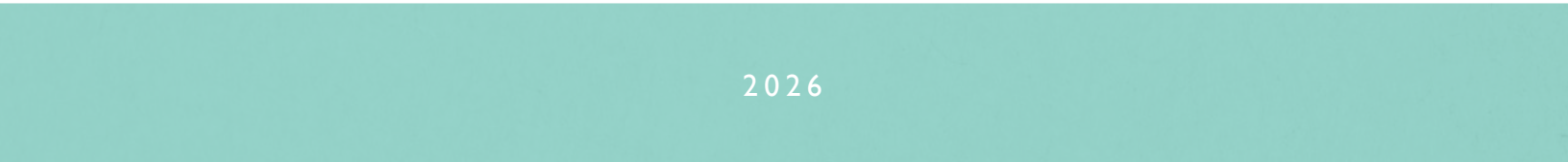




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I'VE ALWAYS LOVED A GREAT PHOTO... AND A GREAT STORY.

SHANNON MARTIN DESIGN grew from a love of vintage imagery and a lifelong habit of collecting ephemera and oddities – little bits of history with personality and charm. Every card begins with something that catches my eye, sparks a memory, then turns into a message meant to be shared.

Full of personality, some designs are heartfelt. Some are playful. Others are “just because.” (That’s even one of our categories!) Each piece is designed with care because connection is at the center of everything we create.

Our collection is for people who love sending mail, who treasure handwritten notes, and who believe the smallest gestures matter most. Cards and gifts meant to be shared, passed along, and kept long after the moment has passed.

Thank you for stepping into our little world. I hope you find something that feels like it was waiting *just for you.*

GREETING CARDS

A thoughtfully crafted collection brings Shannon's award-winning designs to life, creating a community of smiles, laughter, and everyday joy. Printed on premium, FSC-certified, 100% recycled paper, each card features rich copper and sepia tones with metallic ink and a custom duotone finish adding warmth, depth, and dimension far beyond ordinary black-and-white photos.

Paired with an eco-friendly kraft envelope made from repurposed paper and finished with our signature emblem, every card is a small work of art. Made in the USA.

SIZE: 4½" x 6¼"

COST: \$27.00 per dozen

RETAIL: \$4.50 each

MINIMUM: Available in dozens or half dozens per style



HOLD ON TO YOUR HAT, THERE'S A
WHOLE NEW YEAR ON THE HORIZON.



New!

SM825 **HERE'S TO ADVENTURES WORTH
REMEMBERING AND MOMENTS
THAT TAKE YOUR BREATH AWAY.
HAPPY BIRTHDAY**

TO A MAN WHO STILL TURNS HEADS,
MOSTLY BECAUSE PEOPLE ARE TRYING
TO FIGURE OUT WHAT THAT NOISE WAS.



New!

SM824 **YOU LEAVE AN IMPRESSION
WHEREVER YOU GO.
HOPE YOUR BIRTHDAY'S A GAS!**

TOO BAD BITCHING
DOESN'T BURN CALORIES.



New!

SM823 **HAPPY BIRTHDAY
TO MY FAVORITE SOUNDING BOARD.**

THIS CHAPTER OF MY LIFE
IS CALLED "MY TURN,"



New!

SM822 **HERE'S TO WRITING YOUR OWN
STORY, ONE HAPPY PAGE AT A TIME.
HAPPY BIRTHDAY**

I'M GLAD I DON'T HAVE TO HUNT
FOR MY FOOD. I DON'T EVEN KNOW
WHERE SANDWICHES LIVE.



New!

SM821 **HAPPY BIRTHDAY!
MAY YOUR DAY FEEL LIKE ONE BIG PICNIC.**

YOU'RE BLOSSOMING WITH A RICHNESS
USUALLY RESERVED FOR VERY FINE WINE.



New!

SM820 **WISHING YOU A YEAR AGED
TO PERFECTION. HAPPY BIRTHDAY**

orders@shannonmartindesign.com

I GUESS I'D BETTER START BEHAVING.
THIS DAMN HEAT MADE ME REALIZE
I CAN'T GO TO HELL.



New!

SM819 **HAPPY BIRTHDAY, HOT STUFF.**

THE BEST THINGS IN LIFE
ARE MEANT TO BE HELD CLOSE.



New!

SM818 **WISHING YOU A BIRTHDAY FULL
OF LITTLE JOYS AND BIG SMILES.**

HAPPY BIRTHDAY TO SOMEONE WHO DOESN'T
JUST MARCH TO THE BEAT OF THEIR OWN DRUM,
THEY CONDUCT THE WHOLE ORCHESTRA.



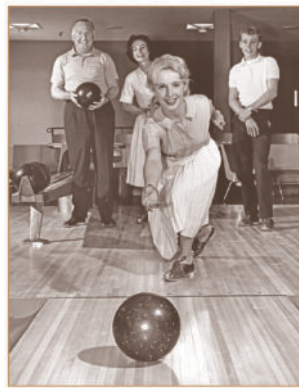
SM817 **IT'S TIME TO CELEBRATE!
MAY YOUR YEAR AHEAD BE AS
AMAZING AS YOU ARE.**

I KNOW I SHOULD MIND MY OWN BUSINESS,
BUT YOURS IS MORE INTERESTING.



SM816 **RUMOR HAS IT...IT'S YOUR
BIRTHDAY! HAVE FUN AND GIVE
THEM SOMETHING TO TALK ABOUT.**

LET THE GOOD TIMES ROLL!



SM815 **HAPPY BIRTHDAY TO SOMEONE
WHO'S IN A LEAGUE OF THEIR OWN.**

THE OLDER I GET, THE MORE I UNDERSTAND
WHY ROOSTERS SCREAM TO START THEIR DAY.



SM814 **RISE AND SHINE, GORGEOUS.
IT'S YOUR BIRTHDAY!**

I HAVE FOUND THAT IF YOU LOVE LIFE,
LIFE WILL LOVE YOU BACK.

Arthur Rubinstein



SM813 **A BOATLOAD OF
BIRTHDAY WISHES!**

WE ARE SO MUCH FUN THAT
I WANT TO BE FRIENDS WITH US.



SM809 **WISHING YOU A BIRTHDAY
AS COOL AS YOU ARE.**

YOU DON'T STOP LAUGHING
BECAUSE YOU GROW OLD; YOU GROW
OLD BECAUSE YOU STOP LAUGHING.



SM808 **HAPPY BIRTHDAY! WISHING YOU
A DAY FILLED WITH HAPPINESS
AND A YEAR FILLED WITH JOY.**

I KNOW LOOKS AREN'T EVERYTHING,
BUT I HAVE THEM, JUST IN CASE.



SM807 TO A REAL BEAUTY, INSIDE
AND OUT. HAVE A GORGEOUS BIRTHDAY!

IT'S BAD MANNERS TO KEEP
AN ADVENTURE WAITING.



SM806 HAPPY BIRTHDAY!
WISHING YOU COUNTLESS HAPPY MILES
AND JOY IN EVERY JOURNEY.

FRIENDS FILL YOUR LIFE WITH JOY,
YOUR SOUL WITH SUNSHINE AND YOUR
HEART WITH LOVE.



SM805 IT'S YOUR BIRTHDAY, SO MAKE
A SPLASH! WISHING YOU OCEANS OF FUN.

LIFE IS A GREAT BIG CANVAS;
THROW ALL THE PAINT ON IT YOU CAN.

Danny Kaye



SM804 HAPPY BIRTHDAY TO A FRIEND
WHO ADDS COLOR TO MY LIFE AND MAKES
THE WORLD A BRIGHTER PLACE.

SOME PEOPLE NEED A SPECIAL
OCCASION TO ENJOY A LITTLE WINE.
I JUST NEED A GLASS.



SM803 HEARD IT THROUGH THE
GRAPEVINE. CHEERS TO YOU
ON YOUR BIRTHDAY!

DON'T WAIT UNTIL YOU'RE ON YOUR
DEATH BED TO TELL PEOPLE HOW YOU FEEL.
YOU COULD BE TOO WEAK TO RAISE
YOUR MIDDLE FINGER.



SM802 HAVE A FLIPPIN'
FANTASTIC BIRTHDAY!

HAPPY BIRTHDAY TO THE FRIEND
EVERYONE WISHES THEY HAD.



SM786 HATS OFF TO ANOTHER YEAR
OF WONDERFUL YOU.

IF YOU EVER SEE ME RUNNING,
PLEASE KILL WHATEVER'S CHASING ME.



SM785 KICK BACK, RELAX,
AND ENJOY YOUR BIRTHDAY!

THIS IS YOUR ANNUAL REMINDER
THAT I'M GLAD YOU WERE BORN.



