



2026

CATALOG

30+

NEW PRODUCTS

3

NEW COLORS



NEW

SCOOOPS™

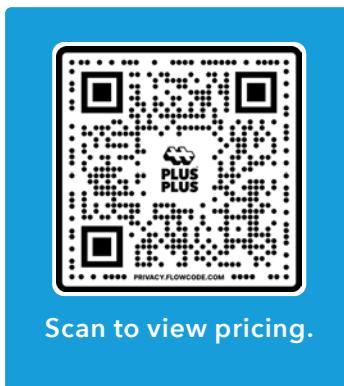
NEW

PET PACKETS

NEW

LICENSING

| | |
|-----------------|--|
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2026 ORDER FORM**ICON KEY****BEST SELLER****INCLUDES GLOW PIECES****INCLUDES MULTIPLE SKINTONES****AVAILABLE SOON**

TOTY 2025

In 2025, we were proud to celebrate HEXEL as a Toy of the Year winner - especially because this award is chosen by Specialty Toy retailers, who know play better than anyone. Your vote of confidence means the world to us, and we love that HEXEL continues to spark joy, curiosity, and moments of fidgety fun everywhere it lands.

This is the first TOTY win for Plus-Plus (but certainly not the last)! It's a milestone that has our whole team beaming with pride and dreaming up what fun we can build next. With even more HEXEL styles launching this year (see page 21), we're thrilled to keep inspiring kids (and kidults) to explore, create, and play without limits.

Ryan L. Hamilton
CEO Plus-Plus USA



HEXEL®



PUZZLE BY NUMBER® ACTIVITY PAD

Take Plus-Plus along in this award winning, travel-friendly, flippable pad that lets you create in both 2D and 3D! The integrated storage box is secured with an elastic band to keep all the pieces neatly contained for easy travel. With simple numbered guides, it's the perfect way to spark creativity and build fine motor skills wherever your imagination takes you.



PUZZLE BY NUMBER ACTIVITY PAD DINOSAURS

NEW

7" w x 1.25" d x 11" h
04347 [pk 4]

7
125



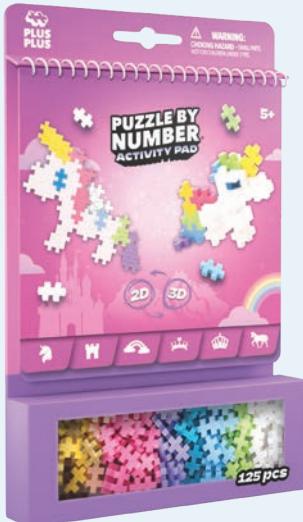
PUZZLE BY NUMBER ACTIVITY PAD ENCHANTED FOREST

NEW

7" w x 1.25" d x 11" h
04348 [pk 4]

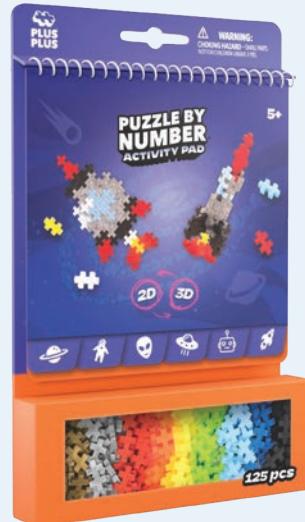
9
125





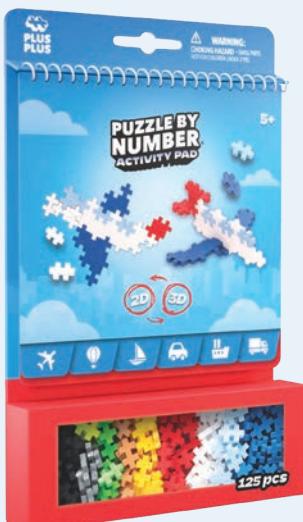
PUZZLE BY NUMBER ACTIVITY PAD FAIRYTALE

7" w x 1.25" d x 11" h
03988 [pk 4]



PUZZLE BY NUMBER ACTIVITY PAD SPACE

7" w x 1.25" d x 11" h
03989 [pk 4]



PUZZLE BY NUMBER ACTIVITY PAD TRANSPORTATION

7" w x 1.25" d x 11" h
03990 [pk 4]



PUZZLE BY NUMBER ACTIVITY PAD OCEAN

7" w x 1.25" d x 11" h
03991 [pk 4]

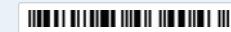


PUZZLE BY NUMBER ACTIVITY PAD DISPLAY PROGRAM

Includes 16 pieces in the display, with 4 of each style pictured above.

15" w x 11.5" d x 6.5" h

95069



PLAYFUL PET PACKETS

Introducing Pet Packets! Each packet includes a fun, colorful mix of Plus-Plus pieces, a sticker sheet with expressive eyes to give every pet its own personality, and an environment mat.

STICKER EYES!

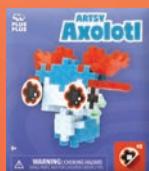


40 PIECES



COLLECTIBLE STICKERS!





ARTSY AXOLOTL
05225 [pk 12]



ADORING AXOLOTL
05226 [pk 12]



BASHFUL BUNNY
05227 [pk 12]



PLAYFUL PUPPY
05228 [pk 12]



CURIOS CAT
05229 [pk 12]



TIRED TURTLE
05230 [pk 12]



36PC PET PACKETS DISPLAY PROGRAM

Includes 6 each of 6 Pets. Colorful display features 2 sets of eyes.

10.75" w x 10.5" d x 10.5" h
05236



Pet packets measure 4.7" w x .25" d x 5.5" h.



Beat the heat this summer with these sweet treats! Create cones and popsicles in 4 irresistible Scooops™ mixes—featuring our newest colors: Lavender, Papaya, and Sky. Building guide included.

100
PIECES



THE BUILDABLE
CREATIVE TREAT!



RAINBOW SHERBET

04929 [pk 6]



BIRTHDAY CAKE

04930 [pk 6]



TRIPLE BERRY SWIRL

04931 [pk 6]



SUPERHERO

04932 [pk 6]

24PC SCOOPS DISPLAY PROGRAM

Includes 6 each of 4 deliciously colorful and creative Scooops cups, packed in a fun freezer-themed display.

12.5" w x 10" d x 11.5" h
94046



Scooops™ cups measure 4" w x 2.25" h.



CREATIVITY NEVER GOES OUT OF STYLE.



|||||

OVER 1.5ft WIDE



PUZZLE BY NUMBER® 741PC ATARI® LOGO ART

Level up your creativity with the all new Atari® Logo Art puzzle! Use the enclosed pattern to match colors to numbers and piece together the iconic 8-bit logo. When complete, display it or hang it up as room decor—no glue, ironing, or console required. Includes 21.25" x 31.5" Atari® logo poster.

