 18



Price: \$4.50



GENIUS

CUBEL POP™

Ages: 8+

- Item #: 19030
- Size: 7½" x 7½" x 5"
- Master: 4 / Inner: 1



Price: \$75.00

THE AMAZING GRAVITY★BLOX™

Welcome to GRAVITY BLOX, the gravity-defying stacking toy! Ready to learn the secret behind these amazing blocks? Hidden weights! Knowing the location of the weight allows you to stack GRAVITY BLOX in ways that appear to be impossible! Our Challenge Booklet includes over 30 gravity-defying challenges.



GRAVITY BLOX™

Ages 4+

- Item #: 50112
- Size: 7¼" x 7¼" x 1⅜"
- Master Case: 6



Price: \$11.00

CONTENTS:

- 12 Gravity Blocks
- Idea Booklet

MEGA

ORBO™



MEGA ORBO is a super fun brain-teasing puzzle for kids ages 4 and up. Simply push the 31 colorful balls through the holes and into empty spots which share the same color until they snap in place. Then mix them up for a brand new challenge—again and again! Work against the clock to see how fast you can solve the puzzle. MEGA ORBO is not just fun—it's also a learning toy, helping kids learn about colors and matching while solving problems and being creative.

MEGA ORBO™

Ages: 4~99

- Item #: 411
- Size: 6" x 5½" x 5"
- Master Case: 8



Price: \$10.00



ORBO, the SNAP and MATCH puzzle! Push a ball down and towards an adjacent empty hole and watch it snap into place! Match all the balls with the colored rings to solve the puzzle, then mix it up again for another try!

ORBO™

Ages: 4+

- Item #: 410
- Size: 3½" x 3½" x 3½"
- Master Case: 12



Price: \$5.00



SAKKARO®

SAKKARO is a geometry toy that will light up a child's creativity! It's translucent colored pieces seem to magically blend together when you stack, nest and interlock them. Discover an endless variety of colorful shapes and patterns you can make on your own, or be inspired by our Idea Booklet which shows over 100 colorful patterns and shapes to make. SAKKARO is fun for the whole family!



Object Design: Peer Clahsen
CAD Design: Klaus Pfeffer

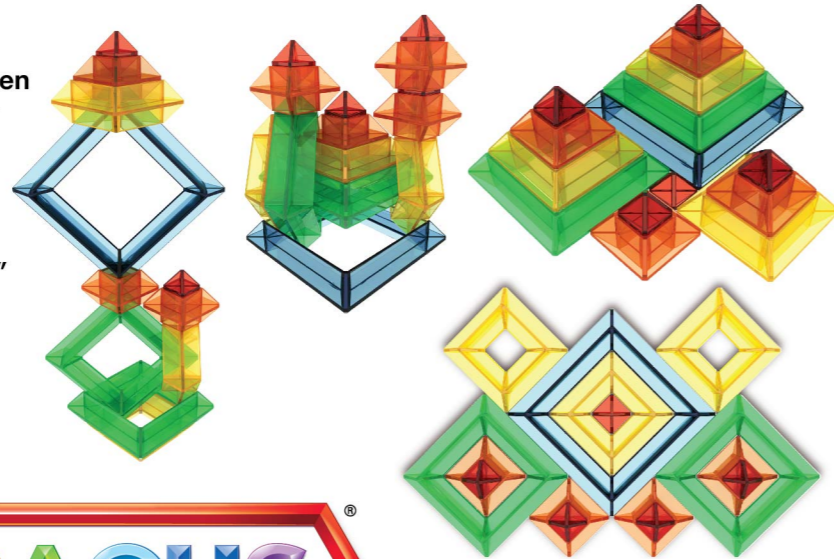
SAKKARO®

Ages 3+

- Item #: 19010
- Size: 5½" x 5½" x 7⅓"
- Master Case: 6



Price: \$14.00



HEXACUS®

Stacking Fun For Everyone!

HEXACUS is an exploration in creativity and fun for the entire family. Just sort by size and color, then stack, nest, and balance to create a wide variety of patterns and shapes. Each of the 12 pieces are large enough to be held easily by small hands. Follow the over 100 examples of easy to challenging patterns and shapes to build. HEXACUS was invented by world renowned designer and artist Peer Clahsen.



