# U.S.TOY

Fall Supplement 2026







Delivering Toys That Kids Love To Specialty Retailers

# Toy Treasures Flex Display

*A Flexible Destination for Impulse Play!*

## *Maximize Space!*

Holds up to 60 impulse toys, including bulk and pegable products. Locking wheels make it easy to move throughout the store, while an all-around shopping experience encourages browsing and add-on purchases.




## BUILT FOR REGIONAL RETAIL SUCCESS

- 60 Eye-Catching Impulse Toys
- 55%+ Gross Margin
- 4 Turns Per Year
- $5K-$8K Revenue Per Square Foot
- FREE Display Fixture

## WHY IT WORKS ON THE FLOOR

**Assortment of Proven Best Sellers**
Reduces SKU risk while delivering consistent sell-through

**Durable Metal Frame with Clear Acrylic Bins**
Built to hold up in high-traffic stores with minimal maintenance

**Compact 2'x3' Footprint**
Maximizes sales without displacing core categories

**Mobile Fixture with Locking Casters**
Simplifies resets, seasonal moves, and store-level flexibility

***Contact your experienced sales rep for program details.***

new!

## Sugar Squeeze Savannah Buddies
2760

Take the squish to the Savannah with these cute sugar filled hippo, elephant and lion.
- Made of TPR
- Item 3.5"L. x 2.5" W. x 2.125" H.
- PVC box packaging
- Display with three styles and assorted colors
- Age 3+

**$3.00** Each
12 Per Display $36.00/Display

049392027608




new!

## GID Stardust Sugar Cube
2762

The glitter and glow in the dark effects makes this squishy cube out of this world.
- Made of TPR
- Item 2.25" Sq.
- Window box package
- Display with three colors
- Age 3+

**$3.00** Each
12 Per Display $36.00/Display

049392027622







new!

## Sugar Squeeze Arctic Penguin
2763

Take the squish to the Arctic with these cute squishy penguins.
- Made of TPR
- Item 3" L. x 2.25" W. x 2.5" H.
- PVC box packaging
- Display with three colors
- Age 3+

**$3.00** Each
12 Per Display $36.00/Display

049392027639






new!

## Sugar Dino Squeeze
2764

Prehistoric squishy Stegosaurus, T-Rex and Triceratops.
- Made of TPR
- Item 5" L. x 3.5" H.
- Polybag with insert card
- Display with three assorted colors and three assorted styles
- Age 3+

**$3.00** Each
12 Per Display $36.00/Display

049392027646



new!

## Mini N' Sticky Fruity Cubes
2761

Extremely tactile and squishy cubes with cute fruit designs.
- 4 - 1"mini squishy, sticky cubes.
- Made of TPR
- Item 1" Square
- Polybag with header card package
- Display with one style
- Age 3+

**$2.00** Each
16 Per Display $32.00/Display

049392027615









new!

## Hoppity Squirrel
2757

Wind it up and watch it jump around.
- Made of plush material and plastic
- Item 3" L. x 5" W. x 4" H.
- Hangtag package
- Display with one style
- Age 3+

**$2.25** Each
12 Per Display $27.00/Display

049392027578




new!

## Hoppity Snowy Owl
2756

Wind it up and watch it hop around.
- Made of plush material and plastic
- Item 3"L. x 2.25"W. x 3"H.
- Hangtag package
- Display with one style
- Age 3+

**$2.25** Each
12 Per Display $27.00/Display

049392027561




new!

## Twirlix Fidget Loop
2758

Twist it, turn it, loop it around.
- No sound fidget toy
- Made of plastic material
- Item flat 6.875" L. x 2" W. x 0.25"
- Hangtag package
- Display with six assorted colors
- Age 3+

**$1.00** Each
24 Per Display $24.00/Display

049392027585




new!

## Crystal Twirlex Fidget Loop
2759

Twist it, turn it, loop it around.
- No sound fidget toy
- Made of plastic material
- Item flat 6.875" L. x 2" W. x 0.25"
- Hangtag package
- Display with six assorted colors
- Age 3+

**$1.00** Each
24 Per Display $24.00/Display

049392027592











## Melting Skeleton
2735

Mold the skeleton and putty together and watch it melt. Repeat over and over again!