8.8" w x 2.4" d x 8.8" h

05242 [pk 2]



18

741



PEANUTS®



20 PC PEANUTS® PUZZLE BY NUMBER® TUBES ASSORTMENT

11" w x 15.5" d x 11.3" h

95074

Celebrate the 75th anniversary of Peanuts with this eye-catching display containing 5 tubes each of 4 iconic characters: Joe Cool, Flying Ace, Woodstock, and Snoopy. Each tube contains 275 pieces and a puzzle mat featuring a poster-size Peanuts comic strip on the reverse side.



275PC SNOOPY

2" w x 11" h

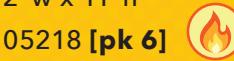
05217 [pk 6]



275PC WOODSTOCK

2" w x 11" h

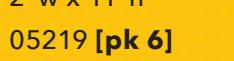
05218 [pk 6]



275PC FLYING ACE

2" w x 11" h

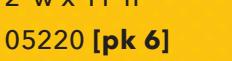
05219 [pk 6]



275PC JOE COOL

2" w x 11" h

05220 [pk 6]





24 PC PEANUTS® PUZZLE BY NUMBER® BOX ASSORTMENT

14.75" w x 11.25" d x 6.5" h

95075

Celebrate the 75th anniversary of Peanuts with this eye-catching display containing 8 boxes each of 3 iconic characters: Flying Ace, Woodstock, and Snoopy. Each box contains 100 pieces and a puzzle mat featuring a poster-size Peanuts comic strip on the reverse side.



100PC SNOOPY

3.5" w x 1.75" d x 6.1" h

05214 [pk 6]



100PC WOODSTOCK

3.5" w x 1.75" d x 6.1" h

05215 [pk 6]



100PC FLYING ACE

3.5" w x 1.75" d x 6.1" h

05216 [pk 6]



PUZZLE BY NUMBER®

Create beautiful flat mosaics by matching colors to numbers with the included mat. When finished, display your puzzle without ironing or glue, or reassemble your pieces into 3D creations. Puzzles measure from 12 inches to over 2 feet wide!



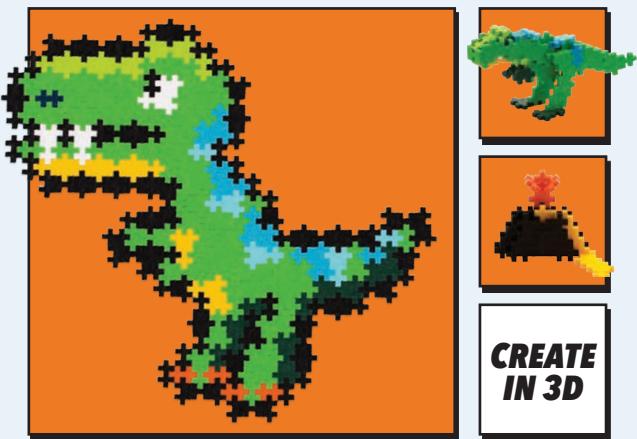
PUZZLE BY NUMBER® 250PC ICE CREAM CONES

NEW

6.4" w x 1.8" d x 6.4" h

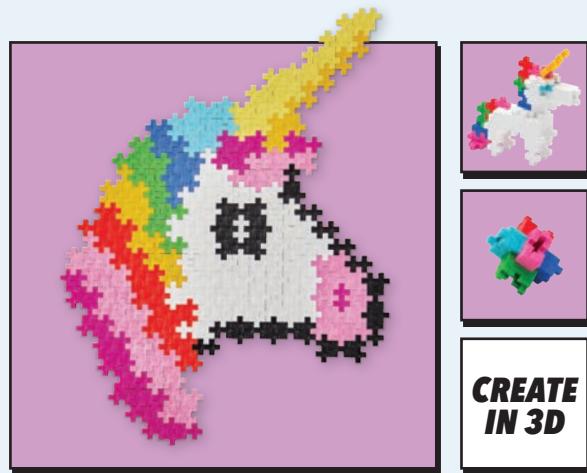
05209 [pk 4]





**PUZZLE BY NUMBER®
250PC T-REX**

6.4" w x 1.8" d x 6.4" h
05189 [pk 4]



**PUZZLE BY NUMBER®
250PC UNICORN**

6.4" w x 1.8" d x 6.4" h
05128 [pk 4]



**PUZZLE BY NUMBER®
250PC ADVENTURE**

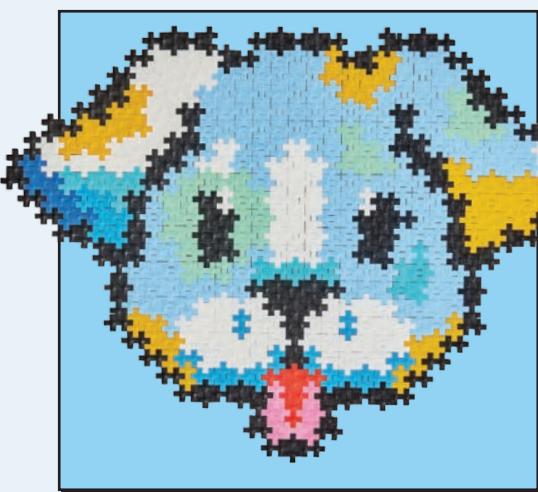
6.4" w x 1.8" d x 6.4" h
05100 [pk 4]



**PUZZLE BY NUMBER®
250PC HEARTS**

6.4" w x 1.8" d x 6.4" h
05101 [pk 4]





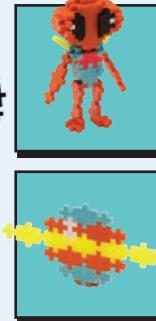
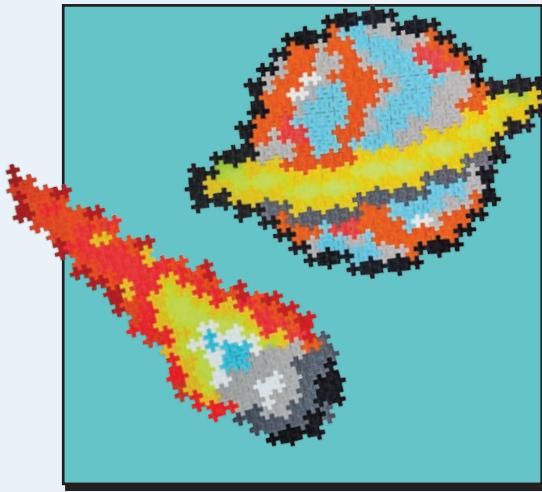
**PUZZLE BY NUMBER®
500PC PUPPY**

