



2026AW

COLLECTION





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Music



Light



Record



Magnetic



Battery included



Rechargeable



Battery not included



Drop Ship



Baby & Infant toys

Our baby and infant toys provide multi-sensory exploration for young children to begin learning and self-discovery during that important first year. Babies explore with their mouths as well as their hands with our varied range. Plus our chosen materials and finishes include wood and textiles which are 100% child-friendly.



E0143

Explore & Learn Sensory Play Board

AGE: 6-24M / PCS: 1 / MC: 4 / MIN: 2

PACKAGE: 10.2" x 14.2" x 3.2"

PRODUCT: 12" x 9.8" x 2.6"



5 songs

adapts with
3 in 1
your child



STAGE 3
Stroller Mode



STAGE 2
Cruising Mode



E0389



Grow-with-Me Push Walker

AGE: 6-48M / PCS: 2 / MC: 2 / MIN: 1

PACKAGE: 23.6" x 7.1" x 18.9"

PRODUCT: 15" x 17.4" x 19.6"



3 x AAA
Not included



Toddler Toys

These first toys for toddlers encourage coordination, dexterity, imagination, and simple problem solving.



E0540



Buzzy Air-Flow Beehive

AGE: 2-8Y / PCS: 4 / MC: 4 / MIN: 2

PACKAGE: 13.4" x 7.7" x 14.2"

PRODUCT: 12.6" x 7.1" x 12.4"



6 943478 058279





E0541
Delightful Discovery Blocks
 AGE: 1-6Y / PCS: 10 / MC: 8 / MIN: 4
 PACKAGE: 10.2" x 2.2" x 9.4"



6 943478 058170



E0542
Dynamic Number Blocks
 AGE: 1-6Y / PCS: 4 / MC: 12 / MIN: 6
 PACKAGE: 7.9" x 2.2" x 7.1"



6 943478 058187



E0543
Suction & Sensory Blocks
 AGE: 1-6Y / PCS: 4 / MC: 12 / MIN: 6
 PACKAGE: 8.3" x 2.2" x 7.1"



6 943478 058194





Extendable legs



4 ways to play
4 in 1

E3907



Flip & Play Activity Table

AGE: 2-8Y / PCS: 5 / MC: 1 / MIN: 1

PRODUCT: 24.2" x 24.2" x 20.1"



6 943478 058866

E3906



Sturdy Child's Chair

AGE: 3-8Y / PCS: 1 / MC: 1 / MIN: 1

PRODUCT: 13.8" x 13.8" x 15.6"



6 943478 058873



Music

Engaging with music enhances creativity, fine motor skills, memory, and cognitive abilities, all while boosting self-confidence. Our musical baby toys are designed to delight both visually and audibly, while our toddler and preschool products are crafted to encourage movement to music and introduce children to sounds from diverse cultures worldwide.



Learn with Lights

Play a Melody



2 ways
4 in 1
to play

plug-in or batteries
or
4xAA not included



37 Keys



E0646
Light-Up Learning Piano

AGE: 3-8Y / PCS: 3 / MC: 1 / MIN: 1

PACKAGE: 26.8" x 10.2" x 26"

PRODUCT: 25" x 27.6" x 24.2"



6 943478 058903



Pixelz™

Powered by Hape Pixel Technology



Pixelz Music

Designed for curious minds and little hands, Pixelz Music transforms playtime into an energetic world of rhythm, discovery, and imagination.



1. Perfect piano play



2. Fun with animals sounds



3. Learn with lights

E0706

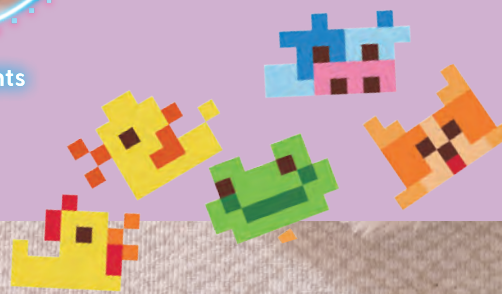


Dynamic Pixel Drum

AGE: 2-6Y / PCS: 3 / MC: 6 / MIN: 2

PACKAGE: 17.7" x 7.1" x 11.8"

PRODUCT: 15.7" x 7.1" x 11.8"





1. play back mode

2. sing-along mode

3. voice only mode



E0703

Sing-Along Pixel Boombox

AGE: 2-6Y / PCS: 1 / MC: 6 / MIN: 3

PACKAGE: 32" x 24" x 10"

