



# BABY JACK & COMPANY

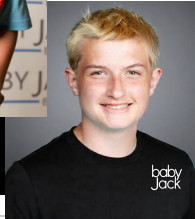
Baby Jack and Company manufactures fun and modern sensory tag toys and Lovey blankets with an educational appeal, designed by two kids using shapes, letters and numbers called The Learning Lovey Collection. Teach kids about their city, state, animals and surroundings. Ribbons are sewn shut and help develop the five senses.

Baby Jack is the only company that offers the SAFEST tag toys on the market - sewing ribbons shut to avoid fingers, toes and babies with tongue ties from getting stuck in loops. Owner Kelley personally witnessed her son Jack get his finger intertwined in a ribbon loop tag blanket when he was an infant. This was the moment that literally kick started her passion and motivation to create something safer and more beneficial.



Baby Jack is a family-owned business from Wisconsin operating for 16 years designing their own fabric textiles.





With a marketing background, Mom Kelley put more effort and time into growing a business that began as a hobby. As her kids grew, so did her brand.

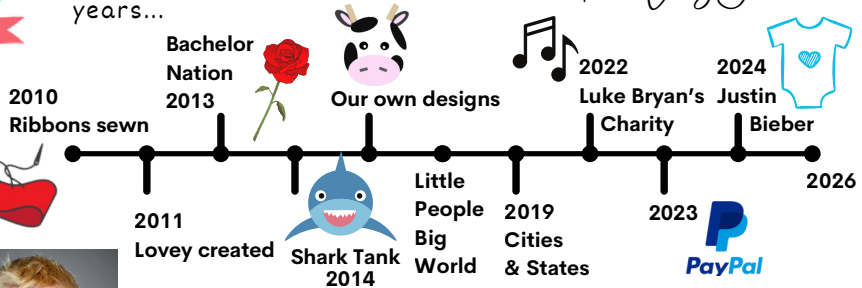
Jack inspired the brand and the sewn shut ribbons, but his younger sister Bailey was the main reason we introduced the lovey and started designing our own fabrics! We took many of her artwork and transformed them into our textiles, using shapes, letters and numbers to build pictures. Each fabric design has a story and stems from family memories of visits to the zoo, aquarium, farms, etc.

Baby Jack products have a purpose to bring comfort, teach and aide in the development of the five senses.

As a small business, we take pride in our slow growth, fun experiences through the years and supporting our retailers and customers.

*Team Baby Jack*

Our brand through the years...



Our brand has grown right along with our children. Baby Jack is now 17!

### Care Instructions:

- Remove Toy Link
- Wash Cold / No Heat
- Air Dry
- Play

# EVOKE THE FIVE SENSES

### Ages 0+

- Tummy Time
- Self Soothing
- Travel
- Pre-K Learning

### Toy Link

BPA free toy link to clip and nibble



### Ribbons Sewn Shut for Safety

Baby Jack continues to be the safest tag toy on the market with sewn shut ribbons to avoid fingers, toes and tongue ties from getting stuck. Baby Jack got his finger intertwined inside a looped ribbon when a child, inspiring a focus for the brand.

**A great sensory tool for teething, fidgeting, rubbing or tickling to ease anxieties**

### Variety of Textured Ribbons

For added play to evoke the sense of touch, our ribbons provide different feels of velvet, satin and grosgrain.

### Bumpy Plush Soft Backing

A soft POP IT fabric to play and snuggle for kids of all ages. Durable, washable and has longevity.

### Shapes Used to Make Pictures

Textiles that can teach as kids grow. A seek & find design made for all ages!

Made from Jack and Bailey's crayon drawings!



### Crinkle Fabric Inside

Crackling paper fabric that evokes the sense of sound and teaching cause & effect