8.8" w x 2.4" d x 8.8" h
05154 [pk 2]



**PUZZLE BY NUMBER®
500PC KITTEN**

8.8" w x 2.4" d x 8.8" h
05153 [pk 2]



**CREATE
IN 3D**

**PUZZLE BY NUMBER®
500PC SPACE**

8.8" w x 2.4" d x 8.8" h
05102 [pk 2]

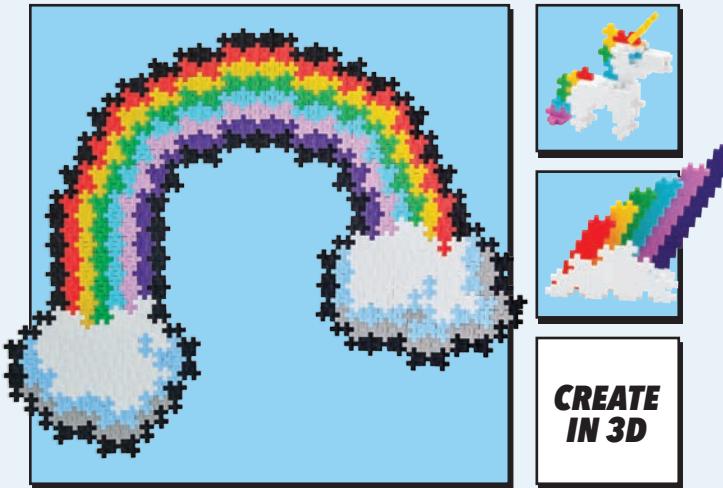


**CREATE
IN 3D**

**PUZZLE BY NUMBER®
500PC ROCKET**

8.8" w x 2.4" d x 8.8" h
05129 [pk 2]





**CREATE
IN 3D**

**PUZZLE BY NUMBER®
500PC RAINBOW**

8.8" w x 2.4" d x 8.8" h

05103 [pk 2]



**CREATE
IN 3D**

**PUZZLE BY NUMBER®
500PC WREATH**

8.8" w x 2.4" d x 8.8" h

05140 [pk 2]

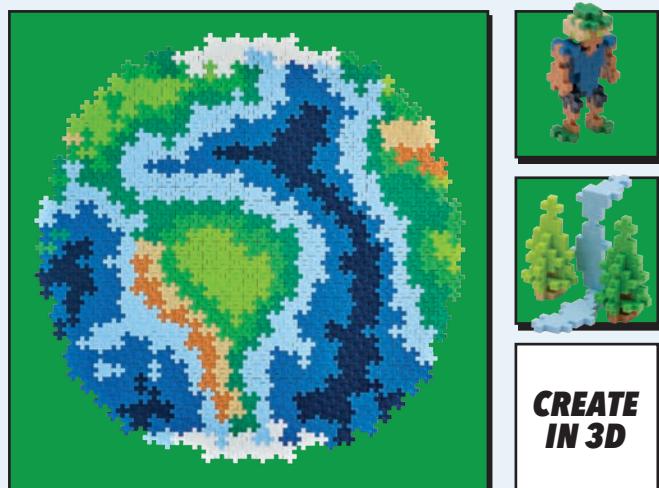


**CREATE
IN 3D**

**PUZZLE BY NUMBER®
800PC BUTTERFLY**

11" w x 2.4" d x 11" h

05105 [pk 2]

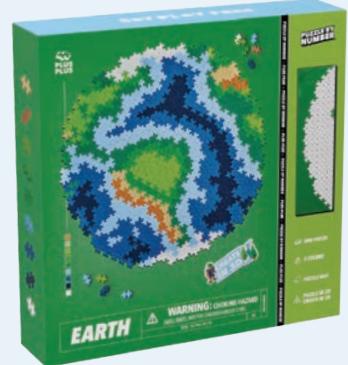


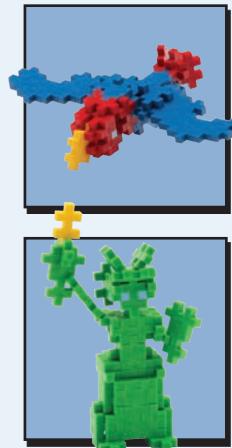
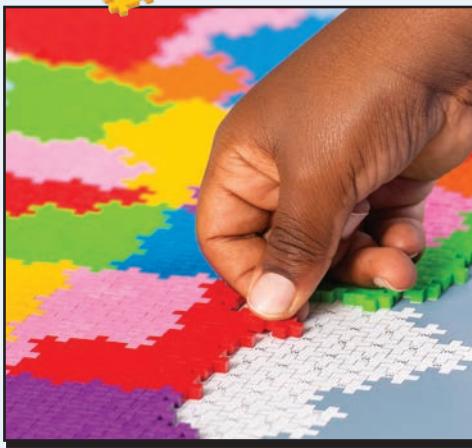
**CREATE
IN 3D**

**PUZZLE BY NUMBER®
800PC EARTH**

11" w x 2.4" d x 11" h

05104 [pk 2]



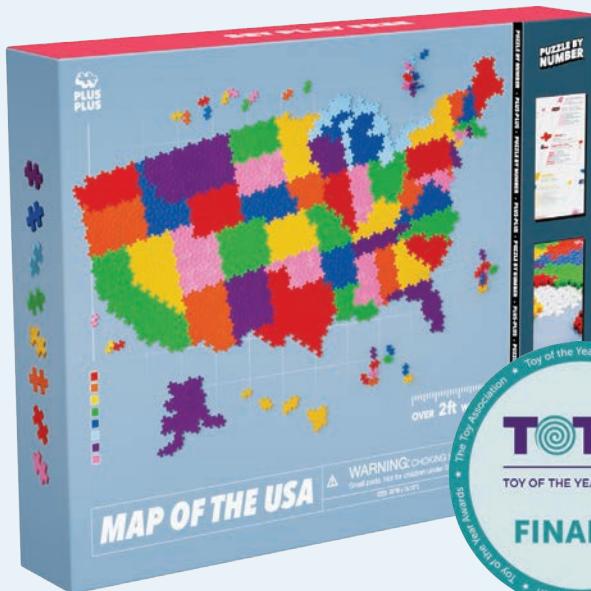


PUZZLE BY NUMBER® 1400PC MAP OF THE UNITED STATES

Build your way across the country with the Puzzle By Number® Map of the United States! Follow the enclosed pattern by placing each color on its matching number to create all 50 states. Flip the poster over to discover over 700 interesting state facts – flags, mottos, state capitals, and more.

