

Pink  
poppy

# SPRING/SUMMER 2026

Est.1987

NEW  
COLLECTION



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# ABOUT US



Where Magic  
Comes to Life

Welcome to the world of Pink Poppy, where dreams begin.....

The Pink Poppy brand is popular and treasured by children the world over! The Pink Poppy name is synonymous with make-believe dreams and magical memories fit for a Princess! Loved and admired as an iconic children's fashion brand, we aim to excite, enthrall and open the imaginations of young girls and also for our boys!

Uniquely and carefully created visions of Princesses, Mermaids and Fairies are just a few of our signature themes! Our diverse and quality-made product ranges include stunning dress ups, party costumes, gift ideas, hair accessories, necklaces and jewelry, beautiful purses, bags and handbags,

Tea sets, games, cooking sets, wallets, wands, tiaras, jewelry boxes and much more!

Our passionate team of in-house designers at Pink Poppy headquarters enjoy the ongoing commitment to our brand to ensure Pink Poppy is a safe, fun brand which importantly meets all international safety standards.

Pink Poppy is now widely available throughout the USA and will be sure to enchant our USA Pink Poppy "children", every step of the way! We are delighted to bring to the USA the same passion, quality, service and experienced representation which we pride ourselves and our beautiful brand on!

Since our humble beginnings in the harbour-side city of Sydney, Australia, some 30 years ago, our vision now and into the future remains clear and honest; to deliver Australian designed and quality made pretty products to children across the globe. As a result Pink Poppy is proudly sold in over 25 countries, with continuing scope for more international distribution.

Come and explore the magical realm of Pink Poppy with us, as we aim to

*Step into the enchanting world of Pink Poppy  
—where dreams are exclusively designed and brought to life!*