SM784 WISHING YOU A BIRTHDAY
FILLED WITH ALL THE THINGS
THAT MAKE YOU SMILE!

MY LIFE COACH JUST INFORMED ME
I DIDN'T MAKE THE TEAM.



SM783 HERE'S TO ANOTHER LAP AROUND
THE TRACK! HAPPY BIRTHDAY, CHAMP.

YOU'RE ONE OF THOSE FRIENDS WHO
MAKES LIFE BETTER JUST BY BEING IN IT.



SM781 I HOPE YOUR BIRTHDAY IS BURSTING
WITH LOVE, LAUGHTER, AND FUN!

I DON'T LIKE MORNING PEOPLE.
OR MORNINGS. OR PEOPLE.



SM770 HAPPY BIRTHDAY, SUNSHINE.

SO MUCH WORLD, SO LITTLE TIME.



SM769 HAPPY BIRTHDAY!
WISHING YOU A YEAR FILLED
WITH NEW ADVENTURES.

I'D LIKE TO START A NEW DIET, BUT I HAVE
TOO MUCH ON MY PLATE RIGHT NOW.



SM768 DELICIOUS WISHES FOR
A HAPPY BIRTHDAY!

RUDE THAT YOU'RE YOUNGER
THAN ME, BUT OK.



SM767 THAT JUST MEANS I'M SMARTER
THAN YOU. WISHING YOU
A BRILLIANT BIRTHDAY!

I DON'T JUST STIR THE POT, I SMOKE IT.



SM766 I HOPE YOUR BIRTHDAY
IS TOTALLY DOPE.

BEING HAPPY NEVER GOES OUT OF STYLE.



SM765 ANOTHER YEAR OLDER?
YOU WEAR IT WELL.
WISHING YOU A BEAUTIFUL BIRTHDAY.

tele: 877.957.0940

I'M GLAD WE MET LATER IN LIFE.
I DON'T THINK MY MOTHER WOULD
HAVE LET ME PLAY WITH YOU.



SM764 WISHING MY FAVORITE PARTNER
IN CRIME A FUN-FILLED BIRTHDAY!

SOMETIMES, ALL YOU NEED IS A GOOD
FRIEND AND A FULL TANK OF GAS.



SM763 HERE'S TO A YEAR FILLED WITH
LAUGHTER, NEW ADVENTURES AND DREAMS COME
TRUE. PEDAL TO THE METAL, BIRTHDAY GIRL!

I'M NOT SAYING YOU'RE OLD, BUT IF
YOU WERE MILK, I'D SNIFF YOU FIRST.



SM762 **HAPPY BIRTHDAY**
TO THE CREAM OF THE CROP

YOU'RE THE SHE TO MY NANIGANS.



SM761 CHEERS TO MORE FUN,
MORE MEMORIES AND PLENTY
OF BIRTHDAY CAKE!

SOME DAYS I AMAZE MYSELF.
OTHER DAYS I LOOK FOR MY PHONE
WHILE I'M TALKING ON IT.



SM758 WISHING YOU A BIRTHDAY AS
UNFORGETTABLE AS YOU ARE.

RELAX, WE'RE ALL CRAZY.
IT'S NOT A COMPETITION.



SM757 HERE'S TO AN INSANELY
WONDERFUL BIRTHDAY!

I'M ALWAYS DISAPPOINTED WHEN A LIAR'S
PANTS DON'T ACTUALLY CATCH ON FIRE.



SM756 TRUTH BE TOLD? I HOPE YOU
HAVE ONE SMOKIN' HOT BIRTHDAY.

IF YOU WANT TO IMPRESS ME WITH YOUR
CAR, IT BETTER BE A FOOD TRUCK.



SM755 DELICIOUS WISHES
FOR A FABULOUS BIRTHDAY.

MEN HAVE FEELINGS, TOO.
SOMETIMES THEY FEEL THIRSTY.



SM754 CHEERS, BEERS AND MANY
MORE YEARS! **HAPPY BIRTHDAY**

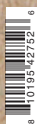
I CAN EXPLAIN IT TO YOU, BUT
I CAN'T UNDERSTAND IT FOR YOU.



SM753 NOW LISTEN UP, I'M ONLY
GOING TO SAY THIS ONCE. I WANT YOU
TO HAVE AN OUTSTANDING BIRTHDAY!

THE SUN SHINES NOT ON US BUT IN US.

John Muir



SM752 THE ONLY THING THAT SHINES
BRIGHTER THAN YOUR BEAUTY IS YOUR
HEART. **HAPPY BIRTHDAY, GORGEOUS**

I LIKE TO HAVE MY CAKE AND EAT IT,
TOO. I'D ALSO LIKE TO HAVE YOUR
CAKE AND EAT IT, TOO.



SM746 **WISHES FOR
A DELICIOUS BIRTHDAY!**

THEY DON'T MAKE 'EM
LIKE THEY USED TO.



SM744 **HAPPY BIRTHDAY TO
A TRUE CLASSIC.**

I RUN A TIGHT SHIPWRECK.



SM743 **IT'S YOUR BIRTHDAY, SO DO
WHATEVER FLOATS YOUR BOAT!**

I DO ALL MY OWN STUNTS,
BUT NEVER INTENTIONALLY.



SM738 **HAPPY BIRTHDAY
TO MY MULTI-TALENTED FRIEND.**

KNOW YOUR WORTH, THEN ADD TAX.



SM737 **HAPPY BIRTHDAY TO SOMEONE
WHO MEANS SO MUCH TO SO MANY.**

SOME PEOPLE CALL ME CRAZY. I PREFER
THE TERM "HAPPY WITH A TWIST."



SM736 **IT'S TIME TO SHAKE THINGS UP!
WISHES FOR A WONDERFUL BIRTHDAY.**

ANYONE WHO HAS TIME TO CLEAN
IS NOT READING NEARLY ENOUGH.



SM734 **ENJOY YOUR BIRTHDAY!
I HOPE IT'S ONE FOR THE BOOKS.**

BORN TO BE WILD,
BUT ONLY UNTIL 9PM OR SO.



SM733 **TIME TO CELEBRATE! MAY YOUR
BIRTHDAY BE AS FABULOUS AS YOU ARE.**

JUST BECAUSE IT'S A BAD IDEA DOESN'T
MEAN IT WON'T BE A GOOD TIME.



SM725 **HAPPY BIRTHDAY, PARTY GIRL.
STAY FABULOUS!**

I DIDN'T SAY IT WAS YOUR FAULT,
I SAID I WAS GOING TO BLAME YOU.



SM723 **It's YOUR BIRTHDAY,
BRING ON THE GUILTY PLEASURES!**

FRIDAY JUST CALLED.
SHE'LL BE HERE TOMORROW
AND SHE'S BRINGING WINE.



SM721 **SIP, SIP, HOORAY!
CHEERS TO YOU ON YOUR BIRTHDAY.**

IT'S A GOOD DAY FOR A GOOD DAY!



SM716 **KICK UP YOUR HEELS,
BIRTHDAY GIRL!
TIME TO GET YOUR HAPPY ON.**

ISN'T IT WEIRD BEING THE
SAME AGE AS OLD PEOPLE?



SM715 **IF YOU HAVEN'T GROWN UP
BY NOW, YOU DON'T HAVE TO.
HAPPY BIRTHDAY, KIDDO!**

DON'T GET ME STARTED.
I DON'T COME WITH BRAKES.



SM714 **FULL SPEED AHEAD!
HAPPY BIRTHDAY TO A CLASSIC.**

A GOOD FRIEND KNOWS ALL
YOUR STORIES. A BEST FRIEND
HELPS YOU WRITE THEM.



SM713 **HAPPY BIRTHDAY! HERE'S TO
MANY MORE FUN-FILLED CHAPTERS!**

VODKA MAY NOT BE THE ANSWER,
BUT IT'S WORTH A SHOT.



SM711 **HAPPY BIRTHDAY!
I WAS GOING TO DRINK ANYWAY.**

I HOPE YOU CELEBRATE YOUR BIRTHDAY
THE WAY YOU CAME INTO THIS WORLD,
NAKED AND SCREAMING.



SM709 **HAPPY BIRTHDAY, BABE.**

WHO IS THIS "MODERATION" EVERYONE
KEEPS TELLING ME TO DRINK WITH?



SM705 **MAY YOUR CUP RUNNETH OVER
AND YOUR BIRTHDAY BE FILLED
WITH LAUGHTER AND DELIGHT!**

THERE ISN'T MUCH TO BE SEEN
IN A SMALL TOWN, BUT WHAT YOU
HEAR MAKES UP FOR IT.