13.6" w x 2.4" d x 10.8" h

05141 [pk 2]





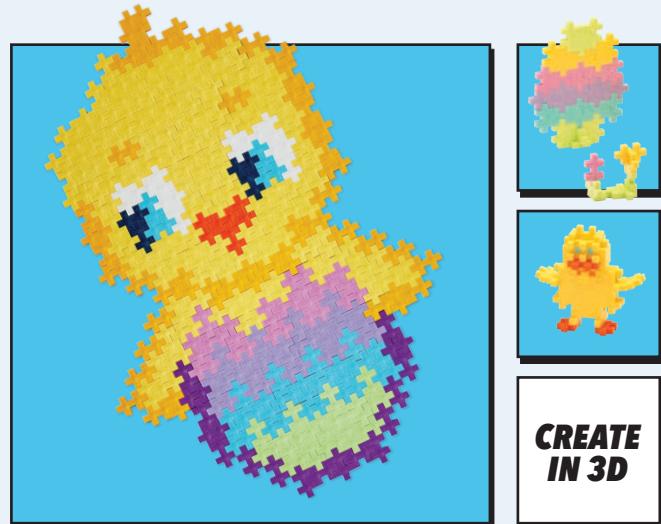
**PUZZLE BY NUMBER®
250PC JACK-O'-LANTERN**
6.4" w x 1.8" d x 6.4" h
04335 [pk 4]



**PUZZLE BY NUMBER®
FLOOR DISPLAY PROGRAM**
21" w x 19" d x 65" h
95064

Includes T-Rex [6], Unicorn [6], Adventure [6], Kitten [4], Puppy [4], Rocket [4], Space [4], Rainbow [4], Butterfly [4].

[Display FREE with program purchase]



**PUZZLE BY NUMBER®
250PC CHICK**
6.4" w x 1.8" d x 6.4" h
05157 [pk 4]



SPECTRUM WATERFALL BUBBLEGUM FLORA
COMPOSITION A STARRY NIGHT SUNFLOWERS



FLEX. FIDGET. PLAY.

HEXEL – the fidget toy for hands of all sizes. Crafted with six Plus-Plus pieces connected by a flexible cord, it's simple design flexes to fit any lifestyle. HEXEL bends, twists, and connects to allow you to create mesmerizing forms like Maximo or Crystal. This Toy of the Year is quiet, pocket-friendly and portable for anytime fidgeting at your fingertips.

Scan QR Code to see
HEXEL in action!



HEXEL DUO KEYCHAIN DISPLAY PROGRAM

Includes 48 pieces in the display with 6 unique color ways.

7.3" w x 11.2" d x 8" h

07486



**FLORA**

5" w x 2.5" d x 5" h
05190 [pk 6]

**SPECTRUM**

5" w x 2.5" d x 5" h
03485 [pk 6] 

**WATERFALL**

5" w x 2.5" d x 5" h
03486 [pk 6]

**BUBBLEGUM**

5" w x 2.5" d x 5" h
03487 [pk 6]

**HEXEL DISPLAY PROGRAM**

Includes 18 pieces in the display with the following color assortment: Spectrum [6], Waterfall [6], Bubblegum [3], Flora [3], and a FREE Spectrum Demo.

15.5" w x 9.3" d x 16" h

07307



FREE
DEMO INCLUDED

**NEW****THE STARRY NIGHT**
VAN GOGH

5" w x 2.5" d x 5" h
04363 [pk 6]

**NEW****SUNFLOWERS**
VAN GOGH

5" w x 2.5" d x 5" h
04364 [pk 6]

**NEW****COMPOSITION A**
MONDRIAN

5" w x 2.5" d x 5" h
04365 [pk 6]

**INSPIRED**

Each INSPIRED Hexel contains an educational and inspirational insert about the artist's life and work.

SPECTRUM WATERFALL BUBBLEGUM FLORA
COMPOSITION A STARRY NIGHT SUNFLOWERS



BALANCED BONSAI

05200 [pk 12]



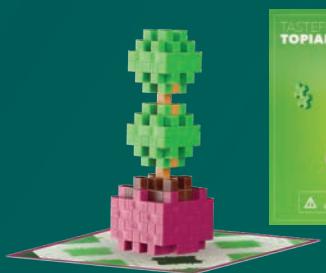
BLISSFUL BONSAI

05201 [pk 12]



SOCIAL SUNFLOWER

05202 [pk 12]



TASTEFUL TOPIARY

05203 [pk 12]



SASSY SNAKE PLANT

05205 [pk 12]



CALM CACTUS

05206 [pk 12]



Seed packets measure 4.7" w x .25" d x 5.5" h.



36PC PLAYFUL PLANT PACKETS DISPLAY PROGRAM

Includes 6 each of 6 colorful plants.
Turn Plus-Plus pieces into unique,
botanical creations.

10.75" w x 10.5" d x 10.5" h

05204



ICE CREAM SHOP

Our latest Learn To Build set features 3 brand new colors! Build an ice cream cart, colorful cones, and more! Includes 285 pieces and 2 wheels.



LEARN TO BUILD
ICE CREAM SHOP

NEW

9.7" w x 1.8" d x 6.4" h

05211 [pk 4]

285 2 10





LEARN TO BUILD ROBOTS

9.7" w x 1.8" d x 6.4" h

05156 [pk 4]



250



8



9



LEARN TO BUILD PETS

9.7" w x 1.8" d x 6.4" h

05155 [pk 4]



275



1



10



LEARN TO BUILD UNICORNS

9.7" w x 1.8" d x 6.4" h

05098 [pk 4]



275



1



9



LEARN TO BUILD CREATURES

9.7" w x 1.8" d x 6.4" h

05097 [pk 4]



240



1



4



10





**LEARN TO BUILD
BASIC**

13" w x 2.5" d x 8.8" h

05005 [pk 2]



400 2 10



**LEARN TO BUILD
GLOW**

13" w x 2.5" d x 8.8" h

05050 [pk 2]



400 2 6



LEARN TO BUILD SPORTS

13" w x 2.5" d x 8.8" h

05049 [pk 2]



380 2 10



LEARN TO BUILD VEHICLES

13" w x 2.5" d x 8.8" h

05064 [pk 2]



360 2 10 10



LEARN TO BUILD FLOWER SHOP

13" w x 2.5" d x 8.8" h

05198 [pk 2]



400 2 2 10



LEARN TO BUILD DINOSAURS

13" w x 2.5" d x 8.8" h

05113 [pk 2]



400 2 10



LEARN TO BUILD FLAGS OF THE WORLD

13" w x 2.5" d x 8.8" h

05131 [pk 2]



500

2

9



LEARN TO BUILD ABC & 123

13" w x 2.5" d x 8.8" h

05099 [pk 2]



400

40

5



LEARN TO BUILD COLORVERSE

17 colors come together to unlock maximum creativity and a world of color!

