

NEW!

Foodz

2026

PRODUCT CATALOG



THE ORIGINAL
WigglytZ™

Wiggly Fidgety Collectible

Introducing
FARM



ZB
DESIGNS



WIGGLY, FIDGETY, COLLECTIBLE



New Year, New Wigglyz!

A Brand You Can Trust

- **NEW** Shiny Wigglyz
- **NEW** Bin Exclusive Wigglyz
- 2026 Toy of the Year Finalist
- 3,000+ Stores Nationwide

On Time

Fast Execution

Customers 1st

Follow Through

Made in the USA

Quality & Strength

Plant Based

Communication





Specialty Retail

We would not be where we are today without Specialty Retail. Thank you for helping Wigglytitz grow!

Bin Exclusive Wigglytitz

To show our appreciation, we are excited to introduce **Bin Exclusive Wigglytitz**, available only to retailers offering the fill-a-bag experience. Bin Exclusive Wigglytitz are designed to drive the hunt and send customers to participating locations.

Store Locator

We are also excited to announce our new Store Locator coming soon! Finding stores that carry Wigglytitz will be easier than ever, with Bin Exclusive Wigglytitz just a search away. More details coming soon.





Wigglyz Bulk Bins

Our signature fill-a-bag method is the best way to drive Wigglyz sales in your store. Choose from three bulk bin sizes with a simple, easy to understand three-tier pricing structure.

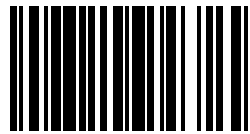
50" (H) x 24" x 20" (W)



Large Bulk Bin

**BEST
SELLER**

- MOQ: 3,000
- Bags Included
- Bag Holder Included
- Signage Included
- Bin Included

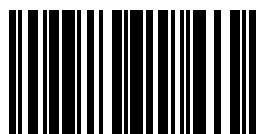


99003

Bulk Bin Separator

The perfect way to separate your wigglyz themes.

- Labeling stickers included
- New durable material



99066



**Retail MSRP \$2.99 or
Fill-a-bag for \$24.99**



Wigglytitz Bulk Bins

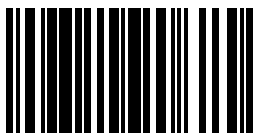
If space is limited, our smaller bulk bins offer a fun, flexible way to display Wigglytitz right at the point of sale. Its open design encourages hands-on interaction and easy access, making it ideal for impulse purchases. A great fit for checkout counters.



21" (L) x 14" (W) x 5.5" (H)

Medium Bulk Bin

- MOQ: 2,000
- Bags Included
- Bag Holder Included
- Signage Included
- Bin Included



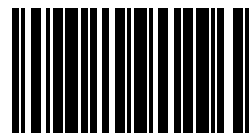
99002



13" (L) x 9.5" (W) x 5.5" (H)

Small Bulk Bin

- MOQ: 650
- Bags Included
- Bag Holder Included
- Signage Included
- Bin Included



99001

**Retail MSRP \$2.99 or
Fill-a-bag for \$24.99**



Ordering Wigglitz

Option	Quantity Rules	Price per unit	Selection
Bulk Variety Assortment	650-2,999 Units	\$.90	Theme Mix
	3,000 - 9,999 Units	\$.85	Theme Mix
	10,000 + Units	\$.80	Theme Mix
Individual Wigglitz	MOQ: 100 Increments of 50	\$1.05	Specific Wigglitz

Shiny Wigglitz

For every 500 Wigglitz purchased, 15 will be “Shiny.”
(Rare, Epic, and Legendary)

10

Rare Wigglitz
One shiny color.

x4



x3



x3



4

Epic Wigglitz
Gold plus one shiny color.

x2



x2



1

Legendary Wigglitz
Shiny iridescent color.
Hardest to find!

x1



Example

*Specific shiny characters vary by theme.

*Limited-Tier Wigglitz are exclusive to bulk orders and may not be sold separately or priced above the standard base price.

**This information is provided for retailer reference only and is not intended for consumer-facing materials or communications.