SM700 **RUMOR HAS IT...IT'S YOUR
BIRTHDAY! KICK UP YOUR HEELS AND
GIVE THEM SOMETHING TO TALK ABOUT.**

OF COURSE I RECYCLE,
I'VE BEEN USING THE SAME AGE
FOR YEARS NOW.



SM699 **WISHING YOU
A BEAUTIFUL BIRTHDAY.**

MAY YOU LIVE TO BE SO OLD THAT
YOUR DRIVING TERRIFIES PEOPLE.



SM698 **FULL SPEED AHEAD
FOR A HAPPY BIRTHDAY!**

GO AHEAD, UNDERESTIMATE ME.
THAT'LL BE FUN.



SM691 **HAPPY BIRTHDAY
TO A TRULY REMARKABLE WOMAN.**

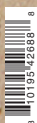
BEHIND US ARE MEMORIES, BESIDE US
ARE FRIENDS, BEFORE US ARE DREAMS.



SM689 **HAPPY BIRTHDAY!
WISHING YOU A DAY FILLED WITH
HAPPINESS AND A YEAR FILLED WITH JOY.**

MY MOTHER HAD A GREAT DEAL
OF TROUBLE WITH ME, BUT I THINK
SHE ENJOYED IT.

Mark Twain



SM688 **HAPPY BIRTHDAY, BAD BOY.**

YOUR SUPER POWER IS JUST BEING YOU.



SM681 **HAPPY BIRTHDAY, SHERO**

WELL-BEHAVED WOMEN
SELDOM MAKE HISTORY.

Laurel Thatcher Ulrich



SM679 **HAPPY BIRTHDAY
TO A TOTAL BADASS.**

WE DON'T STOP PLAYING BECAUSE
WE GROW OLD; WE GROW OLD BECAUSE
WE STOP PLAYING.

George Bernard Shaw



SM668

IT'S PAR-TEE TIME!
HAPPY BIRTHDAY

ACTUALLY, THIS IS MY FIRST RODEO.



SM667

GIDDY UP, GIRL
HAVE A ROOTIN' TOOTIN' HAPPY BIRTHDAY!

FRIDAY: MY SECOND FAVORITE 'F' WORD.



SM665

HAVE A FABULOUS
F*ING BIRTHDAY!

AREN'T YOU GLAD WE DON'T LOOK
LIKE WHAT WE'VE BEEN THROUGH?



SM663

WHY, YOU DON'T LOOK
A DAY OVER FABULOUS.
HAVE A BEAUTIFUL BIRTHDAY!

BIRTHDAYS ARE GOOD FOR YOU.
STATISTICS SHOW THAT THE MORE YOU
HAVE, THE LONGER YOU LIVE.



SM661

WISHES FOR A WONDERFUL
YEAR AHEAD!

I THINK I JUST BUSTED A MOVE.



SM655

HAPPY BIRTHDAY TO MY CRAZY,
WONDERFUL, AMAZING FRIEND.

A GOOD FRIEND KNOWS ALL
YOUR STORIES. A BEST FRIEND
HAS LIVED THEM WITH YOU.



SM633

HERE'S TO THE NEXT CHAPTER!
WISHING YOU A WONDERFUL BIRTHDAY
AND A YEAR FILLED WITH ADVENTURE.

LIFE IS SHORT.
BUY THE DAMN SHOES.



SM627

KICK UP YOUR HEELS,
BIRTHDAY GIRL!

OF COURSE I KNOW RIGHT FROM WRONG.
WRONG IS THE FUN ONE.



SM622

HAPPY BIRTHDAY TO SOMEONE
WITH JUST THE RIGHT AMOUNT
OF MAGIC AND MISCHIEF.

IT'S NEVER TOO LATE TO BE WHAT
YOU WANT TO BE. UNLESS YOU WANT TO
BE YOUNGER, THEN YOU'RE SCREWED.



SM621

**HAPPY BIRTHDAY
TO AN AGELESS BEAUTY.**

THE BEST THING ABOUT THE
GOOD OLD DAYS IS THAT I WASN'T
GOOD AND I WASN'T OLD.



SM615

**HAPPY BIRTHDAY TO SOMEONE
FOREVER YOUNG AT HEART!**

I TOOK THE ROAD LESS TRAVELED
AND NOW I DON'T KNOW WHERE
THE HELL I AM.



SM609

**MAY THE YEAR AHEAD BE
FILLED WITH JOY AND ADVENTURE!
HAPPY BIRTHDAY**

ALL I KNOW IS ONE OF US IS RIGHT
AND THE OTHER ONE IS YOU.



SM606

**DON'T GET ME WRONG,
YOU'RE JUST AS FABULOUS AS EVER.
HAPPY BIRTHDAY!**

I DON'T KNOW HOW TO ACT MY AGE,
I'VE NEVER BEEN THIS AGE BEFORE.



SM604

**HAPPY BIRTHDAY
TO SOMEONE FOREVER YOUNG.**

WHY FIT IN WHEN YOU
WERE BORN TO STAND OUT?

Dr. Seuss



SM593

HAPPY BIRTHDAY, HOT SHOT.

AGE IS MERELY THE NUMBER OF YEARS
THE WORLD HAS BEEN ENJOYING YOU.



SM592

**I HOPE YOUR BIRTHDAY IS FULL
OF JOY AND CELEBRATION!**

I'M STARTING TO THINK
I'LL NEVER BE OLD ENOUGH
TO KNOW ANY BETTER.



SM590

**HAPPY BIRTHDAY! MAY YOU
ALWAYS BE YOUNG AT HEART.**

LIFE WAS MEANT FOR GOOD
FRIENDS AND GREAT ADVENTURES.



SM588

**A BIRTHDAY IS SUCH A
WONDERFUL WAY TO BEGIN ANOTHER TRIP
AROUND THE SUN. ENJOY THE JOURNEY!**

CARPE THE HELL OUT OF THIS DIEM.



SM586 LIFE'S AN ADVENTURE,
ENJOY THE RIDE! HAPPY BIRTHDAY

TO KEEP MY GIRLISH FIGURE,
I DO DIDDLY SQUATS.



SM583 EXERCISE YOUR RIGHT
TO CELEBRATE! HAPPY BIRTHDAY

NEVER LET ANYONE
DULL YOUR SPARKLE.



SM579 HAPPY BIRTHDAY,
IT'S YOUR TIME TO SHINE!

WE CAN'T ALL BE QUEEN.
SOMEONE NEEDS TO BOW AS I GO BY.



SM578 ALL HAIL THE BIRTHDAY GIRL!

OKAY, IF WE GET CAUGHT,
HERE'S THE STORY...



SM563 HAPPY BIRTHDAY
TO MY PARTNER IN CRIME.

FRIENDS DON'T JUDGE EACH OTHER,
THEY JUDGE OTHER PEOPLE...TOGETHER.



SM561 HAPPY BIRTHDAY TO A PERSON
WHO IS CHARMING, TALENTED AND WITTY
AND REMINDS ME A LOT OF MYSELF.

GIVE A GIRL THE RIGHT SHOES,
AND SHE CAN CONQUER THE WORLD.

Marilyn Monroe



SM559 HAPPY BIRTHDAY, SOLE SISTER.

HAPPY GIRLS ARE THE PRETTIEST.

Audrey Hepburn



SM558 HAPPY BIRTHDAY TO A BEAUTIFUL
FRIEND. MAY ALL YOUR WISHES COME TRUE.

WE'RE MUCH TOO YOUNG
TO BE THIS OLD.



SM550 HAPPY BIRTHDAY, KIDDO.

DOES RUNNING LATE
COUNT AS CARDIO?



SM548 **ANOTHER BIRTHDAY? NO SWEAT!
MAY ALL YOUR WISHES WORK OUT.**

EVER NOTICE HOW 'WHAT THE HELL'
IS ALWAYS THE RIGHT ANSWER?

Marilyn Monroe



SM547 **THERE'S NO QUESTION, IT'S TIME
TO CELEBRATE. HAPPY BIRTHDAY!**

DO NO HARM, BUT TAKE NO CRAP.



SM546 **HAVE YOURSELF
ONE BADASS BIRTHDAY.**

I CHOOSE MY FRIENDS HOW I LIKE
MY COCKTAILS...STRONG, FABULOUS,
AND WITH A TWIST.

Ester Blum



SM543 **MAY YOUR BIRTHDAY BE
AS INTOXICATING AND DELIGHTFUL
AS YOU ARE!**

LIFE IS ALL ABOUT FINDING PEOPLE
WHO ARE YOUR KIND OF CRAZY.