13.6" w x 2.3" d x 10.8" h

03972 [pk 2]



1000

6

10

17

INSPIRED

BOXES MEASURE 2" w x 2" d x 11" h

Observe, admire, and create with the open-ended INSPIRED series. Use your included pieces to create amazing art, inspired by Van Gogh's sunflowers, or Hokusai's wave. Each tube doubles as a display container filled with Plus-Plus colors drawn from the color palette of iconic works of art, like Vincent Van Gogh's *The Starry Night*. Scan the included QR code for swipe-to-build instructions.

Includes:

- A reusable, display-quality tube inside a recyclable gift box package
- An educational and inspirational flyer about the artist's life and work
- 350 pieces in a unique color palette



VAN GOGH

The Starry Night

04362 [pk 3]



VAN GOGH

Almond Blossom

04352 [pk 3]





VAN GOGH



Sunflowers

05163 [pk 3]



MUNCH



The Scream

04333 [pk 3]



KAHLO



The Frame

05162 [pk 3]



MONET



The Japanese Footbridge

04277 [pk 3]



HOKUSAI



The Great Wave

04278 [pk 3]



MONDRIAN



Composition A

04279 [pk 3]



KLIMT



The Kiss

04280 [pk 3]



HEXEL

BOXES MEASURE 5" w x 2.5" d x 5" h

See packaging on page 21.



NEW

VAN GOGH

The Starry Night

04363 [pk 6]



NEW

VAN GOGH

Sunflowers

04364 [pk 6]



NEW

MONDRIAN

Composition A

04365 [pk 6]





Play outside the box! Spark your imagination with builds of breathtaking landscapes or intricate metropolitan skyscrapers – then make scenes of your own design. Includes Plus-Plus pieces, Baseplate, wooden BOKS, and QR code for swipe-to-build instructions for each model.

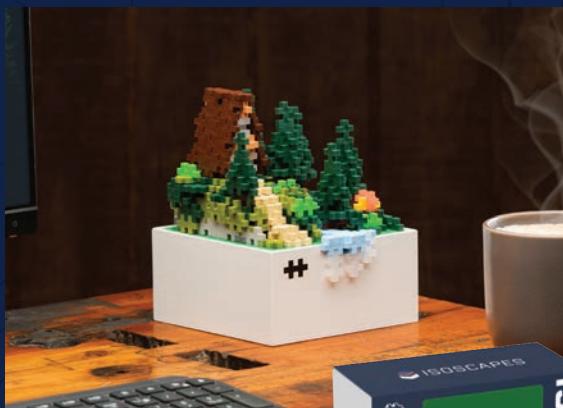


ISOSCAPES SHELF TALKER

8.5" w x .125" d x 11" h

83406

FREE with purchase of \$80.



CABIN

4.9" w x 2.5" d x 4.9" h

04883 [pk 2]



METROPOLIS

4.9" w x 2.5" d x 4.9" h

04888 [pk 2]



SAILBOAT

4.9" w x 2.5" d x 4.9" h

04887 [pk 2]



FAROE ISLANDS

4.9" w x 2.5" d x 4.9" h

04884 [pk 2]



NEW BIGGER 100PC TUBES

Unicorns and Dragons, now in vibrant colors with even more pieces! Each 100 piece tube has two complete builds inside! Sold exclusively in this display for a limited time.



**LIMITED
EDITION!**

**24 PC COLORVERSE TUBES
- DRAGONS & UNICORNS**

NEW

13.5" w x 10" d x 11" h

94048

Includes 4 tubes each of 6 styles.



MADE IN
DENMARK

70PC MYTHICAL & CHARACTERS



MECHABOT

05110 [pk 6]



ALIEN

04231 [pk 6]



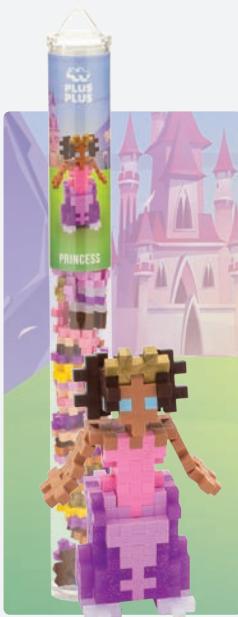
FAIRY

04228 [pk 6]



PIRATE

05106 [pk 6]



PRINCESS

05107 [pk 6]



NINJAS

05144 [pk 6]



OGRE

05146 [pk 6]



VIKING

05160 [pk 6]



WIZARD

05143 [pk 6]



GNOME

05145 [pk 6]



TUBES MEASURE 1" w x 11" h



BIGFOOT
05108 [pk 6]



YETI
04154 [pk 6]



DRAGON
04159 [pk 6]



UNICORN
04144 [pk 6]



MERMAID
04128 [pk 6]



SUPERHERO
04127 [pk 6]



ROBOT
04130 [pk 6]



ASTRONAUT
04157 [pk 6]



70PC AQUATIC

TUBES MEASURE 1" w x 11" h



AXOLOTL

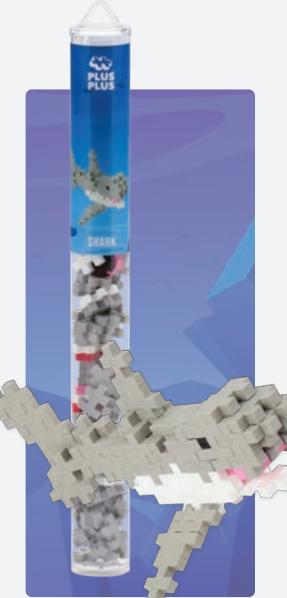


05147 [pk 6]



NARWHAL

04160 [pk 6]



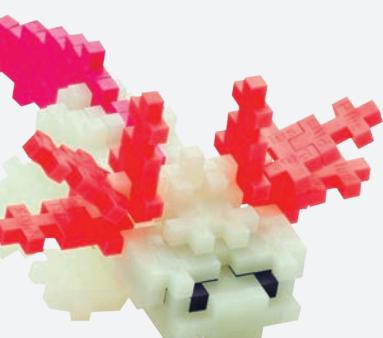
SHARK

04230 [pk 6]



CRAB

05109 [pk 6]



DOLPHIN

05194 [pk 6]



MANTA RAY

05195 [pk 6]



SEA TURTLE

05196 [pk 6]

