U.S.TOY

2026 Squishy Collection

20 selected products



Squishies











new! Due December

SugarTrail Snail
2685

Slow and squishy wins the race! This sugar filled snail is a fun fidget to squeeze, stretch and is irresistably tactile.

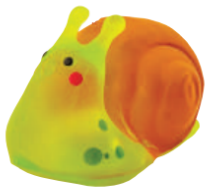
- Made of TPR
- Item 3"L x 1.5"H
- PVC box package
- Display with one style
- Age 3+

$2.25 Each
12 Per Display $27.00/Display

049392026854







Item 2685 | Full Line Catalog, PDF page 13







new! Due December

Sugar Octopus Squeeze
2688

Deep-sea squish fun! This soft, stretchy octopus is as cute as it is squishy. Perfect for squeezing and fidgeting

- Made of TPR
- Item 2.5"L x 2.5"H
- PVC box package
- Display with two assorted styles
- Age 3+

$2.25 Each
12 Per Display $27.00/Display

049392026885

Item 2688 | Full Line Catalog, PDF page 13





new! Due December

SugarBlob Squeeze
2686

So ugly it's cute! This squishy blobfish is soft, stretchy, and a perfect oddball.

- Made of TPR
- Item 3"L x 1.75"H
- PVC box package
- Display with one style
- Age 3+

$2.25 Each
12 Per Display $27.00/Display

049392026861

Item 2686 | Full Line Catalog, PDF page 13





new! IN STOCK

Wee Highland Cow
2748

Soft, squeezable, and irresistibly cute—this Highland cow is a stress-busting favorite for all ages.

- Made of TPR
- Item 3.75" L. x 2.25" H.
- PVC box package
- Display with two assorted styles
- Age 3+

$2.00 Each

12 Per Display $24.00/Display

049392027486

IN STOCK

Item 2748 | Full Line Catalog, PDF page 14





new! Due Nov.

Wee Glowing Highland Cow
2749

Glows in the dark! A cute Highland cow that squishes, soothes and glows!

- Made of TPR
- Item 3.75" L. x 2.25" H.
- PVC box package
- Display with two assorted styles
- Age 3+

$2.25 Each

12 Per Display $27.00/Display

049392027493



Item 2749 | Full Line Catalog, PDF page 14

new! Due December

SugarSplash Oceanic Squeeze
2684

Make a splash with this squishy sea friend! Soft, squeezable, and full of ocean charm, it's a playful fidget toy that's fun to squish and stretch.

- Made of TPR
- Item 5.5"L x 3"H
- Hangtag package
- Display with four assorted styles
- Age 3+

$1.50 Each

24 Per Display $36.00/Display

049392026847





Item 2684 | Full Line Catalog, PDF page 14





Squeezy Capybara Due Nov.

2608

Stretch and squish this adorable sugar filled friend.

- Made of TPR and filled with glittery sugar
- Item 2.67" T.
- Clear plastic box package
- Display with six assorted colors
- Age 3+

$2.00 Each

12 Per Display $24.00/Display

049392026083

Item 2608 | Full Line Catalog, PDF page 14



new!

Glow Sugar Cube IN STOCK

2681

With its soft, squishy feel and glow-in-the-dark magic, this cube is perfect for stress relief, sensory play, or just lighting up the night.

- Made of TPR
- Item 2" sq.
- Window box package
- Display with four assorted colors
- Age 3+

$2.75 Each

12 Per Display $33.00/Display

049392026816

IN STOCK

Item 2681 | Full Line Catalog, PDF page 15



IN STOCK

Squishy Sugar Cubes

2660

Squishy, sugar filled cubes.

- Made of TPR
- Item 2" x 2" sq.
- Polybag package
- Display with four assorted colors
- Age 3+

$2.50 Each

12 Per Display $30.00/Display

049392026601

IN STOCK

Item 2660 | Full Line Catalog, PDF page 15







new! Due December

Squish N' Stretch Axolotl

2689

Sand-filled axolotl that's as fun to fidget with as it is cute. Stretch it, squish it, and feel the soft, sandy texture that makes this little creature irresistibly tactile.

