

ZINC

CATEGORY CHAMPION 200% Sales Growth within three-wheel category over last three years (2022 – 24)

CIRCANA The UK's #1 Wheeled Brand according to Circana with 4% growth in FY 2024
Most trusted. Most recommended.

MARKET MINDSET Insights from Primary consumer research delivered a 70%
YoY Sales Growth within Big Wheel category.

ORGANIC RATINGS

Total Reviews: 3668

4 & 5 Star Reviews : 3311 (90%)

Average Rating: 4.6

Recommendation 88%

FUN
IN EVERYTHING WE DO

SALES CATALYST

Zinc converts at retail at a rate
rivaling the next two best-selling
SKUs combined despite
positioned a price point higher.



- ✓ Strong Brand Loyalty
- ✓ Fast Inventory Turn
- ✓ Higher Basket Spend
- ✓ Boosted PSPW Sales

RETAIL PRESENCE

Expanding e-com, bricks, and
omnichannel presence for
5000+ points of sale in the UK

WHAT OUR CUSTOMERS SAY

zinc

"SO PLEASED WITH MY PURCHASE"

"Bought it due to the increase in fuel prices. I use it to commute to work and back.
I enjoy the ride on the roads."



zinc

"100% RECOMMEND
THIS PRODUCT."

"I BOUGHT A FEW WEEKS
AGO AND I AM VERY HAPPY.
I WANT TO BUY ONE MORE
FOR MY PARTNER."



zinc

"THIS SCOOTER HAS HELPED MY
DAUGHTER ALOT ESPECIALLY WHEN
EVER WE ARE TAKING A WALK. I DO
NOT HAVE TO PICK HER UP. SHE
RIDES IT LIKE A SUPERSTAR."



zinc

WHAT OUR CUSTOMERS SAY

zinc



"I BOUGHT IT FEW WEEK AGO AS A GIFT. IT WAS THE BEST IDEA FOR 12 YEARS OLD BOY! HE ENJOYING IT EVERYDAY AFTER SCHOOL!"

"GREAT BATTERY LIFE EASY CONTROLS."



zinc



"I BOUGHT A MONTH AGO FOR MY 7YRS OLD DAUGHTER. SHE'S VERY HAPPY AND EXCITED ABOUT IT."

"WOW THESE SCOOTERS ARE GREAT OUR KIDS LOVE THEM."



zinc

"SUPERB!!!"



I looked at several others and as a starter bike this seemed to be the right one and it certainly is! It's very nippy!