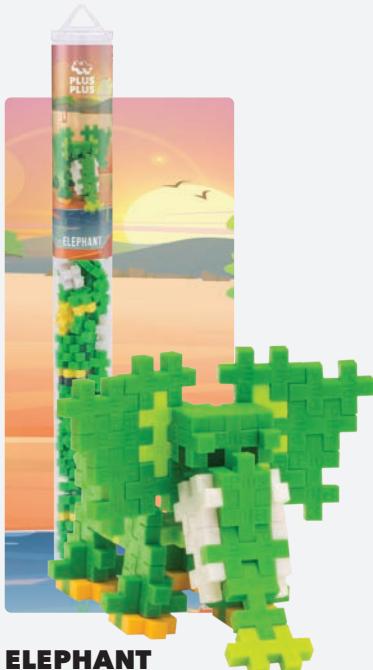
70PC ZOO

TUBES MEASURE 1" w x 11" h



GORILLA

05191 [pk 6]



ELEPHANT

05192 [pk 6]



LION

05193 [pk 6]



FLAMINGO

04229 [pk 6]



ALLIGATOR

04169 [pk 6]



PANDA

04170 [pk 6]



70PC DINOSAURS

TUBES MEASURE 2" w x 11" h



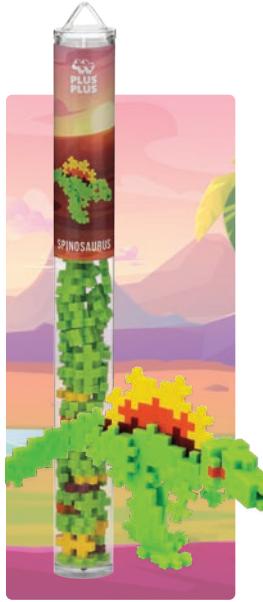
STEGOSAURUS

04135 [pk 6]



TRICERATOPS

04136 [pk 6]



SPINOSAURUS

04232 [pk 6]



T-REX

04233 [pk 6]



70PC NORTH AMERICA



BALD EAGLE

04140 [pk 6]



RED FOX

04141 [pk 6]



MOOSE

05126 [pk 6]



70PC TRANSPORTATION



TRAIN

1" w x 11" h
05121 [pk 6]



AIRPLANE

1" w x 11" h
05118 [pk 6]



SEMI TRUCK

1" w x 11" h
05123 [pk 6]



2" TUBES



COLOR CARS FIRE

2" w x 11" h
05086 [pk 6]



COLOR CARS CANDY

2" w x 11" h
05087 [pk 6]



COLOR CARS HERO

2" w x 11" h
05088 [pk 6]



240 PC SPORTS

2" w x 11" h
05137 [pk 6]



SATURN V ROCKET

2" w x 11" h
05037 [pk 6]



A WORLD OF COLOR



SUSTAINABLE PACKAGING

BOXES MEASURE 3.5" w x 1.75" d x 6.1" h

The Plus-Plus tubes you know and love, now reimagined in vivid, eye-catching boxes. Inside is the same creative fun, only now packaged with the planet in mind.



**70PC GORILLA
BOX**

05181 [pk 6]



**70PC ELEPHANT
BOX**

05182 [pk 6]



**70PC LION
BOX**

05183 [pk 6]



**70PC DOLPHIN
BOX**

05184 [pk 6]



**70PC MANTA RAY
BOX**

05185 [pk 6]



**70PC SEA TURTLE
BOX**

05186 [pk 6]



**70PC AXOLOTL
BOX**

05197 [pk 6]

See display
programs
on page 58.

HOMETOWN HUDDLE



ENGAGE YOUR LOCAL FANBASE



20 PC HOMETOWN HUDDLE CUSTOM ASSORTMENT

11" w x 15.5" d x 11.3" h

84963



Gear up for the season with specialty exclusive tubes featuring your hometown colors. Each tube includes instructions for building football, basketball, soccer players, and more! Choose up to four colorways that fit your local teams. Tubes are packed in sets of five.

Available in 25 colorways.



04904



04905



04906



04907



04908



04909



04910



04911



04912



04913



04914



04915



04916



04917



04918



04919



04920



04921



04922



04923



04924



04925



04926



04927



04928



Scan QR Code to
find your team!

240PC MIXES

TUBES MEASURE 2" w x 11" h



BASIC 05030 [pk 6]

NEON 05031 [pk 6]

GLOW 05085 [pk 6]

RAINBOW 05091 [pk 6]

GLITTER 05061 [pk 6]

BOTANICA 05188 [pk 6]



GELATO 05210 [pk 6]

NORTHERN LIGHTS 05199 [pk 6]

TROPICAL 05090 [pk 6]

PEARL 05159 [pk 6]

TREASURE 05173 [pk 6]

SPOOKY 05171 [pk 6]



500PC SUPER TUBES

TUBES MEASURE 1.25"W X 40"H



24 PC SUPER TUBE DISPLAY PROGRAM

Includes 6 Rainbow, 6 Basic,
8 Glow, and 4 Neon tubes.

14" w x 10" d x 41" h
07503



TRAVEL & STORAGE



TRAVEL CASE & 100 PIECES & BASEPLATE

7.5" w x 2.3" d x 7.5" h

05066 [pk 3]



BIG TRAVEL CASE & 15 BIG PIECES

7.5" w x 2.3" d x 7.5" h

03426 [pk 3]



METAL SUITCASE & 600 PIECES & 2 BASEPLATES

8" w x 3.3" d x 6.3" h

07002 [pk 2]



NEW



METAL SUITCASE & 70 BIG PIECES

8" w x 3.3" d x 6.3" h

03274 [pk 2]

NEW



BASEPLATE & ACCESSORY PACKS



BASEPLATE DUO GREEN

7.8" w x 11" h

05011 [pk 6]



*Pieces Sold Separately



BASEPLATE DUO GRAY & BLUE

7.8" w x 11" h

05040 [pk 6]



*Pieces Sold Separately



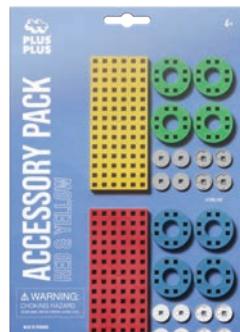
ACCESSORY PACK GRAY & BLACK

7.8" w x 11" h

05164 [pk 6]



*Pieces Sold Separately



ACCESSORY PACK RED & YELLOW

7.8" w x 11" h

05165 [pk 6]



*Pieces Sold Separately

**70PC BUNNY**

1" w x 11" h

04131 [pk 6]

**70PC CHICK**

1" w x 11" h

04132 [pk 6]

**70PC EASTER EGG**

1" w x 11" h

04281 [pk 6]

**70PC I LOVE YOU**

1" w x 11" h

04133 [pk 6]

**70PC LEPRECHAUN**

1" w x 11" h

05127 [pk 6]