HEXACUS®

Ages 2+

- Item #: 19000
- Size: 7⅛" x 8¼" x 6½"
- Master Case: 6



Price: \$14.00

TRI MAGS™

FORMERLY KNOWN AS MAG BLOCKS



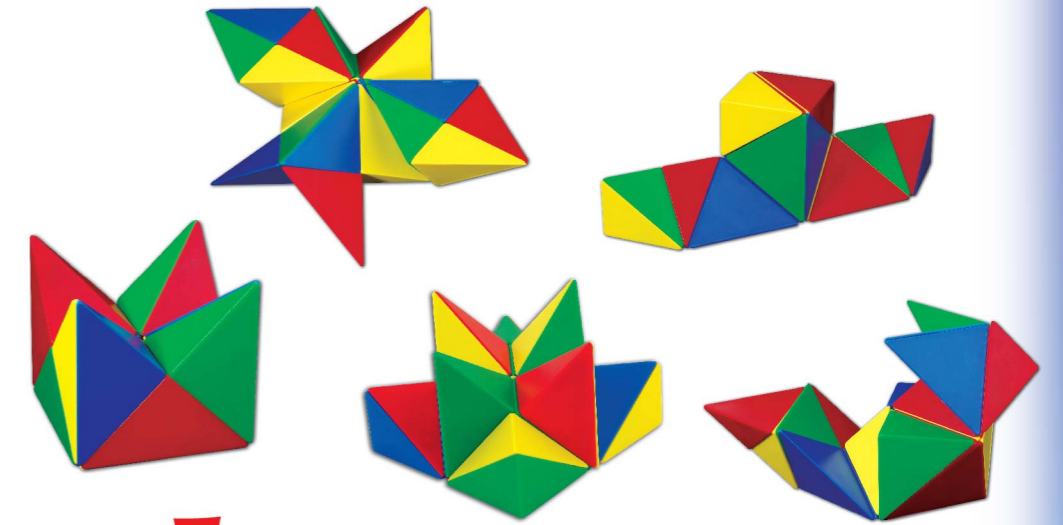
TRI MAGS™ - 24 pcs

Ages 4+

- Item #: 415
- Size: 8½" x 5⅛" x 8½"
- Master Case: 6



Price: \$11.00



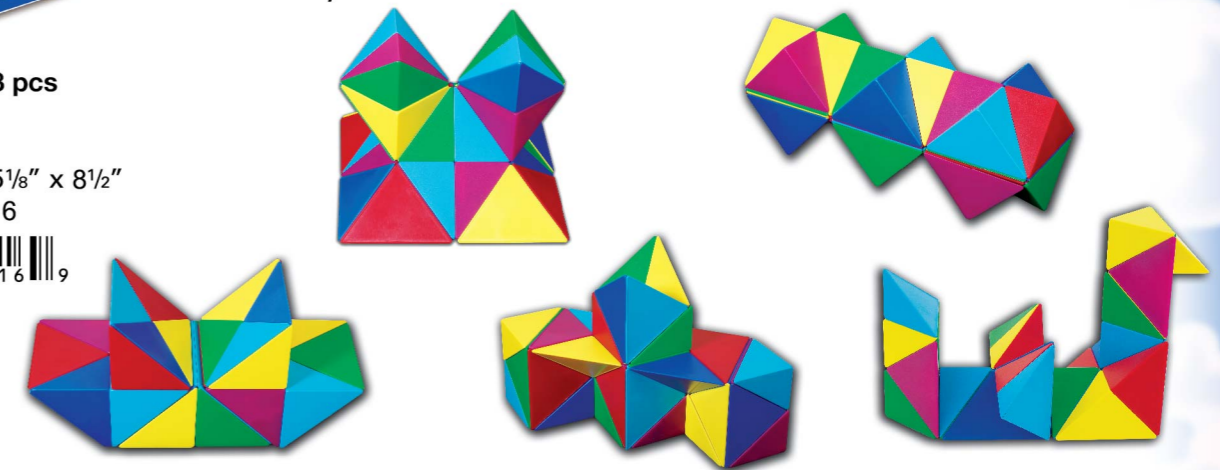
TRI MAGS™ - 48 pcs

Ages 4+

- Item #: 416
- Size: 11⅝" x 5⅛" x 8½"
- Master Case: 6

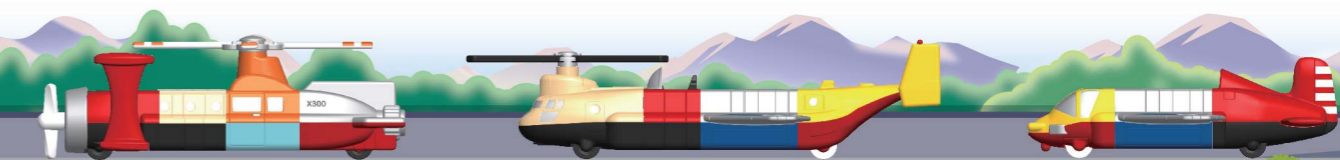
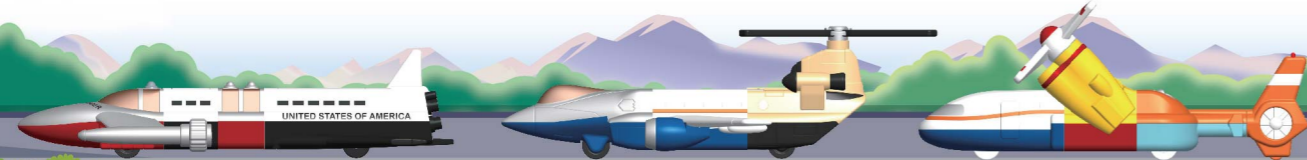


Price: \$20.00



Fun for everyone, our TRI MAGS stimulate both imagination and creativity as well as promote basic logical thought. Each TRI MAGS cube is made up of 24 large, easy-to-handle, colorful pyramids. Held together by magnets, they fit together only when the magnets are properly aligned. Not immediately apparent (even to adults) your child will first have to understand how the blocks fit together in order to build with TRI MAGS. 20 challenges are included with suggested designs to get you started but the real fun begins when you start creating your own!