zinc

LIGHT UP RIDE ON TRIKE - 6.2 INCH WHEEL

RAINBOW RIDER



ZC12668
Black



3-IN-1 SCOOTER

MY 1st SCOOTER



ZC09519
Blue



ZC09523
Pink

3 WHEEL LIGHT UP SCOOTER

RAINBOW ROW



ZC10433
Black



BIG WHEELED FOLDING LIGHT UP SCOOTER

DAZZLE

BIG WHEELED FOLDING SCOOTER

VERGE

2 WHEEL LIGHT UP FOLDING SCOOTER

LIGHTSHOW

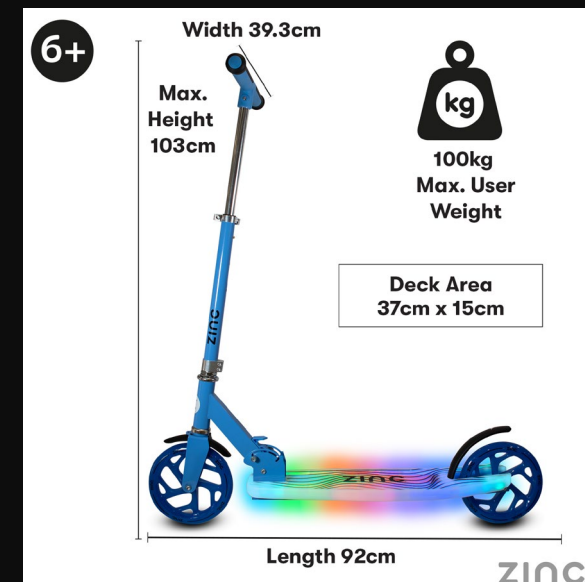
Packaging Shots Coming Soon

ZC12668
Black

ZC08233
Orange/Purple

ZC08236
Black/Green
Updated image
coming soon

ZC10431
Blue



GLOW IN THE DARK

RADIKAL - GLOW

Packaging Shot Coming Soon

ZC09561
Radikal Glow





THREE WHEEL ASSORTMENT

RAINBOW RIDER

LIGHT UP RIDE ON TRIKE - 6.2 INCH WHEEL



ZC12668
Black

zinc



3-Wheel Stability

Steering limiter helps prevent tipping



Tool-free assembly

Quick setup - arrives 95% assembled



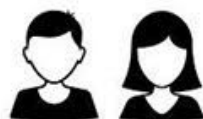
42 Multicoloured LED lights

20 Dazzling modes for indoor and outdoor fun



Pedal Free Design

Encourages balance and coordination skills



1+
YEARS



25KG
MAX USER WEIGHT



40cm
HANDLEBAR HEIGHT

RAINBOW RIDER

LIGHT UP RIDE ON TRIKE - 6.2 INCH WHEEL



ZC12668
Black

zinc



MY 1st SCOOTER

ZC09519

Blue

ZC09523

Pink

ZINC

THE USER

	1+ Years
	Handlebar height 40-72cm
	Max weight 50kg

SCOOTER SPEC

	Ideal for beginners
	Comfortable ergonomic seat
	Soft touch rubber grips
	3-in-1 grows with child
	Adjustable handlebar height
	Lean 'n' steer

Front: 2 x 120mm x 24mm PU Wheel with lights
Rear:1 x 76mm PU Rear Wheel with lights



ZC09519
My 1st Scooter
Blue



ZC09523
My 1st Scooter
Pink



Grows with
your child



MY 1ST SCOOTER

ZC09519
Blue

ZINC

Grows with
your child

2+



Ideal for
Beginners



ZINC

Width 33cm

Height
56-69.5cm

Seat Size
32cm

Width 33.5cm

Ride-on
Height
41cm



20kg - seated
50kg - scooter
Max. User Weight

Length
55.5cm

ZINC

2+



ZINC

Quick stop braking
Safety first



ZINC

Lean to steer
Easy to learn



Grips made for
little hands



MY 1ST SCOOTER

ZC09523
Pink

ZINC



**Ideal for
Beginners**

ZINC

Quick stop braking
Safety first



ZINC



*Battery Free
Light up wheels*

ZINC



**Grips made for
little hands**

ZINC

**Grows with
your child**



1+

2+



Width 33cm

Height
56-69.5cm

Seat Size
32cm

Width 33.5cm

Ride-on
Height
41cm

Length
55.5cm



20kg - seated
50kg - scooter
Max. User Weight

ZINC



WHEEL LIGHT UP SCOOTER

WWW.ZINCSPORTS.COM

ZINC RAINBOW ROW THREE WHEEL SCOOTER

DECK WITH 20 LIGHT FUNCTIONS

ZC10433
Black

zinc

THE USER



3+ Years



54.8cm x 29cm x 64.8cm



Max weight: 50kg

SCOOTER SPEC



Adjustable handlebar height



Light up wheels
Front Wheels PU 2 x 120mm x 40mm
Rear Wheel PU 80mm x 48mm



Deck with 20 light functions,
light up wheels



ABEC 7 Bearings



Non slip footplate



Requires 3x AA Batteries

NEW



Great Gift



Light up deck and wheels



20
light functions

zinc

Quick stop braking



Safety
First

zinc

3+

Ready
to Ride



zinc



WHEEL LIGHT UP SCOOTER

WWW.ZINCSPORTS.COM

zinc

ZINC RAINBOW ROW THREE WHEEL SCOOTER

DECK WITH 20 LIGHT FUNCTIONS

ZC10433
Black

Great Gift



3+

Width 29cm

Height
81cm
73cm
65cm

Foot Space 37cm

Length
55cm



50kg
Max. User
Weight



**Soft non
slip grips**
easy light
change button

Easy Detach Handle



3+



Light up deck and wheels



20
light functions

zinc

Quick stop braking



*Safety
First*

zinc

Lean to steer
Easy to learn



Grows with Child
3 Stage Height:

Easy Adjust Handle



• 81cm

• 73cm

• 65cm



zinc



BIG WHEEL ASSORTMENT

DAZZLE

ZC09547
Black

zinc

THE USER



8+ Years



Handlebar height 91-103cm



Max weight 100kg

SCOOTER SPEC



ABEC 7 Bearings



3 adjustable height options



Folding easy as ABC, less than 1,2,3



Super smooth rolling 200mm wheels



Front & rear mudguards



Kick stand



Lightweight and robust only 4.4kg



Easy fold



8+

Width 40cm
Max. Height 103cm

Deck Area
36.5cm x 15cm



75kg
Max. User Weight



zinc

DAZZLE

ZC09547 Black

zinc



THE USER

	6+ Years
	Handlebar height 82-92cm
	Max weight: 100kg

SCOOTER SPEC

	Comes fully assembled
	ABEC 9 bearings
	Anodized clamps
	3 adjustable height options
	Kick stand
	Highly durable 200mm wheels
	Fold down handles
	Front & rear mudguards



BIG WHEELED FOLDING SCOOTER

VERGE

ZC08233
Orange/Purple

WWW.ZINCSPORTS.COM

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**PRODUCT
DIMENSIONS:**

↑
HANDLEBAR
HEIGHT
OPTIONS:
82-92CM



FOLD DOWN
TIE DIE
HANDLES



MAX LOAD
100KG



BIG WHEELED FOLDING SCOOTER

VERGE

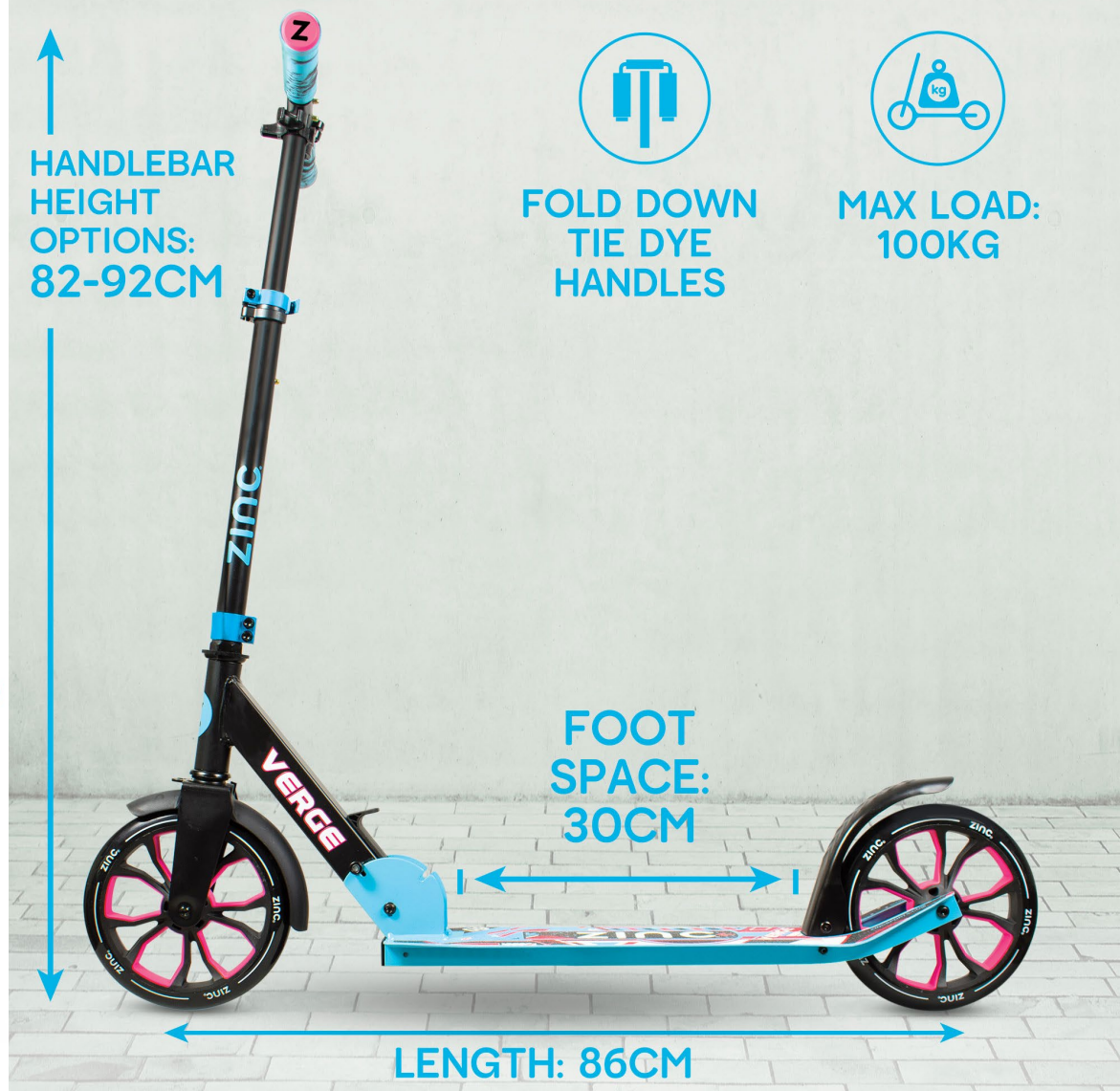
ZC08236

Black/Green

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Updated images coming soon



LIGHTSHOW Big Wheel

ZC10431

Blue

zinc

DECK WITH 20 LIGHT FUNCTIONS

THE USER

