

U.S. TOY BrandPlay™

TURN BEST-SELLING TOYS INTO YOUR OWN EXCLUSIVE BRANDED PRODUCT

BrandPlay™ allows you to customize select US Toy products with your own branding, creating exclusive souvenirs, impulse items, and gift shop products your customers can't find anywhere else.



PERFECT FOR:



ZOOS



AQUARIUMS



MUSEUMS



RESORTS



GOLF COURSES



GIFT SHOPS



ATTRACTIONS
& EVENTS

WHY BRANDPLAY™?

- ✓ Exclusive product for your store
- ✓ Low minimums
- ✓ Fast turnaround
- ✓ Affordable customization
- ✓ Great souvenir opportunity
- ✓ Helps your store stand out from the competition

AVAILABLE DECORATION METHODS

- Pad Printing (Most Common & Cost-Effective)
- Digital / Full Color Printing
- Direct-to-Film Transfers
- Screen Printing
- Product Labeling

PROGRAM DETAILS

 **MINIMUM ORDER**
75 pieces

 **SETUP FEE**
\$50.00

 **REORDERS**
\$25.00

 **FAST PRODUCTION**
Averages 7 business days
after proof approval

IMPRINT EXAMPLES



ITEM #2724 – ANIMAL PUSH PUPPETS

Perfect For: Zoos • Museums • Wildlife Centers

- ✓ Clean logo placement directly on wooden base
- ✓ Strong perceived value
- ✓ Great souvenir & impulse item
- ✓ Approx. starting cost:
~\$4.12 each



ITEM #MX607 – GOLF CART

Perfect For: Golf Courses • Resorts • Country Clubs

- ✓ Logo printed directly on cart roof
- ✓ Fun themed keepsake item
- ✓ Perfect if you are near a golf course
- ✓ Approx. starting cost:
~\$4.30 each



**LET'S BUILD SOMETHING
TOGETHER!**



Presented by your local sales rep.

Contact us today to explore products, pricing, and branding opportunities for your store.

BrandPlay™ by **U.S. TOY**

CUSTOM PRODUCTS. EXCLUSIVE BRANDING. ENDLESS OPPORTUNITY.