**BEST
SELLER**

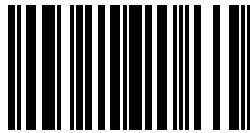
**MOST
POPULAR**

Variety Mix

This mix is a robust assortment from all themes. It's the top pick if you're only choosing one. If you are new to Wigglytitz buy this, you're welcome.



MOQ 300



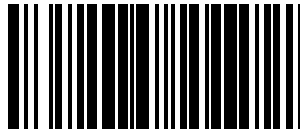
98002

Note: These mixes do not include any holiday themed Wigglytitz.

Animals Only Mix

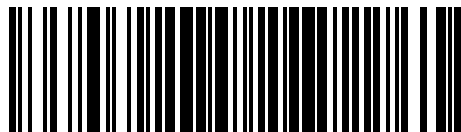
This mix is a curated assortment designed for aquariums, zoos, and similar establishments.

MOQ 300



m-sc-mx-2602





fud-mx-2601

Foodz SERIES

PHASE
2

NEW!



Mallow
Smore
FUD-SW-2601



Pop
Soda
FUD-SW-2602



Frank
Hot Dog
FUD-SW-2603



Melly
Watermelon
FUD-SW-2604



Crust
Pizza
FUD-SW-2605



Colada
Pineapple
FUD-SW-2606



Pom Pom
French Fries
FUD-SW-2607



Crumbie
Cookie
FUD-SW-2608



Garrett
Carrot
FUD-SW-2609



Wasabi
Sushi
FUD-SW-2610



Clementine
Orange
FUD-SW-2611



Broc
Broccoli
FUD-SW-2612



Colby
Cheese
FUD-SW-2614



Razzy
Raspberry
FUD-SW-2620



Guac
Avocado
FUD-SW-2616



Nana
Banana
FUD-SW-2617



Cornelius
Corn Cob
FUD-SW-2618



Berry
Strawberry
FUD-SW-2619

**Available
JAN 1!**



BE
Lenny
Lemon
FUD-SW-2615



BE
Fuego
Jalapeño
FUD-SW-2621



BE
Sugar & Spice
Cherries
FUD-SW-2622



BE
Appy
Apple
FUD-SW-2623

BE Bin Exclusive Wigglyt

RARE



Dill
Pickle
FUD-RW-2601



Cool
Popsicle
FUD-RW-2602



Crispy
Bacon
FUD-RW-2603

EPIC



Patty
Hamburger
FUD-RW-2604

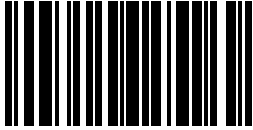


Walter
Waffle
FUD-RW-2605

LEGENDARY



Legendberry
Blackberry
FUD-RW-2606



98015

Original SERIES

PHASE

1



Shelly
Snail
04009



Craig
Caterpillar
04004



Plumie
Grub
04007-2



Tiko
Turtle
02014



Sunny
Grub
04007-1



Bubbles
Clownfish
02012



Nibbles
Goat
01020



Flossie
Lamb
01037



Frosthorn
Moose
01022-1



Snowball
Polar Bear
01029



Banjo
Monkey
01045



Lolli
Hippo
01016



Toffee
Cow
01008-2



Moozie
Cow
01008



Spotsy
Giraffe
01013



Stomper
Rhino
01031



Gnorman
Gnome
07004



Nugget
Guinea Pig
01044



Tanky
Bulldog
01039



Sniffer
Beagle
01009



Waddles
Penguin
03008



Luna
Llama
01042



Lonnie
Cyclops Alien
07010



Zack
Alien
07001



Pep
Husky
01018-1



Shadow
Husky
01018



Blizzard
Yeti
07009



Frosty
Penguin
03008-1

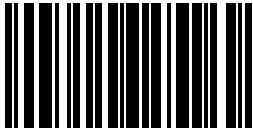


Bruno
Bull
01038



Maple
Moose
01022

Theme continues on next page...