Our 48-piece set includes two additional colors, purple and light blue. With 24 more pyramids and 10 new challenges, create even larger geometric shapes and patterns!





MONKEY MATCH

A Fun Way to Learn Simple Matching!

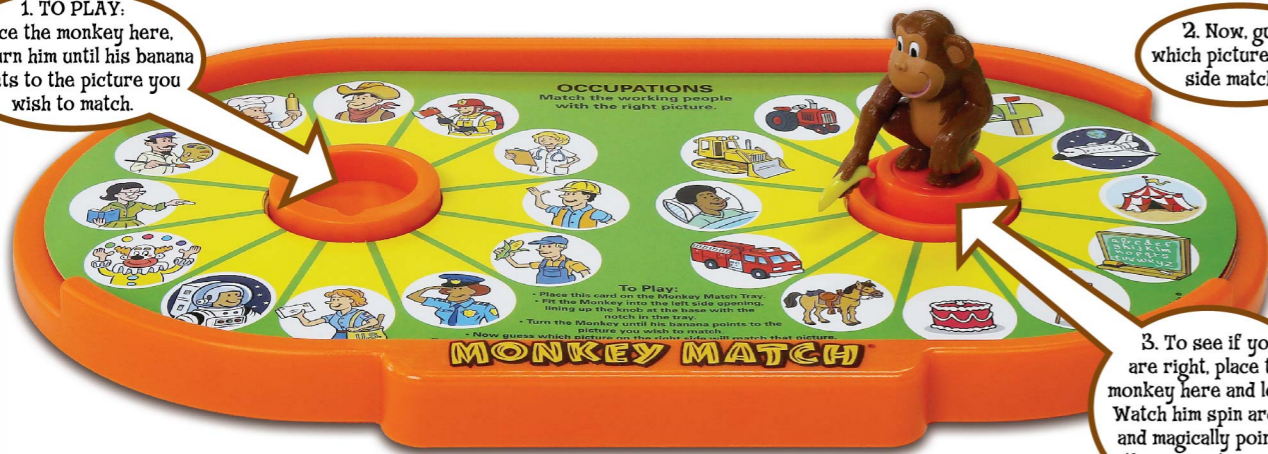


No matching game can hold a child's interest like MONKEY MATCH! Select one of five two-sided match cards and place it in the tray. Place the magic monkey in the center on the left side of the card and point his banana to the object you want to try and match. Then select the image on the right side of the card that best matches your selection. To see if you are right place the monkey in the center on the right side of the card and let go. He will mysteriously spin and point to the correct match. This little monkey's actions will even amaze adults and he does it all without batteries!