### A perfect size for little hands



## Safest Ribbon Tag Toys on the Market. Unique Educational Fabric Designs.

# 8x8 CRINKLE TAG SQUARES

\$6.50 / \$12.95 MSRP



**BABYBOY\_8x8**  
Baby boy blue colors with new hospital blanket ribbon  
UPC: 860012089741



**BABYGIRL\_8x8**  
Baby girl pink colors with new hospital blanket ribbon  
UPC: 860012089734



**CAMOUFLAGE\_8x8**  
Camouflage army green to support those that serve  
UPC: 860012089758



**CONSTRUCTION\_8x8**  
Diggers and dozers construction inspired fabric  
UPC: 850033133929



**DINO\_8x8**  
Prehistoric dinosaurs inspired fabric  
UPC: 850033133004



**FARM\_8x8**  
Farming and agriculture themed inspired fabric  
UPC: 850033133011



**FIRE\_8x8**  
Firefighter and firetrucks rescue inspired fabric  
UPC: 850033133028



**FLAG\_8x8**  
Red, white & blue American flag themed  
UPC: 850033133622



**FOREST\_8x8**  
Forest, fishing, hunting and camping inspired fabric  
UPC: 850033133035



**GARDEN\_8x8**  
Flower garden and buzzing bugs inspired fabric  
UPC: 850033133042



**HUNTING\_8x8**  
Camouflage with blaze hunter orange accents  
UPC: 860012089745



**JEWISH\_8x8**  
Traditional icons from the Jewish community  
UPC: 860012089789



**JUNGLE\_8x8**  
Jungle zoo animals educational fabric  
UPC: 850033133059



**KINDNESS\_8x8**  
Throw kindness like confetti inspired fabric  
UPC: 850033133646



**MERMAID\_8x8**  
Magical underwater creatures inspired fabric  
UPC: 850033133073



**MUSIC\_8x8**  
Musical instruments and notes inspired fabric  
UPC: 850033133851



**OCEAN\_8x8**  
Under the water sea creatures fabric  
UPC: 850033133080



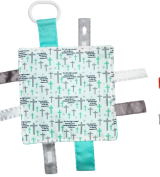
**PLANES\_8x8**  
Airplanes and travel themed fabric  
UPC: 850033133981



**POLAR\_8x8**  
Arctic polar animals educational themed fabric  
UPC: 850033133097



**POLICE\_8x8**  
Protect & Serve police law enforcement fabric  
UPC: 850033133103



**PRAYER\_8x8**  
For this child I have prayed religious themed fabric  
UPC: 850033133707



**SPACE\_8x8**  
Outer space themed educational learning fabric  
UPC: 850033133110



**UNICORN\_8x8**  
Unicorn themed bright fun rainbow fabric  
UPC: 850033133127



**WIZARD\_8x8**  
Magical wizard world with iconic items from books  
UPC: 850033133134

# 8x8 STATE CRINKLE TAG SQUARES

\$6.50 / \$12.95 MSRP

WE HAVE ALL 50 STATES



## Meet Baby Jack & Co.'s State Learning Lovey Toy

A sensory toy for ages 0+ that can bring comfort, learning of state facts and grow with the child.



As children grow, use their go-to lovey to educate on the go!