98015

Original SERIES Continued



Truffle
Bison
01003



Axle
Axolotl
05001



Huey
Chameleon
05003



Spike
Spike
17002



Tofu
Bat
14001



Ziggy
Astronaut
08001



Lowel
Tortoise
05008



Honey
Bear
01001



Bucky
Beaver
01002



Tico
Tiger
01035



Misty
Ghost
14004



Bones
Skeleton
14003



Pounce
Lion
01021



Ollie
Owl
03006



Hoofy
Ram
01043



Napoleon
Sloth
01033



Snappy
Crocodile
05004



Poky
Hedgehog
01014



Fuzzy
Teddy Bear
17003



Chip
Robot
07007

BE Bin Exclusive Wigglyt

RARE



Roary
Lion
18010



Rosie
Cow
18018



Ruffles
Ram
18012

EPIC



Hootie
Owl
18017

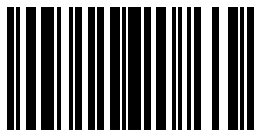


Snuggles
Teddy Bear
18020

LEGENDARY



Prickles
Hedgehog
18008



98012

Fantasy SERIES



Stompus
Bigfoot
07014



Pebblit
Rock Puff
07042



Onyx
Rock Dragon
07039



Sproutlit
Plant Puff
07031



Thornix
Plant Dragon
07017



Nessie
Loch Ness Monster
07044-2



Blazlit
Fire Puff
07036



Inferno
Fire Dragon
07038



Sparklit
Lightning Puff
07043



Storm Scale
Lightning Dragon
07023



Winky
Cyclops Alien
07011



Frostlit
Ice Puff
07037



Frozo
Ice Dragon
07019



Droplit
Water Puff
07045



Hydro
Water Dragon
07012



Vince
Cyclops
07035-1



Creeplit
Skeleton Puff
07034



Marrow
Skeleton Dragon
07032



Gooplit
Poison Puff
07046



Toxy
Poison Dragon
07022



Griffy
Griffin
07013



Howlie
Werewolf
07015



Grumplet
Troll
07040

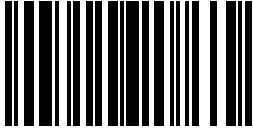


Glimmer
Unicorn
07008



Arther
Wizard
07024

Theme continues on next page...



98012

Fantasy SERIES Continued



Lolly
Troll
07025-1



Petal
Fairy
07026



Mirabel
Witch
07041



Hagatha
Witch
07041-1



Gribble
Goblin
07028



BE
Scorch
Baby Demon
07030



BE
Burns
Hatchling
07020



BE
Drake
Baby Dragon
07021-1



BE
Whimsy
Elf
07029



BE
Cumulus
Genie
07018



BE
Skylie
Pegasus
07033

BE Bin Exclusive Wigglytz

RARE



Toothy
Baby Dragon
18021



Elfonso
Elf
18007



Flicker
Baby Demon
18014

EPIC



Nova
Pegasus
18016

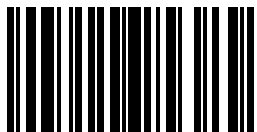


Tiny Fang
Hatchling
18005

LEGENDARY



Nimbus
Genie
18001



98014

Ocean SERIES

PHASE

1



Pearl
Mermaid
07050-2



Miley
Mermaid
07050-4



Jade
Mermaid
07050-3



Finn
Merman
07051



Tideon
Merking
07047



Kelpie
Mercat
07049



Meowrina
Mercat
07049-2



Otis
Sea Otter
01075



Minnow
Merbaby
07048



Maya
Mermaid
07050



Arnold
Pirate
08002



Raymond
Manta Ray
02020



Pancake
Stingray
02011



Manny
Manatee
01072



Echo
Dolphin
01071



Scuba Steve
Scuba Diver
08003



Tusky
Walrus
01077



Wally
Blue Whale
01070



Bloofer
Clownfish
02012



Nibbles
Guppy
02018-2



Surge
Eel
02016-2



Sheldon
Spotted Sea Turtle
05009



Speckles
Spotted Sea Turtle
02022

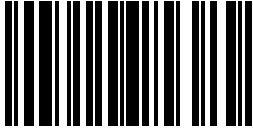


Aqua
Whale Shark
02023-1



Smoochy
Kissy Fish
02019

Theme continues on next page...



