

ZipString

**2026
SALES
CATALOG**



ZipString

OUR STORY

SCHOOL PROJECT + TRAIN CARD + VIRAL
= ZIPSTRING

**AUSTIN
HILLAM**

CO-FOUNDER

**STEPHEN
FAZIO**

CO-FOUNDER

**"LITTLE DID I KNOW MY
SCHOOL PROJECT WOULD
TURN INTO A FULL BLOWN
GLOBAL TOY COMPANY."**

-STEPHEN FAZIO

OUR TEAM



**AT ZIPSTRING, WE CHASE
ONE THING ABOVE ALL:
THE SMILE OF WONDERMENT**

that wide-eyed, jaw-dropped moment when curiosity turns into pure joy. It's what drives our team to invent the most innovative, unexpected toys in the world.

TIMELINE

2020



CREATION

Stephen invented the first mini string launcher.

2021



ENCOUNTER

Stephen and Austin meet!

2021



INVENTION

Together they invented the ZipString!

2021



KICKSTARTER

Their Kickstarter was a success!

2022



SHARKTANK

Pitched on Shark Tank and recieved an offer from 2 Sharks!

2023



COLLABORATION

Launch in Walmart with Dude Perfect.

2024



ZIPSTRING LUMA

ZipString Luma is launched.

2025



TARGET ARRIVAL

ZipString original and luma launch at Target stores.

2025



ARACNA

ZipString launches aracna.

2025



COMPANY GROWTH

ZipString grows 202%.

WATCH SHORT STORY HERE



ZIPSTRING ORIGINAL



RETAIL TRY ME EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Yellow** String Loop
- Long **Green** String Loop

USB-C CHARGING CABLE

INSTRUCTION MANUAL

TRICKS LIBRARY QR CODE

SPECS

ZIPSTRING DIMENSIONS

4 x 1 x 1in

WEIGHT

0.17 lbs

CASE PACK QTY

12 UNITS

MOQ

12 UNITS

SKU

ZS-V5-BB-04

ZS-V5-RR-04

ZS-V5-VV-04

COST/UNIT

\$12.50

MSRP

\$25

PACKAGE DIMENSIONS

2.25 X 5 X 10.5 IN

CASE PACKAGE DIMENSIONS

12.4 X 5.59 X 11.42 IN

3 AMAZING COLORS

- Bold Blue
- Rock'It Red
- Vivacious Violet

SCAN FOR
AMAZING
VIDEO



THE TRICKS ARE ENDLESS

THE PORTAL



CORKSCREW



STEP-THROUGH



BOW & ARROW



INFINITY



**SCAN FOR
AMAZING
VIDEO**



ZIPSTRING ORIGINAL

E-COMMERCE EDITION



INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Yellow** String Loop
- Long **Green** String Loop

USB-C CHARGING CABLE

INSTRUCTION MANUAL

TRICKS LIBRARY QR CODE

SPECS

ZIPSTRING DIMENSIONS

4 x 1 x 1IN

WEIGHT

0.17 lbs

CASE PACK QTY

30 UNITS

MOQ

30 UNITS

SKU

BLUE: ZS-V5-BB-05
RED: ZS-V5-RR-05
VIOLET: ZS-V5-VV-05
AQUA: ZS-V5-AA-05
LIME: ZS-V5-LL-05

COST/UNIT

\$12.50

MSRP

\$25

PACKAGE DIMENSIONS

5.25 x 2 x 1.875 IN

CASE PACKAGE DIMENSIONS

13.39 X 6 X 11.42 IN

5 AMAZING COLORS

- Aesthetic Aqua
- Bold Blue
- Luscious Lime
- Rock'It Red
- Vivacious Violet

SCAN FOR
AMAZING
VIDEO





**GLOWS
IN THE
DARK**

ZipString
LUMA

**BUILT IN
GLOW
TECHNOLOGY**



ZipString LUMA



RETAIL TRY ME EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Orange** String Loop
- Long **Green** String Loop
- Short **Ultra Glow** String Loop
- Medium **Ultra Glow** String Loop

USB-C CHARGING CABLE

INSTRUCTION MANUAL

TRICKS LIBRARY QR CODE



SPECS

ZS LUMA DIMENSIONS

4 x 1 x 1 IN

WEIGHT

0.17 lbs

CASE PACK QTY

12 UNITS

MOQ

12 UNITS

SKU

LU-V3-04

COST/UNIT

\$15

MSRP

\$30

PACKAGE DIMENSIONS

2.25 X 5 X 10.5 IN

CASE PACKAGE DIMENSIONS

12.4X5.59X11.42 IN

SCAN FOR
AMAZING
VIDEO



ZipString LUMA



E-COMMERCE EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Orange** String Loop
- Long **Green** String Loop
- Short **Ultra Glow** String Loop
- Medium **Ultra Glow** String Loop