## Speech, Language & Learning State Facts

Encourages learning with the visuals on each textile

# Teach **STATE FACTS** baby with Jack

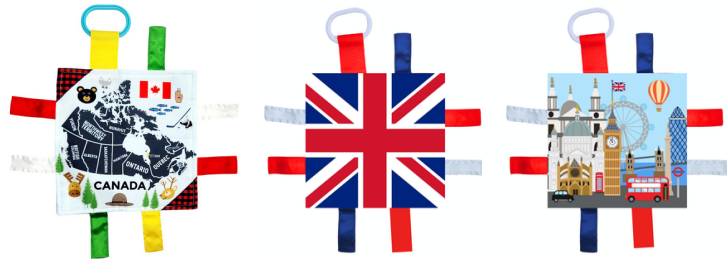


## WE HAVE YOUR STATE!

- ALABAMA\_8x8
- ALASKA\_8x8
- ARIZONA\_8x8
- ARKANSAS\_8x8
- CALIFORNIA\_8x8
- COLORADO\_8x8
- CONNECTICUT\_8x8
- DELAWARE\_8x8
- FLORIDA\_8x8
- GEORGIA\_8x8
- HAWAII\_8x8
- IDAHO\_8x8
- ILLINOIS\_8x8
- INDIANA\_8x8
- IOWA\_8x8
- KANSAS\_8x8
- KENTUCKY\_8x8
- LOUISIANA\_8x8
- MAINE\_8x8
- MARYLAND\_8x8
- MASSACHUSETTS\_8x8
- MICHIGAN\_8x8
- MINNESOTA\_8x8
- MISSISSIPPI\_8x8
- MISSOURI\_8x8
- MONTANA\_8x8
- NEBRASKA\_8x8
- NEVADA\_8x8
- NEWHAMPSHIRE\_8x8
- NEWJERSEY\_8x8
- NEWMEXICO\_8x8
- NEWYORK\_8x8
- NORTHCAROLINA\_8x8
- NORTHDAKOTA\_8x8
- OHIO\_8x8
- OKLAHOMA\_8x8
- OREGON\_8x8
- PENNSYLVANIA\_8x8
- RHODEISLAND\_8x8
- SOUTHCAROLINA\_8x8
- SOUTHDAKOTA\_8x8
- TENNESSEE\_8x8
- TEXAS\_8x8
- UTAH\_8x8
- VERMONT\_8x8
- VIRGINIA\_8x8
- WESTVIRGINIA\_8x8
- WASHINGTON\_8x8
- WISCONSIN\_8x8
- WYOMING\_8x8
- CANADA\_8x8
- UNIONJACK\_8x8

Our 8x8 State Squares have grown our accounts into airports, parks, visitor centers & tourist gift shops!

Custom design capabilities too!



# CELEBRATE YOUR CITY OR STATE



8x8 CITY CRINKLE TAG SQUARES

\$6.50 / \$12.95 MSRP



ATLANTA\_8x8

UPC: 850033133141



BOSTON\_8x8

UPC: 850033133158



CHICAGO\_8x8

UPC: 850033133165



DALLAS\_8x8

UPC: 850033133172



MILWAUKEE\_8x8

UPC: 850033133820



NASHVILLE\_8x8

UPC: 850033133196



NYC\_8x8

UPC: 850033133202



PHILLY\_8x8

UPC: 850033133189



SANDIEGO\_8x8

UPC: 850033133219



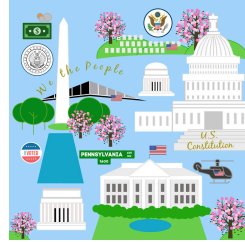
SANFRAN\_8x8

UPC: 850033133226



SEATTLE\_8x8

UPC: 850033133233



WASHINGTONDC\_8x8

UPC: 850033133639

10x10 PLUSH TAG LOVEYS  
(NON CRINKLE)

\$9.00 / \$19.95 MSRP



BASEBALL\_10x10  
UPC: 850033133653



BASKETBALL\_10x10  
UPC: 850033133660



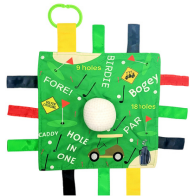
BOWLING\_10x10  
UPC: 860012089703



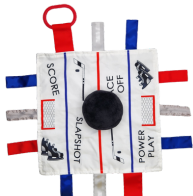
CHD\_10x10  
UPC: 850033133783



FOOTBALL\_10x10  
UPC: 850033133677



GOLF\_10x10  
UPC: 850033133936



HOCKEY\_10x10  
UPC: 850033133684



NICU\_10x10  
UPC: 860009735699



RACING\_10x10  
UPC: 850033133813



SOCCER\_10x10  
UPC: 850033133691



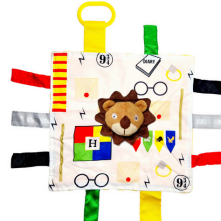
SUNSHINE\_10x10  
UPC: 860009735613



TENNIS\_10x10  
UPC: 860012089710



VOLLEYBALL\_10x10  
UPC: 860012089727

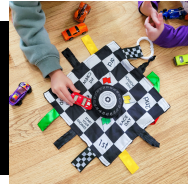
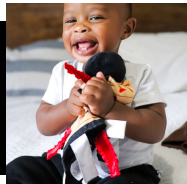


WIZARDLION\_10x10  
UPC: 860009735606



WIZARDDOWL\_10x10  
UPC: 850033133790

The Learning Loyal Soother  
Toy has Longevity. Ages 0+



SMALL BUSINESS. BIG SUPPORT.



**WE ARE SUPPORTING  
BABY JACK PARTNERS BY  
NOT RAISING PRICES:**

Brick and mortar stores and small gift accounts have always been the backbone of our business. We will NOT be raising our wholesale prices and HAVE NOT RAISED THEM because of the market shift, pandemic, online competition.

*-Kelley Legler*