98014

Ocean SERIES

Continued



Salty
Blue Tang
02015-1



Bonkus
Hammerhead Shark
02004



Oreo
Orca
01074



Swirly
Sea Snail
04011



Chomp
Great White Shark
02017-1



BE

Coral
Narwhal
01073



BE

Ocho
Octopus
02007



BE

Taffy
Seal
01078



BE

Snips
Lobster
02024



BE

Anchor
Aquanaut
08004



BE

Whiskers
Catfish
02001



BE

Jolt
Eel
02016-3



BE

Twinkle
Starfish
02010



BE

Finneas
Fishman
07016

BE Bin Exclusive Wigglyt

RARE



Sooshy
Tang
18024



Flipper
Seal
18004



Gillbert
Fish Man
18015

EPIC



Ribbon
Eel
18022

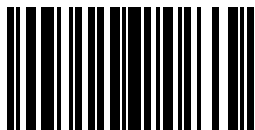


Diver Dan
Aquanaut
18006

LEGENDARY



Gnarly
Narwhal
18023



98013

Puppies SERIES

PHASE

1



Gigi
Poodle
01067



Barkley
Labrador
01060-3



Duchess
Yorkie
01049



Sunny
Golden Retriever
01051



Pittunia
Pit Bull
01052



Reggie
Boxer
01053



Pudge
Corgi
01054



Radar
German Shepherd
01055



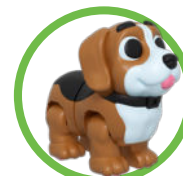
Bruiser
French Bulldog
01056



Biscuit
Pug
01057



Maple
Dachshund
01058



Whiff
Beagle
01009



Pepper
Dalmatian
01061



Gatsby
Great Dane
01062



Zippy
Border Collie
01046



Mochi
Bernese
01048



Duke
Doberman
01047



Kitsu
Shiba Inu
01063

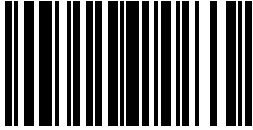


Tank
Rottweiler
01064



Terry
Bull Terrier
01065

Theme continues on next page...