**240PC SPRING**

2" w x 11" h

05076 [pk 6]

BIG 15PC BUNNY

2" w x 11" h

05077 [pk 4]

**PUZZLE BY NUMBER
250PC CHICK**

6.4" w x 1.8" d x 6.4" h

05157 [pk 4]

**20 PC PROGRAM - EASTER**

9" w x 7" d x 11" h

95049



**PUZZLE BY NUMBER
250PC JACK-O'-LANTERN**

6.4" w x 1.8" d x 6.4" h

04335 [pk 4]



240PC SPOOKY

2" w x 11" h
05171 [pk 6]



70PC HALLOWEEN

1" w x 11" h
04138 [pk 6]



70PC MONSTER MASH

1" w x 11" h
05238 [pk 6]



240PC PUMPKIN SPICE

2" w x 11" h
05174 [pk 6]



70PC TURKEY

1" w x 11" h
04155 [pk 6]





**PUZZLE BY NUMBER
ACTIVITY PAD
HOLIDAY**

7" w x 1.25" d x 11" h

04383 [pk 4]

NEW

JUN
1



9
125



70PC SNOWMAN

1" w x 11" h

05237 [pk 6]

NEW



**ARCTIC ADVENTURE
ADVENT CALENDAR**

13.6" w x 2.3" d x 10.8" h

04337 [pk 2]



**PUZZLE BY NUMBER®
500PC WREATH**

8.8" w x 2.4" d x 8.8" h

05140 [pk 2]



**70PC SANTA**

1" w x 11" h

04253 [pk 6]

**70PC ELF**

1" w x 11" h

04139 [pk 6]

**70PC HOLIDAY**

1" w x 11" h

04117 [pk 6]

**70PC CHRISTMAS TREE**

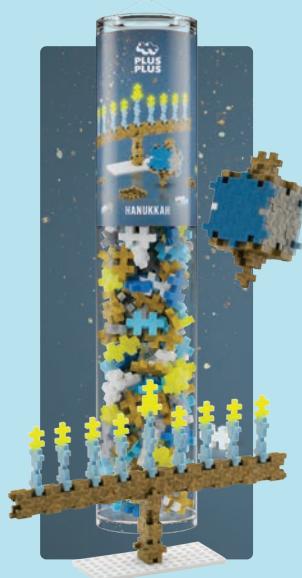
1" w x 11" h

04118 [pk 6]

**70PC WINTER**

1" w x 11" h

04116 [pk 6]

**240PC HANUKKAH**

2" w x 11" h

05706 [pk 6]

**BIG 15PC HOLIDAY**

2" w x 11" h

03271 [pk 6]

**20 PC PROGRAM HOLIDAY**

9" w x 7" d x 11" h

95080



48PC HOLIDAY FACES FOIL BAG DISPLAY PROGRAM

8.5" w x 7" d x 11.5" h

05249

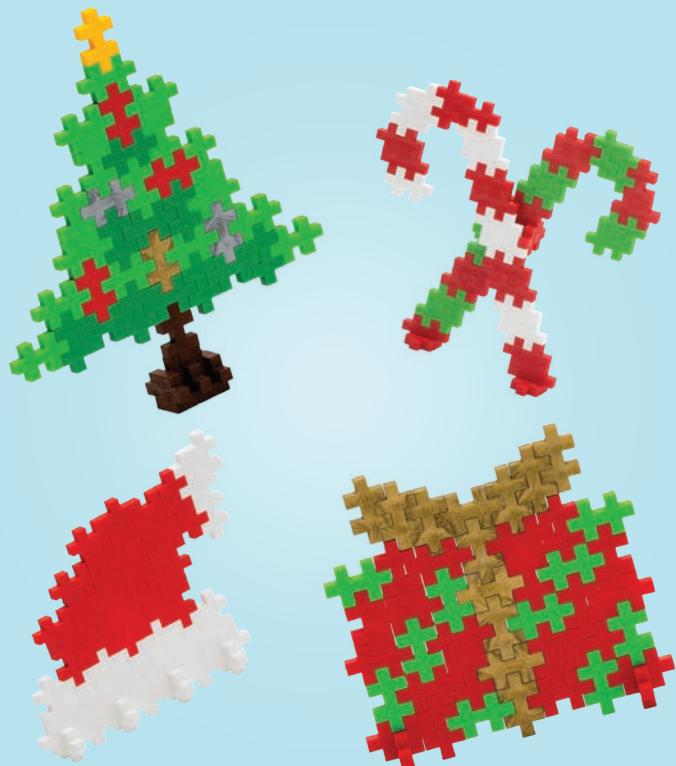
NEW



Display includes 12 units each of 4 styles.



Individual Bags: 4.3" w x 5.5" h
(Not Sold Individually)



Individual Bags: 4.3" w x 5.5" h
(Not Sold Individually)



48PC HOLIDAY FOIL BAG DISPLAY PROGRAM

8.5" w x 7" d x 11.5" h

07432

Display includes 12 units each of 4 styles.





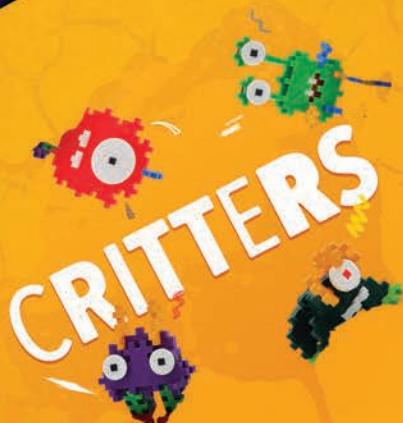
Individual Bags: 4.3" w x 5.5" h
(Not Sold Individually)

CREEPY CRITTERS DISPLAY PROGRAM

8.5" w x 7" d x 11.5" h

05179

The Critters are back and creepier than ever! In foil bags, sold exclusively in a 48-piece gravity-feed display, with 12 units each of 4 styles.



CRITTERS DISPLAY PROGRAM

8.5" w x 7" d x 11.5" h

07292

Collect 4 different Critters! In foil bags, sold exclusively in a 48-piece gravity-feed display, with 12 units each of 4 styles.



Individual Bags: 4.3" w x 5.5" h
(Not Sold Individually)



BIG PICTURE PUZZLES

Features 10 colors of BIG with 8 puzzle pattern cards, 16 activities in all.

13" w x 2.5" d x 8.8" h

04384 [pk 2]

NEW

JUN
1



60



8



10



LEARN TO BUILD BIG ACTIVITY SET

Ignite learning with 18 different activities including stacking, sorting, pattern-matching and more!