PRODUCT: 29" x 16.8" x 5.5"



E0704 (Previously SKU E8945)

Popstar Microphone

AGE: 2-6Y / PCS: 1 / MC: 6 / MIN: 6

PACKAGE: 15" x 24" x 9"

PRODUCT: 6.8" x 18.3" x 3.5"



E0705 (Previously SKU E8963)

Shake & Tap Tambourine

AGE: 18M-6Y / PCS: 1 / MC: 6 / MIN: 6

PACKAGE: 18" x 24" x 4"

PRODUCT: 14.4" x 14.4" x 3.3"



E0702

Bright Beats Pixel Drum

AGE: 2-6Y / PCS: 1 / MC: 6 / MIN: 6

PACKAGE: 20" x 24" x 10"

PRODUCT: 14.6" x 14.6" x 5.5"

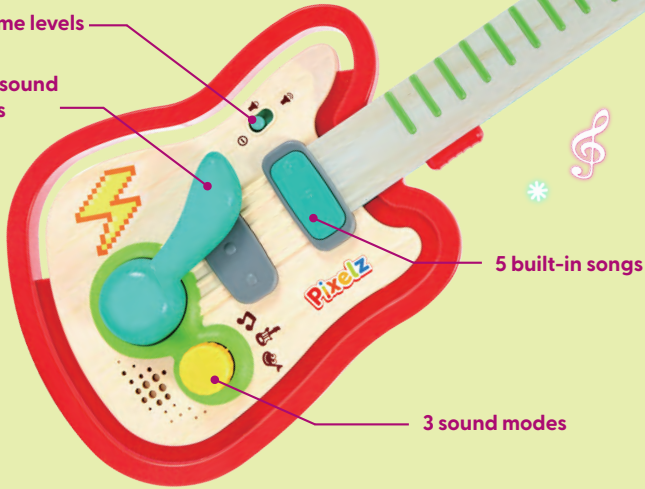


Slide to enjoy your music



2 volume levels

3 cool sound effects



5 built-in songs

3 sound modes



2 play modes

5 classic children's songs

10 animal sound effects

10 funny sound effects



E0649 (Previously SKU E8955)

Rainbow Rock Guitar

AGE: 3-6Y / PCS: 1 / MC: 6 / MIN: 3

PACKAGE: 45" x 23" x 6.5"

PRODUCT: 44" x 18" x 5"



E1227 (Previously SKU E8956)

Musical Maestro Trumpet

AGE: 3-6Y / PCS: 1 / MC: 6 / MIN: 3

PACKAGE: 27" x 12" x 24"

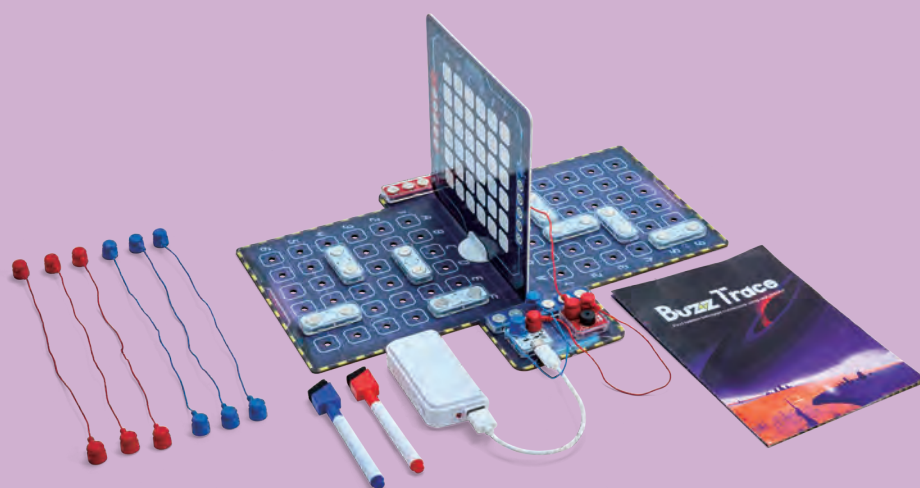
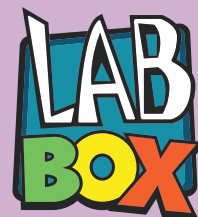
PRODUCT: 22" x 11" x 11"





Games

Children learn through play, and this range of exciting, varied games will teach your child many valuable lessons about the world around them.



E5205



Buzz Trace

Race to save the city of Electra by navigating real circuits!