- Reusable container for storage
- Made of putty and plastic
- Item container 4"L. x 3.25"W. x 1.5"H.
- Includes 1.76 oz of putty and 6 skeleton bones
- Plastic container package
- Age 3+

**$2.50** Each
12 Per Display $30.00/Display

049392027356

## Mini Sticky Spiders
2734

Mini, sticky little crawlers. Throw and stick and watch them crawl.

- Reusable container for storage
- Made of TPR
- Item 0.8" W. spiders, 2.875" D. x 0.75" H. container
- Includes 12 spiders
- Plastic container package
- Age 3+

**$1.15** Each
24 Per Display $27.60/Display

049392027349









## Squeeze N' Pop Ghoulkin
2691

Give it a squeeze and POP!—the ghost bursts out with the most satisfying pop. With its cute design and poppable action, it's irresistible fun for little hands and fidget fans.

- Made of TPR
- Item 2.5" L. x 2.25" H.
- Hang tag package
- Age 3+

**$1.50** Each
12 Per Display $18.00/Display

049392026915




## Pop-Up Spider
2698

Funny spider spring-action boing toy.

- Press down and watch it pop
- Made of plastic
- Item 2.5" L. x 3.5" H.
- Hang tag package
- Display with four assorted colors
- Age 3+

**$1.75** Each
12 Per Display $21.00/Display

049392026984

new!

## Melting Snowman

4756

Mold the snowman and watch it melt into a putty puddle. Repeat over and over again!

- 1.76 oz (50g) of melting putty and 9 snowman pieces
- Made of putty and plastic
- Container 4.125" L. x 3.375" W. x 1.5" H.
- Reusable Plastic Container
- Display with one style
- Age 5+

**$3.00** Each

12 Per Display $36.00/Display

049392047569









new!

## Instant Snow

2754

Just add water and watch it grow into fake snow! Makes up to 1.3 liters of fake snow.

- 3.5 oz of Instant light and fluffy fake snow
- Safe Non-Toxic formula. Not for consumption
- Container 2.125" L. x 2.125" W x 3.25" H.
- Reusable Plastic Container
- Display with one style
- Age 6+

**$3.00** Each

12 Per Display $36.00/Display

049392027547

new!

## Squeeze Yeti

2755

Always be Yeti to Chill! Air and squishy ball filled squeezy y

- Made of TPR
- Item 3.75"L. x 2" W. x 2.75" H.
- PVC box packaging
- Display with one style
- Age 3+

**$2.25** Each

12 Per Display $27.00/Display

049392027554



## Grow a Christmas Tree
4934

Turn the paper tree into a glistening crystal treasure with the power of science! Set includes everything you need to make a festive, crystal tree.

- Item 5.5" T.
- Blister card package
- Age 5+

**$2.50** Each

12 Per Pack $30.00/Pack

049392049341













## Bell Bracelet
4951

Strap on some jingle bell fun! Attach these colorful jingle bell bracelets to your wrists and even your ankles for festive, percussive fun.

- Woven material, hook and loop fasteners, and metal balls
- One size fits most
- Polybag package
- Display with four assorted colors
- Age 3+

**$0.75** Each

24 Per Display $18.00/Display

049392049518

## Growing Polar Bear
4954

Immerse in water and the polar bear will hatch from the tree stump and grow.

- Polar bear will continue to grow for 48-72 hours
- Item 2" T.
- Window box package
- Age 5+

**$1.50** Each

12 Per Display $18.00/Display

049392049549





Growing
Polar Bear
BRING IT OUT FROM HIDING
&
WATCH IT GROW!
WARNING:
Grow!
Grow!
Grow!

## Snowman Decorating Kit
2599

Kids will love to design and decorate their own snowman with this all inclusive kit.