	5+ Years
	91.7cm x 39.5cm x 96.5cm
	Max weight: 100kg

SCOOTER SPEC

	Adjustable handlebar height
	Front Wheel PU 200mm x 30mm Rear Wheel PU 200mm x 30mm
	Deck light with 20 functions
	ABEC 7 Bearings
	Folding
	Non slip footplate
	Requires 3x AA Batteries

Colourways Blue Pink

6+

Width 39.3cm

Max.
Height
103cm



100kg
Max. User
Weight

Deck Area
37cm x 15cm



Length 92cm

zinc

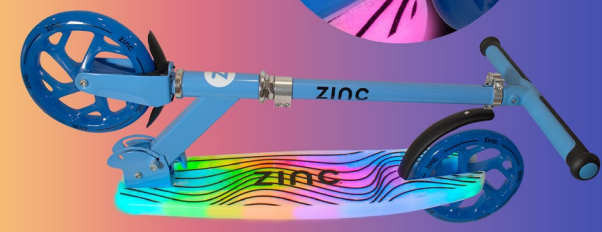
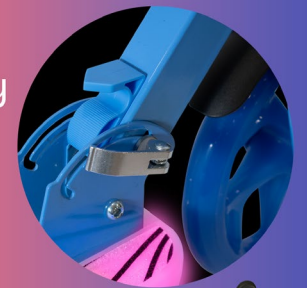


20

light functions

zinc

Easy Fold
Easy to carry



LIGHTSHOW Big Wheel

ZC10431
Blue

zinc

DECK WITH 20 LIGHT FUNCTIONS

Easy Fold
Easy to carry



Easy Fold
Easy to carry



Safety First



Quick Stop Braking
Silky Smooth Gliding

zinc

Width 39.3cm

Max.
Height
103cm



100kg
Max. User
Weight

Deck Area
37cm x 15cm



Length 92cm

Grows with Child
3 Stage Height:
• 91cm • 97cm • 103cm



Height
Adjustable



Durable Grips



20

light functions

zinc

GLow IN THE DARK

RADIKAL - GLOW

ZC09561
Glow

zinc



	12" Front air tyre/ 12" back air tires
	Adjustment handlebar height
	V-Brakes
	Robust steel frame
	Dual colour marble hand grips
	Large non-slip footplate
	Alloy Rim



8+
YEARS



100KG
MAX USER WEIGHT



86cm
HANDLEBAR HEIGHT



Black and White
(Glow in the Dark)

WWW.ZINCSPORTS.COM

THANK YOU