BAG



HAIR  
ACCESSORIES



DRESSES



BACKPACK



JEWELLERY



DRESS UPS



BEAUTY



GIFT



STICKERS



STATIONERY



TOYS



# Dreamland





SS26  
NEW

**PDS609**  
Dreamland Dress (3-4 years)  
1/Pack  
\$20.00/ea \$20.00/Pack



**DMA311**

Dreamland Shaker Hair Brush  
12/Pack  
\$4.00/ea \$48.00/pk



SS26  
NEW

**HBM127**  
Dreamland Sequin Headband  
6/Pack  
\$3.50/ea \$21.00/Pack



SS26  
NEW

**PDM609**  
Dreamland Dress (5-6 years)  
1/Pack  
\$20.00/ea \$20.00/Pack



SS26  
NEW

**CAP612**  
Dreamland Cape  
2/Pack  
\$20.00/ea \$40.00/Pack



# Carry Your Dreams Everywhere!



SS26  
NEW

**BAJ603**

Tween Cosmetic Case  
1/Pack  
\$8.00/ea \$8.00/pk



9 351300 035355



SS26  
NEW

**BAJ163**

Butterfly Fashion Handbag  
2/Pack  
\$7.00/ea \$14.00/Pack



SS26  
NEW

**BAJ501**

Dreamland Cross Body Bag  
2/Pack  
\$7.00/ea \$14.00/Pack



9 351300 034235



**SLG002**  
Butterfly Sequin  
Slap Band  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 036253



**SLG003**  
Unicorn Sequin  
Slap Band  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 036260



**SS26 NEW**  
**PHM011**  
Stardust Unicorn Fairy Crown  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 032750



**SS26 NEW**  
**PHM012**  
Dazzling Butterfly Crown  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 032767





# Dance



**SS26 NEW BCG177**  
Luxury Bejewelled  
Bracelet  
6/Pack  
\$3.50/ea \$21.00/pk



9 351300 035805



**HTM001**  
Dance Bedazzled Cap  
1/Pack  
\$7.00/ea \$7.00/pk



9 351300 036383



**BAJ168**  
Dance Sequin Bum Bag  
2/Pack  
\$10.00/ea \$20.00/pk



9 351300 036376



**CAP613**  
Dance Sequin Fashion Cape  
1/Pack  
\$20.00/ea \$20.00/pk



9 351300 035997



BEDAZZLED  
DESIGN  
&  
RHINESTONE  
GEMSTONES IN  
RAINBOW



**TNDMA001**

Bedazzled Hair Brush

12/Pack

\$6.00/ea \$72.00/pk



*Sturdy handle*



*Clear compartment for easy seeing*



**TNBAJ002**

Rectangular Cosmetic Case

12/Pack

\$6.00/ea \$72.00/pk



**TNBAJ500**

Heart Cross Body Bag

2/Pack

\$9.00/ea \$18.00/pk





A SWEET  
'TREAT' FOR  
SPARKLY  
SMILES

Smell Delicious  
Non-toxic, cruelty-free, vegan formula



NON-TOXIC  
CRUELTY-FREE  
VEGAN  
FORMULA



**TNKHI004**  
Lollipop Lipgloss Set  
6/Pack  
\$6.00/ea \$36.00/pk



9 351300 036321

NEW peel-off formula  
easy & mess-free removal

**TNKHI001**  
Nail Polish Set  
6/Pack  
\$5.50/ea \$33.00/pk



9 351300 035669

SS26  
NEW

**S324**

3D Butterfly  
Press On Nails  
6/Pack

\$5.00/ea \$30.00/pk



9 351300 034181

3D Butterfly Designs



3D Gummy Bear Designs



SS26  
NEW **S325**

3D Gummy Bear Press  
On Nails  
6/Pack

\$5.00/ea \$30.00/pk



9 351300 034198



**TNKHI003**

Lip Gloss Keyring  
6/Pack

\$5.00/ea \$30.00/pk



9 351300 035683



SS26  
NEW

**S326**

Dreamland Nail  
Stickers  
12/Pack

\$3.00/ea \$36.00/pk



9 351300 034334



SS26  
NEW **S4056**  
7 Days Stick On Earring  
& Ring Set  
6/Pack

\$2.00/ea \$12.00/pk



9 351300 034372

SS26  
NEW

**S4068**

143 Pairs Of Stick On  
Earrings  
12/Pack

\$3.50/ea \$42.00/pk



9 351300 030398





**SUR003**  
Cosmetic Surprise Balls  
32/Pack  
\$3.00/ea \$96.00/pk



9 351300 036833



# Ballerina





**PHG052**  
Ballerina Crown  
2/Pack  
\$7.00/ea \$14.00/pk



9 351300 035973



