

MAGNA-TILES®

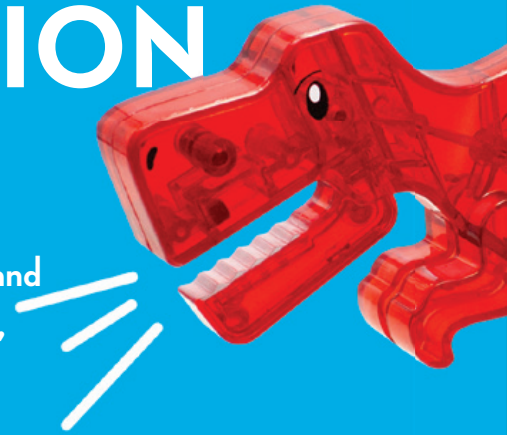
Designed to Promote
Meaningful Play

Fall 2023



#1 MAGNETIC CONSTRUCTION BRAND!*

Invented by an educator for educators, the MAGNA-TILES® brand was born in the classroom in 1997. From these humble beginnings, and with the support of incredible retailers and fans like you, it has grown to become America's #1 magnetic construction brand.



PIONEERING INNOVATION

New colors and shapes are not enough. We work to define and redefine play experiences.

QUALITY & SAFETY LEADERSHIP

From our signature lattice, to our fastening rivets and careful selection of materials, every MAGNA-TILES® piece is constructed with kids' safety top of mind.

AWARD WINNING

We're honored to be the most awarded brand in magnetic construction for championing children's development, learning through play and screen-free FUN.





OUR MEANINGFUL PLAY PURPOSE

All MAGNA-TILES® sets are designed for kids to enjoy, without instructions or help required from adults. We strive to inspire young minds and help kids develop skills they'll use in everyday life.



Fun and Engaging • Experience Based • Child Led • Developmental

0

Instructions
Included

#1

Brand in
Magnetic
Construction

3+

Age of
MAGNA-TILES®
Lovers

70+

Countries

1997

Year Founded

∞

Happy Kids



IN MOTION

READY, SET, GO!

The MAGNA-TILES® brand is on the move with these exciting new additions for Fall 2023!

DOWNHILL DUO

PROHIBITED ON 

Kids are in the driver's seat and can easily turn their favorite build into a downhill racing adventure with just a few clicks. The possibilities are endless with new Ramps, Roads and Dashers included!

Item: #23840

MSRP: \$69.99

Sets/Case: 3

Piece Count: 40



DASHERS

PROHIBITED ON 

Beep, beep! The new Dashers are designed to ride along traditional Squares, as well as our new Ramps and Roads. Discover exciting, imaginative play possibilities!

XTRAS: ROADS

MAGNA-TILES® fans asked and we delivered! More Roads pieces means kids have countless road configurations for their favorite toys and vehicles.



Item: #23806

MSRP: \$29.99

Sets/Case: 6

Piece Count: 6



Item: #23812

MSRP: \$29.99

Sets/Case: 6

Piece Count: 12



BUILDER

Put a child's creativity and imagination to the test with interactive cranes and popular magnetic roads that enhance the construction aspect of building!

**BEST
SELLER**



**INCLUDES SPECIAL PIECES:
TWO CRANES & SPECIAL PATTERNS**

Item: #21632

MSRP: \$49.99

Sets/Case: 6

Piece Count: 32





DINO WORLD XL

Travel back in time with this exciting Dino World XL set! Use EXTRA LARGE tiles and unique tree pieces for even more fun as you build a dynamic world for your favorite dino friends.

MOST AWARDED

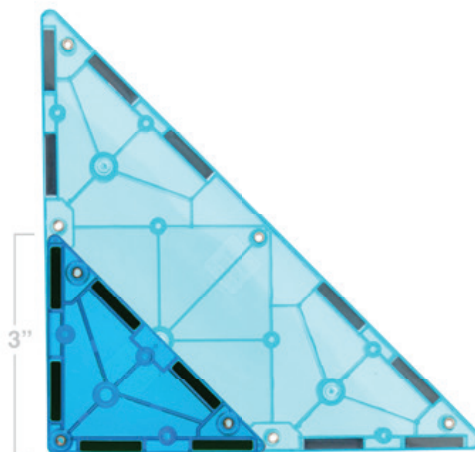


Item: #22850

MSRP: \$129.99

Sets/Case: 3

Piece Count: 50



INCLUDES XL TILES FOR XL BUILDS



DINOS

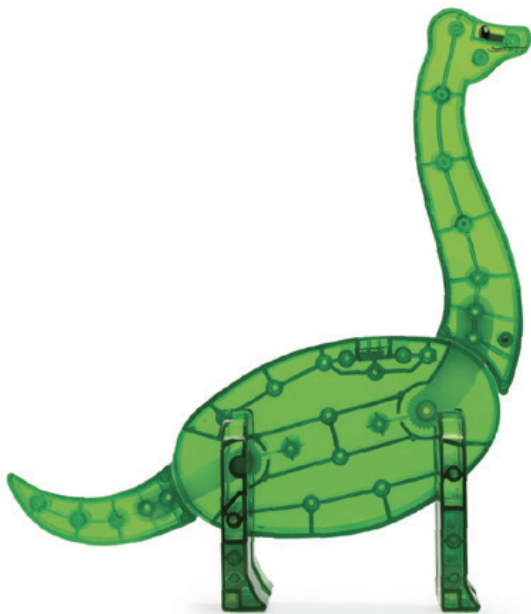
Welcome these colorful dinosaurs into the MAGNA-TILES® family! Add them to existing sets or play with them on their own. The activities are endless!