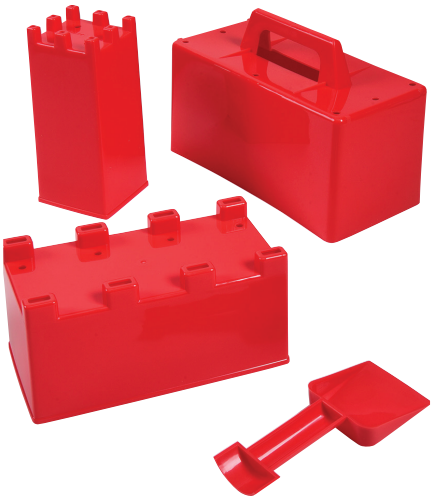
- 16 pieces, snowman not included
- Made of fabric and wood
- Box 8" T. x 4" L.
- Includes top hat, scarf, pipe, carrot nose, 2 arms, 5 mouth pegs, 3 buttons, and 2 eyes
- Color box package
- Age 3+

**$7.50** Each
4 Per Pack $30.00/Pack

049392025994








## Snow and Sand Brick Making Kit
4969

Construct the perfect snow fort or sand castle with this brick making kit. Various shapes in this set for making all kinds of structures.

- Great for winter and summer!
- Made of plastic
- Largest mold is 10" L.
- Package includes 3 molds and 1 shovel
- Color box package
- Age 3+

**$4.50** Each
6 Per Pack $27.00/Pack

049392049693

## Snow Ball Maker
4921

Mold perfectly formed snowballs with this colorful snowball maker. Perfect size for little hands.

- Made of plastic
- Hang tag package
- Pack with two assorted colors
- Age 3+

**$3.00** Each
12 Per Pack $36.00/Pack

049392049211









## Snow Boards
4922

Have a seat and slide away on these colorful snow boards. Lightweight, easy to carry for littler ones. Hours of snowtime fun.

- A must have for outdoor winter fun!
- Made of plastic
- Hang tag package
- Pack with two assorted colors
- Age 3+

**$2.00** Each
12 Per Pack $24.00/Pack

049392049228




new!

## Zapz
CA529

Created for thrill-seekers and sour candy fans alike, Zapz delivers a multi-layered experience with a sour punch that will leave you wanting more.

- Blue raspberry, green apple, and strawberry flavors
- Item 2.12 oz. per package
- Printed bag package
- Age 3+

**$1.35** Each
12 Per Pack $16.20/Pack

850034597737




new!

## Blue Raspberry Taffetti
CA530

Chewy, mouth-watering taffy infused with a sour kick and loaded with confetti bits that crunch with each bite.

- Blue raspberry flavor
- Item 0.7 oz. per package
- Printed bag package
- Age 3+

**$0.55** Each
24 Per Display $13.20/Display

850034597812




new!

## Green Apple Taffetti
CA531

Chewy, mouth-watering taffy infused with a sour kick and loaded with confetti bits that crunch with each bite.

- Green apple flavor
- Item 0.7 oz. per package
- Printed bag package
- Age 3+

**$0.55** Each
24 Per Display $13.20/Display

850034597560




new!

## Strawberry Taffetti
CA532

Chewy, mouth-watering taffy infused with a sour kick and loaded with confetti bits that crunch with each bite.

- Strawberry flavor
- Item 0.7 oz. per package
- Printed bag package
- Age 3+

**$0.55** Each
24 Per Display $13.20/Display

850034597805









new!

## Flexeez Mystery Single Pack

566208

Mystery blind bag with 1 surprise articulated figure with built in keychain.

- 35 characters across 5 teams + rare variants
- Made of plastic material
- Package 3.5" x 1" x 4"
- Made in the USA
- Blind bag polybag
- Display with assorted styles
- Age 3+

**$1.50** Each

36 Per Display $54.00/Display

850075115167

new!

## Flexees Mystery Three Pack

566209

Mystery blind bag with 3 surprise articulated figures with built in keychain.

- 35 characters across 5 teams + rare variants
- Made of plastic material
- Package 3.5" x 1" x 4"
- Made in the USA
- Blind bag polybag
- Display with assorted styles
- Age 3+

**$3.50** Each

24 Per Display $84.00/Display

850075115174












new!

## Flexeez Single Clear Pack

566210

Clear window bag with 1 articulated figure with built in keychain.

- 35 characters across 5 teams + rare variants
- Made of plastic material
- Package 3.5" x 1" x 4"
- Made in the USA
- Polybag package
- Display with assorted styles
- Age 3+

**$1.50** Each

36 Per Display $54.00/Display

850075115181

new!