USB-C CHARGING CABLE

INSTRUCTION MANUAL

TRICKS LIBRARY QR CODE

SPECS

ZS LUMA DIMENSIONS

4 x 1 x 1in

WEIGHT

0.17 lbs

CASE PACK QTY

30 UNITS

MOQ

30 UNITS

SKU

LU-V3-05

COST/UNIT

\$15.00

MSRP

\$30

PACKAGE DIMENSIONS

5.25 x 2 x 1.875 IN

CASE PACKAGE DIMENSIONS

13.39 X 6 X 11.42 IN

SCAN FOR
AMAZING
VIDEO



ZipString

Paracraft



**GLOW IN
THE DARK
WEB
SHOOTER!**



ZipString *Arachna*



RETAIL EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Orange** String Loop
- Long **Green** String Loop
- Short **Ultra Glow** String Loop
- Medium **Ultra Glow** String Loop

USB-C CHARGING CABLE

INSTRUCTION MANUAL

TRICKS LIBRARY QR CODE

SPECS

ZIPSTRING DIMENSIONS

8.25 x 2 x 2.5 IN

WEIGHT

0.3125 lbs

CASE PACK QTY

12 UNITS

MOQ

12 UNITS

SKU

AR-V2-BLU-03

COST/UNIT

\$20

MSRP

\$40

PACKAGE DIMENSIONS

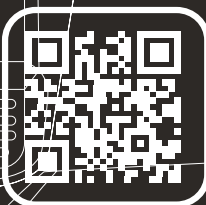
2.25 X 5 X 10.5 IN

CASE PACKAGE DIMENSIONS

12.4 X 5.59 X 11.42 IN



**SCAN
FOR
VIDEO**



ZipString *aracna*



E-COMMERCE EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Orange** String Loop
- Long **Green** String Loop
- Short Ultra-Glow String Loop
- Medium Ultra-Glow String Loop

USB-C CHARGING CABLE
INSTRUCTION MANUAL
TRICKS LIBRARY QR CODE

SPECS

ARACNA DIMENSIONS

8.25 x 2 x 2.5 IN

WEIGHT

0.3125 lbs

CASE PACK QTY

30 UNITS

MOQ

30 UNITS

SKU

AR-V2-BLU-01

COST/UNIT

\$20

MSRP

\$40

PACKAGE DIMENSIONS

3.5 x 2.5 x 9 IN

CASE PACKAGE DIMENSIONS

14.37 IN x 11.42 IN x 6.69 IN

**SCAN
FOR
VIDEO**



DON'T TAKE IT FROM US

ZIPSTRING IS LOVED BY OVER 700,000 ZIPSTERS!



Anita C. Verified
10/5/2023

★★★★★

Bought this for my grandson and he has been playing non stop since I gave it to him. Now his brothers want their own ZipString. He keeps coming up with different loops and turns. They all jump through it and keep coming up with different ways to use it.

Item type:
Luscious Lime



Barry K. Verified
2/6/2023

★★★★★

I watched sharks tank when this was introduced and had to order two for my two youngest grandsons. They love it and just received it so I know they will learn a lot of tricks with it! They were so excited. I will order more! Love it! Thanks for the invention!

Item type:
Bodacious Blue



Wendy T. Verified
8/27/2023

★★★★★

I had my lady friends over for cards at my home. I brought the Zipstring out when we were having drinks on the patio. Here a video of us ladies enjoying it. Take a look.

Item type:
Bodacious Blue

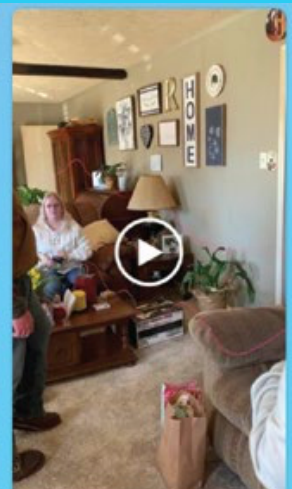


Patricia H. Verified
2/12/2023

★★★★★

I bought 6 for all my great grandkids they love it. Their mother Sammi jumped through the pink ones of her twin boys Jaxson and Jayson! So much fun!!

Item type:
Aesthetic Aqua

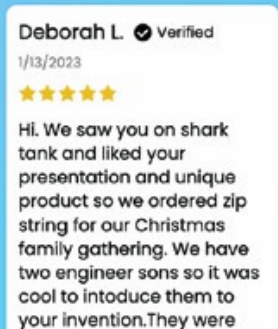


Rhonda R. Verified
1/17/2023

★★★★☆

Got it for the grandkids after seeing it on shark tank. They LOVED it! Even the grownups had to try it!