Item: #22805

MSRP: \$49.99

Sets/Case: 6

Piece Count: 5



DINO WORLD

Climb the tiles with the Raptor's claws or soar over the builds as the Pteranodon.
Children can build a volcano and avoid the lava with dinosaur friends!

Item: #22840

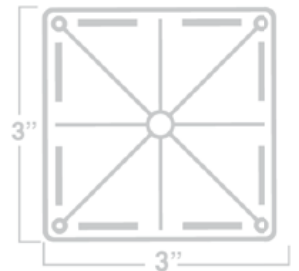
MSRP: \$79.99

Sets/Case: 6

Piece Count: 40



DID YOU KNOW?
EACH DINO SET HAS ITS OWN UNIQUE COLORS



ANIMAL COLLECTION

Explore diverse, dramatic landscapes and the animals that live there!
Each set includes animals with movable parts and patterned pieces.

**GREAT
GIFTS**

ARCTIC ANIMALS

Item: #21125

MSRP: \$39.99

Sets/Case: 6

Piece Count: 25



JUNGLE ANIMALS

Item: #21225

MSRP: \$39.99

Sets/Case: 6

Piece Count: 25



SAFARI ANIMALS

Item: #20925

MSRP: \$39.99

Sets/Case: 6

Piece Count: 25



FOREST ANIMALS

Item: #22225

MSRP: \$39.99

Sets/Case: 6

Piece Count: 25



FARM ANIMALS

Item: #22125

MSRP: \$39.99

Sets/Case: 6

Piece Count: 25



HOO
WANTS SOME
FAN-FAVORITE
SETS!?

I HEARD
THEY'RE
EPIG!



STARDUST

Imaginations will shine with our glitter tiles that sparkle and mirror tiles that catch the light just right! New, interactive packaging turns into a castle setting in order to expand imaginative possibilities.

NEW LOOK!

Item: #18915

MSRP: \$29.99

Sets/Case: 6

Piece Count: 15



**INTERACTIVE
PACKAGING
INSIDE!**

GLOW

Creativity sparks in the dark! Explore STEAM concepts through fun experiments, unique learning activities and one-of-a-kind creations. New, interactive packaging includes space stencils for more fun!

NEW LOOK!

Item: #18816

MSRP: \$29.99

Sets/Case: 6

Piece Count: 16



**INTERACTIVE
PACKAGING
INSIDE!**



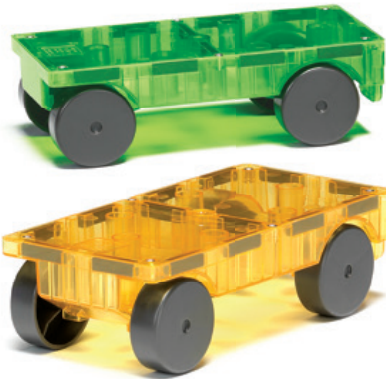
CARS

Our popular Cars line has been refreshed for Fall 2023: Now featuring reusable and interactive packaging, as well as a rainbow of color options!

**NEW LOOK!
NEW COLORS!**



**INTERACTIVE
PACKAGING
INSIDE!**



YELLOW & GREEN

Item: #16022

MSRP: \$14.99

Sets/Case: 6 Piece Count: 2



PURPLE & RED

Item: #16022PR

MSRP: \$14.99

Sets/Case: 6 Piece Count: 2



BLUE & ORANGE

Item: #16022BO

MSRP: \$14.99

Sets/Case: 6 Piece Count: 2



MAGNA-TILES® / CLASSIC SETS

Whether children work solo or with family members and friends to build a massive structure or create a magnificent scene, they are guaranteed to have fun while learning fundamental skills.

**BEST
SELLER**

Item: #02132

MSRP: \$49.99

Sets/Case: 6

Piece Count: 32



Item: #04300

MSRP: \$119.99

Sets/Case: 5

Piece Count: 100





STORAGE BIN

The perfect accessory for your growing MAGNA-TILES® collection! This versatile, two-in-one solution acts as a sturdy storage bin for your tiles and other toys, helping keep play areas organized.

**BEST
SELLER**

Item: #20200

MSRP: \$24.99

Sets/Case: 6





MAGNA-TILES™
where math, science, and creativity meet
STORAGE BIN

DX

Inspiring hours upon hours of instruction-free play and creativity, children have the chance to build the structures of their dreams, from their favorite character to a mansion fit for royalty.

