



THE ORIGINAL  
**MAGNA-TILES®**

## Fall 2026 Product Catalog



Designed To Promote  
Meaningful Play



\*Source: Circana/Retail Tracking Service/JAN-DEC 2025/USD

# #1 MAGNETIC BUILDING SETS BRAND\*

Invented by an educator for educators, the MAGNA-TILES® brand was born in the classroom in 1997. From these humble beginnings, and with the support of incredible retailers and fans like you, it has grown to become America's #1 Magnetic Building Sets Brand.\*

## PIONEERING INNOVATION

New colors and shapes are not enough. We work to define and redefine play experiences.

## QUALITY & SAFETY LEADERSHIP

From our signature lattice, to our fastening rivets and careful selection of materials, every MAGNA-TILES piece is constructed with kids' safety top of mind.

## AWARD WINNING

We're honored to be the most awarded brand in magnetic construction for championing children's development, learning through play and screen-free FUN.

# OUR MEANINGFUL PLAY PURPOSE

All MAGNA-TILES sets are designed for kids to enjoy, without instructions or help required from adults. We strive to inspire young minds and help kids develop skills they'll use in everyday life.

## FUN & ENGAGING

MAGNA-TILES sets allow kids to experience the pure joy of play, every day.

## EXPERIENCE-BASED

MAGNA-TILES play connects kids to the people and world around them.

## CHILD-LED

MAGNA-TILES play is powered by the child's imagination.

## DEVELOPMENTAL

MAGNA-TILES sets foster STEAM discovery and learning, and grow with your child's age, abilities, and interests.

\*Source: Circana/Retail Tracking Service/ JAN-DEC 2025/USD

# AWARD WINNING

MAGNA-TILES® products have received countless accolades around the world for delivering the highest standards of quality, providing tremendous educational and play value, and introducing category-shaping innovation.



# STEAM ACCREDITED



Oh, and did we mention? We're also proud to be part of the cool kids' club known as STEAM toys.

MAGNA-TILES products meet all STEAM requirements, according to The Toy Association™. Here are just a few examples of the Meaningful Play experiences that MAGNA-TILES sets provide children ages 3+:

- ✓ Explore scientific concepts.
- ✓ Understand basic engineering principles.
- ✓ Enhance creativity and artistic expression.
- ✓ Develop mathematical skills.
- ✓ Stimulate critical thinking and problem-solving abilities.
- ✓ Encourage collaborative learning and communication skills.
- ✓ Foster an interest in STEAM subjects.
- ✓ Promote lifelong learning.

NEW ARRIVALS

NEW ARRIVALS



**build on**

## Coral Reef



## Item #262025CR

MSRP: \$39.99

Piece Count: 25

12" x 12" x 4"

Sets/Case: 2

Case Weight: 5.1 lbs



## Shark Dive



## Item #262013SD

MSRP: \$19.99

Piece Count: 13

7.5" x 10" x 2.33"

Sets/Case: 4

Case Weight: 3.9 lbs



## Lighthouse Rescue



## Item #262025LR

MSRP: \$39.99

Piece Count: 26

12" x 12" x 3"

Sets/Case: 3

Case Weight: 7 lbs



## Dolphin Bay



## Item #262013DB

MSRP: \$19.99

Piece Count: 13

7.5" x 10" x 2.33"

Sets/Case: 2

Case Weight: 2.5 lbs



## Undersea Adventure



**Item #262058UA**

MSRP: **\$89.99**

Piece Count: **58**

**17" x 13.25" x 4"**

Sets/Case: **3**

Case Weight: **17 lbs**



## Rail Racers Max



**Item #261080RR**

MSRP: **\$89.99**

Piece Count: **80**

**17.75" x 14" x 4"**

Sets/Case: **3**

Case Weight: **20.7 lbs**



## microMAGS Cubes



**Item #264013CU**

MSRP: **\$19.99**

Piece Count: **9**

**4.6" x 8.6" x 2.13"**

Sets/Case: **3**

Case Weight: **3.4 lbs**



## Rail Racers Rail Pack



**Item #263008RP**

MSRP: **\$24.99**

Piece Count: **8**

**12" x 2.75" x 2.5"**

Sets/Case: **8**

Case Weight: **7.5 lbs**



## microMAGS LEARN Numbers



Item #254055LN

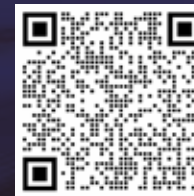
MSRP: \$39.99

Piece Count: 56

12" x 12" x 2.37"

Sets/Case: 3

Case Weight: 6.8 lbs



Explore 20+ free play guides developed with educators for LEARN Letters.