**HBG219**  
Ballerina Crown Headband  
6/Pack  
\$5.00/ea \$30.00/pk



9 351300 035966



**SS26**  
**NEW**

**BCM146**  
Dance Letter Bead Bracelet  
6/Pack  
\$3.00/ea \$18.00/pk



9 351300 034457



**BCG175**  
Ballerina Bracelet  
6/Pack  
\$3.50/ea \$21.00/pk



9 351300 035980

**SS26**  
**NEW**

**PDS610**  
Ballerina Tutu (3-4 years)  
1/Pack  
\$20.00/ea \$20.00/pk



9 351300 035386

**SS26**  
**NEW**

**PDM610**  
Ballerina Tutu (5-6 years)  
1/Pack  
\$20.00/ea \$20.00/pk



9 351300 035379





### SETJ016

Ballerina Jewellery Set  
2/Pack  
\$9.00/ea \$18.00/pk



9 351300 036352

3D pearls & bows



### TNS300

3D Love Heart Press On Nails  
6/Pack  
\$6.00/ea \$36.00/pk



9 351300 035942

Exclusive Designs by Pink Poppy



SS26  
NEW

**LTST125**  
Ballerina LED Colour  
Changing Lantern  
3/Pack

\$7.00/ea \$21.00/pk



9 351300 035652



# Mermazing Mermaid





**PDS611**  
Mermazing Mermaid Dress  
With Tail (3-4 years)  
1/Pack  
\$20.00/ea \$20.00/pk



9 351300 035874

**PDM611**  
Mermazing Mermaid Dress  
With Tail (5-6 years)  
1/Pack  
\$20.00/ea \$20.00/pk



9 351300 035881



**SETJ015**  
Mermazing Mermaid  
Jewellery Set  
2/Pack  
\$8.00/ea \$16.00/pk



9 351300 035836



**PA611**  
Mermazing Mermaid Tail  
With Sound  
1/Pack  
\$12.00/ea \$12.00/pk



9 351300 035898



# Carry the Magic of the Sea



**BAJ303**  
Mermazing Mermaid Backpack  
1/Pack  
\$15.00/ea \$15.00/pk



9 351300 035911



**BAJ502**  
Mermazing Mermaid Fashion  
Shoulder Bag  
2/Pack  
\$9.00/ea \$18.00/pk



9 351300 035928



**BAJ167**

Mermazing Mermaid Handbag

2/Pack

\$9.00/ea \$18.00/pk



9 351300 035904

**SLG001**

Mermaid Sequin Slap Band

6/Pack

\$4.00/ea \$24.00/pk



9 351300 036246



2-in-1 BFF  
ON  
TREND

**SS26**  
**NEW**

**KYC001**

Mermaid 2 in 1 Plush  
Shoulder Pet & Bag Charm

6/Pack

\$7.00/ea \$42.00/pk



9 351300 036871



AW25

**NEW**  
COLLECTION

# ***Sea Sparkle Beauty Essentials***



**DMA312**

Mermazing Mermaid  
Hairbrush & Mirror  
12/Pack

\$4.00/ea \$48.00/pk



9 351300 036222



**2 in 1  
Hairbrush & Mirror**

Gently detangles hair Includes 4 hair elastics



**x2 nail polish  
x1 nail stickers  
x1 nail file**



**KHI002**

Mermazing Mermaid  
Nail Art Set  
6/Pack

\$4.00/ea \$24.00/pk



9 351300 035645

**S327**

Mermazing Mermaid **3D**  
Press On Nails  
6/Pack

\$6.00/ea \$36.00/pk



9 351300 035935



# Magical Mermaid Treasures



**LTST123**

Mermazing Mermaid LED Colour Changing Lantern  
3/Pack

\$7.00/ea \$21.00/pk



9 351300 035553



**MJB4069**

Mermazing Mermaid Medium  
Musical Jewellery Box

1/Pack  
\$20.00/ea \$20.00/pk



9 351300 036673



**LTST119**

Dinosaur Adventure Color  
Changing Lantern  
3/Pack  
\$7.00/ea \$21.00/pk



9 351300 032279



**SS26  
NEW**

**KYLE013**

Dinosaur Adventure Keyring  
6/Pack

\$5.00/ea \$30.00/pk



9 351300 032804



**PAA001**

Dinosaur Tail With Sound  
1/Pack  
\$12.00/ea \$12.00/pk



9 351300 036000





**BAJ170**  
Mermaid Flip Sequin  
2/Pack  
\$9.00/ea \$18.00/pk



9 351300 035805



**BAJ171**  
Sparkly Sequin  
2/Pack  
\$9.00/ea \$18.00/pk



9 351300 036659



**DBAJ172**  
Flip Sequin Mermaid  
2/Pack  
\$9.00/ea \$18.00/pk



9 351300 036666

# Handbags



**BAJ148**  
Shimmering Mermaid Scale  
2/Pack  