98013

Puppies

SERIES

Continued

PHASE

1



Cupcake
Pomeranian
01066



Charlie
Golden Retriever
01051-1



Daisy
Yorkie
01049-1



Rex
Pit Bull
01052-1



Pierre
French Bulldog
01056-1



Buddy
Labrador
01060-2



Drift
Merpuppy
07052



Ripplet
Merpuppy
07052-1



Franklin
Schnauzer
01059



Rocky
Bulldog
01039



BE

Peachy
Basenji
01050-1

BE Bin Exclusive Wigglyt

RARE



Blu
Poodle
18003



Dottie
Dalmatian
18002



Nala
Bernese
18011

EPIC



Sasha
German Shepherd
18003



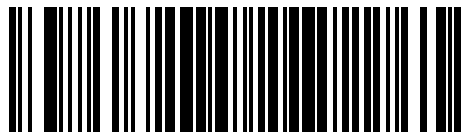
Koda
Husky
18019

LEGENDARY



Cosmo
Basenji
18013

MOQ 300



val-mx-2601

Valentine's Day SERIES

PHASE
2

NEW!
Available Jan 1



Cupid
Angel
VAL-SW-2601



Rose
Dragon
VAL-SW-2602



Roselit
Puff
VAL-SW-2603



Cacao
Chocolate Bar
VAL-SW-2604



Blossom
Rose
VAL-SW-2605



Valentine
Gnome
VAL-SW-2606



Romeo
Labrador
VAL-SW-2607



Love Bug
Ladybug
VAL-SW-2608



Amour
Heart
VAL-SW-2609



Sweetie
Teddy Bear
VAL-SW-2610



Zoey
Giraffe
VAL-SW-2611



Snug
Owl
VAL-SW-2612

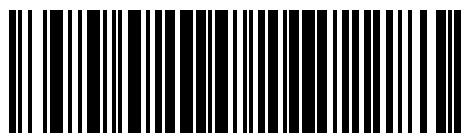


Bone-ito
Skeleton
VAL-SW-2613



Mila
Dalmatian
VAL-SW-2614

MOQ 300



stp-mx-2601

St. Patrick's Day SERIES

PHASE
2

NEW!
Available Jan 1



Bramble
Leprechaun
STP-SW-2601



Clover
Dragon
STP-SW-2602



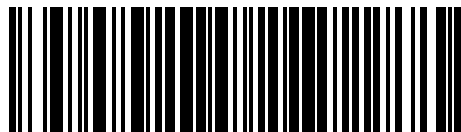
Clovelit
Puff
STP-SW-2603



Liam
Gnome
STP-SW-2604



Greeny
Skeleton
STP-SW-2605



spr-mx-2601

Spring SERIES

PHASE
2

NEW!
Available Jan 1



Winky
Cyclops Alien
SPR-SW-2601



Egglit
Puff
SPR-SW-2602



Eggzor
Dragon
SPR-SW-2603



Candy
Turtle
SPR-SW-2604



Tulip
Tortoise
SPR-SW-2605



Bones Bunny
Skeleton
SPR-SW-2606



Pastel
Gnome
SPR-SW-2607



Patches
Cow
SPR-SW-2608



Mopsy
Easter Bunny
SPR-SW-2609



Buzz-ter
Bee
SPR-SW-2610



Choccy
Chocolate Bunny
SPR-SW-2611



Chiko
Chick
SPR-SW-2612



Flopsy
Bunny
SPR-SW-2613



Peanut
Chipmunk
SPR-SW-2614



Hoppy
Hedgehog
SPR-SW-2615



Peeps
Robin
SPR-SW-2616



Bloomie
Fawn
SPR-SW-2617



Eggatha
Deviled Egg
SPR-SW-2618



BE Enoch
Squirrel
SPR-SW-2619



BE Star-Saurus
Baby Triceratops
SPR-SW-2620

BE Bin Exclusive Wigglyz

RARE



Toplit
Carrot Puff
SPR-RW-2601



Cruncher
Carrot Dragon
SPR-RW-2602



Pastella
Tiger
SPR-RW-2603

EPIC



Sunnyside
Egg
SPR-RW-2604

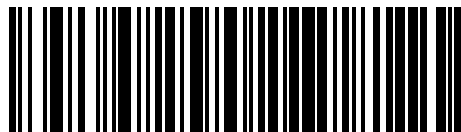


Diablo
Deviled Egg
SPR-RW-2605

LEGENDARY



Topsie
Baby Triceratops
SPR-RW-2606



sns-tu-2604

Stars & Stripes SERIES

PHASE
2

NEW!



Jett
Golem
SNS-SW-2601



Winky
Cyclops Alien
SNS-SW-2602



Lady
Statue of Liberty
SNS-SW-2603



Starshine
Mermaid
SNS-SW-2604



Freedom
Bald Eagle
SNS-SW-2605



Maverick
Soldier
SNS-SW-2606



George
George Washington
SNS-SW-2607



Abraham
Abraham Lincoln
SNS-SW-2608



Libby
Lady Bug
SNS-SW-2609



Pops
Polar Bear
SNS-SW-2610



Ribby
Skeleton
SNS-SW-2611



Timber
Beaver
SNS-SW-2612



Banner
Dalmation
SNS-SW-2613



Rosie
Rosie the Riveter
SNS-SW-2614



Starflame
Dragon
SNS-SW-2615

**Pre-order
January 1**



Stripelit
Puff
SNS-SW-2616



Lilly
Llama
SNS-SW-2617



Sam
Uncle Sam
SNS-SW-2618



Ottie
Otter
SNS-SW-2619

BE Bin Exclusive Wigglyt

RARE



Liberty
Liberty Bell
SNS-RW-2601



Sparky
Firework
SNS-RW-2602



Bill
Bison
SNS-RW-2603

EPIC



Spark
Griffin
SNS-RW-2604

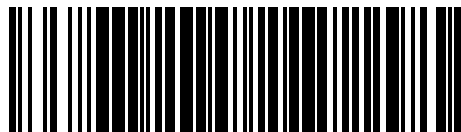


Liberty
Statue of Liberty
SNS-RW-2605

LEGENDARY



Rocket
Astronaut
SNS-RW-2606



frm-mx-2601

Farm SERIES

PHASE
2

NEW!