Explore 20+ free play guides developed with educators for LEARN Numbers.



## microMAGS LEARN Letters



Item #254056LL

MSRP: \$39.99

Piece Count: 56

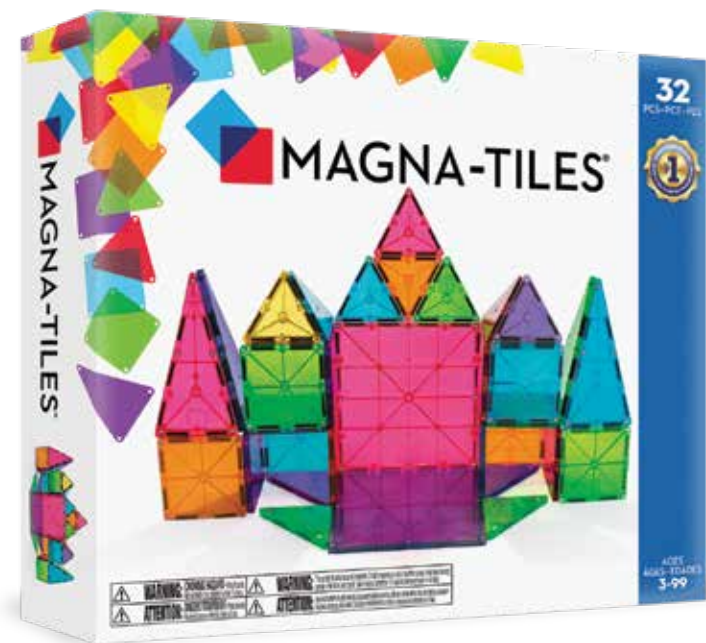
12" x 12" x 2.37"

Sets/Case: 3

Case Weight: 6.8 lbs



Classic 32



Item #02132

MSRP: \$49.99

Piece Count: 32

11.75" x 10" x 2"

Sets/Case: 6

Case Weight: 17 lbs



COMBO Classic + microMAGS 20



Item #244020CO

MSRP: \$19.99

Piece Count: 20

7.5" x 10" x 2.5"

Sets/Case: 4

Case Weight: 5.25 lbs



Classic 100



Item #04300

MSRP: \$119.99

Piece Count: 100

12" x 8.75" x 3.5"

Sets/Case: 5

Case Weight: 38 lbs



microMAGS 70



Item #244070MM

MSRP: \$49.99

Piece Count: 70

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 6.75 lbs



COMBO Classic + microMAGS 62



Item #244062CO

MSRP: \$49.99

Piece Count: 62

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 8.75 lbs



Storage Bin & Play-Mat



Item #20200

MSRP: \$24.99

Piece Count: 1

13" x 11.75" x 1.75"

Sets/Case: 6

Case Weight: 12 lbs



## Pet Playhouse



**Item #252050PP**

MSRP: **\$69.99**

Piece Count: **50**

**17" x 12" x 4"**

Sets/Case: **2**

Case Weight: **9.25 lbs**



## Puppy Park



**Item #252027DD**

MSRP: **\$39.99**

Piece Count: **27**

**12" x 12" x 2.375"**

Sets/Case: **3**

Case Weight: **6 lbs**



## Dog House



**Item #252013DH**

MSRP: **\$17.99**

Piece Count: **13**

**7.5" x 10" x 2.375"**

Sets/Case: **4**

Case Weight: **4.25 lbs**



## Cat Tree



**Item #252013CT**

MSRP: **\$17.99**

Piece Count: **13**

**7.5" x 10" x 2.375"**

Sets/Case: **4**

Case Weight: **4.25 lbs**



## Hamster Ball



**Item #252013HB**

MSRP: **\$17.99**

Piece Count: **13**

**7.5" x 10" x 4"**

Sets/Case: **2**

Case Weight: **2.5 lbs**



## microMAGS Travel



Item #244026BOCDU

MSRP: \$19.99

\$239.88/CDU

Piece Count: 26

8" x 7.75" x 7.75"