\$13.00/ea \$26.00/pk



9 351300 028883

# Ready to gift packaging

## JEWELLERY SET



**SETJ017**

Dance Jewellery Set  
2/Pack  
\$8.00/ea \$16.00/pk



9 351300 036369



X1 NECKLACE  
X1 BRACELET  
X1 RING  
X1 CLIP ON  
EARING



**PINK &  
IRIDESCENT  
GEMSTONES**



**TNSETJ01**

Gemstone Jewellery Set  
2/Pack  
\$8.00/ea \$16.00/pk



9 351300 036345



# SS26 Bracelet Dreams



**SS26  
NEW** **BCG181**  
Heart Bracelet  
6/Pack  
\$2.50/ea \$15.00/pk



**SS26  
NEW** **BCG180**  
Mermaid Shell Bracelet  
6/Pack  
\$3.00/ea \$18.00/pk



**SS26  
NEW** **BCG182**  
Glow In The Dark Bracelet Set  
6/Pack  
\$3.50/ea \$21.00/pk



**SS26  
NEW** **BCG179**  
Star Rainbow Bracelet  
6/Pack  
\$2.00/ea \$12.00/pk



**SS26  
NEW** **BCG183**  
Rainbow Flower  
Bracelet Set  
6/Pack  
\$3.00/ea \$18.00/pk





# SS26 Necklace Dreams



**SS26 NEW** **NCG171**  
Star Rainbow  
6/Pack  
\$3.00/ea \$18.00/pk



9

351300 036956



**SS26 NEW** **NCG172**  
Rainbow Heart  
6/Pack  
\$3.00/ea \$18.00/pk



9

351300 036963



**SS26 NEW** **NCG176**  
Rainbow Flower  
6/Pack  
\$3.00/ea \$18.00/pk



9 351300 036994



**SS26 NEW** **NCG173**  
Mermaid Shell  
6/Pack  
\$3.00/ea \$18.00/pk



9 351300 036970



**SS26 NEW** **NCM133**  
Dreamland Animal  
6/Pack  
\$3.50/ea \$21.00/pk



9 351300 034570





# SS26 Jewellery Set Magic



**NBG172**  
Best Friend Letter  
Necklace & Bracelet Set  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 037007



**NBG173**  
Butterfly Necklace &  
Bracelet Set  
6/Pack  
\$4.00/ea \$24.00/pk



**NBG174**  
Fruit Necklace &  
Bracelet Set  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 037021



**NBG175**  
Unicorn Necklace &  
Bracelet Set  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 037038



**NBG176**  
Candy Lolly  
Necklace & Bracelet  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 037045



**NBG177**  
Rainbow Cloud  
Necklace & Bracelet Set  
6/Pack  
\$4.00/ea \$24.00/pk



9 351300 037052

# Shaped Rainbow Glitter Spring



TOP-  
SELLING  
SENSORY  
TOY

WITH  
SPARKLING  
GLITTER



\*Available in 5 fun & playful shapes with 4 randomly selected designs in each CDU—adding an element of surprise that drives collectability and repeat sales

**TYSS003**  
Shaped Rainbow Glitter Spring  
12/Pack  
\$2.00/ea \$12.00/pk



# Rainbow Spring



VIBRANT  
RAINBOW  
DESIGN



**TYSS001**  
Large Rainbow Spring  
6/Pack  
\$4.00/ea \$24.00/pk



PERFECT FOR  
LITTLE HANDS  
TO TWIST &  
TURN

**TYSS002**  
Rainbow Spring  
12/Pack  
\$3.00/ea \$36.00/pk



# Hangsell Additions

## Hangsell Package Contains:

36/60 Hook (Euro Style)  
Portable Display Unit (Free)

- Hair Clips
- Hair Accessories Sets
- Hair Elastics
- Bracelets
- Headbands
- Necklaces
- Necklace & Bracelets



DSHS-503  
36 SKU hangsell assortment display  
432 / display  
Display stand included  
\$1122.00 / display



9 321268 094930



DSHS-501  
60 SKU hangsell assortment  
720 / display  
Display stand included  
\$2290.20 / display



9 321268 094923

*Display contents subject to change based on availability.*

Welcome To Pink Poppy, where dreams begin...



**CONTACT US:**

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\*Prices Listed are subjeected to change  
due to changes in tariffs\*