1. TO PLAY:
Place the monkey here, and turn him until his banana points to the picture you wish to match.

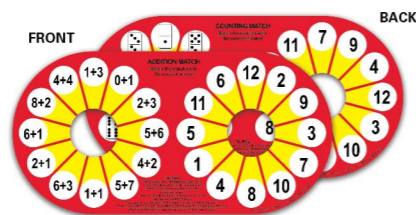
2. Now, guess which picture on this side matches.

3. To see if you are right, place the monkey here and let go. Watch him spin around and magically point to the correct answer. Wow!

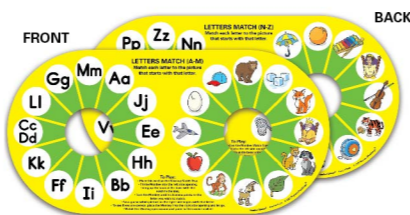


MONKEY MATCH®

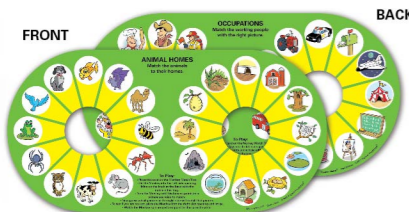
- Ages 4+
 - Item #: 50401
 - Size: 8³/₈" x 14⁷/₈" x 2¹/₈"
 - Master Case: 6
- Price: \$11.00



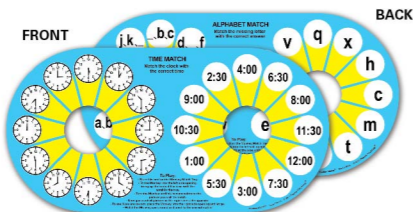
ADDITION MATCH and COUNTING MATCH



LETTERS MATCH A-M and N-Z



ANIMAL HOMES and OCCUPATIONS



TIME MATCH and ALPHABET MATCH



COLORS MATCH and SHAPES MATCH



MONKEY MATH

THE FUN WAY TO LEARN SIMPLE ADDITION!

Just hang an equal number of colorful bananas from each of the monkey's hands. If you've done your addition correctly the monkey will look straight ahead and his arms will be level. If the numbers are not equal, his eyes will be crossed and his arms will be up and down. That means it's time to try again! Includes monkey scale, fifteen banana number tokens, and detailed instruction booklet showing how to make learning simple addition a whole bunch of fun!



MONKEY MATH®

- Ages 4+
 - Item #: 50101
 - Size: 8¹/₂" x 11¹/₂" x 3⁵/₈"
 - Master Case: 6
- Price: \$10.00



MONKEY BINGO

THE FUN WAY TO PLAY BINGO!

MONKEY BINGO is the exciting new way to play bingo for kids. To play, load the 16 animal tiles into the banana crate and have each player choose one of eight two-sided bingo cards. One player pushes the little monkey towards the crate and out pops one animal tile with two animals pictured. Each player places a token on their card if they have either animal. The first player to get three animals in a row wins!



MONKEY BINGO®

- Ages 4+
 - Item #: 50501
 - Size: 8¹/₂" x 11¹/₂" x 3³/₈"
 - Master Case: 6
- Price: \$11.00