AGE: 8-99Y / PCS: 28 / MC: 6 / MIN: 2

PACKAGE: 11.8" x 8.3" x 2.2"



6 943478 058798



E5206



Reactor Rescue

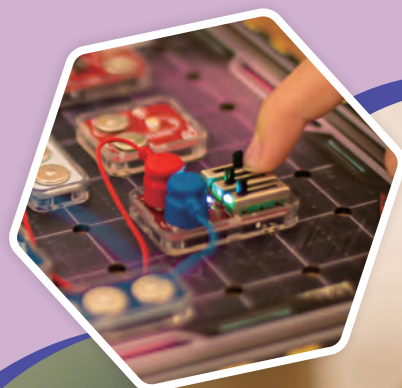
Save the city of Electra by building real circuits!

AGE: 10-99Y / PCS: 307 / MC: 4 / MIN: 2

PACKAGE: 13" x 13" x 3.2"



6 943478 058804





E4324

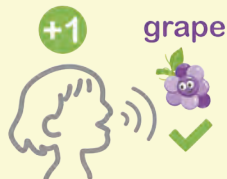
Zunk

A pattern matching game

AGE: 3-99Y / PCS: 35 / MC: 12 / MIN: 6

PACKAGE: 7.1" x 5.1" x 7.1"

PRODUCT: 4.7" x 4.7" x 3.5"



pumpkin



E2031

Portable Art & Learn Set

AGE: 3-10Y / PCS: 41 / MC: 4 / MIN: 2

PACKAGE: 12.8" x 2.6" x 12.8"

PRODUCT: 12.8" x 2.5" x 12.8"



Arts & Crafts

Encourage your child to be a creative, independent thinker who can harness their imagination to create original works of art.



Railway

Hape Rail brings train play to life through a system of high-quality wood sets and accessories that will grow with your child.

Toddler Railway



E3887

Jungle Animals Railway Set

AGE: 18M-6Y / PCS: 15 / MC: 4 / MIN: 2

PACKAGE: 18.9" x 5.7" x 9.4"

PRODUCT: 23.8" x 19.7" x 4.9"



E3745



Treasure Mountain Train Set

AGE: 3-8Y / PCS: 41 / MC: 2 / MIN: 1

PACKAGE: 18.9" x 7.9" x 14.2"

PRODUCT: 47.2" x 21.7" x 8.9"



E8571



Joyful Ride Railway Set

AGE: 3-8Y / PCS: 53 / MC: 2 / MIN: 1

PACKAGE: 19" x 14.2" x 5.5"





Pretend Play

Our Pretend Play toys are precisely designed to simulate real-life situations. Here children can play different roles, experience careers and create their own adventures in their imaginary worlds. By engaging in these scenarios, children can develop their imagination and creative thinking, whilst learning social and emotional skills which build confidence when playing these different roles.



Accessories



E3237



Deluxe Kitchen with Running Water

AGE: 3-8Y / PCS: 12 / MC: 1 / MIN: 1

PACKAGE: 33.1" x 6.7" x 18.5"

PRODUCT: 32.3" x 14.2" x 19.9"



6 943478 053762



lights and sounds

3 songs



Accessories



E3238



Fantastic Vending Machine

AGE: 3-8Y / PCS: 32 / MC: 2 / MIN: 2

PACKAGE: 12" x 7.5" x 14.2"

PRODUCT: 11.6" x 6.7" x 13"



6 943478 058965





Doll House & Furniture

Dolls and miniature figures, furnishings and dollhouses encourage pretend play and enhance language development.



E3531



Fashion Glow Dream Mansion

AGE: 3-10Y / PCS: 55 / MC: 1 / MIN: 1

PACKAGE: 37.4" x 7.5" x 23.6"

PRODUCT: 53.1" x 14.6" x 49.2"



Suitable for Dolls 8.6" - 11.4"



Outdoor Activities

The Outdoor range helps to boost the development of socialisation, problem-solving, and critical and creative thinking skills all whilst enjoying the great outdoors. Children's natural curiosity, love of discovery, and enthusiasm, encourages learning through all of their senses whilst exploring the world hands-on.