SM503 **HOPe YOUR BIRTHDAY
IS INSANELY WONDERFUL!**

WE LOOK FORWARD TO A DISREPUTABLE,
VIGOROUS, AND DISORDERLY OLD AGE.



SM499 **LET'S GET THIS PARTY STARTED!
HAPPY BIRTHDAY**

I'VE LEARNED SO MUCH
FROM MY MISTAKES, I'M THINKING
ABOUT MAKING A FEW MORE.



SM495 **HAPPY BIRTHDAY TO
A PERFECTLY WONDERFUL FRIEND.**

WHAT A FRIEND WE HAVE IN CHEESES.



SM492 **HAPPY BIRTHDAY TO SOMEONE
WHO ONLY IMPROVES WITH AGE.**

I LOVE YOU FOR WHAT YOU ARE.
(OLDER THAN ME.)



SM448 **AND YET SO YOUNG AT HEART!
HAPPY BIRTHDAY**

LIVE YOUR LIFE
AND FORGET YOUR AGE.

Norman Vincent Peale



SM394

ENJOY THE RIDE!
HAPPY BIRTHDAY

SHE WHO FINDS A FAITHFUL FRIEND,
FINDS A TREASURE.



SM391

WISHES FOR A YEAR AS
WONDERFUL AS YOU. HAPPY BIRTHDAY!

WHY LIMIT HAPPY TO AN HOUR?



SM292

CHEERS TO YOU
ON YOUR BIRTHDAY!

IT'S TOUGH BEING BOTH
HANDSOME AND HUMBLE.



SM246

AND YET SOMEHOW YOU
MANAGE. HAPPY BIRTHDAY!

THOSE WHO BRING SUNSHINE
TO THE LIVES OF OTHERS CANNOT
KEEP IT FROM THEMSELVES.

James Matthew Barrie



SM234 HAPPY BIRTHDAY TO SOMEONE
WHO MAKES THE WORLD A BRIGHTER PLACE

BE YOURSELF. EVERYONE ELSE
IS ALREADY TAKEN.

Oscar Wilde



SM145

HAPPY BIRTHDAY
TO A TRUE ORIGINAL.

I DON'T DRINK OR DO DRUGS.
AT MY AGE, I GET THE SAME EFFECT
JUST STANDING UP FAST.



SM103

STEADY THERE!
HAPPY BIRTHDAY

WOMEN WANT ME, FISH FEAR ME.



SM100

HAPPY BIRTHDAY
TO A REAL CATCH.

I'M AFRAID MY TRAIN OF THOUGHT
HAS LEFT THE STATION.



SM369 TALK ABOUT A LITTLE OFF TRACK!
HAPPY BELATED BIRTHDAY

I LOVE HOW WE DON'T EVEN
HAVE TO SAY OUT LOUD THAT
I'M YOUR FAVORITE CHILD.



SM602 WITH LOVE FROM
YOU-KNOW-WHO. HAPPY BIRTHDAY

A SISTER IS A LITTLE
BIT OF CHILDHOOD THAT
CAN NEVER BE LOST.

Marion C. Garretty



SM036 WITH LOVE ON YOUR BIRTHDAY

GOOD FRIENDS LEND A HAND.
GREAT FRIENDS HAVE YOUR BACK.



SM827 **BLANK**

WHAT THIS WORLD NEEDS
IS A GROUP HUG.



SM826 **BLANK**

BEST FRIENDS MAKE THE GOOD TIMES
BETTER AND THE HARD TIMES EASIER.



SM812 **BLANK**

I DO BELIEVE IT'S TIME
FOR ANOTHER ADVENTURE!



SM780 WHEREVER YOU GO, WHATEVER
YOU DO, ENJOY THE JOURNEY!

I WISH YOU LIVED NEXT DOOR.



SM778 **BLANK**

YOU AND I ARE MORE THAN FRIENDS.
WE'RE LIKE A REALLY SMALL GANG.



SM777 **BLANK**

I'M SO GLAD YOU'RE MY PERSON.



SM776 **BLANK**

YOU AND ME. WE GOT THIS.



SM775

BLANK

DON'T LET ANYONE WHO HASN'T
BEEN IN YOUR SHOES TELL YOU HOW
TO TIE YOUR LACES.



SM741

BLANK

THANK YOU FOR BEING
PART OF MY STORY.



SM740

BLANK

ONE LOYAL FRIEND IS WORTH
TEN THOUSAND RELATIVES.

Euclides



SM732

BLANK

I GET BY WITH A LITTLE
HELP FROM MY HENS.



SM720

YOU'RE A GOOD EGG.

IT'S THE FRIENDS WE MEET
ALONG THE WAY THAT HELP US
APPRECIATE THE JOURNEY.



SM639

BLANK

WE'VE BEEN THROUGH
A LOT TOGETHER, AND MOST
OF IT WAS YOUR FAULT.



SM132

BLANK

ANYONE WANT TO MEET UP AND JUST
SCREAM? WE COULD GET FOOD AFTER.



SM828

BLANK

I'M FIXIN' TO GET IN TROUBLE.
YOU COMIN'?



SM810

BLANK

IN LIFE IT'S IMPORTANT TO KNOW
WHEN TO STOP ARGUING WITH PEOPLE
AND SIMPLY LET THEM BE WRONG.



SM799

BLANK

IF STANDING UP FOR YOURSELF
BURNS A BRIDGE, I HAVE MATCHES.
WE RIDE AT DAWN.



SM787

BLANK

SOME THINGS ARE BETTER LEFT
UNSAID, BUT I'M PROBABLY GOING
TO SAY THEM ANYWAY.



SM773

BLANK

WHEN LIFE SHUTS A DOOR,
JUST OPEN IT AGAIN. IT'S A DOOR.
THAT'S HOW THEY WORK.



SM742

BLANK

THAT'S A HORRIBLE IDEA.
WHAT TIME?



SM623

BLANK

OH, I'M SORRY, DID I JUST
ROLL MY EYES OUT LOUD?



SM611

BLANK

TIME IS PRECIOUS,
WASTE IT WISELY.



SM573

BLANK

IF YOU WANT SOMETHING
DONE RIGHT, FIND A COUPLE
OF OLD BROADS TO DO IT.

Bette Davis



SM485

BLANK

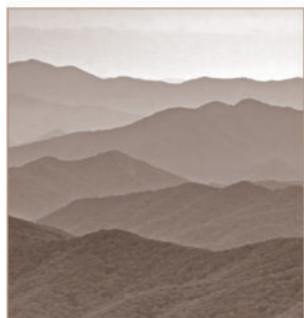
ALL I WANTED WAS A BACKRUB.



SM483

BLANK

MOUNTAINS OF GRATITUDE



SM798

THANK YOU

THANKS AND THANKS
AND EVER THANKS...

Shakespeare



SM797

YOUR KINDNESS REALLY
MADE A DIFFERENCE.IF YOU THINK MY HANDS ARE FULL
YOU SHOULD SEE MY HEART.

SM779

BUNCHES OF THANKS.

LET KINDNESS WRITE ALL
THE CHAPTERS OF YOUR LIFE.

SM759

THANK YOU
FOR BEING PART OF MY STORY

YOU'RE ONE IN A MELON.



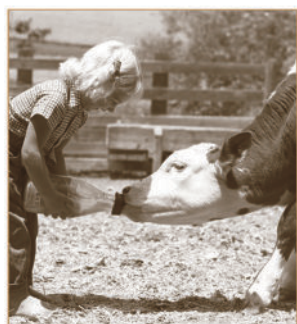
SM747 THANK YOU FOR BEING SO SWEET.

YOU MAKE THE WORLD
A BRIGHTER, BETTER PLACE.

SM719

THANK YOU

MOO-CHAS GRACIAS



SM660

THANK YOU

THANK YOU FOR TAKING
THE TIME IN YOUR DAY TO MAKE
A DIFFERENCE IN MINE.

SM598

BLANK

WHEN I COUNT MY BLESSINGS,
I COUNT YOU TWICE.

Irish Blessing



SM475

THANK YOU, THANK YOU

ON MATTERS OF STYLE, SWIM WITH
THE CURRENT; ON MATTERS OF PRINCIPLE,
STAND LIKE A ROCK.

Thomas Jefferson



SM801

BLANK

STORMS MAKE TREES
TAKE DEEPER ROOTS.



SM800

BLANK

THE BEST TIME FOR
NEW BEGINNINGS IS NOW.



SM760

BLANK

YOU NEVER KNOW HOW STRONG
YOU ARE UNTIL BEING STRONG IS
THE ONLY CHOICE YOU HAVE.



SM718 HANG IN THERE, YOU GOT THIS.