Slops
Pig
FRM-SW-2601



Fleece
Sheep
FRM-SW-2602



Moomoo
Cow
FRM-SW-2603



Mew
Calico Cat
FRM-SW-2604



Quackles
Duck
FRM-SW-2605



Rusty
Rooster
FRM-SW-2606



Doodle
Chicken
FRM-SW-2607



Twiggie
Ladybug
FRM-SW-2608



Hamish
Highland Cow
FRM-SW-2609



Rain
Horse
FRM-SW-2610



Phillip
Goat
FRM-SW-2611



Pollen
Bee
FRM-SW-2612



Squeaker
Mouse
FRM-SW-2613



Noir
Crow
FRM-SW-2614



Stinker
Skunk
FRM-SW-2615



Oliver
Barn Owl
FRM-SW-2616



Mopey
Donkey
FRM-SW-2617



Bandit
Raccoon
FRM-SW-2618

Release Date in Q2
Exclusive
Early Access at
NY Toy Fair!



Lulu
Lama
FRM-SW-2619



Jolene
Farmer
FRM-SW-2620



Ribbit
Frog
FRM-SW-2621



Slither
Snake
FRM-SW-2622

BE Bin Exclusive Wigglyt

RARE



MacDonald
Farmer
FRM-RW-2601



Scamp
Fox
FRM-RW-2602



Gosalyn
Mallard
FRM-RW-2603

EPIC



Harvey
Scarecrow
FRM-RW-2604



Angus
Bull
FRM-RW-2605

LEGENDARY



Azure
Peacock
FRM-RW-2606



Coming later
this year!

Prehistoric





**Collect
the “W”**



Every Wigglytitz is manufactured in the USA and finished with our signature W, the official mark of authenticity. The “W” stamp means it’s a real Wigglytitz, made with intention and quality. If you don’t see the W, it isn’t a real Wigglytitz.



*Wigglytitz shipped before Sept. 2025
may not include the “W” mark.



Wigglytutz Tubes

For stores that cannot display loose product, Wigglytutz are also available in tube format. Tubes deliver the same fun, collectible experience in a grab and go package. Our compact Counter Display Unit keeps products organized and ready for impulse buys.



Tube Pricing & Case Pack

Small Tubes:	\$6 wholesale each
Large Tubes:	\$11 wholesale each
Case Pack:	24 tubes per case

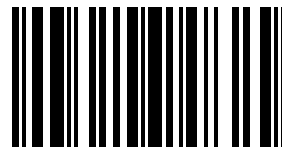
Pro Tip!

We strongly recommend the combo mix, a fun selection of multiple themes in a singular CDU.