- Made of TPR
- Item 4.25" L. x 2" W.
- Hang tag package
- Display with three assorted colors
- Age 3+

$1.75 Each

12 Per Display $21.00/Display

049392026892

Item 2689 | Full Line Catalog, PDF page 17

Monster Squash Due November

2592

Smoosh, squeeze, and smash these funny monsters that will delight everyone.

- Made of sticky TPR and filled with sugar
- Item 3.75" T.
- Clear plastic box package
- Display with four assorted monsters
- Age 3+

$2.25 Each

12 Per Display $27.00/Display

049392025925





Item 2592 | Full Line Catalog, PDF page 15

new!



Hot Squeezy Dog Due Nov.

2731

Hot Diggity Dog! Stretchy and squeezy this funny sand filled hot doggy brings the laugh to the party.

- Removable stretchy puppy costume
- Made of TPR
- Item 5" L. x 2.5" W.
- Includes 1 hotdog and 1 doggy costume
- Polybag package
- Age 3+

$2.50 Each

12 Per Display $30.00/Display

049392027318



Item 2731 | Full Line Catalog, PDF page 15



new!

Sugar Squeeze Arctic Penguin Due Nov.

2763

Take the squish to the Arctic with these cute squishy penguins.

- Made of TPR
- Item 3" L. x 2.25" W. x 2.5" H.
- PVC box packaging
- Display with three colors
- Age 3+

$3.00 Each

12 Per Display $36.00/Display

049392027639



Item 2763 | Fall Supplement, PDF page 5

Geo Squish Ball Due. Nov.
2593

Squeeze and fidget these sugar filled geo balls.

- Made of TPR and filled with sugar
- Item 2.75" D.
- Window box package
- Display with four assorted colors
- Age 3+

$2.50 Each
12 Per Display $30.00/Display

049392025932





Item 2593 | Full Line Catalog, PDF page 16





new! IN STOCK

ColorMorph Lizard
2683

Soft, stretchy, squishy lizard with colo changing skin. Reacts to body heat ar touch for magical effect.

- Made of TPR
- Item 11" L. x 5.25" W.
- Hang tag package
- Display with three assorted styles and colors
- Age 3+

$1.75 Each
24 Per Display $42.00/Display

049392026830

IN STOCK

Item 2683 | Full Line Catalog, PDF page 16

new! IN STOCK

SugarTweety Squeeze
2687

A little bird with big squishy fun! Soft and squeezable with charming details.

- Made of TPR
- Item 2.5"L x 2"H
- PVC box package
- Display with two assorted styles
- Age 3+

$2.25 Each
12 Per Display $27.00/Display

049392026878

IN STOCK







Item 2687 | Full Line Catalog, PDF page 13

new! Due Nov.

Sugar Squeeze Savannah Buddies
2760

Take the squish to the Savannah with these cute sugar filled hippo, elephant and lion.

- Made of TPR
- Item 3.5"L. x 2.5" W. x 2.125" H.
- PVC box packaging
- Display with three styles and assorted colors
- Age 3+

$3.00 Each
12 Per Display $36.00/Display

049392027608



Item 2760 | Fall Supplement, PDF page 5

new! IN STOCK

GID Stardust Sugar Cube
2762

The glitter and glow in the dark effects makes this squishy cube out of this world.

- Made of TPR
- Item 2.25" Sq.
- Window box package
- Display with three colors
- Age 3+

$3.00 Each
12 Per Display $36.00/Display

049392027622



IN STOCK

Item 2762 | Fall Supplement, PDF page 5





IN STOCK

new!

Sugar Dino Squeeze

2764

Prehistoric squishy Stegosaurus, T-Rex and Triceratops.

- Made of TPR
- Item 5" L. x 3.5" H.
- Polybag with insert card
- Display with three assorted colors and three assorted styles
- Age 3+

$3.00 Each

12 Per Display $36.00/Display

049392027646

IN STOCK







Item 2764 | Fall Supplement, PDF page 5

new!

Squeeze Yeti

Due October

2755

Always be Yeti to Chill! Air and squishy ball filled squeezy y

- Made of TPR
- Item 3.75"L. x 2" W. x 2.75" H.
- PVC box packaging
- Display with one style
- Age 3+

$2.25 Each

12 Per Display $27.00/Display

049392027554



Item 2755 | Fall Supplement, PDF page 8