13.6" w x 2.3" d x 10.8" h

03448 [pk 2]



130



1



4



10



8





BIG FLOWERS ACTIVITY SET

Create 2D and 3D flowers in vibrant colors! Includes 40 pieces, 1 baseplate, and 1 wheel.

9.7" w x 1.8" d x 6.4" h

NEW

04355 [pk 4]



BIG FOOD ACTIVITY SET

9.7" w x 1.8" d x 6.4" h

03993 [pk 4]



BIG FARM ACTIVITY SET

9.7" w x 1.8" d x 6.4" h

03992 [pk 4]





LEARN TO BUILD BIG - BASIC

13" w x 2.5" d x 8.8" h

05059

[pk 2]



1



10



LEARN TO BUILD BIG - COLORVERSE

Plus-Plus's most vibrant BIG set yet includes 60 pieces of Plus-Plus BIG in over 10 vivid colors. Little ones can gather inspiration from our illustrated guidebook, create their own unique builds to add to the Colorverse!

13" w x 2.5" d x 8.8" h

03998 [pk 2]



1



10



**BIG 15PC RAINBOW**

2" w x 11" h

05212 [pk 6] **NEW****BIG 15PC BASIC**

2" w x 11" h

05021 [pk 6] **BIG 15PC NEON**

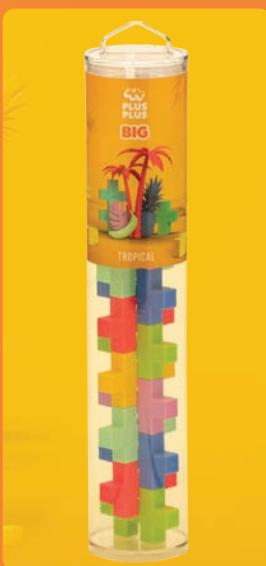
2" w x 11" h

05051 [pk 6]

**BIG 15PC PASTEL**

2" w x 11" h

05022 [pk 6]

**BIG 15PC TROPICAL**

2" w x 11" h

05119 [pk 6]

**BIG 15PC GLITTER**

2" w x 11" h

05120 [pk 6]

**BIG 15PC BREEZE**

2" w x 11" h

05167 [pk 6]

**BIG 15PC BLOOM**

2" w x 11" h

05168 [pk 6]





**BIG TRAVEL CASE &
15 BIG PIECES**

7.5w" x 2.3d" x 7.5h"

03426 [pk 3]



**BIG BASEPLATE DUO
GREEN & WHITE**

7.8" w x 0.5" d x 11" h

05060 [pk 6]



**LEARN TO BUILD
BIG ACTIVITY EDUCATION TUB**

Designed by our team in conjunction with long-time educators and child development experts to create activities that support developing motor skills including creating shapes, stacking, color matching, and, of course, imaginative free play. Kids will learn to create in 2D or 3D, encouraging open-ended, creative play. It's a perfect STEM toy to develop fine motor skills, focus, and patience.



410

8

40

9

15.5" w x 11" d x 7" h

03494 [pk 2]

**2400 PC IN TUB
W/ 2 BASEPLATES**

15.5" w x 11" d x 4.5" h

03406

**4000 PC ULTIMATE
CLASSROOM ACTIVITY TUB**

15.5" w x 11" d x 4.5" h

03903

**BIG****BIG 200 PC IN TUB
W/ 2 BASEPLATES**

15.5" w x 11" d x 7" h

03413

**BIG****BIG 400 PC IN TUB
W/ 10 BASEPLATES**

15.5" w x 11" d x 7" h

03292



YOUR STORY IN FULL COLOR

Amplify your brand with a customized Plus-Plus tube! Whether you're looking for the perfect corporate giveaway item or a completely custom product for your store or museum, show off your creativity with an exclusive color mix or even your own custom model creation. Available for 70pc 1" tubes as well as 240pc 2" tubes.



[LEARN MORE](#)



EXISTING TUBE + YOUR LOGO

Choose an existing model or create your own custom color mix, and we'll add your logo front and center!

70pc: 168 MOQ

240pc: 96 MOQ



CUSTOM COLOR MIX + CUSTOM LABEL

Create your very own color mix, give us your idea for a custom label, and let our top-notch design team do the rest!

70pc: 336 MOQ

240pc: 192 MOQ



CUSTOM MODEL + CUSTOM LABEL

We'll create a completely original build with your specified colors and top it off with a fully customized label!

70pc: 2000 MOQ

240pc: 960 MOQ

**WHAT WILL
YOU CREATE?**



FLOOR DISPLAY PROGRAMS



5-TIER FLOOR SPINNER WITH SHELVES PROGRAM

24" w x 24" d x 84" h

95077

NEW

216 PC 4-TIER FLOOR SPINNER PROGRAM - TUBES

23" w x 23" d x 84" h

94026



Scan to explore all our spinner floor displays.

COUNTER DISPLAY PROGRAMS



**48 PC PROGRAM
70 PC BEST SELLERS**

15.5" w x 14" d x 11" h

95022



**42 PC PROGRAM
70 PC & 240 PC TUBES**
15.5" w x 14" d x 11" h
95023

**30 PC PROGRAM
240 PC MIXES**
15.5" w x 14" d x 11" h
95026

**30 PC PROGRAM
240 PC & 15 PC BIG TUBES**
15.5" w x 14" d x 11" h
95101



24PC COLOR ANIMALS ZOO
14.75" w x 11.25" d x 6.5" h
95071



24PC COLOR ANIMALS AQUATICS
14.75" w x 11.25" d x 6.5" h
95070

DEMOS

*Limit of one discounted item per purchase.



PLAY DAY KIT*

15.5" w x 11" d x 7" h

83988

[free w/ \$1000+ order]



INLINE DEMO TRAY*

12" w x 6.5" d x 11.3" h

83989

[free w/ \$500+ order]



PLUS-PLUS 'TRY ME' SET*

83999

[free w/ \$150+ order]

PLUS-PLUS BIG 'TRY ME' SET*

83999B

[free w/ \$150+ order]



PLUS-PLUS 'SOLD HERE' WINDOW CLING

83531

[free w/ any order]



PLANOGRAM HEADER SIGN*

2' w x 11.1" h

83991

[free w/ \$500+ order]



SHELF WOBBLER

4.1" w x 4.1" h (set of 2)

83532

[free w/ any order]



BAGGED SAMPLE PACK*

08000

BAGGED SAMPLE PACK - BIG*

03298

[25 free w/ \$500+ order]



Looking for prices?
Scan to view our full
order forms.



Plus-Plus USA is the exclusive distributor of Plus-Plus toys in the United States. Made in Denmark, Plus-Plus is a unique creative toy that liberates imaginations—setting play free!

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**SET
PLAY
FREE**