Sets/Case: 12

Case Weight: 8.75 lbs



## microMAGS Travel Deluxe



Item #254055TSCDU

MSRP: \$39.99

\$239.94/CDU

Piece Count: 55

7" x 9.5" x 7.75"

Sets/Case: 6

Case Weight: 11.5 lbs



## microMAGS Cubes



Item #264013CU

MSRP: \$19.99

Piece Count: 9

4.6" x 8.6" x 2.13"

Sets/Case: 3

Case Weight: 3.4 lbs



## microMAGS Advent Calendar



Item #256034AC

MSRP: \$39.99

Piece Count: 34

17" x 12" x 2.4"

Sets/Case: 3

Case Weight: 6.7 lbs



## microMAGS Travel Winter Wonder



**Item #254026WW**

MSRP: **\$19.99**

Piece Count: **26**

**3.35" x 7.5" x 1"**

Sets/Case: **12**

Case Weight: **8.7 lbs**



## microMAGS Travel Gingerbread House



**Item #262024GH**

MSRP: **\$19.99**

Piece Count: **24**

**3.35" x 7.5" x 1"**

Sets/Case: **12**

Case Weight: **8.7 lbs**



## microMAGS Travel Spooky



**Item #264024ST**

MSRP: **\$19.99**

Piece Count: **24**

**3.35" x 7.5" x 1"**

Sets/Case: **12**

Case Weight: **8.7 lbs**



## Downhill Duo



Item #23840

MSRP: \$69.99

Piece Count: 40

17" x 12" x 2.75"

Sets/Case: 3

Case Weight: 13 lbs



## Cars – Green &amp; Yellow



Item #16022

MSRP: \$14.99

Piece Count: 2

8.5" x 10" x 2.5"

Sets/Case: 6

Case Weight: 6.75 lbs



## Rail Racers



**Item #251033RR**

MSRP: **\$39.99**

Piece Count: **33**

**12" x 12" x 2.5"**

Sets/Case: **3**

Case Weight: **9 lbs**



8 50025 17660 6

## Rail Racers Max



**Item #261080RR**

MSRP: **\$89.99**

Piece Count: **80**

**17.75" x 14" x 4"**

Sets/Case: **3**

Case Weight: **20.7 lbs**



8 50025 17687 3

## Rail Racers Deluxe



**Item #251090RR**

MSRP: **\$89.99**

Piece Count: **90**

**17.75" x 14" x 2.5"**

Sets/Case: **3**

Case Weight: **19 lbs**



8 50025 17653 8

## Rail Racers Rail Pack



**Item #263008RP**

MSRP: **\$24.99**

Piece Count: **8**

**12" x 2.75" x 2.5"**

Sets/Case: **8**

Case Weight: **7.5 lbs**



8 50025 17671 2



## City Center



Item #251110CC

MSRP: \$129.99

Piece Count: 110

17.75" x 14" x 2.75"

Sets/Case: 2

Case Weight: 17 lbs



## Fire Station



Item #252050FS

MSRP: \$79.99

Piece Count: 50

17" x 12" x 3.25"

Sets/Case: 3

Case Weight: 15.5 lbs



## Fire Rescue



Item #252027FR

MSRP: \$39.99

Piece Count: 27

12" x 12" x 3"

Sets/Case: 3

Case Weight: 7.5 lbs



## Police Station



Item #252035PS

MSRP: \$59.99

Piece Count: 35

17" x 12" x 3"

Sets/Case: 3

Case Weight: 10.5 lbs



## Police Patrol



Item #252020PO

MSRP: \$29.99

Piece Count: 20

10" x 10" x 2.375"

Sets/Case: 3

Case Weight: 10.5 lbs



# Castle



Item #242025CA

MSRP: \$39.99

Piece Count: 25

12" x 12" x 2.5"

Sets/Case: 3

Case Weight: 8 lbs



# Castle Deluxe



Item #242048CA

MSRP: \$69.99

Piece Count: 48

17" x 12" x 2.75"