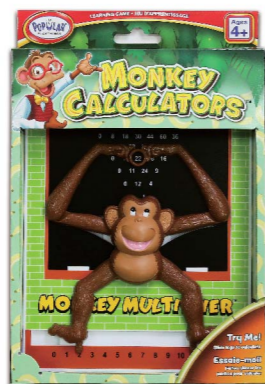
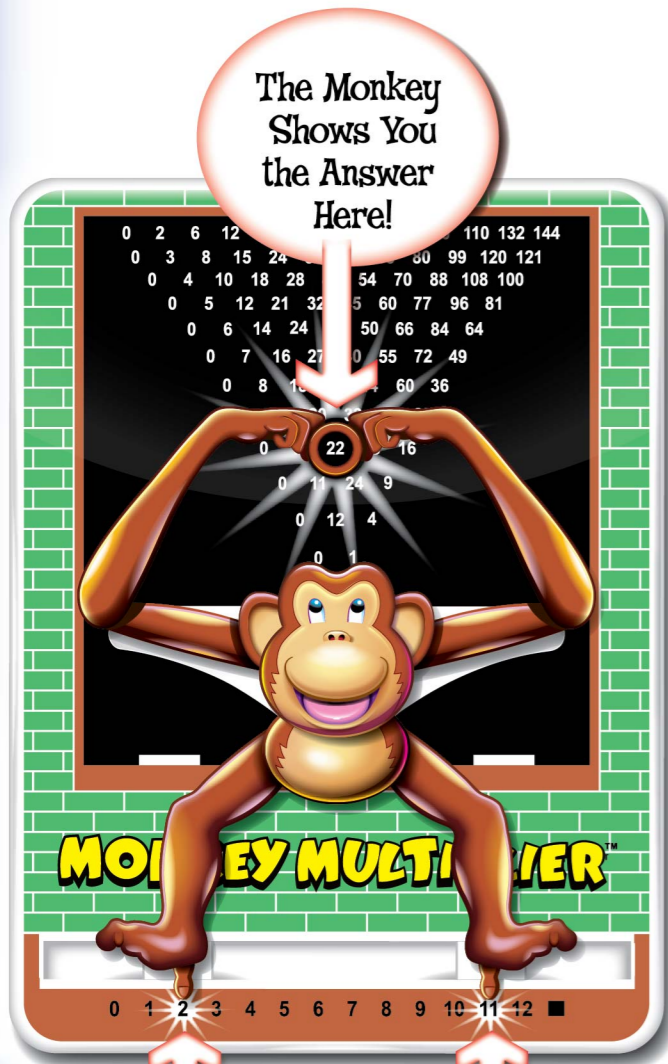
CONTENTS:

- Monkey Bingo Tile Dispenser
- 8 Two-Sided Bingo Cards
- 16 Colorful Animal Tiles
- 80 Transparent Monkey Chips

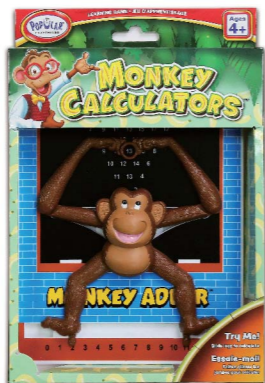
MONKEY CALCULATORS™

THE FUN WAY TO LEARN SIMPLE ARITHMETIC!

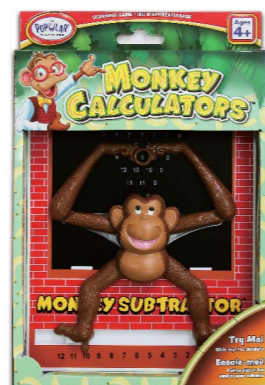
Children will have fun learning simple arithmetic with these amazing monkey calculators. Choose the MONKEY ADDER for help with addition, the MONKEY SUBTRACTOR for help with subtraction, or the MONKEY MULTIPLIER for help with multiplying. Then slide the monkey's feet so his toes point to the numbers you want to add, subtract, or multiply and the correct answer will appear in the ring between the monkey's hands!



MONKEY MULTIPLIER
Ages: 4+
• Item #: 50201
• Size: 8½" x 11¼" x 2"
• Master Case: 6
7 55828 150201 3
Price: \$6.00

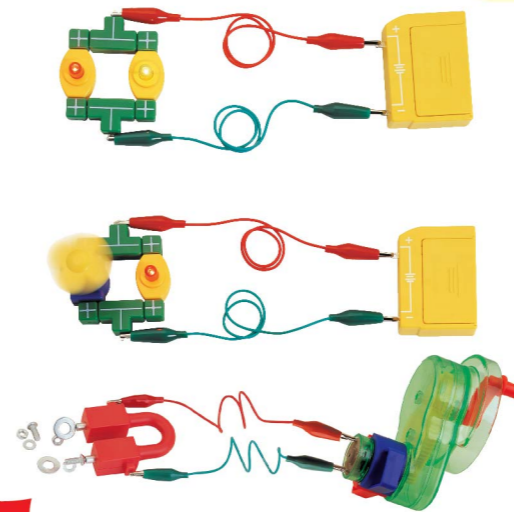


MONKEY ADDITION
Ages: 4+
• Item #: 50202
• Size: 8½" x 11¼" x 2"
• Master Case: 6
7 55828 150202 4
Price: \$6.00



MONKEY SUBTRACTION
Ages: 4+
• Item #: 50203
• Size: 8½" x 11¼" x 2"
• Master Case: 6
7 55828 150203 7
Price: \$6.00

ELECTRICITY & MAGNETIC COMBINATION KIT™



ELECTRICITY & MAGNETIC COMBINATION KIT™
Ages 8+
• Item #: 581
• Size: 9⅞" x 13⅝" x 3½"
• Master Case: 6
7 55828 138581 4
Price: \$20.00



Design Your Own Electric Circuits That Really Work!