COURAGE IS BEING SCARED TO DEATH,
BUT SADDLING UP ANYWAY.



SM675

BLANK

SOMETIMES YOUR ONLY AVAILABLE
TRANSPORTATION IS A LEAP OF FAITH.

Margaret Shepard



SM556

BLANK

TO LOVE, LAUGHTER,
AND HAPPILY EVER AFTER.



SM795

CHEERS TO A BEAUTIFUL
LIFETIME TOGETHER.

TO HAVE AND TO HOLD
FROM THIS CAKE FORWARD.



SM794

CONGRATULATIONS
WISHING YOU A BIG SLICE OF HAPPINESS!

THE BEST ROMANCE IS INSIDE THE
MARRIAGE; THE FINEST LOVE STORIES COME
AFTER THE WEDDING, NOT BEFORE.

Irving Stone



SM055

CONGRATULATIONS

FOR MY FAVORITE PARTNER... ON THE
DANCE FLOOR, IN LIFE, AND IN LOVE.



New!

SM829 **YOU SWEEP ME OFF MY FEET.**

LOVE YOU TO THE
MOON AND BACK.



SM152 **BLANK**

TOGETHER IS A BEAUTIFUL PLACE TO BE.



SM811 **ANOTHER YEAR,
ANOTHER ADVENTURE.
HAPPY ANNIVERSARY**

THERE IS ONLY ONE HAPPINESS IN LIFE,
TO LOVE AND BE LOVED.

George Sand



SM771 **CHEERS TO ANOTHER YEAR
OF MAKING MEMORIES, SHARING DREAMS
AND CELEBRATING LIFE TOGETHER.
HAPPY ANNIVERSARY**

YOU HAVE MY WHOLE HEART,
FOR MY WHOLE LIFE.



SM749 **HAPPY ANNIVERSARY TO THE
BEST DECISION I EVER MADE.**

LIFE IS ONE FOOL THING AFTER
ANOTHER WHEREAS LOVE IS TWO FOOL
THINGS AFTER EACH OTHER.

Oscar Wilde



SM671 **LET THE ADVENTURE CONTINUE!
HAPPY ANNIVERSARY**

MARRIAGE IS LIKE A DECK OF CARDS.
IN THE BEGINNING ALL YOU NEED IS TWO
HEARTS AND A DIAMOND. BY THE END,
YOU WISH YOU HAD A CLUB AND A SPADE.



SM529 **LOVE TRUMPS ALL.
HAPPY ANNIVERSARY**

THE BEST THING TO HOLD
ONTO IN LIFE IS EACH OTHER.

Audrey Hepburn



SM286 **HAPPY ANNIVERSARY**

MARRIAGE MEANS COMMITMENT.
OF COURSE, SO DOES INSANITY.



SM089 **STILL CRAZY ABOUT YOU.
HAPPY ANNIVERSARY**

I JUST DID NINE MONTHS ON THE INSIDE.
MY PARENTS ARE NOW SERVING LIFE.



SM793 WISHING YOU ALL THE BEST
... AND SOME REST. CONGRATULATIONS!

SOMETIMES, THE SMALLEST THINGS
TAKE UP THE MOST ROOM IN YOUR HEART.



SM792 CONGRATULATIONS ON YOUR
NEW LITTLE CHICKADEE.

I'LL HAVE ANOTHER BOTTLE
OF THE HOUSE WHITE.



SM748 CHEERS ON YOUR NEW
BUNDLE OF JOY!

SOME PEOPLE JUST SHINE.
YOU'RE ABSOLUTELY ONE OF THEM.



SM830 CHEERS TO YOU!

UNTIL FURTHER NOTICE,
CELEBRATE EVERYTHING!



SM796 CONGRATULATIONS!

HIP, HIP, HOORAY!



SM751 CHEERS TO YOU!

THE BEST TIME TO CELEBRATE
IS WHENEVER YOU CAN!



SM649 BRAVO! YAY! CHEERS!
HIP HIP HOORAY! HERE'S TO YOU!
KUDOS! CONGRATULATIONS!

HOME IS WHERE
YOUR STORY BEGINS.



SM831 CHEERS TO A NEW CHAPTER
AND ALL THE MEMORIES WAITING
TO BE WRITTEN. CONGRATULATIONS!

tele: 877.957.0940

RETIREMENT IS WHEN YOU
STOP LIVING AT WORK AND START
WORKING AT LIVING.



SM682 CONGRATULATIONS!
ADVENTURE AWAITS.

RETIREMENT IS WONDERFUL.
IT'S DOING NOTHING WITHOUT WORRYING
ABOUT GETTING CAUGHT AT IT.

Gene Perret



SM218

CONGRATULATIONS,
YOU DESERVE IT!

SORRY YOU'RE FEELING
UNDER THE WEATHER.



SM791

SENDING SUNSHINE YOUR WAY.

PEOPLE WHO THINK LAUGHTER
IS THE BEST MEDICINE APPARENTLY
HAVE NEVER HAD CHOCOLATE.



SM730

TAKE YOUR SWEET TIME GETTING
BETTER! THINKING OF YOU AND SENDING A
LITTLE CHEER TO BRIGHTEN YOUR DAY.

SENDING YOU A GARDEN
OF GET WELL WISHES.



SM717

WITH PLenty OF SUNSHINE
TO BRIGHTEN YOUR DAY AND SPIRITS.

AN APPLE A DAY WILL KEEP ANYONE AWAY,
IF THROWN HARD ENOUGH.



SM601

GET WELL WISHES HEADED
YOUR WAY. HOPE YOU FEEL BETTER SOON!

SIT. STAY. HEAL.



SM338

HOPE YOU'RE BACK TO
YOUR FETCHING SELF SOON.

SOMETIMES A HUG
IS THE BEST MEDICINE.



SM222

WRAPPING YOU
IN WARM WISHES

MEMORIES KEEP OUR LOVED ONES
FOREVER CLOSE.



SM790

THINKING OF YOU AT THIS TENDER
TIME. MAY YOUR HEART BE COMFORTED
BY THE SPECIAL MOMENTS YOU SHARED.

WISHING YOU COMFORT AND PEACE



SM789

WITH DEEPEST SYMPATHY

IN MEMORY OF A LIFE SO BEAUTIFULLY
LIVED, A HEART SO DEEPLY LOVED.



SM750

WISHING YOU PEACE
AND COMFORT.

A BEAUTIFUL SOUL
IS NEVER FORGOTTEN.



SM701

MAY LOVING MEMORIES EASE
YOUR LOSS AND BRING YOU COMFORT.

THOSE WE LOVE DON'T GO AWAY,
THEY WALK BESIDE US EVERY DAY.



SM672

MAY YOU FIND COMFORT IN
KNOWING THAT SOMEONE SO
SPECIAL WILL NEVER BE FORGOTTEN.

THE WORLD HAS LOST A SPECIAL PERSON,
WHILE HEAVEN HAS GAINED AN ANGEL.



SM554

MAY TIME EASE YOUR SORROW
AND SOOTHE YOUR SOUL.

WHEN SOMEONE YOU LOVE
BECOMES A MEMORY, THE MEMORY
BECOMES A TREASURE.



SM417

WITH HEARTFELT SYMPATHY

WHAT THE HEART ONCE OWNED
AND HAD, IT SHALL NEVER LOSE.

Henry Ward Beecher



SM052

WITH SYMPATHY

PERHAPS THEY ARE NOT STARS, BUT
RATHER OPENINGS IN HEAVEN WHERE
THE LOVE OF OUR LOST ONES POURS
THROUGH AND SHINES DOWN UPON US
TO LET US KNOW THEY ARE HAPPY.



SM050

WITH SYMPATHY

FOREVER REMEMBERED, ALWAYS LOVED.



SM788

WISHING YOU SMILES AMID THE
TEARS AS YOU REMEMBER HAPPY TIMES
WITH YOUR LOYAL COMPANION AND FRIEND.

SO LONG AS THE MEMORY OF CERTAIN
BELOVED FRIENDS LIVES IN MY HEART,
I SHALL SAY THAT LIFE IS GOOD.

Helen Keller



SM090

IN MEMORY OF YOUR
LOVING PET. WITH SYMPATHY.

Sassy to sentimental, humorous to heartfelt, our award-winning, all-occasion cards are the backbone of our collection. Displayed together in our sleek fixture, they're easy to shop and hard to resist. Outward-facing pockets showcase each design clearly, helping customers browse effortlessly, purchasing by the handful. With just 22" of floor space, it's a small footprint with a big payoff. We keep things fresh by adding new designs throughout the year and are happy to curate a custom assortment of best-selling styles just for your store.