*Excluding Holiday Mixes



Optional CDU Display



97003

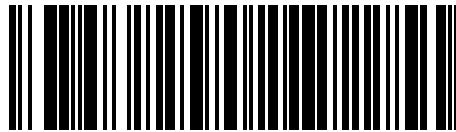


Wigglytutz Series Tubes

BEST
SELLER

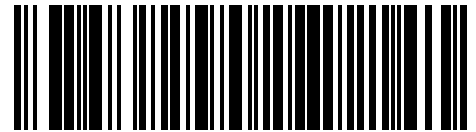
**Combo
Mix**

5 Packs



msc-tu-2601

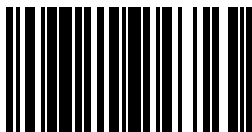
12 Packs



msc-tu-2602

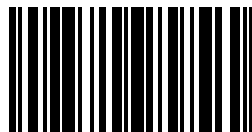
Puppies

5 Packs



99003

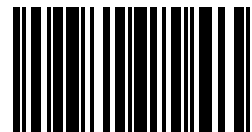
12 Packs



99054

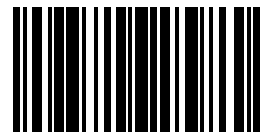
Fantasy

5 Packs



99044

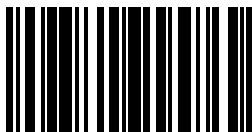
12 Packs



99055

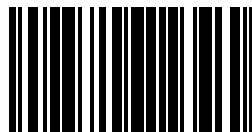
Original

5 Packs



99046

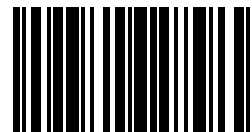
12 Packs



99057

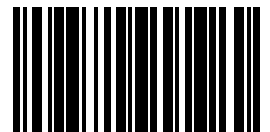
Ocean

5 Packs



99045

12 Packs

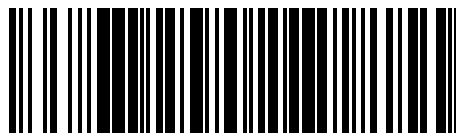


99056

Farm

Release Date in Q2

5 Packs



frm-tu-2603

12 Packs

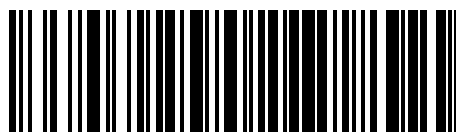


frm-tu-2604

Foodz

Available Jan 1

5 Packs



fud-tu-2603

12 Packs



fud-tu-2604

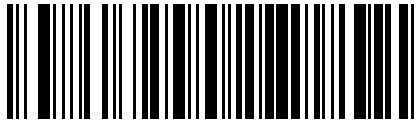


Wigglyz Seasonal Tubes



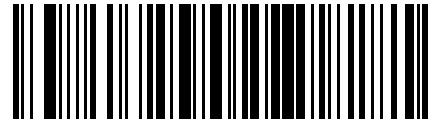
Available Jan 1

5 Packs



val-tu-2603