E5602



Grow & Play Potting Table

AGE: 3-12Y / PCS: 17 / MC: 1 / MIN: 1

PACKAGE: 34.3" x 8.3" x 26.4"

PRODUCT: 34.8" x 16.1" x 34"



6 943478 057531

E1226



Rock & Glide Unicorn

AGE: 18M-6Y / PCS: 4 / MC: 1 / MIN: 1

PACKAGE: 28" x 10.6" x 10.8"

PRODUCT: 26.6" x 14.6" x 19.7"



6 943478 057623



STAGE 1
Rocking Mode

Adapts with
3 in 1
your child



STAGE 2
Riding Mode



STAGE 3
Hobby Horse Mode





850533



Blow-up Bumper Balls (Set of 2)

AGE: 5-99Y / PCS: 2 / MC: 4 / MIN: 2

PACKAGE: 16.7" x 12.6" x 5.3"

PRODUCT: 35" x 35" x 22.4"



6 943478 053212



J'adore



J'adore

Get ready for FUN 101! Dive into a world of ooey-gooey slime, super-squishy toys, stretchy putty, buzzing electronics, and the coolest fidgets ever! It's the ultimate lineup of hands-on fun and sensory surprises!

GLOW SQUISH



J-854522Prepack
AGE: 3Y+ / DP: 24 / MC:24 / MIN:1
 PDQ: 10.8" x 8.9" x 12.6"



GEM HEART SQUISH



J-854482Prepack
AGE: 3Y+ / DP: 20 / MC:20 / MIN:1
 PDQ: 10.8" x 8.9" x 12.6"



DONUT DOUGH SQUISH



J-854559Prepack
AGE: 3Y+ / DP: 20 / MC:20 / MIN:1
 PDQ: 10.8" x 8.9" x 12.6"



GLITTER CLOUD SQUISH



J-854516Prepack
AGE: 3Y+ / DP: 22 / MC:22 / MIN:1
 PDQ: 10.8" x 8.9" x 12.6"



GLOSSY HEART SLIME



J-854567Prepack

AGE: 3Y+ / DP: 12 / MC:12 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 25 8 11 2



FLUFFY CAFÉ SLIME



J-854563Prepack

AGE: 3Y+ / DP: 15 / MC:15 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 25 3 11 7



FLUFFY DUO SLIME



J-854571Prepack

AGE: 3Y+ / DP: 12 / MC:12 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 26 3 11 6



FLUFFY SODA SLIME



J-854528Prepack

AGE: 3Y+ / DP: 16 / MC:16 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 26 8 11 1





CAFÉ SLIME
FLUFFY
"PEPPERMINT HOT COCOA SCENTED"
SOMETIMES, ITTING THE TAMPED COANS THE COFFINS
THE BEARING, BICO HIRKIMESSED, UOUMMILIGHTS
AND PIZZAS FRESH WASS
6 oz. / 603g

SLIME DUO
FLUFFY
"CUPCAKE SCENTED"
PINK/BLUE
4 oz. / 100g



SHAPESHIFTER CUBE



J-854543Prepack

AGE: 3Y+ / DP: 24 / MC:24 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 288 119



HYPER BOUNCY BALL



J-854552Prepack

AGE: 3Y+ / DP: 24 / MC:24 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 297 111



FINGER SLINGSHOT



J-854547Prepack

AGE: 3Y+ / DP: 12 / MC:12 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



8 401 834 21 292 116



SQUEAK BUNGEE BALL



J-854538Prepack

AGE: 3Y+ / DP: 12 / MC:12 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



FIDGET MONSTER



J-854652Prepack

AGE: 3Y+ / DP: 24 / MC:24 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



CRUNCH SNACKZ SQUISH



J-854575Prepack





































AGE: 3Y+ / DP: 12 / MC:24 / MIN: 1

PDQ: 10.8" x 8.9" x 12.6"



J'adore Squish Prepack Display (80/Pcs)



				
J-852422x2	J-852425x2	J-852424x2	J-852426x2	J-852423x2
				
J-852422x2	J-852425x2	J-852424x2	J-852426x2	J-852423x2
				
J-852443x2	J-852444x2	J-852445x2	J-852445x2	J-852442x2
				
J-852443x2	J-852444x2	J-852445x2	J-852445x2	J-852442x2
				
J-852436x2	J-852437x2	J-852435x2	J-852439x2	J-852438x2
				
J-852436x2	J-852437x2	J-852435x2	J-852439x2	J-852438x2
				
J-852449x2	J-852451x2	J-852428x2	J-852431x2	J-852433x2
				
J-852428x2	J-852432x2	J-852433x2	J-852429x2	J-852431x2

J-854598Prepack

DP: 1 / MC: 1 / MIN: 1

Love play, learn.

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