We even offer a **GUARANTEED SALES + SERVICE PROGRAM**. Ask us for the details!



Need new signage for your display?
Just say the word and we'll include
with your next order.

Our cards are printed in the US on FSC-certified, 100% recycled paper.
Decorative kraft envelopes are made of 100% post-consumer paper.
Each retail at the friendly price of \$4.50.

72 POCKET CARD DISPLAY



12 each of 72 best-selling styles = \$1,944.00
DISPLAY = \$350.00
6 1/2 Dozen Cards Offset = FREE
Total \$2,294.00
SMD72DISP



12 each of 72 best-selling styles = \$1,944.00
REFRESH Cards only; for those who have our display
RESM72-DZ



6 each of 72 best-selling styles = \$972.00
DISPLAY = \$350.00
6 1/2 Dozen Cards Offset = FREE
Total \$1,322.00
SMH72DISP



6 each of 72 best-selling styles = \$972.00
REFRESH Cards only; for those who have our display
RESM72-6



Dimensions: 22" x 72"
Includes built-in sign holder. (May also be left off.)
Made of sturdy PETG and prelaminated particle board.
Shipped separately from cards. (FOB Wisconsin)
Drop ship fee applies.

MAGNETS

Vintage photography and plenty of personality – these slim, sturdy magnets add charm to fridges, file cabinets, and lockers, and slip easily into a card for a sweet surprise. Individually wrapped with a top tag for easy gifting and display.

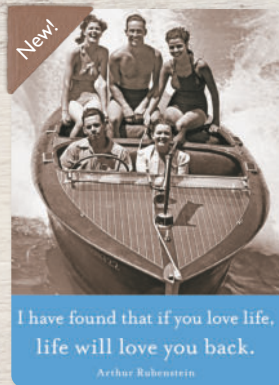
SIZE: 2⁵/₈" x 3¹/₂" x ⁵/₁₆"

COST: \$2.25 each

MINIMUM: 6 per style



SMM144



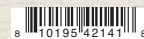
SMM143



SMM142



SMM141



SMM140



SMM139



SMM138



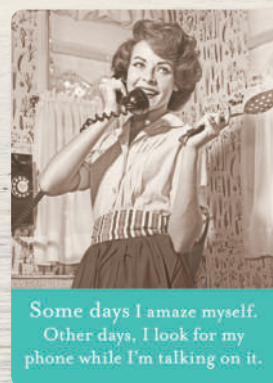
SMM137



SMM136



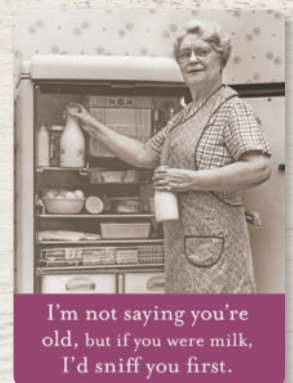
SMM135



SMM134



SMM133



SMM132





I like to have my cake and eat it, too. I'd also like to have your cake and eat it, too.

SMM131



Know your worth,
then add tax.

SMM130



Don't let anyone who hasn't
been in your shoes tell you
how to tie your laces.

SMM129



I do all my own stunts,
but never intentionally.

SMM128



Anyone who has time
to clean is not reading
nearly enough.

SMM127



One loyal friend is worth
ten thousand relatives.

Euripides

SMM126



What greater gift
than the love of a cat.

Charles Dickens

SMM125



Just because it's a
bad idea doesn't mean it
won't be a good time.

SMM124



I didn't say it was your fault.
I said I was going to blame you.

SMM123



A good friend knows all
your stories. A best friend
helps you write them.

SMM121



It's never too late to be what
you want to be. Unless you want to
be younger, then you're screwed.

SMM120



Oh, I'm sorry, did I just
roll my eyes out loud?

SMM119



Who is this "Moderation"
everyone keeps telling me
to drink with?

SMM118



If you are what you eat,
you must have had awesome
for breakfast.

SMM117



It's the friends we meet
along the way that help us
appreciate the journey.

SMM116



Go ahead, underestimate me.
That'll be fun.

SMM115





Well-behaved women
seldom make history.

Louise Thacher Ulrich

SMM112



Some people are so much
sunlight to the square inch.

Walt Whitman

SMM111



Aren't you glad
we don't look like what
we've been through?

SMM109



A good friend knows all
your stories. A best friend
has lived them with you.

SMM103



That's a horrible idea.
What time?

SMM102



Life was meant for good
friends and great adventures.

SMM101



I took the road less traveled
and now I don't know
where the hell I am.

SMM97



Friends don't judge
each other, they judge other
people together.

SMM95



We can't all be Queen.
Someone needs to bow
as I go by.

SMM92



Never let anyone
dull your sparkle.

SMM89



Do no harm,
but take no crap.

SMM88



Time is precious.
Waste it wisely.

SMM83



Do not start with me.
You will not win.

SMM64



I'm not bossy, I just
have better ideas.

SMM59



She who finds a faithful
friend, finds a treasure.

SMM51



We've been through
a lot together and most
of it was your fault.

SMM39



A magnet tucked inside a greeting card makes it easy to send a smile.
Place your magnet display near your card display and watch add-on sales soar!



MAGNET DISPLAY

Holds 6 each of 24 best-selling styles

144 Magnets @ \$2.25 each = \$324.00

Wooden Countertop Display = \$55.00

13 Magnets Offset = FREE

Total \$379.00

SMMDISP



REFRESH (Display not included)

6 each of best-selling 24 styles = \$324.00

RESMM



Display Approx. 25" x 11" x 11"

STICKY NOTES

Add a little humor to your to-do list. These colorful sticky notes feature vintage photos and signature wit to brighten busy days. Each individually wrapped pad includes 75 sheets. Made in the USA.

SIZE: 2⁷/₈" x 4³/₈"

COST: \$2.75 each

MINIMUM: 6 per style



SMS114



SMS113



SMS112



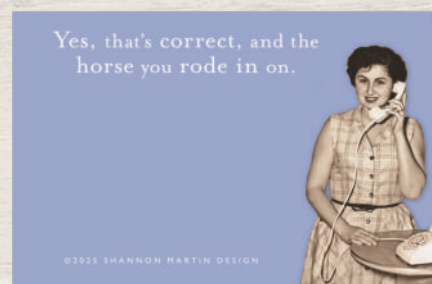
SMS111



SMS110



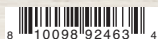
SMS109



SMS108



SMS107



SMS106



SMS105



SMS104



SMS103

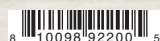


SMS101





SMS100



SMS99



SMS97



SMS96



SMS94



SMS86



SMS79



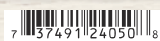
SMS76



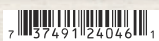
SMS64



SMS50



SMS46



SMS36



STICKY NOTE DISPLAY

Holds 6 each of 12 best-selling styles

72 Sticky Notes @ \$2.75 each = \$198.00

Wooden/Acrylic Display = \$40.00

8 Sticky Notes Offset = FREE

Total \$238.00

SMSDISP



REFRESH (Display not included)
6 each of 12 best-selling styles = \$198.00

RESMS



Display Approx. 14 1/2" x 11 5/8" x 8 5/8"



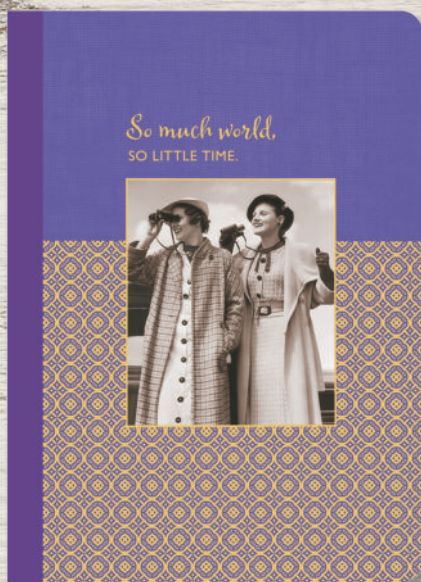
JOURNALS

Sassy and stylish with gold foil accents, these jewel-toned journals strike the perfect balance between beauty and function. Roomy enough for hopes, dreams, and daily lists, yet compact enough to go wherever you do. Each features a flexible cover, fabric-like lay-flat binding, and 134 lined pages of FSC-certified paper.