Take a look at our ELECTRICITY AND MAGNETIC COMBINATION KIT and explore the relationship between electricity and magnets. Each Electricity and Magnetic Combination Kit includes a power source, connectors, a set of magnets, instruction booklet and electric current indicators such as light bulbs, speakers and fans. Assemble the hand powered generator by attaching the magnets to the hand crank and power your own electric circuit!



ELECTRICITY KIT™

Each kit includes a battery power source, connectors and electrical indicators such as light bulbs, speaker and fan. Each kit also comes with an activity booklet which guides you through the creation of simple circuits to completing more complex designs. Once you've mastered these, you can begin creating your own electric circuits!



ELECTRICITY KIT™
Ages 8+
• Item #: 580
• Size: 11" x 13⅜" x 2"
• Master Case: 6
7 55828 138580 7
Price: \$16.50

PARTY BINGO



The ultimate Bingo set for adults and children. Includes a large high quality bingo cage, bingo masterboard, 18 bingo cards, bag of 300 chips and bingo balls numbered 1-75. Metal cage is vinyl coated for extra durability. This massive cage measures 11" x 12" x 12" high. Great fun for the entire family!

PARTY BINGO

- Item #: 510
- Size: 13½" x 12" x 12½"
- Master Case: 4



Price: \$25.00

BINGO BALLS 1-75 FOR ITEM #510

- Item #: 515
- Size: 7½" x 3¾" x 2¾"
- Master Case: 24



Price: \$6.00

#510 REPLACEMENT BINGO TRAY

- Item #: 518
- Size: 17¾" x 7½" x 1¼"
- Master Case: 24



Price: \$3.50

BINGO



A smaller version of our large Bingo set. It still includes everything necessary to play the game. This kit contains a small high quality bingo cage, bingo masterboard, 18 bingo cards, 150 bingo chips and bingo balls numbered 1-75. Metal cage is vinyl coated for extra durability. This cage measures 8" x 8" x 8" high. Great fun for the entire family!

B-I-N-G-O

- Item #: 514
- Size: 8½" x 8¾" x 9"
- Master Case: 4



Price: \$16.50

50 BINGO CARDS

- Item #: 511
- Size: 5½" x 5" x 1¼"
- Master Case: 24



Price: \$4.00

BINGO BALLS 1-75 FOR ITEM #514

- Item #: 516
- Size: 4½" x 4½" x 1¼"
- Master Case: 24



Price: \$4.50

100 BINGO CARDS

- Item #: 512
- Size: 5½" x 5" x 2½"
- Master Case: 12



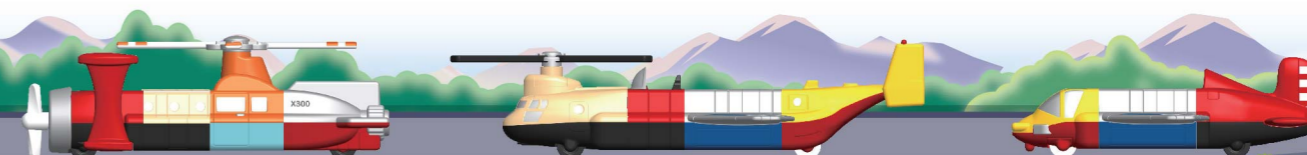
Price: \$6.00

#514 REPLACEMENT BINGO TRAY

- Item #: 519
- Size: 13½" x 5¾" x 1"
- Master Case: 24



Price: \$2.25



Non-Spill Paint Cups

Creativity! Imagination! What a great way for a child to express him or herself than by using these non-spill paint cups and chubby paint brushes.



6 NON-SPILL PAINT CUPS AND 6 CHUBBY PAINT BRUSHES W/ CASE

- Item #: 941
- Size: 8⁵/₈" x 8³/₄" x 3³/₈"
- Master Case: 12



Price: \$11.00

Our deluxe kit includes 6 small non-spill paint cups, 6 mini chubby brushes in red, green, white, blue and blank, and plastic paint tray palette. Kit comes in a soft plastic carrying case for easy travel or storage.