## Mystery Flexees Bracelets

956662001

Wearable version of Flexeez. Snap, swap, and mix pieces to customize styles.

- 6 collectible animal designs
- Made of plastic material
- Package 4.5" x 1" x 4"
- Made in the USA
- Polybag package
- Display with assorted styles
- Age 3+

**$3.50** Each

24 Per Display $84.00/Display

850075115792




## STMT™ Holly Jolly Jewelry & Bead Case

229907

Get ready to "sleigh" the winter style game! This specially curated kit comes packed with over 700 beads and charms to design all kinds of festive accessories.From winter word wear to frosty charm bracelets, the project guide offers tons of ideas that sparkle like snowflakes.

- Includes assorted alphabet beads, jump rings, faceted beads, elastic cording, snowflake beads, rubber disc beads, metal charms, holiday-themed beads, storage case, and a project guide
- Age 6+

**$9.00** Each

12 Per Pack $108.00/Pack

194356299079




## Hello Kitty® 50th Anniversary Paint Your Own Ornaments

228796

Bring the magic of Hello Kitty® to your space with hand-painted ornaments! Get creative as you customize Hello Kitty®, her iconic bow, and more exclusive kawaii designs.

- The paints are permanent and can stain clothing and furniture
- Includes acrylic paint, paintbrush, 4 ornaments, and golden hanging thread
- Age 8+

**$4.00** Each

6 Per Pack $24.00/Pack

194356287960

**U.S. Toy is Proud to Offer One of the Industry's Best Everyday Programs!**

**Pre-Pay Promotion (Through December 31st, 2026)**
$500 = 5% discount + FF (must process credit card through **Market Time**)

**Third Quarter Promotion (through September 30th, 2026)**
$325 = Free Freight, Net 30
$1,000 = 5% discount, Free Freight, Net 30
$2,000 = 7% discount, Free Freight, Net 60
$3,000 = 10% discount, Free Freight, Net 90

**Payments**
- Recommend payments be made by check, ACH, or MarketTime Pay which includes "no-surcharge" credit card payments
- Payment by credit card when ordering and open term invoices paid within 30 days of the invoice date will not be subject to a surcharge
- Payment made by credit card for open term invoices paid after 30 days of invoice date will be subject to a 2.5% surcharge

# Check Out Our 2026
# FULL LINE SPECIALTY CATALOG




Contact Your Local Sales Representative For More Information

# U.S.TOY®

*Family Owned Since 1953*

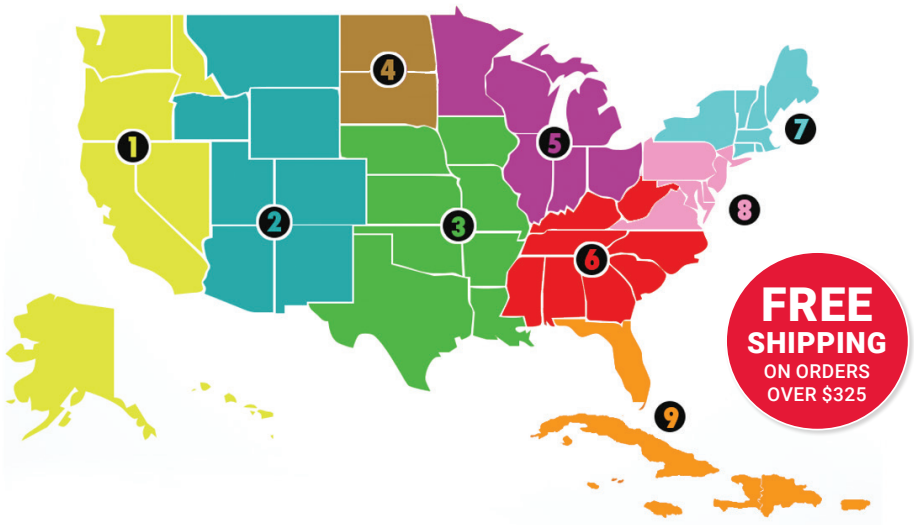
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