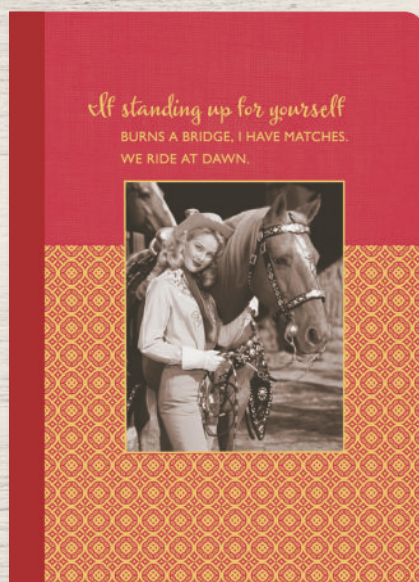
SIZE: 6" x 8¼"

COST: \$6.00 each

MINIMUM: 4 per style

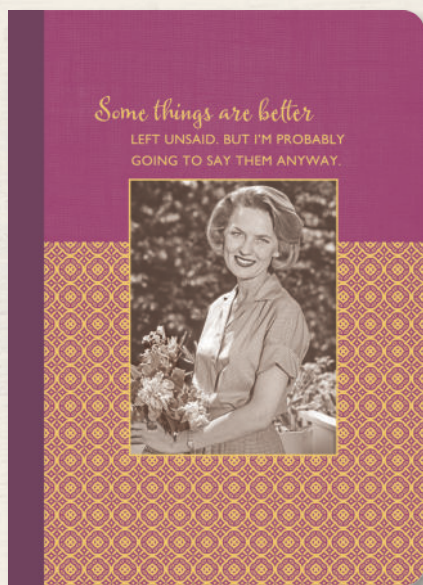


SMNB13

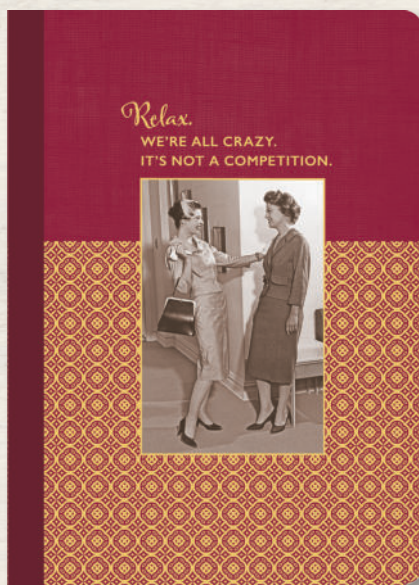


SMNB12

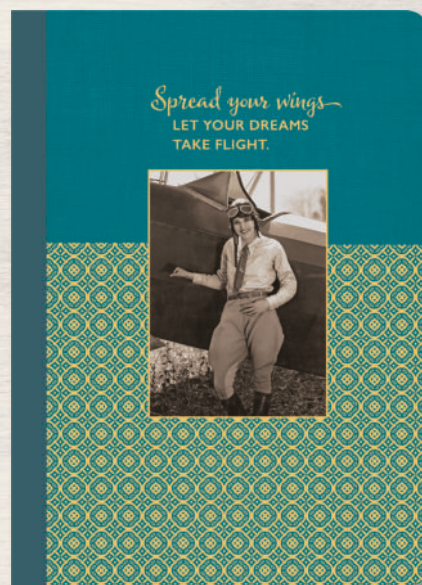




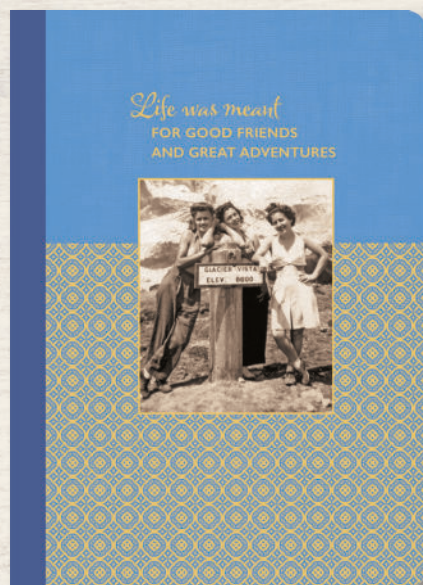
SMNB11



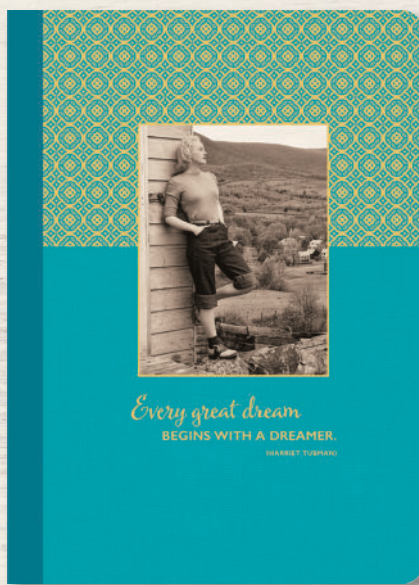
SMNB10



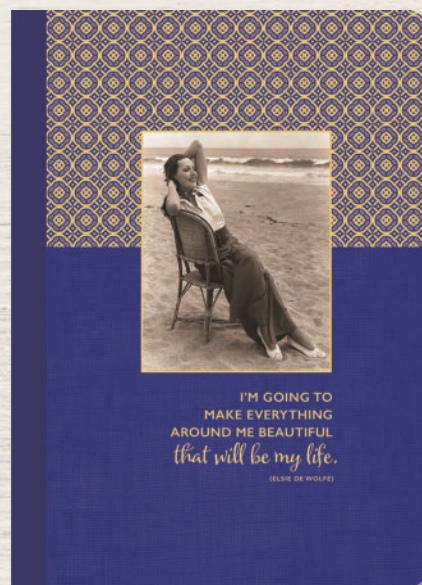
SMNE07



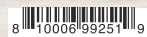
SMNE05



SMNB03



SMNE01



JOURNAL DISPLAY

Holds 4 each of 6 best-selling styles

24 Journals @ \$6.00 each = \$144.00

Wooden Countertop Display = \$40.00

4 Journals Offset = FREE

Total \$184.00

SMNBDISP



REFRESH (Display not included)

4 each of 6 best-selling styles = \$144.00

RESMNB



Display Approx. 11 1/2" x 8 1/2" x 8 1/2"

LUGGAGE TAGS

Our lovely luggage tags add a touch of luxe to any suitcase, purse, or backpack – and double as gorgeous gift tags, too. Crafted from durable leatherette, each features a clear window on the back with an enclosed contact card and a copper-tone metallic strap for a polished finish.

SIZE: 2³/₄" x 4³/₈"

COST: \$7.50 each

MINIMUM: 4 per style



SMLT 43
8 10098 92173 2



SMLT 42
8 10098 92172 5



SMLT 40
8 10098 92170 1



SMLT 39
8 10098 92169 5



SMLT 38
8 10098 92168 8



SMLT 33
8 10098 92163 2



EMERY BOARDS

Sturdy and double-sided, makes manicures and touch-ups easy!
One colorful side features a vintage photo and sassy saying,
with pretty patterns on the back. Each set contains three styles,
all in one handy dandy vinyl case. File these under fabulous!

EMERY BOARD SIZE: $1\frac{3}{16}" \times 5\frac{7}{8}"$

PACKAGE SIZE: $2\frac{7}{8}" \times 6"$

COST: \$3.75 each

MINIMUM: 6 sets per style



New!

SME26



SME25



SME24



SME23



SME22



SME21



SME19



EMERY BOARD DISPLAY

Holds 6 each of 6 best-selling sets

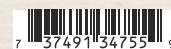
36 Emery Boards @ \$3.75 each = \$135.00

Wooden/Acrylic Countertop Display = \$30.00

4 Sets Offset = FREE

Total \$165.00

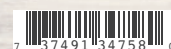
SMEDISP



REFRESH (Display not included)

6 each of 6 best-selling
styles = \$135.00

RESME



Display Approx. $9\frac{1}{8}" \times 8\frac{1}{8}" \times 10"$



BEVERAGE NAPKINS

Perfect for entertaining and gifting, these beverage napkins feature colorful vintage characters and witty sayings on the front, with a festive pattern on the back. Each pack includes 20 napkins made from 3-ply, biodegradable, FSC-certified tissue printed with water-based inks and ECF processing.

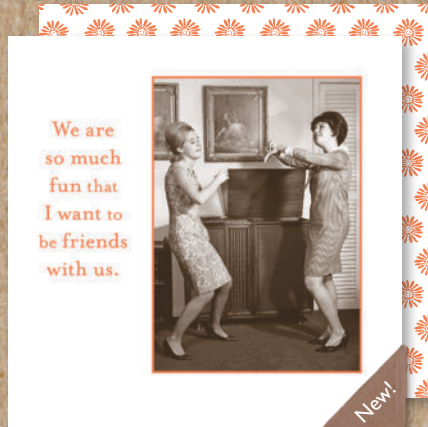
SIZE: 5" x 5"

COST: \$3.00 per pack

MINIMUM: 12 packs per style



It's never too late to be what you want to be. Unless you want to be younger, then you're screwed.