Sets/Case: 3

Case Weight: 12.5 lbs



# Space



Item #242032SP

MSRP: \$49.99

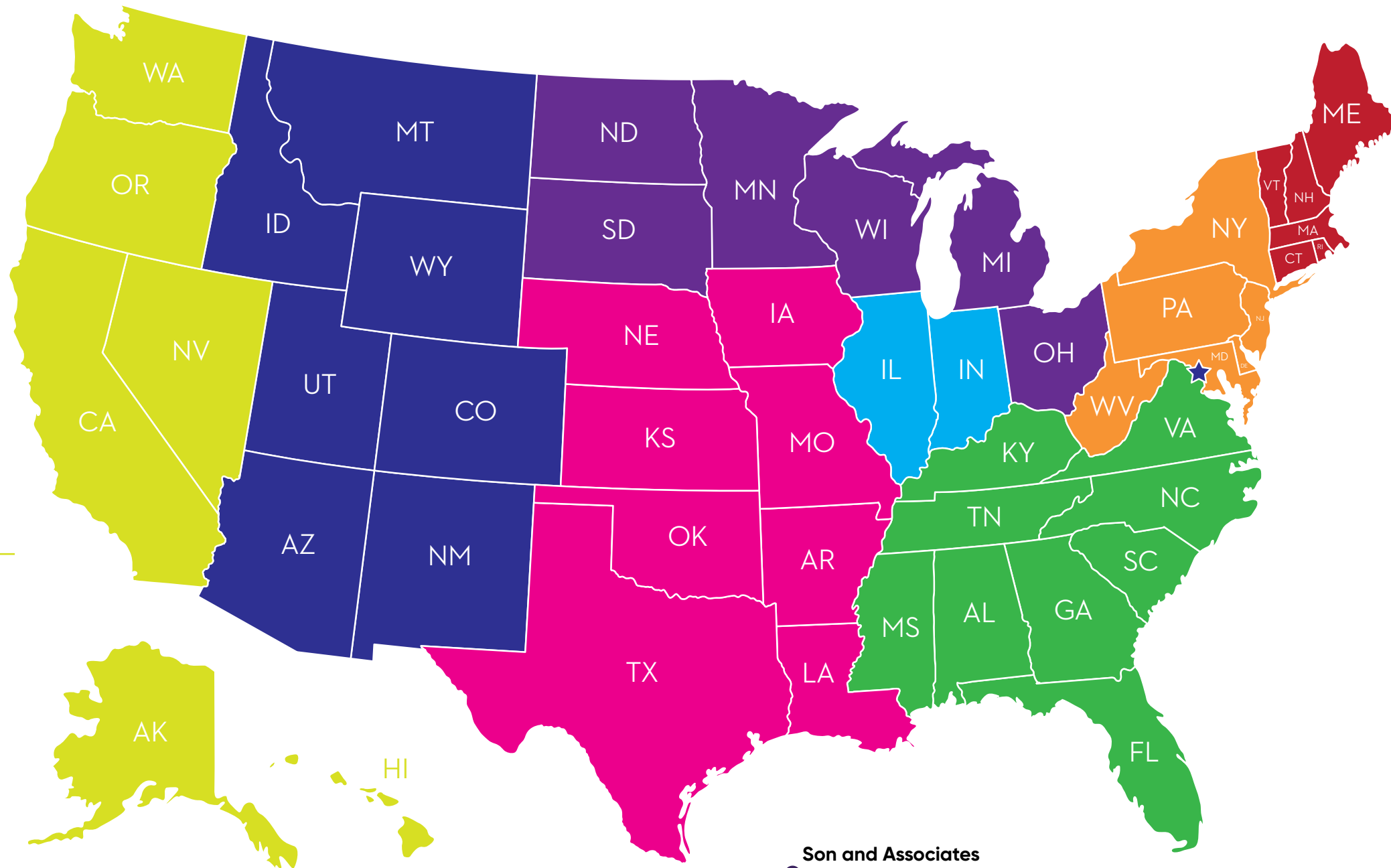
Piece Count: 32

12" x 12" x 4.5"

Sets/Case: 2

Case Weight: 7.5 lbs





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