Item: #12148

MSRP: \$74.50

Sets/Case: 6

Piece Count: 48



INCLUDES SPECIAL PIECES: HOLE-PUNCHED TRIANGLES, CAR, DOOR, ARCH

GRAND PRIX

On your mark, get set, build! Kids will be racing to finish their creations with unique, frost-colored tiles and wheeled chassis pieces. Start your engines and get ready for a fun day of Meaningful Play!

Item: #15850

MSRP: \$74.99

Sets/Case: 6

Piece Count: 50



INCLUDES UNIQUE FROSTED TILES & TWO CARS

HOUSE

Help kids create their dream home! With the addition of the reusable sticker sheet, children can bring houses, castles, space stations, and more to life!

Item: #18332

MSRP: \$49.99

Sets/Case: 6

Piece Count: 28



INCLUDES SPECIAL PIECES:
STAIRS, DOOR, "C" & "T" PIECES

METROPOLIS

While containing some of our brightest colors yet, this set includes magnetic tiles in motion, allowing children to build anything from a high-rise city skyline to a galaxy in outer space!

Item: #20110

MSRP: \$129.99

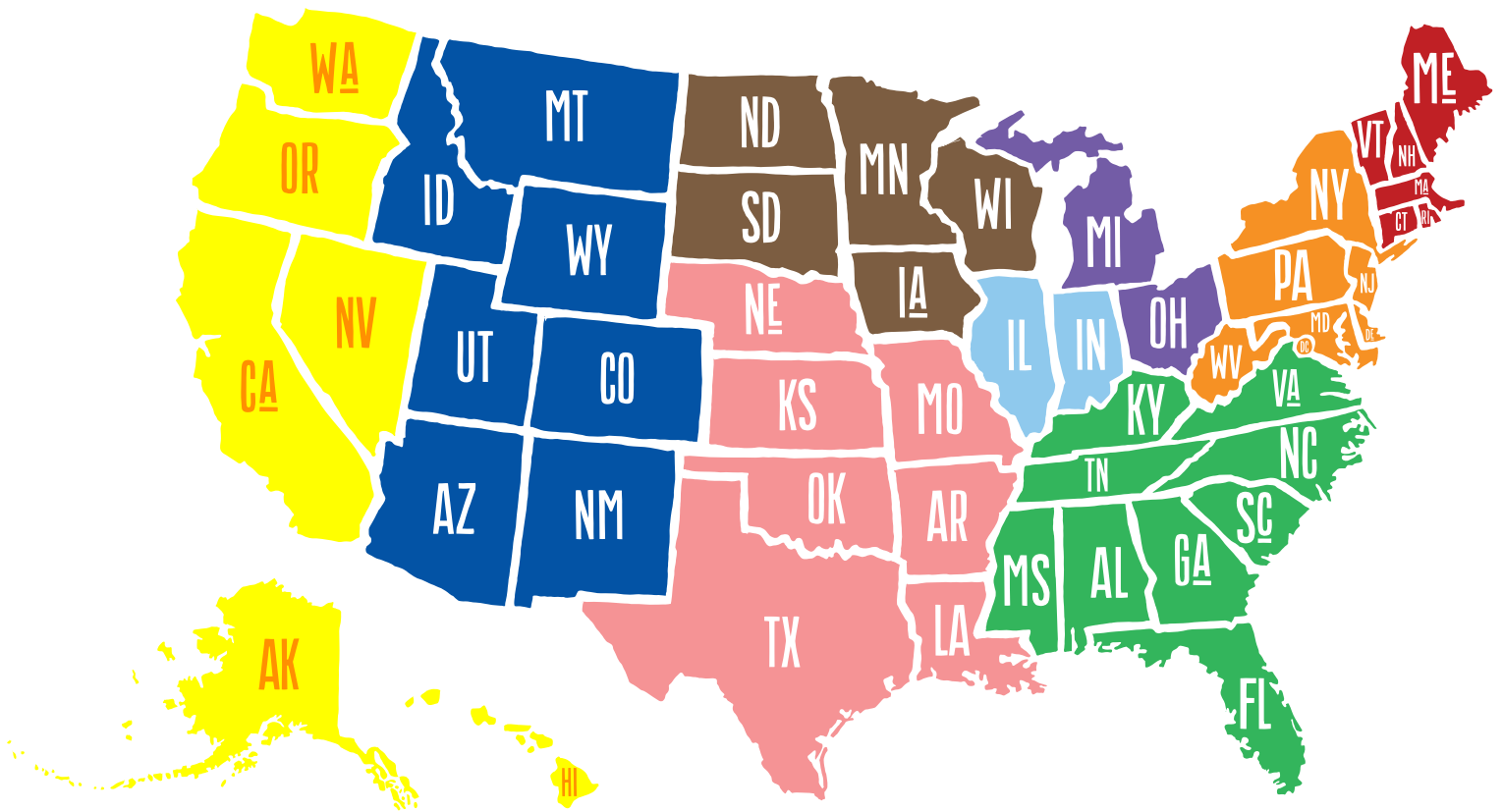
Sets/Case: 3

Piece Count: 110



UNIQUE PIECES FOR NON-STOP IMAGINATION

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