CONTENTS:

6 small non-spill paint cups in red, green, white, yellow, blue and black together with 6 mini chubby paint brushes.

6 NON-SPILL PAINT CUPS & 6 CHUBBY PAINT BRUSHES

- Item #: 940
- Size: 13" x 10¹/₈" x 3"
- Master Case: 6



Price: \$8.50



Set of 3 small non-spill paint containers in a row with cap attached and snap-together feature. Sets can snap together to make rows of 6, 9 or 12.

3 NON-SPILL PAINT CONTAINERS IN SNAP-TOGETHER SET

- Item #: 915
- Size: 5¹/₈" x 2⁵/₈" x 2"
- Master Case: 144



Price: \$1.25



Magnetic Horseshoe

Our horseshoe magnets are designed to be the first magnets for younger children. Choose between our large 8" or smaller 5" horseshoe magnet and also choice of two colors!

LARGE HORSESHOE MAGNET

- Item #: 421
- Size: 7⁵/₈" x 7⁵/₈" x 3/4"
- Master Case: 24



Price: \$4.00

SMALL HORSESHOE MAGNET

- Item #: 422
- Size: 4³/₄" x 4³/₄" x 3/4"
- Master Case: 24



Price: \$2.00

Iron Filings Case



IRON FILINGS CASE

- Item #: 220
- Size: 3³/₄" x 2³/₄" x 1/2"
- Master Case: 200



Price: \$1.00

Magnetic Board



BLANK MAGNETIC PLAYBOARD WITH STAND

- Item #: 700
- Size: 14¹/₂" x 13¹/₂" x 1"
- Master Case: 6



Price: \$7.50

Floating Rings



Bulk packaged floating magnetic rings with magnetic stand.

4 FLOATING MAGNETIC RINGS WITH STAND

- Item #: 350
- Size: 1" x 4"
- Master Case: 72



Price: \$1.75

Jumbo Magnetic Marbles

5 jumbo-sized magnetic marbles. Assorted colors. 1³/₈" diameter.

- Item #: 160
- Size: 3³/₄" x 3³/₄" x 1³/₈"
- Master Case: 50



Price: \$2.50





Over 25 years of experience in manufacturing magnetic marbles, chips and wands! For our chips we've attached the metallic ring on the inside so you not only see more color/less metal, but there is no risk of the metallic section ever coming off. We've designed and produced these pieces for heavy and long term use!

MAGNETIC WANDS



8" MAGNETIC WANDS - SPECIFY COLOR

Specify blue, red, yellow, green, pink, violet, orange.

- Item #: 333
- Size: 7³/₄" x 1¹/₈" x 1/2"
- Master Case: 200



Price: \$1.00

STEEL RINGED CHIPS



200 MAGNETIC WANDS (IN SEVEN ASSTD. COLORS)

- Item #: 330



Price: \$200.00

100 METAL RINGED CHIPS

Specify blue, red, green, yellow, pink, violet, orange or assorted.

- Item #: 223 ; 222 (assorted)
- Size: 4" x 3¹/₄" x 5/8"
- Master Case: 150



Price: \$2.25



RECTANGULAR MAGNETS (7 ASSTD. COLORS)

- Item #: 336
- Size: 2³/₈" x 1¹/₈" x 1/2"
- Master Case: 200



Price: \$1.00



• Silk screening and custom colors available. Please contact for details.

MAGNETS and Accessories



4 FLOATING RINGS WITH STAND

- Item #: 800
- Size: 9" x 5" x 1¹/₂"
- Master Case: 18



Price: \$2.00



SAND TIMER, APPROX. 1 MINUTE

Approximately 1 Minute.

- Item #: 822
- Size: 9" x 5" x 1³/₈"
- Master Case: 18



Price: \$1.25



6 RING MAGNETS

6 Ring Magnets in Red, Yellow, Green and Blue.

- Item #: 837
- Size: 9" x 5" x 3/8"
- Master Case: 36



Price: \$2.00



100 METAL RINGED CHIPS (ASSTD. COLORS)

7 Assorted Colors.

- Item #: 850
- Size: 9" x 5" x 7/8"
- Master Case: 18



Price: \$2.50



1 MAGNETIC WAND, 100 CHIPS

1 Magnetic Wand and 100 Chips in 7 Assorted Colors.

- Item #: 833
- Size: 9" x 5" x 1"
- Master Case: 18



Price: \$3.75