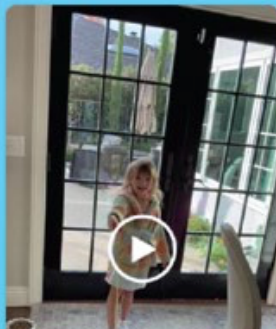
Item type:
Rock'it Red



Deborah L. Verified
1/13/2023

★★★★★

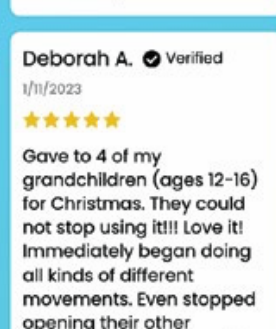
Hi. We saw you on shark tank and liked your presentation and unique product so we ordered zip string for our Christmas family gathering. We have two engineer sons so it was cool to introduce them to your invention. They were



Mary B. Verified
1/10/2023

★★★★★

I'm just the grandma that gave 4 middle schoolers (2 boys and 2 girls) the zipstring for Christmas. It was the biggest hit of all the other gifts. I was worried they would think they were



Deborah A. Verified
1/11/2023

★★★★★

Gave to 4 of my grandchildren (ages 12-16) for Christmas. They could not stop using it!!! Love it! Immediately began doing all kinds of different movements. Even stopped opening their other



Lisa T. Verified
1/18/2023

★★★★★

I purchased this for my grandson who absolutely loves it. The only problem is when it's my turn I DON'T WANT TO GIVE IT BACK! SO... I ORDERED MY OWN 😊

Item type:
Bodacious Blue

ZIPSTRING UV-REACTIVE STRING PACK



E-COMMERCE EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Yellow** String Loop
- Long **Green** String Loop

SPECS

CASE PACK QTY

10

MOQ

10 UNITS

SKU

SP-KS-02

COST/UNIT

\$3.50

MSRP

\$7.00

PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

CASE PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

BOW & ARROW



INFINITY



THE PORTAL



CORKSCREW



STEP-THROUGH





STRING PACK



RETAIL AND E-COMMERCE EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Short **Pink** String Loop
- Medium **Orange** String Loop
- Long **Green** String Loop
- Short **Ultra Glow** String Loop
- Medium **Ultra Glow** String Loop

SPECS

CASE PACK QTY

10

PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

MOQ

10 UNITS

CASE PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

SKU

SP-LU-02

COST/UNIT

\$3.50

MSRP

\$7.00

ZipString

CHAMELEON 3 STRING PACK

STRING PACK



RETAIL AND E-COMMERCE EDITION

INCLUDES

3 UV-REACTIVE STRING LOOPS

- Red and Blue String
- Yellow and Red String
- Blue and Yellow String

SPECS

CASE PACK QTY

10

MSRP

\$7.00

MOQ

10 UNITS

PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

SKU

SP-CH-01

CASE PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

COST/UNIT

\$3.50

ZipString **PSYCHO**

STRING PACK



**INSANE
COLORS &
EFFECTS!**

RETAIL AND E-COMMERCE EDITION

INCLUDES

3 CRAZY VISUAL EFFECT STRINGS

SPECS

CASE PACK QTY
10

MSRP
\$7.00

MOQ
10 UNITS

PACKAGE DIMENSIONS
3 x 6.25 x .75 IN

SKU
SP-PSY-01

CASE PACKAGE DIMENSIONS
3 x 6.25 x .75 IN

COST/UNIT
\$3.50

ZipString LUMA

GLOW STRING PACK



RETAIL AND E-COMMERCE EDITION

INCLUDES

3 LUMA GLOW STRING LOOPS

- Medium **Lightning** String
- Long **Lightning** String
- Long **Strobe** String

SPECS

CASE PACK QTY

10

PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

MOQ

10 UNITS

CASE PACKAGE DIMENSIONS

3 x 6.25 x .75 IN

SKU

SP-LUS-01

COST/UNIT

\$3.50

MSRP

\$7.00

SCAN FOR
AMAZING
VIDEO



2026 SALES CATALOG



ZIPSTRING ORIGINAL RETAIL TRY ME

3 UV-Reactive String Loops
\$12.50/unit
MOQ: 24 units
MSRP: \$30
SKU: ZS-V4-23
CASE PACK QTY: 20 units
CASE PACK DIMENSION: 12.4 X 5.59 X 11.42 IN