12 Packs

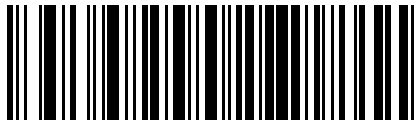


val-tu-2604



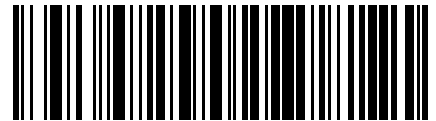
Available Jan 1

5 Packs



sns-tu-2603

12 Packs

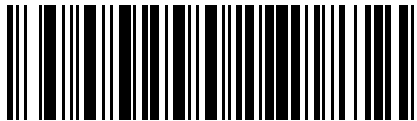


sns-tu-2604



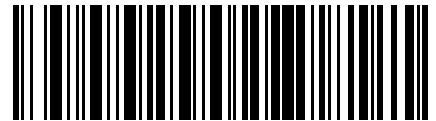
Available Jan 1

5 Packs



spr-tu-2603

12 Packs



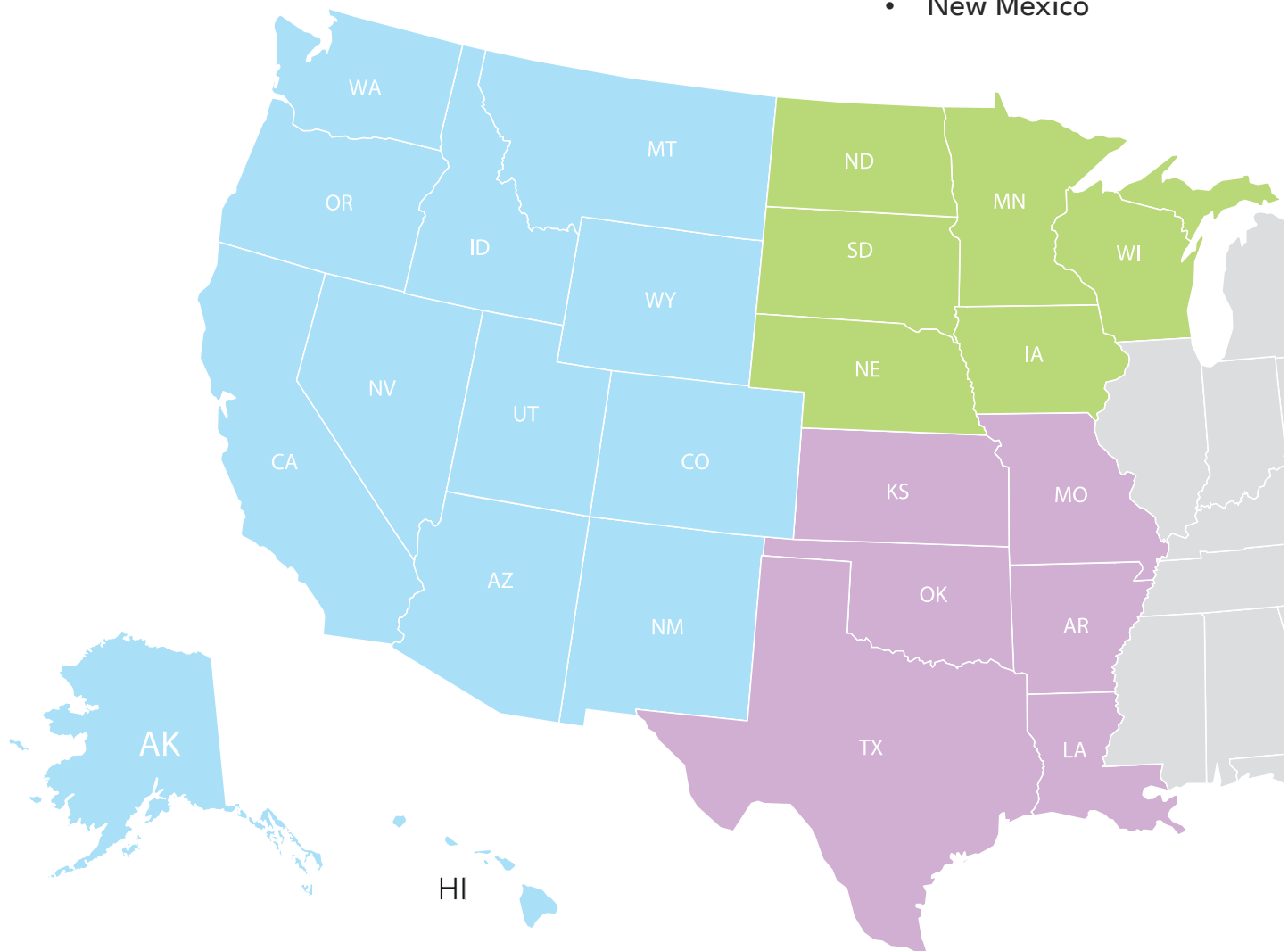
spr-tu-2604

THE ORIGINAL
WigglytZ™



Sales Representatives

Ketz & Associates	McManamin Companies	Toyology
• Iowa • Minnesota • North Dakota • Nebraska • South Dakota • Wisconsin	• Texas • Oklahoma • Louisiana • Arkansas • Missouri • Kansas	• California • Nevada • Hawaii • Washington • Oregon • Alaska • Idaho • Colorado • Utah • Montana • Wyoming • Arizona • New Mexico



and their Territories

Sandy Ruben & Associates	24/7 Sales	RBG	BGN
- Alabama - Florida - Georgia - Kentucky - Mississippi - North Carolina - South Carolina - Tennessee - Virginia	- Maryland - D.C. - New York (Excluding Upstate) - New Jersey - Pennsylvania - Delaware	- Massachusetts - Connecticut - Vermont - New Hampshire - Maine - Rhode Island - Upstate New York	- Illinois - Indiana - Michigan - Ohio