SMN131



SMN130



SMN129



SMN128



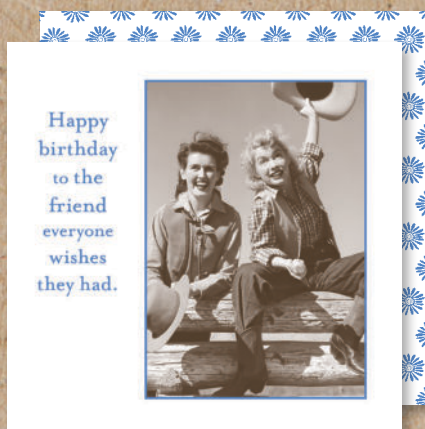
SMN127



SMN126



SMN125



SMN124



SMN123



Some things
are better
left unsaid,
but I'm
probably going
to say them
anyway.



SMN122



My life coach just informed me
I didn't make the team.



SMN121



Hospitality is making your guests feel
at home, even if you wish they were.



SMN120



Relax,
we're all
crazy.
It's not a
competition.



SMN119



I hope you
celebrate
your birthday
the way you
came into
this world,
naked and
screaming.



SMN118



I'm not
saying you're
old, but if
you were milk,
I'd sniff
you first.



SMN117



Men have feelings, too.
Sometimes they feel thirsty.



SMN116



I like to have my cake and eat it, too.
I'd also like to have your cake
and eat it, too.



SMN115



Aren't you glad we don't look
like what we've been through?



SMN114



Don't get
me started.
I don't
come with
brakes.



SMN113



I run
a tight
shipwreck.



SMN112



You bring
the alcohol,
I'll bring
the bad
decisions.



SMN111



Born to be wild,
but only until 9PM or so.



SMN110



Good friends offer you advice,
great friends offer you a drink.



SMN109



Just because
it's a bad idea
doesn't mean
it won't be
a good time.



SMN108



Isn't it weird being
the same age as old people?



SMN107



Some people call me crazy.
I prefer the term "happy with a twist."



SMN106



Friday just called. She'll be here
tomorrow and she's bringing wine.



SMN105



Go ahead,
underestimate me,
that'll be fun.



SMN104



There isn't much to be seen
in a small town, but what you
hear makes up for it.



SMN103



Vodka may not be the answer,
but it's worth a shot.



SMN102



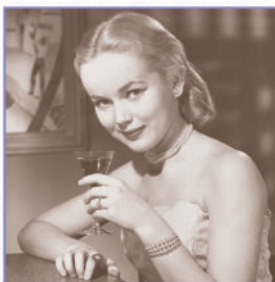
Who is this "Moderation" everyone
keeps telling me to drink with?



SMN101



This drink tastes like I'm
not going to work tomorrow.



SMN99



Drink what makes you happy
with friends who make you laugh.



SMN96



I don't care if the glass is half empty
or half full. I still need a refill.



SMN91



That's
a horrible
idea.
What time?



SMN89



It's never too late to be what
you want to be. Unless you want to
be younger, then you're screwed.



SMN83



Of course
I know right
from wrong.
Wrong is
the fun one.



SMN79



Okay, if we get caught,
here's the story...



SMN78



The best drinks are the
ones shared with friends.



SMN76



Until further notice,
celebrate everything!



SMN71



I don't get drunk, I get awesome.



SMN67



Friends don't judge each other,
they judge other people...together.



SMN66



Life is all about finding people
who are your kind of crazy.



SMN63



I choose my friends how I like my cocktails...
strong, fabulous and with a twist.

ETHEREAL BUNCH



SMN62



Ever notice how 'What the hell'
is always the right answer?

MARILYN MONROE



SMN60



What a friend we have in cheeses.



SMN58



Stick around. I may need someone to blame.



SMN37



My liquid diet is going well.
So far I've lost 2 days.



SMN23



You look like I need a drink.



SMN22



Why limit happy to an hour?



SMN19



Here's to nights we'll never remember
with friends we'll never forget.



SMN15



We are
so much
fun that
I want to
be friends
with us.



I'm glad I don't have to hunt for my food,
I don't even know where sandwiches live.



Don't wait until you're on your death bed
to tell people how you feel. You could be
too weak to raise your middle finger.



Isn't it weird being
the same age as old people?



Some
people need
a special
occasion
to enjoy
a little wine.
I just need
a glass.



Napkins pair well with our
COASTERS
Shown on page 42



COUNTERTOP NAPKIN DISPLAY

16 STYLES | 12 EACH

12 each of 16 best-selling styles @ \$3.00 each = \$576.00

Black Wire Countertop Display = \$75.00

13 Packs Offset = FREE

Total \$651.00

SMNI6DISP-DZ



COUNTERTOP REFRESH

12 each of 16 best-selling styles

Total \$576.00

RESMN16-DZ



Display Approx. 27" high x 11" wide (at base)

16 STYLES | 6 EACH

6 each of 16 best-selling styles @ \$3.00 each = \$288.00

Black Wire Countertop Display = \$75.00

13 Packs Offset = FREE

Total \$363.00

SMNI6DISP-6



COUNTERTOP REFRESH

6 each of 16 best-selling styles

Total \$288.00

RESMN16-6



FLOOR NAPKIN DISPLAY

36 STYLES | 12 EACH

12 each of 36 best-selling styles @ \$3.00 each = \$1,296.00

Black Wire Floor Display = \$195.00

33 Packs Offset = FREE

Total \$1,491.00

SMN36DISP-DZ



FLOOR DISPLAY REFRESH

12 each of 36 best-selling styles

Total \$1,296.00

RESMN36-DZ



Display Approx. 69" high x 17" wide (at base)

36 STYLES | 6 EACH

6 each of 36 best-selling styles @ \$3.00 each = \$648.00

Black Wire Floor Display = \$195.00

33 Packs Offset = FREE

Total \$843.00

SMN36DISP-6



FLOOR DISPLAY REFRESH

6 each of 36 best-selling styles

Total \$648.00

RESMN36-6



COASTERS

Colorful, cork-backed coasters designed to handle heat and spills for years of use. Perfect for gifting or keeping. Mix & match to build your own lineup of wit, charm, and vintage flair. Made in the USA.

SIZE: 3³/₄" x 3³/₄"

COST: \$2.00 each

MINIMUM: 1 dozen per style



SMCS37



SMCS36



SMCS35



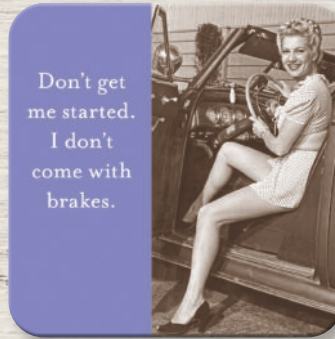
SMCS34



SMCS33



SMCS32



SMCS31



SMCS30



SMCS29



SMCS27



SMCS26



SMCS25





SMCS24



SMCS23



SMCS22



SMCS21



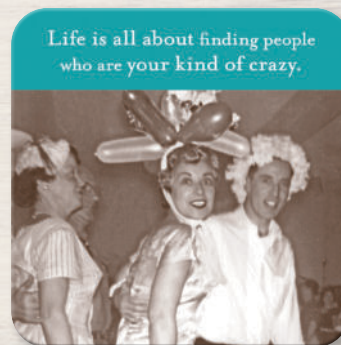
SMCS18



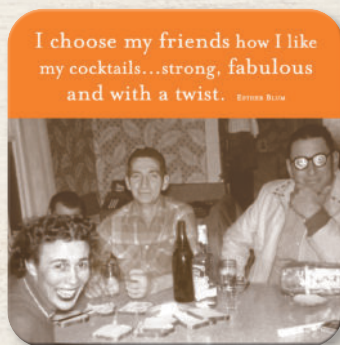
SMCS17



SMCS12



SMCS11



SMCS09



SMCS05



SMCS04



SMCS02



COASTER DISPLAY

Holds 12 each of 12 best-selling styles

144 Coasters @ \$2.00 each = \$288.00

Wooden/Acrylic Display = \$40.00

10 Coasters Offset = FREE

Total \$328.00

SMCSDISP



REFRESH (Display not included)
12 each of 12 best-selling styles = \$288.00

RESMCS



Display Approx. 14 1/2" x 11 5/8" x 8 5/16"



BIELY & SHOAF
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