ZIPSTRING ORIGINAL E-COMMERCE

3 UV-Reactive String Loops
\$12.50/unit
MOQ: 30 units
MSRP: \$25
SKU: BLUE: ZS-V4-BB-01
RED: ZS-V4-RR-01
VIOLET: ZS-VV-01
CASE PACK QTY: 30 units
CASE PACK DIMENSION: 13.39 X 6 X 11.42 IN



ZIPSTRING ARACNA RETAIL

5 UV-Reactive String Loops
\$20.00/Unit
MSRP: \$39.99
SKU: AR-V1-BLU-03
CASE PACK QTY: 24 units



ZIPSTRING LUMA RETAIL TRY ME

3 UV-Reactive String Loops
\$15.00/unit
MOQ: 24 units
MSRP: \$30
SKU: LU-V1-04
CASE PACK QTY: 24 units
CASE PACK DIMENSION: 12.4 X 5.59 X 11.42 IN



ZIPSTRING LUMA E-COMMERCEE

3 UV-Reactive String Loops
\$15.00/unit
MOQ: 30 units
MSRP: \$30
SKU: LU-V1-01
CASE PACK QTY: 30 units
CASE PACK DIMENSION: 13.39 X 6 X 11.42 IN



UV REACTIVE E-COMMERCE STRING PACK

3 UV-Reactive String Loops
\$3.50/unit
MOQ: 10 units
MSRP: \$7.00
SKU: SP-KS-02
CASE PACK QTY: 10
CASE PACK DIMENSION: 3 x 6.25 x .75 IN



LUMA UV REACTIVE RETAIL AND E-COMMERCE STRING PACK

3 UV-Reactive String Loops and 2 Ultra Glow String Loops
\$3.50/unit
MOQ: 10 units
MSRP: \$7.00
SKU: SP-LU-02
CASE PACK QTY: 10
CASE PACK DIMENSION: 3 x 6.25 x .75 IN



CHAMELEON RETAIL AND E-COMMERCE STRING PACK

3 Color Changing Chameleon String Loops
\$3.50/unit
MOQ: 10 units
MSRP: \$7.00
SKU: SP-CH-01
CASE PACK QTY: 10
CASE PACK DIMENSION: 3 x 6.25 x .75 IN



PSYCHO RETAIL AND E-COMMERCE STRING PACK

3 Crazy Visual Effect Strings
\$3.50/unit
MOQ: 10 units
MSRP: \$7.00
SKU: SP-PSY-01
CASE PACK QTY: 10
CASE PACK DIMENSION: 3 x 6.25 x .75 IN



LUMA GLOW RETAIL AND E-COMMERCE STRING PACK

2 Lightning String Loops and 1 Strobe Glow String Loop
\$3.50/unit
MOQ: 10 units
MSRP: \$7.00
SKU: SP-LUS-01
CASE PACK QTY: 10
CASE PACK DIMENSION: 3 x 6.25 x .75 IN

FLOOR DISPLAY

MOQ: 3 units

MSRP: \$30

SKU: ZS-FSDU-01

CASE PACK QTY: 3 units



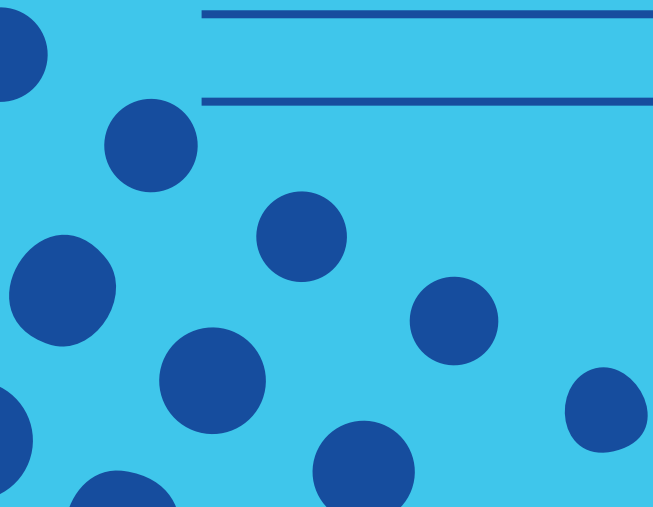


**ZIPSTRING IS
A MARVEL OF
DESIGN AND
ENGINEERING**



**BACKED BY THE FOLLOWING
PATENTS WITH OTHERS PENDING!**

US 11,674,774	D1,039,067
US 11,879,703	D1,046,013
US 12,025,399	EUIPO 009141872-0002
US 11,918,927	EUIPO 009141872-0001

[illegible]

EXPERIENCE THE SMILE OF WONDERMENT

